

FiatAgri clothing brochure

These images are of the Hesston Corporation's Prime Merchandising Program (PMP) catalog. This clothing brochure from FiatAgri and Hesston Corporation includes colored photographs with accompanying descriptions of different company branded merchandise that is available for purchase. This publication funded by the National Historical Publications and Records Commission through the Kansas State Historical Records Advisory Board.

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HESSTON

PMP

PRIME • MERCHANDISING • PROGRAM



WEARABLES

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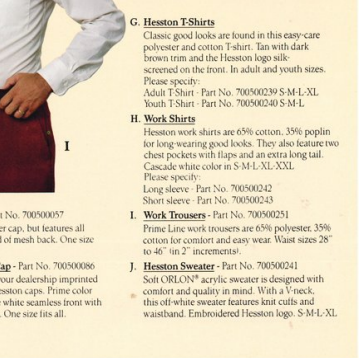
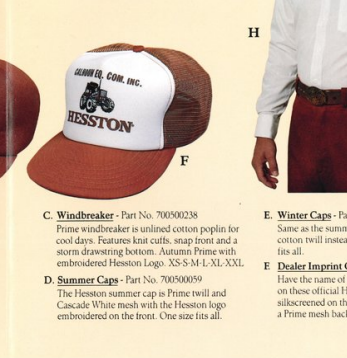
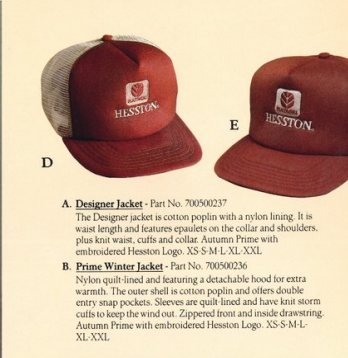
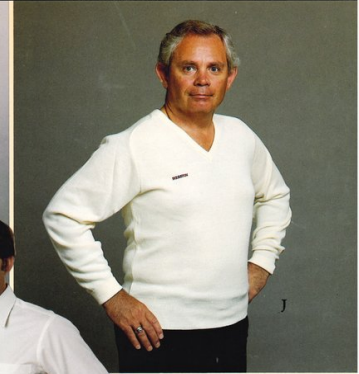
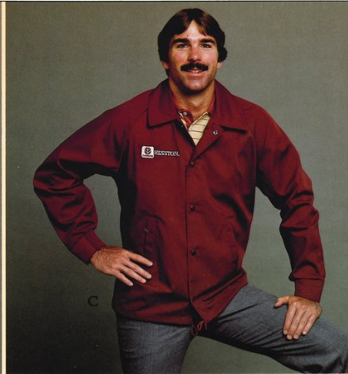


HESSTON

Practical, Affordable Promotion Wearables



PRIME
MERCHANDISING PROGRAM



A. Designer Jacket - Part No. 700500237

The Designer jacket is cotton poplin with a nylon lining. It is waist length and features epaulets on the collar and shoulders, plus knit waist, cuffs and collar. Autumn Prime with embroidered Hesston Logo. XS-S-M-L-XL-XXL.

B. Prime Winter Jacket - Part No. 700500236

Nylon quilt-lined and featuring a detachable hood for extra warmth. The outer shell is cotton poplin and offers double entry snap pockets. Sleeves are quilt-lined and have knit storm cuffs to keep the wind out. Zippered front and inside drawstring. Autumn Prime with embroidered Hesston Logo. XS-S-M-L-XL-XXL.

C. Windbreaker - Part No. 700500238

Prime windbreaker is unlined cotton poplin for cool days. Features knit cuffs, snap-front and a storm drawstring bottom. Autumn Prime with embroidered Hesston Logo. XS-S-M-L-XL-XXL.

D. Summer Caps - Part No. 700500059

The Hesston summer cap is Prime twill and Cascade White mesh with the Hesston logo embroidered on the front. One size fits all.

E. Winter Caps - Part No. 700500057

Same as the summer cap, but features all cotton twill instead of mesh back. One size fits all.

F. Dealer Imprint Cap - Part No. 700500086

Have the name of your dealership imprinted on these official Hesston caps. Prime color silkscreened on the white seamless front with a Prime mesh back. One size fits all.

G. Hesston T-Shirts

Classic good looks are found in this easy-care polyester and cotton T-shirt. Tan with dark brown trim and the Hesston logo silk-screened on the front. In adult and youth sizes. Please specify:

Adult T-Shirt - Part No. 700500239 S-M-L-XL
Youth T-Shirt - Part No. 700500240 S-M-L

H. Work Shirts

Hesston work shirts are 65% cotton, 35% poplin for long wearing good looks. They also feature two chest pockets with flaps and an extra long tail. Cascade white color in S-M-L-XL-XXL. Please specify:

Long sleeve - Part No. 700500242
Short sleeve - Part No. 700500243

I. Work Trousers - Part No. 700500251

Prime Line work trousers are 65% polyester, 35% cotton for comfort and easy wear. Waist sizes 28" to 46" in 2" increments.

J. Hesston Sweater - Part No. 700500241

Soft ORLON® acrylic sweater is designed with comfort and quality in mind. With a V-neck, this off-white sweater features knit cuffs and waistband. Embroidered Hesston logo. S-M-L-XL.

To order, see the Hesston Dealers
WEARABLES ORDER FORM.

This brochure contains a complete selection of new Hesston Wearables to promote the Hesston name...and the name of your dealership as well. With a little imagination, you'll find a lot of exciting uses for this eye-pleasing line.

You can outfit your employees so they advertise your dealership everytime they make a sales or service call. Use this line as gifts for valued customers or sell them to make additional profit. Hesston wearables offer one of the best ways to get the "Prime Line" out in the field.



HESSTON®

Hesston Corporation Hesston, Kansas 67062

Litho in U.S.A.
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