

## Rolla Clymer correspondence

**Section 387, Pages 11581 - 11610**

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

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## Rolla Clymer correspondence

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ment and seek no personal aggrandizement in the use of this article. My interest in this matter is simply my contribution to a common cause which I think is vital. If you use the article, please comply with the request of Mr. Eastwood by sending him a copy of your paper with the article, c/o the Public Ledger, Philadelphia. Also, be sure to credit the article to the Public Ledger.

With sincere best wishes, I am

Very truly yours,

HM:wh  
Inc

-----  
(Copy of Mr. Eastwood's letter to me)

Representative Harold McGugin,  
Washington, D. C.

Dear Mr. McGugin:

Your letter to the Ledger was turned over to me yesterday by the editor-in-chief, Mr. Charles M. Morrison, with the suggestion that I take up with the Ledger Syndicate your request for mats of the tax-rebellion page.

I am happy to report that the Syndicate has not only agreed to do this at the minimum expense but, anticipating your approval, has already prepared a mat of the article for each of the thirteen daily papers in your district. The charge will be \$1 each, to cover the cost of labor, mat and mailing. I am sure you will agree that \$13 is a very nominal sum. The article should, of course, be credited to the Public Ledger.

The Syndicate suggests that you supply us with the list of papers to which you wish the mats mailed, as it would be advisable to send them direct from this office. You may send this list either to me or to Mr. Clyde Rex, c/o the Ledger Syndicate, as soon as you are ready for action.

You may be interested to know that I am a native of your district. Winfield is my birthplace and Oswego was my home for about six years. Thus it gives me especial pleasure that Mr. Morrison and the Syndicate are so willing to supply mats of this page at the actual cost. I would be glad to receive a copy of each paper in your district in which it appears.

Yours very truly,

EARL EASTWOOD.





E. B. SHAWVER, President

T. C. JOHNSON, Vice President

PAUL H. WHITE, Secretary

E. W. PYLE, Treasurer

### Kansas Oil Producers and Landowners Association

ELLIS-SINGLETON BUILDING

WICHITA, KANSAS

January 27, 1933

#### DIRECTORS

W. L. Ainsworth, Wichita  
A. D. Allison, Wichita  
C. M. Ashby, Hutchinson  
J. A. Aylward, Wichita  
Charles Baird, Arkansas City  
Dude Barber, Howard  
H. K. Beardmore, Wichita  
Ralph Bollinger, Bucklin  
O. A. Boyle, Wichita  
E. D. Christopher, Bucklin  
Rolla Clymer, El Dorado  
Tom Deal, Wichita  
Art Denman, Sedan  
Leonard Isern, Great Bend  
E. D. Isern, Ellinwood  
H. V. Elwell, Wichita  
Benjamin Evans, Stafford  
W. S. Fees, Iola  
Tom Fine, Wellington  
C. M. Fitzwilliam, Wichita  
Stephen Frazier, Eureka  
Harry Garden, Augusta  
Cris Glayman, Wellington  
Jack Hamilton, Clafin  
A. W. Hershberger, Wichita  
Chas. G. Hillgoos, Wichita  
G. W. Hinkle, Wichita  
Carl Hipple, Hutchinson  
C. L. Hoyt, Iola  
Homer Ira, Chase  
T. C. Johnson, Wichita  
D. R. Lauck, Wichita  
A. E. Lloyd, Wichita  
Floyd Lockhart, Wichita  
F. H. Meyers, Dodge City  
Ward McGinnis, Eureka  
W. M. McNab, Winfield  
C. O. Miller, Ellinwood  
S. A. Murphy, Winfield  
Fred Nordruff, Fredrick  
Harper Poling, Blackwell, Ok.  
Ralph J. Pryor, Wichita  
E. W. Pyle, Wichita  
Henry Rosenthal, Wichita  
C. E. Roth, Independence  
C. W. Shaffer, Russell  
E. B. Shawver, Wichita  
Chris Sheedy, Emporia  
Gerald Smith, Wichita  
F. A. Soderstrum, Holsington  
W. Spencer, Yates Center  
S. A. Springer, Wichita  
J. D. Stephenson, Holyrood  
Roy Streeter, Wichita  
Albert Sturm, Bushton  
O. E. Sutter, Wichita  
V. A. Wagner, Lorraine  
Earl Wakefield, Winfield  
Carl Welmer, Chanute  
Otto Wenrich, Oxford  
John Wilson, Ellsworth  
Paul H. White, Wichita  
Wm. Volkland, Bushton  
R. E. Youker, Hutchinson  
Frank Young, Chanute

Mr. Rolla Clymer,  
El Dorado, Kansas.

Dear Sir:

Upon instructions of our Executive Committee we are forwarding to you under separate cover a number of membership pledge cards which we are hoping you, as a member of the Board of Directors of this association, will use in increasing our membership. The membership fee is \$1.00 and should be accompanied with a signed pledge card.

You will also find enclosed with the pledge cards a copy of a letter which has been forwarded by the association to each and all of the oil purchasers in Kansas. This letter will indicate some of the things we have already undertaken.

Our Legislative Committee has already approved and given its support to a proposed bill for stopping gasoline boot-legging, and a very carefully prepared bill calculated to put an end to the objectionable practices of crude oil purchasers has been drafted and will be presented to the legislature and supported with the whole weight which this association can muster.

In order to be vitally effective in sponsoring such legislation an increased membership is necessary and you can very materially assist therein by presenting to your friends- landowners and oil producers- the opportunity of joining us.

Very truly yours,

KANSAS OIL PRODUCERS AND LANDOWNERS ASSOCIATION,

By *Paul H. White*

SECRETARY.

*P.S. Certainly enjoyed your editorial--  
made it a part of the "Corporate Records."  
P.H.W.*

W. R. MUNROE, PRESIDENT  
J. C. MCNAGHTEN, DIRECTOR  
F. K. ENRIKEN, DIRECTOR



C. B. DICKSON, VICE-PRESIDENT  
P. M. HOISINGTON,  
SECRETARY & GENERAL MANAGER

### The RAILROAD BUILDING, LOAN AND SAVINGS ASSOCIATION

CAPITAL STOCK \$40,000,000.00

NEWTON, KANSAS

Jan. 27, 1933.

J. C. Hoyt & Co.,  
El Dorado, Kans.

Gentlemen:

We have agreed to refinance the loan to R. A. Clymer, certificate L-481, at \$1800, and inclose new papers for execution, together with the abstract of title and the pass book. We also inclose application for the shares on which certificate has been issued, but which should be signed by Mr. Clymer in connection with the other loan papers.

The balance due under the original account figured as of Feb. 1st is \$1808.84, so that Mr. Clymer should pay in \$8.84 in addition to the usual loan fee of \$2.50 to enable us to install the new account as of Feb. 1st. Awaiting return of papers, we remain

Very truly yours,

GEM/ev  
Inc.

Secretary.

cc-R A Clymer.



## Rolla Clymer correspondence

Douglass, Kansas, Jan. 27th, 1933.

Mr. Rolla Clymer, Editor,  
ElDorado, Kansas.

Dear Mr. Clymer;

At a meeting of the business men of Douglass last evening it was unanimously voted to act upon the suggestion you made in regard to an honor banquet being given for our faithful and well loved old editor and citizen Mr. Satterthwaite. An organization was perfected to take charge and the suggestion made that you be invited to offer a suitable menu for the occasion. It was decided that the cost was not to exceed seventy-five cents, so submit your offering that we may arrange with some one of the church organizations.

We would be pleased to have you make arrangements for the afterdinner speakers and will expect you to act as toastmaster.

We anticipate no trouble in selling one hundred tickets to local people and would like to have your estimate on about what number will attend from ElDorado.

All the fellows down here are enthusiastic about this affair and we certainly feel grateful to you for the suggestion.

Will be pleased to hear from you as soon as convenience will permit, so that the committee will be able to set a date and get the work going.

Very Truly Yours,

*J. A. Clay*



## Rolla Clymer correspondence

JOHN W. BLOOD

DIAL 4-7324

FRANCIS W. PROSSER

LAW OFFICES OF  
J. W. BLOOD - F. W. PROSSER  
402 SCHWEITER BUILDING  
WICHITA, KANSAS

January 28, 1933.

R. A. Clymer,  
Eldorado, Kansas.

Dear Sir:

Our Company received a letter which was turned over to me on my return home this week end with reference to a claim that you appear to have against The Southern Kansas Stage Lines which occurred on December 22, and which, from the tone of the letter, must have been some accident with reference to a truck.

Our Mr. Prosser informs us that he had received a letter or two and had turned them over to our adjustor, Mr. Beasley, with instructions to investigate and report. It is a surprise to us that this matter has not been settled.

Will you please write this office giving it the full data of your claim, when it occurred, and how, and what the damage is supposed to be. This matter, of course, is handled outside of my office, but I will appreciate it very much if you will give me the full data, and I can assure you that we will get in behind it and if the Company is liable we will take care of it.

Yours very truly,

*J. W. Blood*  
J. W. BLOOD.

JWB:B

cc Kingston-Quinn Investment Co., Eldorado, Kan.  
cc John H. Awtry, Dallas, Texas.



## Rolla Clymer correspondence

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE. 1201-S

**CLASS OF SERVICE**

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

# WESTERN UNION

NEWCOMB CARLTON, PRESIDENT      J. C. WILLEVER, FIRST VICE-PRESIDENT

**SIGNS**

DL = Day Letter  
NM = Night Message  
NL = Night Letter  
LOO = Deferred Cable  
NLT = Cable Night Letter  
WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 209 West Pine St., El Dorado, Kansas. Telephone 900 1933 JAN 29 PM 4 47

WZ1Q DPR PAID=TS KANSASCITY MO 29 259P

R A CLYMER=

THE TIMES ELDORADO KANS=

**MINUTES IN TRANSIT**

FULL-RATE	DAY LETTER

IT IS WITH DEEPEST SORROW WE INFORM YOU OF THE DEATH (OF FRED G TRIGG IN KANSASCITY THIS MORNING STOP SERVICES IN KANSASCITY 3 OCLOCK TUESDAY AFTERNOON STOP BURIAL GARNETT KANSAS ONE THIRTY <

WEDNESDAY AFTERNOON=

ROY A ROBERTS.

OCLOCK

WESTERN UNION GIFT ORDERS ARE APPROPRIATE GIFTS FOR ALL OCCASIONS

## Rolla Clymer correspondence

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

### COPY OF WESTERN UNION TELEGRAM

El Dorado, Kansas

January 30, 1933

Mr. Roy A. Roberts,  
Managing Editor The Star,  
Kansas City, Mo.

Deeply regret death of Fred Trigg, a fearless and able seeker  
after the truth and a kind, loyal and understanding friend  
of Kansas newspapers whose place cannot be filled.

R. A. CLYMER

prepay and charge Times





RALPH F. LANE, MANAGER

LINWOOD 7518

DR. HARRY S. LANE, MEDICAL DIRECTOR

### Fairmount Maternity Hospital

OFFICE AND HOSPITAL  
4909-11 EAST 27TH STREET

Kansas City, Mo.

January 30th, 1933

The ElDorado Times,  
El Dorado, Kansas

Att: Classified ad dept.

Dear Sir:

In reply to your letter of January 25th, kindly be advised that we have our cancelled check #1154, in amount of \$1.60, dated October 10th, made payable to the El Dorado Times to cover insertion of our ad on October 15th, 22nd, 29th, and November 5th. We also have our cancelled check #1410, in amount of \$1.60, dated December 20th, made payable to the El Dorado Times, to cover insertion of our ad on December 24th, 31st, January 7th and 14th. You now owe us \$3.20. We will appreciate a check for same by return mail. We remain,

Yours very truly,

FAIRMOUNT HOSPITAL

BY *Ralph Lane*  
Manager.



## Rolla Clymer correspondence

January 30, 1933

Mr. J. A. Clay,  
Douglass, Kansas

My Dear Mr. Clay:-

I am glad to hear that Douglass people have taken kindly to the suggestion of a testimonial dinner for our old friend, J. M. Satterthwaite. Now please do not ask me to provide the menu. That's clear out of my line. The women who will serve your dinner there will know far more about such things than I do, and I am sure they can submit your local committee two or three menus from which a choice can be made. You do that, and I shall try to arrange the program and will be glad to serve as toastmaster. That's a fair share, isn't it?

What date do you people think best for the affair? If you will select two or three dates and submit them, I will give you my idea and we can then agree mutually on which one seems best. In the meantime, I shall try to find out how many local fellows we can expect to attend.

I think perhaps we should allow ourselves about a month, or so, to get ready. I would suggest that the dinner be held at 6:30 in the evening, to allow for a program of an hour or two and give everybody a chance to get home that night.

I shall cooperate with you to the best of my ability.

Sincerely yours,





## Rolla Clymer correspondence

January 30, 1933

Mr. J. W. Blood,  
Wichita, Kansas

My Dear Mr. Blood:-

I want to thank you for your kind letter which came today. On January 6, 1933, I wrote the Southern Kansas Stage Lines, Mr. A. R. Marshall, general manager, as follows:

"On the evening of December 22, 1933, about 9:30 o'clock, while driving home from Wichita, my car became mired while trying to pass one of the large box freight trucks and trailer of your company, on the detour around a culvert under construction at a point on Highway No. 54 about eight miles east of Wichita. Your truck was also stuck and powerless to get over a slight rise made slippery by rains. During my efforts to get chains on the wheels of my car, your truck slipped sidewise, pinning my car between it and a post guarding the detour on the north side. Both front and rear fenders were crumpled on my car, the tail light bracket was broken off and the rear bumper damaged. I have just received a bill from the Smith-Angle Motor Company of this town for \$10.75 in making repairs for this accident.

"If consistent with the policy of your company, under its liability obligations, I should like to be reimbursed in the above amount. I have no intention of bringing suit or causing you other annoyance, but am making this as a request. The number of the truck involved was, I think, 693. At any rate, it was bound for Tulsa and was manned by two employees.

"I should like to hear from you in this matter at your convenience. I have only the friendliest of feelings for your company, and will be guided by your decision as to whether you feel you have any responsibility in this incident."

That letter tell my whole story. If I am not making an unreasonable request, I should be pleased to be compensated in the above sum. If I am, we shall forget it and I certainly will have no hard feelings about it.

Thanking you for your attention, I am

Very truly yours,

*Rolla Clymer*



## Rolla Clymer correspondence

January 31, 1933

Fairmount Hospital,  
Kansas City, Mo.

Attention Mr. Ralph F. Lane, Manager

Dear Sirs:-

We have your letter saying you have ~~xxx~~ cancelled checks of dates October 10 and December 20, 1932, for \$1.60 each covering insertions of advertisements on various dates. A careful check of our classified advertising ledger, of our check register and deposit slips fails to reveal the receipt of any such remittances to us. Moreover, we did not publish any advertising for your hospital on the dates you mention in your letter as having ordered. We are now holding a check for \$1.60 on the Blue Valley bank which is now not negotiable owing the the failure of that institution.

If we owe you any money for having failed to render your institution the service you desired, we are more than willing to repay it. But the absence of any record of these checks on our books is puzzling us. May you not have us confused with a paper in some other El Dorado?

We should like to have any early reply from you as we are anxious to get this matter untangled. Possibly if you would send your cancelled checks to a local bank here, to be held in the custody of that bank, so we might inspect them, it might serve to enable us to learn the facts regarding this matter. Please understand that our interest is altogether friendly and helpful.

Very truly yours,





## Rolla Clymer correspondence

Claremore, Okla. Jan. 31, 1933

Mr. Tom Sherman,  
Inland Newspaper Rep.,  
410 North Michigan,  
Chicago, Ill.

Dear Tom:--

Ward check received. Thanks for everything.

I regret that you can not handle the Hotel Will Rogers News for me but realize it is principally a local matter. Am getting some fine assistance on the matter out of Tulsa.

Here is a piece of news for you. There is a new manager at the Claremore Ward Store--a Mr. Nunn. Nice fellow. I think Bronson got the gate, altho he says he goes to the Kansas City regional zone with Wards. The regional manager, Mr. Denney had a conference with me prior to the first of the year. That might have had its bearing. I saw right away that he was dissatisfied with the Claremore situation and was going to remedy it. He did.

Mr. Nunn has never operated on a percentage contract but I have explained it to him and he says he believes he will like it. He should. Dad is well pleased with the Ward contact. The check was for more than he expected. I think that settles the Ward situation for a long time, thanks to you.

They are wearing their pencils out at Ward's writing ads but I believe they will get tired of that. The new manager gave me a different advertising man. I recommended him as being very capable. Nunn seems open to suggestion, is a good business man and does not drink liquor to excess. There are possibilities for growth and development now at this Ward unit. Give my very best regards to both Mr. Alander and Mr. McCauley when you see them. Keep plenty for yourself.

Your friend,

*Bill Yates.*

## Rolla Clymer correspondence

NEW YORK

CHICAGO

KANSAS CITY

LOS ANGELES

SAN FRANCISCO

### Inland Newspaper Representatives, Inc. *National Advertising Representatives*

NEW YORK OFFICE  
512 FIFTH AVENUE  
PHONE LONGACRE 4229-4230

Chicago  
Jan. 28  
1932

CHICAGO OFFICE  
334 WRIGLEY BUILDING  
PHONE SUPERIOR 9398

Mr. W. C. Kates,  
The Daily Progress,  
Claremore, Oklahoma.

Dear Mr. Kates:

Attached please find Montgomery Ward & Company check.

I am mighty sorry about the delay that has occurred in getting this to you, but, as you know, in a big organization like Wards, there are all kinds of slips that can happen, until things get into their established routine. I trust that check can be forwarded to you at the latest by the 20th in the future.

With kindest personal regards,

Sincerely,

*Mrs. B. Shearman*

INLAND NEWSPAPER REPRESENTATIVES, Inc.,

TBS:JH





HARLEY AND HARLEY

ATTORNEYS AT LAW

SUITE 520 FOURTH NATIONAL BANK BUILDING

WICHITA, KANSAS

January 31, 1933.

TOM HARLEY  
TOM HARLEY, JR.  
SEC. MISS MC GARGARY

Eldorado Times,  
Eldorado,  
Kansas.

Dear Editor:

During the past two months, we have had occasion to adjust, in this office, two farm loans that were past due. Instead of foreclosing, we were able to handle them to the satisfaction of both the mortgagor and mortgagee as outlined in the enclosed article. We have discussed the plan with a few members of the Bar, who have expressed an intention of trying to make the same kind of adjustment in cases which they have.

Is the idea worth passing on through the medium of the Press?

We are sending this article to a number of the leading papers of Kansas for their consideration and use if they see fit.

It seems to me, we are developing a mental attitude of Alms Seeking, looking to the Government to be the donor. We will never be able to get around the corner by sitting on our Bezot in the middle of the block with a tin-cup in our hand.

Ninety per cent of the problems confronting us to day are individual and each individual will have to be his own Moses and do his own leading. There is too much individual crying and not enough individual action. We will have to stop crying. We never see things in their true light with tears in our eyes.

Yours very truly,

Tom Harley  
*Tom Harley*

TH-M  
Enc.



## Rolla Clymer correspondence

HAROLD MCGUGIN  
3D DISTRICT KANSAS

HOME ADDRESS  
COFFEYVILLE, KANSAS

COMMITTEES:  
MINES AND MINING  
COINAGE, WEIGHTS, AND  
MEASURES

### Congress of the United States House of Representatives

Washington, D. C.

February 1, 1933

Mr. Rolla Clymer,  
El Dorado Times,  
El Dorado, Kansas.

My dear Rolla:

Hereinafter I am setting forth the last letter which I have received from Mr. Earl Eastwood of the Philadelphia Public Ledger pertaining to the mats for his special article, "Tax Rebellion Sweeps World," which I recently sent to you. You will observe that they have made this up in a special mat for one color. I suppose you have heard from the Public Ledger by this time.

Mr. Eastwood is an old Kansas boy. He was born at Winfield and was reared at Oswego and Iola. This may add a little local color and interest to the story.

Mr. Eastwood's letter is as follows:

"Dear Mr. McGugin:

"In response to your letter of January 27th, containing a list of 26 Kansas newspapers and a check for \$26, which I have turned over to the Ledger Syndicate, an additional number of mats is being prepared. They should be in the mails early this week.

"These mats are made for printing in one color. The page which you saw required four mats, but the necessity for more than one color has been eliminated by recasting. You are more than welcome to any assistance on my part in this matter, which has consisted largely of carrying out arrangements suggested by Mr. Morrison.

"I remember Mr. Condon, for whom my father worked at Oswego, and a few others mentioned in your letter. Doubtless I have seen them all, but I was still rather young when we moved to the vicinity of Iola, where most of my boyhood was spent.

Very truly yours,

EARL EASTWOOD (Editorial offices,  
Public Ledger Syndicate.)"

Trusting you will receive the mat for this article in due time, and with sincere best wishes, I am

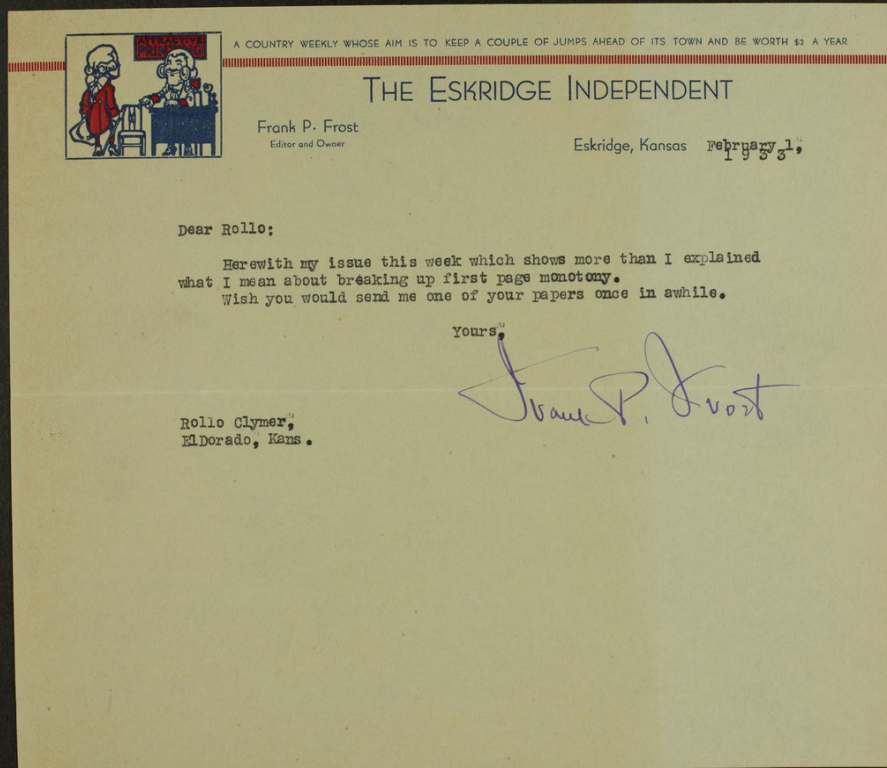
Very truly yours,

HM:wh

*Harold McGugin*



## Rolla Clymer correspondence



## Rolla Clymer correspondence

Douglass, Kansas, 2/1/33.

Mr. R. A. Clymer,  
Eldorado, Kansas.

Dear Mr. Clymer:-

Replying to your letter of 30th, will say that the committee has had a couple of menus submitted to them and they will select one within the next day or so.

Now in regard to the date. They have asked me to submit for your approval any evening excepting, Saturday, after the 21st. They expressed a preference for the 22nd, Washington's Birthday, but we can arrange almost any date that will suit you. Mr. Satterthwaite will have a birthday on February 12th, but that will be too short a time in which to make the necessary arrangements, as we anticipate inviting some of his friends from a distance.

Pledges are being made for reservations at a lively rate and I don't anticipate any trouble in selling one hundred fifty.

We are very glad to know that you will take charge of the program part and we are all expecting that the testimonial will be one of the biggest things that we have ever pulled off in Douglass, and thank you for your co-operation.

Please let us know as soon as possible your selection of date.

Sincerely yours,

*J A Clay*



### THE KANSAS PRESS ASSOCIATION

RALPH T. BAKER, Secretary and Field Manager  
Room 205 National Reserve Building  
TOPEKA, KANSAS

February 1, 1933

Mr. R. A. Clymer, Manager  
El Dorado Times,  
El Dorado, Kan.

Dear Mr. Clymer:

I regret that I did not get a chance to visit with you while you were in Topeka during the recent annual meeting of the Kansas Press Association. I am looking forward to a personal chat with you.

If the Kansas Press Association is to function adequately for the newspapers of the state, it should receive the whole-hearted support, financially and in every other respect, of all Kansas newspapers.

For this reason I am soliciting your membership dues for 1933 as well as your personal backing of the program of the association for the coming year.

The records show you paid \$40 in 1932. I am enclosing a statement for this amount, minus the \$1 registration fee paid at the convention.

With best regards, I am,

Very truly yours,

*Ralph T. Baker*

## Rolla Clymer correspondence

**MEMBERSHIP DUES**

*Wichita*  
Alma, Kansas *Feb 1* 193*3*

The *El Dorado Times*  
*El Dorado*

To THE KANSAS PRESS ASSOCIATION, Dr.

Annual Dues for 193*3* (From Feb. 1 193*3* to Feb. 1 193*4*) \$ *39*  
*bal.*

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"The membership fee shall be based on circulation, with a minimum of \$5.00 and a maximum of \$50.00, said fee to be payable Feb. 1 of each year, or it may be paid in two equal installments."—Extract from Constitution.

Make checks to Kansas Press Association, and send to O. W. Little, Secretary—Alma, Kansas.

*Ralph Baker*  
*205 Nat'l Reserve Bld.*  
*Topeka*



## Rolla Clymer correspondence

February 2, 1933.

Mr. Paul Lane,  
Wichita, Kansas

My Dear Mr. Lane:-

We have your letter with its copy for an advertisement and are holding it for a day or two when possibly you can be in El Dorado. We have had some difficulty in past years because of advertisements of this nature being sent in by persons other than the signatures indicated, and so in order to protect all parties concerned, as well as ourselves, have made a rule not to accept them for publication except on personal order. I am sure you will understand the necessity of our precaution in such instances, in order to safeguard innocent persons and thus be of greater service to our friends. Your credit is perfectly good with us; we are simply withholding the advertisement today in order to have your personal assurance that it is your own copy.

Very truly yours,

*Rolla Clymer*





## E. Katz Special Advertising Agency

Established 1888

From Chicago Office

DATE February 2, 1933

To

The Times,  
Eldorado  
Kansas

Gentlemen:

The Mc Cann Erickson Agency is sending out a form letter to all newspapers who are scheduled to carry Standard Oil Company of Indiana advertising during 1933 asking what the minimum rate will be for this schedule.

They are asking for a reduction, which we suggest you absolutely refuse. This concern has been agitating rate reductions for some time, but we have failed to see any case where they did not place the business where no reduction was given.

We would appreciate your sending us copy of your answer to this agency.

Yours very truly

E. KATZ SPECIAL ADVERTISING AGENCY

*George J. Dietrich*

GJD:S





NEW YORK  
CLEVELAND  
CHICAGO  
DENVER  
SAN FRANCISCO  
LOS ANGELES  
SEATTLE  
MONTREAL  
TORONTO  
WINNIPEG  
VANCOUVER  
LONDON  
PARIS  
FRANKFORT

McCANN-ERICKSON  
INCORPORATED

*Advertising*

910 SOUTH MICHIGAN AVENUE  
CHICAGO, ILLINOIS

February 2, 1933

Times  
Eldorado  
Kansas

Gentlemen:

Last week we sent you the attached letter requesting rates for 1933 Standard Oil Company (Indiana) advertising in your paper.

Will you please fill in the blanks at the bottom of the page and return the letter to us immediately?

Unless you return the enclosed letter to us, by return mail, properly filled in it will be impossible for us to release the Standard Oil schedule for 1933 to you.

Very truly yours,

McCANN-ERICKSON, INC.

*G. V. Lowrie*  
Space Buyer

G.V. Lowrie  
es



## Rolla Clymer correspondence

February 2, 1933

Mr. Victor Murdock,  
Wichita, Kansas

My Dear Mr. Murdock:-

The last of this month the folks at Douglass are going to give a testimonial dinner for dear old Joe Satterthwaite. He is 83 and about at the end of his days. He has been there for fifty years, or more, has published a good country paper and has served his state both as senator and representative. They feel he should have a few bouquets before he dies, and have asked me to help prepare the program. I am going to ask you the favor of making the speech on that occasion in behalf of the newspaper profession of this state which Uncle Joe has dignified so nobly. You know him and none can do that task so well as you. The date has not been set for sure, but it will be either the 22nd, Washington's Birthday, or the 24th--the following Friday. Will you please let me know at once if we can count on you. I know it will be a big favor on your part, but we will all appreciate it a lot. Say yes, Mignon, say yes.

Sincerely your friend,

*Rolla Clymer*





SOUTHERN KANSAS STAGE LINES COMPANY

PASSENGER—FREIGHT—EXPRESS SERVICE

PHONE DIAL 4-3306

(GENERAL OFFICE)

WICHITA, KANSAS



Feb. 2, 1933

Mr. R. A. Clymer  
Eldorado, Kansas

Dear Sir:

In answer to your letter regarding the wreck that you had with one of our trucks on the night of Dec. 22, 1932, I wish to advise that at that time that we had no report of the accident, and that soon afterwards, I became ill with the flu, and have been unable to give this matter along with many others the necessary attention.

I regret that I have delayed this matter along as I have, but I assure you that I did not mean to ignore your letter.

We have talked with the driver that was implicated, but there was an extra driver with him this night and we have been unable to to talk with him as he has been on an out of town run.

I will get in touch with you the first part of next week and will let you know what we will be able to do about the matter.

Yours very truly,

M. C. Beasley.

S.K.S.L. Pays over \$110,000.00 per year in Gasoline, Mileage, License, State and County Taxes.

Rolla Clymer correspondence

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE 1201-3

CLASS OF SERVICE	WESTERN UNION	SIGNS
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.	NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT	DL = Day Letter NM = Night Message NL = Night Letter LCO = Deferred Cable NLT = Cable Night Letter WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on full-rate telegrams and day letters.

Received at 209 West Pine St., El Dorado, Kansas. Telephone 900

WZ48 22 NL=TOPEKA KANS 2

R A CLYMER=

THE TIMES ELDORADO KANS=

MINUTES IN TRANSIT

FULL-RATE	DAY LETTER

WILL YOU WIRE SENATOR RALSTON IMMEDIATELY ASKING HIS SUPPORT  
OF UTILITY MERCHANDISING BILL AND ASK ONE OR MORE CONSUMERS  
TO DO SO=

JESS DENIOUS.

WESTERN UNION GIFT ORDERS ARE APPROPRIATE GIFTS FOR ALL OCCASIONS





FIRE PROOF — 500 ROOMS

## Hotel Baltimore

CENTRALLY LOCATED  
IN THE HEART OF  
THE BUSINESS AND  
THEATRICAL DISTRICTS

LARGE COMFORTABLE  
SLEEPING ROOMS,  
SPACIOUS DISPLAY  
AND PUBLIC ROOMS

KANSAS CITY, MO.

February 2, 1933

Mr. R. A. Clymer,  
Eldorado Times,  
Eldorado, Kansas.

Gentlemen:

Would you be interested in a trade exchange contract  
with the Hotel Baltimore, to extend over a period of one year,  
for from \$75.00 to \$100.00?

If so, kindly send us your rates and a recent copy of  
your paper.

Assuring you of our desire to cooperate with you for  
our mutual benefit, I am,

yours very truly,

*Thos C Bourke*

Thos. C. Bourke  
Manager  
HOTEL BALTIMORE

TCB:LS



NEW YORK

CHICAGO

KANSAS CITY

LOS ANGELES

SAN FRANCISCO

### Inland Newspaper Representatives, Inc. *National Advertising Representatives*

NEW YORK OFFICE  
512 FIFTH AVENUE  
PHONE LONGACRE 4229-4230

Chicago  
Feb. 2  
1933.

CHICAGO OFFICE  
334 WRIGLEY BUILDING  
PHONE SUPERIOR 9398

Mr. R. A. Clymer,  
The El Dorado Times,  
El Dorado, Kansas.

Dear Mr. Clymer:

I want to thank you very much for your hospitality on the occasion of my last visit to El Dorado. I have always felt that press association meetings were largely social and when I met you in the public service headquarters, decided it was not the time or the place to discuss our relations further.

I am writing you to introduce my associate, Mr. Thomas B. Shearman. He will call on you shortly. I know you will talk to him as you have to me. He will present the contract that we have discussed, and inasmuch as he has had more experience with this type of deal than anyone else in the business, his remarks will be particularly significant as well as reassuring.

Attached hereto are copies of our contract. I want you to consider it very carefully. If I am standing on ceremony, then I certainly do not know my footing. What I believe is this -- you need us worse than we need you, but nevertheless, we would give our right arm to have the representation of your splendid newspaper.

We will stake everything we have on the assurance to you that we can increase your revenue substantially and I do not believe any other representative in Kansas would stand on this premise. We have studied your paper and your chain store accounts. We know the national that you are missing, which Chanute, for instance, is carrying. We know that we are carrying at least a portion of this business in some of our smaller papers and know we can perform for you.

With word of kind regard,

Sincerely yours,  
INLAND NEWSPAPER REPRESENTATIVES, Inc.

*William H. H. H. H.*  
President.

AWC:JH



*The Wichita Eagle*

WICHITA, KANSAS

VICTOR MURDOCK, EDITOR-IN-CHIEF

February 3, 1933.

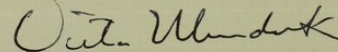
Mr. Rolla Clymer,  
ElDorado, Kansas.

My dear Rolla,

Mignon has signed up for the 24th, but the 22nd is open. I sure will be with you but I pray that it will be an evening affair, which will make it easier for me but I suspect that that isn't the case.

Let me definitely know the hour and I sure will be there with a side pardner who can drive a car.

Yours truly,



VM/LK

## Rolla Clymer correspondence

B. P. Weekes, Publisher

D. L. Buckles, Managing Editor

### The Fairbury News

Fairbury, Nebraska

Feb. 3, 1933

Mr. R. A. Clymer, Editor,  
The El Dorado Times,  
El Dorado, Kansas.

Dear Mr. Clymer:

Wish to acknowledge receipt of the  
marked copy of the 31st and note with interest your  
comment upon the "clinic."

I have been asked to give an address  
before the Nebraska Press this month on the subject of  
"Selling the Country Press." Outside of the personal  
element I was interested in your editorial as you are  
doing just what I have been trying to stress--"selling  
the value of your paper to your readers."

I have appeared on a number of press  
programs but the Kansas assignment was the toughest one  
That I ever had to contend with. However the publishers  
in my old home state took my suggestions, I believe, in  
the spirit in which they were given. I am not a professional  
speaker and the expenses allowed are generally about half  
what such trips cost--I benefit only thru the contact with

Winner of the N. E. A.  
Greatest Community  
Service Award  
1931

Ranks  
First in Nebraska  
14th in U. S.  
In Advertising Volume  
A. P. Survey, March 1932

Member of  
Casey's All-American  
Newspaper Eleven  
(Quarterback)



