

Rolla Clymer correspondence

Section 94, Pages 2791 - 2820

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011

Rolla Clymer correspondence

E. Katz Special Advertising Agency Established 1888

From Kansas City Office

DATE Oct. 6, 1925.

To Mr. R. A. Clymer,
The Times,
El Dorado, Kansas.

My dear Rolla:

That was a fine letter that you wrote Roy Bailey. Dog-gonnit it just makes one go out and work all the harder for the Times and you. It certainly makes a fellow feel good when somebody appreciates his efforts. I am only too glad to send your letter on to Mr. Katz, for I know he will appreciate it and will want to thank you personally.

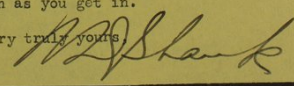
Your complaint at one time and Roy Bailey's complaint are not the first that we have ever had. All we want is a little patience to give us time to get in those telling licks which you mentioned.

I was in Salina last week and had a good long talk with Roy and I think that he is feeling better and is going to give us our opportunity. I have no fear that we will be able to send him a lot more business than he has ever had and his check is going to be considerably larger now since the consolidation.

Have noted all the reports you made on the different accounts that we are following up and as soon as you have anything else to report from your end of the line on any of them, please shoot it along to us.

Will be more than glad to see you in Kansas City the 24th. I think I will be in town, but I never know from one day to the next where I will be, but by all means come up to the office as soon as you get in.

WDS:shank
HM

Very truly yours,


Rolla Clymer correspondence

DIRECTORS--1925-26
F. H. OLANDER, PRESIDENT R. H. LEWIS, VICE-PRES.
C. M. ADAMS E. W. ELLIOTT
H. F. ELROD C. H. HANSEN
L. M. EGAN J. R. HOOVER
BRYANT POOLE J. E. INMAN
D. C. STOCKTON



OFFICE OF
B. C. BIGGERSTAFF
ASSISTANT TO THE PRESIDENT

The Kansas City Live Stock Exchange

R. P. WOODBURY, SECRETARY

Kansas City, Mo.,

Oct. 7, 1925

Editor The Times

Eldorado Kans.

My Dear Sir:-

I am sending you herewith a story
on the Kansas City Live Stock Exchange Special to
Eldorado account of Hereford Field Day Oct. 9.

Under separate cover am sending you two
zinc etchings, pictures of the boys and girls club
members and their calves, the latter of which supply
the beef for the big roast beef dinner we are going to
have on the Missouri Pacific coming out of Eldorado
Friday night.

The Kansas City Live Stock Exchange is
very active in this kind of work and we are only too
glad to pay this tribute to Mr. Hazlett

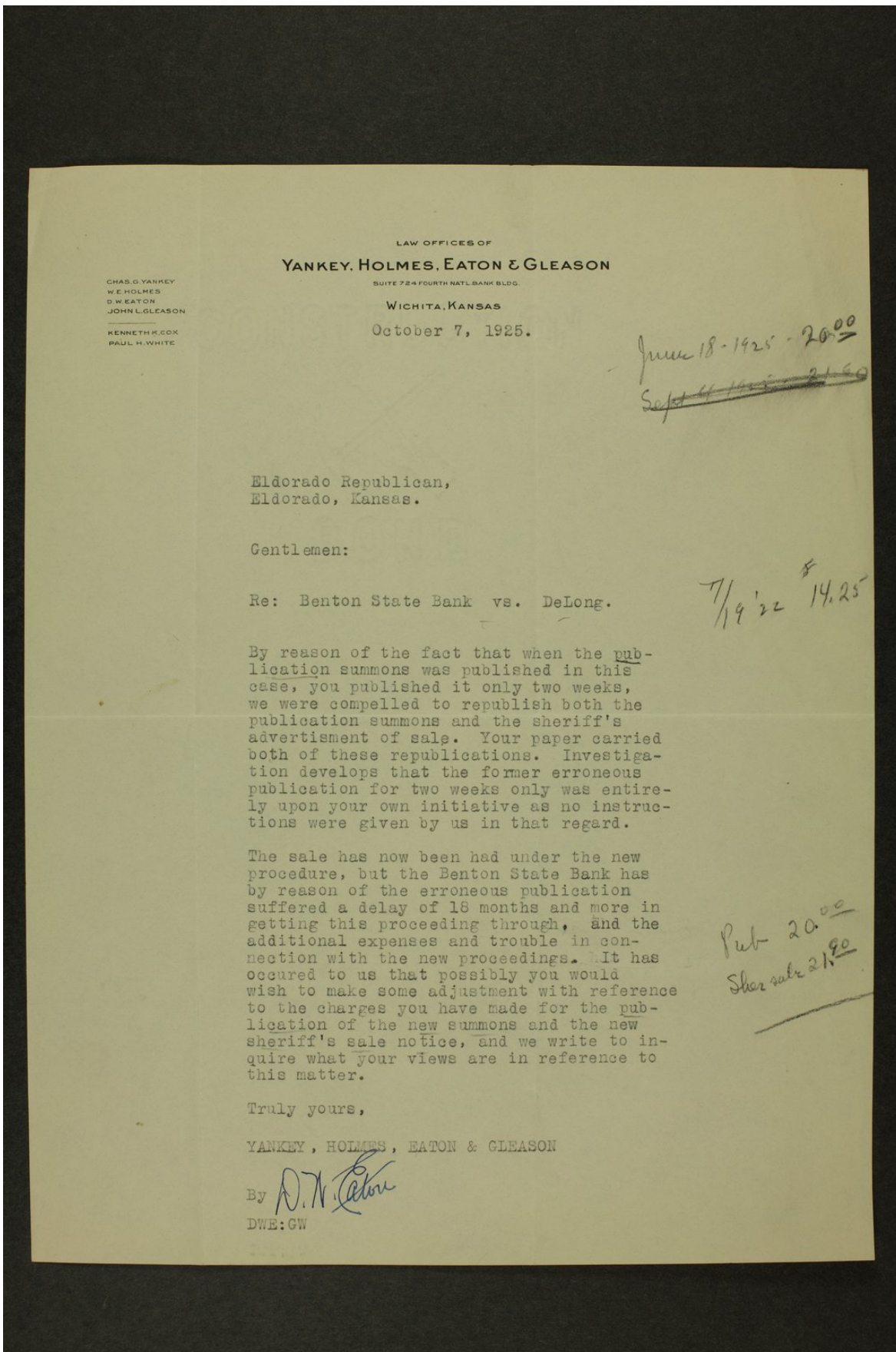
Very Cordially Yours

T

B. C. Biggerstaff
B. C. Biggerstaff
Assistant To The President
Acting Secretary
Kansas City Live Stock Exchange



Rolla Clymer correspondence



LAW OFFICES OF

YANKEY, HOLMES, EATON & GLEASON

SUITE 724 FOURTH NATL BANK BLDG.

WICHITA, KANSAS

October 7, 1925.

CHAS. O. YANKEY
W. E. HOLMES
D. W. EATON
JOHN L. GLEASON
KENNETH K. COX
PAUL H. WHITE

Eldorado Republican,
Eldorado, Kansas.

Gentlemen:

Re: Benton State Bank vs. DeLong.

By reason of the fact that when the publication summons was published in this case, you published it only two weeks, we were compelled to republish both the publication summons and the sheriff's advertisement of sale. Your paper carried both of these republications. Investigation develops that the former erroneous publication for two weeks only was entirely upon your own initiative as no instructions were given by us in that regard.

The sale has now been had under the new procedure, but the Benton State Bank has by reason of the erroneous publication suffered a delay of 18 months and more in getting this proceeding through, and the additional expenses and trouble in connection with the new proceedings. It has occurred to us that possibly you would wish to make some adjustment with reference to the charges you have made for the publication of the new summons and the new sheriff's sale notice, and we write to inquire what your views are in reference to this matter.

Truly yours,

YANKEY, HOLMES, EATON & GLEASON

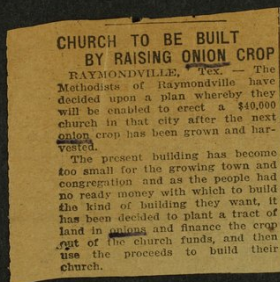
By *D.W. Eaton*
DWE:GW

June 18-1925 - 20.00
Sept 4 1925 - 21.50

7/19 '22 14.25

Pub 20.00
Sher sale 21.90

Rolla Clymer correspondence



Rolla Clymer correspondence

IF A MINUTE DIAMOND LATES MY
new patented powder puff; wonderful
reaction; gives you instant in-
crease everywhere, after which my
automatic sales plan gives you two or
three sales and profits all with one
demonstration; if your line is stale or
overworked, get my plan today and put
your new "zip" in your sales work.
P. A. KOCH, Dept. 76, 3118 Arcadia
ave., Detroit, Mich.

IF YOU NOT sell us your spare time, \$11.80
daily (only for seven proof). In-
cluding New Insured History, 57
styles, 18 colors, guaranteed seven
months. No capital or experience re-
quired. You simply take orders. We
deliver and collect (or you can deliv-
er, sell yourself). Credit given. FAX
YOU DAILY, monthly bonus, besides.
We furnish samples. Macollee Textile
Company, Station 58218, Cincinnati, O.

START YOU in business, furnishing
everything; men and women; \$10 to \$100
richly operating our "new system spe-
cially candy factories" home, anywhere;
opportunity of lifetime; no canvassing;
collet free. Barnsdale Co., Drawer 44,
East Orange, N. J.



St. Paul's Church
MARYSVILLE



St. Mark's Church
BLUE RAPIDS

Rev. A. W. Pannell, Rector

Marysville, Kans.

Oct. 7th 1925.

My dear Sam:-

Glancing over the "Cloverleaf
American" - a small paper published
at St. Paul, Minn. and which comes to me
from an unknown source - I came
across the enclosed cutting & recalling
your special fondness for onions!
Thought you would like to read it too.
Onions, altho' disagreeable in more
ways than one, are also very profitable
in more ways than one: if they were
not so objectionable to you one might
suggest that El Dorado Episcopalian
try some such plan as these good
Methodist friends in the cutting, than
Trinity Church might live again.

I rejoice with you and your
Yellow-Church people in having
completed your new Church plant

Rolla Clymer correspondence

and its dedication, and I trust it
may of immense benefit in the
uplift of the spiritual and religious
life of El Dorado.

Heartiest good wishes
for the success of your Kaffir Corn
Carnival, I hope everything will
be for its success as you would
wish for it.

With kindest regards.
Always & sincerely yours
Alf. Pennell.

Rolla Clymer correspondence

October 7, 1925

Mr. W. R. Childs,
El Dorado, Kansas

My Dear Mr. Childs:- I am herewith handing you my check for forty-three hundred dollars (\$4300.00) in purchase payment of the residence property at 1001 South Denver Street, El Dorado, Kansas, which I recently purchased from you at our mutually agreed price of \$4500.00. I have already paid you \$100, which leaves a balance of \$100.00 to fill out the entire ~~\$4500.00~~ \$4500.00. I am withholding this \$100.00 until such time as certain requirements in the abstract made by attorneys for the Railroad Building & Loan Association, of Newton, are fulfilled by you. Whenever these requirements are fulfilled, I stand ready to pay this additional \$100.00 and this is my promise to do so.

Very truly yours,

Rolla Clymer

Rolla Clymer correspondence

October 7, 1925

Mr. Elmer H. Rice,
District Sales Manager
Kellogg Sales Company,
Kansas City, Mo.

Dear Sir:-

Here are copies of a broadside we sent recently to all grocers in this vicinity. We will thank you to pass copies of these to the proper places so we will be given credit for our cooperation in this regard.

We shall reserve a good place on our booth at the Kafir Corn Carnival next week for the Kellogg material you recently sent us for that purpose.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

October 7, 1925

E. Katz Special Advertising Agency,
New York City

Dear Sirs:-

Enclosed are several copies of a broadside we took pleasure recently in mailing to all grocers in this vicinity in behalf of the TRONITE account. We will thank you to pass some of these on to the proper sources, so that we will be given credit for this cooperation.

Our advertising solicitors have already paid visits in person to the grocers and report that a great deal of interest is being shown locally in regard to pushing this product. It is being well displayed generally, and we believe the sales record from this community will be high.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



Oct. 9, 1925.

O-Cedar Corp'n.,
Chicago, Ill.

Dear Sirs:

Attention Mr. L. J. Cox.

We are greatly pleased to know that you have included The Times in the list of newspapers for a trial advertising campaign on O-Cedar Polish. We feel sure that your trial will convince you that newspaper advertising will get the business.

As for our own territory we believe The Times will do its full share of the general results. We are cordially glad to employ all the cooperation at our command in order to make this campaign a success locally. Within a day or two we will send out a letter to all dealers telling them of the campaign and urging them to tie up with the space you are purchasing in their behalf. We will also have our advertising solicitors take up the matter of proper display and general cooperation with all dealers on their regular rounds. We feel sure that we will be able to make a showing in Butler County and we confidently count upon the results.

Again thanking you, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY.

RAC:AB.

Per

Rolla Clymer correspondence

Oct. 9, 1925.

E. Katz Special Advertising Agency,
Kansas City, Missouri.

My dear Walter:

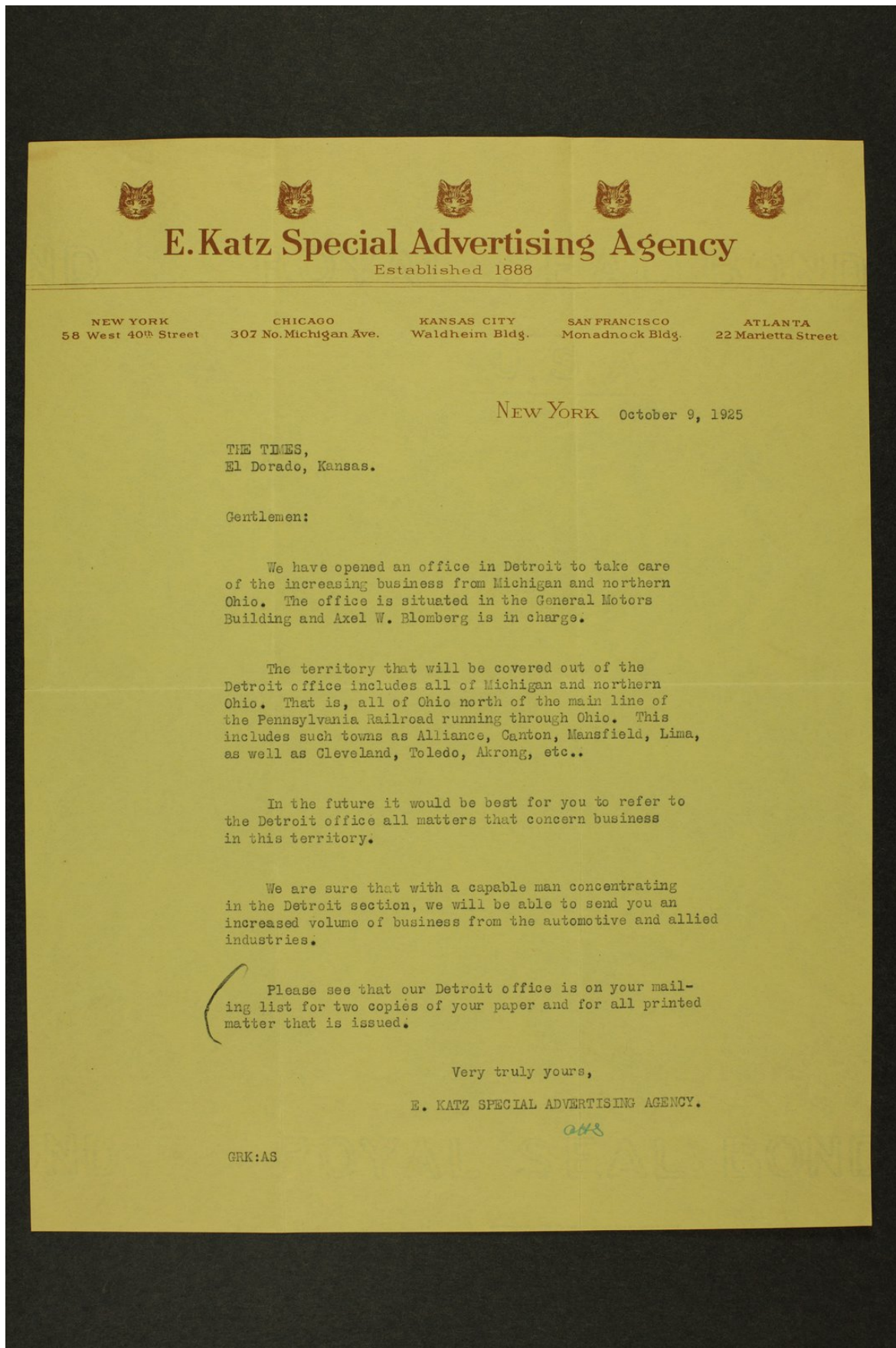
Attention Mr. V. D. Shank.

I haven't time to write anything but a note today, but I want to say that we are going after the jobber on the Sun Ray Pancake Flour account. You should hear echoes from this shortly. I also have gone carefully into your recent letter on the Bliss Syrup matter, and am sure that we can carry out every form of cooperation you suggested, except the matter of interesting the school board. Our local conditions are such that I don't believe we will be able to get anywhere in that direction.

I shall write to Mr. Mindlin within a short time. We are going to back up the Bliss Syrup campaign with every resource at our command and I am sure you will have every reason to be satisfied with what we do.

Yours in haste,

Rolla Clymer correspondence



Rolla Clymer correspondence

It is understood that you will extend the usual cooperation by notifying your local food retailers in advance through your trade bulletin or by letters or circulars that the Sun-Ray Pancake Flour advertising is scheduled for insertion in your newspaper (giving dates) and urge them to prepare window or counter displays and feature this product in their own advertisements throughout the season. Dealers not already stocked should order rush shipments from wholesalers.

Rolla Clymer correspondence

E. Katz Special Advertising Agency Established 1888

From Kansas City Office

DATE Oct. 10, 1925.

To The Times,
El Dorado, Kansas.

Re: SUN-RAY PRODUCTS CO.

Gentlemen:

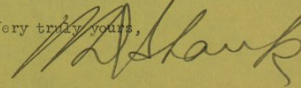
We are enclosing herewith a schedule for Sun-Ray Pancake Flour.

The cooperation that this company will get this year on this schedule will determine what they will do in the following seasons in the way of newspaper advertising.

It is mighty important that your paper render whatever cooperation you possibly can in the way of notifying the trade, soliciting window displays and doing anything else that you can to promote the sale of Sun-Ray Pancake Flour.

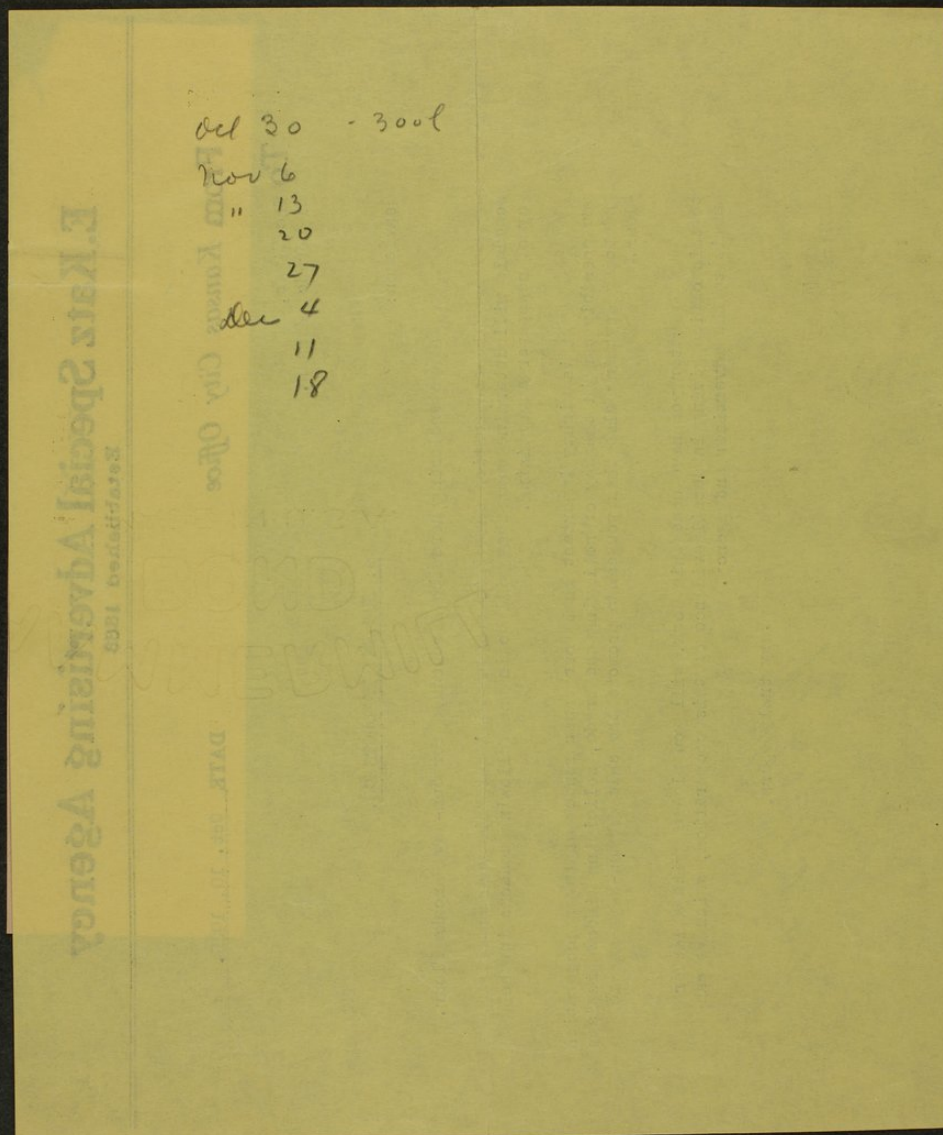
After you have done this work, will you please write a letter to this office giving in detail evidence of this cooperation, which we can submit to the advertiser and agency.

Very truly yours,



W.D. Shank
HM

Rolla Clymer correspondence





October 12, 1925

Mid-Continent Engraving Company,
Wichita, Kansas

Dear Sirs:-

Under separate cover, we are sending you photograph from which we want made a single column cut suitable for use in newspaper. We are in a great rush for this work, as we want to use the picture in Thursday's paper, if possible, and certainly not later than Friday. We shall appreciate your quickest service.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

October 12, 1925

Dear Twisty:-

I saw the Southwestern game Saturday and liked our team. That bunch looks mighty good to me, in fact I have to hold myself to keep from unloading all my superlatives. It is about the most finished conference eleven I ever have seen at this early period of the season. The line charged well, the interference was fine and the backfield looked like the famous Four Horsemen. I thought the tackling a little weak--it seemed too high--but that can be remedied. Grimsely was the big outstanding star and I haven't seen a back in a long time with the drive that boy has when he hits the line of scrimmage. Time after time, he waded along to eight and ten yard gains with two or three Southwestern birds dangling from him. I swelled with pride all through the game. It happened that a number of fellows from Eldorado saw the game and all of them unite in saying it is about the smoothest running little conference machine they ever saw.

It seems to me--and that is why I am writing you--that the big coaching job and the big job of the fellows like yourself who are in closest touch with the team will have their biggest job in keeping this team at its high point of efficiency and cause it to show improvement as the season progresses. I am afraid the fellows may get to liking themselves a lot and fail to be there with the punch when the big emergency arrives. The other teams will be laying for us, like Missouri did for Nebraska. One chap here asked me today if I didn't think the College can go through undefeated. I replied that I do think so--barring accidents. One of the most dangerous chances for an accident is over-confidence. I hope you and Harold and Rosy can hammer that sort of thing out of the bunch. If they can keep their fighting spirit I don't see who is going to stop them. I was glad to see the Normal run over Stillwater, as it did. That should give the players cause to stop and consider that the other fellows may be pretty good themselves.

Henry's victory over Nebraska tasted like some of our own menu. I was greatly pleased over that. The work he did at Emporia is still noticeable in this year's team--the finish of the fundamentals of the game. He is a thorough coach and his work lives after him.

McCall was at Winfield. I praised Grant to him, said that Grant had had a hard job to follow a man like Henry and that I thought he was doing mighty well as a coach. Mc replied that most of the credit is due Harr. I remembered then what you told me in a letter last year concerning Mc's attitude toward Grant even when he was captain. Just keep this under your hat, but I wanted you to know.

(over)

Rolla Clymer correspondence

I understand the Pittsburg game is to be Homecoming Day
on November 7. Please let me know if this date is correct. I
want to be right there on the sidelines--sitting as close to you
as I can get--when that little fracas occurs.

Ever your friend,

Rolla Clymer correspondence

October 12, 1925

Mr. D. E. Francis,
Correspondent The Associated Press,
~~XXXXXXXXXXXXXX~~
Wichita, Kansas

My Dear Mr. Francis:-

Feder left the enclosed note on my desk this evening and I am passing it along to you for your information and an explanation, if possible. It is only fair to say that The A. P. service during the series has been excellent up to today. Will you please see that we get prompt service during the remainder of the series.

Thanking you for your prompt attention to this detail, I
am

Very truly yours,



E. KATZ SPECIAL ADVERTISING AGENCY 10/13/25
DATA SERVICE

El Dorado, Kans. TIMES Sheet No. 4
Remove No. 3

Circulation Report of
THE EL DORADO TIMES
covering 6 mos. ending September 30, 1925

CITY

Carriers	2,120	
Newsdealers	30	
Street Sales	115	
Counter Sales	30	
Mail	50	
		2,345

SUBURBAN

Carriers	420	
Mail	135	
		555

COUNTRY

Mail	1,383	<u>1,383</u>
TOTAL		4,283

Line Rate - - - - 3¢
Milline - - - - 7.00

Rolla Clymer correspondence

The Associated Press.

Wichita, Kansas
October 13, 1925

Dear Mr. Clymer:-

Since writing the attached letter I have ascertained that the delay to which Mr. Feder refers occurred in the Western Union office.

The original copy on the first half of the ninth inning was received and stamped. It was then placed in the tube leading to the telegraph room but for some unknown reason did not reach its destination.

I am advised that the original copy was found and used before the messenger boy had returned with the duplicate copy.

I should appreciate your letting me know if today's service was not satisfactory. The game today was particularly fast and you ought to have had the entire report by 3:45 P. M.

Sincerely yours,

D. E. Francis

Correspondent

cc-Mr. Heppe.

Rolla Clymer correspondence

Dear Mr. Clymer:

I should like very much to meet Mr. Feder. There seems to be an entire lack of sympathy between this office and his. And I think we could come to understand each other better if he would drop into this office some day when he is in Wichita.

I know that I cannot understand the problems which he has to meet in his office. Mr. Feder, on the other hand, does not know that the Western Union is short of messenger boys--two were caught "knocking down" and were fired; and that I had to fight to get two for the transmission of the copy. He does not know that the messengers have alibis every time they see fit to stall along the route. He does not know that we experience occasionally wire trouble which holds up the report.

Please let him know that we have our problems and that we are trying our best to expedite the report.

Francis

PRESS RATE COLLECT.

THE ASSOCIATED PRESS.

.....county,precincts give,

For ATTORNEY GENERAL, Republican:

GRIFFITH

BAIRD.

SOWERS..



FRANK B. NOYES,
WASHINGTON STAR,
PRESIDENT.

EDWARD H. BUTLER,
BUFFALO NEWS,
FIRST VICE-PRESIDENT.
MELVILLE E. STONE, COUNSELOR.

C. P. J. MOONEY,
MEMPHIS COMMERCIAL-APPEAL,
SECOND VICE-PRESIDENT.
MILTON GARGES, CHIEF OF TRAFFIC DEPARTMENT,
J. R. YOUATT, TREASURER.

KENT COOPER, GENERAL MANAGER,
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

DIRECTORS.

VICTOR F. LAWSON, CHICAGO DAILY NEWS.
FRANK B. NOYES, WASHINGTON STAR.
ADOLPH S. OCHS, NEW YORK TIMES.
CLARK HOWELL, ATLANTA CONSTITUTION.
CHARLES HOPKINS CLARK, HARTFORD COURANT.
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW.
ELBERT H. BAKER, CLEVELAND PLAIN DEALER.
FRANK P. MACLENNAN, TOPEKA STATE-JOURNAL.
H. V. JONES, MINNEAPOLIS JOURNAL.
E. LANSING RAY, ST. LOUIS GLOBE DEMOCRAT.
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD.
STUART H. PERRY, ADRIAN TELEGRAM.
FREDERICK I. THOMPSON, BIRMINGHAM AGE-HERALD.
ROBERT MCLEAN, PHILADELPHIA BULLETIN.
J. R. KNOWLAND, OAKLAND TRIBUNE.

The Associated Press.

Wichita, Kansas
October 13, 1925

R. A. Clymer, Esq.,
Editor,
The El Dorado Times,
El Dorado, Kansas.

Dear Mr. Clymer:-

I have your letter of October 12 with the appended note by Mr. Feder to the effect that The Associated Press "fell down and fell down badly today on the World Series." Thank you for calling this to my attention.

Mr. Feder observes that he had received only two innings up to 2 P. M. The game started yesterday at about 1:10 P. M. Mr. Ambrose, traffic department representative, advises me that considerable wire trouble was experienced throughout the game. Allowing an average time of seven and one-half minutes for each half-inning, the two innings were completed and received here on the leased wire at 1:40 P. M. This office is four and one-half blocks from the main Western Union office. Let us allow four or five minutes for the messenger boy to reach that office through Wichita's traffic, and particularly in view of the electric traffic signals which tend to hold up the movement of vehicles.

That would place the report in the local telegraph office at about 1:45 P. M. I suggest that the receipt of the copy, stamping it, delivering it to the operator on the second floor, sending it to El Dorado, and delivering it to The Times office would consume fifteen minutes.

Mr. Feder notes that the first half of the ninth reached him at 4:18 P. M. At 3:45 P. M. the chief operator at the Western Union called me by telephone and said that the first half of the

(P) MEANS ASSOCIATED PRESS.



Rolla Clymer correspondence

Mr. Clymer--2

ninth had not been received. I immediately called a boy and dispatched a duplicate copy to you.

D. Harrison, local manager for the Western Union, advised me this morning that he was looking into the loss of the original copy on this inning. I shall write you promptly if he advises me on this point.

Sincerely yours,

D. E. Francis
Correspondent

cc-Mr. Heppe



E. Katz Special Advertising Agency

Established 1888

From Chicago Office

DATE October 13, 1925

To THE TIMES,
EL DORADO, KANS.

Gentlemen:-

We suggest that as soon as possible you ascertain if there is a dealer or distributor in your city or territory handling the Apex Electrical Company's Radio Sets.

If so, sell him solidly on your paper, for we have learned that the Apex Electric Company allow their distributors and dealers 5% of all booked orders for advertising purposes.

The dealer or distributor sends in the name of the Publication they wish to feature the advertising, and the Kohl Advertising Agency of this city sends the order and schedule.

Kindly let us know what you learn.

Very truly yours,

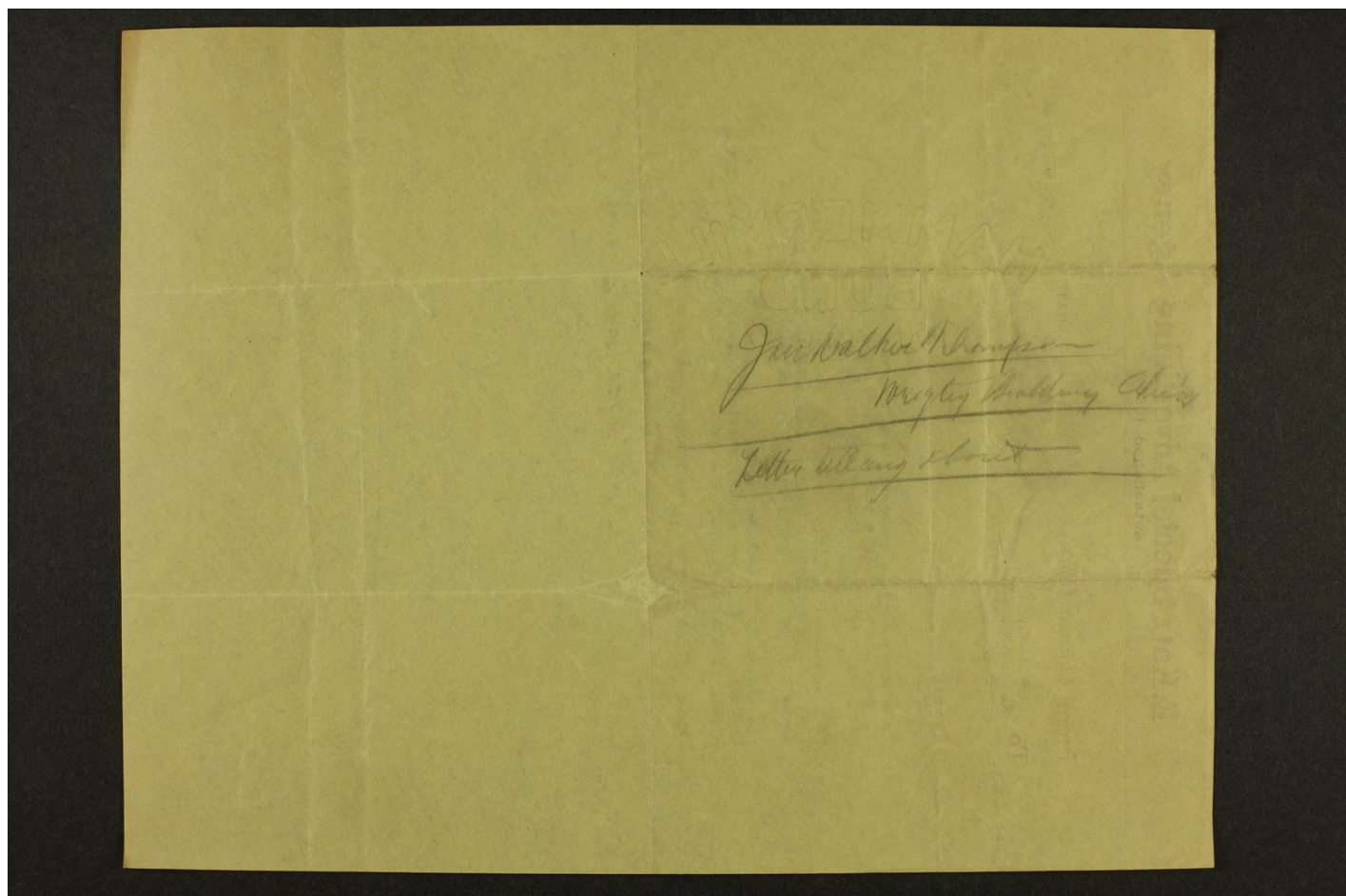
RFB:P

E. KATZ SPECIAL ADVERTISING AGENCY.

Ray Betsinger

none

Rolla Clymer correspondence



Rolla Clymer correspondence

SOUTHWEST PRESS CLIPPING BUREAU
NEWSPAPER CLIPPINGS

533 JACKSON STREET
TOPEKA, KANS.

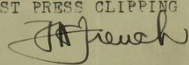
212 WESTPORT AVE.
KANSAS CITY, MO.

KANSAS CITY, MO., October 14, 1925

Circulation Manager
El Dorado Daily Times
El Dorado, Kans.

Dear Sir:

You are now receiving our Weekly Newspaper Report in exchange for which you are sending a copy of the Daily Times to our Topeka, Kansas office. We understand that the price of the Daily Times regularly is \$5.00 per year, while on the other hand the price of our Newspaper Report is regularly \$4.00 per month or a total of \$48.00 per year. We are also interested in receiving and reading your Daily paper in this, our Kansas City office, and we are making the request therefore that in consideration of the difference that there is in the subscription prices, as per our exchange arrangement above explained, that you also send us the Daily Times to this office. We will greatly appreciate your cooperation in this matter and will hope that you will extend it. Thanking you very kindly for all past favors, and for your personal attention to this matter for us, we remain

Very truly yours,
SOUTHWEST PRESS CLIPPING BUREAU

Manager

FAP-EB

October 14, 1925

Mr. D. E. Francis,
Correspondent The Associated Press,
Wichita, Kansas

My Dear Mr. Francis:-

Your letter came this morning and your explanations are fully satisfactory. I am sorry I troubled you with our complaint. The service yesterday was excellent and has been every day of the series, except Monday of this week. I note your desire to get into touch with Feder and will certainly try to see that you two can meet. He is a very intense person, who takes his job hard all the time, and is irritated if matters do not run smoothly.

I hope I may see you at Kansas City the 24th. I am to make a report there on the pny service. If you have any ideas, fling them along. I am greatly rushed this morning, as it is the first day of the Carnival, and can say no more.

Sincerely,