

Rolla Clymer correspondence

Section 65, Pages 1921 - 1950

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

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Rolla Clymer correspondence

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Form 1204

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N.L.

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise (character) is indicated by the symbol appearing after the check.

WESTERN UNION

TELEGRAM

NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
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RECEIVED AT 209 WEST PINE ST., EL DORADO, KANS.
118WK XM 15

GT NEWYORK, NY 410P DEC 12 1923

R A CLYMER

EDITOR TIMES ELDORADO KANS

DELIGHTED TO ACCEPT YOUR INVITATION FOR KANSAS EDITORIAL ASSOCIATION
WITH NO EXPENSE ON MY ACCOUNT

JAMES OSHAUGHNESSY

330P
American Association of Advertising Agencies
Park-Lexington Building
247 Park Avenue at 46th Street
New York City



AMERICAN ASSOCIATION *of* ADVERTISING AGENCIES

OFFICE OF THE EXECUTIVE SECRETARY
PARK-LEXINGTON BUILDING
247 PARK AVENUE AT 46TH STREET, NEW YORK

December 13, 1923

Mr. R. A. Clymer, President
Kansas Editorial Association
El Dorado Times
El Dorado, Kansas

Dear Mr. Clymer:

Your very agreeable invitation of December 7 to attend the annual convention of the Kansas State Editorial Association on January 18, 1924, has been received.

My acceptance of the invitation was wired to you yesterday, and I am writing this to confirm it to you.

It is my opinion that it will be largely to our advantage to have our purpose in advertising, and our relations with publishers generally, better understood by the newspaper publishers of Kansas. We should therefore consider that an occasion on which I shall have an opportunity of talking to your members would be one of mutual benefit.

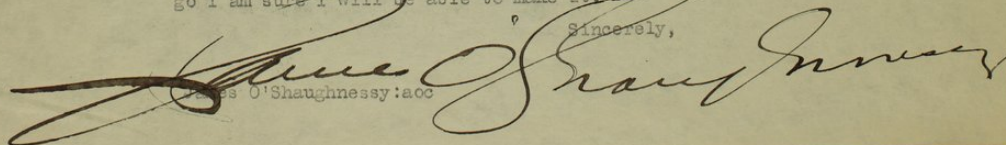
In such circumstances I think it would be not appropriate for me to accept compensation or a return of my expenses.

At the present moment we are keenly interested in the problems that remain between the country newspaper and the national advertising undertaking, and we are anxious to do what we can to bring more national advertising into the columns of the country paper.

It is my belief that every meeting such as you contemplate helps to bring this about, and we are not only willing but eager to do our share.

It will be difficult for me to arrange my time so that I can make this trip because of some previous engagements which are crowded close to that date. However, I appreciate the importance of your convention, and since I am so anxious to go I am sure I will be able to make it.

Sincerely,


James O'Shaughnessy:acc

Rolla Clymer correspondence

December 13, 1923

My Dear Walt:-

When I wrote you about talking on the subject of leased wires at the editorial convention, I had Cal in mind. But I thought you would best be able to develop the subject from the standpoint of circulation advantage. I consider the Gazette unusually well situated for the leased wire as an adjunct to getting new subscribers, for you can certainly beat the Topeka, Kansas City and Wichita newspapers into your territory by a wide margin. It is all right to have Cal pinch hit for you at Wichita, if that is the way you prefer it, and I shall place Cal's name on the program. But please have him develop the circulation benefits. Some of the papers that are taking the leased wire service are not gaining a lick, in my opinion, in the circulation department. I am against the leased wire for our own paper; don't think it would do us any good. But I want the subject discussed at the convention, and will place it on the daily round table. You are right--that is where it belongs.

Please show this letter to Cal. I am obliged for your prompt reply and this acceptance, even by proxy. I sure want The Gazette on the program.

When may I expect the 8-page rolls to be returned?

Sincerely,



December 13, 1923

Mr. Paul A. Jones,
Lyons, Kansas

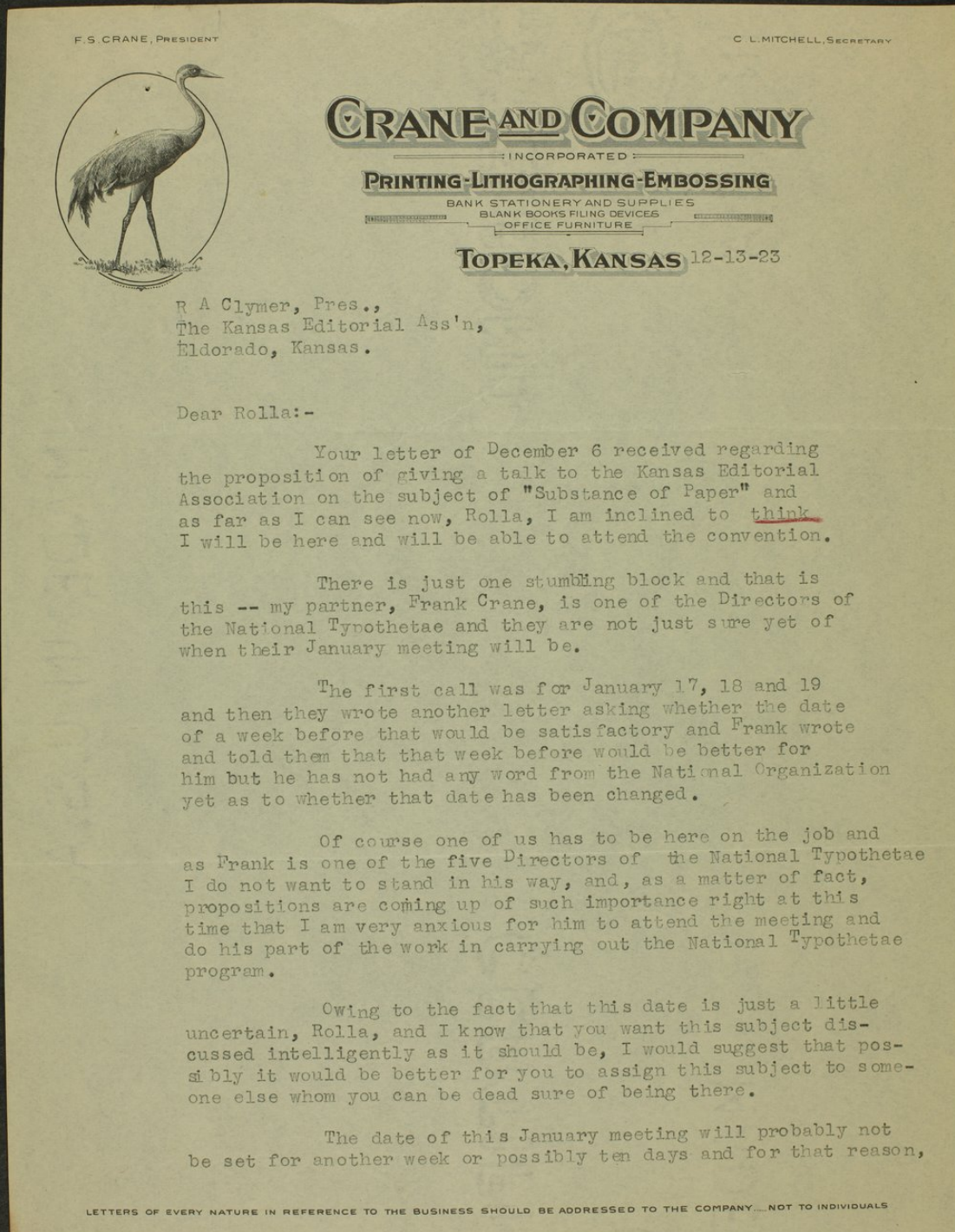
My Dear Mr. Jones:-

I am pleased with your prompt, if somewhat profane, reply. I knew I could count upon you and you have given me some good hunches. Turrentine is the publisher of the Highland Vidette and his subject will be, "Making a Newspaper Pay in a Town of Less than One Thousand." Ol Little, or somebody else whom I do not recall just now, has lined up F. W. Boyd, of the Phillipsburg Review, to talk on the subject, "Building Circulation in a Countyseat Town." Of course, both these papers are weeklies and your field is a daily one, but I am telling you these things so you will not transgress on their preserves. If you still care to do, as you suggested in your letter, to take the daily problem in towns of less than 3,000--by all means do so. But give me some novel and fanciful title that will not duplicate in any way the subjects of the two other fellows, as quoted above. Go ahead and develop your theme in your own way (I know you to be highly original) and take all the time you want from ten minutes to a half an hour. I am sure you will have something worth while for us. Be sure to include your experiences on the Society for Editorial Relief. I know you will give us an interesting and entertaining number, and I am delighted at your cooperation. Please let me know at once the title of your paper or address.

Again thanking you, ~~kindly~~ I am,

Sincerely yours,

Rolla Clymer correspondence





Rolla Clymer correspondence

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I feel inclined to think that it would be better to assign this subject to some of the boys whom you know and can count on being there on those dates.

If Frank goes to Chicago to attend this meeting the week before, I will certainly be with you and I will be mighty happy to be there as a "listener" and am looking forward to the privilege of meeting with "you all" again.

I regret that your letter has not been answered before, but I just got back myself from a meeting of the Executive Committee of the National Association of Stationers & Manufacturers held in Cincinnati, Ohio and dropped right into the middle of a mess here in our own factory as we had a fire on the 4th floor of our factory a week ago Sunday night and had considerable damage done by water from the Sprinkler System. In order to make our adjustment with the insurance companies, it was necessary for us to take a complete inventory of the whole factory and make an inventory of all of the goods which was not damaged as well as a list of all of the goods which were damaged by water and fire.

I'm sorry that I did not get to answer your letter sooner and trust that this will reach you in plenty of time. Please bear in mind the fact that if I can help you in any way whatever, that I will be glad to do it, but the uncertainty of attending this meeting makes it seem that it would be better for you to assign this subject to some of the boys whom you can count on being with you.

I want you to know that I appreciate mightily your kindness in giving me this opportunity to do a little studying and a little talking and the next time you want anybody to do your cussing for you, just let me know about it.

Yours very sincerely,

CLM:ERL



Rolla Clymer correspondence

December 13, 1923

Mr. James O'Shaughnessy,
Executive Secretary American
Association Advertising Agencies,
New York City

Dear Mr. O'Shaughnessy:-

Your telegram of acceptance to our invitation to attend the meetings of the Kansas State Editorial Association at Wichita in January, received yesterday, afforded me great pleasure. I was fearful lest an invitation at this late date might find you with previous engagements, so you can imagine the relief that your prompt and cordial telegram occasioned me. Ever since our field secretary, Mr. O. W. Little, suggested your name, we have all been hopeful that we could secure you for this event. The news of your coming will be received with delight among all members of the Kansas editorial family.

For your definite information, will say that we expect to use you for your main address on the program of Friday afternoon, January 18, probably about 3 o'clock. As suggested in my first letter, I shall probably like to use you for an informal talk at the dinner to be held that evening. I trust these arrangements will meet with your approval.

As the time draws nearer, please let me know as to the time of your arrival in Wichita. The editorial convention will have its headquarters at the Hotel Lassen, and I presume you will want to be established at that place. You are very kind to say there will be no expense on your account, but the Associa-

Rolla Clymer correspondence

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tion continues to stand ready to recompense you in any proper way for the favor of your presence at the annual meeting.

We are looking forward with eager anticipation to your coming, and trust that your visit to Kansas will be a pleasant and profitable one for you.

Very truly yours,

Rolla Clymer correspondence

ASSOCIATED PRESS

COMMERCIAL PRINTING

THE LYONS DAILY NEWS
PAUL A. JONES, EDITOR AND OWNER
LYONS, KANSAS

December 14 1923

Mr. R. A. Clymer,
Eldorado, Kansas.
Dear Mr. Clymer:

You are going bassackwards. Titles of books and important addresses--such as I make--are pronounced after the masterpieces are finished but not before. However as a title I am going to suggest "King Tut's Tomb." Like Josh Billings' famous lecture on "Milk" I shall barely mention the subject but it will not encroach upon any title that you or Ollie may give any other speaker. I may also say by way of warning as well as advice that I am not apt to touch on anything mentioned by any other speaker. You started this thing. Now may a kind providence have mercy on your soul.

Sincerely yours,
Paul A. Jones



Rolla Clymer correspondence

December 14, 1923

Mr. C. L. Mitchell,
Topeka, Kansas

My Dear Charley:-

Your mash notes would move a heart of stone, at least one of the sort that is harder than mine. Rather than take a chance on your rather involved circumstances, I have written Harry Albright, of Wichita, to help me out on the subject on which I first approached you. I suspect he will be able to deliver personally, or else get someone from his organization to do so. But, for fear that he might fall down, you had best be loaded. It wouldn't take much brushing up on what you already know about Substance and Grades to be ready to talk to the weekly round table boys.

I always greatly appreciate hearing from you and this was no exception. Your letter and the enclosed folder received today gave me a great deal of pleasure. Take your pen in hand for a letter to me more often.

Hoping that events will shape themselves so you can be at Wichita in January and looking forward with keen anticipation to our next meeting, whenever it shall be, I am

Sincerely yours,

Rolla Clymer correspondence

December 14, 1923

Mr. J. T. Moore,
Pittsburg, Kansas

My Dear Mr. Moore:-

I am wondering if I could get you to help us out a bit on the program of the Kansas State Editorial Association at Wichita on January 18 and 19. We are going to have a round table for daily newspaper men under the charge of Roy Bailey, of Salina. One of the subjects that has suggested itself for discussion is "Press Room Equipment and Press Work." A lot of the fellows are interested in the straight line presses and stereotyped pages, and Hugh Powell of Coffeyville has consented to write a paper on the subject. It is possible that he will be absent in New York City at the time attending a meeting of the Associated Press, but someone will read his paper. If you will be so kind, I am going to ask you to supplement Mr. Powell's paper with a few remarks on the same subject during the round table. Please let me know at once if you can accept as the time for the meeting is growing short, and it is imperative that I finish all the details of the program within a few days.

I shall be greatly obliged for your prompt, and affirmative, answer.

Very truly yours,



December 14, 1923

Mr. O. W. Little,
Atma, Kansas

My Dear Ol:-

I got a telegram from O'Shaughnessy this week saying he will be "delighted" to be with us at the Wichita meeting, and that there will be no expense on his account. This double-jointed response caused a few loads to roll off my shoulders and a few wrinkles to smooth themselves from out my alabaster brow. Getting up this dang program is no cinch. Of course, some of the cusses whom I firmly counted upon have failed me, and I have had to try to plug the holes as best I can. Still, the thing is shaping itself a bit. By the first or middle of next week, I should have a fairly good line-up, if all the birds to whom I am sending heart-rending appeals just now come across. I wrote a piece for John Mack on Tuesday of this week to be used in The Jayhawker, and then supplemented it the following day with an article for a 2-column box telling of O'Shaughnessy's coming. That was after his wire arrived. The program as I outlined it for this issue of The Jayhawker will be changed in spots, I fear.

Whom would you suggest as a live leader for the weekly round table? I have written Bailey to take on the daily round table. Please give me an answer to this question pronto, so I can line up some brother.

And, another thing. Who prints the programs and when? It seems to me that we should advertise this meeting widely and that we should get letters out to all members just as soon



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as possible now. I think they should be mailed out from your office. If you want to do so, I can have programs printed here as soon as I get it definitely lined up, and you can have circular letters printed at your place to accompany them under the same enclosure. These, it seems to me, should be mailed to every mother's son and daughter in the association not later than the first of the year. If you have any better ideas, shoot at once or hold your peace evermore.

I am really quite anxious to know what your suggestions are about ~~this instant~~ the subject of this last paragraph particularly. If you can spare the time, let me know by return mail. I approved your voucher and sent it on the other day and hope you have your check ere this.

I am busier than the devil around here these days. We have run three eights and two tens already this week, and the stuff is still rolling in on us. I can't seem to keep up with the procession.

As always, sincerely,

THE EMPORIA GAZETTE

DAILY AND WEEKLY
W. A. WHITE, EDITOR AND OWNER
W. E. HUGHES, MANAGER
EMPORIA, KANSAS

December 14, 1923.

My dear Rolla:

Walt has been talking over the leased wire question as brought up in your letter. Walt will be snowed under with the new press, and can't come. I can be there but as you know speaking is the one thing I am not the fondest of. In fact, I'd rather take a whipping than make a talk. But if you need me, I'll serve. I, too, think Walt could give a better slant on the question as it has been a good investment for us, resulting in a gain in circulation, a great deal of good will, and a larger paper, which means more advertising and more profits, and he could produce these facts in an interesting manner.

Use your own judgement. I'd rather not talk but I won't lay down on you.

I hope you have a good Christmas and a successful New Year.

Sincerely,

Calvin H. Lambert



December 14, 1923

Mr. H. W. Albright,
Wichita, Kansas

My Dear Harry:-

As you have probably heard before, the emphasis of the program at the meeting of the Kansas State Editorial Association to be held in Wichita on January 18 and 19 is to be on the business side of the game. One of the subjects least understood by printers of every sort is "Substance" and "Grades." I would like to have that twin subject discussed at the round table for weekly newspapers, and am writing to you at this time to inquire if you will not take it in hand for me, or get someone from your organization to handle it. The subject naturally requires a speaker who knows his beans. Ten or fifteen minutes would be plenty; less might do. But I want to have someone loaded on that subject, and I am appealing to you knowing you will not fail me in any pinch.

By the way, how are you coming on with the badges for the convention? Remember that the date of the meeting is only about a month away and the time is slipping fast.

Please let me know at once, if you can, about both of these inquiries. I shall appreciate your promptness greatly, for it is imperative that I soon nail down all the details of the program and be ready for the opening ball.

Very sincerely yours,



December 14, 1923

Mr. N. A. Crawford,
Head Department of Journalism
Kansas State Agricultural College,
Manhattan, Kansas

My Dear Mr. Crawford:-

It occurs to me that you, and your department, has escaped too often lately from appearance on the programs at the annual meetings of the Kansas State Editorial Association. I am wondering if it is not possible to have a paper or a talk from you, or some member of your department, at our meeting in Wichita on January 18 and 19. The emphasis on the program at that time, as you doubtless know, concerns the business side of the newspaper profession. I am sure you can help me out with a number on the program, say a paper or an address that will cover about fifteen minutes. If nothing concerning the business end as it applies to the editorial field suggests itself to you, something about the "writing" end will be all right. But I am writing in haste and in earnestness appealing for your help, and know I shall not be disappointed. Do you have any suggestions to make that you can give me quickly? The time is drawing short, and I must close all the details of the program within the next ten days or so.

Thanking you in advance for the help I am sure you will give, I am

Very truly yours,



PUBLISHERS,
PRINTERS,
BINDERS,
STATIONERS,
OFFICE FURNITURE,
OFFICE SUPPLIES.



The Pittsburg Headlight

ASSOCIATED PRESS REPORT
LEASED WIRE

EVENING
DAILY

MOORE BROS., PUBLISHERS
PITTSBURG, KANSAS

Dec. 14, 1923

BOOK BINDERS,
SPECIAL RULING,
LOOSE LEAF SHEETS,
BUSINESS OFFICE,
PHONE 88
EDITORIAL ROOMS,
PHONE 629

R. A. Clymer
Eldorado, Kans.
Prest. Kans. Ed. Assn.

Replying to yours of 14th--I will be pleased to comply with your invitation to assist in discussing Mr. Powell's paper, and may possibly see him before.

I desire to request you put Ralph Coffelt, of this city on the program for a discussion to the slug casting machines and their operators. Mr. Coffelt, at present is instructor of the Linotype department at the Kansas State Teachers College of this city. He is a good linotype machinist, a good printer, and was the best foreman this office ever had. He is teaching the operation of the Linotype Keyboard and taking care of and repairing the machines. He has a class of vocational students in Linotype work, and also runs a nightclass of twelve union printers in this city. He is endeavoring to do the practical work of teaching young men (and women) to operate linotypes (and intertypes). He will take a student, and in a few months, teach them to operate and care for a linotype. Of course practice increases their speed. It is better work than the Linotype schools do, and is just such work as we small (and smaller) cities or towns need done that we may get operators at a reasonable price. Give him an hour--ask all the questions the boys want to ask, and I am satisfied it will more thoroughly interest the publishers than any other paper.

What do you say?

Mr Coffelt's address would be: care of Kansas State Teachers College, Pittsburg, Kansas.

Yours truly

J. T. Moore



9 Out of 10 Homes in Pittsburg Take The Daily Headlight

Where A
Daily Paper
Is Taken



PUBLISHERS,
PRINTERS,
BINDERS,
STATIONERS,
OFFICE FURNITURE,
OFFICE SUPPLIES.



The Pittsburg Headlight

ASSOCIATED PRESS REPORT
LEASED WIRE

EVENING
DAILY

MOORE BROS., PUBLISHERS
PITTSBURG, KANSAS

BOOK BINDERS,
SPECIAL RULING,
LOOSE LEAF SHEETS,
BUSINESS OFFICE,
PHONE 88
EDITORIAL ROOMS,
PHONE 629

P.S.-I have anticipated a favorable answer, and
told him to prepare such a paper.



9 Out of 10 Homes in Pittsburg Take The Daily Headlight



December 14, 1923

Mr. Roy Bailey,
c/o Journal,
Salina, Kansas

My Dear Roy:-

If you will be so kind, I want you to serve as chairman of the round table for the daily newspapers at the annual meeting at Wichita on January 18 and 19. I have lined up two subjects for discussion. One is, "Press Room Equipment and Press Work," by Hugh Powell and Charley Beebe probably will read ~~thems~~ the paper as Hugh has to be in New York on the dates of our gathering attending an Associated Press meeting. I am writing to Doc Moore at Pittsburg also to add a few words on this subject. I also have Jess Napier, of Newton, and Cal Lambert, of the Emporia Gazette, lined up to talk on "The Value of a Leased Wire to a Small Daily." Other subjects will suggest themselves to you, I know, in more than sufficient number to fill the hour or hour and a half that I have allotted for the purpose of round tables at the close of the session Friday afternoon.

Please let me know at once if you can serve in this capacity, as I must now begin to get the details of the program finally settled. James O'Shaughnessy, executive secretary of the American Association of Advertising Agencies, of New York, wired me this week that he will be present--and he is our top-liner. So that's that. The other numbers are coming along slowly.

With best regards,

Yours,

Rolla Clymer correspondence

December 14, 1923

Mr. Austin V. Butcher,
The Tribune,
Altoona, Kansas

My Dear Mr. Butcher:-

You are getting so ding-donged famous these days that it is impossible for you to escape getting off the program of the Kansas State Editorial Association convention at Wichita on January 18 and 19. That meeting is going to concern itself largely with the business side of the newspaper game, but I can't have it all money-grubbing and I want a few numbers on the "writin'" side. Your adventures with Haze Liverwurst and your paragraphs are setting the pace for all the short stuff writers in Kansas these days, and the gang will want to hear from you. I am, therefore, asking if you will not be so kind as to prepare a paper or a speech for our edification at the appointed time? I think probably it should have as its theme something about your adventures in paragraphing, developed along any line that suggests itself to you. I shall also permit you to select your own subject. Please favor me, and the rest of the crowd, by accepting--and let me know at once, for time is growing short and I shall have to close my program in all its details within a few days.

We are going to have a great time at Wichita, and a good talk or a good paper from you will make it all the better.

Sincerely yours,



F. S. CRANE, PRESIDENT

C. L. MITCHELL, SECRETARY



CRANE AND COMPANY

INCORPORATED

PRINTING-LITHOGRAPHING-EMBOSSING

BANK STATIONERY AND SUPPLIES

BLANK BOOKS FILING DEVICES

OFFICE FURNITURE

TOPEKA, KANSAS December 14, 1923

R. A. Clymer, Pres.,
The Kansas Editorial Association,
ElDorado, Kansas

Dear Rolla:-

Yours of December 14th received and appreciated very much indeed and if it is possible to get away on January 18th and 19th, I am going to do it and will look forward to the privilege of spending those two days with "you all" in Wichita. Unless Mr. Crane has to be in Chicago at that time, I will be in "ichita unless something unforeseen happens.

I enjoyed mightily getting your good letter and appreciate your "relieving me" for I would not want to "disappoint" you at the very last minute as is too often the case with those who are assigned subjects to work up and put it off until the last minute and then are unable to "deliver the goods".

Hoping that business conditions are good with you, I am

Yours sincerely,

CLM:ERL

LETTERS OF EVERY NATURE IN REFERENCE TO THE BUSINESS SHOULD BE ADDRESSED TO THE COMPANY...NOT TO INDIVIDUALS



JOSEPH L. BRISTOW, PRESIDENT AND EDITOR
FRANK B. BRISTOW, VICE-PRESIDENT

ROY F. BAILEY, SECRETARY AND MANAGER
H. A. DETWILER, TREASURER

THE SALINA EVENING JOURNAL

ONLY ASSOCIATED PRESS NEWSPAPER IN SALINA---FULL LEASED WIRE REPORT

SALINA, KANSAS

December 15, 1923.

Mr. R. A. Clymer,
The Times,
Eldorado, Kansas.

My dear Rollo:-

I will be glad to serve you as chairman of the Round Table for daily newspapers at the annual meeting of the K. E. A. or to render any other service that I can. I know something of the problem of getting the program together and I will be glad to do my share in putting it across. I have had in mind that it would be well to have ~~the~~ paper or ~~the~~ discussion on the limit that should be placed on co-operation with national advertising and this along with other suggestions will easily fill an hour and a half? Do you want to let these two suggestions start the discussion and then permit others to develop as they will, or do you want to have some additional subjects assigned in advance to some one who can be prepared to start the ball rolling. If there is any other help that I can give you do not hesitate to let me know for I shall be very glad to do anything that I can to make the session a success.

With all the good wishes of the season.

Sincerely,

THE SALINA EVENING JOURNAL.

*Can not so damn formal
really, but the folks round
the office make me that way
unless I say different, and I
forgot to tell the steno.*

Rolla Clymer correspondence

THE GLASCO SUN
E. A. PINKERTON
EDITOR AND OWNER
GLASCO, KANSAS

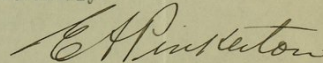
December 15, 1923

Mr. R. A. Clymer
Pres. K. E. A.
Eldorado, Kansas

Friend Rolla:

Pardon delay in giving you our balance but
had 16 page Xmas edition this week and 15 Xmas card orders
and haven't had much time to spare.
There is a balance of \$189.60 in the F. S. Fund.
There is still a balance \$493.44 in the Gen. Fund with
the bill for proceedings not yet in.

Fraternally



Rolla Clymer correspondence

MRS. THOS. E. THOMPSON
Woman's Column

The Howard Courier

Established in 1871
THOMAS E. THOMPSON
Publisher since 1881

HOWARD, KANSAS

December 15, 1923.

Mr. R. A. Clymer,
El Dorado, Kansas.

My dear Rolla:

I have taken the limit of time you gave me to consider the Wichita proposition before replying. The fact is, we had decided to indulge in only one trip this winter. We have just declined Pip's invitation for Christmas. You must know we feel quite heroic in foregoing the sight of Tom Hoover cavorting around his Christmas tree. But so it is. This makes the third most tempting invitation to be withstood for the month of December alone. We felt that if we confine ourselves to the one absence from home, it should be to Kansas City, taking place about the last of January, probably taking in Kansas Bay at Topeka, en route.

I can't tell you how it has hurt me to refuse you. I always think of you and Charley Townsley as almost next to Pip and therefore as my very best friends among the boys. The kindness, encouragement and affectionate regard you have both extended to me throughout my thirteen years of newspaper "work" is precious to me, beyond expression at my command. As for filling the number on your program, really, there are women in the field who can talk much better than I. Doing so little of it, I nearly always have to read what I have to say-- and that bores most people-- and without a good deal of preparation, it seems hard for me. Just now, I am very much pressed for time.

As you say, dollar-grubbing has not been my forte. I have never submitted a single manuscript to a publisher. In the past few weeks however, I have a sort of an opportunity, if only I can get a little undisturbed time in which to put my mind on it and work up such ideas as may present themselves. John Fickett, of the Curtis Company, has been soliciting me to prepare some work for them. If I could do it acceptably, it would mean something for me, for they are good pay. However, I seem to have got in deeper than I realized into local affairs, besides my home and the Kolm until, up to date, have been unable to make the slightest beginning. Hope immediately after the first of the year to make an attempt. Am not telling anybody but you for, if I fail, don't want too many to laugh.

I hope you can excuse me without thinking me ungracious, not to say ungrateful, for I am truly sorry to feel that it is not best for me to go. Mention me cordially to Mrs. Clymer-- I at last met her for a moment last spring. With hearty good wishes for the success of the Editorial Meeting, I am most

Sincerely
Maude E. Thompson



R. A. CLYMER, PRESIDENT
EL DORADO TIMES
W. F. HILL, VICE PRESIDENT
WESTMORELAND RECORDER

O. W. LITTLE, SECRETARY
ALMA ENTERPRISE

E. A. PINKERTON, RECORDER
GLASCO SUN
J. H. BARLEY, TREASURER
WASHINGTON REPUBLICAN

THE KANSAS EDITORIAL ASSOCIATION

EXECUTIVE COMMITTEE

GEORGE HARMAN Valley Falls
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JOHN REDMOND Burlington



OFFICE OF THE SECRETARY

ALMA, KANSAS

Dec. 16

EXECUTIVE COMMITTEE

FAY N. SEATON Manhattan
J. F. HALE Mankato
PAUL C. PALMER Kingman
JOHN C. MACK Newton

My Dear Rolla:-

Bully for the Irish. Believe O'Shaughnessy will be a good drawing card and should give us something of value.

It will probably be a good thing if about half the fellows you try to get on the program turn you down. We always try to get too much on them - more than we can go through with. If you will remember about former years you will know that is true.

For a leader for your weekly round table, would suggest L. M. Broderick, Marysville Dem.-Advocate, E. A. Briles, Stafford Courier, C. A. Dunn, Sedan Times-Star, L. F. Valentine, Clay Center Times, A. V. Butcher, Altoona Tribune, A. L. Headley, Smith Center Pioneer. Think any one of these would be equally good and have sent so many, thinking perhaps you might want to pick out a locality not otherwise represented on your program. You know most of them - take your choice.

My idea was that this year we would not need to send out any programs or any letter about the meeting. We can give it all to them in the Jayhawker that should be out 10 days before the session and thus save the \$25 or more that this would cost. You will have your program complete by Jan 10, as complete as you can get it so why send it out in a letter. They will get your dose this month and the complete program next month. Do you think it will be necessary.

You should print probably about 500 programs for use at the meeting. Do not think they need to be anything elaborate.

Mack suggests that we print the draft of the new by-laws in the January so that they may have a chance to think it over before the meeting. What do you think. Looks like a good idea.

If you do not approve of my ideas above about programs and extra letter, spit 'er out. My principal idea is to save us both a lot of work and the Assoc. some money. Postage and env. would cost \$15, circular letter \$10 and extra programs \$10 more and we can get it all to them without this work and expense. But I shall be only too happy to do as you think best.

Pinkerton writes me today that he has \$180.00 left in our fund after paying the last bill. Only a few of the fellows who signed pledges have paid up. Whatin ell ails them, do you spose.

Muchly yours,

Rolla Clymer correspondence

December 17, 1923

Mr. Roy F. Bailey,
c/o The Journal,
Salina, Kansas

My Dear Roy:-

I am certainly obliged to you for the cordial and enthusiastic acceptance of my request for you to take charge of the daily round table at the Wichita meeting. I know I could count upon you, and your prompt letter makes my conviction a certainty. In regard to your questions, you can handle the round table as you see fit, using my suggested topics wherever they seem best to you. On the subject of "Press Room Equipment and Press Work," you will have Hugh Powell's paper to be read and I have written Doc Moore, of Pittsburg, to help out with a few timely remarks. I wrote George Marble, but he has the same kind of a press as ours and wasn't able to fill the bill. On the topic, "Leased Wires for Small Dailies," I have Jess Napier and ~~Walt~~ Calvin Lambert lined up. Walt Hughes backed out and got Cal to take his place, which is all right. If Doc Moore fails us, you might impress Walt into the press discussion informally. I think he will be at Wichita, and he will have some ideas on the subject. Any other topics that occur to you will be all right, but I would suggest that you have one or two fellows "loaded" ahead of time, so that the thing will go over with a bang. Knowing your versatility, I am sure you will not find it hard to fill an hour and a half, or longer if the program works out that way. I am getting the usual number of turn-downs and my program looks slim, but I hope to have enough.

Sincerely,



December 17, 1923

Mr. E. A. Briles,
Stafford Courier,
Stafford, Kansas

My Dear Briles:- I have a job for you at the Wichita meeting of the Association on January 18 and 19, and that is to take charge of the weekly round table for which we hope to be able to devote about an hour and a half of time on the afternoon of Friday, the 18th. I have one subject all lined up. In every printing office, one of the least understood matters is "Substance" and "Grades." After one or two attempts elsewhere, I have written H. W. Albright, of the Western Newspaper Union, either to discuss this subject at the round table, or to have some well-qualified man from his organization to do it for him. This should be a good subject, full of information to most fellows. Other topics will suggest themselves to you, and there are always impromptu topics that spring up at a session of this sort. I should think it would be best for you to have several subjects in mind and possibly have some of the fellows "loaded" on them in advance, so there will be no lagging when the round tables opens.

I realize this is asking a big favor of you, but feel sure that you will do it for me and for the good of the convention. It is imperative that I have your acceptance at once, as the meeting is only a month away. Please let me hear from you this week. I shall be eternally obliged for your acceptance.

Sincerely your friend,



Rolla Clymer correspondence

December 17, 1923

My Dear Ol:-

You always make troubles seem trifles and life generally easier with your suggestions. I think your most recent one regarding advertising the Wichita meeting through the January Jayhawker a good one, but I must insist that this issue be out in good time. It should be in the mails not later than the tenth of January. That leaves only ~~sixteen~~ eight days to let the boys get ready for the big junket, and that is not too much. If we can surely get it out by the tenth, or earlier, all right. The saving in labor, postage, etc., is considerable and, of course, should be thought of.

I am getting a good many turn-downs on the program, and really I think my line-up is a bit slim. I don't want to have it top-heavy, but at the same time I do desire to have something doing every minute of the time. I still have three or four to hear from this week, and are awaiting their replies before wading into the final details of the affair. I am obliged to you for your suggestions as to the leader of the weekly round table, and have picked out Briles, of Stafford, and will write him today. Bailey is going to have charge of the daily round table, has accepted, and will enter into it with his usual enthusiasm.

I am herewith enclosing the letter I received yesterday from O'Shaughnessy for your information, and will ask you to return it for my files. I think he is showing a fine spirit and believe he will make us a good number. I have you to thank



Rolla Clymer correspondence

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for suggesting him, and am conscious of my debt to you in this regard--as well as many things.

I shall take care of the programs and have them printed in our office. I will not make them elaborate, though I may make a little 4-pager out of it. Do you have any designs that would be good for the first page, and do you have any suggestions of any information that should be printed somewhere in the line-up of events program exclusive of the mere ~~introduction~~ concerning the several sessions?

I think Mack's suggestion that we print a draft of the new by-laws a good one, and wish you would have this done. We ought to get as much "dope" as possible to the fellows ahead of time.

Pinkerton also wrote me concerning the balance in the Field Secretary fund, and I am relieved that we have that much. The general fund of the Association is still untouched, and we shall be able to pay all our bills up ~~for~~ to the time of the Wichita meeting, which is the main thing. I, too, am surprised that some of the ~~pledgers~~ pledgers are not paying up promptly; possibly they are hit on fuel bills, taxes and Christmas outlays like the rest of us. I don't know what to do about it, except possibly for you to send them a polite dun asking that all pledges be paid before January 1.

This is about all I think of just now, but I will write you as other matters come up. Please be sure to return the O'Shaughnessy letter to me.

Sincerely yours,

Rolla Clymer correspondence

ATLANTA
BALTIMORE
BILLINGS
BIRMINGHAM
BOSTON
BUFFALO
CHARLOTTE
CHICAGO
CINCINNATI
CLEVELAND
COLUMBUS
DALLAS
DENVER
DES MOINES
DETROIT
FARGO
FT. WAYNE
HOUSTON

Western Newspaper Union

Newspaper Service

Paper and Printers Supplies

525 E. WILLIAM ST.

H. W. ALBRIGHT
RESIDENT MANAGER.

Wichita, Kans.,

December 18, 1923.

INDIANAPOLIS
KANSAS CITY
LINCOLN
LITTLE ROCK
MEMPHIS
MILWAUKEE
MINNEAPOLIS
NEW YORK
OKLAHOMA CITY
OMAHA
PHILADELPHIA
PITTSBURGH
PORTLAND
ST. LOUIS
SALT LAKE CITY
SAN FRANCISCO
SIOUX CITY
SIOUX FALLS
WICHITA

Mr. R. A. Clymer, Pub.
El Dorado Times,
El Dorado, Kansas.

Dear Rolland:

This will acknowledge receipt of your letter of December 14th with reference to the program for the meeting of the Kansas State Editorial Association to be held in Wichita, January 18th and 19th. We certainly will be glad to have our Mr. R. C. Cook handle the subject of "Substance" and "Grades" pertaining to papers. I am sure that we will arrange it so that it will be put up to the editors in a way that they will understand it. We will give it some thought and if there is anything additional that you desire, we certainly will do all that we can to make the program a success.

The badges have been ordered and I am sure that you will be pleased with them when they arrive. They are supposed to be delivered, not later than January the 5th. If you will remember, I spoke to you about a banquet on Friday evening. The Allied Printing Industries of the city are planning to entertain the editors at this banquet. It will not include the Chamber of Commerce, however. You may depend on a good time at this meeting. I presume that you would like to suggest some part of the program for the banquet and if you will give us some thoughts, write and let me know just what you would like to have in the way of entertainment and speakers for this banquet. I would be pleased to hear from you by return mail.

I am sure that everything is going to work out so that we will have one of the best meetings that has ever been held by the Kansas State Editorial Association. We are especially proud of the fact that you are giving this some real thought and laying emphasis on the program in the way of business methods and the better understanding of the Fraternity.

Wishing you a Merry Christmas and a Happy New Year and trusting that we may hear from you regarding the Banquet program, I am

Yours very truly,

H. W. Albright
Manager.

HWA:J