

#### **Rolla Clymer correspondence**

Section 407, Pages 12181 - 12210

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

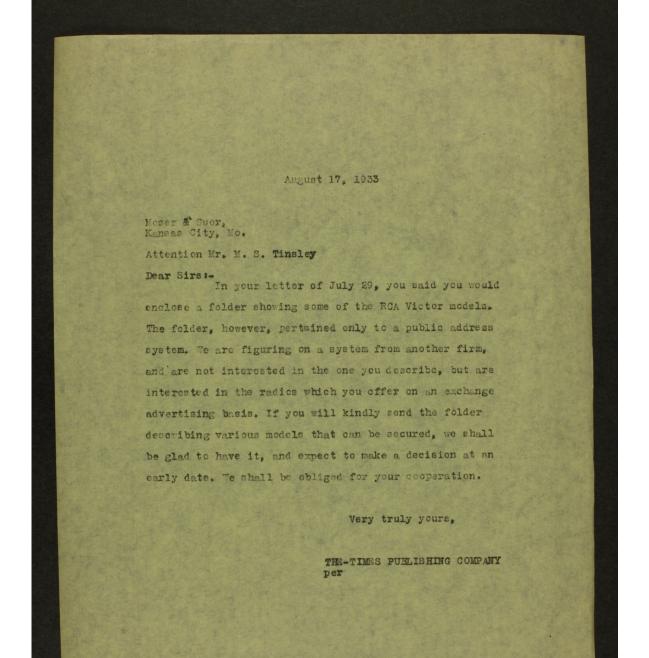
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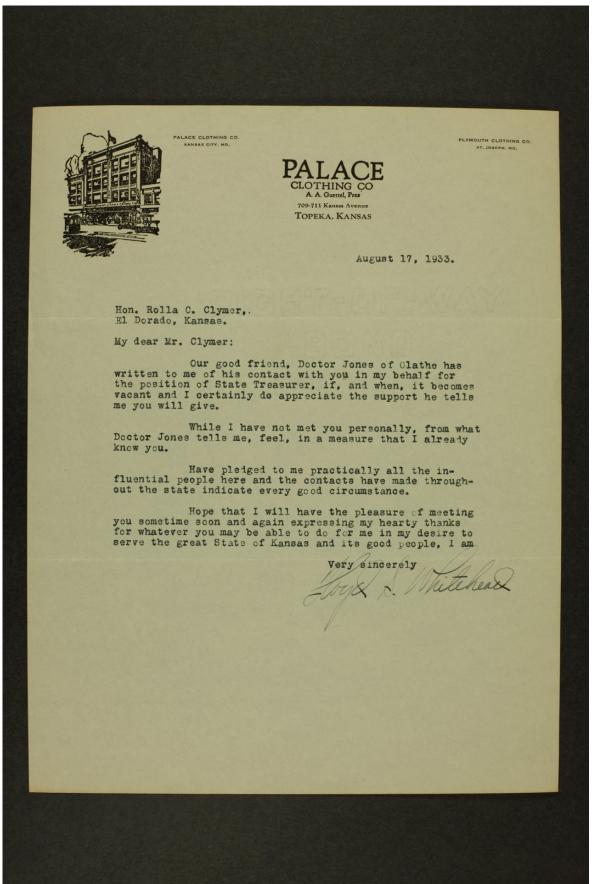
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# HISTORICAL SOCIETY











#### Rolla Clymer correspondence

TODD M. GEORGE, PRES., EDITOR

J. W. MOORE, ADVERTISING MGR

C. T. BAGBY, SEC'Y-TREAS

#### THE LEE'S SUMMIT DEMOCRAT

TUESDAY AND FRIDAY

The Democrat Publishing Co., Inc.

JOB AND BOOK PRINTING

Lee's Summit, Missouri

August 18, 1933

Mr. Rolla Clymer ElDorado Times

ElDorado, Kas.

Dear Mr. Clymer:

This is to make application for a job in your office.

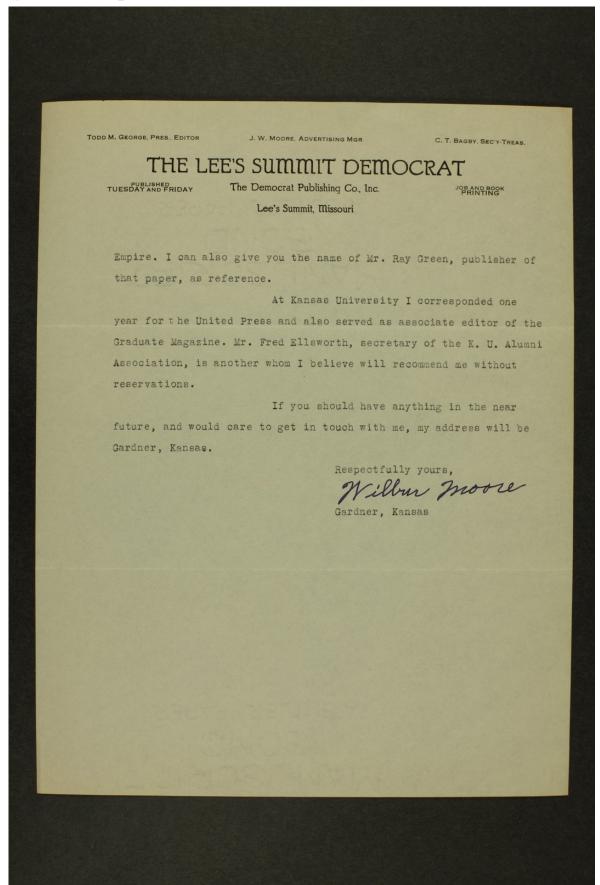
I have been editor of the Lee's Summit Democrat, a semi-weekly, for the past three months. I will be out of a job here Saturday night.

This newspaper was started by a real-estate operator last November in the face of strong public sentiment and political opposition. It attempted to compete with the Lee's Summit Journal, which has been established here for fifty-two years. The town has a population of only 2,250. I was given a trial here with the understanding the job was to last only if I got the paper up to a paying basis. After three months it seemed to be an impossible job.

But I believe I can say truthfully that I have been personally popular here, and that my writing has attracted much favorable attention. I have a letter of recommendation from Mr. Todd M. George, owner of the paper, and do not hestate to give his name as reference.

I am 24 years of age, unmarried, and a graduate of
Kansas University. Previous to coming here I had about a year's
experience ax in reporting and deskwork for the Concordia, Kas., Blade-







KANSAS HISTORICAL SOCIETY

#### Rolla Clymer correspondence

#### THE BROWN-GRUMMER COMPANY

INVESTMENT SECURITIES

WICHITA, KANSAS

August 18, 1933.

TO THE HOLDERS OF BROWN COUNTY, TEXAS WATER IMPROVEMENT DISTRICT NO. 1 BONDS.

The semi-annual interest was payable August 15th on the outstanding bonds of this issue in the par amount of \$1,060,000.00, the semi-annual coupon requirement being \$29,150.00 and we regret to advise the District is unable to provide the funds for this requirement. The existing unfavorable conditions have materially affected this community, resulting in the accumulation of a large amount of delinquent tax. The income of the community during the past year has, of course, been affected by the low commodity prices and crop conditions and a considerable amount of the cash resources are also for the time being, involved in closed banks operating under a conservator.

The actual financial position of the District is reported to us to be as follows:

The amount of matured and unpaid bonds and coupons are as follows:

The District has funds on deposit in the old depository which is now being operated under a conservator, in the amount of \$14,254.10 and has in addition thereto, a cash balance in their present sinking fund of \$2,291.00. The substantial amount of delinquent items indicates some rearrangement of the District's finances will be necessary, with at least an extension of principal maturity being required. The situation is having our attention and we hope that a reasonably satisfactory re-arrangement of its financial affairs may be accomplished by January 1, 1934, at which time, it is believed the \$14,254.10 of sinking fund money now in the closed bank, may be available for application on the District's indebtedness.

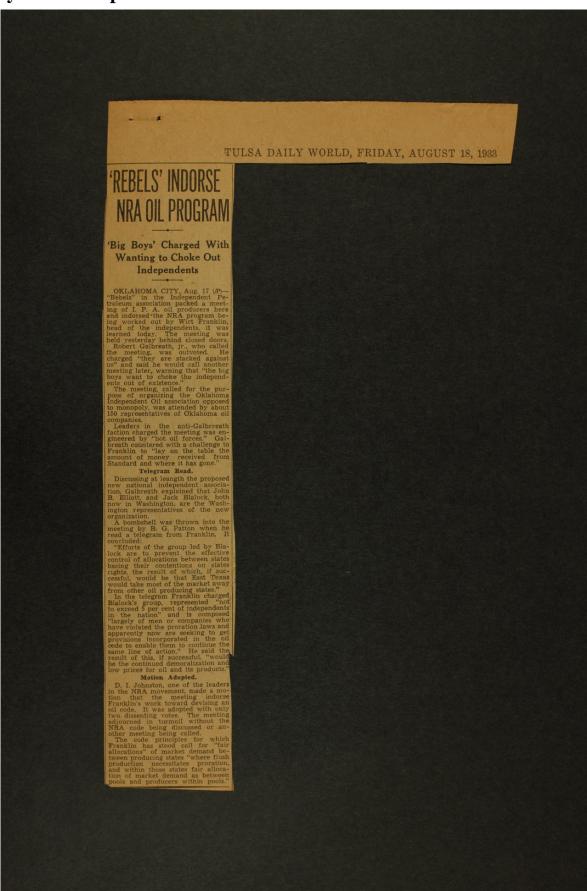
Yours very truly,

THE BROWN-CRUMMER COMPANY.

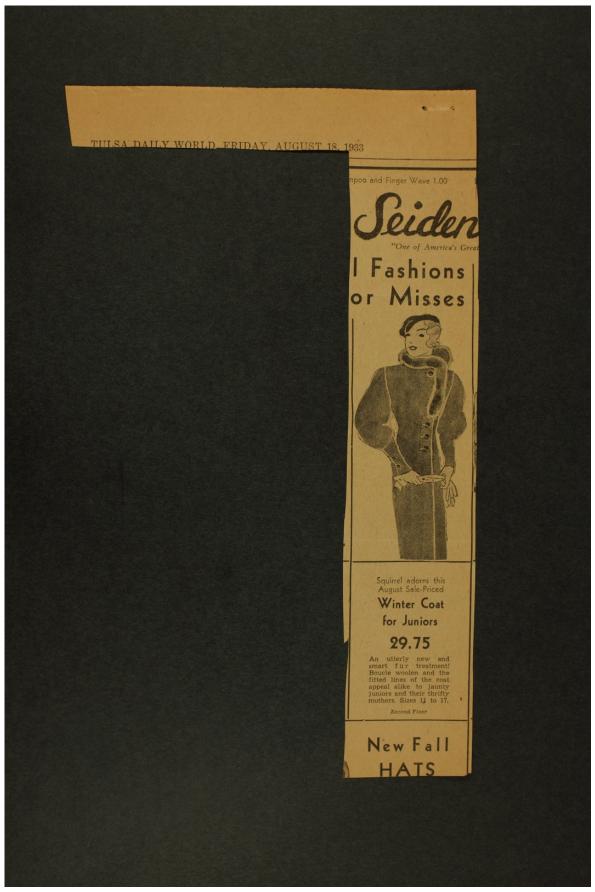


Dear Mi Climer hedfordere 718-33  Dear Mi Climer death was a listinet shook to module of our distinct shook to module of our
"best" friends & have written a tober of respect to lim which
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ending care 40 ig g Nogri veg a section

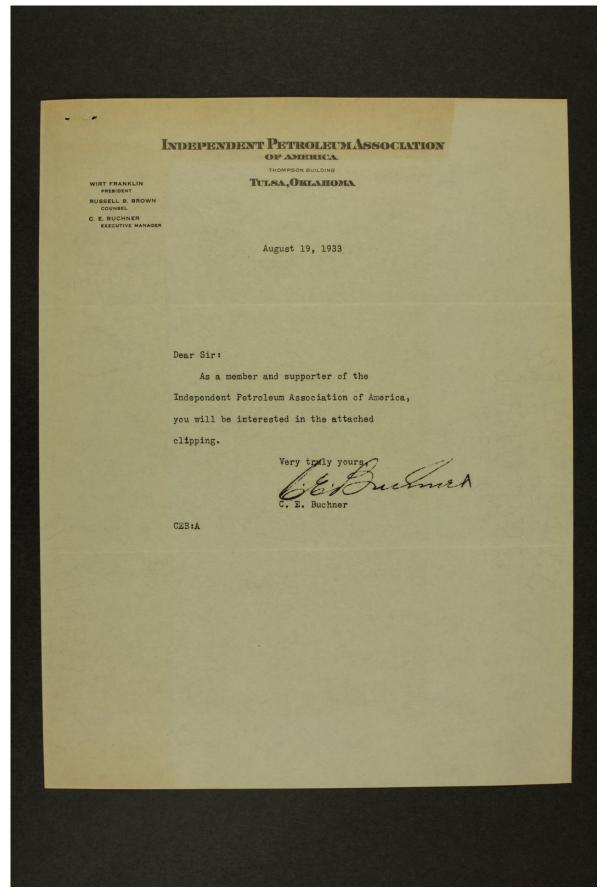














#### Rolla Clymer correspondence

KANSAS STATE COLLEGE
OF AGRICULTURE AND APPLIED SCIENCE
DEPARTMENT OF
INDUSTRIAL JOURNALISM AND PRINTING
MANHATTAN, KANSAS

August 21, 1933

Mr. Rolla Clymer The El Dorado Times El Dorado, Kansas

Dear Rolla:

I wrote you some time ago that I planned to include you in a series of radio broadcasts on Personalities of the Kansas Press, which will be given over our station KSAC.

I am working on these sketches now and I have, through the kindness of a friend, about half enough material for your sketch. This you will find inclosed. I need about 5 or 6 hundred words more to fill the piece out and I would appreciate it if you would supplement accordingly.

Sincerely

C.E. Rogers



#### Rolla Clymer correspondence

KEITH CLEVENGER SHOREHAM BUILDING WASHINGTON, D. C.

August 21, 1933

Mr. Rolla A? Clymer, Editor The Eldorado Times, Eldorado, Kansas.

My Dear Rolla:

I have been in Washington since the middle of June, growing up with the NRA. I was led here by the belief, which has since been completely confirmed, that it would be the hottest news spot in the country for quite some time.

Industry, finance, labor, in fact every segment of our national life will feel in increasing degree the influence of the Federal government, at least until the Nation is well out of the slough of depression.

My activities here have brought me into close contact with most of the departments and bureaus, as well as many personalities of national prominence. I feel the urge, therefore, for an outlet for a lot of the information I gather from day to day. That, together with the tingle of the old newspaper blood, has given me the idea that I might be able to supply a list of selected newspapers—yours being one of them—of the section of the country where I spent all of my life prior to coming East a few years ago, with a column of newsy comment on affairs of interest here in Washington.

I am enclosing a copy of my first assortment of items for your use, in part or entirety, if desired. If you would care to have a column such as this once a week, at a price you may name yourself, as well as coverage on any particular story that may be of interest to your section, and protection at all times, I shall be pleased to be of service to you on any reasonable basis.

The regular column shall be free of propaganda, partisanship, and as full of human interest as I can make it. As often as possible I shall include items about people of importance in your community or section.

Please advise me of your acceptance or rejection of my proposal at the earliest possable date.

Very truly,

Fill Clevenger

Keith Clevenger



#### Rolla Clymer correspondence

August 21, 1933

Mr. Rolla A. Clymer, Editor The Eldorado Times Eldorado, Kansas.

My Dear Sir:

The past several months I have been a contributor to the STARBEAMS column of the Kansas City Star; and in this connection it occurred to me that possibly there was a place for a similar column with the outlying newspapers of the State of Kansas. I talked the idea over with Mr. Clyde Roberts of the Kansas City, Kansas Star office, and also with the STARBEAMS editor himself. As a result, I enclose copies of a sample column such as I wish to place with you.

I do not offer this as a daily feature - yet. But as a feature for your dull day of the week, when local news is slack and your patrons might reasonably welcome items from their nearest big town. Say, Tuesday or Thursday. In this way, I hope to create a demand and establish faith in my work.

I will endeavor to give you fashion hints, current events, intimate snapshots from about town, and matter of fact philosophy through the characters of Tilly Hoople, Hymte Spinks and others of their kin. I well include verse of four to six and eight lines. I will strive to start your readers quoting what "Mame says", and endeavor to put enough substance into the column to keep them quoting.

I have purposely kept these samples down to a one page limit. But if more copy is desired, it can be furnished gladly. The column is offered at your regular space rates.

This, Mr. Clymer, is frankly my first experience at an individual column, and I invite your suggestions. If the column as a whole appeals to you, but there are details not just suited to your requirements, I shall be glad to know about them. I want - and need - to make this a success. If you have need of this kind of copy, I ask your help.

Yours very truly

Olive Terry 4035 Metropolitan Kansas City, Kansas Olive Terry



#### Rolla Clymer correspondence

August 22, 1933

Moser & Suor, Kansas City, Mo.

Attention Mr. H. S. Kinsley

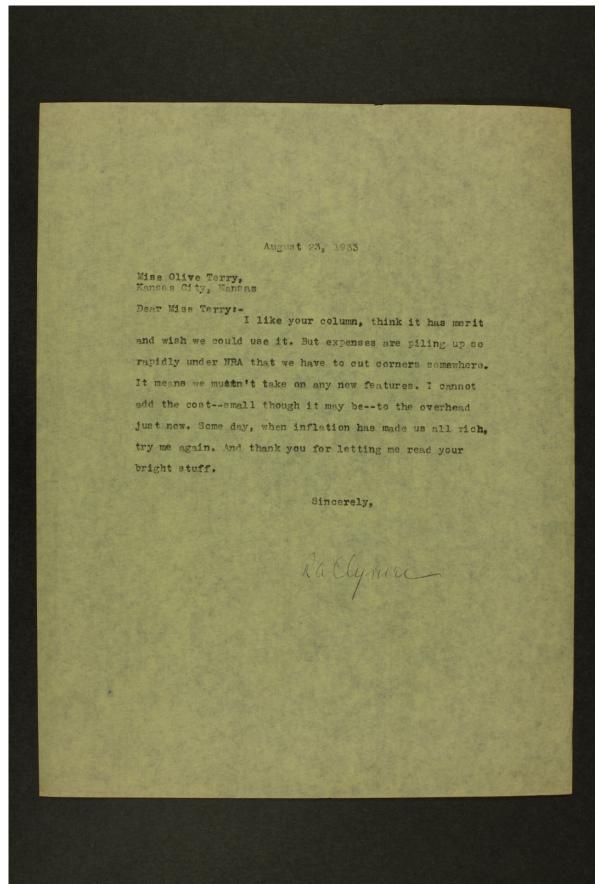
Dear Sirs:- "e have examined the folders you sent us on radios and have come to the conclusion that your RCA Victor Model R-75 (8-tube console) would fill our needs. If you care to send us this radio on an advertising exchange basis, we would be glad to accept it. As we are fitting this into a public address system, we would be pleased to have the latest number of the model, in order that we may have the greatest efficiency.

Our information from the B. Katz Advertising Agency was to the effect that you will send us this machine in exchange for so much space at the national rate, and that the advertising is to come through your agency and the linage offered would be enough more than the list price of the product to take care of the agency's commission. This would be far more satisfactory to us than to have to pay the agency in cash for its commission.

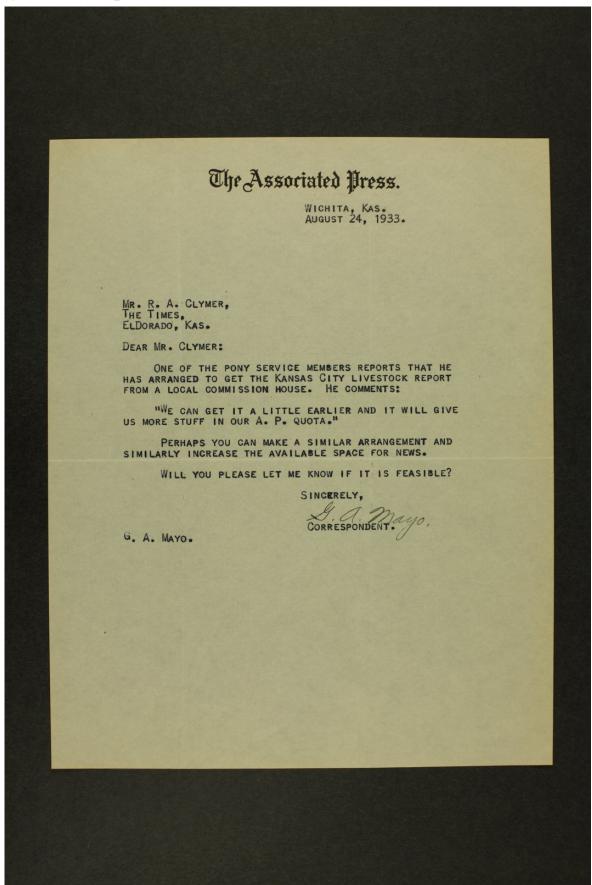
We will be glad to have an early reply from you as to the exact basis of the proposed exchange.

> Very truly yours, THE TIMES PUBLISHING COMPANY

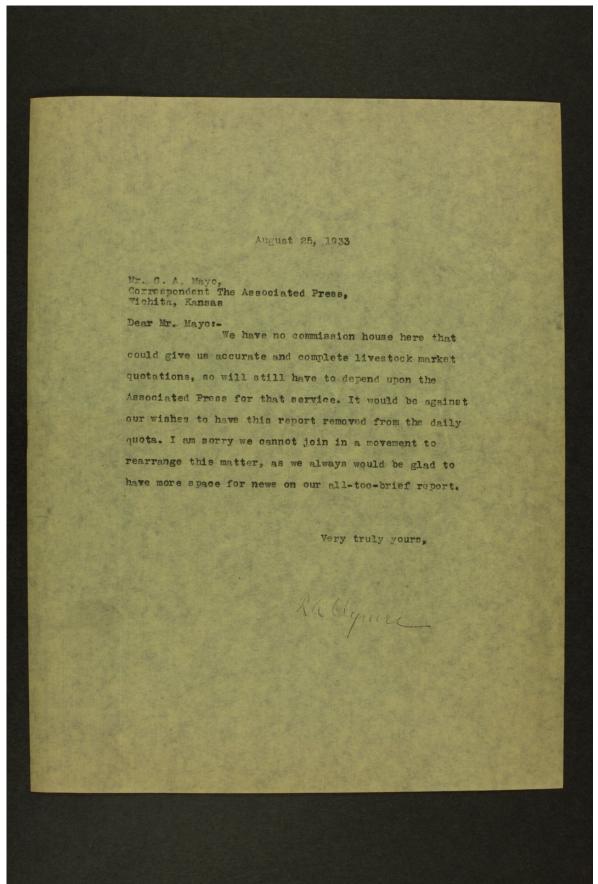




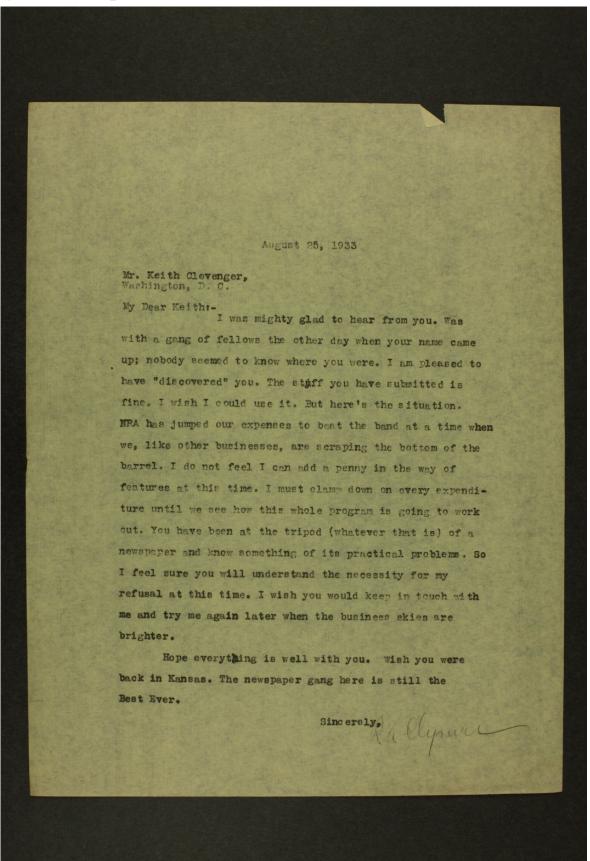




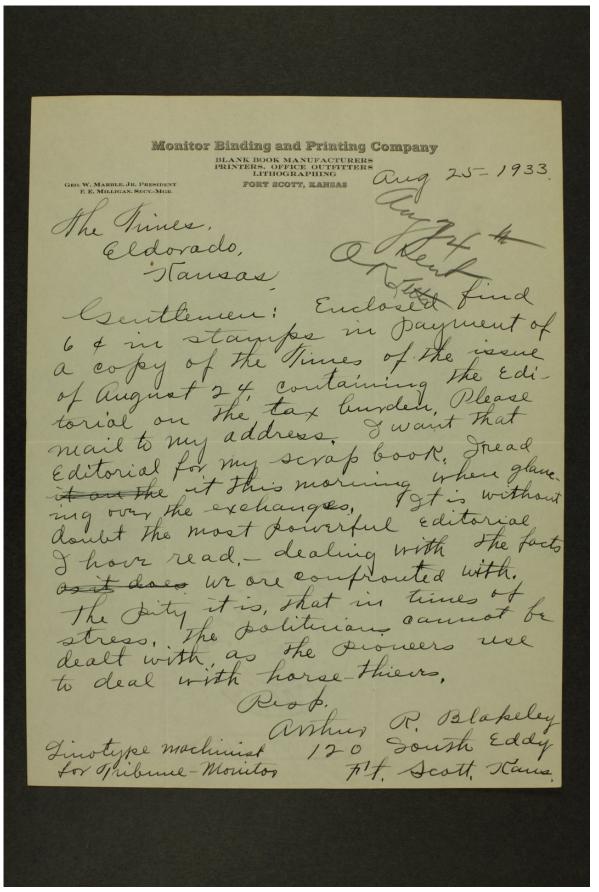






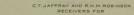








#### Rolla Clymer correspondence



#### MINNESOTA AND ONTARIO PAPER COMPANY

MANUFACTURERS AND MERCHANTS

HIGH GRADE NEWS PRINT, KRAFT AND SULPHITE PAPERS

KRAFT AND SULPHITE PULP

GENERAL OFFICES
BUILDERS EXCHANGE BUILDING
MINNEAPOLIS, MINNESOTA

ADDRESS ALL COMMUNICATIONS

ATTENTION OF R. O. Warner

August 25, 1933

Mr. R. A. Clymer El Dorado Times

Dear Sir:

El Dorado, Kans.

A little over a year ago this Company decided upon putting a service man on the road. Mr. H. J. Cerney was named service representative, with headquarters at Kansas City. Results of a few months were so encouraging we decided on adding to the department. Mr. H. J. Ratelle, an experienced papermaker with us for some years, was then appointed, with headquarters at Minneapolis.

It will be our endeavor to have one or the other of the service men call on each publisher at periodic intervals. To date the service has brought us valuable helps in eliminating at the Mills those unseen causes of dissatisfaction in the printing or running quality of our product. Further, in a majority of instances, the call by our Service Department representatives, has been beneficial to the publisher through suggested means of careful unloading, of handling, and of waste conservation. We want our valued customers to feel they are at liberty to criticise, constructively, where either quality or service falls short of our aims or their wishes.

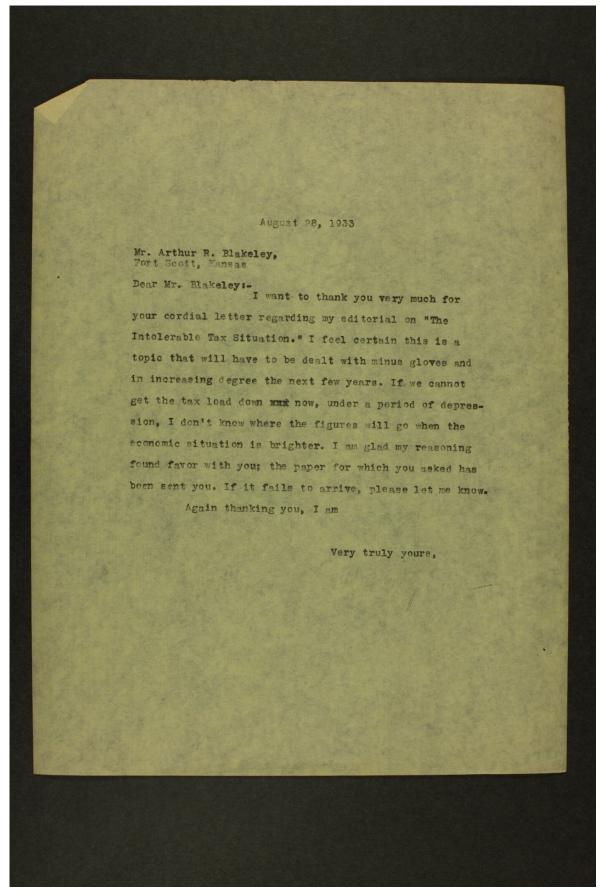
We want to extend our sincere gratitude to our publisher customers, large and small, for their helpful spirit in aiding through the medium of Messrs. Cerney and Ratelle, the accomplishment of a product, second to none now being marketed. Further, you may freely voice your approval or disapproval of our quality and service to either of these men, knowing they will pass the word along to us so that any differences may be quickly and amicably remedied.

Should you encounter trouble of any kind, attributable to our paper or service, please write us immediately and we will arrange at the earliest possible to have one of our service representatives call.

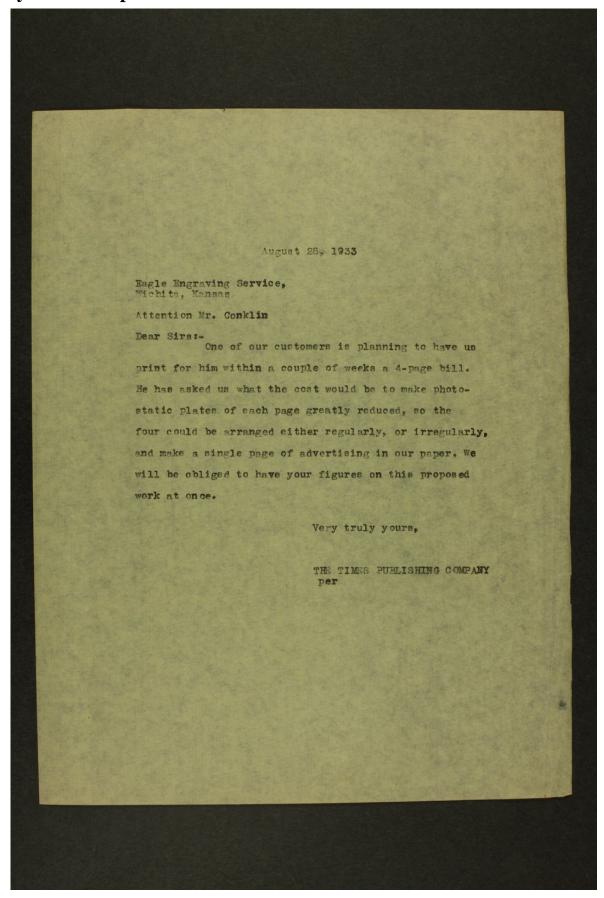
Yours very truly,

RCW: EG

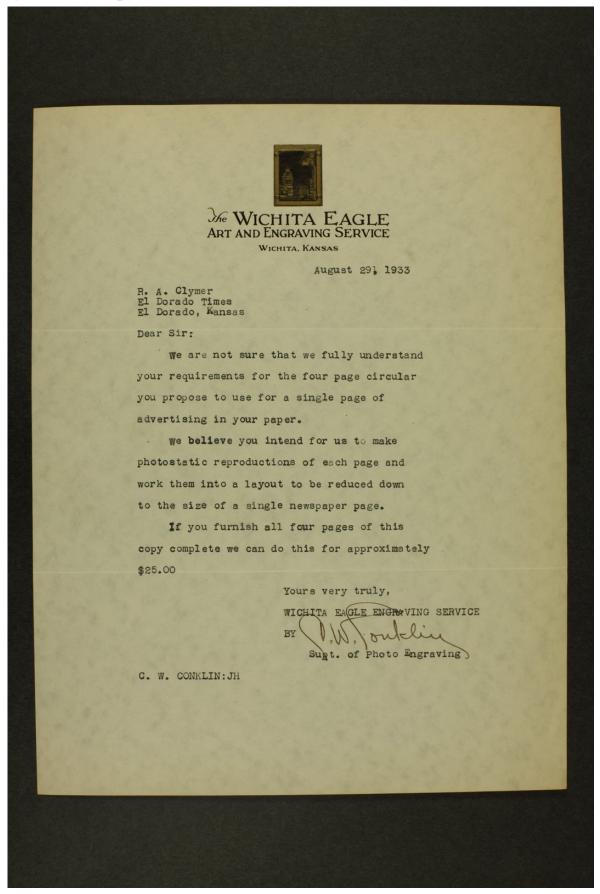














Rolla Clymer correspondence

August 30, 1933

Stix, Baer & Fuller, St. Louis, Mo.

Gentlemen:- I understand that Mr. Hildon H. Haney has applied to your firm for employment. I was well acquainted with Mr. Haney during his residence in El Dorado, nearly four years of which he was employed by Montgomery Ward & Company. He also filled in as an addition to our advertising department for a short period. Mr. Haney was highly capable as advertising man and merchandising display manager for the Ward company. He served that company well and with satisfaction to his superiors during his whole employment. His dismissal came about merely as one of those unfortunate occurrences during a reduction of forces. I have found Mr. Haney honest, reliable and hard-working. His habits are of the best. I believe if you have a place for him in your organization, you will find him an excellent employee. And I wish to recommend him most highly to your consideration.

Very truly yours,



#### Rolla Clymer correspondence

DISCOVERERS OF AIKMAN POOL, 22-22-13, GREENWOOD COUNTY, AND 14-22-13, COFFEY COUNTY, KANSAS

C. A. AIKIVIAIN & C.

BUSINESS PROPERTIES OIL PROMOTERS OIL PROPERTIES

PHONE 2-9519

C. A. AIKIVIAIN & C.

PHONE 2-9519

AIKMAN RANCH SUMNER COUNTY

AIKMAN BUILDING 1209 E. DOUGLAS AVE.

WICHITA, KANSAS

August 31, 1933.

The El Dorado Times, El Dorado, Kansas.

Dear Mr. Clymer:

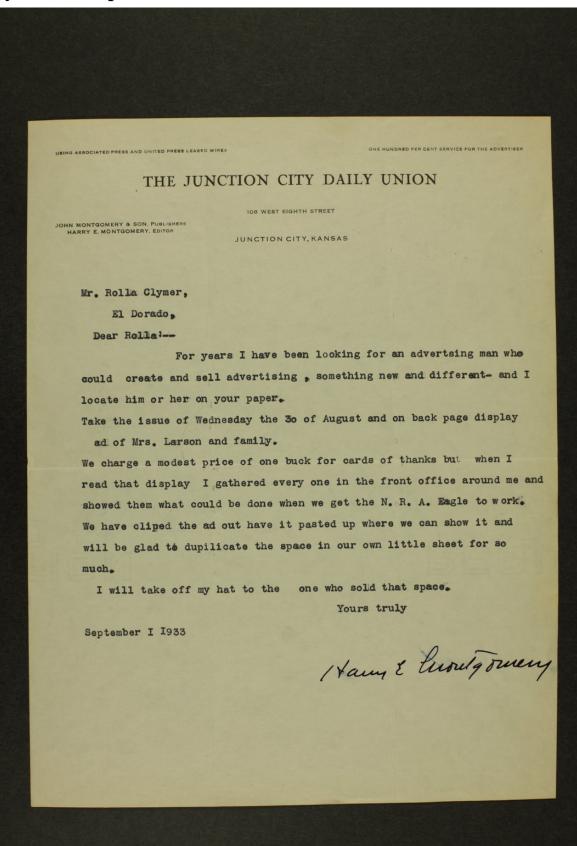
I am writing to you for the purpose of informing you of the death of William H. Graves, my cousin, of Fairvalley, Oklahoma, who at one time resided at Towanda, Kansas, coming there with his parents, brothers and sisters from Madison County, Kentucky, in 1873. Mr. Graves left Towanda in 1883, going to Moundville, Missouri, and then on tho western Oklahoma after the opening of the strip. He married Florence Mosier, a daughter of a pioneer family of Towarda, who passed away in 1927. Mr. Graves followed the occupation of farming and stock-raising all his life. He was born in 1857 and died last Monday, August 28th.

He is remembered by a good many of the old settlers of Butler County and I wish that you would put an article similar to this in your issue.

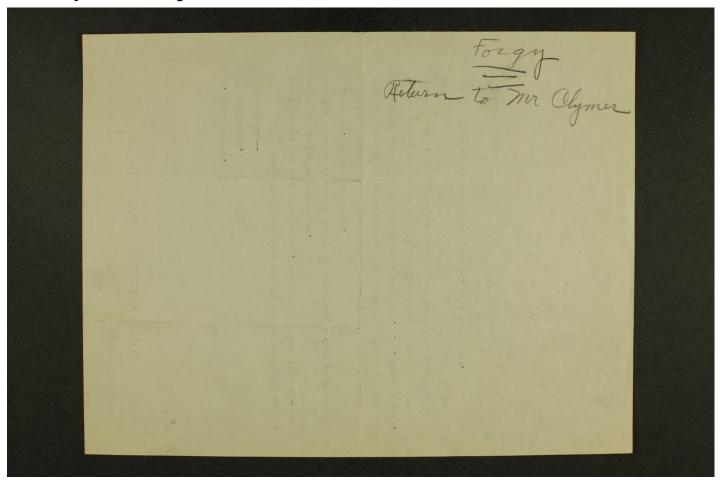
Yours Very Truly,

Caartina

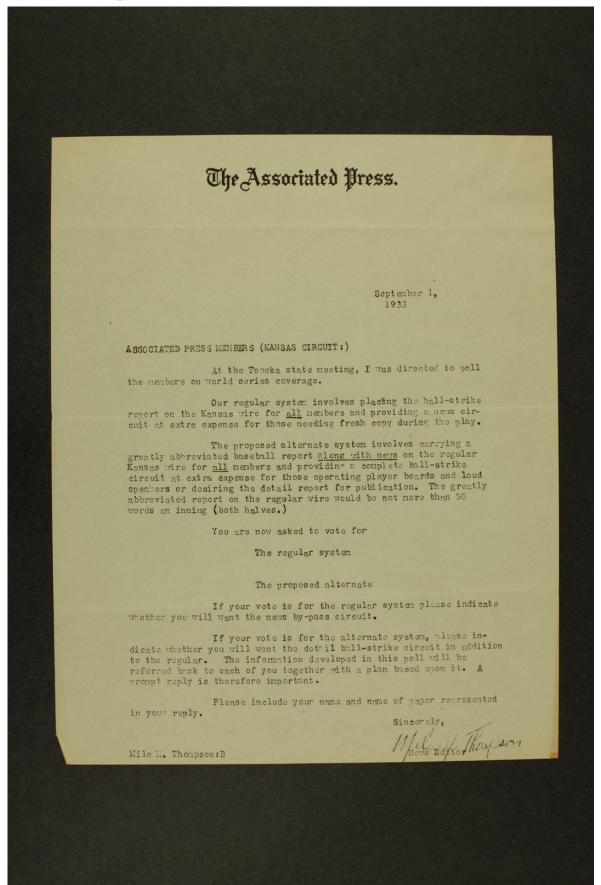
















#### **Rolla Clymer correspondence**

INDEPENDENT PETROLEUM ASSOCIATION

OF AMERICA

WIRT FRANKLIN RUSSELL B. BROWN 640 SHOREHAM BUILDING WASHINGTON, D. C.

REPORT FROM THE WASHINGTON, D. C. OFFICE OF THE INDEPENDENT PETROLEUM ASSOCIATION OF AMERICA

Mr. Wirt Franklin, Pres., Independent Petroleum Association, Oklahoma City, Oklahoma.

September 1, 1933.

Dear Mr. Franklin:

That the new Planning and Coordination Committee is establishing confidence in the working out of the petroleum Code, after necessary adjustments are made, is already evident. The high type of men named, their fair distribution geographically, their representation of every phase of the industry, and their willingness to face facts even when they conflict with pet theories, plus the fact that these men had been elected to the Emergency National Committee by a vote of authorized representatives of practically the entire industry at the Chicago Code conference, contributes to this feeling that not only will the Code be well administered but that it will be amended to cover vitally important points now omitted.

It is viewed at Washington as being very significant that those who were opposed to stabilizing production and who sought to prevent any authoritative control were not given representation on this Committee. Equally important is the fact that practically the entire Committee recognizes the necessity of cost recovery if the industry is to meet the heavy charges laid upon it by the labor section of the Code.

The appointment of Secretary of the Interior Ickes as the Administrator of the Code had been anticipated as well as desired by those who have noted his careful study of the petroleum industry and his marked interest in steps for its recovery. Beginning with the March conference of Governors, majors and independents, called in an attempt to stabilize the industry, to the present day, Secretary Ickes has demonstrated a comprehensive and intelligent grasp of the essential petroleum problems. His swift organization of the governmental forces to combat the "hot cil" and suggests couples and accomplemental suggests couples and in the administration of the governmental forces to combat the "hot cil" and suggests couples and accomplemental suggests and the administration of the governmental forces to combat the "hot cil" and suggests couples and accomplemental forces to combat the "hot cil" and suggests couples and accomplemental forces to combat the "hot cil" and suggests couples and accomplemental forces to combat the "hot cil" and suggests couples and accomplemental forces to combat the "hot cil" and suggests and accomplemental forces to combat the "hot cil" and suggests are suggests and suggests an oil" evil suggests equally quick and comprehensive action in the administration of this Code. It is expected that Mr. Ickes will name as his Deputy Administrator James A. Moffett who is already a member of the Planning and Coordination Committee as a government representative.

The establishment of Regional Emergency Committees who will review disputed questions before presenting them to the Planning and Coordination Committee, is expected to be the first step for the administration of the Code which goes into effect Saturday, September 2. These Regional Committees are sent of the Code which goes into effect Saturday, September 2. mittees are expected to have an important place in working out much of the detail as it applies both in communities or in the regional districts.



#### Rolla Clymer correspondence

Mr. Wirt Franklin -- #2.

9-1-33.

After the general work of organization has been done, it appears to be the administration's expectation that the Planning and Coordination Committee will consider such amendments to the Code as might be necessary, many important points having been left undetermined when the Code was accepted by the industry. At that time reservations were noted by the Emergency National Committee from whose membership was selected the Planning and Coordination Committee.

The personnel of the new Committee is unusually interesting. For the benefit of those to whom this letter may come, I am here summarizing some of the more significant facts about each member:

#### Government Representatives

James A. Moffett, former Vice President of the Standard Oil of New Jersey, and member of the Oil Advisory Board of the NRA, to fill which position he resigned from the Standard Oil, a supporter of President Roosevelt's policies as outlined in the NIRA;

Michael L. Bonedum of the Benedum-Trees Company, Pittsburgh, Pennsylvania, well known operator, long-time friend of President Rosevelt, and an early supporter of his candidacy, favorable to interest of independents, tariff on petroleum, and stabilization of industry;

DonaldR. Richberg, Legal Adviser of the NRA, former attorney in railroad cases, progressive, opponent of price-fixing.

#### Industry's Representatives

The following are the representatives of the industry on the Planning and Coordination Committee listed in the order in which their appointment was amnounced:

Axtell J. Byles, formerly president of Tide Water Oil Company, President of American Petroleum Institute, Chairman of Emergency National Committee, active during code hearings;

Wirt Franklin of the Virt Franklin Petroleum Corporation, Ardmore and Oklehoma City, Oklahoma, President of the Independent Petroleum Association of America since its organization, recognized leader in movement for adequate tariff on foreign petroleum and its products, convener of March Conference of independent oil men meeting with the Secretary of the Interior, defender of stripper wells and advocate of price determination of cost recovery basis, and member of Emergency National Committee and its Executive Committee;

Ralph T. Zook of Bradford, Pennsylvania, Prosident of Pennsylvania Grade Crude Oil Association, representative of Governor of Pennsylvania in March Oil Conference and at Oil Code hearings, member of the Emergency National Committee and its Executive Committee, supporter of price determination on cost recovery basis with full consideration of stripper wells:



#### Rolla Clymer correspondence

Mr. Wirt Franklin -- #3.

9-1-33.

Howard Bennette, President of the Western Petroleum Refiners Association, Tulsa, Oklahoma, representative of mid-continent independent refiners, member of the Emergency National Committee and its Executive

W. T. Holliday, President of Standard Oil Company of Ohio, member of the Emergency National Committee and its Executive Committee, opposed to price-fixing but supporter of the cost recovery program;

E. B. Reeser, President of the Barnsdall Oil Corporation of New York City and Tulsa, Oklahoma, formerly president of the American Petroleum Institute, member of the Emergency National Committee and its Executive Committee, supporter of price determination;

Kenneth K. Kingsbury, President of the Standard Oil Company of California since 1919, advocate of price determination, member of Emergency National Committee and its Executive Committee;

Barney L. Majewski, Receiver of the Deep Rock Oil Corporation, representing the Illinois Petroleum Marketers Association, which includes independent marketers and retailers in a large portion of the country, advocate of price determination with fullest protection to smaller retailers and distributors, member of the Emergency National Committee and its Executive Committee;

Henry M. Dawes of Chicago, President of the Pure Oil Company of Chicago, formerly Comptroller of the Currency and member of the Federal Reserve Board, advocate of cost recovery, member of the Emergency National Committee;

Charles F. Roeser of Fort Worth, Texas, representative of Texas Oil and Gas Conservation Association, supporter of campaigns for oil tariff, active campaigner for balancing production with demand, advocate of price determination with full consideration of small producer and distributor, member of Emergency National Committee;

Amos L. Boaty, New York City and Bartlesville, Oklahoma, with the Phillips Petroleum Company, formerly president of the Texas Company, recognized authority on petroleum legal problems, and supporter of price determination, member of Emergency National Committee;

C. E. Arnott of the Socony-Vacuum Company, New York City, recognized authority on foreign petroleum trade, member of Emergency National Committee:

The Emergency National Committee, in order to make more complete its representation of all phases of the industry, after securing permission by a mail vote of all the organizations participating in the Chicago Conference, elected three additional members;

Frank V. Bakeman of Red Bank, New Jersey; James F. Faulkner of Baltimore, Maryland, representing affiliated independent dealers; and Ernest L. Hughes of the Hughes Oil Company, Chicago, representing strictly fuel oil distributors.