

#### **Rolla Clymer correspondence**

Section 659, Pages 19741 - 19770

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

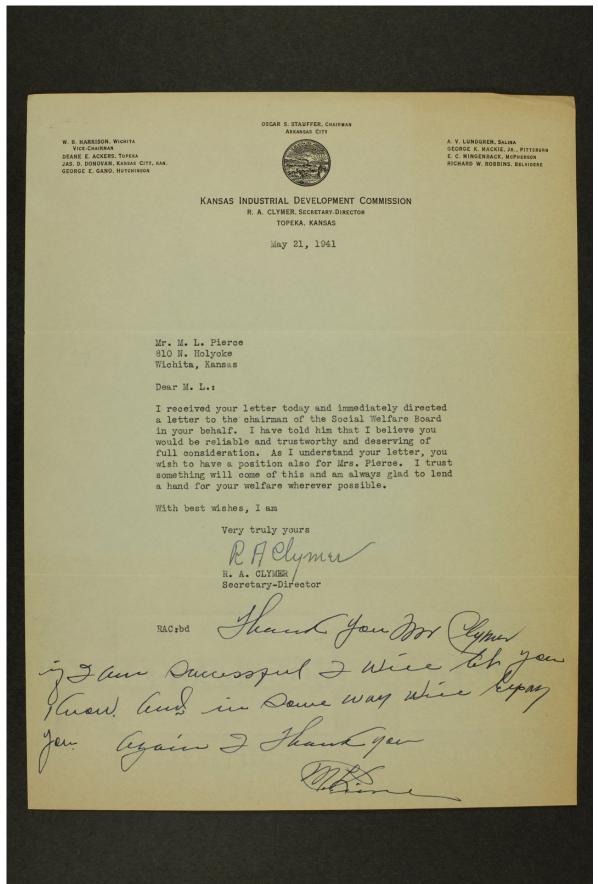
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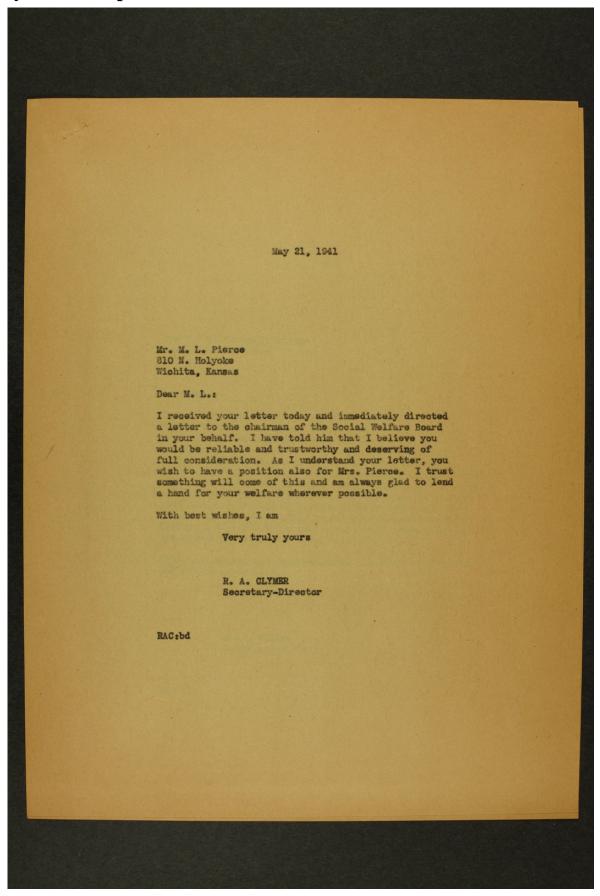
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# HISTORICAL SOCIETY

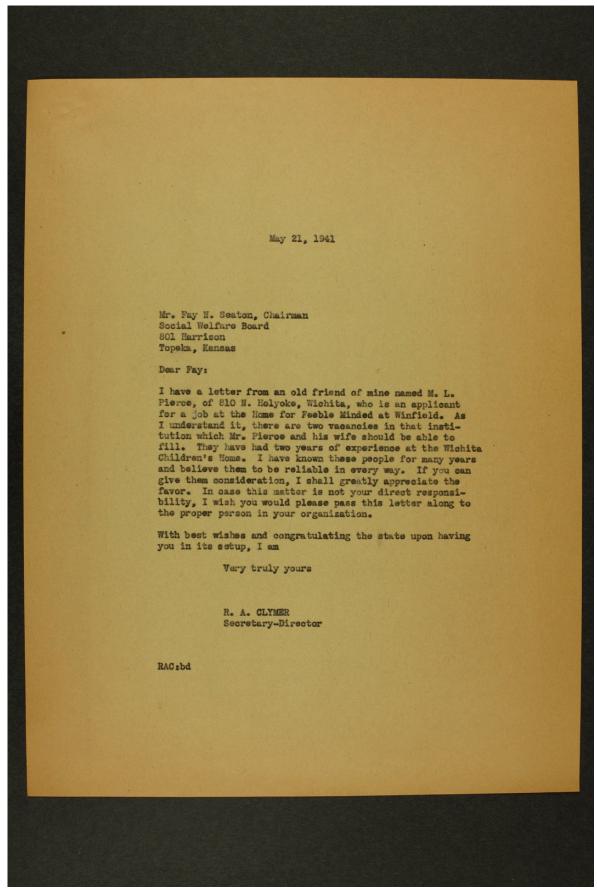




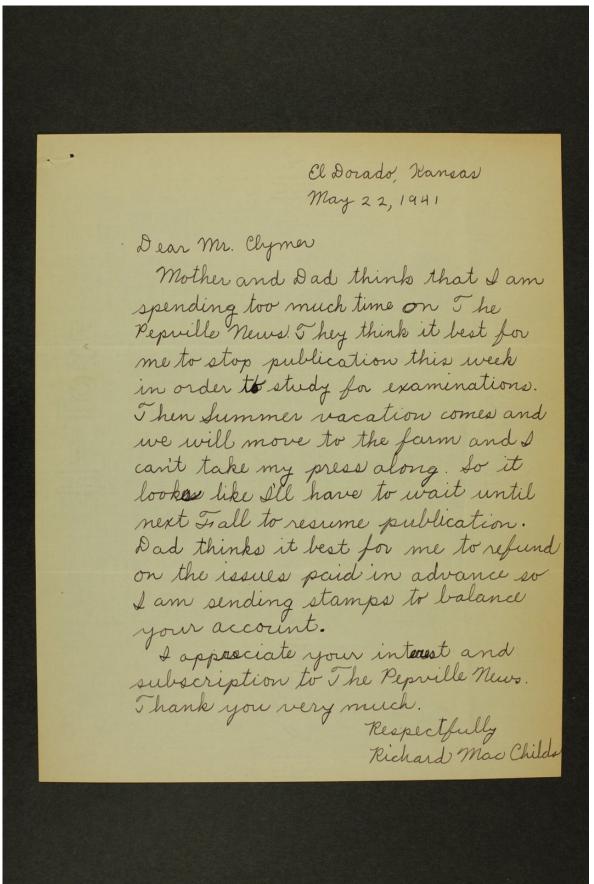




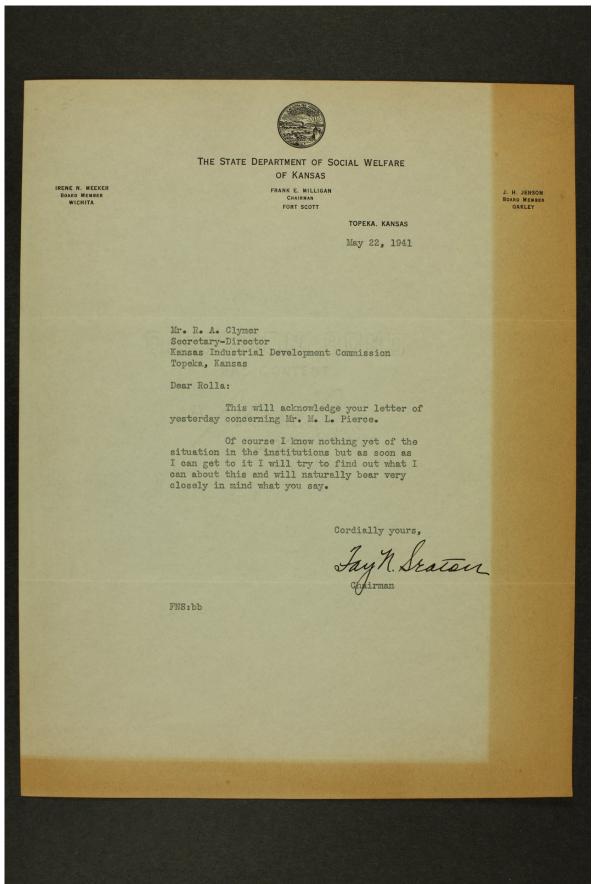




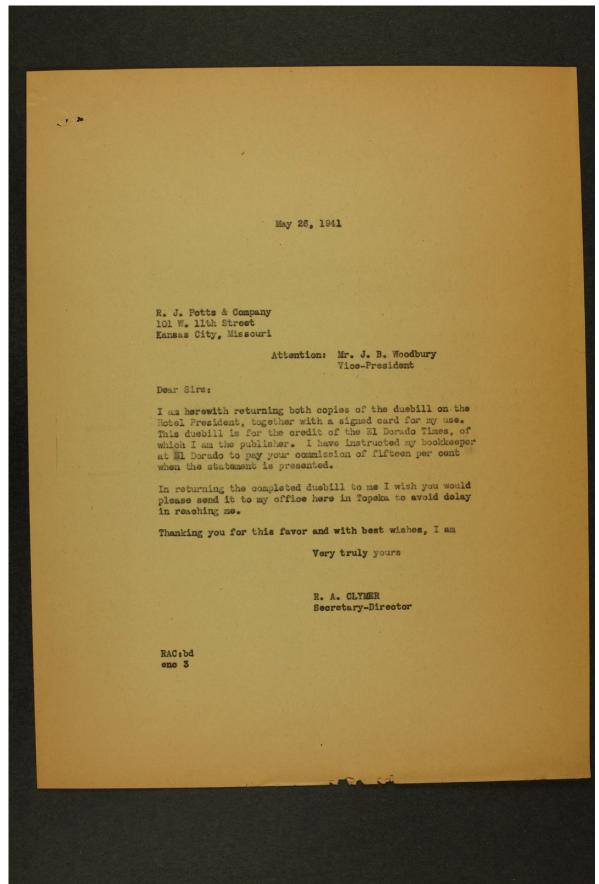




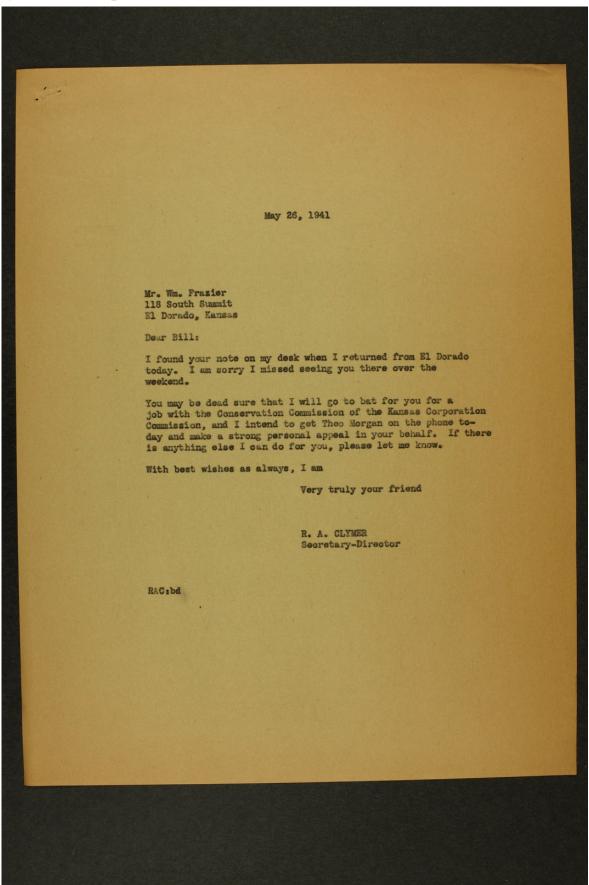




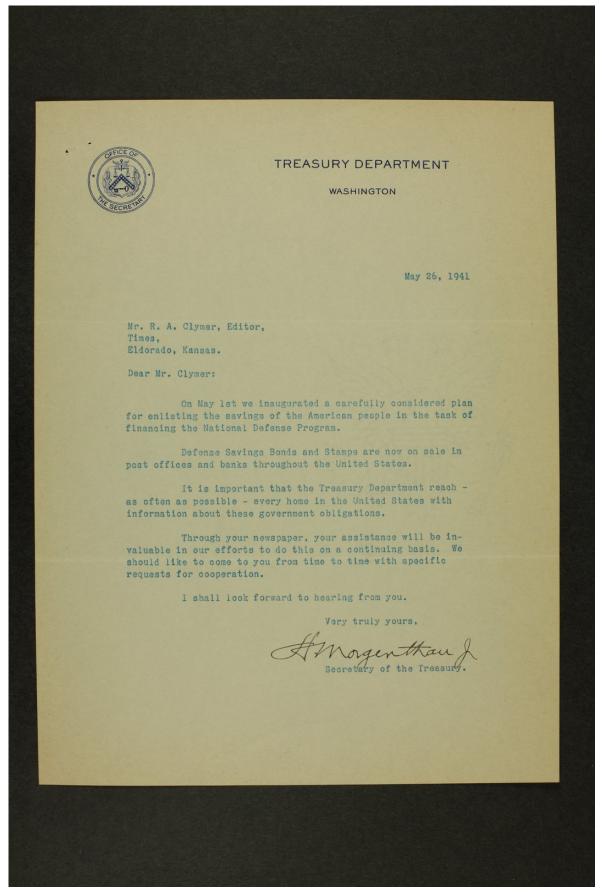




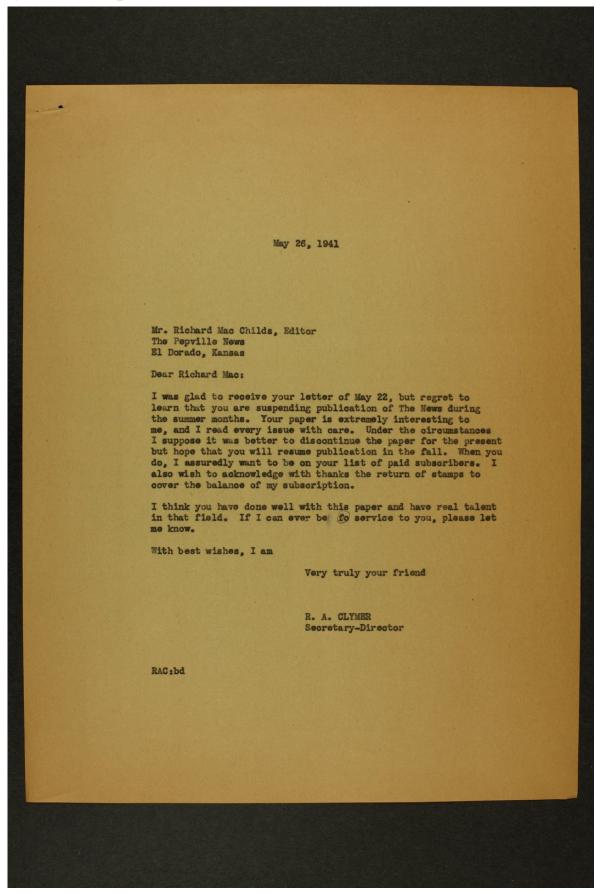




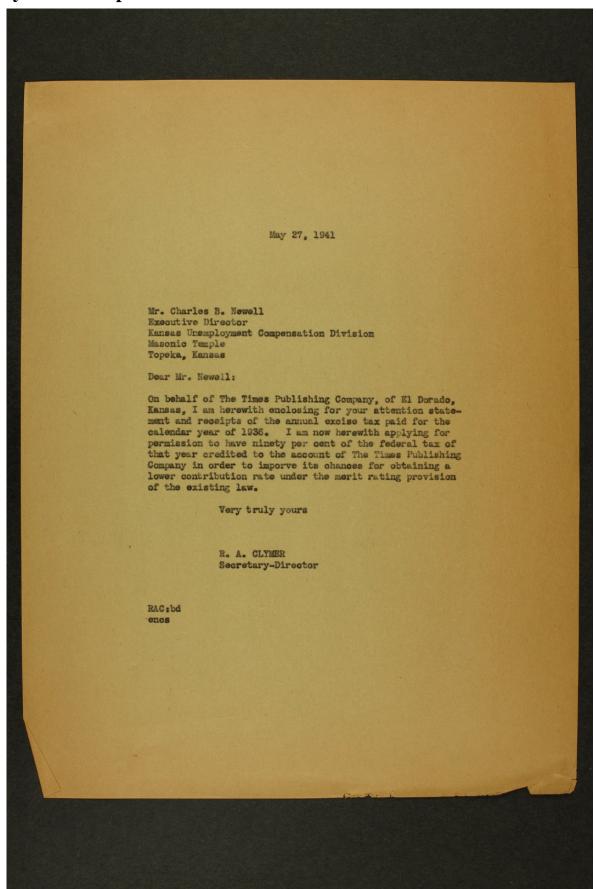






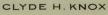








#### Rolla Clymer correspondence



MORTGAGE LOANS
NEWSPAPER INVESTMENTS
BRYANT BUILDING
PHONE HARRISON 7295
KANSAS CITY, MO.

May 31, 1941

R. A. Clymer, Sec.-Mgr., State Industrial Commission, Topeka, Kansas.

Dear Rolla:

This letter is to acknowledge the return of the Bartlesville Examiner mortgage.

The more I think about your deal the more convinced I am that you should merely give a collateral note or a series of collateral notes, all secured by the stock you now own, plus what you will acquire from Adams. If he needs immediate cash, he can undoubtedly sell some of the notes. He should be able to sell these serial notes as easily as he could sell your bonds. Let the agreement be so written that he may retain 51 per cent of the stock of the whole issue (meaning 51 per cent of the company's total capital stock) until the debt is paid. This makes you both safe beyond question; does not disturb the Murdock stock; requires no high-pressure bond issue; and simply keeps all of your affairs wholly under your own control where they should be. I have held some collateral note mortgages, secured by 51 per cent or more of a daily's capital stock, and they have been just as good and safe as a first mortgage on the paper's assets. We use about the same restrictions as in a chattel mortgage. Nothing goes on record at all.

If I can be of any help to you, let me know.

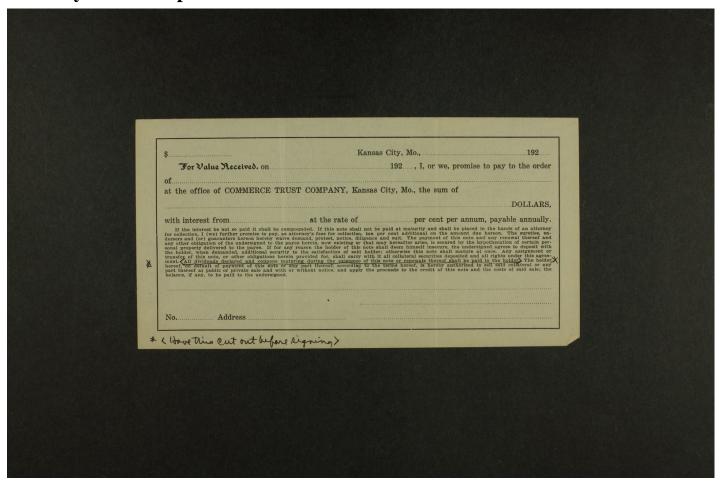
Sincerely yours,

Olyce H Knox

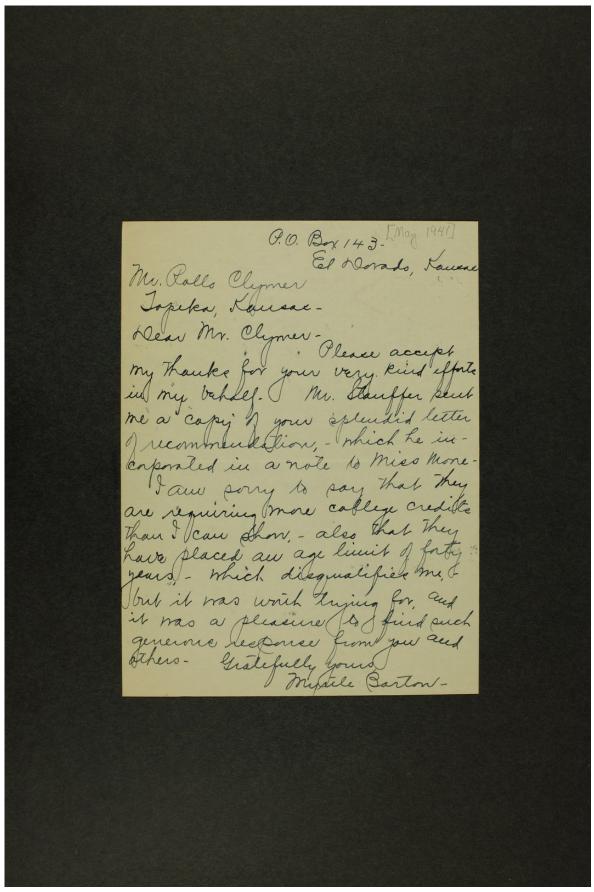
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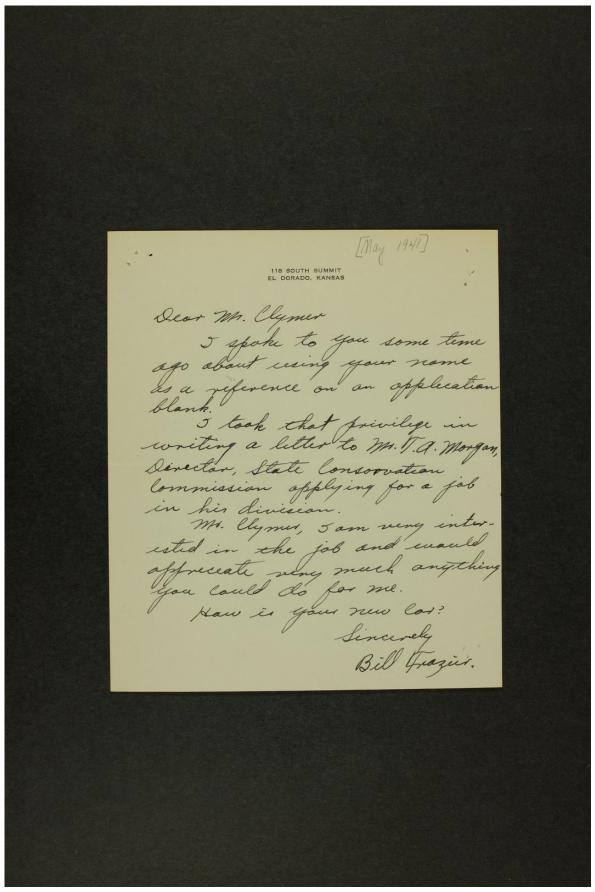














	[May 1941]
Announcer	
Wear	Thank you, Mr. Trimble. (Pause) Now, Mr. Clymer, how would you
	describe the Kansas Industrial Development Commission?
Clymer	I think the best and most easily understood term would be to
	refer to it as the Kansas sales department. Many states have
	profited in recent years by setting up their own promotional
	agencies, and Kansas wishes to go along happily with the
	procession.
Wear	What objectives has this Commission tried to reach?
Clymer	Stated as briefly as possible, we wish to encourage the
	development of existing and of new state industries; to aid in
	securing new and increased markets for Kansas agricultural and
	industrial products; to increase the tourist and recreational
	traffic in the state.
Wear	That first item to stimulate the industrial possibilities of
	Kansas. I always thought it was essentially an agricultural
	state.
Clymer	Basically that is true. Kansas, as we all know, has extraordinary
	agricultural resources, but it also possesses in large degree
	certain elements on which an industrial structure has been reared.
	The manufacturing plants of the state now have an annual production
	value in excess of five hundred million dollars and that total is
	on its way up.
Wear	That's half a billion dollars a year, Mr. Clymer a lot of money
	even in these days.
Clymer	That statement is definitely true. You also might have added that
	we have barely started to manufacture the thousand and one articles
	which can be made better and cheaper and more easily right here in
	Kansas.



1	Page 2 Wear Clymer	Just what do you mean by that?  The rapid expansion of the aircraft industry at Wichita might be cited. That city long ago took advantage of its excellent
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		geographical location and now at this juncture in our nation's
		affairs is a natural for defense production. Our Commission has
		emphasized the fact through every means at its command for more
		than a year now that this state has many appealing advantages to
		offer in the national defense program.
W	lear	Where would you say that Kansas fits into the national defense
		picture?
C	lymer	Governor Ratner answered that question clearly in a public statement
		last year in which he said: "Kansas is ideally located
		geographically, climatically and topographically for inland arms
		and airplane manufacturing activity as urged by the President.
		There is no question of the Americanism of Kansas labor. We have
		cheap fuel, transportation facilities and the natural resources
		needed in this program."
W	lear	What about that new plane plant at Kansas City, Kansas?
C	lymer	You mean the bomber assembly plant at Fairfax Field. I am told
		that this is the largest single manufacturing unit that has ever
		come into the Greater Kansas City area. This plant, which is
		already being expanded over original plans, in the course of a few
		months will be turning out modern bombers at a high rate of
		production.
W	lear	How has your Commission been employed in the national defense program?
C	Clymer	We were the first state west of the Mississippi with an organized
		commission to reach Washington one year ago this month. Several
		members of the Commission and staff representatives have been in



Page 3	
	in
	Washington continuously since that time. We have cooperated closely
	with our Senators and Congressmen and directly and indirectly with
	many agencies in this area offering all the advantages of Kansas and
	the Midwest to the nation in its defense plans. The total of defense
	projects that have come to Kansas in the past eight or nine months
	is now well over one hundred million dollars, and we have hopes that
	it will be largely increased during this present year.
Wear	Of course, you do not mean to maintain that the Industrial Commission
	is interested only in defense plants.
Clymer	Most definitely not. The defense program came along at a time when
	we had to set aside some of the activities on which we will embarking,
	but we are constantly on the alert to learn of any new industries
	which might locate in this state.
Wear	How do you operate in this regard?
Clymer	We have found that new plants are sold more by means of engineering
	facts, charts and surveys than by pretty pictures. I am convinced
	that no state will ever build up itself industrially unless it
	engineers the job.
Wear	Tell me, Mr. Clymer, does the Commission believe it should seek to
	lure old established firms from present homes to Kansas?
Clymer	It has never been our intention to try to bring to this state any
	manufacturing concern which did not have a strong possibility of
	success based on Kansas' ample resources and many outstanding
	facilities. I might add that we do not feel industry will be stagnant
GI	in the next five years. Big manufacturers should be so occupied with
	orders that a definite trend of decentralization may be expected to
Wear	What do you consider care of the adventures that Warran has to offer?
near	What do you consider some of the advantages that Kansas has to offer?
A Comment	



Page 4	
Clymer	The would halve a good stood to the termination of the world halve a good stood to the termination of the world halve a good stood to the termination of the world halve a good stood to the termination of the world halve a good stood to the termination of the t
Olymer	It would take a good sized book to try to list them all, but Kansas
	climate, Kansas transportation, Kansas fuel a marvelous reservoir
	of coal, oil and gas Kansas native born skilled and intelligent
	labor and close proximity to countless sources of raw materials may
Wear	Mr. Clymer, what would you say was Kansas' leading industry?
Clymer	
Olymer	That's not an entirely fair question since the picture changes
	speedily. However, in the United States Census of Manufacturers for
	1939, the latest official figures available, it is shown that the
	value of the meat packing industry in Kansas amounted to nearly
	145 million dollars a year. Petroleum refining had an annual value
	of nearly 90 million dollars, while many other millions could be added
	from oil and gas production, and flour milling totalled almost 70
Ween	million dollars.
Wear	But these are merely processing the raw materials grown or mined in Kansas.
Clymer	And that's the best sort of industry for any state to have. It is one
	thing to sell to a cereal plant in the East some of our finest wheat)
	and corn, and it is something entirely different if we are able to
-	process that raw material right within our own borders. In this
	connection, it might be well to add that great possibilities exist
	through the science of farm chemurgy chemurgy, of course, being
100000000000000000000000000000000000000	the fascinating new movement which seeks to advance the industrial
	use of farm products.
Wear	Do Kansans appreciate these facts?
Clymer	A great majority of them do and have every ambition to see our many
	native resources harnessed to the spinning wheels of industry. One
	of our Commission's tasks has been to seel Kansas to Kansans, and we
	always find the response eager, understanding and sympathetic.
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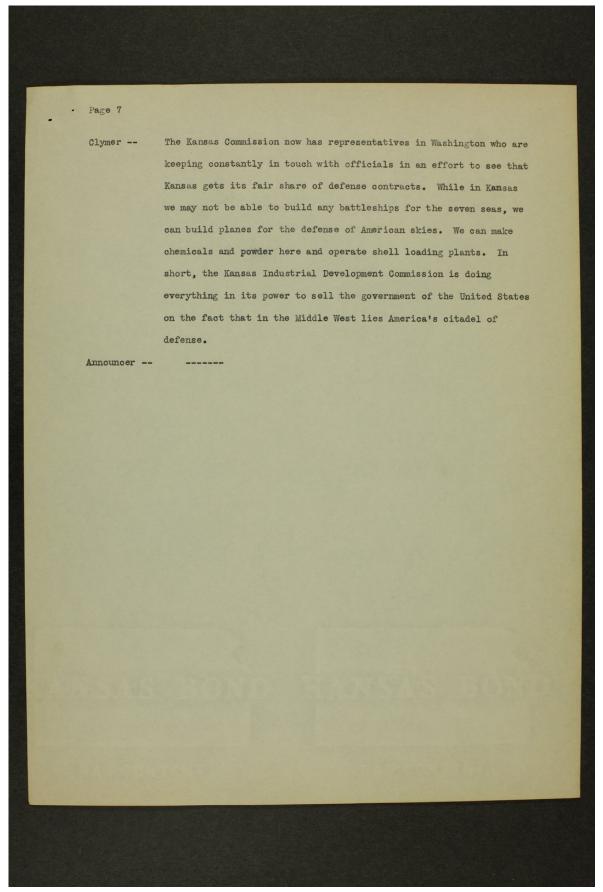


Page 5	
Wear	So that's what you mean, creating good will for and support of
	industries already established in Kansas.
Clymer	Exactly. One of our most successful missionaries has been our
	motion picture in color, "Resource-Full Kansas." That film has been
	shown to thousands of Kansans and it has left them with a new state
	pride and a feeling of genuine friendliness for the Kansas
	manufacturer.
Wear	What have you done for the aid of agricultural products?
Clymer	That has been one of our most pleasing experiences. We were able to
	assist apple and potato growers on a matched dollar basis in marketing
	their products. We have carried on a program in support of the half-
	billion dollar dairy industry and are planning to participate in
	another one in the immediate future. We have been able to be of
	some service to our friends in the milling industry and overlook no
	opportunity wherein we may sound and advance the worthy fame of what
	Kansas fields and gardens grow.
Wear	Mr. Clymer, I believe you mentioned that the Industrial Commission is
	charged with the promotion of tourist travel. Isn't that rather far
	fetched?
Clymer	You mean to call tourist travel an industry?
Wear	Travel is just one of those things that happens, isn't it?
Clymer	I am sure it is not quite so simple as that today. Tourist business
Orymer	§ Control of the cont
	is big business, a major industry if you please, for it is estimated that travelers in our country this year will spend the amazing total
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100000000000000000000000000000000000000	of six billion dollars. It is said to rank third in importance,
Wear	surpassing even the iron and steel industries.
wear	Well, what can Kansas do to attract travelers? We don't have any sea
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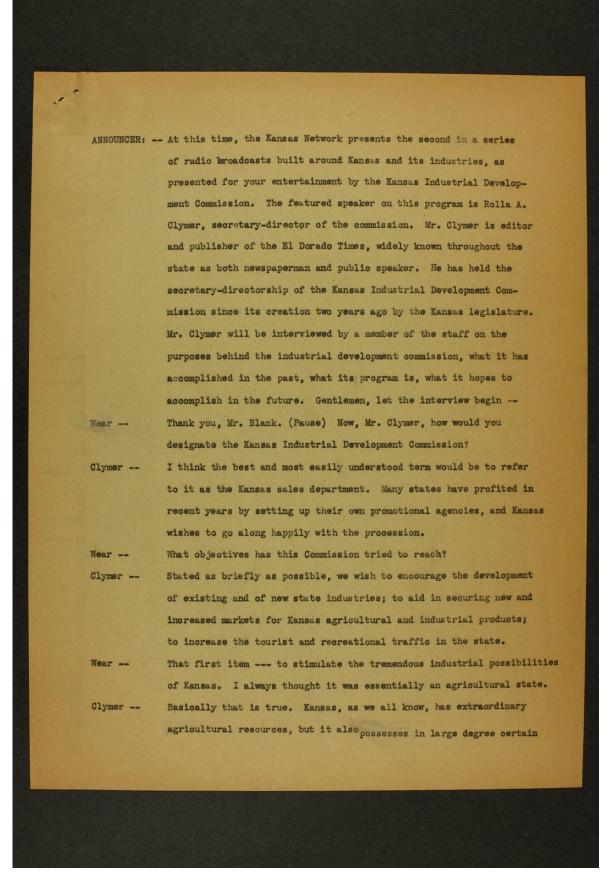


Page 6	
Clymer	Our appeal to the tourist is based on the directness of Kansas
	highways and the fact that the motorist can speed quickly, easily
	and safely to his destination.
Wear	Then Kansas is advertising itself not as a summer vacation point but
	as an excellent means of reaching a vacation spot?
Clymer	Right. And we believe that if a traveler gets on the Kansas highways
	he will find many attractions to interest him, many historical sites
	to fascinate him and numerous scenes of breath-taking beauty. I
	think it will be of interest to know that our gasoline tax collections
	in Kansas during the tast nine months have increased on an average of
	\$41,000 a month.
Wear	What has been your plan to attract these tourists?
Clymer	We have created and distributed many hundred thousand pieces of the
	most attractive literature we could write or design and have
	cooperated with others to the same end. These have gone out through
	tourist bureaus, travel shows, Ports of Entry, highway associations
	and many other helpful organizations.
Wear	Well, what are these Annie Oakleys you put out?
Clymer	Those are a modernized version of that old pass to entertainment made
	famous in the days when the west was wild and wooly.
Wear	What are they used for?
Clymer	They are a form of invitation for Kansans to send relatives and
	friends who might be planning to visit the state.
Wear	Who can get them and how?
Clymer	Anyone, by merely writing the Kansas Industrial Development
	Commission, State House, Topeka. And they don't cost a cent.
Wear	Now, about defense industries what is the commission doing along
	that line now?











Page 2	
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	Wear	Travel is something that just follows its own notions in the under-
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	Clymer	I am sure it is not quite so simple as that today. Tourist business is
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		travelers in our state this year will spend the amazing total of six
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		Kansas during the last nine months have increased on an average of
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	Wear	What has been your plan of attraction?
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