

Rolla Clymer correspondence

Section 385, Pages 11521 - 11550

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011

Rolla Clymer correspondence

KANSAS NEWSPAPER LEAGUE

*An organization of newspapers to create a
greater consumer demand and dealer interest
for national newspaper advertisers in Kansas*

W. D. SHANK, President

KANSAS CITY, MO.
January 12, 1933.

ANNOUNCEMENT

TO ALL KANSAS DAILY NEWSPAPERS:

Acting on the advice of some, and opinion of others, I am planning now on being in Kansas City February first, to open an office for a KANSAS NEWSPAPER LEAGUE.

Realizing that a start has to be made before anything else can be done, I am opening this office with plans by which I am going to try and build a sound, economical and business getting organization for the Kansas newspaper publisher.

The main office will be started first in Kansas City, and later, as progress is made, offices in other important contact cities will be established.

There are two major reasons for a Kansas Newspaper League similar to other successful organizations in other states.

One is to:

INCREASE NATIONAL ADVERTISING

This can be done through more research work, concentration on one market, cooperation of all publishers, greater agency and advertiser contact, self supporting house organ mailed to all salesmen working in Kansas and supplied to local merchants by each member publisher over name of paper, special man for cooperation to be in Kansas at all times, new picture show and hotel hook-ups to get interest of visiting salesmen, plan to insure distribution for manufacturer, more thorough jobbing house and district salesman contact, prize window displays for advertised products, larger staff in Kansas and Kansas City than any other selling organization for Kansas newspapers, getting test campaigns, operating own cooking schools, everything cleared through Kansas City to insure follow through and prompt attention etc.

Another is:

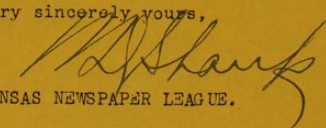
ECONOMY

Less cost of representation, with ultimate plans for publishers that want to share in on profits, no extensive traveling to secure new papers and hold old ones, no large expensive offices, no large entertaining accounts, less expense all around with greater efficiency and production.

If the Kansas publishers will give me their kind consideration and support, a strong organization can and will be built, that will yield profitable returns.

The Kansas City address will be announced later in another letter after my arrival in that city. Until then any mail can be addressed to me at 251 E. Tipton Street, Huntington, Indiana.

Very sincerely yours,


KANSAS NEWSPAPER LEAGUE.



CAPTAIN EDGAR DALE POST No. 81

THE AMERICAN LEGION

Memorial Building

EL DORADO, KANSAS

January 12, 1933.

Mr. Rolla Clymer,
El Dorado, Kansas.

Dear Editor:

The Directors of the Captain Edgar Dale Post #81 of the American Legion instructed me to send you a letter of thanks for the editorial concerning the ex-soldiers, printed in the El Dorado Times, January 10, 1933.

Seldom do we get credit for trying to carry out a program for service to society thru rehabilitation of the ex-soldier. Often we seem to be the target for blame for the depression and a desire for bankrupting the United States for which we fought. So your editorial was a welcome note to us who desire to stand by our buddy who is down and out, just as he stood by his guns in 1917.

The American Legion is endeavoring to live up to its constitution and goes on record for those things which it believes deserving of such a group of American citizens.

We thank you for, as one of the men stated, "one of the little breaks for the ex-service man".

Sincerely,

Lowell B. Wharton, Adjutant.

Rolla Clymer correspondence

BY DIRECT WIRE FROM

12286

CLASS OF SERVICE	SIGNS
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.	DL = Day Letter
	NM = Night Message
	NL = Night Letter
	LCO = Deferred Cable
	NLT = Cable-Night Letter
	WLT = Week-End Letter

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

January 12, 1933

THE TIMES PUBLISHING COMPANY
118 E. CENTRAL
EL DORADO KANSAS

PARTS SHIPPED AIR EXPRESS YESTERDAY SHOULD ARRIVE THIS MORNING INQUIRE RAILWAY EXPRESS

PAID
DMN:EK
SENT
QPR

LUDLOW TYPOGRAPH COMPANY

(CONFIRMATION COPY)

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE

Rolla Clymer correspondence

CLASS OF SERVICE DESIRED	
TELEGRAM	<input checked="" type="checkbox"/> FULL RATE
DAY LETTER	<input type="checkbox"/> DEFERRED
NIGHT MESSAGE	<input type="checkbox"/> CABLE LETTER
NIGHT LETTER	<input type="checkbox"/> WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

COPY OF WESTERN UNION TELEGRAM

El Dorado, Kansas

January 12, 1933

Ludlow Typograph Company,
2032 Clybourn Avenue,
Chicago, Ill.

Ludlow down when may we expect delivery parts ordered
yesterday?

THE TIMES PUBLISHING COMPANY

prepay and charge

Rolla Clymer correspondence

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE 1261-S

CLASS OF SERVICE	WESTERN UNION	SIGNS
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.	NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT	DL = Day Letter NM = Night Message NL = Night Letter LCO = Deferred Cable NLT = Cable Night Letter WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 209 West Pine St., El Dorado, Kansas. Telephone 900 1933 JAN 12 AM 10 30

WZ16 12=CHICAGO ILL 12 1035A

THE TIMES PUBLISHING COMPANY=

118 EAST CENTRAL ELDORADO KANS=

PARTS SHIPPED AIR EXPRESS YESTERDAY SHOULD ARRIVE THIS

MORNING INQUIRE RAILWAY EXPRESS=

LUDLOW TYPOGRAPH COMPANY..

MINUTES IN TRANSIT	
FULL-RATE	DAY LETTER
15	

WESTERN UNION GIFT ORDERS ARE APPROPRIATE GIFTS FOR ALL OCCASIONS

Rolla Clymer correspondence

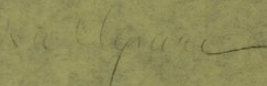
January 12, 1933

Dr. John Bailey Kelly,
President the College of Emporia,
Emporia, Kansas

Dear Doctor Kelly:-

I think I can make it to Wichita for a luncheon conference on Tuesday, January 24. Please let me know, when these details are arranged, the place and the exact time.

Very truly yours,

A handwritten signature in cursive script, likely belonging to Rolla Clymer, written in dark ink.

Rolla Clymer correspondence

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

COPY OF WESTERN UNION TELEGRAM

El Dorado, Kansas

January 12, 1933

E. Katz Special Advertising Agency,
500 Fifth Avenue,
New York City

Daily average circulation last three months shows over
fifty ^{two} ~~three~~ hundred, and mounting. Think we are entitled
to Camel business on this showing. Please do your best
to land this account.

THE TIMES.

PREPAY AND CHARGE

Rolla Clymer correspondence

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE 1201-S

<p>CLASS OF SERVICE</p> <p>This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.</p>	<p>WESTERN UNION</p> <p>NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT</p>	<p>SIGNS</p> <p>DL = Day Letter NM = Night Message NL = Night Letter LCO = Deferred Cable NLT = Cable Night Letter WLT = Week-End Letter</p>
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The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 209 West Pine St., El Dorado, Kansas. Telephone 900 1933 JAN 12 PM 12 56

WZ24 59 DL=NEWYORK NY 12 1217P

ELDORADO TIMES=

ELDORADO KANS=

MINUTES IN TRANSIT	
FULL-RATE	DAY LETTER
	139

BECAUSE YOUR MILLINE RATE IS OVER EIGHT DOLLARS AND CAMEL IS CONFINING ADVERTISING TO PAPERS WHOSE MILLINE IS UNDER EIGHT DOLLARS YOU ARE NOT PRESENTLY SCHEDULED STOP WE ARE MAKING EVERY EFFORT TO GET BUSINESS AND WOULD LIKE YOU TO WIRE CIRCULATION FIGURES LAST THREE MONTHS WHICH COULD POSSIBLY BRING MILLINE DOWN TO POINT WHERE YOU COULD BE CONSIDERED=

E KATZ SPECIAL ADVERTISING AGENCY NEWYORK.

WESTERN UNION GIFT ORDERS ARE APPROPRIATE GIFTS FOR ALL OCCASIONS

Rolla Clymer correspondence

BY DIRECT WIRE FROM

12285

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS

DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Night Letter
WLT = Week-End Letter

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- DAY LETTER -

RKZ2 JANUARY 12, 1933.

EL DORADO TIMES
EL DORADO, KAN.

Conf.

BECAUSE YOUR MILLINE RATE IS OVER EIGHT DOLLARS AND CAMEL IS CONFINING ADVERTISING TO PAPERS WHOSE MILLINE IS UNDER EIGHT DOLLARS YOU ARE NOT PRESENTLY SCHEDULED STOP WE ARE MAKING EVERY EFFORT TO GET BUSINESS AND WOULD LIKE YOU TO WIRE CIRCULATION FIGURES LAST THREE MONTHS WHICH COULD POSSIBLY BRING MILLINE DOWN TO POINT WHERE YOU COULD BE CONSIDERED

E. KATZ SPECIAL ADVERTISING AGENCY

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE



LUDLOW TYPOGRAPH COMPANY
2032 CLYBOURN AVENUE · CHICAGO, ILLINOIS

District Sales Offices in

NEW YORK · BOSTON

ATLANTA · SAN FRANCISCO

January 13, 1933

Times Pub. Co.
118 E. Central Ave.,
Eldorado, Kansas

Gentlemen:

(Ludlow)

This will acknowledge your telegram of January
11, reading as follows:

"Rush Air Mail parts number two eleven E two
thirty nine twenty five watts number two twelve
E two thirty volts four seventy five watts serial
number cipher two five one eight pot number two
cipher nine cipher"

Your order has been entered as per copy of our
acknowledgment enclosed and was shipped on January 11 by Air
Express.

Very truly yours,

LUDLOW TYPOGRAPH COMPANY

Donald M. Nesselroth
Donald M. Nesselroth.

DMN:EK
Encl.



LUDLOW TYPOGRAPH COMPANY
2032 CLYBOURN AVENUE
CHICAGO, ILL., U. S. A.

SHIPPED TO

TIMES PUBL CO
118 E CENTRAL
ELDHORADO-KANSAS

DATE

CHARGE TO

ABOVE

VIA AIR EXPRESS
ORDER ENTERED 1/11/33

YOUR NO.

SALESMAN 3

ACKNOWLEDGMENT NO. **A 41492**

QUANTITY SHIPPED	DESCRIPTION
1	NO 211E SMALL POT UNIT XXX 230VOLT
1	NO 212E LARGE POT UNIT 230VOLT

ACKNOWLEDGMENT

THIS IS AN ACKNOWLEDGMENT OF YOUR ORDER AND IS AN EXACT COPY AS ENTERED FOR SHIPMENT. IF NOT CORRECT ADVISE AT ONCE.

Rolla Clymer correspondence

Wichita, Kansas, January 13, 1933.

Mr. Rolla Clymer,
Eldorado, Kansas,
Dear Sir:-

As one interested in the production of oil, you are no doubt familiar with the many things which now threaten the interests of the independent producer of oil and particularly the land- and royalty owner. The interests of the landowners and independent producers are in common, and they have interests which are distinctive and not in common with other phases of the industry.

The Kansas legislature is in session and many bills are now being presented affecting the rights of this group. Thus far there has been no organization definitely representing these interests.

Recently the nucleus of an organization was formed in Wichita, of which Mr. E.B. Shawver was elected President, Mr. T.C. Johnson, Vice President, Mr. Eben Pyle, Treasurer and Mr. Paul H. White, Secretary. The organization is protective in its nature and formed along lines similar to those used so effectively by the landowners of Texas, and is known as the "Kansas Oil Producers and Landowners Association".

You will readily agree that a few working together will be relatively ineffective, while an association of those having common interests can build an organization and wield an influence which will effectively protect their interests. It has been said that "eternal vigilance is the price of liberty, and if effective work is to be done no time is to be lost, and an organization comparable with the problems and the plans must be builded.

You are known to be vitally interested in these problems and because of that interest and your outstanding leadership in your community, you were elected to serve as a member of the Board of Directors for this association for your district. A meeting of the association to perfect the organization of the association and to outline ways and means for the immediate protection of the common interest has been called at the Allis Hotel in Wichita for next Wednesday, January 18, at 1 o'clock P.M.

The fact that oil has declined from \$1.12 to 50¢ per barrel, and that movements are already under way among certain pipe line purchasers to power prices still further and to saddle off on the landowner and producer the cost of transportation from well to refinery, presents a definite problem which



Rolla Clymer correspondence

immediate and coordinated action. The further fact that the legislature is in session and the introduction of hostile legislation is imminent, makes the need for immediate action imperative.

We are enclosing herewith a blank form of membership application, together with a list of the elected directors. We feel certain that after considering the matter you will join with us by signing the former and by agreeing to serve as a member of the latter, and thereby assist us in the formulation of protective measures which will do more for the Kansas oil producer and landowner than could be done in any other way.

The Wednesday meeting is a luncheon and we are particularly anxious that you be present in person to learn, first hand, of the problems which face us and to assist directly in completing our organization.

Will you please let us have the signed membership pledge and a statement of your willingness to serve on our Board of Directors, by return mail.

Very truly yours,

KANSAS OIL PRODUCERS AND LANDOWNERS ASSOCIATION ,

By

President.

PHW.

Rolla Clymer correspondence

THE COMMAND AND GENERAL STAFF SCHOOL
FORT LEAVENWORTH, KANSAS

January 13, 1933

Mr. R. A. Clymer,
El Dorado, Kansas

Dear Rolla:

These are strenuous times so I have had to await the end of the week to answer your good letters.

We are glad indeed that you enjoyed your visit with us at Christmas and grateful to all of you for your generous praise of our simple hospitality and the behavior of the children. I never saw a household full of small folks on better terms than these children throughout the entire period. We hope that the successful drive home has taught you that it is by no means a difficult matter to visit Ft. Leavenworth and that you will come often in the future. A one day holiday adjoining a week end would do for a visit such as we had at Christmas. You could get in several good rounds of golf.

You have been very kind to take up the matter of Gregory's appointment so seriously with Mr. Capper. From my standpoint I do not consider that we are confronted with complete failure by any means. In the first place the decisive effort has not yet been launched. The shock troops in the person of Gregory, himself, jump off tomorrow morning when the examination opens at the Court House.

It is not particularly encouraging to know that 50 boys will be competing for one place. However, most of them will not be well enough prepared to have a chance. Several boys here have been preparing at regular schools and they are the ones to fear. One little fellow, gentle and studious has the best chance of winning. However, Gregory will do well I know and will be among the best at the finish.

Herein is the fallacy of the Senator's position. He bases his selection entirely on scholastic ability without regard to many other factors equally important. Boys of greatest aptitude for commissions are not usually of the most studious type.

In the second place, as the result of your supplication the Senator is now in a secure position and a unique one as well. I don't think it would be well to press him any further. Let me quote from several of his letters at hand. November 21, 1931 "My appointments are all made from a list of applicants who have passed a civil service examination." December 8, 1932 "If he is successful in the examination you may be sure that his application will have my very best consideration." December 7, 1932 "I have a vacancy at the academy for 1933 which will be filled from a list of applicants passing a competitive Civil Service examination to be held on Saturday, January 14, 1933."

While it is implied that the winner is to receive this appointment no actual promise is made until the appearance

Rolla Clymer correspondence

THE COMMAND AND GENERAL STAFF SCHOOL
FORT LEAVENWORTH, KANSAS

of the letter you received. I have been afraid all along that Gregory would not be given the appointment even if he won the examination. We know of cases where congressmen made appointments of boys who have passed their examinations but have not been the winners by any means. I cannot say that any such designation was made by Senator Capper but I have examined carefully the language of the passages quoted above and have my fears.

That we have gained some ground I feel certain. To give it to the winner is the fair thing to do under the conditions stated by Senator Capper and as much as we have a right to request under the circumstances. There is no desire to embarrass him, in fact, we want his good will. Do you think you should write him that you did not understand the conditions, that we think we have a good candidate for the honor of first place and are content to abide by the decision? Whatever you think best will suit me. Meanwhile, your efforts are very much appreciated by all of us.

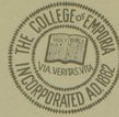
I wish that you could sit in our class and hear some of the lectures upon historical subjects. Any of the modern battle studies of the early engagements of the World War would delight you beyond expression. The commanders and troops all known to you, the maps, orders, messages, weather reports, omissions, mistakes all explained. And the units moved about on the maps just as the events transpired. It is astounding. Not much military history of this kind has been written and few but military students care to read it.

These are hard times indeed for everyone. I regret to hear of further prospects of retrenchment in your business. Adversity will come now and then and there is nothing to do but gird up the well known loins and face it. We wish you success. When you get down to a five day week come up here and play some golf.

Love to the whole family from all of us.

As ever yours,

Gregg Hixington



The College of Emporia
Emporia, Kansas

January 13, 1933

Mr. Rollo Clymer
Editor El Dorado Times
El Dorado, Kansas

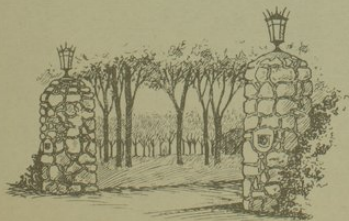
Dear Mr. Clymer:

Regarding your letter of January 4, will say that we will make you a payment on the printing bill between now and the first of February. We have a new semester starting January 24, and will take in a little money at that time. At present the cupboard is as bare as Old Mother Hubbard's.

With kindest regards, I am

F. L. Robinson
Treasurer

FLR:GP





**INDEPENDENT PETROLEUM ASSOCIATION
OF AMERICA**

THOMPSON BUILDING

TULSA, OKLAHOMA

WIRT FRANKLIN
PRESIDENT

RUSSELL B. BROWN
COUNSEL

C. E. BUCHNER
EXECUTIVE MANAGER

640 SHOREHAM BUILDING
WASHINGTON, D. C.

January 13, 1933

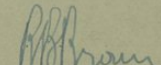
Mr. Rolla Clymer
El Dorado, Kansas.

My dear Mr. Clymer:

Would you be interested in receiving from us a special weekly article for publication on Sundays? This article, as we are planning it, would cover news events and comments on the existing situation as affecting the petroleum industry. We were planning such an article for a newspaper not in your territory or even in your state and thought that you also might like to receive it. We hope to get this material to you, if you wish to receive it, in ample time for making up your Sunday edition.

I hope you will not think we are trying to force any of our publicity on you. On the contrary, we know your interest in this matter and the interest of your readers, and do not wish you to feel that we are ignoring your possible desire to receive this weekly story.

Sincerely yours,


R. B. Brown

RBB:es

IRA C. WATSON, PRES. AND MGR
HARRIE MUELLER, SECRETARY



FRED WIELAND, VICE-PRESIDENT
F. E. BARR, TREASURER

The Ira Watson Sporting Goods Co.

INCORPORATED

EVERYTHING IN SPORTING GOODS

133 NORTH MARKET STREET
WICHITA, KANSAS

January 14, 1933

Mr. Rolla Clymer
El Dorado, Kansas

Dear Rolla:

I have not been able to get back to El Dorado since I was there the other day and naturally haven't been able to do anything on the matter with Mr. Atherton and yourself. I was at Topeka during the inauguration but never had an opportunity to consult at all with the Governor.

Since I saw you, however, I do have the Sumner County and Cowley County indorsements and they are very fine. Of course I do not have any idea as to where I stand on the matter because, naturally, I have had no expression from the Governor and will, no doubt, not have it for at least a couple of weeks yet though I do expect to be in the neighborhood of Topeka and shall drop in to see him soon.

Give my respects to the bunch. With kindest personal regards, I am

Sincerely yours,

IW:H



The College of Emporia
Emporia, Kansas

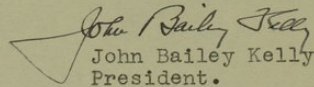
The President's Office
January 16, 1933.

Mr. Rolla Clymer,
Eldorado, Kansas.

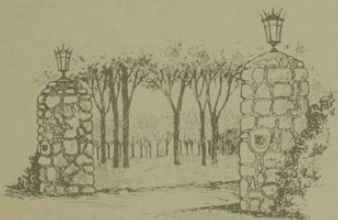
My dear Mr. Clymer:

I have just been informed of a bank failure in Wichita which in our judgment here would make a financial campaign in that city next week inexpedient. It seems better to postpone the matter for a month until things settle down somewhat and people get over the inevitable alarm that this incident will arouse. Fortunately the letters of invitation have not yet gone out and you are about the only person who has been informed, aside from one or two others to whom I am writing. I will of course keep you informed of any plans that we may make in the future and will count on your cooperation.

Sincerely yours,


John Bailey Kelly
President.

JBK:MU



Rolla Clymer correspondence

January 16, 1933

Mr. Russell B. Brown,
Washington, D. C.

My Dear Russell:-

I should like to have the weekly article you mention in your letter, but we do not publish a Sunday edition. If you could send it to us for a Saturday release we would be very glad to get it. And please don't ever try to apologize for "trying to force" any of your publicity on us. I want all of it I can get. I think you know how deeply interested in the work you are doing and our readers have been pretty well trained on oil tariff stuff. They expect me to give a lot of it to them--and the more the merrier. So send along anything you can and be sure we will use all of it some way and that none of it will find the waste basket.

I have been glad to hear from you in several ways, and was interested in the report of your work. I realize you are rendering valuable service to the cause in Washington, and am relieved to feel that our affairs there are in such capable hands.

Very truly yours,

Rolla Clymer correspondence

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

COPY OF
WESTERN UNION TELEGRAM

El Dorado, Kansas
January 17, 1933

E. Katz Special Advertising Agency,
500 Fifth Avenue,
New York, N. Y.

What about Camel account?

THE TIMES

prepay and charge

Rolla Clymer correspondence

January 17, 1933

Gov. Alfred M. Landon,
Topeka, Kansas

My Dear Governor:-

Understanding that a vacancy will occur soon in the personnel of the State Chiropractic Board, I wish to recommend to your attention for appointment to that place Dr. A. J. Darling, chiropractic physician, of El Dorado. Dr. Darling has lived and practiced his profession here for a number of years, and has done so in a highly ethical way. He is a skillful practitioner, stands well with members of his own profession and with the people of this community and over the state. I believe that his appointment would be generally pleasing and do not hesitate to commend him to your attention.

Very truly yours,

Rolla Clymer



Rolla Clymer correspondence

January 17, 1933

Governor Alfred M. Landon,
Topeka, Kansas

My Dear Governor:-

I assume that the state legislature will pass an income tax law and that during the next few months the proper machinery will be set up for the administration of that act and the collection of the tax.

When it comes time to make appointments for whatever new bureau or commission is established for that purpose, I desire to ask that you consider carefully the application of Mr. Frank E. Lichlyter, of El Dorado.

I know of no man who would fit better into the personnel of a new taxing bureau or who would be able to render more valuable service to the state. Mr. Lichlyter, who is a graduate lawyer and admitted to the bar, served for ten years in the office of the county clerk of Butler County, and for six years of that time was the clerk. In that capacity he supervised all assessment work of the county and had complete charge of the tax rolls. Besides being deeply grounded in tax matters, with a clear and thorough understanding of them, he is a highly careful and competent executive. Moreover, his legal training has given him a much sounder background than that possessed by the average accountant. Personally he is reliable and trustworthy--an able and all-around good man wherever you might put him.

Mr. Lichlyter would be able to step into the income tax department competently from the start. I feel sure he is the exact type of man to whom you will want to entrust the affairs of this important state sub-division, and I take a great deal of pleasure in commending him to you.

Very truly yours,

Rolla Clymer correspondence

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE 1901.8

<p>CLASS OF SERVICE</p> <p>This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.</p>	<p>WESTERN UNION</p> <p>NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT</p>	<p>SIGNS</p> <p>DL = Day Letter NM = Night Message NL = Night Letter LCO = Deferred Cable NLT = Cable Night Letter WLT = Week-End Letter</p>
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The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME

Received at 209 West Pine St., El Dorado, Kansas. Telephone 900 1933 JAN 17 PM 3 24

WZ31 50 DL=NEWYORK NY 17 354P

MINUTES IN TRANSIT	
FULL-RATE	DAY LETTER
	25

ELDORADO TIMES=

ELDORADO KANS=

WILLIAM ESTY IS INCLUDING ELDORADO TIMES IN LIST OF PAPERS
THEY ARE SENDING TO REYNOLDS FACTORY FROM WHOM THEY EXPECT
TO RECEIVE WORD NEXT WEEK STOP WE EXPECT TO HAVE SOME WORD
FOR YOU BY END OF NEXT WEEK AND WILL BE DISAPPOINTED IF YOU
DO NOT GET ON LIST=

E KATZ SPECIAL ADVERTISING AGENCY NEWYORK..

WESTERN UNION GIFT ORDERS ARE APPROPRIATE GIFTS FOR ALL OCCASIONS



LEE A. PHILLIPS,
EXECUTIVE VICE PRESIDENT
W. H. DAVIS,
VICE PRESIDENT AND GENERAL COUNSEL
W. W. BECKETT,
VICE PRESIDENT AND MEDICAL DIRECTOR
RICH J. MIER,
VICE PRESIDENT
C. I. D. MOORE,
VICE PRESIDENT AND ASSOCIATE SUPERINTENDENT OF AGENCIES
HOWARD S. DUDLEY,
VICE PRESIDENT AND TREASURER
D. E. C. MOORE,
VICE PRESIDENT AND ASSISTANT COUNSEL
D. C. MACEWEN,
VICE PRESIDENT AND SUPERINTENDENT OF AGENCIES
ALFRED G. HANN,
ACTUARY
S. F. MCCLUNG,
SECRETARY

LEM C. SWINNEY, GENERAL AGENT
405-7 BROWN BUILDING
PHONE: 3-4123

WICHITA, KANSAS

January 17, 1933

Mr. Rolla A. Clymer
118 E. Central St.
Eldorado, Kansas

Dear Mr. Clymer:

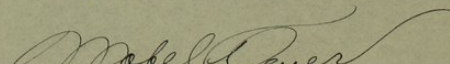
The \$5000 Accidental Total Loss Benefits recently applied for by you to be added to your Life Policy No. 633370, has been issued.

Policy has been issued as of January 10, 1933, and the term premium from that date to September 27, 1933, the next premium due date on your Life Policy is \$6.56. At that time the premium on the Accidental Total Loss Benefits and the premium on the Life Policy will be included in one amount, which will be \$171.30.

Kindly forward to us your check covering the term premium of \$6.56 and we shall be glad to send you the policy as well as official receipt.

Thanking you for giving us the opportunity of serving you in this respect, we are with best wishes,

Yours very truly,


Mabel Klever, Cashier

MK
Enc.



**INDEPENDENT PETROLEUM ASSOCIATION
OF AMERICA**

THOMPSON BUILDING

TULSA, OKLAHOMA

WIRT FRANKLIN
PRESIDENT

RUSSELL B. BROWN
COUNSEL

C. E. BUCHNER
EXECUTIVE MANAGER

January 18, 1933.

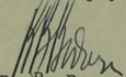
640 SHOREHAM BUILDING
WASHINGTON, D. C.

Mr. Rolla Clymer,
El Dorado Times,
El Dorado, Kansas.

My dear Rolla:

I enclose the first of our weekly letters. As you request, we are releasing this to you for Saturday. You are the only person for whom we have advanced the publication date. I wonder if you would care to send us a clipping of whatever portions of this letter you may use. We are rather interested in getting reactions. We know the industry wants the news but we are not certain whether we have found the best method of getting it out.

Sincerely yours,


R. B. Brown.

RBB:AG
Enclosure.

Rolla Clymer correspondence

THE DIANA OIL COMPANY
PETROLEUM BUILDING
EL DORADO, KANSAS

January 18, 1933

To Stockholders of The Diana Oil Company:

The annual meeting of The Diana Oil Company stockholders was held at the company's office, 115 West Fifth Street, El Dorado, Kansas, on January 16, 1933. The minutes of the previous meeting were read and approved. A committee of three stockholders, C.M. McCaughan, R.E. Sluss and Geo. L. Wolfe, was appointed to examine the proxies and reported 88 per cent of the stock represented in person and by proxy at the meeting.

Upon motion duly seconded and carried the secretary was directed to cast the entire vote for re-election of the previous members of the board of directors for the year 1933. They are: C.C. Shelden, O.J. Connell, A.J. August, R.E. Sluss, C.M. McCaughan, K.M. Geddes and L.L. Bennett.

A financial statement showing receipts and disbursements during the year 1932 was read and approved as read. Following is the financial statement as presented:

Capital Stock	\$	\$75000.00
Cash in Bank	1402.95	
Corporation Tax	100.00	
Income for year 1932		926.77
Investments	73000.00	
Office Equipment	50.00	
Office Expense	123.00	
Misc.&Trav. Expense	126.66	
Profit & Loss	1124.16	
	<u>\$75926.77</u>	<u>\$75926.77</u>

Then followed a general discussion of the Company affairs which were acknowledged to be in excellent condition.

There being no further business to come before the meeting it was adjourned.

Following the stockholders meeting the directors met and elected the following officers: C.C. Shelden, President; O.J. Connell, Vice-President; C.M. McCaughan, Secretary-Treasurer. M.M. Buist was appointed Assistant Secretary.

Very truly,

M.M. Buist
Ass't Secretary

C.C. Shelden
C.C. Shelden
President

Rolla Clymer correspondence

IMPERIAL TYPE METAL COMPANY

*Makers of Quality Type
Chemically*



*Metals by the Eutectic Process
Purified*

1800 SOUTH 54TH AVENUE

CHICAGO, ILL.

January 19, 1933

Mr. R.A. Clymer, Publisher
Times Publishing Company
Eldorado, Kansas

Dear Sir:

As arranged with Mr. Prentice, we are placing your service metal price strictly on the market quotation basis, thus securing for you the effects of market fluctuations which are materially to your advantage.

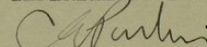
We will continue supplying you with equal weights of service Linotype and Stereotype metals designed to maintain your respective supplies as in the past at a net differential charge to you based on the current metal market as follows:

This price shall be 7% of the tin price plus 13% antimony price plus 25% of the lead plus 2.08¢ per pound freight on service metal to your city and the gross f.o.b. Chicago.

In handling your service metal on this basis, you will always be trading on the existing metal market and securing the exchange price which will always be in accordance with the current market.

Trusting that our metal and service will merit the continuance of your patronage with this reduced billing and assuring you of our complete co-operation at all times, we beg to remain

Yours very truly,
IMPERIAL TYPE METAL COMPANY


C.E. Purkis
Office Manager

CEP*ER



OUR LABORATORY IS SPECIALLY EQUIPPED FOR ANALYZING SAMPLES OF YOUR METAL



Rolla Clymer correspondence

THE POTTS-TURNBULL COMPANY
DIERKS BUILDING
KANSAS CITY, MISSOURI
NEWSPAPER, MAGAZINE
and GENERAL
ADVERTISING

Subject

Date January 19, 1933.

Eldorado Times,
Eldorado, Kansas.

Gentlemen:

The Sterling Radio Company, one of our clients, is desirous of giving their dealers some additional newspaper support in the next few months, but have been unable to do so, due to the fact their advertising budget has been considerably reduced. We believe we have a plan which will, with your cooperation, enable them to give their dealers the additional help they need and at the same time will give you a real bargain offer.

They have placed at our disposal a few Majestic Refrigerators which we are authorized to offer you in exchange for a similar amount of advertising with no deduction for agency commission or discount. These refrigerators are new and in their original factory boxes, and as you no doubt are familiar, are exceptionally well made and contain probably more features than any other refrigerator that sells for less than \$300.00.

You have your choice of either a Model 245 at \$177.50; a Model 255 at \$211.00 or a Model 275 at \$233.00, as shown in the folder with a cross above each. Each refrigerator is complete, and may be unboxed, plugged into a convenient socket and operation begins immediately.

This refrigerator would make an ideal gift to the family or a relative, or could be used in connection with a subscription or lineage contest. The basis of exchange on this refrigerator would be on your regular rate, in accordance with the enclosed agreement which, if satisfactory with you, should be filled in, signed and returned to us in duplicate. As soon as confirmed the refrigerator will be shipped to you promptly f.o.b. Kansas City. We will place space orders against it to the amount of the price of the refrigerator which you choose. This space is to be used within one year on any product the Sterling Radio Company distributes. There will be no agency commission or discounts for you to pay. It is a straight trade deal and will be treated confidentially.

Trusting to hear from you promptly regarding this, we are

Very truly yours,

E.R. Hanslip
for POTTS-TURNBULL COMPANY

E.R. Hanslip:L.



SAFEWAY STORES

INCORPORATED

DISTRIBUTION WITHOUT WASTE

OPERATING SAFEWAY AND PIGGLY WIGGLY STORES

DISTRICT OFFICE
1704 WEST DOUGLAS
WICHITA, KANSAS
January 20, 1933.

The Times Publishing Co.
El Dorado, Kansas

Gentlemen:

Our head office is requesting information regarding advertising in various towns, and we ask that you kindly inform us of the circulation of your paper at the present time.

Thanking you in advance for your kind attention to this matter, we are,

Very truly yours,

SAFEWAY STORES INCORPORATED,

By:

RJS:MW