

## Rolla Clymer correspondence

### Section 90, Pages 2671 - 2700

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

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## Rolla Clymer correspondence

### The Associated Press.

Wichita, Kansas  
September 11, 1925

F. W. Parrott, Esq., Clay Center  
C. M. Harger, Esq., Abilene  
Jack Lawrence, Esq., Council Grove  
Will Townsley, Esq., Great Bend  
Paul A. Jones, Esq., Lyons  
~~R. A. Clymer, Esq., El Dorado~~ ✓  
Ben S. Hudson, Esq., Fredonia  
Charles P. Beebe, Esq., Neodesha  
Burns Hegler, Esq., Augusta  
Will R. Burge, Esq., Cherryvale

Gentlemen:-

This letter, addressed to those members served by the Wichita 500-word pony telegraph report, is intended to clear up an apparent misunderstanding as regards filing the report on holidays.

On several holidays this year this office has received telegrams from The Western Union Telegraph Company, saying that certain points "refuse accept press today".

The contract between The Associated Press and The Western Union Telegraph Company for the transmission of the 500-word report stipulates that it must be filed every day in the year except Sundays. This, of course, includes holidays; and no deduction from his bill is allowed an individual recipient of the report by the telegraph company when he refuses to accept it.

We should appreciate your advising employees handling the report of this arrangement.

Sincerely yours,

*D. S. Francis*

cc-Superintendent Cutter

Correspondent





STORES FROM  
COAST TO COAST



TELEPHONE  
4839

### W. T. FARLEY

CLOTHING FOR MEN WOMEN AND CHILDREN

72 N. E. FIRST STREET  
JUST OPPOSITE THE POST-OFFICE

MIAMI

Mr Hallie Bodley  
Chanute ? Kans.

Sept 11th, 1925.

dear Friend Hallie;-

Well I have thought a good many times that I would write you but some thing always come along and I would put it off .

Irl is leaving K.C. next week for Miami sold out and is quitting Uncle Sam Ralph Eagle formerly with F.A.U. Lawrence ,Kansas is coming thru' with him , Ralph as you perhaps know married A.W.Logan daughter Louise. Yes my wife was a Lord we have two children Phyllis age 12 Harold age 4 and he is a case on wheels , I dont see how some people live with out the children ?.

Truman Lord is not married he and Mr Miles formerly of Oklahoma City have a Talent Shopp here in Miami and have done real well.

Mr Lord has a shop at his home and has more than he can do- A Violin Dr . Real estate is soaring in Miami some one offered Lords \$2500. for season or six months rental.- they are building a garage apartment in the rear of the lot.

We have a small bungalow three blocks from Miami leading street and fifteen blocks from the heart of the city we paid a little better than \$6000. have been offered \$40,000. but it is not for sale they tell me we can get \$50,000. this winter the corner is a dandy and we feel it is worth a lot to us. Lords paid about \$8000. for their place was offered \$35,000. for it in the middle of the block and farther from the heart of the city than us..

We have made some good money buying and selling lots if we had of had some cash when we cam to Miami we could be easy on easy street now but you know how hard up one is to half from Quenemo ..... Oh I say Quenemo was hard hit a few years ago and it is still dead.

I have been with Farley as I perhaps told you five years it is a chain concern they have over one hundred stores reaching from Coast to Coast with main office at N.Y.

Mr Farley was in Miami about ten days ago he purchased a business property two years ago paid a little over \$90,000. and last week was offered \$300,000. for it I wired him not to except less than \$400,000. and I feel sure he can get \$500,000. this winter. The lease he has here at 72 N.E 1st street accross the street



## Rolla Clymer correspondence

STORES FROM  
COAST TO COAST



TELEPHONE  
4839

W. T. FARLEY

CLOTHING FOR MEN WOMEN AND CHILDREN

72 N. E. FIRST STREET  
JUST OPPOSITE THE POST-OFFICE

MIAMI

HEB-2

from P.O. he is paying \$350. per month yesterday a firm Real Estate concern said they would give Farley \$20,000 per year for the balance of his lease, I told them to make it thirty and wire W.T. as I have a lot in view that he can buy for \$70,000. and a good location too, but I dont think the firm would even consider selling the lease.

Well Hallie I dont think this Florida real estate will interest you.

Say you sure had a narrow escape when you had the operation, I told my wife that is to close call to suit me.

Hallie I would love to meet you in Quenemo some time next summer we expect to spend a two month vacation next year and a part of the time in Quenemo.

I have a month each year but havent taken a v vacation for two years to busy to get off so it seems.

I work on a 5% commission and the harder I work the more I make so you see why I dont get off the job much.

Write when you can and come to Florida some time as it is a great country.

Your friend,

*W. T. Farley*

ps. Over look errors as this is Saturday morning and I have had to rush this along so as to get it mailed.

*W*

## Rolla Clymer correspondence

ROY L. BONE  
BANK COMMISSIONER  
W. S. KENNEDY  
ASST. BANK COMMISSIONER

STATE OF KANSAS  
BANKING DEPARTMENT  
TOPEKA

September 12, 1925

Mr. R. A. Clymer, Editor,  
El Dorado Times,  
El Dorado, Kansas.

Dear Mr. Clymer:

Your letter of September 5 has been received and I note all you say with reference to Mr. Childs. I have discussed this matter with Mr. Docking, General Receiver, and he feels that on account of Mr. Childs' relationship with the Adams estate, this connection might not prove satisfactory.

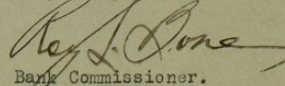
This receivership has dragged along so long that what we really need is to send an experienced man in from the outside to wind it up as speedily as possible. We dislike to do this, however, if we can find a good man in El Dorado who will be satisfactory to you. We are anxious to please you in this but at the same time we feel it is of the utmost importance to make a change there as early as possible and get some real action on the collection of some of the assets of the old bank. We need \$25,000.00 or \$30,000.00 more in order to pay a dividend at El Dorado but it seems that Mr. Benson is unable to get this for us and we are being criticised for our lack of effort in showing results down there.

Of the fifty or sixty banks in process of liquidation, we have but three that are not working satisfactorily and El Dorado is the largest of the three and less is being accomplished there than any place else. We are endeavoring to handle these receiverships so that when our administration is audited, as it doubtless will be, there will be no apologies necessary and I feel sure that you are in sympathy with us in this.

I wish you would think the matter over a little further and see if you can suggest some one else whom you think might be available and who would be capable of doing what we want done at El Dorado. I hate to bother you so much with this but as you know we are anxious to make a change there and as before stated are equally as anxious to please you in the matter.

Awaiting your reply, I am

Very truly yours,

  
Bank Commissioner.

RLB/EMcG





September 14, 1925

Mr. E. W. Rice,  
Sales Manager The Kellogg Company,  
Kansas City, Mo.

Dear Mr. Rice:-

Kellogg's Bran copy is starting to run in The Times again for the fall campaign, and we stand ready to give you any cooperation within our power. We will send out broadsides and letters to dealers again and will have our advertising salesmen prod up the dealers into window and counter displays of your product. It occurs to us that Butler County's big annual fall festival, The Kafir Corn Carnival, might serve as the occasion for some effective advertising for Kellogg's. This takes place the 14th, 15th and 16th of October. If you care to send material for a good-sized display, we will see that it is exhibited prominently during that week, either in our own windows--which, however, are poorly adapted for displays--or in some good location about town which we will select later. We confidently expect fifteen or twenty thousand people at the carnival this year, basing our estimate upon the attendance last year, and it would be a good opportunity to get Kellogg's products before the public. If this suggestion strikes you, send your material along and we will take good care of it.

If there is anything else you wish to have us do, just mention it. We appreciate Kellogg's and want to keep your sales high in this community.

THE TIMES PUBLISHING COMPANY



September 14, 1925

H. F. Kester & Sons Advertising Company,  
Chicago, Ill.

Attention Mr. Edgar F. Alden

Dear Sirs:-

In reply to your query received today, we take great pleasure in sending you the names of the three leading druggists of Eldorado listed below in the order of their importance:

Miller & Mulnix

Riddle Drug Company

Sandberg Drug Store

We are appreciative of the recent contract we received through your company on Lyko and will try to give the copy good position daily. Any time we may of service to you, please do not hesitate to call upon us.

Very truly yours,

THE TIMES PUBLISHING COMPANY  
per





## Rolla Clymer correspondence

September 14, 1925

Mr. Ralph H. Heppe,  
Correspondent The Associated Press,  
Kansas City, Mo.

Dear Mr. Heppe:-

I have had some correspondence from Mr. Kent Cooper, general manager of The Associated Press, and Mr. E. T. Wolford, division traffic chief central division, Chicago, regarding the broadcasting of world's series baseball returns. As we are not equipped to broadcast the returns, the arrangements for this service will not be to our advantage. However, without waiting for any prompting from you and following a suggestion contained in Mr. Wolford's letter, I now wish to order the full baseball service for the entire world's series, Sundays (if any) and all. This will include the play by play each inning, with preliminaries before the game. At the conclusion of each game, it will be necessary to send us only the summary. We compile a running box score as we go, and prefer to write our own leads as we go to press at 3:30 and the leads are rarely available by that time. Please observe these requests and we will be fixed for the series. This was our arrangement last year.

We are going to have an electric scoreboard this year, but the man who will handle it thinks he can get along with the service as I have outlined, plus the help of a radio receiving set. It may be that we should instal a wire loop from the telegraph office. If you will be so kind as to ascertain the approximate cost involved in this equipment, I shall be greatly obliged. If we decide to use the loop, I shall let you know in plenty of time.

Very truly yours,

*Rolla Clymer*





NATIONAL OFFICERS  
CALVIN COOLIDGE, PRESIDENT  
ROBERT W. DE FOREST, VICE PRESIDENT  
WILLIAM HOWARD TAFT, VICE PRESIDENT  
JAMES M. BECK, COUNSELOR  
ELIOT WADSWORTH, TREASURER  
MABEL T. BOARDMAN, SECRETARY

NATIONAL EXECUTIVE OFFICERS  
JOHN BARTON PAYNE, CHAIRMAN  
JAMES L. FIESER, VICE CHAIRMAN  
ERNEST P. BICKNELL, VICE CHAIRMAN



THE AMERICAN RED CROSS  
NATIONAL HEADQUARTERS  
WASHINGTON, D. C.

September 15, 1925.

CENTRAL COMMITTEE  
JOHN BARTON PAYNE, CHAIRMAN  
JAMES M. BECK  
MRS. AUGUST BELMONT  
CORNELIUS N. BLISS  
MABEL T. BOARDMAN  
MRS. HENRY P. DAVISON  
E. B. DOUGLAS  
JOSEPH C. GREV  
MRS. FRANK V. HAMMAR  
HERBERT HOOVER  
MAJ. GEN. M. W. IRELAND  
W. W. MORROW  
GUSTAVUS D. POPE  
MRS. HENRY R. REA  
JOHN D. RYAN  
GEORGE E. SCOTT  
REAR ADMIRAL E. R. STITT  
ELIOT WADSWORTH

Mr. R. A. Clymer, Publisher,  
THE TIMES,  
El Dorado,  
Kansas.

Dear Mr. Clymer:

The success of the American Red Cross Roll Call in El Dorado, last November, was due in no small measure to the splendid cooperation which you gave to us. We particularly appreciated, as did our local Chapter, your use of the full page Red Cross mat and we are very hopeful indeed that we may have another opportunity this year through your generosity of telling the readers of the TIMES what the Red Cross is doing to merit this continued support.

We are enclosing proof of the full page mat which we have prepared for use during the Roll Call this year. It will be furnished to you without cost and will be exclusive for the TIMES in your city. We will have it forwarded to you during the last week of October and will appreciate very much having you use it sometime just prior to or during the early part of our Roll Call period, which will again be from Armistice Day to Thanksgiving, November 11 to 26, for the purpose of enrolling members for 1926.

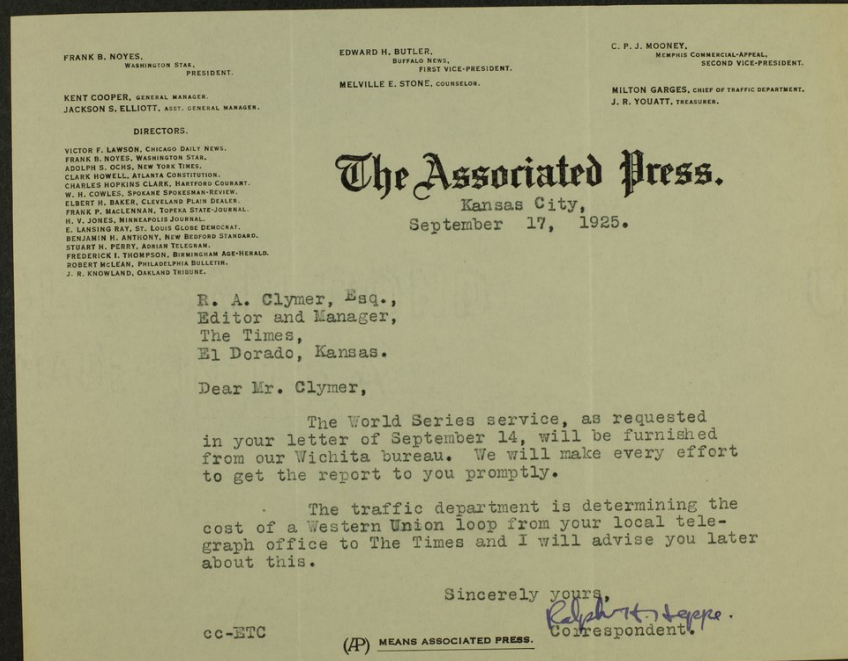
Please be assured that Judge Payne and all the national officials join most heartily with the officers of your local Chapter in thanking you for your continued cooperation and for your generous contribution to the Roll Call.

Cordially yours,

*Douglas Griesemer*

Douglas Griesemer,  
Director, Public Information.

## Rolla Clymer correspondence





Rolla Clymer correspondence

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N L


If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

Form 1204

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION



TELEGRAM

NEWCOMB CARLTON, PRESIDENT    GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

RECEIVED AT    209 WEST PINE ST., EL DORADO, KANS.

94WZ XM 7

KN TOPEKA KANS 238P SEP 15 1925

R A CLYMER - 01

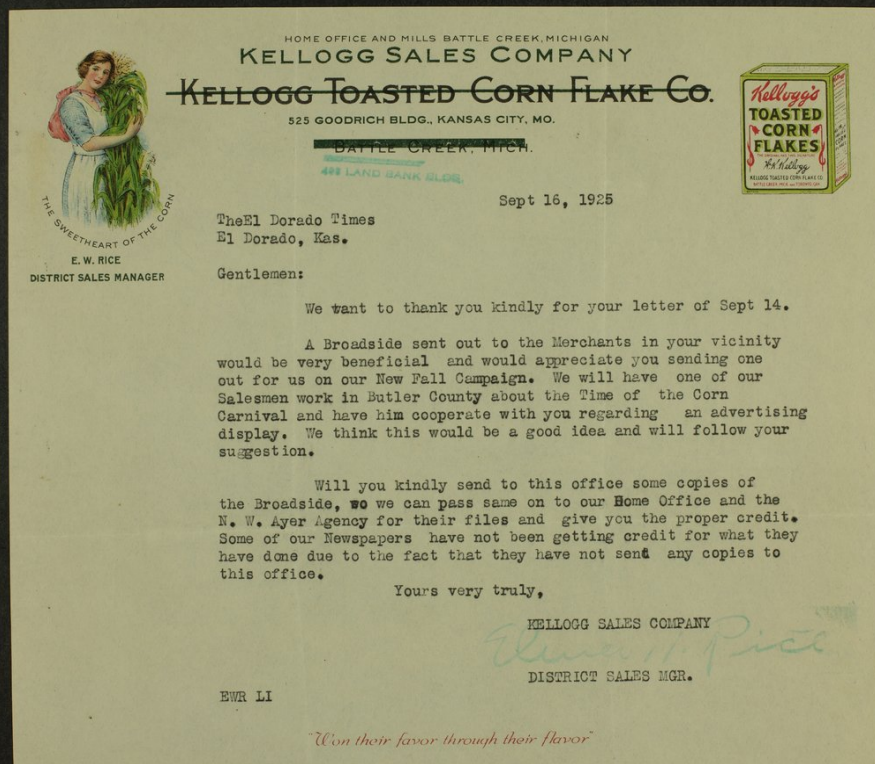
THE TIMES ELDORADO KANS

ACCEPTED MY OWN TERMS KEEP ABSOLUTELY QUIET

CHILDS

257P

## Rolla Clymer correspondence







### J. A. FOLGER & CO.

COFFEE  
TEA  
SPICES  
EXTRACTS



KANSAS CITY  
SAN FRANCISCO  
DALLAS  
SHIOZUOKA, JAPAN

KANSAS CITY, MO.

Sept. 17, 1925.

Eldorado Times,

Eldorado, Kans.

Gentlemen:

We have received a list of the grocers to whom you sent a personal letter, announcing the FOLGER Fall advertising campaign, and thank you for the interest you have shown in merchandising this campaign to the merchants of Eldorado.

Co-operation of this nature, backed by good positions for our advertisements will, we are sure, make our advertising campaign a success.

Of one thing you may be sure, and that is, we will not lose sight of the co-operation given us when future advertising campaigns are launched.

With best wishes we are

Very truly yours,

GSW:RP



## Rolla Clymer correspondence

September 17, 1925

Mr. W. D. Shank,  
E. Katz Special Advertising Agency,  
Kansas City, Mo.

My Dear Mr. Shank:-

I am enclosing herewith a communication from the A. H. Lewis Medicine Company, of St. Louis, regarding a contract for Nature's Remedy. This company seems to expect an agency commission on the business, as well as a cash discount of 5 per cent, neither of which concessions we will be able to grant. I wish you would take the matter up with the Lewis people and see if you can land the contract on the regular basis. I am writing them today telling them that I have turned the matter over to your agency for handling.

While I am writing you I want to tell you of a little stunt we are pulling in order to make our foreign advertisers feel good. We are renting a booth for the Kafir Corn Carnival which will be held here the middle of October, and propose to decorate it extensively with advertising matter of all our foreign advertisers, calling attention to the fact that the products are all marketed locally and advertised through The Times. I am having my stenographer send out a letter today to every agency through which we secure business, asking that they have the manufacturers ship us lithographs, streamers, cardboard designs and anything of a nature to make up a showy outdoor display. I don't know whether they will fall for this, or not, but it seemed a little gratuitous service for us to render that they might appreciate. There is no reason to doubt that we will have fifty thousand people here during the carnival, and a booth as I have in mind, properly displayed, certainly ought not to hurt these national products. I am curious to know whether you will think this form of cooperation is worth while, or not. At any rate, we are going through with it and shall see what we shall see.

Very truly yours,

*Rolla Clymer*





September 17, 1925

The A. H. Lewis Medicine Co.,  
St. Louis, Mo.

Dear Sirs:-

We are in receipt today, for which we thank you, of proposed contracts for an advertising campaign on Nature's Remedy under the name of a local druggist. We have forwarded these contracts to our special representatives, the H. Katz Special Advertising Agency, which will correspond with you concerning the matter probably through the Kansas City office. We trust that it will be possible for us to reach an agreement on the rates and that we may be favored with this business.

Very truly yours,

THE TIMES PUBLISHING COMPANY



September 18, 1925

The Mid-Continent Engraving Company,  
Wichita, Kansas

Dear Sirs:-

Under separate cover we are sending you photograph of a new church here from which we want you to make us a 2 column cut, depth proportionate. Please remember that our columns are 12 cms in width.

We are going to use this cut for a double purpose-- both on the first page of an enameled book folder and also to illustrate a story in our newspaper. Our idea is that the screen should be from 100 to 120 lines in fineness. We do not want the cut too ~~shxzxz~~ coarse that it will not show up well on the folders. Please use your judgment as to the screen to use in finishing this work. And we should like to have the cut sent to us as early next week as possible.

Very truly yours,

THE TIMES PUBLISHING COMPANY  
per



## Rolla Clymer correspondence

September 18, 1925

Mr. G. R. Katz,  
New York City,

My Dear Mr. Katz:-

Inasmuch as you were kind enough to answer personally when we wrote your New York office recently regarding the Palmolive advertising, we are addressing this letter to you personally. Through the efforts of your agency, we were accorded one advertisement for Palmolive Shaving Cream and local dealers reported a good response from us. We have noticed that the Palmolive people have followed this campaign up with another on Palmolive soap, each advertisement carrying a coupon for redemption. Our advertising solicitors brought in the news today after having interviewed several dealers that not a single coupon was presented for redemption in any of the local stores. This is significantly in our favor, as the Wichita Eagle, which circulates about 1100 copies in this town daily, carried at least one full-page spread and some smaller copy for the account. The dealers have urged us to try to get some Palmolive advertising here to stimulate their sales. There are four dealers who handle the Palmolive product under the arrangements made by the crews which worked this town last summer, and they comprise our four strongest drug stores. All of the drug stores, however, many groceries and several dry goods stores carrying sundries handle the Palmolive soap.

This seemed to us important information to be conveyed to your agency and we, of course, will appreciate all the efforts that are made in our behalf. We wish to acknowledge receipt of a three-year contract on the Lydia E. Pinkham account which you landed for us recently, and also the Tromite advertising of the Warner Chemical Company. This sort of cooperation is very pleasing. We are glad to report that business in this community appears excellent for fall, despite a hot and dry summer that caused a temporary slump. You may be interested to learn that The Times will have a booth at our big fall festival here next month, which will carry advertising displays for all of our foreign advertisers with the information prominently displayed that all these products represented are marketed locally and are advertised through The Times. We have sent letters to each agency individually asking them to urge the manufacturers to send the displays, and we will arrange the exhibit all at our own expense. Inasmuch as we are expecting fifty thousand visitors during the three days of the festival, we feel this may prove to be valuable advertising.

Very truly yours,  
THE TIMES PUBLISHING COMPANY





F. E. BODLEY, PRESIDENT  
J. L. BARNES, VICE-PRESIDENT

H. C. BODLEY, CASHIER  
R. C. SWANK, ASST. CASHIER

CAPITAL \$100,000.00  
SURPLUS \$25,000.00

DEPOSITS GUARANTEED

CHANUTE, KANSAS.

September 18th 1925

Mr. R. A. Clymer.

ElDorado. Kansas.

Dear Andy;-

We noticed in the local paper recently about the Kansas Newspaper Golf Fans going to have a tournament here sometime in October and as I understand, you are in the "Fan" class, so suppose you are contemplating being on hand when they call the roll.

Mrs. Bodley and I would like to extend Mrs. Clymer and yourself " and children if any" an invitation to visit us at that time, and what I wanted to say was, make our home your headquarters while here, the reason I put the children in parenthesis, did not know wheather you had any or not, but in several cases we have been in doubt and left them at home without a special mention.

I enclose a letter from our old friend Ben Morris, of Miami Florida, thought it would be of special interest to you also, have kept up a little correspondence with him and Irl for the last year or so, Irl has been living in K. C. for the last several years, but it seems he is going South also.

The Wife and boys have been in Calif. for the last two months, returned Sept. 3rd in time for the boys to attend school, while they were away I kept thinking every Sunday I would run up to Quenemo and look things over but one thing and then another came up and did not get to go, have only been up there once since we left, almost twenty years ago, gosh: how time does fly, those were the days when time meant





F. E. BODLEY, PRESIDENT.  
J. L. BARNES, VICE-PRESIDENT

H. C. BODLEY, CASHIER  
R. C. SWANK, ASST. CASHIER

CAPITAL \$100,000.00  
SURPLUS \$25,000.00

DEPOSITS GUARANTEED

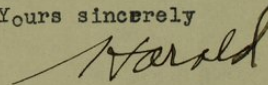
CHANUTE, KANSAS.

nothing, only it would not go fast enough between Christmas and Fourth of July, now the two occasions seem to be crowding each other, Margaret discovered a few gray hairs in my head the other day and that makes one want to put on the brakes, have the same two boys as when thru Eldorado about four years ago, (no more boys or girls either, they are getting to be regular fellows now, one 8 and the other 10 years, Eugene started to school the other day with a whole armload of books is quite studious, the younger takes somewhat after his Daddy, hardly has time to study much.

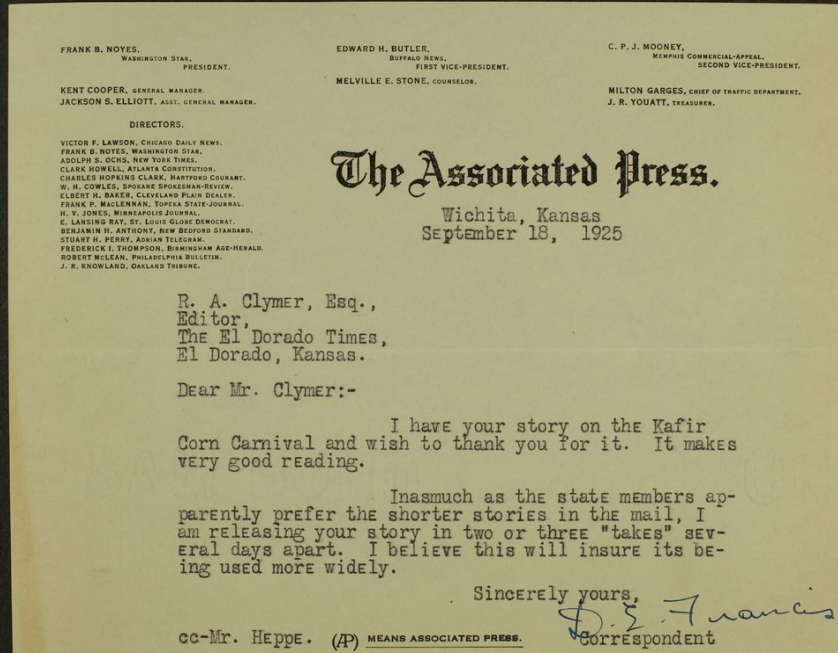
Am wondering if your Mother is in good health and how is Ruby?

Hoping to see you soon, I remain

Yours sincerely



## Rolla Clymer correspondence





## Rolla Clymer correspondence

### E. Katz Special Advertising Agency Established 1888

From *Kansas City Office*

DATE *Sept. 19, 1925.*

To *The El Dorado Times,  
El Dorado, Kansas.*

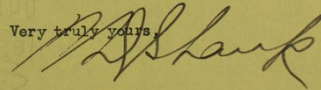
Attention *R. A. Clymer.*

My dear Clymer:

This acknowledges your letter of September 17th in reference to the A. H. Lewis Medicine Company, which we are referring to our Chicago office, inasmuch as that account is looked after from there.

I am very much interested in knowing what you are doing about the Corn Carnival and I think that work, while it may not help us to get any immediate business for the Times, it certainly shows the spirit on your part and will unquestionably establish yourself with the advertisers who are using the Times now and will help to get business in the future. Go to it!

Very truly yours,



W.D. Shank  
HM



FRANK B. NOYES,  
WASHINGTON STAR,  
PRESIDENT.

KENT COOPER, GENERAL MANAGER.  
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

#### DIRECTORS.

VICTOR F. LAWSON, CHICAGO DAILY NEWS.  
FRANK B. NOYES, WASHINGTON STAR.  
ADOLPH S. OCHS, NEW YORK TIMES.  
CLARK HOWELL, ATLANTA CONSTITUTION.  
CHARLES HOPKINS CLARK, HARTFORD COURANT.  
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW.  
ELBERT H. BAKER, CLEVELAND PLAIN DEALER.  
FRANK P. MACLENNAN, TOPEKA STATE-JOURNAL.  
H. V. JONES, MINNEAPOLIS JOURNAL.  
E. LANSING RAY, ST. LOUIS GLOBE DEMOCRAT.  
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD.  
STUART H. PERRY, ADRIAN TELEGRAM.  
FREDERICK I. THOMPSON, BIRMINGHAM AGE-HERALD.  
ROBERT MCLEAN, PHILADELPHIA BULLETIN.  
J. R. KNOWLAND, OAKLAND TRIBUNE.

EDWARD H. BUTLER,  
BUFFALO NEWS,  
FIRST VICE-PRESIDENT.  
MELVILLE E. STONE, COUNSELOR.

C. P. J. MOONEY,  
MEMPHIS COMMERCIAL-APPEAL,  
SECOND VICE-PRESIDENT.

MILTON GARGES, CHIEF OF TRAFFIC DEPARTMENT.  
J. R. YOUATT, TREASURER.

## The Associated Press.

Kansas City,  
September 21, 1925.

R. A. Clymer, Esq.,  
Editor and Manager,  
The Times,  
El Dorado, Kansas.

Dear Mr. Clymer,

A meeting of the Kansas Associated Press Editorial Association has been called by State President Marble at Kansas City on Saturday, October 24.

At this meeting it is proposed to have reports read on the General service, the State service and the Pony service. Mr. Marble has approved this plan and also has given his approval to a suggestion that you prepare the report on the Pony service.

It is suggested that the report run about a thousand words. It may include suggestions and criticisms, as well as compliments, touching the work of your fellow members as well as that of The Associated Press staff. No doubt you have ideas for improvement of the service, which the report may bring out. You might properly include something on the value of the state mail service to a Pony paper.

Please let me know that we may depend upon you for this report.

With kindest regards,

Sincerely yours,

*Ralph W. Tappe*  
Correspondent.

(AP) MEANS ASSOCIATED PRESS.



FREDERICK W. LEWIS, B. D., D. D., PRESIDENT  
C. VANDERVELDE, M. A., B. D., D. D., DEAN

F. T. OWEN, PH. D., REGISTRAR  
D. C. SCHAFFNER, M. A., TREASURER  
F. L. ROBINSON, ASST. TREAS.



EMPORIA, KANSAS

September 21, 1925.

Mr. R. A. Clymer,  
Times Publishing Co.,  
Eldorado, Kansas.

Dear Mr. Clymer:-

I wish to congratulate you on the good looks of the Financial Report that you have just published for us. Please send us a statement of your bill and we will try to remit at an early date.

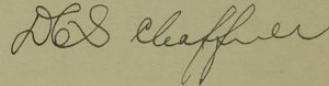
I hope it will be possible for you to see a few of the football games here this fall. I hope you will be able to get here for the Homecoming Game at least; that is going to be one of the best games in the conference this year.

I am sure you will be delighted to hear that our enrollment is now 435, about twenty more than it was last year at a corresponding time.

The boys go to Enid for their first game on Saturday. They are in fair shape and ought to be able to win, although Enid generally has a very good team.

With best wishes, I am

Sincerely yours,



DCS\*LMC





## Rolla Clymer correspondence

Sept. 21, 1925

Mr. H. C. Bodley,  
Chanute, Kansas

My Dear Harold:-

I was certainly delighted to get that letter from you. Aside from the courtesy of your offer to entertain me during the forthcoming editorial golf tournament, it gave me the keenest sort of pleasure to have an old friend like you remember me. I get a big kick out of the contacts with my old friends when I find that despite changing circumstances and environment, the quality of our friendship has not changed.

It is mighty kind of you to offer to entertain me during the tournament. I can't tell you just now whether or not I can come to it. I have intended all summer to take three days off for the Chanute affair, but it comes on October 12 and 13 and those are the first two days of our Kafir Corn Carnival week here. I may be so busy at that time that I cannot get away to pastime with the editorial golf nuts. If I come to Chanute, I shall certainly be happy to avail myself of the hospitality of your home and will let you know in plenty of time whether to expect me. It will not be possible for Mrs. Clymer and our son David (now about 13 months old) to accompany me. They are to be gone during the preceding week and their stay may run over into the time mentioned. I am sure they would be glad to visit in Chanute even if neither one of them cares for the golf game.

I was greatly interested in the letter from Ben Morris which you were kind enough to enclose. It sounds like the same old Ben, except in those days when we raised hob up and down the creek he wasn't engaged in whirling sums of \$100,000 in each hand like a gymnast with a pair of dumb bells. His letter has the peculiar Florida flavor. Everybody has a fortune in what he owns but is holding out for more. It is my belief that somebody is going to hold the sack when the bottom of that boom down there drops out--as it must sooner or later.

We recently bought a home here and just moved in the fifteenth of this month. We are now getting settled and shall be able to care for all our friends whenever they pass through town. That means that you and yours have a stopping place here any time you want it.

If I find I can make the tournament, I shall let you know at least a week ahead. And I want to thank you again for your thoughtfulness. Please remember me kindly to your parents, and I send best regards to your immediate family.

Sincerely yours,





Joseph A. Hanff  
President

George P. Metzger  
Vice-President

**Hanff-Metzger**  
Incorporated  
**Advertising**  
95 Madison Avenue, New York  
(Emmet Building, Corner 29th Street)

SEPTEMBER  
Twenty-first  
19          25

Mr. R. A. Clymer,  
The Times,  
El Dorado, Kansas.

Dear Mr. Clymer:

We have your letter of September 18th regarding the booth which you intend to have at the Annual Kafir Corn Carnival at Butler County, to be held at El Dorado on October 14th, 15th and 16th.

We are certain that the distributor for "Dutch Masters" Cigars in your territory, will be more than pleased to have you make a display for "Dutch Masters" Cigars in your booth.

If you will get in touch with them at the following address we are certain that they will be glad to supply you with the necessary material with which to make this display.

Their address is - The Lewis B. Solomon Cigar Company,  
116 South Topeka Avenue,  
Wichita, Kansas.

We are quite certain that they can cover this matter with you to your satisfaction but, should it be necessary to get in touch with us again, please do not hesitate to do so.

Very truly yours,  
HANFF-METZGER, INCORPORATED

*[Signature]*  
Ass't. Manager Contract Dept.

FAB:JM



September 21, 1925

Mr. D. E. Francis,  
Correspondent The Associated Press,  
Wichita, Kansas

My Dear Mr. Francis:-

The copy on the story about which you wrote us today shows that Feder put The Associated Press credit line on it when marking it up for the hook. We have been very particular about that. But either the linotype operator failed to slip the slug in at the top of the story or else it was lost somewhere in the makeup. Thus, it appeared without the proper credit. After a conference this morning, following your letter, we have agreed to use the symbol (AP) on all copy. I think this will solve the difficulty.

We are glad that you called this to our attention.

Very truly yours,

THE TIMES PUBLISHING COMPANY  
per *Rolla Clymer*



September 21, 1925

Mr. D. E. Francis,  
Correspondent The Associated Press,  
Kansas City, Mo.

## Rolla Clymer correspondence

*The Patterson-Andress Company Inc.*  
**ADVERTISING**  
ONE MADISON AVENUE NEW YORK

New York  
Sept 21  
19 25

Times,  
El Dorado,  
Kansas.

Gentlemen:           Attn: Mr. R. A. Clymer

Replying to your letter of September 18th regarding the booth you will have in connection with the Kafir Corn Carnival, may we suggest that you get in touch with the local distributor of the Curtis publications in Eldorado and we believe he will be able to supply you with everything you need as is proper.

Yours very truly,

THE PATTERSON-ANDRESS COMPANY INC.

GHSherin M





MASON WARNER COMPANY  
INCORPORATED  
*Advertising*

TELEPHONE  
STATE 7550

360 NORTH MICHIGAN BOULEVARD

CHICAGO September  
Twenty-one  
1925

The Times,  
El Dorado, Kansas.

Gentlemen:-

We have your letter under date of Sept 17th,  
addressed to the Snitzler-Warner Company, and wish to  
advise that the name of this company has been changed  
to the Mason Warner Company, Inc., as per above letter-  
head.

As we no longer handle the Linn Products  
account we would not be interested in the matter referred  
to in your letter. However, we thank you for your offer  
of co-operation and appreciate your thought of us in this  
connection.

Yours very truly,

MASON WARNER COMPANY, INC.

ILS



Foote & Morgan, Inc.  
**ADVERTISING**

247 Park Avenue  New York City

September 21, 1925.

Mr. R. A. Clymer,  
El Dorado Times,  
El Dorado, Kansas.

Dear Sir:

We are in receipt of your letter of September 16 and shall be very glad indeed to forward a copy to the Sales Manager of the Tromite Corporation in order that he may send you advertising material to take advantage of the offer contained therein. We are sure that this co-operation on your part will be very much appreciated by the advertiser. He will communicate with you direct.

Very truly yours,

FOOTE & MORGAN, Inc.  
*Ralph Foote*

Ralph Foote/VRJ



## Rolla Clymer correspondence

**Collins-Kirk-Inc.**  
**Merchandised Advertising**  
**750 No. Michigan Ave. Chicago**  
TELEPHONE SUPERIOR 5980

Sept. 21, 1925.

The El Dorado Times,  
El Dorado, Kansas.

Gentlemen:

We wish to thank you for your good letter of Sept. 17th offering some special co-operation for our client, the James S. Kirk & Co.

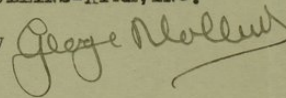
We have turned over to them a copy of your letter and they will send you the necessary material requested.

We wish to express both our and our client's, the James S. Kirk & Co., appreciation of this work.

Very truly yours,

COLLINS-KIRK, INC.

By



GRC:GP