

## Miss Clara Laughlin . . . knows

This brochure published by the Atchison, Topeka & Santa Fe Railway Company is promoting the experience and luxury of the Santa Fe System through the personal recommendation of Miss Clara E. Laughlin. Inside the brochure Miss Clara E. Laughlin, author of the famous "So You're Going" books, provides testimonials of her experience aboard the "Chief" and the attractions encountered during a Harvey motor tour. On the backside of the brochure a new booklet called "Hitting the High Spots" is being advertised.

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Clara Laughlin  
. . . *knows*

1931



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MISS Clara E. Laughlin, author of the famous "So You're Going" books, and head of The Clara Laughlin Travel Services, who counsels and directs more travelers than any other individual in the world, has recently returned from her first long trip via the SANTA FE.

■ She went on The Chief to the Coast, to give a number of Travel Talks and to open her new offices in Los Angeles; and on the return trip made stops at Grand Canyon, the Petrified Forest, and Santa Fé—from which latter point she took the Indian-detour.

■ Miss Laughlin declares that *nowhere else in the world as she knows it, is there anything comparable to the Santa Fe System*—not only the equipment of the trains, a personnel which makes each passenger feel like a distinguished guest, and the justly-famous Harvey dining-cars; but the way travelers can stop off at many points of great interest, find a first-rate Harvey hotel, step into a beautiful limousine car driven by a

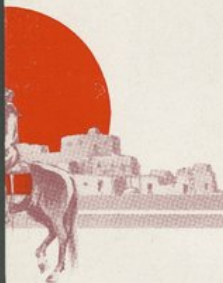


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gentlemanly and highly expert chauffeur, and be conducted by a courier into the heart of a world of romance and beauty.

■ Miss Laughlin cannot say enough in praise of the Courier Corps—those college-bred young women, intensively trained in everything that makes them perfect guides and by nature endowed with qualities that make them highly agreeable companions.

■ “Is there, anywhere else,” she asks, “a great railway system which not only transports one in speed, safety and luxury, but also arranges that wherever the traveler wishes to stop off, he has a hotel of charm and luxury. And even sees to it that when, on a motor tour in the elegant car it has provided, he finds a delightful Company rest-house and restaurant just where they are bound to be for luncheon?” “Why,” she adds, “they even have at Grand Canyon, charming stopping-places set where one arrives for eleven o'clock bouillon and four o'clock tea!”



next →





## Mr. Ticket Agent!

- Screen Stars and Stars of the stage—

- Stars of the business world and World Travelers—

- All those who demand the utmost in luxury and travel comfort—go Santa Fe.

- THE CHIEF—the fastest and most exclusive train between Chicago and Hollywood. Hours faster—*Extra fine—Extra fast—Extra fare.*

"HITTING THE HIGH SPOTS"—a new booklet about the  
*demand a copy.* Indian-detours.

- Read this carefully—  
There is only one Grand Canyon. It is in Arizona. There is only one railroad to the Grand Canyon. It is the Santa Fe . . . go right to the rim in a Santa Fe Pullman—daily—the year 'round.

Chicago, May 5, 1931



Passenger Traffic Manager—Santa Fe System Lines