

## San Diego via "The Chief"

This brochure published by the Atchison, Topeka & Santa Fe Railway Company is promoting travelers to take the passenger train the "Chief" and enjoy the new through sleeping car services to and from San Diego, California. Inside the publication there are several images of tourist attractions to visit while in San Diego and a condensed schedule of the "Chief's" westbound and eastbound trains. On the backside of the brochure travelers are encouraged to include the passenger train the "San Diego" in their next trip to California.

Creator: Atchison, Topeka, and Santa Fe Railway Company

Date: April 01, 1947

Callnumber: AT & SF RR/Ry Coll., Box 883, Folder RR 883.3

KSHS Identifier: DaRT ID: 307129

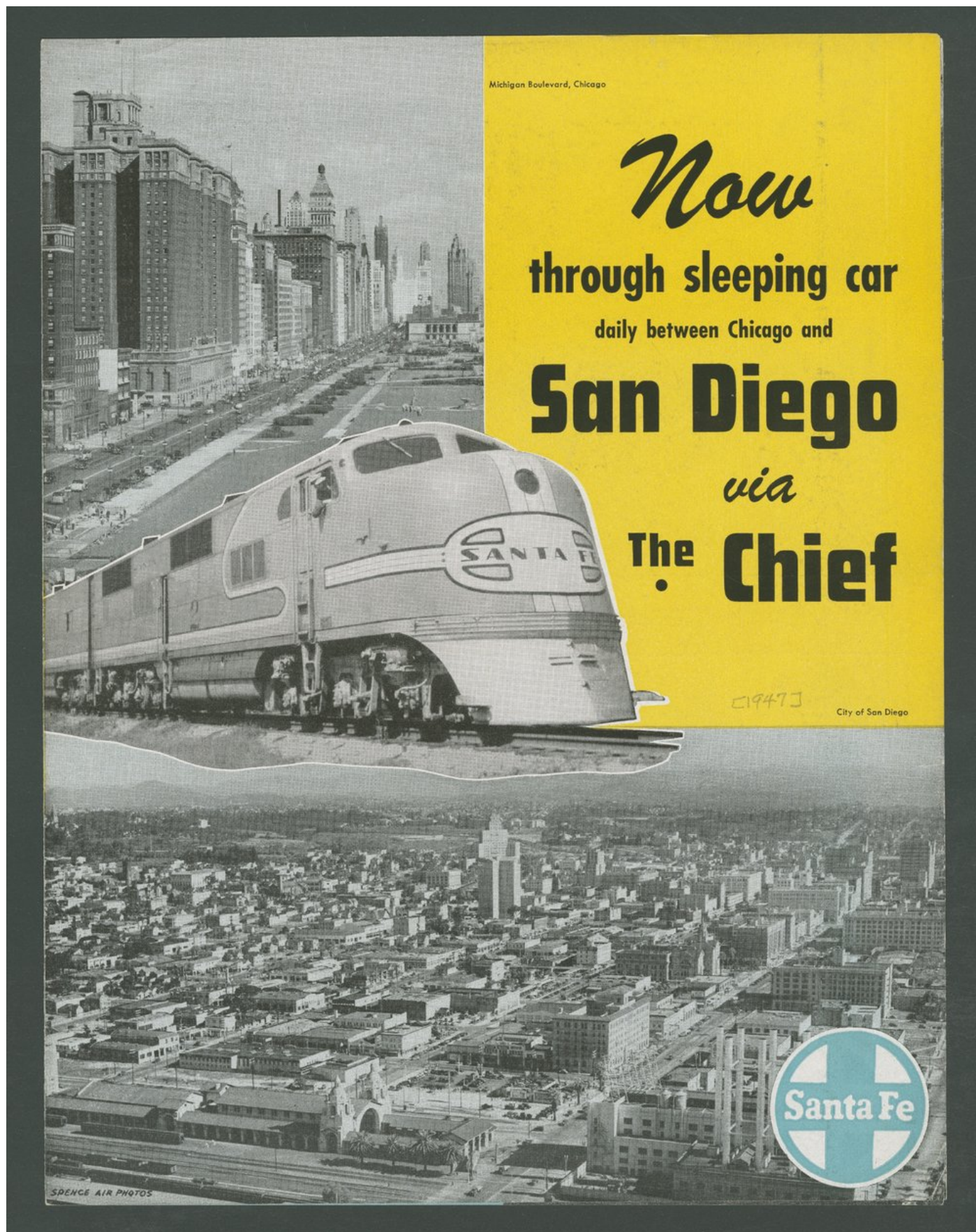
Item Identifier: 307129

[www.kansasmemory.org/item/307129](http://www.kansasmemory.org/item/307129)



KANSAS  
HISTORICAL  
SOCIETY

## San Diego via "The Chief"



Michigan Boulevard, Chicago

*Now*  
through sleeping car  
daily between Chicago and  
**San Diego**  
*via*  
**The Chief**

[1947]  
City of San Diego

Santa Fe

SPENCE AIR PHOTOS



## San Diego via "The Chief"

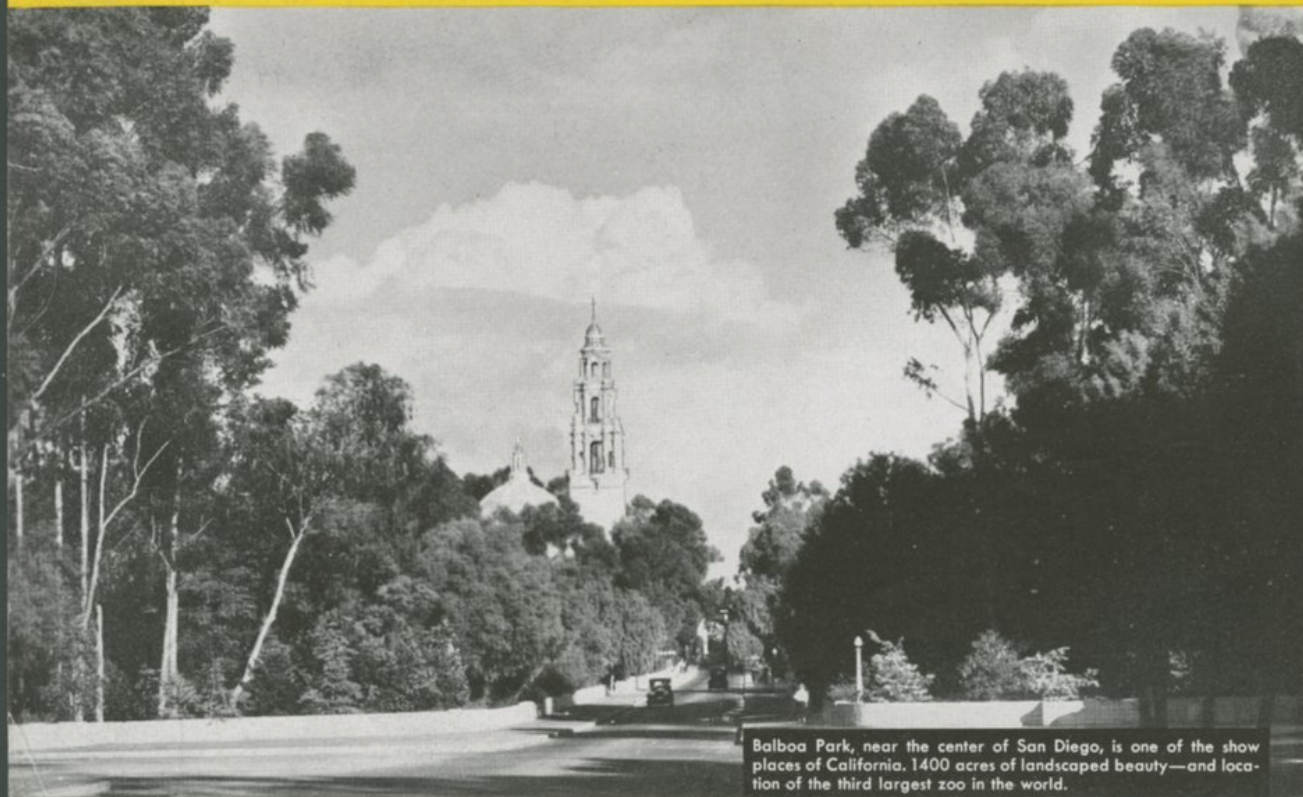


Marston Museum, located on the spot where San Diego was founded in 1542. This museum houses many relics of the early Spanish settlers.



Boating is fun on the smooth waters of San Diego Bay.

**San Diego — a colorful highlight to your California trip!**



Balboa Park, near the center of San Diego, is one of the show places of California. 1400 acres of landscaped beauty—and location of the third largest zoo in the world.



## San Diego via "The Chief"

*A* fine through  
transcontinental service  
to and from  
San Diego



Now travelers to and from San Diego can enjoy a new through sleeping car service in connection with the famous transcontinental streamlined Chief.

This new service has been planned to give San Diego travelers not only through service to and from Chicago, but the speed and de luxe appointments of the popular Santa Fe Chief.

This finest of daily transcontinental streamliners provides roomy, comfortable accommodations, smooth Diesel powered speed, three delightful lounge cars, and unsurpassed Fred Harvey cuisine.

### Westbound Schedule

Lv. Chicago...The Chief..12.01 PM (1st Day)  
Lv. Kansas City..The Chief..10.10 PM (1st Day)  
Ar. Los Angeles..The Chief..10.00 AM (3rd Day)

Through sleeper carried on streamlined  
"San Diegan" to San Diego.

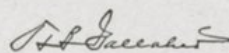
Lv. Los Angeles.....11.30 AM (3rd Day)  
Ar. San Diego..... 2.15 PM (3rd Day)

### Eastbound Schedule

Lv. San Diego..... 7.30 AM (1st Day)  
Ar. Los Angeles.....10.15 AM (1st Day)

Through sleeper carried on streamlined  
"San Diegan" to Los Angeles.

Lv. Los Angeles..The Chief..12.01 PM (1st Day)  
Ar. Kansas City..The Chief.. 3.35 AM (3rd Day)  
Ar. Chicago....The Chief.. 1.00 PM (3rd Day)

  
General Passenger Traffic Manager  
Santa Fe System Lines

4-1-47



Between San Diego and Los Angeles the through sleeping car for The Chief is carried on the streamlined "San Diegan" via the scenic coast line route. Many of the famous California missions are located along this picturesque route. (Below)—Mission San Luis Rey near Oceanside founded in 1798.

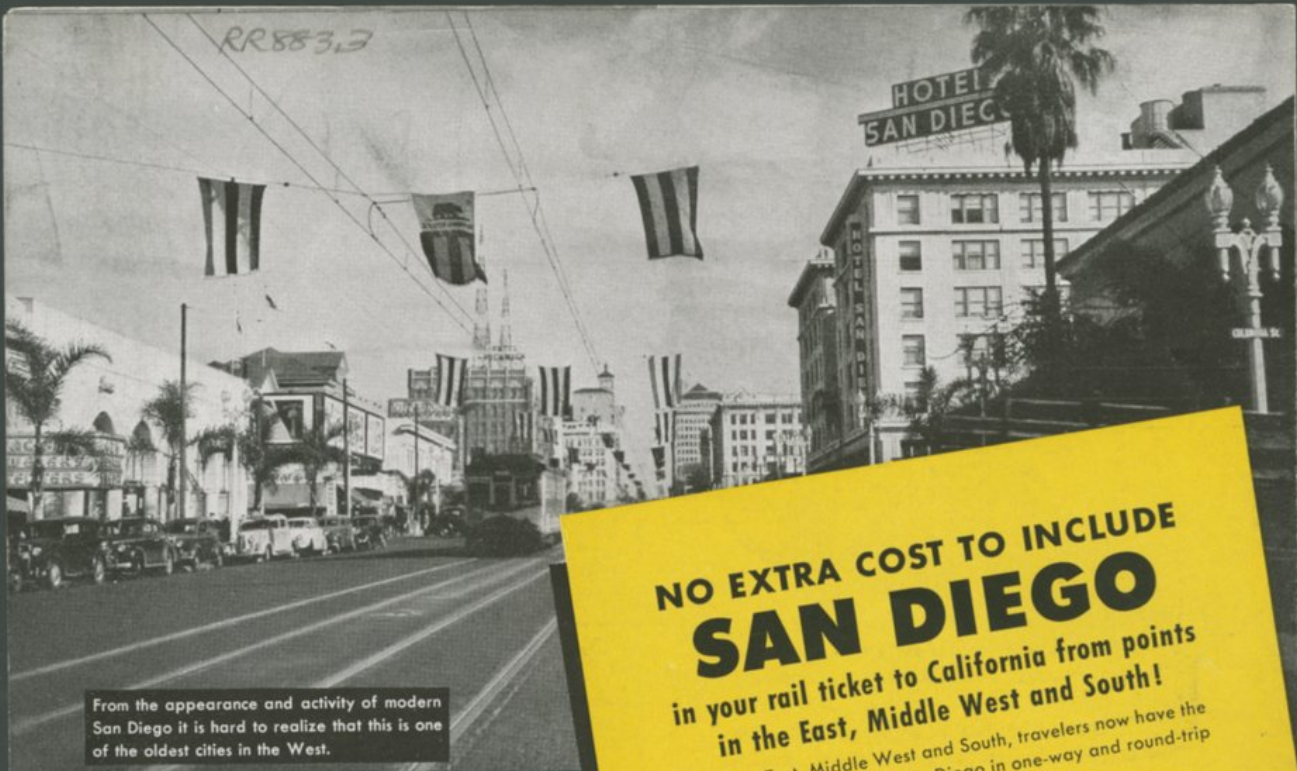


Coronado—one of the most famous resorts in the world—is on the peninsula across the bay from San Diego. The view shown below includes Hotel Del Coronado and its beautiful surroundings. Another highlight of your San Diego visit is a trip to nearby Old Mexico. (Mountains in far background are in Old Mexico.)





## San Diego via "The Chief"



From the appearance and activity of modern San Diego it is hard to realize that this is one of the oldest cities in the West.

4 streamliners, "San Diegan" each way . . . every day between San Diego and Los Angeles

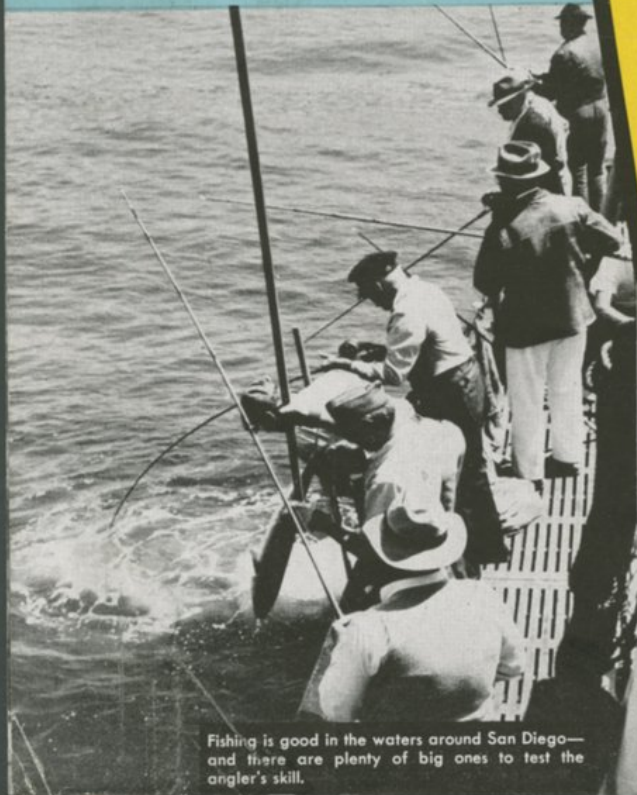
### NO EXTRA COST TO INCLUDE **SAN DIEGO** in your rail ticket to California from points in the East, Middle West and South!

From the East, Middle West and South, travelers now have the opportunity of including San Diego in one-way and round-trip California tickets at no extra rail fare.

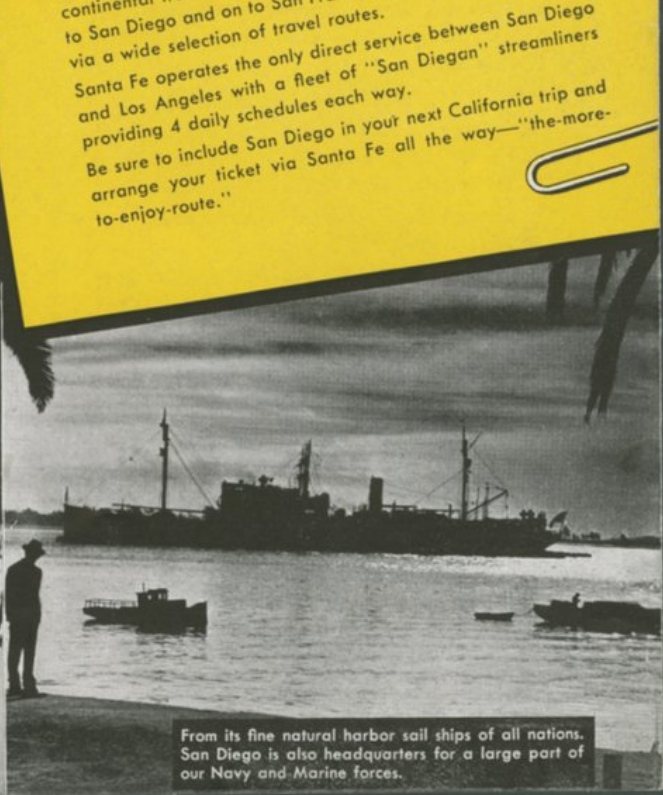
For example, you can board one of Santa Fe's fleet of trans-continental trains at Chicago, travel to Los Angeles—thence to San Diego and on to San Francisco before you return East, via a wide selection of travel routes.

Santa Fe operates the only direct service between San Diego and Los Angeles with a fleet of "San Diegan" streamliners providing 4 daily schedules each way.

Be sure to include San Diego in your next California trip and arrange your ticket via Santa Fe all the way—"the-more-to-enjoy-route."



Fishing is good in the waters around San Diego—and there are plenty of big ones to test the angler's skill.



From its fine natural harbor sail ships of all nations. San Diego is also headquarters for a large part of our Navy and Marine forces.