

Rolla Clymer correspondence

Section 336, Pages 10051 - 10080

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

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HISTORICAL SOCIETY



Rolla Clymer correspondence

August 26, 1931

Hr. Paul H. Andres, Treasurer The Southwest Utility Ice Company, Tulsa, Okla.

We are again calling to your attention your unpaid account with us of \$157.68, which dates back to the first of this year. In a letter from you, dated June 23, you assured us that remittances would follow currently for this balance, but none has been received. On July 29, Mr. H. W. Schuelke, assistant treasurer, promised remittance saying you expected to have your own account. in condition by August 25. We have a friendly feeling for your company and have been patient with you in your troubles, despite our own during the present year. But we now feel that this account should be paid without further delay. We have our own obligations to meet and need the help this sum will afford. We have no other such account with a firm of your standing and are frankly

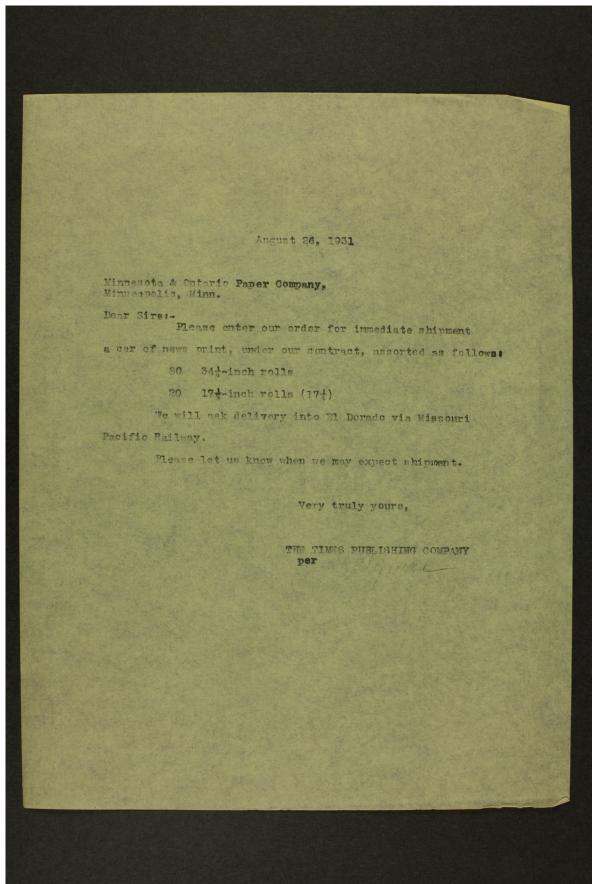
We are asking you for a prompt reply together with a remittance.

surprised that this one has been allowed to run so long.

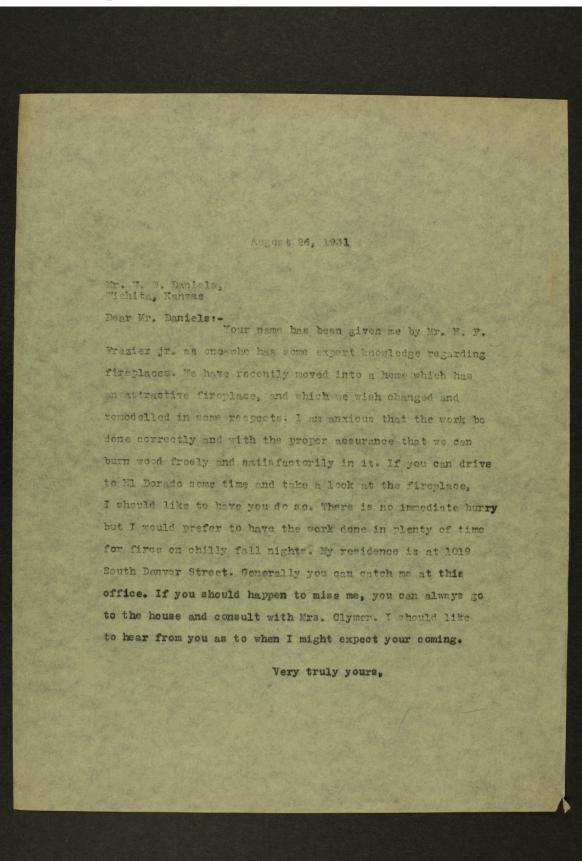
Very truly yours,

THE TIMES PURLISHING COMPANY per

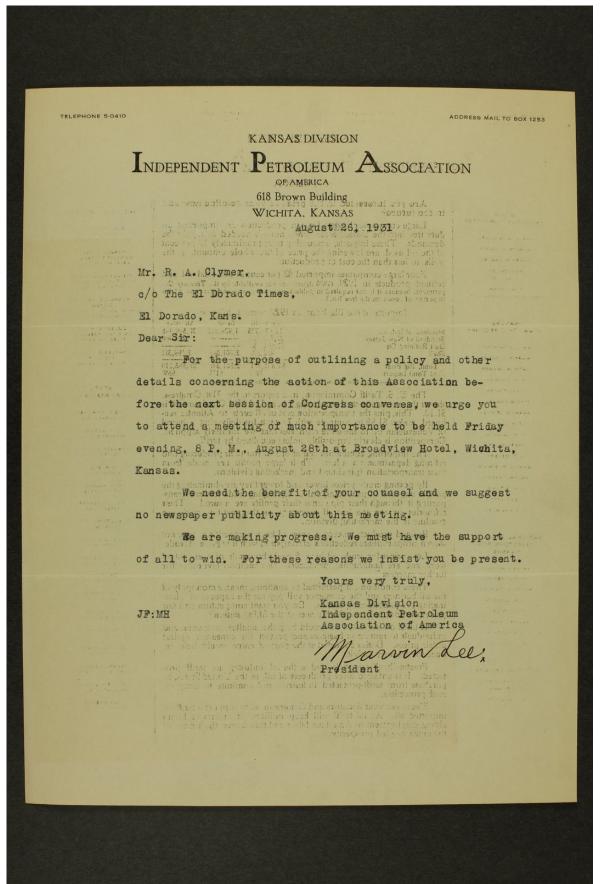


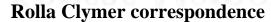




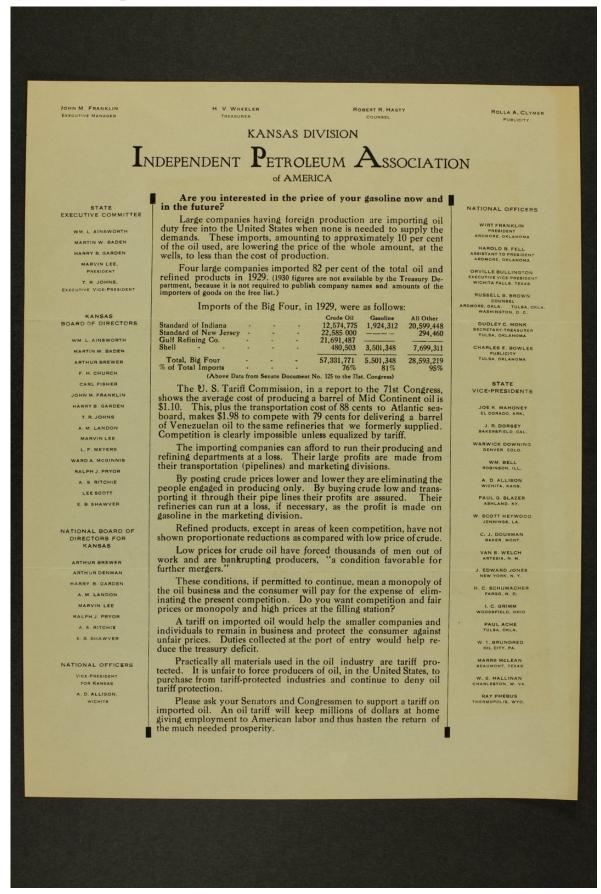




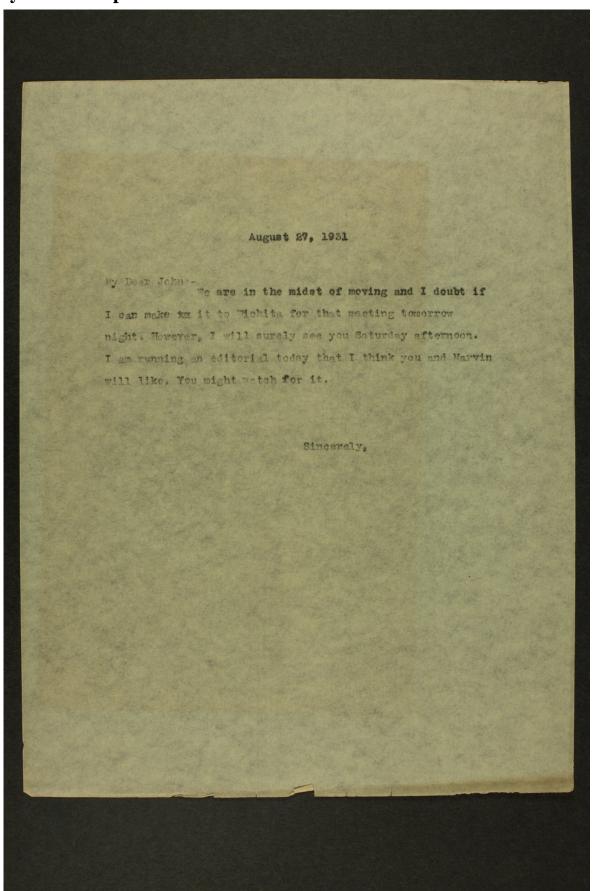




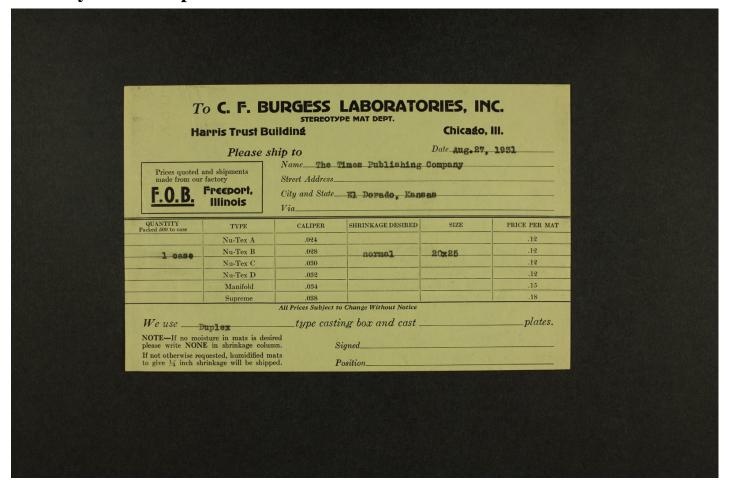














Rolla Clymer correspondence

MERVIN W. ALLEN
420 N. MULBERRY ST.
EUREKA, KANSAS
Aug. 26th. 1931.

Sir without Honor;

The Writer is taking up a correspondence course from the big boy at Topeka in the latest tatting and I would suggest that you take a few lessons in quilting. I would suggest that you major in a nine-patch as it would melt into your golf game so well. I heared by radio yesterday that you played a wonderful game with Haines, kent and betzand that big hearted boy that you are you insisted on paying off all the dets yourself. I didn't hear how far you threw your clubs but I will find out andlet your wife know. Of course she thinks you have quit tossing your clubs.

Mrs. Allen's mother is with us now and may stay a month if she can stand the diet we are sponsoring now. Corn is gone but I have sighted a turnip patch.

We are both very well and working hard. Why dont you try it? It is so satisfying.

sring the wife over some day and we willcut a mellon.

If you are up come down. Love to the family.

Sincerely yours,

M. Wallen



Rolla Clymer correspondence

TELEPHONE NATIONAL 9320

REPUBLICAN NATIONAL COMMITTEE

CHAIRMAN SIMEON D. FESS EXECUTIVE DIRECTOR
ROBERT H. LUCAS

VICE CHAIRMENI
RALPH E. WILLIAMS
MRS. ALVIN T. HERT
DANIEL E. POMEROY
DIRECTOR WOMEN'S DIVISION
MRS. ELLIS A. YOST

SECRETARY,
GEORGE DEB. KEIM
TREASURER,
J. R. NUTT
GENERAL COUNSEL,
JAMES FRANCIS BURKE

BARR BUILDING

WASHINGTON, D. C.

August 29, 1931.

Mr.Rolla A.Clymer, Eldorado, Kansas.

Dear Rolla:

The August 16th issue of the Wichita Beacon has a double page spread headed "The Farm Board Must Go". In a small card near the bottom appears this statement: "This advertisement contributed by business men and farmers of the Southwest."

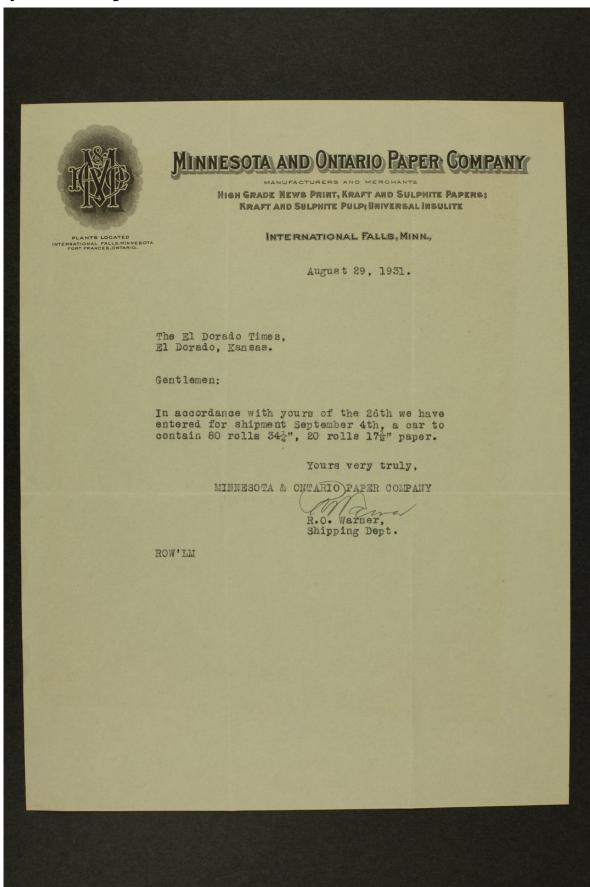
Do you suppose it would be possible for you to find out as a matter of fact whether anybody contributed and paid for the advertisement? Don't go to any special trouble about it, because it is a matter of no particular importance. It would simply interest me personally to know whether anybody did contribute to the enterprise or whether it was another of the bright ideas of Louie and Max.

Hoping your golf game and everything else in which you are interested is going strong, and with best regards, I

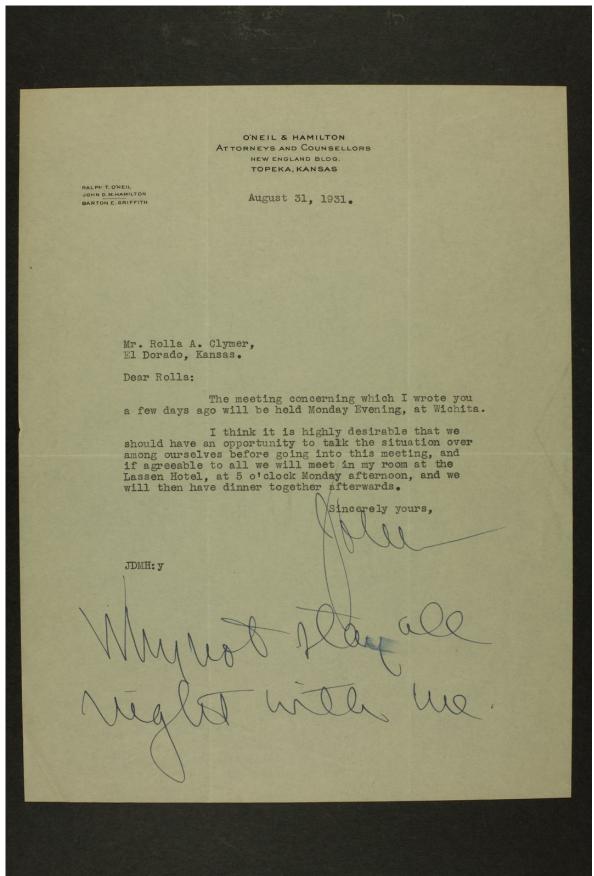
Cordially yours,

They have jumped my circulation from 5,000 (it was 3,000 when I came here) to 20,000. This by adding 15,000 names, being what they call the Speakers List, a list obtained by asking county chairment to send in the names of four of five men and women in their counties who make Republican speeches. The e is nothing private about that. In confidence to you I may add that this was done by direct request of the President. What he really wanted was that the Letter should go to all the precinct committeemen, but since there are about 70,000 of them and the list is constantly changing, that was hardly practicable. So he compromised on the Speakers List. It makes it rather the most important activity carried on right now by this committee.











Rolla Clymer correspondence

September 1, 1931.

Mr. John D. M. Hamilton, New England Building, Topeka, Kansas.

Dear Mr. Hamilton:

I have your letter of September 1st., asking me to write to you concerning my experience and qualifications for newspaper work.

I am 20 years old and have lived in Kansas all of my life. For the past two and one half years, including one summer school term, I have been going to school at the Kansas State college. While there I gained a basis for my future work. But, although the teachers are mostly good, only theory is taught, and in most cases, the theory and practise that I have had do not link at all. It is my belief that with the liberal education that I now have and with four or five years of training in a newspaper office, I could make a success of a paper of my own.

It has been my ambition, ever since I can remember, to own a country newspaper, and that is what I am working toward now. Not only have I taken editorial work in school, but I have also taken typographical work such as type setting, ad and job composition and job printing. Although I have not yet had the chance to learn the linotype or straight printing, I don't believe that it would take me long to learn. These last subjects are not usually taken by students in journalism, in fact, I was the only one in my class to take them.

I don't necessarily want an editorial job with a high salary. All I want is a chance to learn the profession and get enough money to live on while I'm doing it. If you can help me do that I will always be in debt to you.

My practical experience includes my work on the Manhattan Morning Chronicle, owned by Mr. Fay N. Seaton, of Manhattan, and at present edited by Mr. Fred A. Seaton. While there I worked as proofreader and reporter and writing advertisements as a sideline. Mr. Seaton will be glad to furnish a reference.

I would be pleased if I might have an interview with you. I am free to any time and would be glad to see you whenever you like.

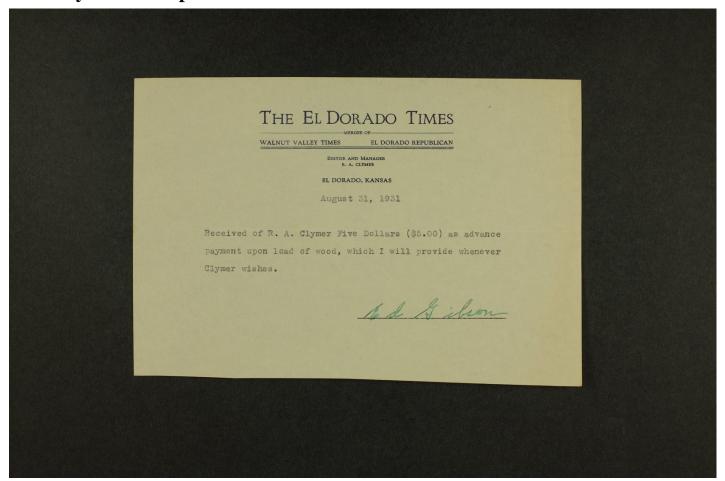
Thanking you for your favors, I am

/s/

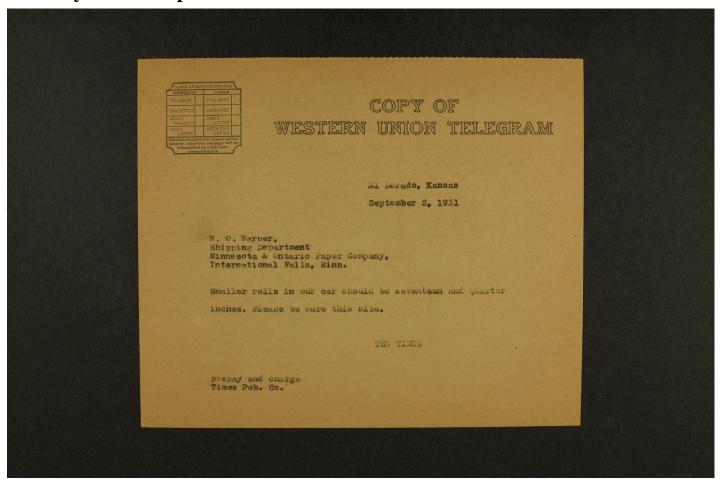
Yours truly, FREDERICK A. PEERY, 805 Poyntz Avenue, Manhattan, Kansas.

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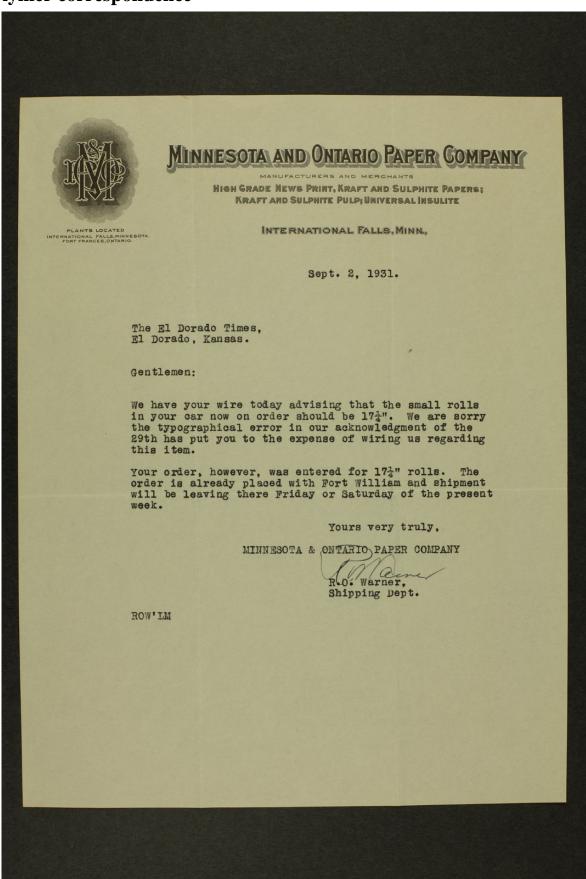














Rolla Clymer correspondence

NATIONAL PRODUCING COMPANY

Amateur Productions

GRAND AVENUE AT TWENTY-THIRD STREET

PHONE GRAND 0277

KANSAS CITY, MO.

September 2, 1931

Mrs. Relle Clymer, Editor The El Derade Times El Derade, Kans.

Dear Mr. Clymer:

So glad to know you are chairman of the Advertising Committee for our show.

This ADVERTISING is the part of the work that gets the crowd - that jams the auditorium and makes big RECEIPTS and a happy treasurer.

The best way to advertise is this: Let the Committee buy a full page in the leading paper and then place program and the cast of characters in the center, and sell ads to the merchants for the other space. This is the most effective advertising possible as it gives the effect of a full page ad.

At Greenville, Illinois, the Committee bought a page for \$25.00 and sold \$125.00 worth of ads for it. At Rushville, Nebraska, a page which cost \$27.80 sold for \$176.00. Some towns do better than this; some not quite so well. La Junta, Colorado sold a two page ad for \$219.00.

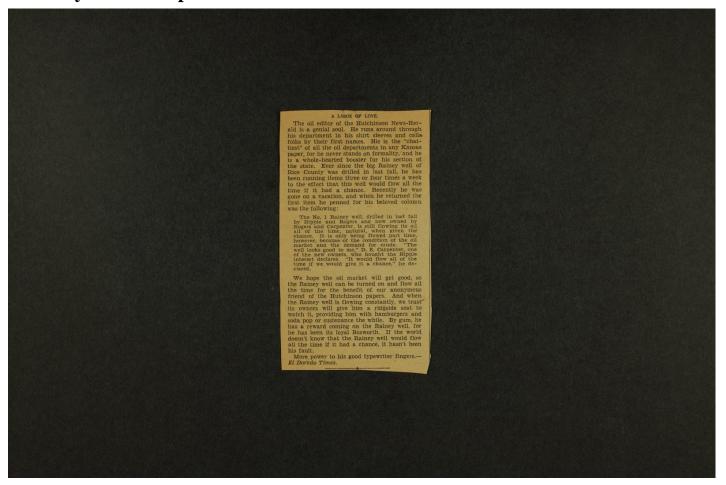
We find this plan not only thoroughly advertises the CAST and PLAY and ORGANIZATION sponsoring it, but really goes a long way towards putting a good surplus in the treasury.

Sincerely yours,

NATIONAL PRODUCING COMPANY.

MR:HS

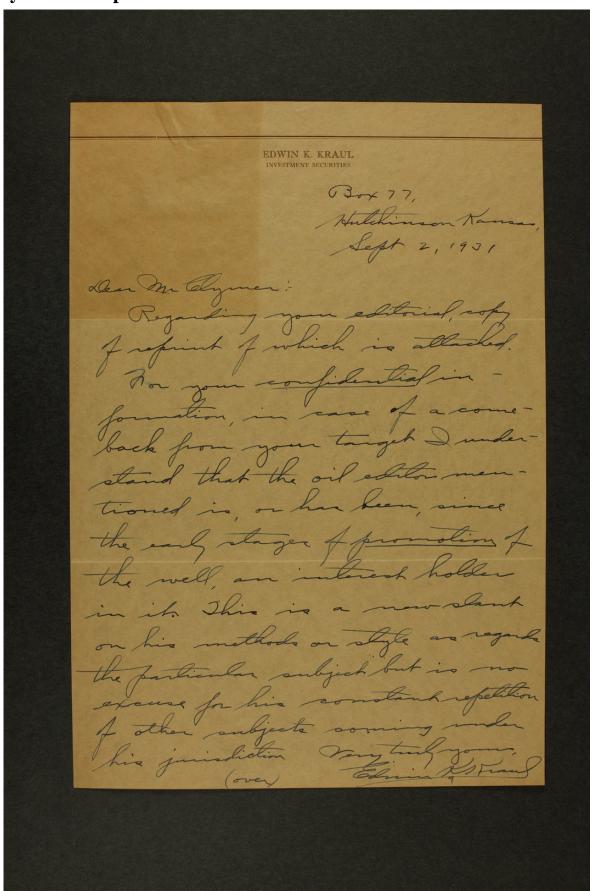




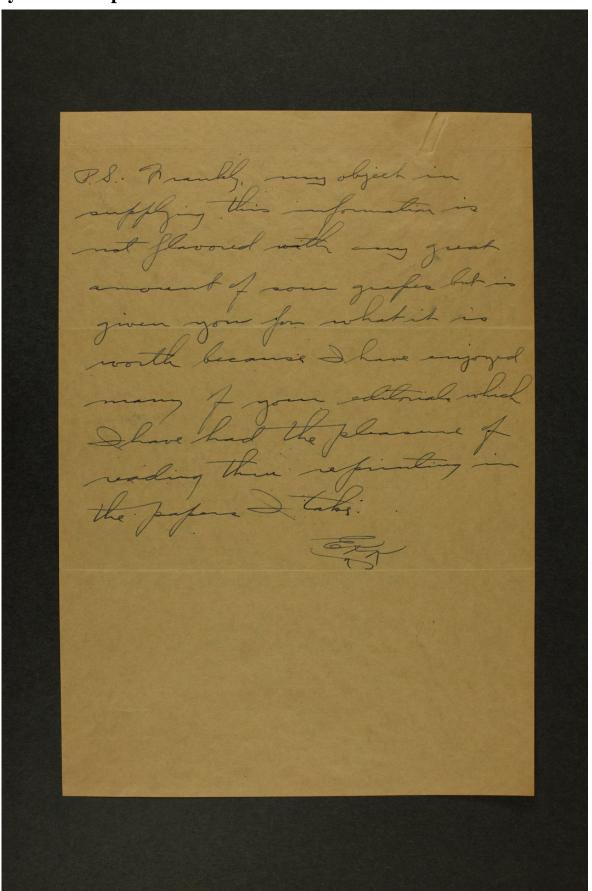














Rolla Clymer correspondence

September 3, 1931

Mr. Paul H. Andres, Treasurer The Southwest Utility Ice Company, Tulsa, Okianoma

Deer Sirte

we regret that we have had no reply to our letter of August 26, addressed to you, regarding your company's unpaid account of \$157.68 which dates back to the first of this year. In view of the cordial relationship which has existed between your company and ours, we have felt that our lenience in this matter should entitle us to consideration at this time. However, since you have seen fit to ignore our requests it now becomes necessary for us to protect ourselves. This letter is to notify you that unless this account is paid in full by september 10, we shall be forced to turn it over to our attorney for collection.

Very truly yours,

THE TIMES PUBLISHING COMPANY



Rolla Clymer correspondence

September 3, 1931

Mr. Charles T. Scott, Washington, D. C.

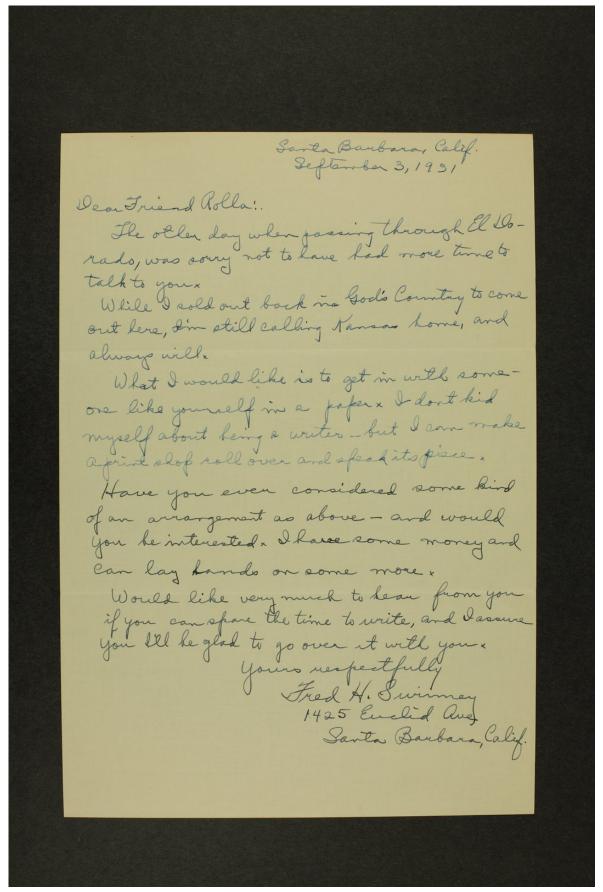
My Dear Mr. Scott:
I got your letter yesterday morning and
as I was in Tichita yesterday afternoon I took occasion to
ask Clyde Speer of The Eagle about The Beacon's big ad on
August 16 attacking the Farm Board. He said that The Eagle's
advertising department always follows up anything of this
kind, hoping to pick up business for The Eagle, too. "But,"
said he, "the boys combed the town, investigated every
possible source of support and failed to find one business
man or farmer who contributed a dime to such an advertisement."

I think this answers your question completely. Such practice is typical of Beacon management, and Clyde quoted me any other instances. The Beacon is an alien influence in Kansas and it is most regrettable that Henry Allen ever sold his paper to such a crowd.

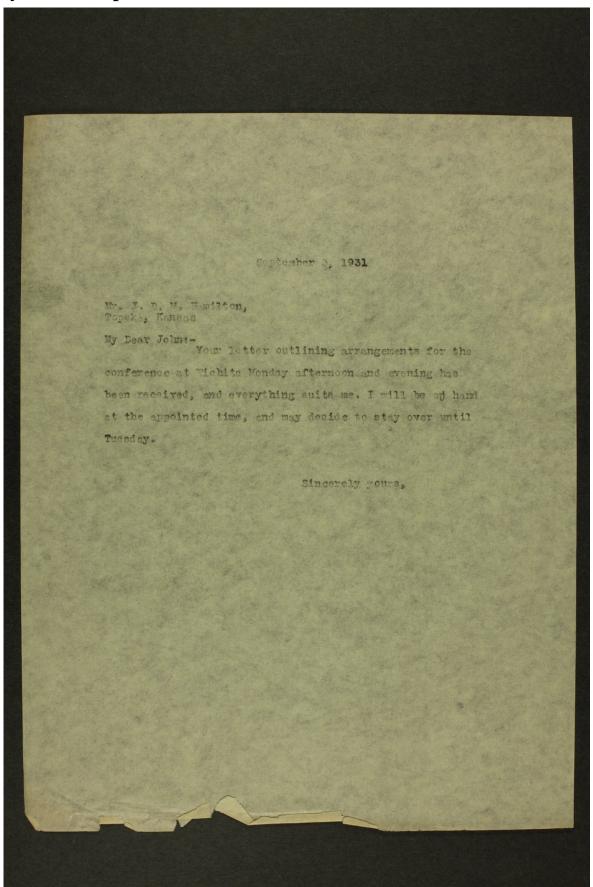
I am mighty glad to know you are doing so well in your work-but of course, knowing you, it is not at all surprising. More power to you. If you ever need any help, just call and Your Own Folks will rally to your aid. My golf game isn't much but I don't know how I would have any fun in life without it at that-even as poor as it is.

Business is not too good but somehow and in some way we always get over the hill. Sincerely,











Rolla Clymer correspondence



ECONOMIST RETAIL SERVICES

243 WEST 39th STREET . NEW YORK, N. Y.

DIVISION OF UNITED



BUSINESS PUBLISHERS

September 4th, 1931.

Times Publishing Co., El Dorado, Kans.

Attn.Mr.R.A.Clymer

Gentlemen:

Re: Merchant-Economist Service

Thank you for your letter of August 31st, calling our attention to the fact that your contract was made on a one year basis.

We are sorry that the October 1931 issue was sent out to you through an oversight and shall be glad to credit it on your account if you will be so kind as to return it to us, cancelling your contract with the September 1931 issue.

We regret that you have decided not to continue with this Service. Won't you please write us just what your plans are at the present time and why you have rendered this decision? We feel sure that we could be of assistance to you and would like to have the opportunity of cooperating further with you in your advertising problems.

Those who will profit most in 1931 must render the greatest Service, and therefore, your investment in Service is worth more to you today than an investment in Merchandise. In short, the exclusive franchise to this Service is an asset and should not be lightly released with the possibility of having it placed in the hands of a competitor.

Through our Fashion Board, which is now more completely organized than ever before, we are merchandising and styling our illustrations in a way that cannot be equalled by any other Service. You have probably noticed also, our cover designs and the embellishment of an unusual drawing with each issue. This drawing you no doubt know is also furnished in matrix form for your own advertising use. ing use.

We hope that you will reconsider your decision and instruct us to continue your franchise without interruption. For your convenience, we are enclosing a card which simply needs your o.k.

> Very truly yours, ECONOMIST RETAIL SERVICES

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