

Rolla Clymer correspondence

Section 405, Pages 12121 - 12150

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

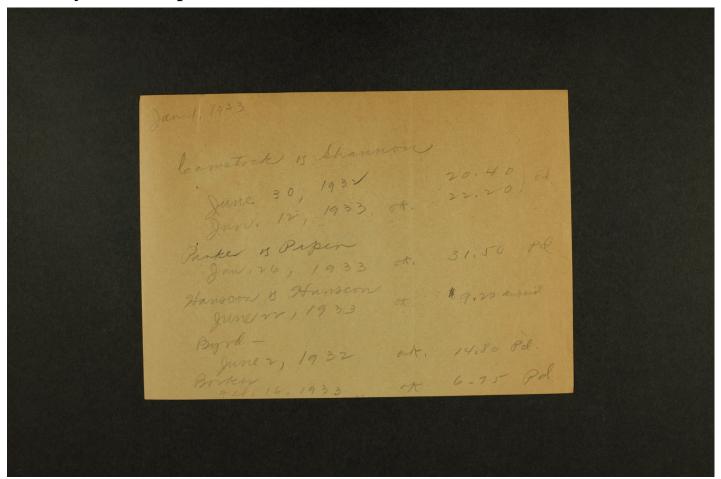
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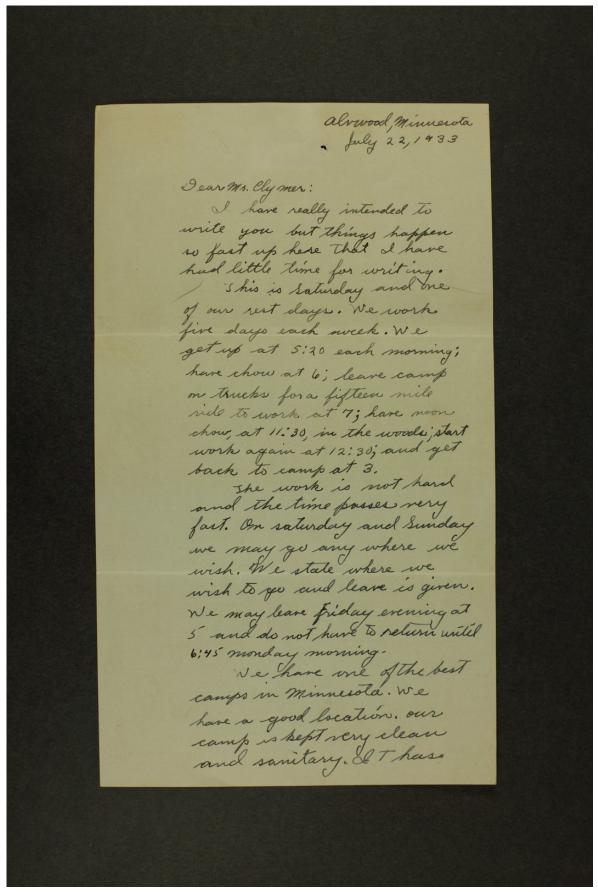
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HISTORICAL SOCIETY

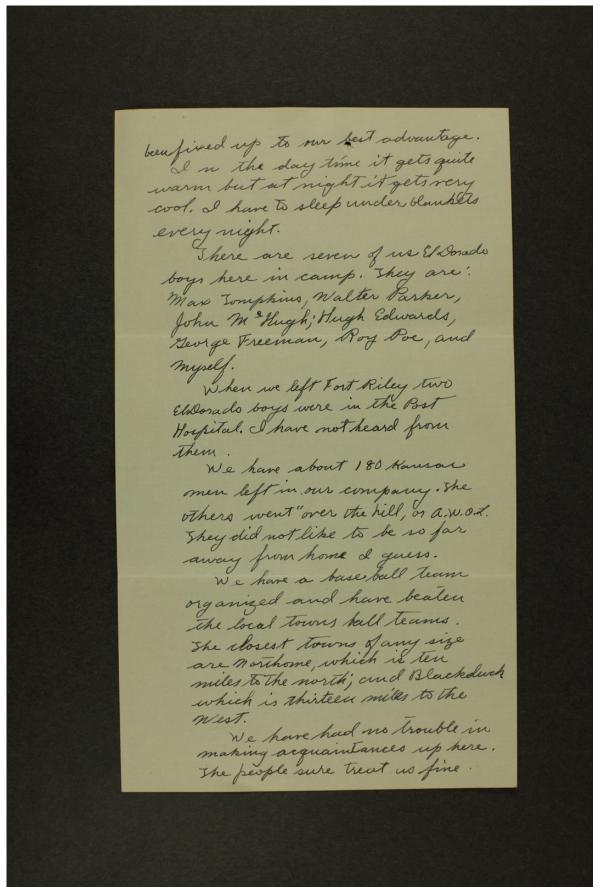




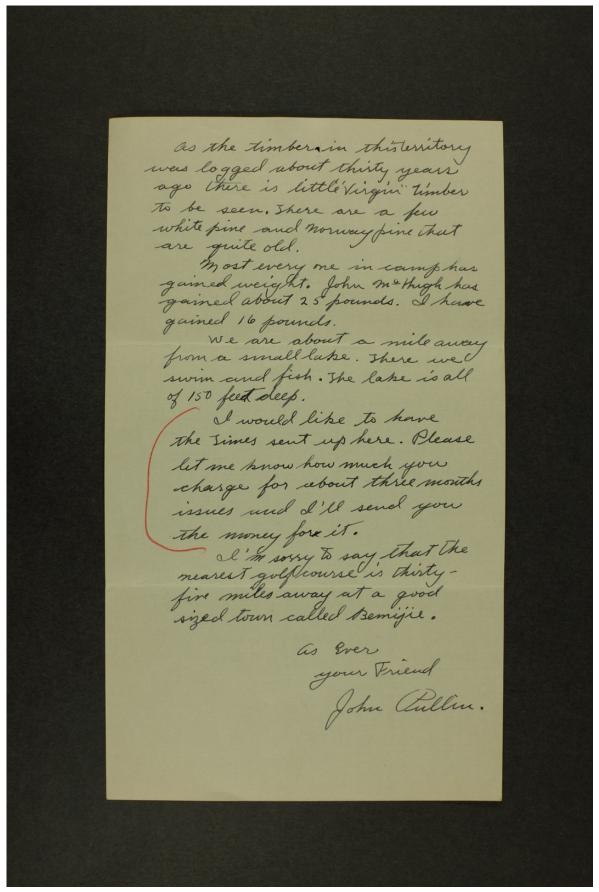




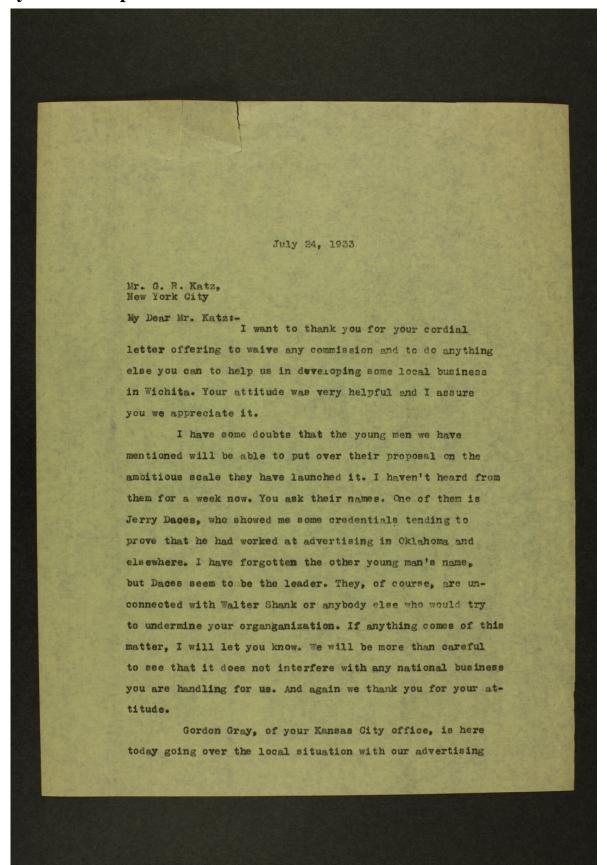




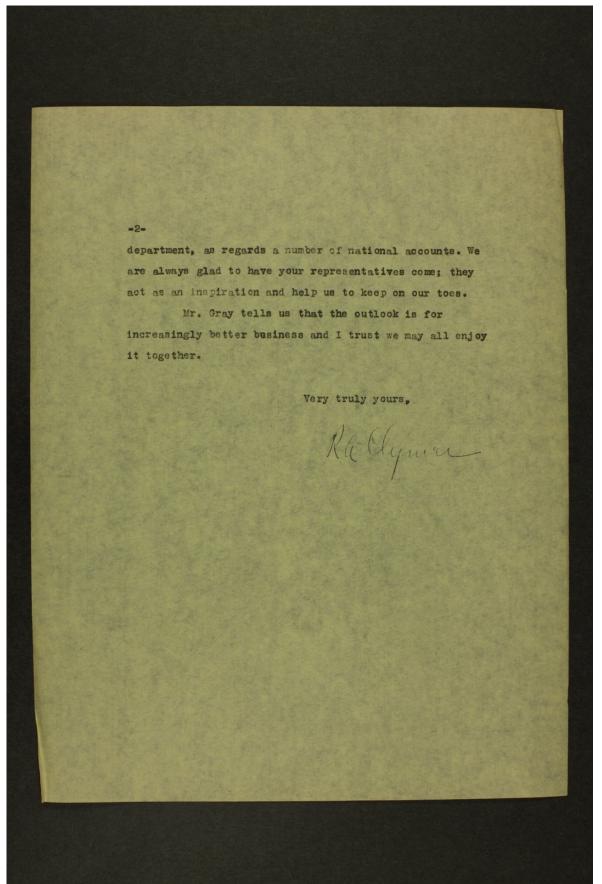














Rolla Clymer correspondence

July 24, 1933

E. Katz Special Advertising Agency, New York City

Attention Mr. H. R. Goldberg

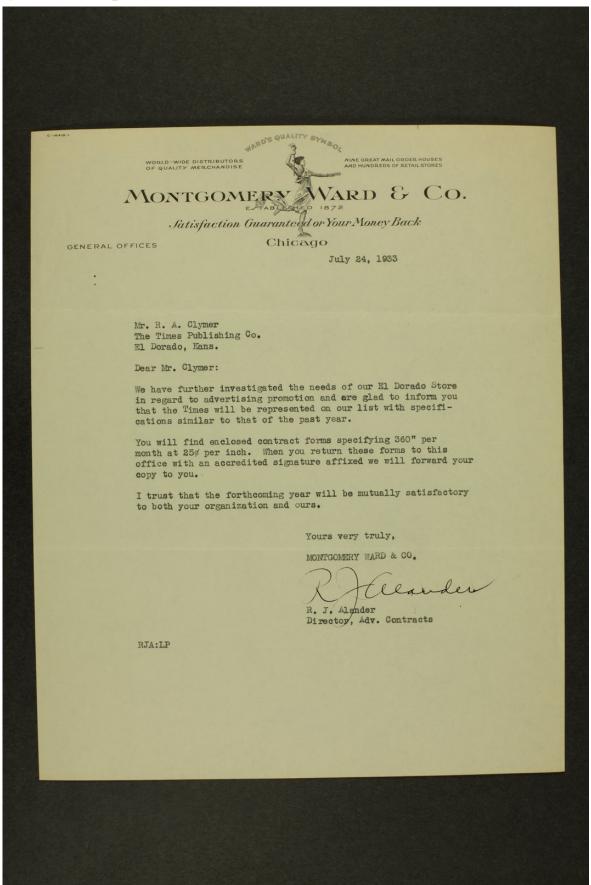
Dear Sirs:-

In enswer to your recent query, will say that we are not equipped for color printing. It would be necessary for us to add color fountains to our press and probably buy a router for the stereotype department. Without having any late price lists on such equipment available, I suppose these would cost the better part of a thousand dollars. We don't want to lag behind the procession in color printing and we are going to be guided, to a large degree, by your judgment in telling us when we ought to equip ourselves to handle it. Gordon Gray, of your Kansas City office, who is here today, expresses the opinion that no great amount of color printing will be available for the smaller publishers in the next year. His view, of course, may be changed at any time. We would like to have your frank opinion about the matter and keep in touch with us. When color printing comes to be an important adjunct of our business, we hope to be among the first to take advantage of it.

Sincerely yours,

THE TIMES PUBLISHING COMPANY per

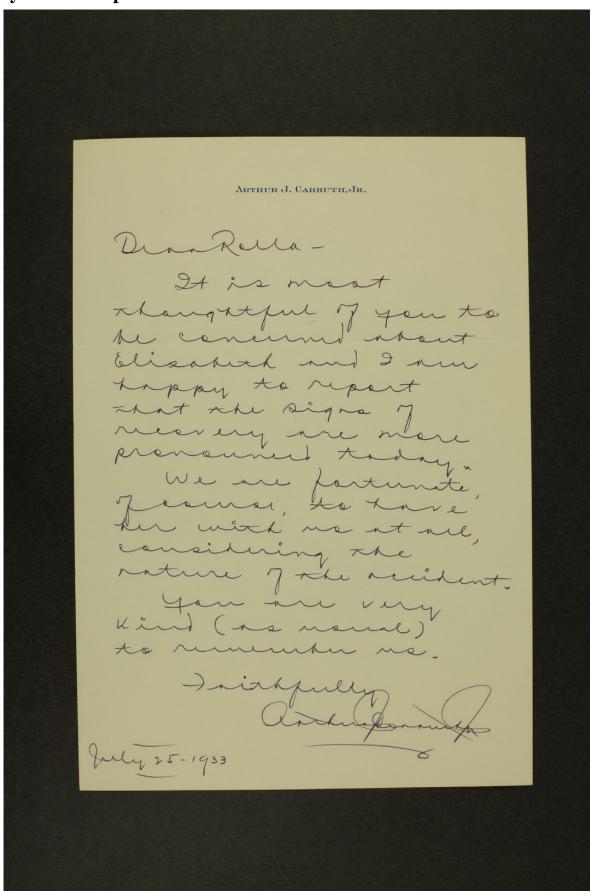




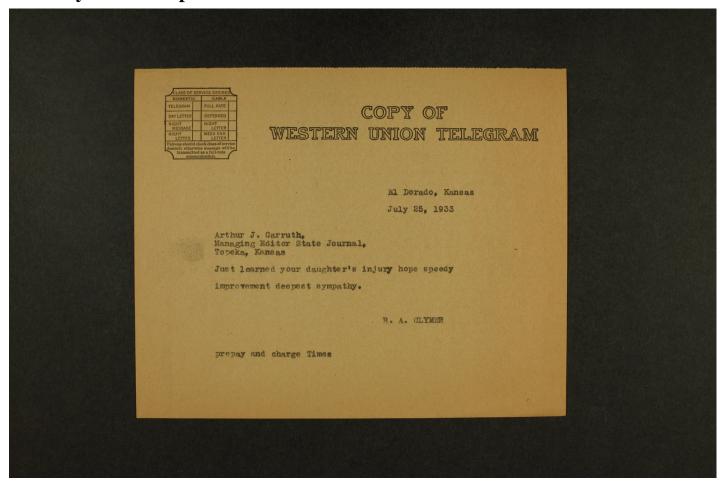


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	Nu-Tex B	.028			.12
	Nu-Tex C	.030			.12
	Nu-Tex D	.032			.12
	Manifold	.034			.15
	Wet-Tex				.12
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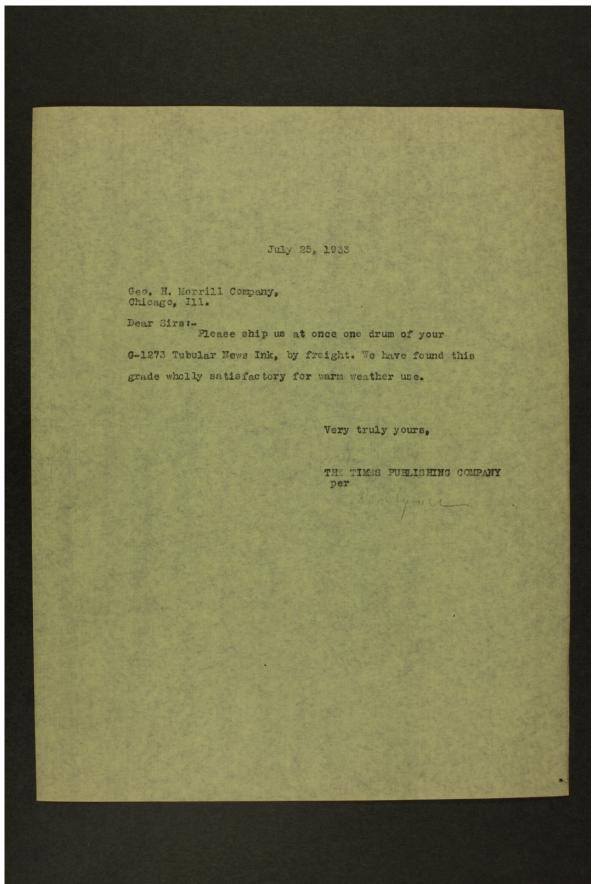




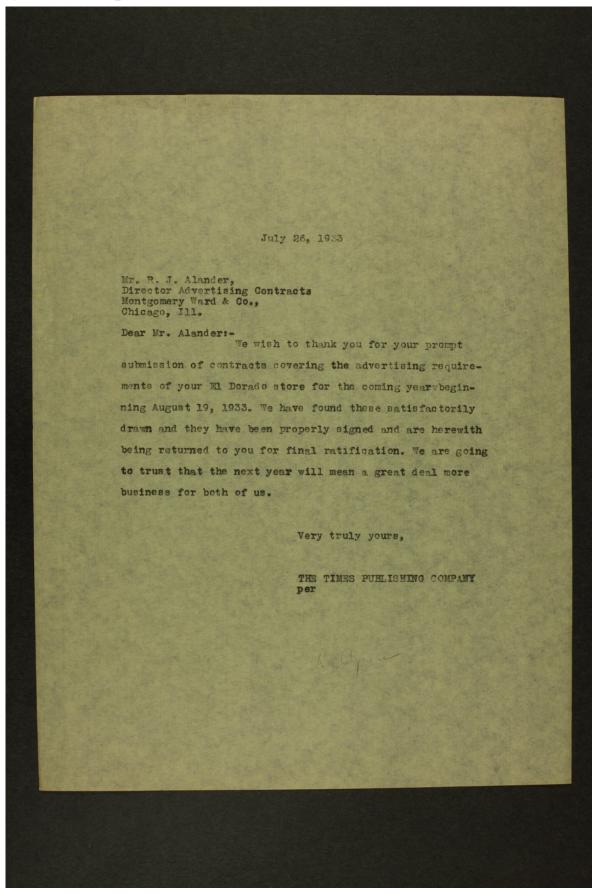














Rolla Clymer correspondence

July 27, 1933

Mr. John Pullin, Alvwood, Minn.

My Dear John:
I was glad to get your letter and we

published it in The Times yesterday. I shall send you

a marked copy under separate cover. You seem to be getting

along all right, which pleases your friends here. I am going

to send you the paper for three months free, so you and

the other El Dorado boys can keep up with home news. After

that, if you still want it, you can make the proper ar
rangements with the circulation department. Please notify us

of any possible change in address.

Things are a bit dull here but we keep ourselves alive by playing a bit of golf now and then. My game is about as sour as usual. I hear the boys had some good scores in the caddy tournament this week. I was told Brent Morris went around in 65, and that Buz had a 67.

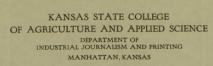
This is real golf on anybody's course.

I am always interested in you and want to keep in touch with you. Hope you will write us another letter some time again.

Sincerely your friend,



Rolla Clymer correspondence



July 28, 1933

Eldorado, Kansas

Radio Station KSAC, Kansas State college, has scheduled a series of 36 short talks on Personalities of the Kensas Press, which I am to prepare

One of the personalities to be the subject of a program in the series is yourself. Each program will be prepared far enough in advance of the date of the broadcast to afford the newspaper man who is the subject a chance to get this, his "obit" to the living, in type in advance, for release the day it goes on the air. The programs are scheduled for 8:30 a.m. caturday, weekly. The first will be September 16.

For the sake of accuracy and interest will you please let me have a few facts about yourself? I suggest the following as a minimum, and I trust you'll give me a very liberal supply of material from which to select in addition to that suggested:

Place and date of birth (confidential if desired). Name of wife and children, if any. Where and when you got your newspaper training. Names of papers with which associated, and your favorite teachers in the craft.

Why you are where you are--please give other than economic reasons (if any!)

Your philosophy of the craft in a few words-well, a couple of paragraphs will be enough.

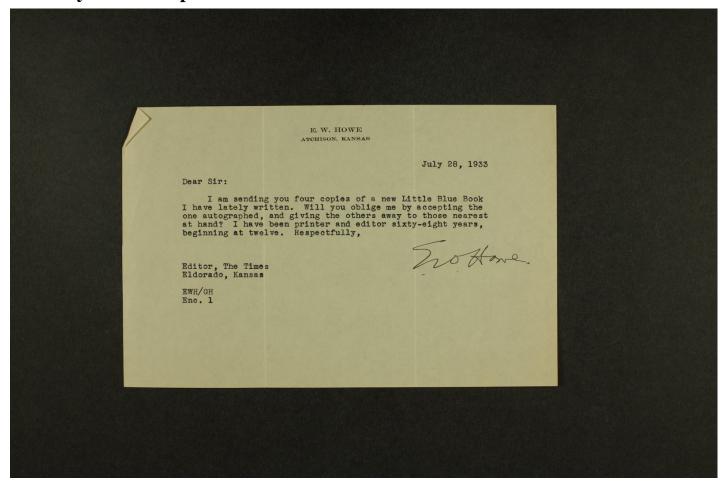
of paragraphs will be enough.
Citations for biographical data in books and periodicals—If you've been written up to your satisfaction be sure to tell me where and when, or better still lend me the clipping.
What useful purpose has your paper served? Don't be modest.
Send me some samples of things you have written that you liked.
What would be your advice to a young man who thinks he wants

to be a newspaper man?
Would you give the same advice to a young woman who has newspaper ambitions? Why?
What do your intimate friends call you?
Add anything else you think might make the sketch interesting.

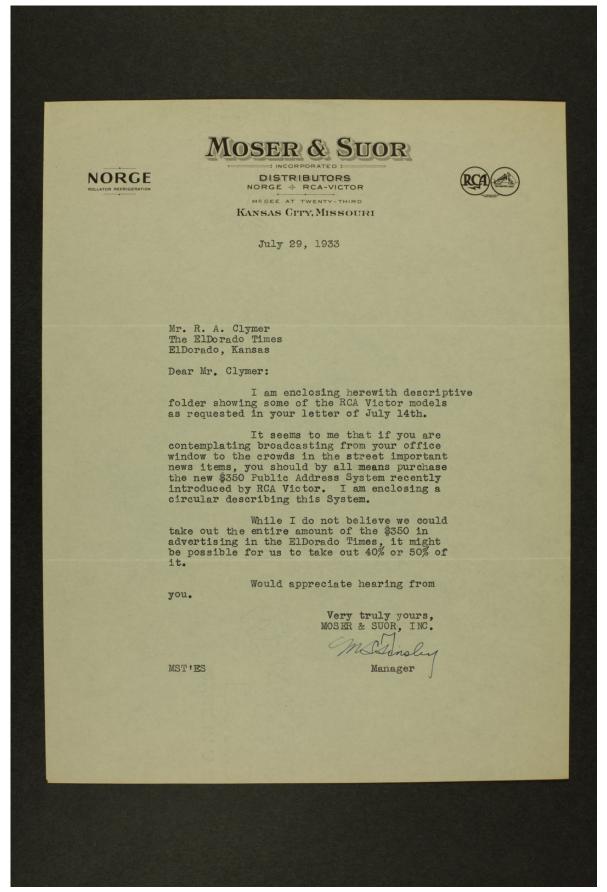
If you have nominations of others whom you think should be included in this series please speak up. In mentioning names won't you please say why you believe they are Personalities of the Kansas Press?

C.E. Rogers, Head of the Department of Industrial Journalism

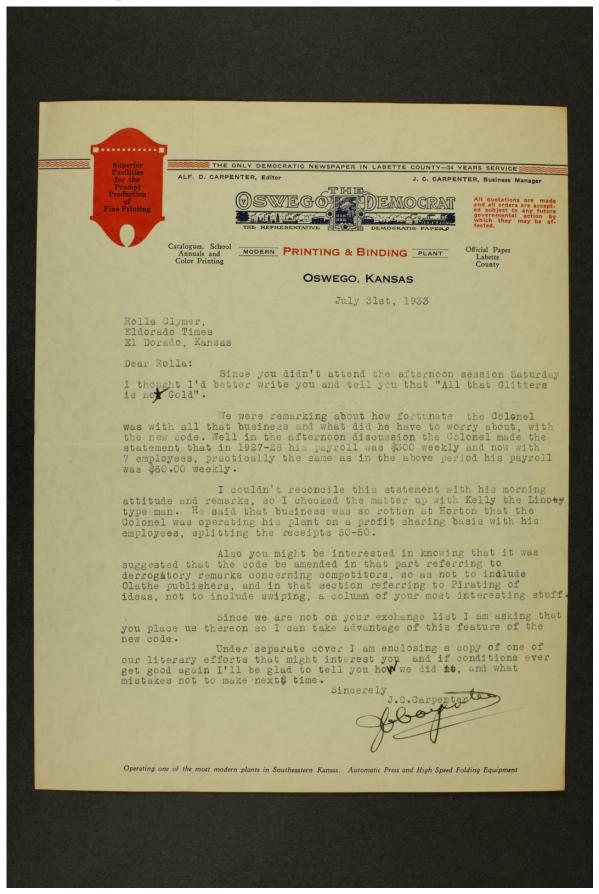




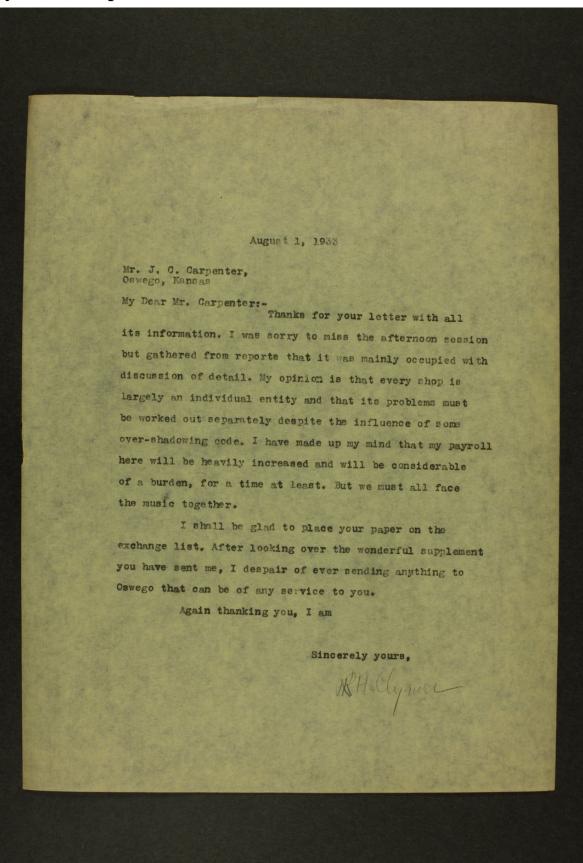




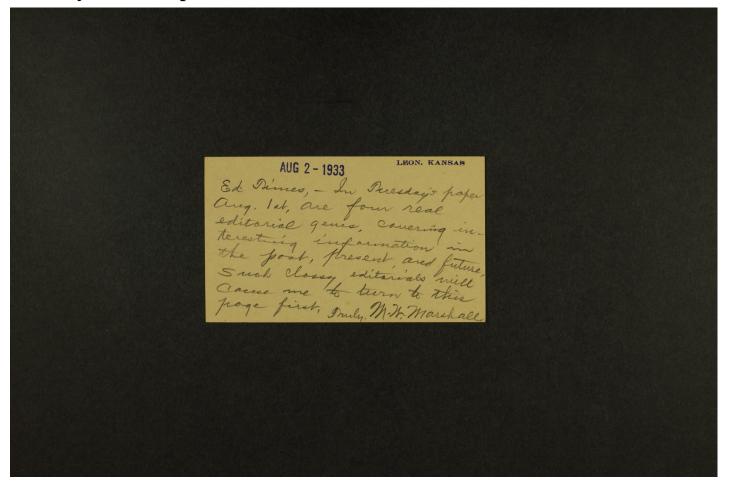




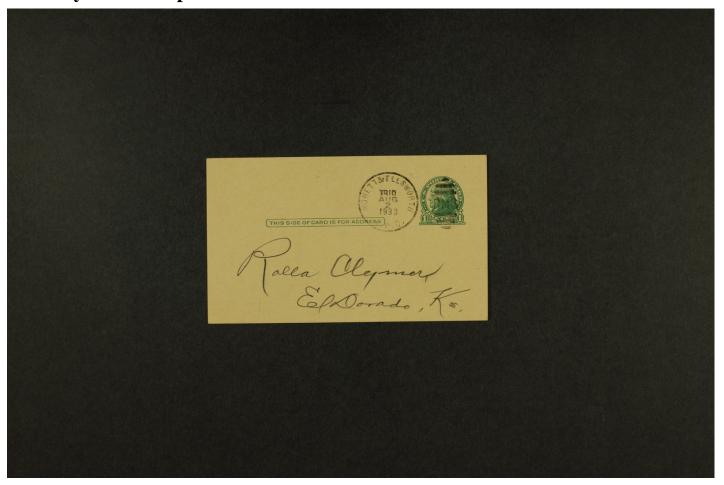




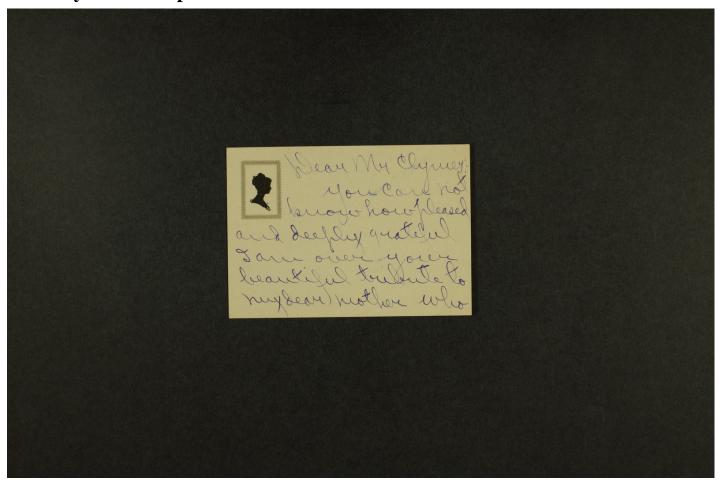




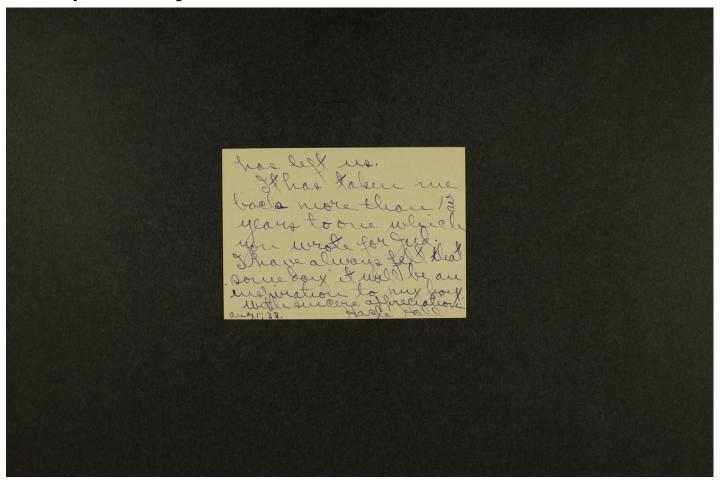




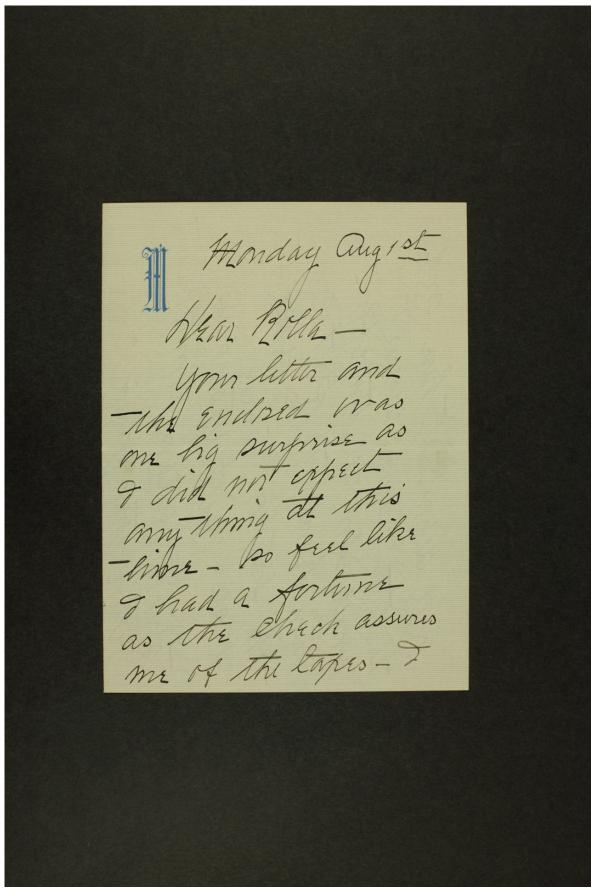




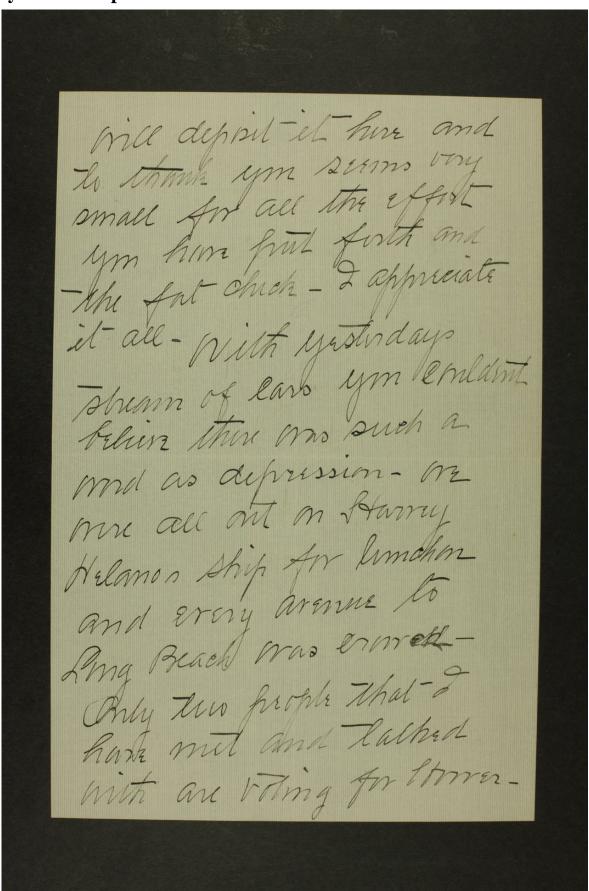




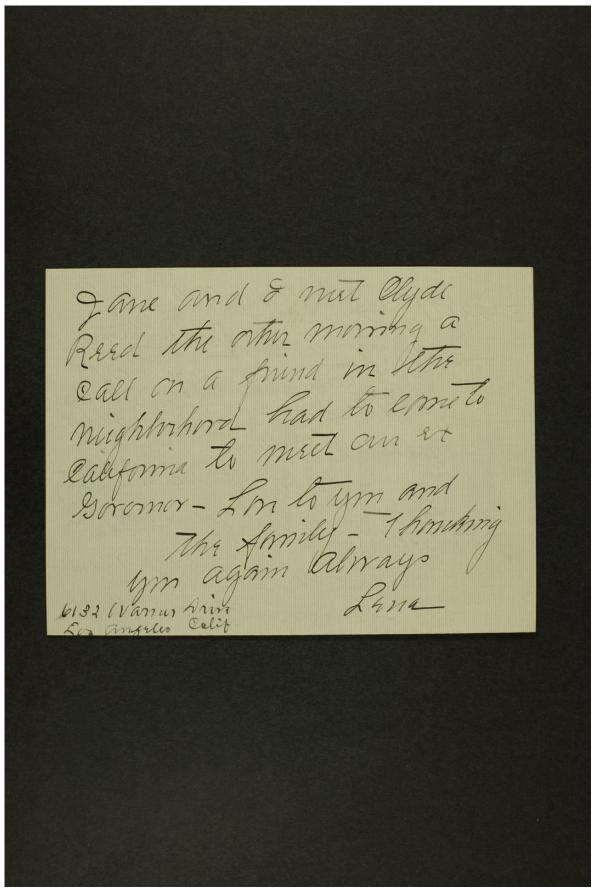




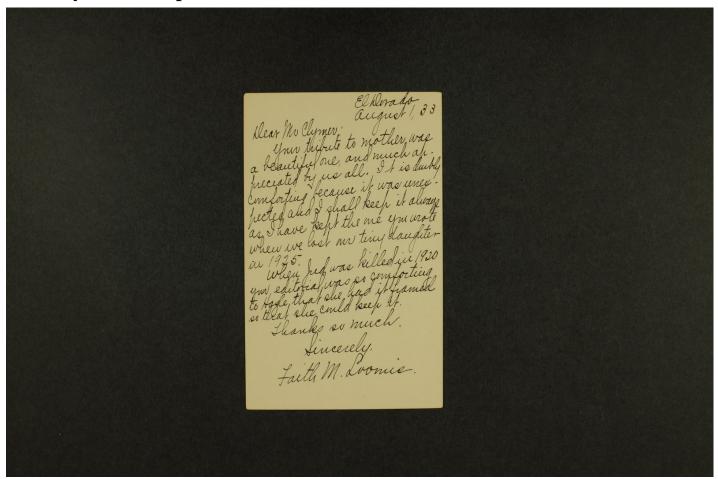






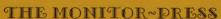








Rolla Clymer correspondence



THOROUGHLY COVER SUMNER COUNTY JAMES B. AUSTIN, PUBLISHER

OFFICIAL COUNTY

August 2, 1933

R. A. Clymer ElDorado

Dear Sir:

I am writing to ask if there is anyone connected with you who might be in a position to consider a proposition to go into partnership here under a program to gain control of this market.

I am writing to you because, if you can become interested, even for someone else, your assistance would be invaluable.

You know quite a bit about the condition here and how obnexious it is most of the time. I have not been in a position to make the added investment in order to take advantage of the condition. Two years ago a group of important men in this city same to me with sufficient money to go ahead but after their names became public and before the project was started Mr. Woods started calling them names and they, or rather a few of them, acquired cold feet. So I did not hold them to it.

The circulation of the Daily News is terribly small, only about 2200 by his own statement. The desire of the merchants here is all to our good. The men here would immediately put up enough money for us to buy him. But so far he has refused to sell, and it is my opinion he will not until sufficient pressure is brought to bear to threaten his standing.

his standing.

It is easy for anyone to realize that I did not have money enough to pay cash for this plant. And I have been carrying a pretty heavy load pretty satisfactorily, although I started just at the beginning of the depression. The difficulty has been that I have had that load to take care of instead of putting in the faster press that would allow us to handle the coverage and number of pages we would need. We have only a four page hand feed.

This plant is well equipped with that exception, versything modern including a Model 26 linotype. I have an old model straight matter machine that I borrowed from my father's shop as an auxiliary that would help to start with.

My thought is to start with a twice a week or three times a week paper and gradually work up as business paid the way. I would give a half interest in the



