# Kansas Memory



## **Hesston Corporation newsletter**

This excerpt from a Hesston Corporation newsletter includes thumbnails of staff portraits and brief textual articles with corresponding photos about employee news and events. This publication funded by the National Historical Publications and Records Commission through the Kansas State Historical Records Advisory Board.

**Creator: Hesston Corporation** 

Date: [unknown date]

Callnumber: Hesston Public Library KSHS Identifier: DaRT ID: 448509

Item Identifier: 448509

www.kansasmemory.org/item/448509

# KANSAS HISTORICAL SOCIETY

# Kansas Memory



## **Hesston Corporation newsletter**



# Kansas Memory

## **Hesston Corporation newsletter**



#### **Professor West Holds Classes**

Dave West, design analysis engineer, has again shared his knowledge with other company employees and with five employees from two area manufacturers.

Dave recently completed teaching two concurrent courses in "The Basic Strength of Materials and Mechanics" in cooperation with the Central Kansas Area Vocational-Technical School. The courses consisted of 15 two-hour sessions. One class, comprised of nine employees from the Industrial Engineering Department, met from 4 to 6 p.m. Mondays, Wednesdays, and Fridays. Those attending were Ted Kelyman, Gary Sneed, Howard Lohrentz, Irv Reimer, Ivan Welty, Doug Lloyd, Jim Neuenschwander, Keith Kaufman, and John Detter.





The second class, made up of three Hesston employees and the five mentioned above from other companies, met from 4 to 6 p.m. on Tuesdays and Thursdays. Hesston employees attending were Lavern Goosen, Mel Gaeddert, and Rodney Horn, all from the Engineering Department.

## **Complete Training**



Doyle Fisher, general foreman-fabrication, (right) presented certificates to 11 crew chiefs upon completion of a 10-week training course. L. to r., Robert Walton, Hans Penner, Kurt Graber, Harold Jay, Dave Yost, Bobby Watts, DeWayne Nickel, Owen Kaufman, Jerry Vajnar, Richard Rouse and Ted Neuenschwander. John Ruebke (not pictured) also completed the course.

#### Forage Harvester Fly-out

Saturday morning, March 25, a convoy of four Hesston trucks carrying 10 Model 4000 Forage Harvesters left the plant and headed for Kansas City and another "first" in company history. These 10 forage harvesters were the first ever shipped overseas by air.



Upon arrival in Kansas City the 4000s were loaded on a chartered TWA Cargojet for shipment to Paris, France and Milan, Italy. At 7 p.m. Saturday the plane was cleared for take-off and at noon on Monday (Hesston time) a telex was received from Mel Blosser, general manager-Udine, saying that all 10 machines had been delivered safely to Paris and Milan.

#### **Recent Visitor**

Mr. Paulo E. Rossato of Passo Fundo, Brazil, visited the Hesston plant in March to discuss purchase of 50 Straw Choppers, a StakHand, a Windrower, and possibly a Forage Harvester. Mr. Rossato is a farmer and owner of a distributing company for agricultural equipment. He will assist in introducing Hesston products into Brazil.



Pictured with Mr. Rossato are Lauren Roberts, secretary to Rudy Delgado, export sales representative for Latin America (left), and Carol Schwabauer, secretary to Don Schroeder, international operations manager.

# Dealer/Customer Reaction to Fly-in

(Editor's note: The following memo was sent to the Personnel Department by Al Hoffman, public relations manager, upon completion of the recent fly-in program for dealers and customers).

"Almost without exception, every group I have taken on tour through the plant has praised the appearance and industry of our shop people. The dealers in the fly-in program, most of whom have visited shops of their major lines, were most impressed with how clean the areas were, how everybody was busy, nobody was leaning on his machine, goofing off, or joking around, and how much work was being accomplished. Along with this, when we told them that the shop employees are represented by an independent union, they were visibly impressed and seemed to gain even more confidence in the product they sell for us.

Is there any way we could communicate this to the people in the shops? Goodness knows, they were imposed upon often enough during our fly-ins and even now during normal tours; they are doing as good a selling job as our "salesmen" in the field. I think they should know that and that it is sincerely appreciated."

#### **Complete Welding Course**



Two employees, James Brown, Maintenance (left), and David Fox, Fabrication, recently completed a 30-hour welding course at the Central Kansas Area Vocational-Technical School. Pat Bauder, personnel secretary, presented certificates of achievement and checks for reimbursement of costs to the two men. Reimbursement was made through the company's educational assistance policy.

## Swap Shop

For Sale—Craftsman 32", 7 hp riding mower, good condition Maynard Koehn, ext. 678 or call 367-2688.

For Sale—Two bedroom 12 x 57 ft. Greensburg mobile home. Assume payments on \$4,400 balance. Immediate possession. Contact Leon Horst at Hesston Mennonite Credit Union.