

Rolla Clymer correspondence

Section 87, Pages 2581 - 2610

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011

Rolla Clymer correspondence

August 22, 1925

Mr. Arthur J. Carruth,
Topeka, Kansas

My Dear Arthur:-

It was friendly of you to remember me with a bid to The Topeka Country Club's invitation tournament, but really dancha know I just can't make it. Business hasn't been quite as good as I would like to have it this summer and I have stayed right here on the job and figure on doing likewise indefinitely. I want to get away for the editors' blowout at Chanute this fall, provided it doesn't interfere with our Kafir Corn Carnival which comes about the middle of October. Anyway, my game is extremely ragged and I would hardly glorify any golf course that I can think of just now.

The weather has been hot and very dry here, but the baby has come along fine and is a great joy to his amateur parents. We have bought a house and will get into it within a few weeks. When we are settled I am going to renew that invitation to have the Carruths come and visit us. We feel we are missing a lot of this world's pleasures by seeing the Carruths only about once a year.

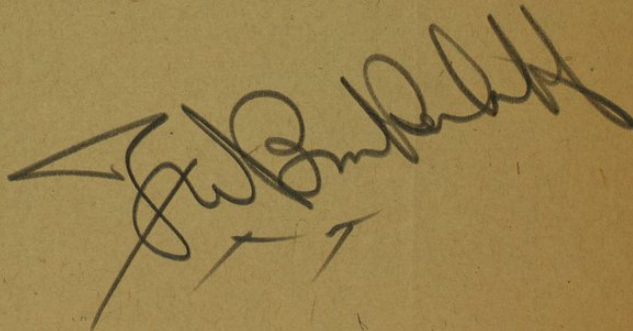
Hope everything is well with you. I watch for, and always enjoy, your stuff in the State Journal.

Again thanking you for remembering me and with the best wishes for you and yours, I am as always

Sincerely your friend,

Rolla Clymer correspondence

Pittsburg, Kas., Aug. 22.--(By Aggravated Gossip)--Dear
Clymer:-If not too much trouble,would you tell me whether
there is a divorce action pending in your county involving
Walter F.McGinnis,seemingly the junior. The wife has come
home and there are many stories going the rounds.If you will
give me the facts--if there are any--I shall be much obliged.
I do not desire to use a story but want to be accurately
advised. Much obliged to you. Sincerely,F.W.Brinkerhoff





Rolla Clymer correspondence

August 22, 1925

E. Katz Special Advertising Agency,
New York City

Dear Sirs:-

Please disregard our letter of yesterday in which we referred again to the fact that we had been passed by in the matter of Palmolive Shaving Cream. We received in the mail today an order for an advertisement on September 3 from Lord & Thomas, Chicago, and we feel sure that the Chicago branch of your agency secured this business for us. Lord & Thomas have asked us to give several merchandising helps along with this account, which of course we will be glad to do, and we are writing them today assuring them that all they ask will be carried out.

Inasmuch as ElDorado was worked so thoroughly by crews for Palmolive, we felt sure that The Times was intended to be included on the papers in this territory receiving the schedule. That is why we felt impelled to write you twice. We are mighty glad to have the business and will give the advertiser the best service at our command.

Thanking you for your efforts in our behalf, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence



PLANTS LOCATED
INTERNATIONAL FALLS, MINNESOTA.
FORT FRANCES, ONTARIO.

MINNESOTA AND ONTARIO PAPER COMPANY

MANUFACTURERS AND MERCHANTS

HIGH GRADE NEWS PRINT, KRAFT AND SULPHITE PAPERS;
KRAFT AND SULPHITE PULP; UNIVERSAL INSULITE

INTERNATIONAL FALLS, MINN.

August 24, 1925.

The Times Publishing Company,
El Dorado, Kansas.

Gentlemen:

We have your letter of the 19th regarding cores and we are referring to our Core Department the questions asked in the first paragraph of your letter.

We are somewhat surprised, and at the same time greatly interested, in the information you have given us in the second paragraph of your letter. We may say that during the past six or seven years we have received some similar information and every time a customer reports worms in his paper such report comes from some city in Kansas, Oklahoma, Louisiana or Texas.

We are referring your letter to the Forest Products Laboratory at Madison, Wisconsin, asking them to give us whatever information they can on the action of white worms on newsprint paper, having regard to floor space in which it is stored. We are asking them whether storage in a basement as against storage on a first or second floor would make any difference to the presence of worms. When their reply is received we will give you full information.

A few years ago one of our customers in Texas found his paper to contain white worms in less than three days after he had unloaded it from the car. He assumed that the work of the worms had been done here at the mill. Our records showed that the paper had been shipped fresh from the machines and to satisfy his belief in regard to whether the damage was done here or not his complaint was referred to the Forest Products Laboratory and the

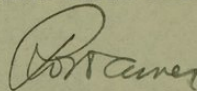
Rolla Clymer correspondence

The Times Pub. Co. - #2

report received was to the effect that no worms in any of the northern states will attack newsprint paper. In our experience we have had no instance where paper stored here at the mill has shown any sign whatsoever of the attack of worms.

Yours very truly,

MINNESOTA & ONTARIO PAPER COMPANY



Shipping Department.

ROW*G



The Empire Companies
Bartlesville, Okla.

August 25, 1925.

IN REPLY REFER TO

FILE

Mr. R. A. Clymer, The Great Lomagundi
Grand Council of Lomagundi,
Knights of Mapira.

O MOST GRACIOUS LOMAGUNDI, SALAAM.

With fearful heart and quaking hands I acknowledge the receipt of your general Order No. 1, dated Salisbury, South Africa, middle of August, period of the full moon. It is with great anguish that I confess my inability to attend the pagona of the great Mapira, due to the fact that your message O Great Lomagundi was delayed in delivery owing to the fact that this beknighted and footsore Wakupolata lay languishing in a desert land between Bulwayo and Gwelo. It was not until a few days ago that I reached the waters of Umfuli and did drink from the sacred springs of the Hunyani and am now again safely within the jurisdiction of the Knights of Mapira and ready and willing to accept and execute any orders the Great Lomagundi may issue. Again bowing thrice to the East, I am your humble Wakupolata and ready to receive and execute your orders even as the waters of the Umfuli and the sacred springs of the Hunyani do offer refreshment and sustenance to the footsore and weary.

Yours by the Bludgeon of the Great Mapira in bounden and honored knighthood.

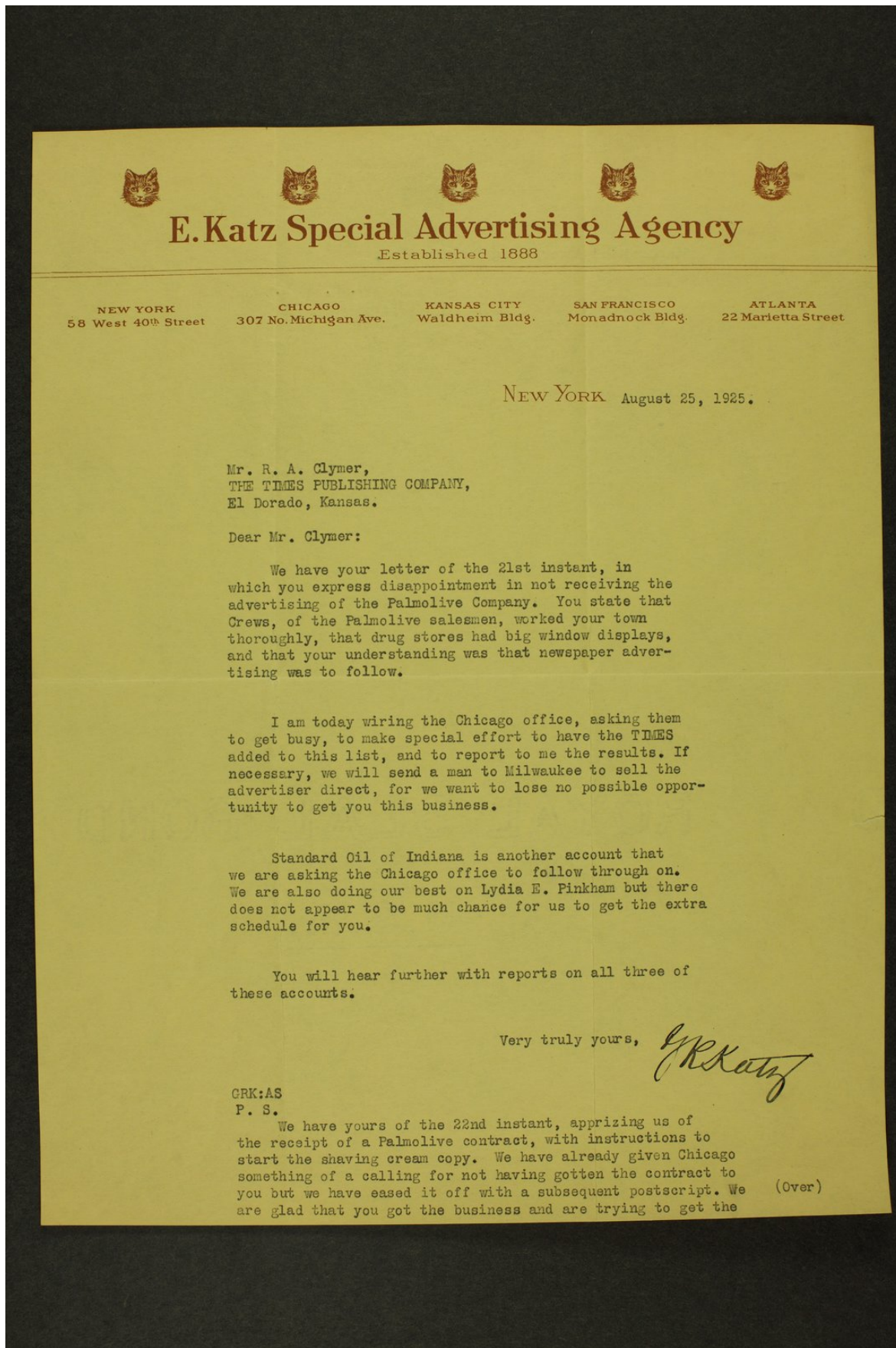
WAKUPOLATA

KC JS

Clewenger.



Rolla Clymer correspondence



Standard Oil Advertising for you also.

G. R. KATZ.

GRK:AS



August 26, 1925

Mr. F. J. Farrell,
Eureka, Kansas

My Dear Mr. Farrell:- We are running the stories about the
Legion's boxing contest for Friday night, and I will
personally appreciate a couple of good seats for that event.
I shall probably call for them in person.

Thanking you for this exchange of courtesies, I am

Very truly yours,

Rolla Clymer

Rolla Clymer correspondence

August 26, 1925

Western Grocer Company,
Marshalltown, Iowa

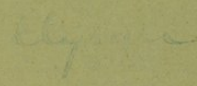
Attention Mr. J. Sidney Johnson
Advertising Department

Dear Sirs:-

This is to inform you that we mailed out today individual typewritten letters, per your suggested form on the Toddy advertising, to the list of grocers and druggists in this vicinity as shown on the enclosed sheet. We trust that this will meet with your approval and that it will have the desired effect in quickened sales of the product locally.

very truly yours,

THE TIMES PUBLISHING COMPANY
per



Rolla Clymer correspondence

E. Katz Special Advertising Agency
Established 1888

From *Kansas City Office* **DATE** *August 26th, 1925*

To El Dorado Times,
El Dorado, Kansas

Attention Mr. Rolla Clymer.

My dear Mr. Clymer:

I wrote you sometime ago that you were going to have Folger Coffee in the Times and we have already sent you the contract.

I promised Miss Lampkin at Ferry-Hanly's you would cooperate in any way possible, such as notifying the trade, etc. So far to date I have not heard from you acknowledging this schedule, and I am wondering what you are going to do to try and keep the dealers interested in this campaign, and what I can advise the agency on the matter of cooperation, that you are doing.

Incidentally we have not had a letter from you for a long while about what is going on in El Dorado.

What's new? Won't you please write us once in a while?

Very truly yours,
W.D. Shank

W.D. Shank
HR.

Rolla Clymer correspondence

August 26, 1925

M. Katz Special Advertising Agency,
New York City

Dear Sirs:-

A salesman for Tromite called upon us today and informed us that The Times is on the schedule for the fall advertising of this product. He is placing Tromite with local stores and seemed surprised when we told him we had received no contract yet for it. We shall be obliged if you will investigate this on our behalf. The salesman told us that The Wichita Beacon already has received its schedule. The El Dorado Times was on the list he had of the selected papers in this territory. The product is manufactured by the Tromite Corporation at 415 Lexington Avenue, New York. We shall appreciate anything you can do for us in this regard.

Thanking you, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

August 27, 1925

Minnesota & Ontario Paper Company,
International Falls, Minn.

Attention Mr. R. O. W., Shipping Dept.

Dear Sirs:-

We wish to thank you for your letter regarding the white worms in news print.

After we had found several rolls of the 52½-inch size with worm cuts that necessitated skinning off two or three inches on the outer circumference, we made a thorough investigation of our paper stock. We found that the worms were spreading from one badly infested roll, which was standing on end in a perfectly dry spot on the floor. The lower half of the roll was alive with them and the roll itself was badly honey-combed. The worms had even penetrated the paper core on which the roll was wound. We used various forms of insect powder in an attempt to kill the worms, but without effect. Then we stood the roll on its other end and saturated it with gasoline. This killed the worms and we have found no others in our basement since. They may be in the scrap paper, however, so we are subjecting our basement to a thorough cleaning and will afterwards spray it with a strong disinfectant. We have entirely lost the one roll.

We are at a loss to understand where these worms have come from. All our paper for eight years has been kept in this basement and there never have been any worms in it before. The basement has a concrete floor and brick side walls and is free from moisture. This has been an unusually dry summer.

We shall be glad to hear from the Forest Products Laboratory, and we shall be pleased to be advised as to any remedy which will enable us to cope successfully with this new form of annoyance.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



Rolla Clymer correspondence

August 27, 1925

Mr. E. D. Shank,
Kansas City, Mo.

My Dear Walter:-

I was mighty glad to hear from you today and am sorry that I have not written you more frequently.

Regarding the Folger's Coffee schedule, I wrote to the Ferry-Hanly people on July 20 outlining the sort of cooperation we will give them. Today my stenographer is finishing a personal letter to each of about forty groceries in this vicinity, and we will send these out together with a broadside in the same enclosure that is a nice illustrated poster. In addition, our advertising manager is calling personally on nearly all of the grocers urging them to take advantage of the Folger advertising by counter and window displays and pushing the product. I feel certain that we are going to get good results from the campaign here. I am sorry that I did not send you a copy of my Ferry-Hanly letter at the time.

We are getting along fairly well here. Business has been spotted during the summer but on the whole has been good--better than I expected for a season--so hot and dry. The oil business has been fine, and especially good in Butler County. We opened a brand new oil pool in Butler this week, only about twenty miles from here and the development from that locality will help Eldorado directly. Besides this, we have excellent prospects of new production in the northeast part of the county. The Skelly Oil Company is adding \$300,000 in new improvements to its big refinery here, and a part of this is a new lubricating plant which will add to the manufacturing capacity of this big concern.

This is a big cattle-grazing region and our cattlemen have made money this year for the first time since 1920. But we are going to be short on crops. Part of the country, including the town of Eldorado, has been passed by by rains all season and we are woefully dry and short of water. This is the only fly in the ointment. If we get some good rains early in September we will have lots of forage and some corn. But our farmers generally will not make the money we did last year.

The town has not slipped any and is sailing right along. We have increased our circulation especially in the country and look forward to a big fall business.

I hope everything is well with you and that I may see you sometime soon.

Sincerely,



August 27, 1925

B. Katz Special Advertising Agency,
Kansas City, Mo.

Attention Mr. W. D. Shank

Rolla Clymer correspondence

The Associated Press.

Gateway Station,
Kansas City
August 27, 1925

To the Members:

We are prepared to offer you special service overhead tolls collect, on the federal income tax lists which will be made public September 1. Such service would consist of the names in which you are especially interested but which would not be handled on the regular wires.

It will be necessary for each member to specify in advance what names will be wanted, state and regional. These requests should be forwarded to me promptly.

Sincerely yours,

RALPH H. HEPP,

Correspondent.



E. Katz Special Advertising Agency

Established 1888

NEW YORK
58 West 40th Street

CHICAGO
307 No. Michigan Ave.

KANSAS CITY
Waldheim Bldg.

SAN FRANCISCO
Monadnock Bldg.

ATLANTA
22 Marietta Street

NEW YORK August 27, 1925.

Mr. R. A. Clymer,
EL DORADO TIMES,
El Dorado, Kansas.

Dear Mr. Clymer:

We have a report from Chicago on Standard Oil advertising, which explains that the TIMES is now in possession of a contract from the Standard Oil Company dated February 15th, 1925 -- that you get the regular run on Red Crown Gasoline, as well as the Institutional copy. The only copy that you do not get is Polarine, and this doesn't get to El Dorado.

So, you have both the Palmolive contract, which reached you since you wrote us about this business, and you have had for sometime the Standard Oil contract on which, at regular intervals, you get copy to apply.

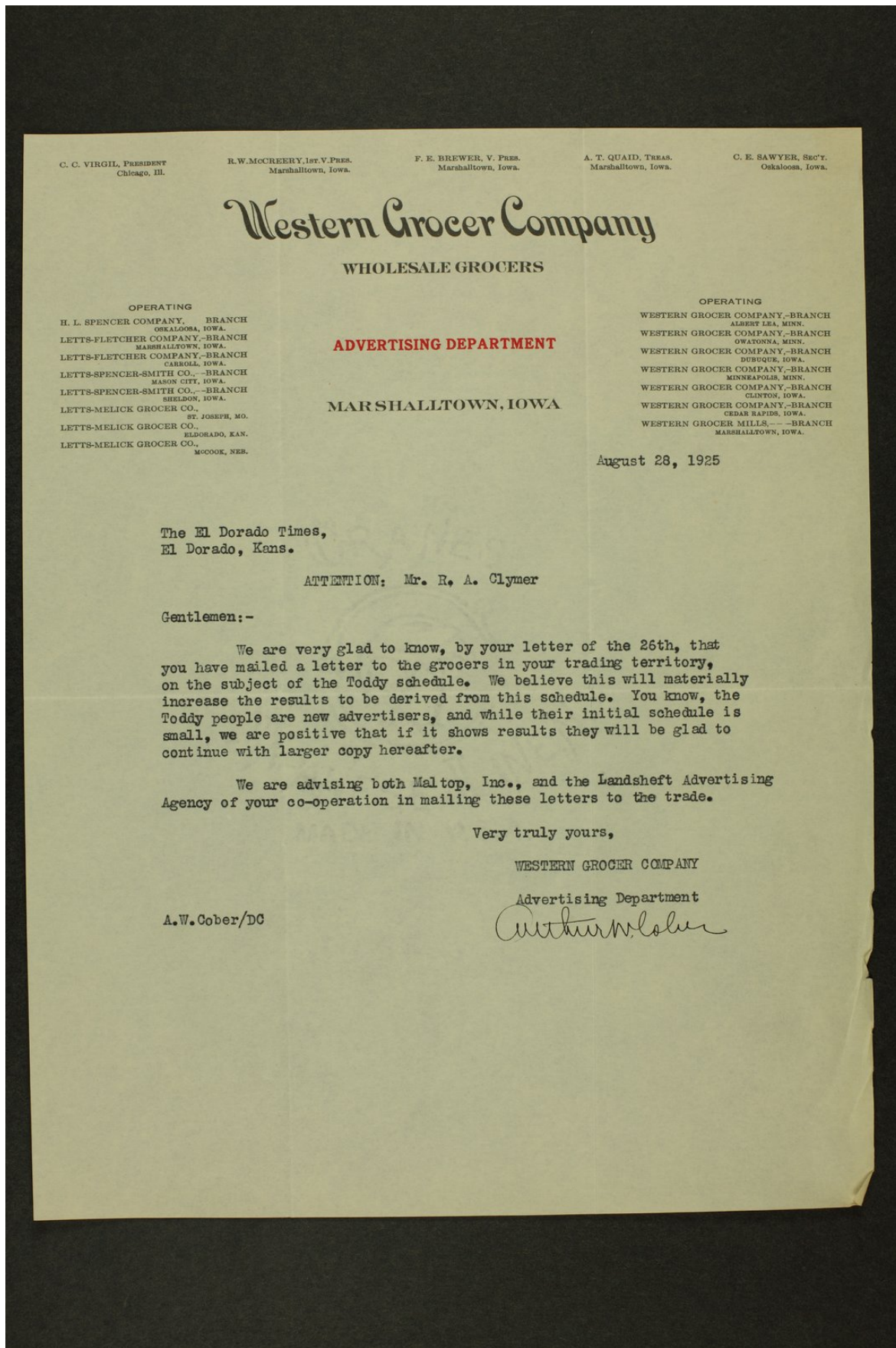
Probably you do not get as much copy on the Standard Oil contract as some of the larger papers, but all of this business runs at intervals and no schedules run every week.

Very truly yours,

GRK:AS



Rolla Clymer correspondence



Rolla Clymer correspondence

August 28, 1925

Mr. G. R. Katz,
New York City

My Dear Mr. Katz:- I am greatly obliged to you for your kind and prompt reply in the case of the Palmolive Company account. We have the order and mat for an advertisement to run on September 3--received from Lord & Thomas--and have sent out letters and broadsides to all dealers. Besides this, our advertising salesmen are calling on all druggists and I am sure we will have a fine tie-up locally with the advertising.

I also take note that your Chicago office will follow up the Standard Oil of Indiana account, and we will be grateful for anything done in our behalf.

Again thanking you, I am

Very truly yours,



Rolla Clymer correspondence

August 28, 1925

E. Katz Special Advertising Agency,
Kansas City, Mo.

Attention Mr. W. D. Shank

Dear Sirs:-

We are informed that the Maxwell House coffee people are going to conduct a campaign in Eldorado again this fall and have already made arrangements to have a booth at the Kafir Corn Carnival in October, as they did last year. Our informant says they think well of Eldorado and have enjoyed good business here. I wonder if there is a chance to get a schedule on this advertising. You will doubtless know from what source the Maxwell House coffee account is placed. If this account does not come within the province of your office, I shall be obliged if you will pass this query along to the proper Katz Agency. Moreover, if you will give us the name of the wholesale dealer and think we can be of any service in that quarter, we shall do our best to start something from this end of the line.

Thanking you in advance, I am

Sincerely yours,

Rolla Clymer

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From Chicago Office

DATE Aug 28/25

To THE TIMES
EL DORADO, KAS.

ATTENTION MR. R. A. CLYMER

Dear Mr. Clymer:

We recently sent you copy of a letter we wrote to our New York office reporting on the Standard Oil account.

In this you will recall Mr. Peterson's statement (of the Stack Agency) that Polarine Oil was not on sale in El Dorado.

Will you check this statement and let us know if you have any information that at all contradicts Mr. Peterson's statement, for if Polarine is on sale there we certainly want to get an advertising campaign for the Times.

Yours very truly,

E. KATZ SPECIAL ADVERTISING AGENCY

RPE:S

Rolla Clymer correspondence

PJ Quinlan
Map Stand Oil Co.
Wichita
Wichita, Kansas

Est- 700 lbs. of
thin wire
" list.



DEPOSITED WITH		
CITIZENS STATE BANK		
FOR ACCOUNT OF		
		192
ELDORADO, KANS.,		
PER MONTHLY STATEMENT		
PLEASE LIST EACH CHECK SEPARATELY		
	DOLLARS	CENTS.
CURRENCY		
SILVER		
GOLD		
CHECKS AS FOLLOWS		
TOTAL \$		
SEE THAT ALL CHECKS AND DRAFTS ARE ENDORSED		

Rolla Clymer correspondence

FRANK B. NOYES,
WASHINGTON STAR,
PRESIDENT.

EDWARD H. BUTLER,
BUFFALO NEWS,
FIRST VICE-PRESIDENT.

C. P. J. MOONEY,
MEMPHIS COMMERCIAL-APPEAL,
SECOND VICE-PRESIDENT.

KENT COOPER, GENERAL MANAGER,
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

MELVILLE E. STONE, COUNSELOR.

MILTON GARGES, CHIEF OF TRAFFIC DEPARTMENT,
J. R. YOUATT, TREASURER.

DIRECTORS.

VICTOR F. LAWSON, CHICAGO DAILY NEWS.
FRANK B. NOYES, WASHINGTON STAR.
ADOLPH S. OCHS, NEW YORK TIMES.
CLARK HOWELL, ATLANTA CONSTITUTION.
CHARLES HOPKINS CLARK, HARTFORD COURANT.
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW.
ELBERT H. BAKER, CLEVELAND PLAIN DEALER.
FRANK P. MACLENNAN, TOPEKA STATE-JOURNAL.
H. V. JONES, MINNEAPOLIS JOURNAL.
E. LANSING RAY, ST. LOUIS GLOBE DEMOCRAT.
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD.
STUART H. PERRY, ADRIAN TELEGRAM.
FREDERICK I. THOMPSON, BIRMINGHAM AGE-HERALD.
ROBERT MCLEAN, PHILADELPHIA BULLETIN.
J. R. KNOWLAND, OAKLAND TRIBUNE.

The Associated Press.

Kansas City,
August 28, 1925.

R. A. Clymer, Esq.,
Editor and Owner,
The Times,
El Dorado, Kansas.

Dear Mr. Clymer,

The Times of August 26 had a top-head,
page one story on a Santa Fe freight wreck near
De Graff that should have been filed to our Wichita
bureau.

Traffic over the line was delayed several
hours and I am sure the story would have been of
interest to our member papers at Newton, Emporia,
Wichita, Arkansas City and other places.

On a story such as this, I suggest that a
hundred words be sent to our Wichita bureau, during
the day, as promptly as possible.

With kind regards,

Sincerely yours,

Ralph H. Happe
Correspondent.

cc- Geo. W. Marble, Esq.,
State Chairman.
- ETC

(P) MEANS ASSOCIATED PRESS.



August 28, 1925

Mr. Ralph H. Heppe,
Correspondent The Associated Press,
Kansas City, Mo.

Dear Mr. Heppe:-

I have your letter offering special service
on the federal income tax lists to be made public September
1. We do not intend to publish these lists, and therefore will
not care for the special service you offer.

Thanking you for the suggestion, I am

Very truly yours,

Rolla Clymer correspondence

E. Katz Special Advertising Agency Established 1888

From Kansas City Office

DATE August 28th, 1925

To El Dorado Times,
El Dorado, Kansas

Attention Mr. Rolla Clymer.

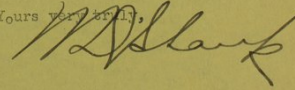
My dear Mr. Clymer:

Acting on instructions from our Chicago office we have checked up Palmolive business, and I saw an order this morning dated August 17th from the factory, addressed to Lord & Thomas, releasing 1,000 lines in the Times either September 2nd or 3rd, I do not recall exactly which of those two dates it was.

Undoubtedly you have received this copy by this time and if not, please wire us immediately.

W D. Shank
HR

Yours very truly,





Rolla Clymer correspondence

August 29, 1925

Mr. Ralph H. Hoppe,
Correspondent The Associated Press,
Kansas City, Mo.

My Dear Mr. Hoppe:-

Neither Feder nor I considered the story of the Santa Fe train wreck worthy of sending to the Associated Press. We ran it under a top head purely for its local interest. I see full well the point of your letter and what the protection would have meant to our neighboring towns, so we will try to be more careful in the future.

I am transmitting to you in this letter notes that Feder has left on my desk--one concerning your letter of today with some other ideas of his own regarding the service, and another that he handed me a day or two ago. I beg of you not to take them too seriously. I do not agree with some of the comments he makes, but believe you would be interest in his angle. I understand full well that the puny members cannot expect too much. I think our service is in the main most excellent. Such slips as Feder refers to will be bound to occur. I understand full well that we could get better service by taking a leased wire but I do not care to do that for reasons heretofore enumerated.

Thanking you for your always considerate attitude and assuring you of our loyalty and pride in The Associated Press, I am

Very truly yours,

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From New York Office

DATE August 29th, 1925.

To EL DORADO TIMES
El Dorado, Kansas.

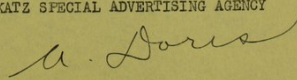
Gentlemen:

As soon as the Tromite salesman completes his work in El Dorado a campaign will be released, probably totaling about 3,000 lines. However, it usually takes about 3 weeks after the crew works a town before advertising is released. In the meantime any cooperation you can extend to their salesman will be appreciated.

Yours very truly,

E. KATZ SPECIAL ADVERTISING AGENCY

AD:LG



Rolla Clymer correspondence

E. Katz Special Advertising Agency Established 1888

From Kansas City Office

DATE August 29th, 1925

To El Dorado Times,
El Dorado, Kansas.

Attention Mr. Clymer.

Re: MAXWELL HOUSE COFFEE.

My dear Mr. Clymer:

I am passing on your letter in reference Maxwell House Coffee to our Chicago office inasmuch as this company originated in that territory and you will have a report from them within a few days.

I do not know who the jobber is on Maxwell House, but we have done some work through Mr. Hugh Wayland, who travels your territory for Maxwell House. Quite some time ago I saw Mr. Wayland in Hutchinson, and at that time he was preparing to open up Salina, which he has done and we have sent Salina a contract on this business.

Mr. Wayland's address, the last we knew of him, was Box 632, Wichita, Kansas, and it would be well for you to drop him a note and ask him to come to your office when he comes to town. Also suggest that you get in touch with one of your retailers and have him tip you off when Wayland makes El Dorado, and that way you get first hand information from him.

Yours very truly,

W.D. Shank
MR.

P.S. I am writing Mr. Wayland today to see what I can find out.

Rolla Clymer correspondence



E. Katz Special Advertising Agency

Established 1888

NEW YORK
58 West 40th Street

CHICAGO
307 No. Michigan Ave.

KANSAS CITY
Waldheim Bldg.

SAN FRANCISCO
Monadnock Bldg.

ATLANTA
22 Marietta Street

NEW YORK August 29th, 1925.

ELDORADO TIMES,
El Dorado, Kansas.

Gentlemen:

Your received a letter from us regarding the Fuller Agency. Perhaps you are not familiar with all that occurred.

Fuller has been paying a number of publications, and all of the newspaper representatives that would take paper, with notes. Sometimes they were his own notes, other times they were trade acceptances to concerns whose business he placed.

The time came when Fuller could not pay; his business was involved and he had no idea of his financial condition. A committee of special representatives stepped in, took over the business, put in a manager, had accountants go through the books, and found that Fuller had sufficient assets and enough live business to liquidate his debts in a reasonable time provided the men at the head of the agency stuck to the ship and did their work.

All of them agreed to do this. Apparently they got cold feet and are going back on their promise. At any rate, Floyd Perkins and all of his soliciting force are leaving the agency high and dry in September 1st and are going into business for themselves. This means, of course, that Fuller will not be able to pay in full. Of course these men will take their business away from the Fuller Agency, move to another office, and, under another name, try to place the same advertising with newspapers.

We plan to be very careful about giving them credit. If they will stick us under the Fuller name, repudiate their promise and try to squirm out of it, they will probably repudiate their promise under any other name, too. We are stung once -- and we have no inclination to have it happen in the same place a second time.

We do not know under what name this Fuller bunch will try to operate but when we do, we will advise you. We will probably get paid to the extent of fifty or sixty cents on the dollars, over what Fuller owes, and the rest we can charge to experience. We will do just that but will be very careful in dealing with these same ex-Fuller crowd in the future, so when you hear from them with tender of business because we have refused it, you will know just why, and wherefor.

Very truly yours,

GRK:AS

E. KATZ SPECIAL ADVERTISING AGENCY

A. H. S.