

Rolla Clymer correspondence

Section 469, Pages 14041 - 14070

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

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Rolla Clymer correspondence

**CODE AUTHORITY
FOR THE
DAILY NEWSPAPER PUBLISHING BUSINESS**

230 WEST FORTY-FIRST STREET
NEW YORK

S. M. WILLIAMS
MANAGER

C. R. BUTLER
FIELD REPRESENTATIVE

TELEPHONE:
PENNSYLVANIA 6-1192

New York, May 29, 1935.

HOWARD DAVIS
CHAIRMAN, NEW YORK
PAUL BELLAWY
CLEVELAND, OHIO
WM. F. METTEN
WILMINGTON, DEL.
LINWOOD I. NOYES
IRONWOOD, MICHIGAN
J. S. PARKS
FORT SMITH, ARK.
WM. H. REED
TAUNTON, MASS.
J. L. STACKHOUSE
EASTON, PA.
HARRY S. WEBSTER
SAN BERNARDINO, CAL.
CRANSTON WILLIAMS
CHATTANOOGA, TENN.
J. F. YOUNG
SPOKANE, WASH.

To All Assentors to the Code for
The Daily Newspaper Publishing Business:

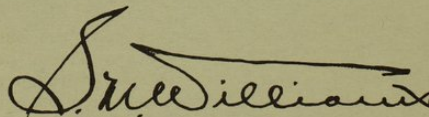
The Code for the Daily Newspaper Publishing Business expires, by its own specific terms, at noon on June 16, 1935, Eastern Standard Time.

The Code Authority has ordered liquidation of Code affairs, an audit of accounts and a report thereon to members within sixty days thereafter.

Assentors use the Blue Eagle by reason of their assent to the Code, and that right expires with the Code. To display the Blue Eagle after June 16 next might imply a commitment to obligations, the terms of which are not yet fixed or known. It is suggested that any daily newspaper not wishing so to commit itself in advance should cease to use the Blue Eagle not later than noon of June 16, 1935.

The Daily Newspaper Publishers Code Committee, which represented your interests in the original Code negotiations, reassembled in New York on May 27 and 28, 1935, designated Howard Davis of the New York Herald-Tribune as its chairman, and adopted the enclosed statement for information of newspaper publishers.

After reading the Code Committee's letter and noting its request, will you please communicate to me your response.



S. M. Williams,
Secretary and Treasurer,
Code Authority for the Daily
Newspaper Publishing Business.

Rolla Clymer correspondence

EDITORIAL
SERVICE

THE ALBURN BUREAU

DRAWER B
ROCKY RIVER BRANCH
CLEVELAND, OHIO

Telephone
Boulevard 0544

R. A. Clymer,
The El Dorado Times,
El Dorado, Kansas.

May 29, 1935.

Dear Mr. Clymer:-

We did not receive the signed card ordering service which you sent us a week or two ago. Sometimes things do go astray in the mail. Your letter of May 27 has just reached us, and we are hastening to start the editorials in your direction. The enclosed ~~is~~ copy ~~is~~ are the regular issues of May 28²⁵. More will be mailed tomorrow.

We thank you for this order, and hope that the service will prove most helpful. We are always glad to receive suggestions or criticisms from editors.

With best wishes, we are

Very truly yours,
THE ALBURN BUREAU

W. H. Alburn
Manager

WHA/ P



THE EUREKA HERALD

ESTABLISHED 1868

GEO. G. WOOD, EDITOR AND OWNER
EUREKA, KANSAS

May 29, '35.

Mr. R. A. Clymer,
El Dorado, Kansas,

My dear Rolla:-

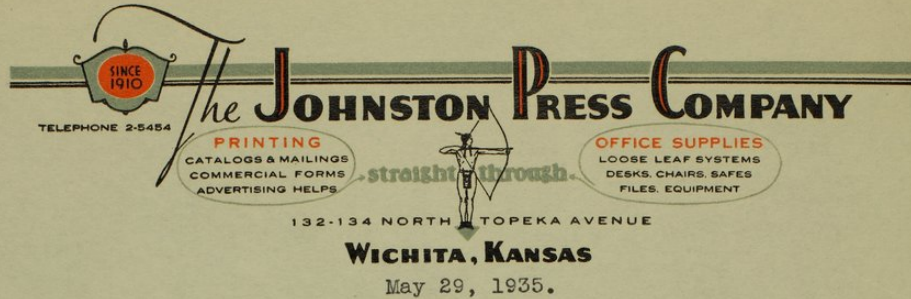
The week after we left out the advertisement of Mi-Own grocers we received pay in full from the Winfield Wholesale Grocery Co., with letter apologizing for delay and request to continue the advs as usual. Said the Wichita office did not know the arrangement we had and supposed the retailers in Eureka were paying their own advertising. That is the bunk, as we mailed a bill each month, first to Winfield, later to Wichita and wrote Mr. Brady a personal letter.

When we left out the advertisement it stirred up the local dealers. One of them had the traveling salesman call Brady and notify him to cancel order for goods, if we were not paid at once and advertising resumed. Brady replied that check to us was in the mail. Don't know whether it was or not, but it came that night and everything is lovely.

They are a queer bunch, but it seems possible to bring them to time. Hope you have good luck in making them crash through.

Sincerely

Rolla Clymer correspondence



Mr. Rolla Clymer,
El Dorado, Kansas.

Dear Rolla:

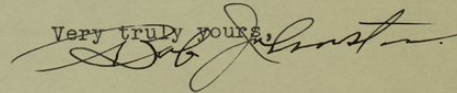
Jessie Perry Stratford is wishing a quotation on a historical book of Sedgwick County. We note that you printed a Butler County book for her last year, and she seems to feel that the prices in Wichita are a little high according to what you charged.

I wondered if you would mind telling us what you charged per page and how many copies you produced.

They also inform us that the cover was made by Malloy and that they have the right of the cuts which were used. Would you be willing to give us information on this? Any information given will be treated very confidential by myself.

Trusting that you can give me a very prompt reply, I am

Very truly yours,



Robt. H. Johnston/A
encl.

Rolla Clymer correspondence



The **CLAUDE R. MYERS CO.**
PAINT ••• GLASS ••• WALLPAPER

154 N. MARKET
WICHITA, KANSAS
TELEPHONE 2-7451

"Across from the Lassen"

SHERWIN-WILLIAMS
PAINTS



May 29, 1935

Not interested because inconsistent with our constant
policy toward home dealers.

Mr. R. A. Clymer
Times Daily News
Eldorado, Kans.

Dear Mr. Clymer:

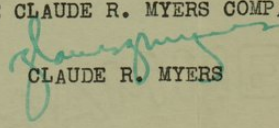
We have a young man in our employee who has had
considerable experience in the decorating business,
also, writes very well. This young man has conceived
the idea of writing a series of brief articles on paint-
ing and decorating and we are wondering if you would be
interested in running the series, providing they were
furnished without charge or obligation,

Naturally this company would hope to benefit in
some manner and the thought occurred to us that it could
be handled as follows. At the conclusion of each
article you could say that if anyone had any questions
on color schemes, decorations, etc., to call or write
your newspaper and that you would have them answered by
an expert. They would then be sent to us where we would
answer them without attempting to force a sale, but if
a customer did come to us in response to the answer, we
would pay a substantial commission to your paper or else
to a local dealer in paint and wallpaper. In other words,
we have no desire to take business away from your town
and would prefer to see that the profit remains there.

We would appreciate hearing from you regarding this.

Yours very truly,

THE CLAUDE R. MYERS COMPANY


CLAUDE R. MYERS

CRM:LM

May 30, 1935

Mr. Claude B. Myers,
Wichita, Kansas

Dear Mr. Myers:-

In reply to your recent inquiry, will say that we are not interested in your proposal because it would be inconsistent of us to cooperate in the fashion you suggest by reason of a constant policy we have adopted toward home dealers. I think you will understand our reason for this refusal.

Very truly yours,

Rolla Clymer correspondence

May 30, 1935

Mr. Robt. H. Johnston,
Wichita, Kansas

My Dear Bob:-

We did not print the Jessie Perry Stratford book, to which you refer in your letter. The work was done at the Butler County News and I am not familiar with the price. Sorry I can give you no information.

Very truly yours,

Rolla Clymer correspondence

May 30, 1936

Mr. George Gillen,
Wichita, Kansas

My Dear George:-

The gladstone bag you gave as the main prize in the third flight of the recent golf tournament, and which I was fortunate enough to win, is the most handsome piece of luggage I ever owned. Because my alleged golf game is what it is, I do not feel that I deserved it in any sense. However, I am accepting it under the conditions and am most grateful for it. I will never use it without thinking of you and the generosity you have always showed to me and mine over a period of years.

Again thanking you for this and all the manifold courtesies extended to us visitors by the Wichita contingent last week, I am, as always,

Sincerely,

Rolla Clymer correspondence

May 31, 1935

Mr. R. C. Howard,
Arkansas City, Kansas

My Dear Mr. Howard:-

I fear that you and Harry, with all good intentions, are trying to get me into trouble. I have read today with great appreciation of your kindness the references in your good paper to me as a possible candidate for governor. But the idea is out of the question. I have no aspirations for that office. Even if I did, I couldn't afford to leave my business. And it seems to me that a man with a business that gets along trades it for a mess of pottage if he enters politics. I have been somewhat behind the scenes in the past few years and feel certain today that I do not want any office-holding in my life.

It was extremely generous of you to refer to me as you have done, and I am grateful for it, but I do not intend to be a candidate. There will be plenty of available timber, much of it good, by next January.

I enjoyed seeing Harry and his fine son at Wichita last week. They make a handsome and effective pair. I only wish I might see you more often.

Again thanking you and with best wishes for your continued health and prosperity, I am

Sincerely your friend,



Rolla Clymer correspondence

ATLANTA
BALTIMORE
BIRMINGHAM
BOSTON
BUFFALO
CHICAGO
CINCINNATI
CLEVELAND
COLUMBUS
DALLAS
DENVER
DES MOINES
DETROIT
FARGO
FT. WAYNE
HOUSTON
INDIANAPOLIS

Western Newspaper Union

Newspaper Service

Paper and Printers Supplies

WILLIAM & ST. FRANCIS STREETS

GEO. G. GILLEN,
MANAGER.

Wichita, Kans.,

May 31, 1935.

KANSAS CITY
LINCOLN
LITTLE ROCK
MEMPHIS
MILWAUKEE
MINNEAPOLIS
NEW YORK
OKLAHOMA CITY
OMAHA
PHILADELPHIA
PITTSBURGH
PORTLAND
ST. LOUIS
SALT LAKE CITY
SAN FRANCISCO
SIOUX CITY
WICHITA

Mr. Rolla Clymer,
The El Dorado Times,
El Dorado, Kansas.

Dear Rolla:

Your letter of the 30th thanking us for the Gladstone Bag has been received. I know of no one I would rather have had win that prize than you, and I hope it comes in handy.

I am very happy if we played any part in making your visit in Wichita pleasant. Personally, I am very glad we had the opportunity to entertain the Editors at the Golf Tournament in Wichita. I assure you it is a real pleasure to fraternize with the Editors of this State, because (as we discussed it on Tee 13) they certainly are a high type, high caliber bunch of fellows.

Mr. Swenson of the Crestview Country Club told me the other day it was the nicest large ground they had had the opportunity of entertaining at Crestview. Everything went off in such a nice manner and everyone seemed to enjoy themselves, and Crestview enjoyed having them.

Yours very truly,

WESTERN NEWSPAPER UNION

Geo. G. Gillen
M.

GGO:W

Manager.



Faultless Products Are Sold Thru Established Stationers And Loose Leaf Specialists Only, Never Direct To Consumers.

CABLE ADDRESS - "STATCO MILWAUKEE"

STATIONERS LOOSE LEAF CO.

208 WEST WASHINGTON ST.
CHICAGO

FAULTLESS
REG. U.S. PAT. OFF.
LOOSE LEAF BOOKS
"All that the name implies"

237 LAFAYETTE ST.
NEW YORK

524 NORTH BROADWAY
MILWAUKEE, WIS

May 31, 1935

The El Dorado Times
El Dorado, Kansas

Gentlemen:

Attention: Mr. R. A. Clymer

We appreciate the information contained in your letter of May 28th, relative to the Thompson Printing Company, as well as check for \$21.44, which amount has been properly credited.

Your company is satisfactorily rated in the commercial sources open to us, and we shall be pleased to fill whatever orders you may send us on open account.

Our terms of payment are, as stated on invoice, 2% ten days, thirty days net, but we are perfectly willing that, when several purchases are made during the course of a month, you send us a check for the total amount at the end of that period, availing yourself of the discount privilege.

We trust that this arrangement will meet with your approval and that we may be favored with your orders from time to time.

Yours very truly,

STATIONERS
LOOSE LEAF COMPANY

E. J. Pueringer
Credit Manager

FJP:IK

FLEXI-POST
REG. U.S. PAT. OFF.
BINDERS





VICTORIA MURDOCK ESTATE, Owners

VICTOR MURDOCK, Editor

MARCELLUS M. MURDOCK, Publisher

The Wichita Eagle

Morning, Evening and Sunday

WICHITA, KANSAS

June 1, 1935.

Mr. R. L. Clymer
El Dorado Times
El Dorado, Kansas

Dear Rolla:

Arrangements have been made to pay a tribute to Dave Leahy-The Dean Of Kansas Newspapermen-in recognition of his many years of service to Kansas and The Southwest.

An engraving is now being prepared which will be reproduced on parchment (size 16x21 inches) to be handsomely framed and which will be presented to him at an early date.

At the top the headlines-

"A TRIBUTE TO DAVID D. LEAHY-THE DEAN OF KANSAS NEWSPAPERMEN"

Followed by an excellent photo likeness.

Below the photo will appear the Tribute-Which will be written by one of Kansas foremost writers.

Underneath this message will be inscribed the names of his many friends and admirers.

A fac-simile of this Tribute will be prepared in newspaper mat form and sent to all newspapers in the state for release on the day of presentation.

The Wichita Eagle will reproduce this Tribute in the columns of the paper to its full size.

You are invited to participate and to have your name inscribed on the scroll. With your acceptance, your check please to the amount of five dollars to assist in defraying the cost.

Reply by an early mail requested.

Yours sincerely
THE WICHITA EAGLE

Please make your check payable
to-Marcellus M. Murdock.

Rolla Clymer correspondence



ALF. M. LANDON
GOVERNOR
WILLARD MAYBERRY
SECRETARY

STATE OF KANSAS
OFFICE OF THE GOVERNOR
TOPEKA

June 3, 1935

Mr. Rolla Clymer
El Dorado, Kansas

Dear Rolla:

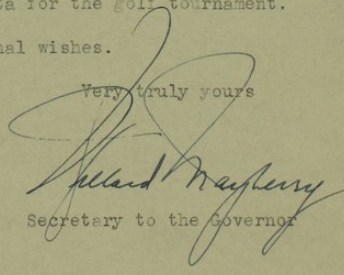
I have messed up this J. C. Hubbard, Jr. thing badly but not without good reason. I told young Hubbard last week that it would be impossible to carry him during the summer months, owing to the Governor's rules and instructions that no exceptions be allowed. Since that time, however, the Governor has granted a couple of exceptions and if you will tell young Hubbard to come on back up we will get him work for the summer months, so that he can continue his work at Washburn.

I had understood that he wanted only enough work to finish up this semester and then be in line for something next fall. This patronage matter is a tangled affair and we do the best we can and beg the indulgence and restraint of our long suffering friends.

I hope to see you at Atchison. I was unable to get to Wichita for the golf tournament.

Best personal wishes.

Very truly yours


Secretary to the Governor

WM:DEM

W. H. Waggener
Atchison, Kansas

June 4 1935.

Mr. Rolla Clymer

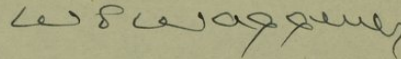
Eldorado Kans.

Dear Mr. Clymer:-

I am extending an invitation to a few of the editors who will be here in Atchison attending the convention to be held here on the 7th and 8th.

I shall be pleased to have you at my home between the hours of four and six o'clock on Friday the 7th.

Yours very cordially



Rolla Clymer correspondence

6-4-35

Rolla Clymer.

When you started on the
survival to the pithead at
Oil Hill yesterday, I thought
you were going to steal some
of my noise. Here is the
evidence of my prior right
to it.

J P Murray

Rolla Clymer correspondence

For Mr.	Room No.
For Mr.	Room No.
For Mr.	Room No.
For Your Information	
Advise	
Comply	
Approve	
File	
Reply direct	
Return papers	
Investigate	
Noted	From: Date:

Rolla Clymer correspondence

(For Use In Safety Meetings)

A THOUGHT ON ACCIDENT PREVENTION

By

J. P. MURRAY

The subject of Accident Prevention has been discussed before, being an old subject, in fact being as old as the ages. This being so I want to give you a thought on Accident Prevention that has been running through my mind, and though it may seem far fetched from the subject, it is very definitely connected with it. If I say anything that is contrary to your beliefs do not take offense because it is my own reasoning and you may take it for what it is worth.

In the far dim past, ages before the beginning of written history, the surface of the earth was still pretty steamy and warm, and man had probably not yet made his appearance, but the warm tropical waters contained simple forms of life of many kinds. Gradually some of these began to come out on the shores, which at that time were probably covered with a dense growth of tropical vegetation. As time went on they developed lungs to breathe with, feet to walk around on, and finally, some of them wings to fly with.

These first little land animals probably fared very well under their new environment, with plenty of air to breathe and plenty of food to eat.

But this could not, under one of the most grim laws of nature, last. In the little family, or animal circles, occasionally one of the members, maybe sometimes one of the grown ups, probably more often one of the children, would fail to return. These little unnoticed tragedies may have gone on for thousands of years.

Finally some of the older animals, more wise than the rest, began to realize that there were unseen hazards to be guarded against, certain perils to life itself to be combatted, certain precautions that must be taken while on the trail and while in the home. While life had heretofore been one continual round of natural events now a new principle was being born into their lives, the principle of self preservation. They were beginning to learn that other animals, larger and more powerful than they, were diminishing their numbers. That they could no longer follow their careless and carefree mode of existence. That time had gone forever. If their species were to continue, a very definite code of self preservation or Accident Prevention must be formed.

In the course of further thousands of years their habits gradually changed to conform with this code. Their homes were built differently and in different places, their hunting and feeding habits were made to conform with their Safety Code. They developed a high sense of alertness to danger and accidental injury.



Rolla Clymer correspondence

-2-

Down through the ages their system of self preservation has been so highly developed that it is a part of them, or as we would say, a natural instinct. Each little animal knows and recognizes its hazards and is always on the alert to guard against them. Those that did not observe this principle, or develop this trait, long ago passed from the face of the earth. Or to name the result of that law I referred to a minute ago, only the fit survived.

Now let us take a look at this same world at the beginning of the twentieth century. Man was now, and had been for thousands of years the principal character. His mind was highly developed and specialized. He was aware of, and well understood the principle of self preservation. His hands were well trained in all the various arts. Down through the centuries he had been developing them until he considered them well nigh perfect. He understood the hazards of his profession and accident prevention to him was not a serious problem.

However, as if over-night, considering the total time that man has been developing his faculties, he was thrown into an entirely different situation. No longer were a few articles made by hand and distributed likewise. He had entered a new age - the machine age. Articles and products were manufactured so rapidly, perfectly, and cheaply that they were available to everyone. Peoples wants increased as the available supply increased, until now the most humble class of people live in a luxury not even known to kings a few centuries ago. This increased production and improved standard of living have gone forward hand in hand.

However, as a result of this we are now confronted with a green eyed monster, that we as men had not had to cope with before in anything like its present seriousness - The Industrial Accident. In the past few years this monster has come to be known and recognized and steps taken to defeat him. This monster that takes away our hands and feet, our eyes, and other parts of our body. That robs us of our health, and the pleasures that are ours, even to life itself. That robs our families of their husbands and fathers, and the luxuries that are rightfully theirs. Even takes from them their sole means of support and sends them to the poorhouse - The Industrial Accident.

It took the animals of long ago ages of time to perfect their system of Accident Prevention. If we should be as long in recognizing our industrial hazards and taking steps to prevent them, none of us would survive, but our minds are much more highly developed and we have been able to accomplish in a few years what took them many times as long. However, we are only in the beginning of our campaign against Industrial Accidents and have a long and rocky road ahead of us before we will be as perfect in protecting ourselves against our own modern machinery, as the little animals are in guarding against their hazards. It must mean continuous teaching, and continuous learning and continuous cooperation between all the units of an industry. Each man must train his mind and set up an eternal vigilance, day by day, and year after year, in order to develop that instinct to be ever on guard against that arch enemy of every working man - The Industrial Accident.

Even then he will not be perfect, for who is there among you who has not seen the hawk swoop down and grab up the unsuspecting creature, who just for the minute has let down and was off his guard.

This, men, is the same old thought just presented to you in a little different way, but still means - take your Accident Prevention work seriously.

Rolla Clymer correspondence

June 4, 1935

Mr. Herbert Hickman,
Florence, Kansas

My Dear Herb.:—

The Franklin list prices for the two jobs
we printed for you are:

100 window cards, \$6.00

700 4-page programs, \$15.00

There were items of 25 cents each on these jobs
for delivery.

My idea is this, as I told you. Charge your
people the code prices, take out whatever whack you wish
for yourself--I am willing to leave that to you--and send
us the balance. We are making no charges for the two items
on our books and will merely carry them as cash items,
to be filled out whenever you are able to collect from your
friends.

I hope you will think this a fair arrangement.
I am always glad to help you out in any way, at any time.
Any other work of this sort you send along we will be glad
to take care of it.

I didn't get enough visiting with you at Wichita--
never do, in fact. You and I must get together for an
old-fashioned gabble-fest some of these days.

Sincerely your friend,

Rolla Clymer correspondence

EZRA BRANINE
ALDEN E. BRANINE
FRED ICE

BRANINE, BRANINE & ICE
ATTORNEYS AND COUNSELORS
SUITE 4 HANLIN BUILDING
NEWTON, KANSAS

June 4th, 1935

The ElDorado Times,
ElDorado, Kansas.

Gentlemen:

In case No. 17158, Kehr vs. Kehr, we are today forwarding to the Clerk of the District Court at El Dorado Affidavit for Service by Publication, and Notice for publication, with the request that he attest the Notice and hand it to you for publication.

This notice is to be published for three consecutive weeks in each issue of your paper commencing on Thursday, the 6th inst.

When this notice has been published, kindly file your affidavit in proof thereof; and send us a copy of such affidavit.

We would be glad to have you to send us a copy of your Thursday issue containing this notice.

Yours very truly,

BRANINE, BRANINE & ICE

By *Ezra Branine*

EB/C



June 5, 1935

Mr. W. P. Waggener,
Atchison, Kansas

My Dear Mr. Waggener:-

It was extremely kind of you to invite me to your home for Friday afternoon, and I am forced to refuse with the greatest of regret. It is impossible for me to attend the Atchison meeting because I am leaving for Springfield Saturday and press of work is keeping me at home until then. I know I am going to miss a lot by my inability to attend that meeting, not the least of which will be the pleasant time at your home.

Assuring you again of my regret that I am not to be in Atchison and thanking you for including me in your invitation, I am

Very truly yours,

Rolla Clymer correspondence

June 5, 1935

Branine, Branine & Ice,
Newton, Kansas

Attention Mr. Ezra Branine

Dear Sirs:-

We thank you for directing to us through the clerk of the Butler County District Court the publication notice in Case No. 17158, Kehr vs. Kehr. We will secure this notice from the clerk and you may rest assured that it will have our most careful attention.

Again thanking you for sending us this business,
we are,

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

June 7, 1935

Mr. R. J. Alander,
Director Advertising Contracts
Montgomery Ward,
Chicago, Ill.

My Dear Mr. Alander:-

We are herewith return the new advertising contract forms in triplicate, which we have signed. Mainly we have been well satisfied with the arrangement starting last July 1, and feel it probably would have worked better if because of illness and for other reasons your company had not had to change managers so often at the local store. The fourth manager is now on the job since the contract went into force. We would make only one request for a change in the wording of the contracts and this is it--that we be required to make only four orders of reprints during the year. In the eleven months that have elapsed since the first contract was signed, we have printed seven batches of 6-page bills ranging from 6800 to 7000 for each batch. We have felt this was a little more bill printing than was first expected of us. If you can limit this in some way, we shall appreciate that much relief. We have got along excellently with the regular newspaper advertising. We make this as a request and will abide by your decision.

With kindest personal regards for yourself and the hope for better business for us all, I am

Sincerely yours,

Rolla Clymer correspondence

INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

THOMPSON BUILDING

TULSA, OKLAHOMA

WIRT FRANKLIN
PRESIDENT

H. B. FELL
EXECUTIVE VICE-PRESIDENT

C. E. BUCHNER
EXECUTIVE MANAGER

T. J. STEUART
PUBLICITY

June 8, 1935

SPECIAL NOTICE TO MR. CLYMER:

It is imperative that you read every word of the attached letter in view of its vital importance at this time. Will you do this and respond?

I have instructed Mr. Buchner to send this letter to all of the Directors in order that they may be fully advised of the urgent necessity of our securing funds to carry on the program for the remainder of the fiscal year.

If all of our Directors had been as faithful and generous in their support, in both time and money, as you have been our financial problems would be fully solved.

Wirt Franklin



Rolla Clymer correspondence

INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

TULSA, OKLAHOMA

WIRT FRANKLIN
PRESIDENT

H. B. FELL
EXECUTIVE VICE-PRESIDENT

RUSSELL B. BROWN
GENERAL COUNSEL

T. J. STEUART
ASST. TO THE PRESIDENT

C. E. BUCHNER
EXECUTIVE MANAGER

NATIONAL HEADQUARTERS
214 THOMPSON BUILDING
TULSA, OKLAHOMA

WASHINGTON OFFICE
942 INVESTMENT BUILDING
WASHINGTON, D. C.

June 8, 1935

Mr. R. A. Clymer, Director
Independent Petroleum Association of America
El Dorado, Kansas

Dear Mr. Clymer:

Do you want the independents represented in determining the program for the oil industry in the future?

During the years 1931-1933 the three-year weighted average price for Mid-Continent crude petroleum, as shown in the Preliminary Report on a Survey of Crude Petroleum, as prepared by the Petroleum Administrative Board, was 66.4 cents per barrel. You all remember very well when the price for crude petroleum, during the period referred to, dropped to 10 cents per barrel and there is no one still living who was engaged in the industry during that period who fails to remember the terrific financial losses that occurred.

Since September, 1933, a stable price of \$1.00 per barrel for 36 gravity Mid-Continent crude has existed. While the \$1.00 price is not sufficiently high to return a reasonable profit, it has been most beneficial and helpful. Every effort should be continued to endeavor to bring about a price for crude petroleum sufficiently high to bring a reasonable return to the producer. It is also essential that we concentrate in supporting every constructive move that will prevent a reduction in the price of crude petroleum and a return to the chaotic conditions that previously existed. We must not, under any condition, turn back, but must prepare to move ahead.

Imports are increasing. Unless new legislation is passed by June 30, the only federal legislation in effect pertaining to the petroleum industry will be the Connally Bill prohibiting shipments in interstate commerce of crude petroleum or its products produced in excess of state allowables. With the Petroleum Code gone, every element in the industry is considering what policies and program for the future will best serve the industry as a whole. It is imperative that the independents in the industry be adequately represented in determining such policies and program if they want proper protection. The Independent Petroleum Association of America, as the only national organization representing all branches of independents in the industry, should take a leading part in such work.

It will be impossible for this Association to properly continue this task unless the balance of the budget for the fiscal year ending November 15, 1935, is raised immediately. The Board of Directors of this Association has two definite functions: 1, to supervise the carrying out of the program and policies, and, 2, to see that the funds are raised to meet the budget that they have approved. Nearly seven months of the fiscal year have expired and only one-fourth of the budget

Rolla Clymer correspondence

2,

has been paid in cash. Less than one-half of the budget has been subscribed. Through every possible economy we will be able to complete the year's work at an expenditure within the approved budget, but it is imperative that \$60,000 be raised now in order that funds be available to meet our financial requirements.

I have been pleased, during the past six years, to give of my time and energy, even at a great sacrifice to my own business and health, in order to endeavor to consolidate the independents engaged in the petroleum industry into one organization that could, through eternal vigilance and constructive effort, prevent the occurrence of those things that would be detrimental to them and secure such things as would be beneficial to them. As President of the Association I am unwilling to continue to permit the incurring of obligations by the Association where the funds are not available to meet them. I do not believe the Directors expect me to do so.

I appreciate the loyal and splendid support that the Association has received from those who have realized the necessity of such an organization. Many of the Directors of the Association have been most generous in making subscriptions toward its financial support and in securing generous subscriptions from others. To them I desire to express my sincere thanks.

The question now is whether the Board of Directors as a whole believe that this Association serves a useful purpose and is worth the cost. If you think it is worth the cost, then it is the obligation of each member of the Board to see that we secure from each community and each state its full quota to meet the budget requirements for this fiscal year. This must be done within the next fifteen days. You, no doubt, have summer plans. Many other workers and subscribers will be away for longer or shorter periods and it will be impossible to see them. Informed observers believe Congress will be in session all summer. We must have money to continue to fight for our program and avoid creating an impossible deficit in our finances by September 1. Kansas' share of the budget allocation is \$10,000. To complete the budget requirements I must count on each Director in your State securing subscriptions on an average of \$250 by June 25, the major part of these subscriptions to be paid in cash. Please tell me by return mail what you can and will do.

Your response to this presentation will indicate to me your desires. If this money is raised we can go ahead; if not, it will indicate to me that you do not believe that it is worth while to continue to fight and work to maintain stabilized conditions in the industry which will result in a reasonable return to the independents from their operations but feel on the other hand that it is better to drop everything and permit each independent to battle for himself in a period of "keen, unrelenting competition" under which we would have "the survival of the fittest".

I had considered calling a meeting of the Board of Directors to present this personally, but realized it would be impossible to reach each member of the Board in that manner, so decided I would submit this statement in writing. The future welfare of the independents in the petroleum industry rests in your hands. The responsibilities and obligations of this Association are yours as much as they are mine. I believe that having brought this matter to your attention you will agree with me that we must not fail and will, as individuals, each do your part within the next fifteen days in seeing that the cash necessary to carry on this work is made available.

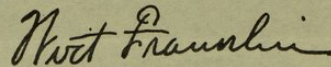
Rolla Clymer correspondence

3.

Six years of relentless effort has gained for the independents a recognized place in the councils of the petroleum industry. The cost in time and money has been too great to lose now for want of united effort. If we continue this united front it will bring a definite dollars and cents return far greater than its cost. I have told you how serious the situation is. We must have funds. We owe now \$10,000. I cannot longer permit the Association to assume obligations without available funds to meet them. I am confident I can depend on you.

With very kindest regards and best wishes, I am

Very sincerely yours,



Wirt Franklin, President
INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

WF:A

Rolla Clymer correspondence

OFFICERS
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John S. Dawson . . . Vice President
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THE
BAR ASSOCIATION
of the
STATE OF KANSAS

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Arkansas City, Kansas,
June 10, 1935.

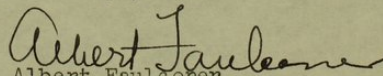
Mr. Editor:

The Kansas State Bar Association and its members as individual lawyers are desirous of co-operating with the Press, Chambers of Commerce, and civic organizations throughout the state in constructing and carrying on a vital program of public education, in what, for a better name, is called "Citizenship" under the Constitution of the United States.

This subject embraces many aspects of thought and attitudes of educated people. Responsibility for the character and well-being of business and social institutions of Kansas does not rest on a single group. Duty is in direct ratio to ability and opportunity -- opportunity to build and maintain the morale of the citizens of the state comes to judges, lawyers, witnesses, jurymen, editors, reporters, and many other classes of persons, and the character of each will be measured by his response to best impulses.

With these things in mind, and sincerely inviting your constructive suggestions, I am enclosing herewith a questionnaire which I hope you will immediately consider, answer, and return with any additional suggestions.

Sincerely yours



Albert Faulconer,
President, Kansas State Bar Association
205 Home National Bank Building,
Arkansas City, Kansas.

Rolla Clymer correspondence

Q U E S T I O N N A I R E

Mr. Editor, please answer each question.

No. 1: Give name, post office address, and business affiliation?

Answer: _____

No. 2: Name in order of importance three questions in which publishers and lawyers should join in public discussion?

Answer: (a) _____

(b) _____

(c) _____

No. 3: Is there a necessity for public discussion of the Federal Constitution and American Citizenship?

Answer: _____

No. 4: Is there necessity for discussing the duty of the business man to render jury service?

Answer: _____

No. 5: Do you believe that such subjects of the law as sales, negotiable instruments, corporations, divorce, vehicle regulation and traffic laws should be uniform in the several states?

Answer: _____

No. 6: What do you suggest as the most worthwhile program in which you and Kansas lawyers may join for the good of the state?

Answer: _____

No. 7: In what ways may the Bar and Press work together on some worthy program?

Answer: _____

Signed _____

Rolla Clymer correspondence

NEW YORK
CHICAGO . .
DETROIT . .
ATLANTA . .
PHILADELPHIA
KANSAS CITY
SAN FRANCISCO
DALLAS . . .

Established 1888

E. KATZ SPECIAL ADVERTISING AGENCY

NEW YORK
500 Fifth Avenue

June 11th, 1935.

Mr. Rolla A. Clymer,
EL DORADO TIMES,
El Dorado, Kansas

My dear Rolla:

Perhaps I am suggesting herein that you monkey with dynamite. However, the well known Steve Brody took a chance and though his demise has been recorded it was not because of that particular chance that he took.

Here it is -- why don't you Kansas publishers get together and try to have a liberal statute on your books that will permit the sale of spiritous liquors to adults? O, yes, I know.

But I recall the time when your fellow Kansans revolted at the thought of selling cigarettes to the citizenry. A little investigation showed that their prejudices were not too deep-seated and as a result of cooperation among publishers a law, practically a dead letter, was repealed and in its stead a sensible statute was enacted that permitted the sale of cigarettes to adults.

Now, I may be all wet but this is the situation as I see it. With only one exception, all of the Kansans I know enjoy at least an occasional drink. It is reasonable to assume that the situation among those whom I do not know is something in the same proportion. Now, these Kansans are exposed to the advertising of all kinds of liquors which filter into your state through the columns of the neighboring newspapers and such popular magazines as Time, Red Book, Cosmopolitan and similar publications of more or less wide distribution.

So you see your fellow citizenry are not immun^{fun}ed to the blandishments of the distiller nor are they totally unfamiliar with the names of the popular brands. And since it seems that they do like liquor and that they are slapped in the face quite frequently by liquor advertisements from outside territory, it is quite too bad that your local publishers cannot get some of this revenue for themselves. A reasonable expectation of 100,000 lines of liquor advertising would result for many of the Kansas newspapers were it possible to sell liquor locally in your state. The method doesn't matter, whether state-owned stores or private outlets all under a liquor commission.

We have seen what a difference it makes in states that have opened up as wet. Very recently both South Carolina and West Virginia repealed their prohibition