

Shop Talk newsletter

This newsletter from Shop Talk is a quarterly publication by the Hesston Corporation for active and retired employees. Topics in the newsletter include: company and employee news, retirements and service anniversaries. This publication funded by the National Historical Publications and Records Commission through the Kansas State Historical Records Advisory Board.

Creator: Hesston Corporation

Date: November 1, 1966

Callnumber: Hesston Public Library

KSHS Identifier: DaRT ID: 448534

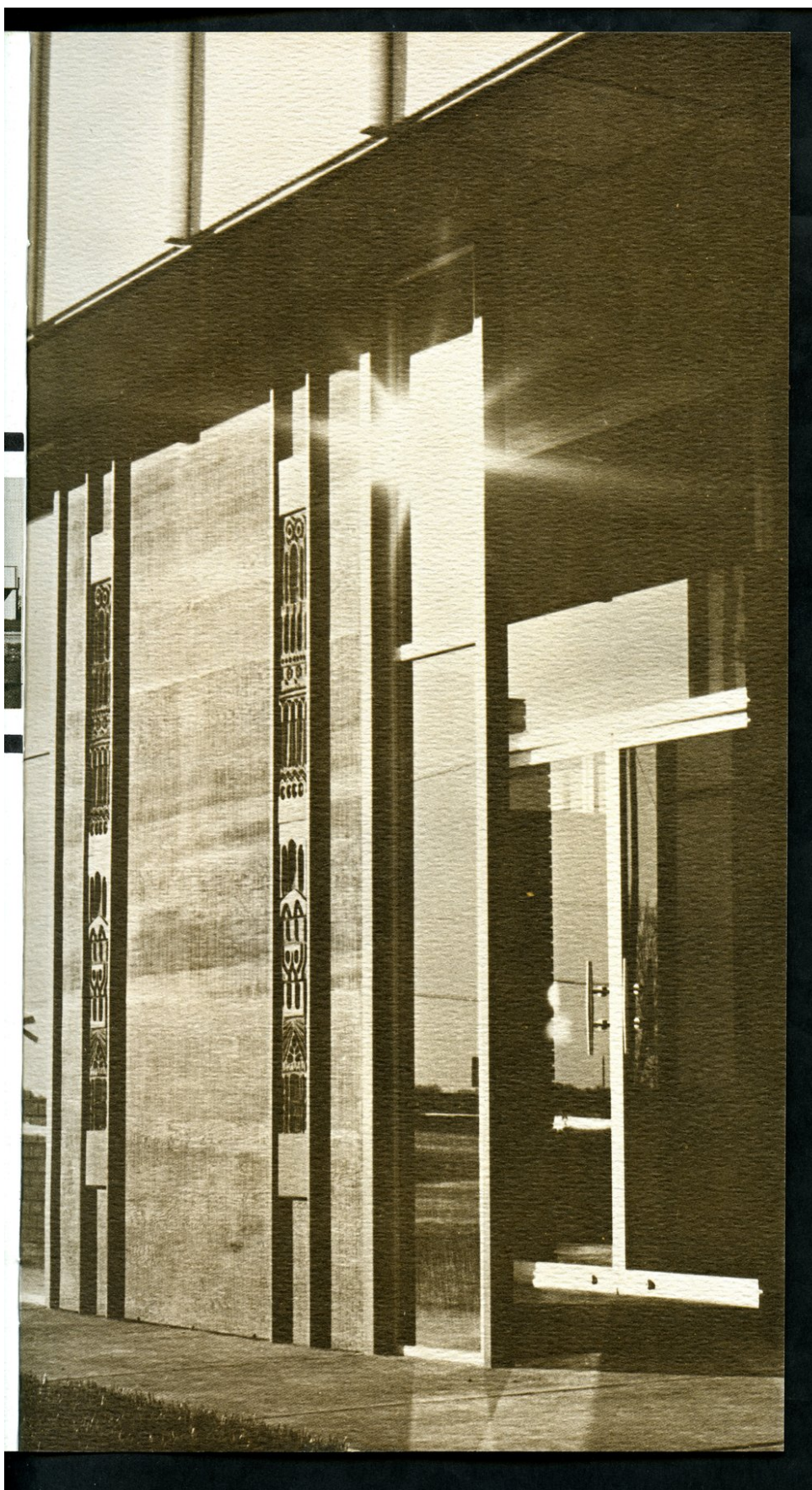
Item Identifier: 448534

www.kansasmemory.org/item/448534













shop talk

... published by Hesston Corporation, Hesston, Kansas, for employees, distributors and dealers.

Readers are encouraged to submit pictures and stories that they feel would be of interest to other people. Address correspondence to SHOP TALK, Hesston Corporation, Hesston, Kansas.

Staff...

EDITOR _____ M. Gene Countryman

EMPLOYEE EDITOR _____ Nelson Galle

ART DIRECTOR _____ Curtis Buller

STAFF ARTIST _____ Dennis Schmidt

LITHOGRAPHY _____ Willie Smith

HESSTON
CORPORATION



NEW ADMINISTRATIVE OFFICES COMPLETED

Employees spent most of Saturday, October 8, moving in and taking their respective places in our new 21,000 square foot office building.

The new facility, which is connected by a walkway with the "old" (completed in 1960) office building, adds a dramatic new touch to the Hesston organization.

Completion of the new building provided badly needed space for many overcrowded departments. Office personnel for Branches 10, 20 and 40 as well as Advertising, Sales Promotion and Technical Publications were moved from offices downtown. The Print Shop and Publications Inventory sections will shortly be moved.

Betsy Siemens, left, and Sheryl Miller, right, welcome both in person and telephone visitors to Hesston in the spacious walnut trimmed reception lobby.

The new office, which is completely carpeted, is built around a 60' x 60' courtyard. Plans are to complete development of the courtyard in the near future. The exterior is of charcoal brick capped with a white trimmed roof. Staff Artist Dennis Schmidt captured much of the quiet dignity of the building in the accompanying pages of photos.

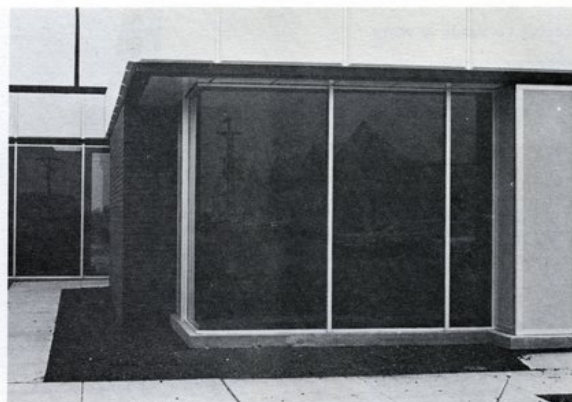
The north wall of the new office is movable allowing for additional expansion as company growth demands. With sales at an all time high and a constantly expanding product line, future expansion to both plants and offices (at Hesston; Logan, Utah; and Udine, France) seems almost certain.



The interesting textures of wood, brick, glass and metal evident throughout the new structure, enhanced by an interplay of direct and reflected light, add life and personality.



Individually furnished executive offices
(Vice President and Director of Sales Harold Dyck)

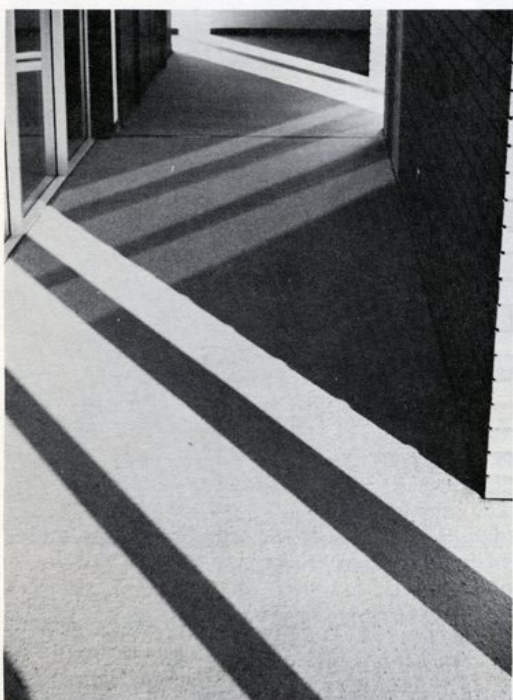


Reflections integrating plant and office

Soft illumination- conference room display panel

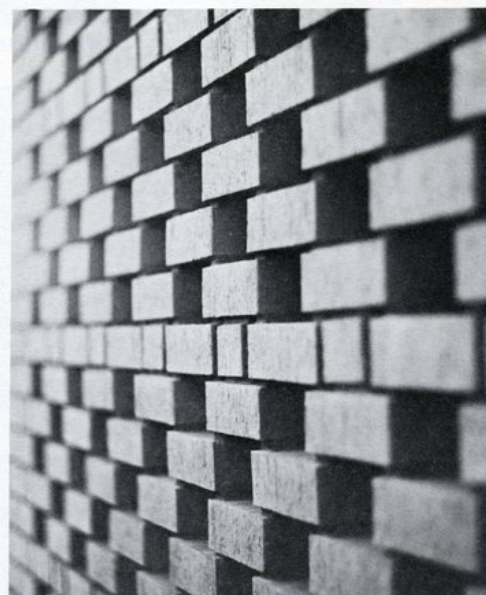
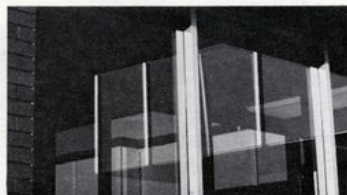


Accoustical brick arrangement

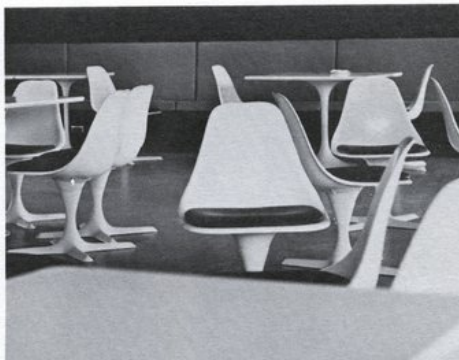


Light patterns on hallway carpeting

Exterior glass reflection and transparency



Aspiring verticals at entry

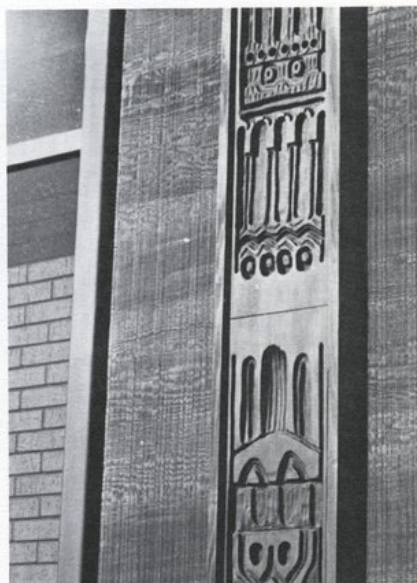


Random patterns in "break" area

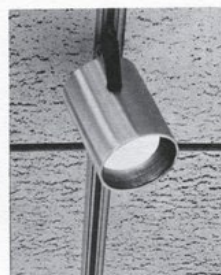
Decorative exterior treatment of wood relieves formality of glass and brick



Variety of wall decor



Conference room



Trim, movable lighting fixtures



WORLD'S CHEAPEST CROP INSURANCE PAYS OFF



What must have been the largest demand for a single piece of farm equipment in Hesston's history developed October 14.

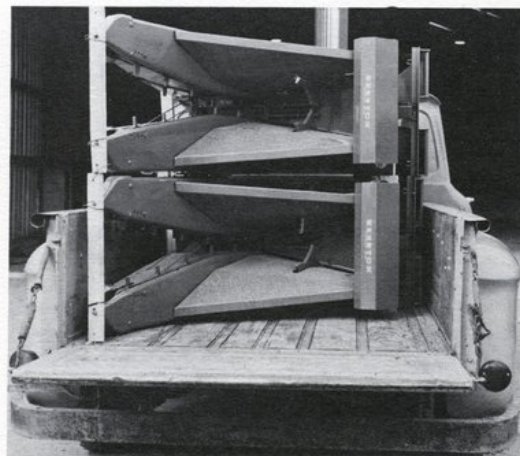
The demand for row harvesters was triggered by a fierce early snow and windstorm that swept into the Midwest from the Rocky Mountains knocking down thousands of acres of milo. The reaction was immediate. Telephones in Hesston Branch 20, which covers the area hardest hit, rang constantly through Saturday night, and the entire inventory of row harvesters was soon sold out.

The following Monday morning trucks of all sizes, shapes, and descriptions lined the street to the shipping building.

Dealers with row harvesters in stock immediately sold out again proving the value in adequate early stocking.

Now, more than ever before, thousands of farmers agree Hesston row harvesters are the "cheapest crop insurance you can buy."

Indispensable in down and leaning crops, the row harvesters are used in standing crops as well.



NEWS

EVENTS
AND
PEOPLE OF
INTEREST

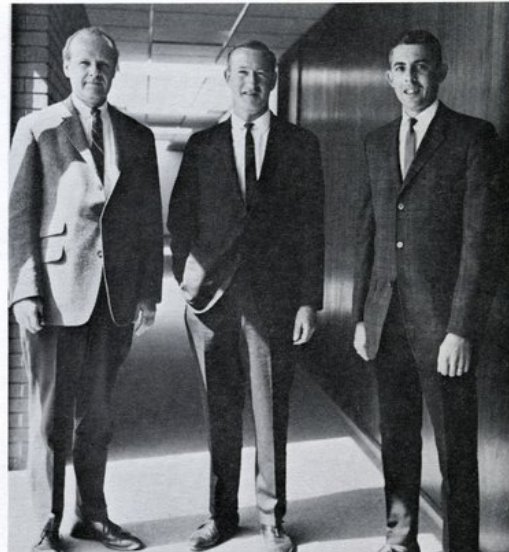
VISITORS TO HESSTON



Dr. James H. McCain, president, Kansas State University, was an October visitor to Hesston.

Dr. McCain (left) was the featured speaker at an Agricultural Seminar and Banquet held in Hesston later the same day. Approximately 250 area guests heard Dr. McCain speak on the subject of "Kansas and World Agriculture" at the Hesston Chamber of Commerce sponsored event.

Lloyd T. Smith (center), director of marketing development, Hesston; hosted Dr. McCain and Mr. H. Dean Hess (right), secretary of Kansas State University Alumni Association, on a plant tour including the new office facility.



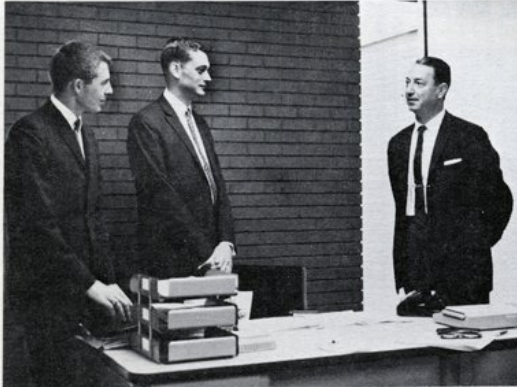
Mr. B. E. Grellman (center), general manager of Consolidated Metal Products Ltd., Sydney, Australia, was an October visitor to Hesston.

Grasslands Pty. Ltd., our distributor in Australia, is a subsidiary of Consolidated and Mr. Grellman's visit was to discuss the Australian market potential. Mr. Grellman visited us during Australia's spring season and hay cutting was just beginning. Grasslands Ltd. sells our 280, 110 and PT-10 model windrowers.

Mr. Grellman is pictured with Lloyd Smith, Hesston's director of marketing development (left); and Bob Shelton, international manufacturing manager.

Pictured (right to left) are: Mr. Adrian A. (Whip) Walser of AMICO (Associated Manufacturers International Corporation), North Miami Beach, Florida, Hesston's export agent for corn harvesters; International Operations Manager Charles Caviness; and International Manufacturing Manager Bob Shelton.

Mr. Walser came to Hesston to discuss findings on recent trips to Europe and South East Asia,



and to relate sales plans for the new fiscal year. Substantially increased Hesston Corn Harvester sales are predicted.

Mr. Alain Goetzmann stopped at Hesston for a day during a recent visit to the United States. His father and uncles operate Ateliers Ph. Goetzmann S. A. which is the Hesston distributor for France. Mr. Goetzmann has returned to France to resume his college studies in Strasbourg. As always, it was a pleasure to have a visitor from an overseas distributorship drop by Hesston to get to know more about us.

Mr. Goetzmann (center) visits with Hesston's International Manufacturing Manager Bob Shelton (left) and Market Manager - Special Products Merle Helferich (right).



UF CAMPAIGN SUCCESS



Hesston employees have pledged \$9,725.56 to the United Fund campaign. Most of this money went to Harvey County, however, the employees had the opportunity to support the drive in the county where they live. Other counties receiving support from Hesston employees were McPherson, Marion, Reno, Sedgwick, Butler and Rice.

In addition to the employees' contributions, Hesston Corporation contributed a matched amount of \$9,725.56 to the United Fund this year. This is \$3,486.26 above the amount pledged last year.

The contributions, which were given as cash gifts or through the "Fair Share" payroll deduction plan, will provide support for youth activities and service programs.

BLOODMOBILE

Hesston employees participated with the Hesston Community in donating 81 pints of blood during the recent visit of the Red Cross Bloodmobile.

A quota of 85 pints of blood was assigned to the Hesston community and this goal was more than met by a total of 124 pints being donated. In addition to this, many of the employees donated blood when the Bloodmobile visited their home communities.

Alma Pfautz, the company nurse, was very active in helping to co-ordinate the program. Participation was on a voluntary basis.

BRANCH 50 AT HOME IN SYRACUSE, N.Y.



Branch 50 office personnel are now at home in this attractive office-warehouse combination.

Standing, left to right, Earl Engel, service manager; Frank Gallauresi, credit and office manager; Larry J. Beck, parts manager; Richard Ring, sales order supervisor; and Kenneth J. Ide, branch manager.

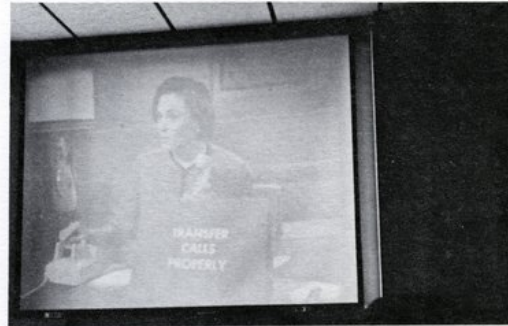
Seated, left to right, Arlene Brownell, stenographer and Delores Petta, secretary.



HOLDEMAN RETIRES

Mr. Frank W. Holdeman retired on October 27, 1966. He began employment with Hesston Corporation on October 20, 1952 as a welder B and retired as a welder A.

A MANNER OF SPEAKING



Approximately 60 Hesston employees, mostly girls, recently attended a showing of the film "A Manner of Speaking." This film presented the proper way to handle telephone calls and general telephone courtesies.

EMPLOYEES COMPLETE TRAINING

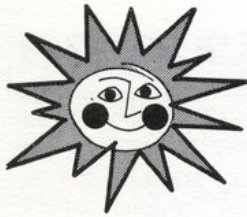
Jim Ratzlaff - welding and Cornelius Unruh - machine shop completed "on the job" training courses recently. They are pictured here with their foremen.

Left to right - Kenny Dreier, Jim Ratzlaff, Cornelius Unruh, and Chick Schmidt.



Mr. Holdeman plans to farm, do some welding and machine work. He is also planning to get in quite a bit of fishing as soon as possible.

All of us at Hesston wish him the best of everything in his retirement.



ACTIVITY COMMITTEE REPORT



Chairman



Vice Chairman



Secretary

The Employee Activity Committee elected the following new officers for the coming year: Joyce Schowalter, Chairman; Larry Watts, Vice-Chairman; Sylvia Schmidt, Secretary; Frank Musser, Activity Chairman; Gerald Jantz, Treasurer.

Also a review of the expenses for the past summer indicated that over \$1,800 was paid to Pete's Puddle for Hesston employees and their families. The activities of the past year were reviewed and notices of activities for the coming year will be posted on the Bulletin Boards.

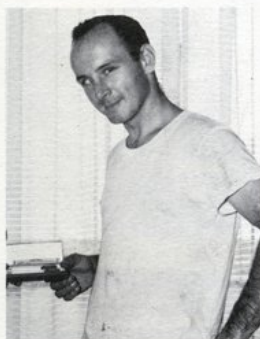
The September Fishing Contest winners were: Ray Pierce, channel cat -- bank line; and Don Thornton, large mouth bass.



Activity Chairman



Treasurer



Our safety slogan winner for September is:

DALE REIF



SAFETY SLOGAN WINNER

Our safety slogan winner for October is:

MARGE ZOOK



**CARELESSNESS IS LIKE A
DISEASE,
YOU COULD DIE FROM IT.**

**WEAR SAFETY GLASSES!
YOU MAY NOT SEE FARTHER,
BUT YOU'LL SEE LONGER.**

NEW PERSONNEL JOIN HESSTON

JOHNS



Branch 20's new Territory Manager for the Southeastern Missouri and Southern Illinois area is Walter M. Johns who has recently been associated with the Brady Mfg. Corp., in Des Moines, Iowa, and was a tractor and implement dealer in Vienna, Illinois, for twelve years.

Walter, his wife Nell, and their four children live in Vienna, Illinois, where Walt has received his formal education and is active in church as Sunday School Superintendent, elder and Training Union Director. He is past president of the Illinois' Johnson County Fair and a member of the Lions Club.

Allen A. Tullberg is Hesston's new junior plant engineer. Before joining Hesston he had worked as a production engineer for Bear Manufacturing Company, Rock Island, Illinois, and most recently as a manufacturing engineer for the Red Jacket Manufacturing Company, Davenport, Iowa.

Allen received his elementary and high school education in Davenport, Iowa. He attended Milwaukee School of Engineering, Milwaukee, Wisconsin; Augustana College, Rock Island, Illinois; and Blackhawk College, Moline, Illinois.

Allen and his wife, Marjorie, live in Newton. In his leisure time he enjoys hunting, fishing, golf, trap shooting, photography, and wood-working.

TULLBERG



NEELY



Al Neely is our newest service representative in the Service Parts Department. He has been self-employed for the past 20 years as a distributor for Lundahl hay equipment.

Al attended elementary and high school in Minneapolis, Kansas, and received his degree from Kansas State University, Manhattan, Kansas. He has been active in 4-H work, breeds and raises quarter horses, and is an experienced spectator at sports events. Al, his wife Juanita, and their four children presently make their home in Limon, Colorado, but plan to move to the Hesston area in the near future.



On October 22, 1956 Hesston Corporation employed Henry T. Loepp as a Mechanic. From there Henry was promoted to a salaried position as Service Representative and now serves the company as Service Manager for Branch 20.

Henry, his wife Marie, and daughter Marjorie make their home in Hesston. His daughter, Mrs. James Troyer, and her family also make their home in Hesston.

Besides his 2 young grandchildren, Henry enjoys fishing and bowling.

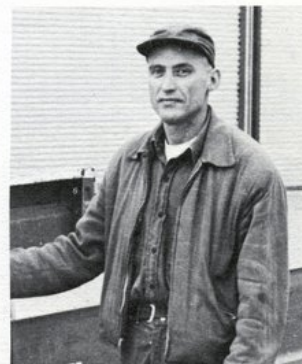


On November 11, 1956 Hesston Corporation employed Dennis Carpenter as a Painter. He is now an Inspector A Crew Chief.

Dennis and his wife, Betty, make their home in Hesston -- their 2 daughters are married. Dennis enjoys photography and likes to do some hunting, fishing and plays golf.

On November 1, 1956 Hesston Corporation employed John Schrag as a Trades Helper. He is now an Experimental Mechanic A.

John, his wife Hulda, and their children Connie, Oris, James and Steven live on a farm near Goessel. John says his hobby is 20 acres, but he also enjoys fishing.



Herman Hershberger began employment with Hesston Corporation on November 19, 1956 as a Packager and Loader. He is now a Shipping Clerk A Crew Chief.

Herman, his wife Velma, and their children Mary Lou, Dee and Vietta live in Hesston. Herman and his family enjoy traveling very much.



**TEN
SERVICE
YEARS
CONTINUED**



John Clausen began employment with Hesston Corporation on November 28, 1956. He started as a Shear Operator and is now a Fab Machine Operator A Crew Chief.

John and his wife, Eleanor, live near Peabody.



Edward L. Alderson began work on October 2, 1961 and is now a Drill Press Operator in our Machine Shop.



Vic Klingenberg began work on October 2, 1961 and is now a Parts Control Clerk in our Parts Department.



Irvin Sparks began work on October 2, 1961 as a Machinist B and is now a Machinist A.



Warren Stucky began work on October 2, 1961 and is now a Packager A Crew Chief.



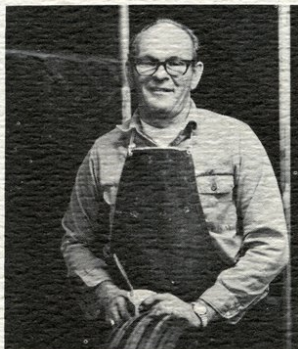
Henry Reimer began work on October 3, 1961 as a Burrer and is now a Fab Machine Operator A.



Galen Hiebert began work on October 3, 1961 and is now a Welder A Crew Chief.



Marion Miller began work on October 3, 1961 as a Welder B and is now a Welder A.



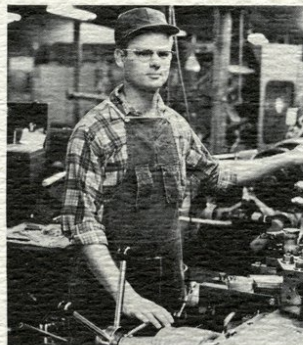
James Nuefeld began work on October 3, 1961 as a Trades Helper and is now a Packager A.



Frankie Lehr began work on October 9, 1961 as a Trades Helper and is now an Assembler A.



Dale Reif began work on October 9, 1961 as an Assembler B and is now an Assembler A.



Harland Unruh began work on October 9, 1961 as a Machinist B and is now a Machinist A.



Jesse S. Diener began work on October 30, 1961 and is now a Machinist A Crew Chief.



Myrl Base began work on November 14, 1961 and is now a Fork Lift Operator A.



Christian Diener began work on November 14, 1961 and is now a Metal Worker A.



Raymond R. Schroeder began work on November 14, 1961 as an Assembler B and is now a Machinist A.



Russell Davis began work on November 22, 1961 as a Drill Press operator and is now a Machinist A.



Murl Swick, Field Test Technician, began work for Hesston on October 2, 1961.



HOURLY TO SALARY

Arlie Hagen has been promoted to Junior Buyer.

Kenneth Miller has been promoted to Maintenance Planner.

Lawrence A. Penner has been promoted to Material Control Coordinator.

Don Bachman has been promoted to Junior Buyer.

Larry W. Buller has been promoted to Material Control Coordinator.

Cal Unruh has been promoted to Branch 40 Sales Order Supervisor.



Our apologies to Jacque Louise, DAUGHTER of Mr. & Mrs. Bobby Gawith, who we called a 'son' in the last issue of SHOP TALK.

A DAUGHTER, Margaret Lee, was born to Mr. & Mrs. LeRoy McElhiney on October 1, 1966. LeRoy is a Machine Shop Crew Chief.

A SON, John Jr., was born to Mr. & Mrs. John Garnica on October 6, 1966. John works in the Shear Shop.



FOR SALE

36" gas range with glass-in-door, clock and lights -- excellent condition.

Jerry Robinson
Welding

2 good tires and wheels -- one 9:00 x 15 regular and one 8:00 x 15 snow tire, both whitewalls mounted on Chrysler rims.

Hans Penner
Machine Shop

1963 Ford Galaxie 500 fastback with V-8 automatic.

Radine Barge
Production Control

Thomas J. Messenger citizen band radio (channels 9, 11, 12, 14), clip on antenna, cowl mount antenna.

Virgil Schmidt
Engineering



GOVERNMENT SERVICE

The following employees left for Government service this month:

Dennis Ediger

Caleb Heppner

UP

WITH DOWN CROPS



HESSTON ROW HARVESTERS

"THE CHEAPEST CROP INSURANCE YOU CAN BUY"