

Rolla Clymer correspondence

Section 820, Pages 24571 - 24600

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011



Rolla Clymer correspondence

Mr. R. A. Clymer - Page 3

I would appreciate your forwarding back to me at your earliest convenience. They may also ask what the chances are for a grant, and you may inform them that we are conflicting with no other station engineeringwise and that according to the present rules and regulations of the Commission, it is my opinion that they must make the grant prior to May 1st, 1947.

As I ramble on with this letter I would like to point out that in connection with the amendment of the application to include you, there will be some additional expense. I would estimate that this should not be in excess of \$500.00, of which you would be expected to pay 40%. These expenses will be primarily attorneys fees. It will almost entail a new application and a trip to Washington to expedite it.

Other questions will occur to you I am sure, and I will be most happy to answer them if possible. I am hoping you will come in on this proposition, because I know it will be both happy and profitable to you. Mr. Potter is a splendid gentleman, who has been extremely successful as an oil operator, and will be an asset to your community. He will be happy if you can see your way clear to look after the radio property and will, no doubt, become interested in your oil and gas prospects in and around El Dorado.

You may feel perfectly free to discuss this with Governor Landon. He has no interest in the application other than a sense of obligation of the writer not to mistreat any of his friends in Kansas and you, sir, are definitely one of his friends.

Yours very truly,

Ross Bohannon

RB:mj
enc.

P. S. Am also enclosing Rate Cards of Station KSST, Sulphur Springs, Texas. I own an interest in this station and these rates are below the average, but I thought you might like to see them. RB



Rolla Clymer correspondence

STATEMENT OF FINANCIAL CONDITION December 31, 1945

ASSETS

Current

<u>Cash</u>			
Petty Cash	\$	40 00	
Cash		103 89	
Texas Bank and Trust, Checking Account		16 486 26	
Texas Bank and Trust Company, Reserve Account		11 858 46	\$18 488 61
Accounts Receivable		10 235 11	
<u>Less: Reserve for Bad Debts</u>		1 360 68	8 874 43
			<u>27 363 04</u>

Fixed

Land		1 025 00	
Furniture, Equipment, Fixtures	\$	24 547 83	
<u>Less: Reserve for Depreciation</u>		17 686 88	6 860 95
			7 885 95

Other

Stocks & Investments		849 00	
War Bonds		742 00	
Loans Receivable		21 532 59	
Utility Deposits		15 00	
Insurance Deposits		41 66	
Prepaid Insurance		523 02	
Prepaid Loan Brokerage		876 20	
Organization		92 03	24 662 50

Total Assets \$ 59 911 49

LIABILITIES

Current

Accrued Insurance	\$	71 30	
Accrued Executive Salaries		528 03	
Income Tax Payable 1944		(01)	
Reserve - Social Security		70 97	
Reserve - Unemployment		61 09	
Reserve - Other Taxes		95 08	
Reserve - Withholding Tax		457 40	\$ 1 283 86

Other

Loan Payable		15 760 14	
Income Tax Payable - 1945		3 634 44	
Commission Payable		192 75	19 587 33

NET WORTH

Capital Stock		15 000 00	
Surplus		12 732 37	
Profit - Year 1945		11 307 93	39 040 30
Total Liabilities and Net Worth			<u>\$ 59 911 49</u>

Note: This statement does not include current accounts payable which are a relatively small amount.



Rolla Clymer correspondence

STATEMENT OF OPERATIONS		
Period Begun January 1, 1945, Ended December 31, 1945		
	Month of Year to	
	December	Date
<u>Income</u>		
Local Programs and Spots	9 611 47	43 279 83
National Advertising	912 25	5 364 35
Miscellaneous Income	35 00	240 37
	<u>10 558 72</u>	<u>48 884 55</u>
<u>Expenses</u>		
Executive Salaries	191 00	2 176 66
Studio, Engineering, Sales, Admr. & Secretarial Salaries	936 00	11 506 26
Auto Expense	74 02	737 80
Auto Repair	1 63	248 62
Advertising Expense	1 95	12 05
Bad Debt Expense	73 37	455 23
Building Maintenance	9 65	261 44
Depreciation Expense	200 00	2 400 00
Donations	175 00	331 00
Dues & Subscriptions	8 74	248 90
Engineering Expense	1 54	200 14
Electricity	62 66	806 14
Entertainment	-	42 00
Freight and Express	4 19	129 23
Gas and Water	21 17	169 85
General Repair	-	63 55
Insurance Expense	33 60	301 45
Interest Paid	-	889 72
Legal and Audit	70 00	417 50
Line Charges	78 95	165 63
Loan Brokerage Amortization	5 84	70 08
Miscellaneous Expense	31 10	260 59
National Discount	56 70	561 82
Office Equipment	15 71	194 75
Promotion	-	912 00
Postage	5 00	55 07
Professional Service	600 00	600 00
Returned Checks	-	26 30
Royalties and License	154 51	980 20
Sales Expense (Commissions)	769 00	1 517 58
Stationery and Printing	-	42 90
Studio Production	263 78	3 447 12
Talent	110 20	1 436 88
Telephone and Telegraph	81 92	404 81
Travel	322 00	1 232 24
Taxes - Social Security	11 27	135 46
Taxes - Unemployment Insurance	9 02	111 41
Taxes - other	25 00	300 00
	<u>4 404 52</u>	<u>33 942 18</u>
Income Exceeds Expenses	6 154 20	14 942 37
Less Income Tax Allowances - 1945	<u>1,261 64</u>	<u>3 634 44</u>
Net Profit	<u>\$ 4,892 56</u>	<u>\$11 307 93</u>

Rolla Clymer correspondence

March 25, 1947

Mr. W. Clyde Pile
Ashland, Kansas

Dear Mr. Pile:-

Thanks for your information about your young lady friend and her qualifications for a staff job on a newspaper. While we do not need a woman of her type and experience just now, we are filing your letter for future reference.

Very truly yours,

Rolla Clymer correspondence

March 25, 1947

Mr. J. W. Cummins, Editor
The Cooperative Consumer
Kansas City, Missouri

Dear Mr. Cummins:-

I am interested in your tentative proposal looking to the purchase and operative of a cooperative paper mill, and will be pleased to have information on the subject as events develop it further.

Very truly yours,

Rolla Clymer correspondence

THE EL DORADO TIMES

MERGER OF
WALNUT VALLEY TIMES EL DORADO REPUBLICAN

EDITOR AND MANAGER
R. A. CLYMER

EL DORADO, KANSAS

March 25, 1947

Mr. Oscar S. Stauffer
Topeka, Kansas

My Dear Oscar:-
I shall be happy to designate you as
my proxy at the Associated Press meeting in New
York next month, if you desire it. In the event you
do not wish to have it, I shall appreciate your
suggestion as to someone else.

Very truly yours,

Rolla -

R. A. Clymer
I'll be awfully glad
have your proxy - long
time no see -

Oscar

Rolla Clymer correspondence

March 26, 1947

Minnesota and Ontario Paper Company
Minneapolis, Minnesota

Attention Mr. R. A. Strindmo, Sales Order Division

Dear Sirs:-

We thank you for your formal acknowledgment K-50-4 entering a carload of newsprint for shipment to us on approximately April 17.

We find that our paper stock is going down rapidly in one size roll, and that we may be out of that size paper before a car shipped April 17 could reach us.

If possible, we would like to have this car shipped a few days earlier than the date you have indicated, and will be extremely grateful for anything you can do to that end.

We also wish to thank you for your assurance that if a large car is available at the time of shipment, you will make up the five-ton deficit which is owing us from 1946.

We will appreciate a letter from you as to the chances for an earlier date of shipment.

Very truly yours,

Rolla Clymer correspondence

March 26, 1947

Mr. William Frailey
Arkansas City, Kansas

My Dear Bill:-

I understand that you Traveler people are interested in the local radio station in your town. If so and provided you can spare a few minutes, I wish you would drop a few lines letting me know how the enterprise is succeeding. I will appreciate this information, especially at this time, and will try to repay the favor some sweet day.

Sincerely yours,

Rolla Clymer correspondence

RAY GREEN, President

LESTER B. SHROUF, Secretary-Treasurer

THE BLADE-EMPIRE

THE BLADE-EMPIRE PUBLISHING COMPANY

CONCORDIA, KANSAS

Mar. 26, 1947.

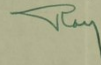
Rolla Clymer,
El Dorado, Kansas.

Dear Sir:

Who is this Tom Potter who wants to put in a radio station at El Dorado, Parsons and Concordia, and what are you doing about it? Is he the Tom Potter who used to be in the legislature from Linn County? Were you consulted before you filed the application for El Dorado? I wonder if it would be wise for us to file an application for a permit for Concordia? Is he on his own, or is he a stooge for somebody?

Would appreciate any information and your reaction to the entire situation.

Very truly yours,



RG:S

Rolla Clymer correspondence

March 26, 1947

Mr. Ross Bohannon
Dallas, Texas

My Dear Mr. Bohannon:-

I wish to acknowledge receipt of your letter, together with various enclosures, which arrived yesterday morning at exactly the time you said it would be here. I am grateful for your promptness.

I am studying the subject of the proposed broadcasting company and radio station here carefully, in order to present it to The Times Publishing Company's board of directors at an early date. One of our directors, however, is absent on a trip to Arizona from which he is expected to return shortly after April 1. As soon thereafter as I can arrange it, I hope to have a meeting of our board.

I have discussed the matter at length with one of our stockholders. She and I together own seven-eighths of the stock of our publishing company. Her general attitude toward the proposal is favorable but we both feel that we would like to have more than 40 per cent of the stock of the broadcasting company, especially since the proposed plan would entrust the operation of the radio station to us.

When you were in El Dorado, you indicated that a fifty-fifty joint interest arrangement between our company and Mr. Tom Potter might be consummated. I was therefore frankly disappointed when I read the paragraph setting forth the stipulation of only 40 per cent to us. I am now wondering if you might approach Mr. Potter again and ascertain whether he would be agreeable to allowing us not less than a 50 per cent share. I would like to have an answer on this point before our directors' meeting, if possible, for I feel it will have an important bearing upon our ultimate decision.

I believe, without egotism, that our company's participation in this enterprise--together with such friendly cooperation as the newspaper can give--will aid greatly in assuring success of the venture.

Rolla Clymer correspondence

-2-

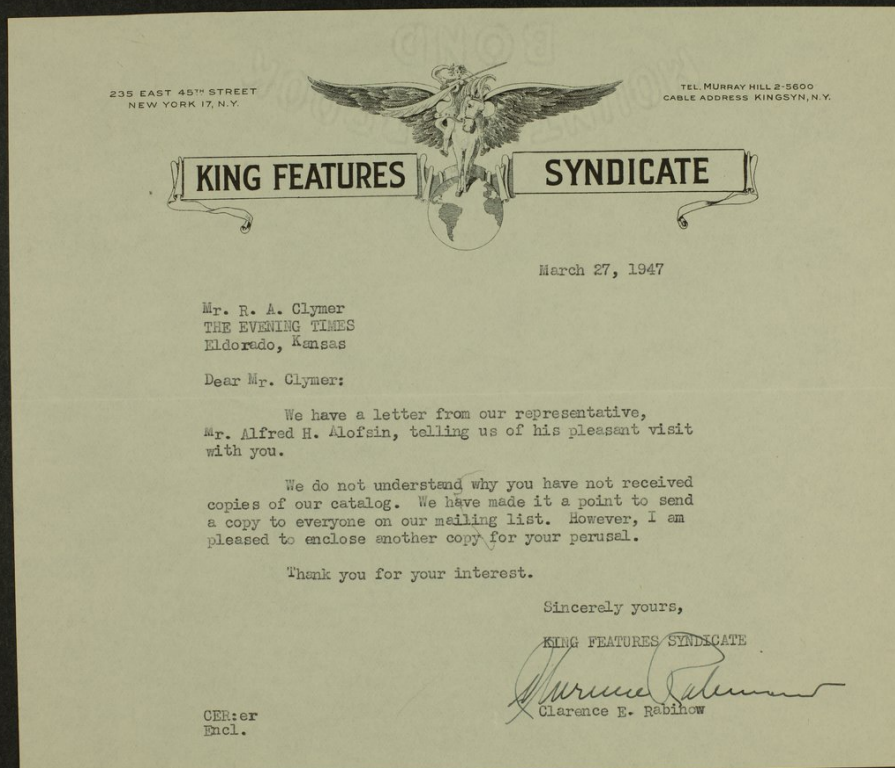
If you will permit, I should like to retain all the papers you have sent me until I have had opportunity to confer with all members of our board. I shall take diligent care of these and will see that they are returned to you undamaged. Moreover, their confidential nature will be fully respected.

I would also like to know what sort of a contract you have with the United Press for newscasts. I find that Exhibit "O" which sets forth that information is missing from the copy of the application which you sent me.

If possible, I should like to hear from you about the main subject broached in this letter by the first of next week. For my part, I shall earnestly attempt to assemble our direction for consideration of this matter at the earliest possible date.

Very truly yours,

Rolla Clymer correspondence





THE DUPLEX PRINTING PRESS COMPANY
BATTLE CREEK, MICHIGAN

CABLE ADDRESS DUPLEX BATTLE CREEK

SALES DEPARTMENT

March 27, 1947

Mr. R. A. Clymer, Edr.&Mgr.
The El Dorado Times
El Dorado, Kansas

Dear Mr. Clymer:

We are pleased to acknowledge receipt of your letter of March 24.

We are pleased to list below several plants in Kansas, Missouri, and Oklahoma that have in use the Duplex Tubular Plate Vacuum Casting Box:

Lawrence, Kansas, Southwest Color Press
Ottawa, Kansas, Herald
Moberly, Missouri, Monitor Index
Sedalia, Missouri, Democrat
Columbia, Missouri, Tribune
Mc Alester, Oklahoma, News Capital
Lawton, Oklahoma, Constitution

We are also enclosing a bulletin which briefly describes this equipment.

If we can furnish additional information, do not hesitate to contact us at once.

Yours very truly,
THE DUPLEX PRINTING PRESS COMPANY

H. V. Henry - Asst. to the Sales Mgr.

HVH:blr
Encl.

Builders of the World's Finest Newspaper Presses

METROPOLITAN SEMI-CYLINDRICAL PLATE PRESS • UNITUBULAR PRESS • UNITYPE TUBULAR PRESS • FLAT BED WEB PERFECTING PRESS • STEREOTYPE EQUIPMENT



MINNESOTA AND ONTARIO PAPER COMPANY

MANUFACTURERS
NEWSPRINT · GROUNDWOOD PRINTING · CONVERTING PAPERS · KRAFT · PULP
POLES · CROSS TIES · FOREST PRODUCT PRESERVATIVE TREATMENT

INSULITE
(STRUCTURAL INSULATION)

PLANTS AT
INTERNATIONAL FALLS, MINN.
FORT FRANCES, ONTARIO
KENORA, ONTARIO
SPOKANE, WASH.
MINNEAPOLIS, MINN.

GENERAL OFFICES
500 BAKER ARCADE BUILDING
MINNEAPOLIS 2, MINNESOTA
TELEPHONE ATLANTIC 4551

March 27, 1947

The El Dorado Times
El Dorado, Kansas

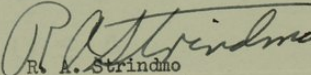
Attention: Mr. R. A. Clymer

Gentlemen:

Your kind letter of March 26th
is received and this is to assure you we
are doing our utmost to release 35 tons
in your April car.

We have also suggested to the
mill they advance shipping date if it is
at all possible, but please don't be too
optimistic due to the fact we are consider-
ably behind our schedule at this writing.

Yours very truly,


R. A. Strindmo
Sales Order Division

JGH:ed

Rolla Clymer correspondence

JOHN W. GORMLEY
ROSS BOHANNON
JEROME T. RAGSDALE
ROSS K. PRESCOTT

GORMLEY, BOHANNON, RAGSDALE & PRESCOTT
ATTORNEYS AND COUNSELORS AT LAW
1517 COMMERCE STREET
DALLAS, TEXAS

March 27, 1947

Mr. R. A. Clymer
c/o El Dorado Times
El Dorado, Kansas

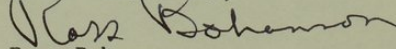
Dear Mr. Clymer:

This will confirm our telephone conversation of this morning relative to Mr. Potter increasing his offer of ownership in the Radio Application from 40% to 50%. Mr. Potter understood your position quite well and was of the opinion that your request was entirely within reason.

I fail to find in our files a copy of the executed contract with U. P. I am sending you a copy of a contract which Governor Landon executed for his application at Liberal, which I believe to be identical with our contract at El Dorado.

We would like to have your answer as soon as possible, and if it is favorable then I'll come up and get the information needed to amend the application. If your Board would like to talk with me about the application, I'll be happy to come up for your meeting.

Yours very truly,


Ross Bohannon

RE:mj
enc.



Rolla Clymer correspondence

● AGREEMENT ●

MADE this 22nd day of January, A.D. 1947, at New York, N. Y.,
between the UNITED PRESS ASSOCIATIONS, a New York corporation (hereinafter called United Press) and
Seward County Broadcasting Company a partnership corporation
(hereinafter called the Broadcaster), witnesseth:

The parties hereto mutually agree as follows:

I. United Press hereby bargains and sells to the Broadcaster the right and privilege of broadcasting vocally, on either
sustaining or commercial programs over radio station , located at Liberal, Kansas
the United Press radio wire News Report, and agrees as far as practicable, to deliver
said News Report to the Broadcaster by leased wire & automatic teletype machine

II. The Broadcaster agrees to provide the necessary space and quarters for wire and printer-telegraph machine, and any
wire, installation and power necessary or requisite for the operation of said wire and printer-telegraph machine, and further
agrees to receive and accept said News Report and pay, without deduction, to United Press, at its New York office, during the
term of this agreement and any renewal or extension thereof, the sum of \$ 45.00
(Forty-five and no/100 dollars)

per week, weekly in advance; provided, (1) that if the Telegraph or Telephone Company to which tolls are paid on behalf of the
Broadcaster by United Press, raises the tolls on said News Report or increases the rental rate on printer-telegraph machine
equipment supplied by them; or if the wage scale for union employees is increased, the Broadcaster shall also pay the increases
in such tolls, rental or union wages to United Press; (2) that if said News Report or any wire or other facilities used in the
transmission thereof shall be hereafter made subject to any Federal or State tax of any kind payable either directly or indirectly
by United Press, the Broadcaster shall reimburse United Press for the proportion thereof, as determined by United Press, properly
applicable to said News Report; (3) that in case of a war or any other extraordinary event requiring an additional or
extraordinary expenditure of \$1,000.00 or more weekly by United Press in securing and delivering the news of the same, United
Press may assess and the Broadcaster shall pay United Press an additional weekly sum not to exceed 25% of the Broadcaster's
weekly payment for a period coincident with said extraordinary expenditure by United Press.

III. The Broadcaster agrees that said News Report shall not be used as part of, or in connection with, any commercial
broadcast deemed objectionable by United Press and that all commercial announcements shall be clearly indicated as such
and not broadcast to appear as an integral part of said News Report. The Broadcaster further agrees that all broadcasts of
said News Report by the Broadcaster shall state accurately the substance of said News Report and that such broadcasts shall
not in the judgment of United Press, misrepresent or distort the facts stated in the News Report received by the Broadcaster
from United Press.

IV. The Broadcaster agrees to furnish to United Press at the office of the Broadcaster, without cost to United Press,
all the local news and special service from tributary news territory collected by the Broadcaster and to make no subsequent
news service arrangements which will interfere in any way with the fulfillment of all the Broadcaster's obligations under this
Article IV; and the Broadcaster agrees not to furnish or permit to be furnished by his employees or from his office any portion
of said News Report, or any news tips therefrom, to any other person, corporation, publication, commentator or radio station,
and not to make or authorize any other use thereof than in the abovementioned manner, and further agrees to respect all
release pledges on advance matter, to use the United Press copyright line on all copyrighted matter and to broadcast the
United Press creditline during each news broadcast period.

V. It is mutually agreed that United Press reserves the right to make working arrangements and exchanges of news,
wire and radio facilities with other press associations, publishers, radio stations or persons, and to sell said News Report to
any other party or parties.

VI. It is further mutually agreed that United Press shall in no event be liable for any loss, damage, or expense, direct
or consequential, arising to the Broadcaster or to any Sponsor by reason of the publication or dissemination of any of the
news received by the Broadcaster from United Press or by reason of the non-delivery of said News Report to the Broadcaster
due to a mechanical breakdown, or other cause beyond United Press' control.

or from start of station operation

VII. This agreement shall continue for five (5) years from August 1, 1947 and shall thereafter
renew itself continuously for periods of five (5) years unless either party notifies the other by registered letter received at
least six (6) months before the beginning of the first renewal period or any subsequent renewal period, of its desire to termi-
nate this agreement, in which event this agreement shall terminate at the beginning of the next renewal period which would
have commenced thereafter; otherwise, it shall remain in full force and effect subject to the terms and conditions hereof. In
the event of a sale, transfer or consolidation of the property of the aforesaid radio station, or the transfer of the license of
the same, the Broadcaster hereby guarantees that his successor, assignee or transferee, will fulfill the terms and conditions
herein contained for the full life of this agreement.

VIII. This agreement is made subject to the ability of the wire companies to furnish facilities and the continuance of
intermediate clients now on United Press circuits, and continuance of the general operating conditions of the Broadcaster as to
power, wave length or time assignment existing at the date hereof, unless United Press is satisfied with the rate named in
this agreement, or same can be mutually readjusted. This agreement and all its provisions are subject to the rules and regu-
lations now in force or hereafter adopted by the Federal Communications Commission, and neither party to this agreement
shall be liable in damages to the other if prevented from carrying out the provisions of this agreement by reason of any rule,
regulation, or order of said Federal Communications Commission.

IX. Time, both as to delivery and use of said News Report and as to said weekly payments, and in all other respects,
is of the essence of this agreement; and a waiver of any breach shall not be construed to effect a waiver of any future breach
of this agreement. This written agreement comprises the entire understanding of the parties hereto on the subject matter
herein contained; and any and all oral representations or agreements of any agent of either party hereto shall be null, void and of
no effect whatsoever.

(Over)

SIGNED AND DELIVERED IN THE PRESENCE OF:

Carl B. Molander
As to United Press.

Berethy Richmond
As to Broadcaster.

Radio 5-Yr. 44

UNITED PRESS ASSOCIATIONS

By Edwin Ross Williams
vice - President

SEWARD COUNTY BROADCASTING COMPANY

By Alf H. Landon
Partner



Rolla Clymer correspondence

X. It is further mutually agreed that this agreement is contingent entirely upon the Broadcaster's being granted a license and construction permit by the Federal Communications Commission to operate a standard (AM) radio station in Liberal, Kansas; and further that if such license and construction permit are not granted within one (1) year from August 1, 1947 this agreement shall become null and void.



Rolla Clymer correspondence

March 28, 1947

Mr. Ray Green
Concordia, Kansas

My Dear Ray:-

All I know about Tom Potter is that he is an oil man at Dallas, Texas. In his application to the FCC for a permit for the radio frequency here, he qualified himself as being worth in excess of \$500,000 and of having oil production of over 1,000 barrels daily. I understand his daily production is about 3,000 barrels a day--which surely isn't hay. I believe that Alf Landon knows him and you might inquire from Alf.

Of course, we were not consulted here at the time the application for a broadcasting station was made. Potter has been interested in radio stations in Texas and these have proved successful ventures. As I understand the picture, a time limit was set some time ago on applications for new stations. Potter and his crowd wanted to spread out--and did so. They made the necessary engineering surveys and other preliminary arrangements on several Kansas towns including Leavenworth, Liberal, El Dorado and, I was told, Concordia. They got under the wire in time and filed these applications. Certainly that is true as far as El Dorado is concerned. The application for this place is due to be passed upon by the FCC about May 1. Approval is expected, and it is the Texas fellows' intention to proceed with a 250-watt station here as soon as authorization is granted.

They claim to have spent \$3,500 in preliminaries on this point, including attorney's fees and engineering costs. That seems high, but it is the figure. I believe we are shut out, if we wanted to apply along--as the time has gone by in which applications could be filed. Potter et al seem to have the inside track there, and we can either join them and go along on the deal or be left out in the cold.

Personally, I am in favor of going along. I don't want a radio venture to come into this town unless I have a hand in it. Confidentially, I will tell you that our company has been offered a half-interest in the deal. A Kansas corporation would be set up for the purpose, and we would operate the station. I am going to recommend to my board that we make the deal, provided all details can be worked out satisfactorily. If my board turns down

Rolla Clymer correspondence

-2-

the matter, then I am prepared to embark in the matter personally with three of my friends. The money for the purpose would be easily forthcoming.

A lawyer named Ross Bohannon, of Dallas, has been here to see me and I have talked with him over the phone since and have had two letters from him. He represents Potter though would have no interest himself in this station. The Texas fellows want local support for their venture. I believe them to be straightforward and squareshooters, and am operating on that theory.

If no application has been filed for Concordia, a fact which you should be able to determine, then you could decide whether you want into the deal or not. I know nothing about radio, but have learned that many of these small stations make money. If a station comes in here, I want to have a hand in it to be sure that not all the money spent on it will get away from us. At first, I expect the radio may get quite a play and our advertising income suffer accordingly.

I hope what I have told you is incoherent. I wish I could talk to you instead of write, but maybe this will give you the general outline as I see it.

Yours,



MINNESOTA AND ONTARIO PAPER COMPANY

MANUFACTURERS
NEWSPRINT · GROUNDWOOD PRINTING · CONVERTING PAPERS · KRAFT · PULP
POLES · CROSS TIES · FOREST PRODUCT PRESERVATIVE TREATMENT

INSULITE
(STRUCTURAL INSULATION)

PLANTS AT
INTERNATIONAL FALLS, MINN.
FORT FRANCES, ONTARIO
KENORA, ONTARIO
SPOKANE, WASH.
MINNEAPOLIS, MINN.

March 28, 1947

GENERAL OFFICES
500 BAKER ARCADE BUILDING
MINNEAPOLIS 2, MINNESOTA
TELEPHONE ATLANTIC 4551

The Times Publishing Co.
El Dorado, Kansas

Attention: Mr. R. A. Clymer

Gentlemen:

As you have probably noted, an increase in the price of newsprint of \$6.00 per ton has been announced, effective April 1, 1947.

Accordingly, the price of newsprint shipped to you under our contract will be \$94.00 per ton on shipments on and after April 1st.

Yours very truly,

C. T. McMurray
Vice President
in Charge of Sales

McM:wp

Rolla Clymer correspondence

Box 95
Durango, Colorado
March 30, 1947

The El Dorado Times
El Dorado, Kansas

Dear Editor;

My mother a residence of Butler county since
1868 passed away in your city March 17th.

Would you publish her obituary in your paper?
I am willing to pay for this matter.

Her father the late John Long was the first
mail carrier in the region of El Dorado,
and Douglass.

I am her son.

Sincerely yours

C. M. McKinley
C. M. McKinley

March 31, 1947

Mr. Howard T. Fleeson
Wichita, Kansas

My Dear Mr. Fleeson:-

From what you told me about your plans, I presume that you are due back from your Arizona trip about now. As soon as it is convenient for you, and within the next few days, I should like to have the privilege of about a 15-minute conversation with you concerning a matter which has come up and which affects the company's interests. If you will write or call me, letting me know when is the most convenient time to see you, I can arrange a quick trip over there.

Very truly yours,

Rolla Clymer correspondence

Mr. R. A. Clymer
El Dorado Times
City.

RALPH B. EARP, M. D.
HAZLETT BUILDING
EL DORADO, KANSAS

Mar. 31st, 1947.

Dear Sir and Friend:

Dr. Earp and I want to say "Thank you" for your kind expression of appreciation in your editorial of Mar. 25th.

Dr. Earp has enjoyed a fine practice and a wide range of friendships during the thirty nine years he has practiced medicine in El Dorado and Butler County.

Our friends and the nice things that have been said, and written to him during this anniversary have made the occasion most enjoyable.

We sincerely "Thank you and your staff."

Dr. and Mrs. Earp.

Rolla Clymer correspondence

Leona No 81
3-31-47

News Editor,
El Dorado, Mo.
Sir,

I saw in the Times
you ask to hear from
some of long land owners
Mr - Mrs W. W. Gray and
family came to Kansas
Mar. 31-1873 and home-
steaded the farm which
Frank Gray now lives
on. Frank was born
and lived all his life on
this farm, 120 A, is owned
by Frank and 40 A by
C. O. Gray.

Rolla Clymer correspondence

This is the 160 A of the
original farm which was
home steaded by W. W. Gray
in 1873, there has not
been no other families
living there but the
Grays, This makes 74 yrs.
I Thank You

Mrs. C. D. Gray

Rolla Clymer correspondence

March 31, 1947

Mr. Eugene Lowther
Emporia, Kansas

Mr. Dear Gene:-

I have talked over the matter of taking on the Emporia city ordinance book with my boys, and we feel that under existing conditions we could not handle it properly. Therefore, I am turning down the chance to print it, but in doing so I wish to thank you for giving us a chance at it. Unless it could be set on straight time, I do not see how anybody could offer a fair price for the job or make any money out of the work.

I will watch the paper for reports on Tom O'Connor. If the dear old boy dies, I shall do my best by him.

Sincerely,

Rolla Clymer correspondence

O. S. STAUFFER, PUBLISHER

ESTABLISHED 1870

The Arkansas City Daily Traveler

MEMBER ASSOCIATED PRESS
AUDIT BUREAU OF CIRCULATIONS

ARKANSAS CITY, KANSAS

WILLIAM FRAILEY
EDITOR AND MANAGER

April 1, 1947

Mr. R.A. Clymer
El Dorado Times
El Dorado, Kas.

Dear Rolla:

I'm sorry about the delay in answering your letter. Things have been pretty bustling down here and I've been tied up rather badly.

Our radio station arrangement is rather unusual. KSOK is 100 per cent owned by Traveler Publishing Company, but is being operated completely independently of the newspaper. We work together on things, of course, which has greatly benefitted the radio station, but it is operated as a separate unit.

They are making very good progress with the station. They went on the air Jan. 1 with a comparatively large set-up, had a substantial loss in January, approximately broke even in February and should show a fairly decent profit for March.

The station cost a good deal more than Oscar had been anticipating and was launched on a larger basis than he expected and he did quite a bit of kicking about both aspects. They have approximately 12 full time employees and a few part-timers.

They have done a nice job lining up advertising, both locally and from outside. The station appears to have a pretty good listening following, too.

Personally, I believe that the situation would have been much different if anyone except ourselves had been operating the station. From the start, everyone in our organization has been helping boost the station and we have given it considerable promotion in the paper. We had a big list of people wanting to advertise on the air ready when the radio men arrived in town and have continued to do initial selling for them when opportunity arises. We even haven't put up a contest when newspaper accounts have dropped out or cut down to



Rolla Clymer correspondence

use the money for radio time.

As to the effect of the radio on the newspaper, there is no denying it has hurt us some, but not badly. I got up a list of their retail outlet accounts in town and compared space used by these firms in the Traveler during February as compared to February of 1946. It should a drop of about \$300, where normally an increase could be expected. This, of course, ~~xxx~~ covers only purely retail accounts and does not take into consideration the extra revenue they are picking up from non-retail outfits which don't do much if any newspaper advertising and also the out-of-town accounts, which we can't touch.

That is about the general picture as it stands now. If you are interested in the details and care to come down sometime, I would be glad to get you together with George Lindman, station manager.

Our friend Clyde King may be in for rough going in today's election.

Sincerely,

William Frailey

p.s. I would appreciate it if you would consider this information confidential.

Rolla Clymer correspondence

THE EMPORIA GAZETTE

MRS. W. A. WHITE AND W. L. WHITE
EDITORS AND OWNERS

EMPORIA, KANSAS

April 1, 1947

Dear Boss:

Election night at the Empory Gazette. It's in between runs so I'm taking just a moment to assure you that I'll be on the job Monday morning. Rex, I suppose, will still be there so I won't worry about a key to the office. Incidentally, I will stay with the estimable Paul Hawkins until the family moves to El Dorado. See you soon.

R. Clymer

Rolla Clymer correspondence

LAW OFFICES OF
FLEESON, GOOING, COULSON & KITCH

C. H. BROOKS
(1859-1944)
HOWARD T. FLEESON
HOMER V. GOOING
WAYNE COULSON
PAUL R. KITCH
MANFORD HOLLY
DALE M. STUCKY

FIRST NATIONAL BANK BUILDING
WICHITA 2, KANSAS

April 1, 1947.

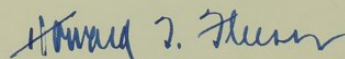
Mr. R. A. Clymer,
c/o Times Publishing Company,
El Dorado, Kansas.

Dear Mr. Clymer:

I am in receipt of your letter of March
31.

I am back from Arizona and will be in the
office all of this week with the exception of
Saturday afternoon, and will be glad to see you
at any time.

Very truly yours,



HTF/h