

## Handbill for Shaw Speedster

Mailer advertising a Christmas sale on a kit to build the new 1925 Model 5C Shaw Speedster from the Shaw Manufacturing Company of Galesburg, Kansas. The Shaw Manufacturing Company was established by lifelong Galesburg native Stanley Wilbur Shaw (1881-1981) in 1903 and manufactured gasoline engines to convert bicycles to motorcycles. The company soon expanded to also manufacture motorcycles, cars, farm equipment, and Du-All small tractors. Shaw retired in 1962, selling the company to Bush Hog.

Creator: Shaw Manufacturing Company

Date: 1924

Callnumber: 2015.38.2

KSHS Identifier: Museum ID: 319369

Item Identifier: 319369

[www.kansasmemory.org/item/319369](http://www.kansasmemory.org/item/319369)





### SPECIAL CHRISTMAS OFFER!

MAKE YOUR DREAMS COME TRUE !!

Dear Friend:

Did you ever dream that Santa Claus brought you a real automobile for Christmas? Then, this Christmas your dreams can come true, for we are now offering the New 1925 Model 5C SHAW Speedster, as shown below, equipped with 20x2 inch Clincher Tires, Electric Headlights and Horn, at a Special Holiday Price of only \$185.00 net, f.o.b. Galesburg, Kansas, this Special Price being good only until January 1, 1925. Price \$10.00 less with Single Tube Tires. Special discount of 2% allowed on Speedster Parts assembled in Groups.

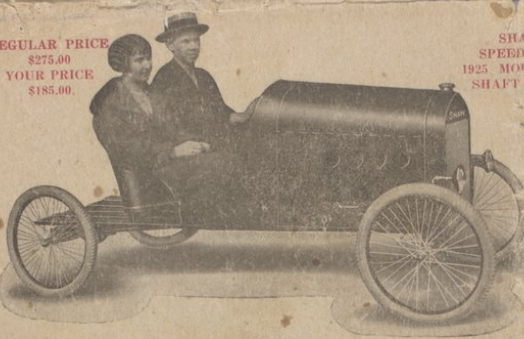
Think of all the real genuine fun you can have with a peppy little SHAW Speedster. You can go hunting, trapping, skating, to and from school or work--anywhere, no matter what the distance! Winter or Summer, the SHAW Speedster will be your best pal. Oh Boy! Won't it be great? And it will last many years.

We have only a limited number of Speedsters that we are going to sell at this Special Holiday Price, and we will soon be literally 'snowed under' with orders, for our SHAW Speedsters are very popular Christmas Gifts. Therefore, we urge you to BUY NOW and avoid the usual Holiday rush. TERMS: Cash with Order, or One-fourth with Order and Balance C.O.D.

Hoping to receive your valued order for a SHAW Speedster by return mail so that your Christmas will be made merrier this year, we remain

Sincerely,  
SHAW MANUFACTURING COMPANY

REGULAR PRICE  
\$275.00  
YOUR PRICE  
\$185.00



SHAW  
SPEEDSTER  
1925 MODEL 5C  
SHAFT DRIVE



Hood lifts from either side same as 24 in. Fords and others.

### Buy your SPEEDSTER Complete or Assemble It Yourself

For the benefit of those who wish to build their own Speedsters, we furnish the parts assembled in groups. These groups are complete with bolts so it is an easy matter to put them together. If you do not wish to order all parts at once, one or more groups may be ordered separately. These 14 groupings make up the complete Speedster Model 5C as illustrated above. In ordering all that is necessary is to mention the group numbers and prices.

#### List of Finished Parts For Model 5C Shaft Drive Speedster

- GROUP 1G. FRAME ASSEMBLY--5 hardwood slats with rear cross member and steel angle cross member that supports rear part of engine base. Bolted together with holes bored for shaft drive, ready for other groups to be attached. Price \$18.15
- GROUP 2G. REAR AXLE ASSEMBLY--Axle complete with annular ball bearings, cut steel gears and housing, drive shaft and housing, also keys and nuts for rear wheels. All assembled and complete with bolts for attaching. Price \$30.00
- When Groups 2G and 3G are ordered at the same time, we ship the two Groups assembled together.
- GROUP 3G. TRANSMISSION CLUTCH ASSEMBLY--Variable speed clutch, with high and low speed device which is valuable in hill climbing, especially on very steep hills. Has three friction surfaces which enables machine to be started easily and gently with any degree of power desired. All speeds controlled by positive lever arrangement. (See Group 4G). Complete with universal joint and cap screws for fastening to engine. Price \$29.00
- GROUP 4G. LEVER ASSEMBLY--Lever for controlling low and high speeds, with bracket and all connections and bolts for fastening to frame. Price \$4.00
- GROUP 5G. FRONT AXLE ASSEMBLY--Axle and yokes complete with braces and bolts ready to bolt on frame. Price \$3.75
- GROUP 6G. STEERING AIDS ASSEMBLY--Front wheel spindles combined with yoke spindles, connecting rod for connecting steering arms and connecting rod to connect right-hand steering arm to crank on steering rod, complete ready to attach. Price \$5.50
- GROUP 7G. STEERING WHEEL ASSEMBLY--Complete with steering rod and crank, also steering wheel and steering column with choke, park and throttle controls, with all brackets and bolts, complete ready to bolt to frame. Price \$22.25
- GROUP 8G. WHEEL ASSEMBLY--Wheels with wire spokes and steel rims for 20x2 1/2 inch single tube tires--set consists of two front and two rear wheels all complete with ball bearings ready to put on axle spindles, per set of 4, less tires. Price \$16.00
- Can furnish wheels same as above except with steel rims for 20x2 inch single clinch tires at \$17.00 per set of 4 wheels. Price \$23.25
- GROUP 9G. TIRES--20x2 1/2 inch bicycle, studded tread, single tube, made by the United States Tire Company, per set of 4. Price \$12.00
- We can furnish 20x2 inch single clinch, United States brand of tires, at \$12.00 per set of 4, casings and 4 tubes. Price \$10.00
- GROUP 10G. SEAT ASSEMBLY--Sliding seat complete with backs and flexible tube bottoms, also risers and bolts for clamping to frame. The seats are arranged to slide back and forth so as to accommodate adults or children. Price \$23.25
- GROUP 11G. ENGINE ASSEMBLY--Consists of Briggs & Stratton, Type T B, 14-25 H. P., air-cooled engine, complete with spark plug, carburetor, magneto, muffler, tank, engine supports and connections for all parts named. Price \$100.00
- GROUP 12G. FOOT REST ASSEMBLY--Includes foot rest and bracket to hold foot rest and muffler support. Price \$12.25
- GROUP 13G. HOOD ASSEMBLY--Includes hood, cow, imitation radiator shell with screen, complete with hood pulls and all fastenings. Price \$6.00
- GROUP 14G. BRAKE ASSEMBLY--Brake hand with foot pedal and connection. Price \$6.00

The above shows Group 7G, Steering Wheel Assembly. For convenience in packing for shipment the wheel is left off of the steering rod. To put steering wheel in place, simply remove the nut and slip the wheel over the end of the steering rod which has a key in it. Then replace the nut and tighten securely. Bolts for fastening to frame are included. Lack of space prevents illustrating each group here.

The Shaft Drive SHAW Speedster has two speeds forward. It is equipped with a brake that operates by foot pedal. The control lever that changes from high to low speed is operated by the right hand. The driver sits on the left side of both belt and shaft driven machines. The crank for starting engine is on the right hand side on all Models SHAW Speedsters.

### THE DREAM--

Santa Claus brought  
Daddy a pony -- but  
this is a motor age.

#### OUR GUARANTEE

WE AGREE to make good by repair or replacement within one year from date of invoice, any defect in material or workmanship of any SHAW Speedster or part, provided the defective part is delivered to us, transportation prepaid. This guarantee does not cover any damage by accidents, misuse or neglect.

#### THE BELT DRIVE MODEL 5B PARTS FOR BUILDING MACHINE AS ILLUSTRATED IN OUR BOOK OF PLANS.

One discontinued selling the Model 5B complete ready to run but do sell the groups or any parts desired.

If you wish the Belt Drive Parts, omit Groups 1G, 2G, 3G, 4G, 5G, 11G, and 14G from the Shaft Drive List and select the following Groups:

- GROUP 1. FRAME ASSEMBLY--Same as Group 1G except for Shaw engine and holes bored for Belt Drive. Price \$9.15
- GROUP 2. REAR AXLE ASSEMBLY--Axle complete with brackets and bolts for bolting to rear cross member of frame. Price \$3.00
- GROUP 6. COUNTERSHAFT ASSEMBLY--Includes countershaft with crank to start engine, large belt pulley, also with two small belt pulleys and reverse friction pulleys also used as brakes, mounted, complete with hangers and bolts for attaching. Price \$16.50
- GROUP 7. WHEEL ASSEMBLY--Same as Group 8G except with belt rim on rear wheels for Belt Drive. Price \$18.00 for single tube tires, or \$19.00 for single clinch tires.
- GROUP 9. LEVER ASSEMBLY--Lever for shifting into forward and reverse, with brackets and all connections, also bolts for bolting to frame. Price \$2.85
- GROUP 10. BELTS WITH FASTENERS--One front belt that runs from engine to large pulley on countershaft and two rear belts that run from small pulleys on countershaft to rear wheels. Price \$6.00
- GROUP 11. CONTROL ASSEMBLY--Controls and connections for controlling engine speed, starting and stopping Shaw engine. Price \$2.00
- GROUP 17. ENGINE ASSEMBLY--Consists of SHAW Engine Model 5B, with improved one coil spark coil, spark plug, complete battery ignition apparatus, with dry cell, carburetor, oiler, muffler, combined gasoline and oil tank, belt pulley, and connections for all parts named. Price \$50.00
- Magneto ignition \$20.00 extra.

**The Shaw Manufacturing Company**

CENTER AND FRONT STS.

GALESBURG, KANSAS

2015-38-2



## Handbill for Shaw Speedster

15 Jan at  
Winged, Conn.

1c PAID  
Galesburg, Kansas  
Permit No. 1

Form 11324

**SPECIFICATIONS OF SHAW SPEEDSTER**

Weight—About 175 lbs.  
Capacity—500 lbs.  
Wheelbase—70 inches.  
Tread—30 inches.  
Tires—20x2 Clincher Tires. Option 20x1 1/2 Single Tube.  
Engine—Briggs & Stratton, 1 1/2-2 1/2 H. P., 4-Cycle, Air-Cooled Engine—cooled by forced circulation from blower type of fan in flywheel. Has magneto in flywheel also.  
Speed—4 to 25 miles per hour.  
Frame—Composed of 5 hardwood slats.  
Very flexible, easy riding and strong. Carries two adults easily.  
Transmission—Shaft Drive.  
Gears—Transmission has spur gears, and the rear axle has bevel gears. All machine cut from special steel and carefully tempered.  
Controls—Throttle and Spark Controls, both on steering column.  
Starting—Engine is started by crank on right-hand side. A six year old child can crank it.  
Color Scheme—Frame is painted beautiful auto red. Seats, hood and trimmings are painted black.  
All parts scientifically constructed of best materials. Seats are adjustable; slide them backward or forward by loosening clamping 12-foot, turn, easy to handle—turns in a

## Build This Speedster Yourself! ::

Our easy-to-follow plans tell how

### Any Handy Man or Boy Can Do It Easily



THE CAR WITH A CONVENTIONAL ENGINE is a pleasure to assemble the SHAW Speedster Groups. easily be done in any spare space as on a porch, etc.

Here is a speedy little car that any man or boy can afford. Its original cost is surprisingly low for a car that rides so easily and runs so smoothly. Think of getting from 60 to 90 miles per gallon of gas! A set of 4 tires cost but \$7.60 for Single Tube and \$15.00 for large Clincher Tires. Has a speed range of from 4 to 25 miles an hour. An easy riding, sporty automobile that anyone would be proud to own.

Part of the fun in owning a SHAW Speedster is in building it yourself. Anyone who can use a hammer and a wrench can do it. We furnish a complete book of plans that explain every move in detail. No CHANCE to go wrong. However if you don't wish to assemble the car, we ship it complete—all ready to go.



**THE DEPENDABLE BRIGGS AND STRATTON TYPE P B ENGINE**

This engine is built especially for us with features especially adapted for use on the SHAW Speedster. It requires but little attention. Simply fill the reservoir with cylinder oil and the gasoline tank and it will run for many hours without refilling.

My Speedster has created more excitement and fun than anything that has been in this neighborhood for the past ten years. I have traveled nearly one thousand miles, and I find the SHAW Speedster to be in every way, shape and form just as it was advertised. I am more than pleased with it and wish to say that I would not sell it for twice what I paid for it. Ralph M. Pierce, 322 So. St., Bridgeton, N. J.



A snapshot of three SHAW Speedsters with their operators taken at the Tri-State Fair at Parsons, Kansas after they had finished a very interesting and exciting race. These Speedsters were entered in several races at this Fair and each car finished every race, thus showing how sturdy and reliable is the structure of this miniature automobile.