

Rolla Clymer correspondence

Section 192, Pages 5731 - 5760

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From New York Office
58 WEST 40TH ST., N. Y.

DATE January 5, 1928.

To Mr. R. A. Clymer,
El Dorado Times,
El Dorado, Kansas.

Dear Mr. Clymer:

Re: OLD GOLD CIGARETTES

According to information obtained from the Lennen & Mitchell Agency today, it is not their intention to place any of the Old Gold advertising in the TIMES. The reason advanced is that they have checked the thing over very carefully and feel that they are getting sufficient coverage in your territory through other publications and that it does not warrant a campaign in El Dorado.

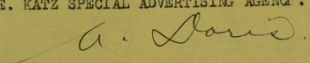
Our suggestion to you is that you find out from some of the dealers who the distributor is that supplies them with Old Golds. If it is some company in Kansas City, suggest you forward this information to our Kansas City office with the request that they take the matter up with this individual. The dealer also to take it up with the distributor in view of the fact that the campaign is appearing in quite a number of Kansas cities and there is no reason why it should not be in El Dorado as well.

We intend to take the matter up again with the Lennen & Mitchell Agency and are also writing our Kansas City office to see if there is anything they can do at their end.

Yours truly,

E. KATZ SPECIAL ADVERTISING AGENCY.

ADoris:mh



Rolla Clymer correspondence

Form 1291

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless its character is indicated by a symbol in the check or in the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS

DL	Day Letter
NITE	Night Message
NL	Night Letter
LCO	Deferred
CLT	Cable Letter
WLT	Week End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 209 West Pine St., El Dorado, Kansas.
[58WZ XR 11

SI NEWYORK NY 254P JAN 5 1928

TIMES

ELDORADO KANS

OLD GOLD NOT PLANNING TO USE TIMES PRESENT CAMPAIGN LETTER FOLLOWS

E KATZ SPECIAL ADVERTISING AGENCY

.24P

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N. Y.

DATE January 5, 1928

To .TO ALL PAPERS:

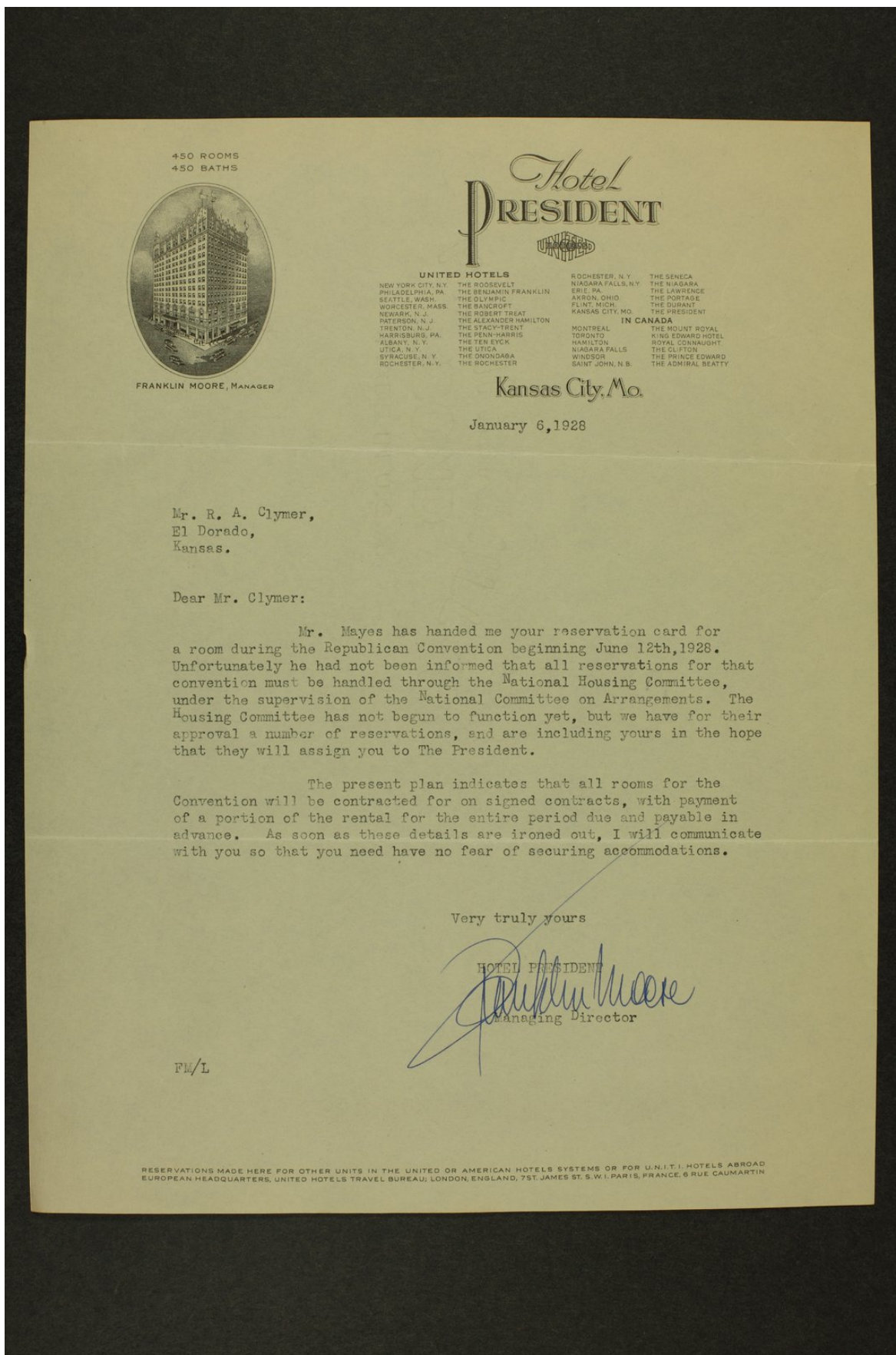
For some time past, the Proctor & Collier Co. followed the procedure of making payments direct to you for national advertising.

We have arranged with this company to have payments come direct to us in the future. The Proctor & Collier Co. has asked us to secure from you written authority instructing them to mail checks in payment for their advertising in your publication direct to us instead of to your office.

Will you therefore please be kind enough to address such a communication to Proctor & Collier Co. and send it to us so that we can forward these letters to them in a group.

M. J. BECK
E. KATZ SPECIAL ADVERTISING AGENCY

jw.



Rolla Clymer correspondence

Form 1201

CLASS OF SERVICE		SYMBOLS	
This is a full-rate Telegram or Cablegram unless its character is indicated by a symbol in the check or in the address.		DLR	Day Letter
		NTR	Night Message
		NL	Night Letter
		LD	Deferred
		CLT	Cable Letter
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WESTERN UNION

NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

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Received at 209 West Pine St., El Dorado, Kansas.
[84WZ XM 105 4 EXTRA NL

OKLAHOMACITY OKLA JAN 6 1928

TIMES PUBLISHING CO

ELDORADO KANS

AFTER CONSULTING WITH A NUMBER OF PUBLISHERS WE HAVE BEEN URGED TO CALL CONFERENCE OF ALL CUSTOMERS OF MINNESOTA AND ONTARIO PAPER COMPANY IN KANSASCITY THURSDAY JANUARY TWELFTH MUEHLEBACH HOTEL TEN OCLOCK AM STOP WE HOPE TO GET MISTER BACKUS TO MEET US THERE AND PRESENT TO HIM PROOF THAT THE INTERNATIONAL PAPER COMPANY THE CANADIAN EXPORT COMPANY AND THE GEO H MEAD COMPANY ARE SELLING NEWSPRINT AT LESS THAN SIXTY FIVE DOLLARS PER TON AND URGE THAT HE REDUCE THE PRICE IN CONFORMITY WITH THEIRS STOP ADVISE BY WIRE EDGAR T DELL CARE DAILY

AHOMAN OKLAHOMACITY IF YOU WILL ATTEND THE OKLAHOMA PUBLISHING CO.
STLOUIS STAR WICHITA EAGLE



Rolla Clymer correspondence

FRANK B. NOYES,
WASHINGTON STAR
PRESIDENT

FREDERICK I. THOMPSON,
MOBILE (ALA.) REGISTER
FIRST VICE-PRESIDENT

W. J. PAPE,
WATERBURY (CONN.) REPUBLICAN
SECOND VICE-PRESIDENT

KENT COOPER, GENERAL MANAGER
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

MELVILLE E. STONE, COUNSELOR.

MILTON GARGES, EXECUTIVE ASSISTANT
J. R. YOUATT, TREASURER

DIRECTORS

FRANK B. NOYES, WASHINGTON STAR
ADOLPH S. OCHS, NEW YORK TIMES
CLARK HOWELL, ATLANTA CONSTITUTION
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW
ELBERT H. BAKER, CLEVELAND PLAIN DEALER
FRANK P. MACLENNAN, TOPEKA STATE JOURNAL
H. V. JONES, MINNEAPOLIS JOURNAL
E. LANSING RAY, ST. LOUIS GLOBE-DEMOCRAT
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD
STUART H. PERRY, ADRIAN TELEGRAM
ROBERT MCLEAN, PHILADELPHIA BULLETIN
J. R. KNOWLAND, OAKLAND TRIBUNE
ROBERT R. MCCORMICK, CHICAGO TRIBUNE
IRWIN R. KIRKWOOD, KANSAS CITY (MO.) STAR
RICHARD HOOKER, SPRINGFIELD (MASS.) REPUBLICAN

The Associated Press.

January 6, 1928

SOUTHWESTERN DIVISION
R. H. HEPPE, DIVISION NEWS EDITOR,
1715 GRAND AVENUE,
GATEWAY STATION P. O., KANSAS CITY, MO.

Rolla A. Clymer, Esq.,
The Times,
Eldorado, Kansas.

Dear Mr. Clymer:-

Thank you for your letter of January 5 explaining the failure to file a story on the confession of the boy who shot two Santa Fe track walkers. I suspected that it was an oversight as we have been receiving good protection from The Times. We greatly appreciate your cooperation in giving us the story that was in the territory of The Augusta Gazette and this failure on the part of The Gazette to file was taken up with the member promptly.

I am unable at this time to give you a report on your failure to receive stories in your pony report as noted in your letter, but am investigating the matter.

Sincerely yours,

Ralph H. Hepp
Division News Editor.

RHH:JMD

(P) MEANS ASSOCIATED PRESS

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N. Y.

DATE January 6, 1928.

To El Dorado TIMES,
El Dorado, Kansas.

Gentlemen:

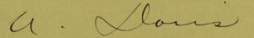
We find, upon investigation, that the Natural Health Institute has sent a letter similar to the one you received to quite a number of newspapers. They advise us, however, that they are not yet in a position to discuss advertising and have asked us to wait a week or ten days before calling upon them again. We are inclined to believe that these people are thinking of Classified advertising and not Display.

When we get more information from them, we shall pass it along to you.

Yours very truly,

E. KATZ SPECIAL ADVERTISING AGENCY.

ADoris:mh



Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*

DATE *January 7, 1928*

To TO ALL THE PAPERS.

Our Detroit Office has been keeping in touch with Dodge Brothers Automobile advertising and they advise that the maximum linage for this account can only be secured thru the cooperation of the local distributor.

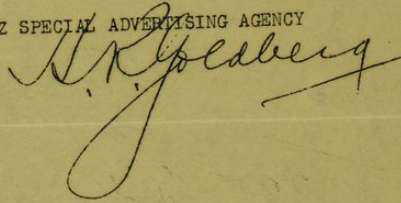
Dodge Brothers are evidently planning an extensive campaign on the new Victory Six model and if you can get the dealer to write to the factory and to insist upon the maximum advertising schedule, we believe that the desired results will be obtained.

We urge that you check up on this without delay and that you impress upon the dealer the importance of quick action. It is also advisable to keep our Detroit Office in touch with what you are able to do on this account and they will follow it up at the agency.

Very truly yours,

E. KATZ SPECIAL ADVERTISING AGENCY

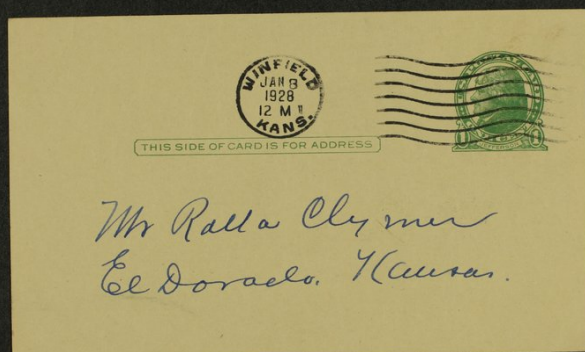
HRG:MV



Rolla Clymer correspondence

Winfield Kansas 1-8-28
Dear Clymer Expect to be
in Eldorado 1-16-28. How
about meeting the first thing
after the train comes in 11³⁰ AM.
C. H. Patterson.

Rolla Clymer correspondence



Rolla Clymer correspondence

January 9, 1928

Mr. Ralph H. Heppe,
Kansas City, Mo.

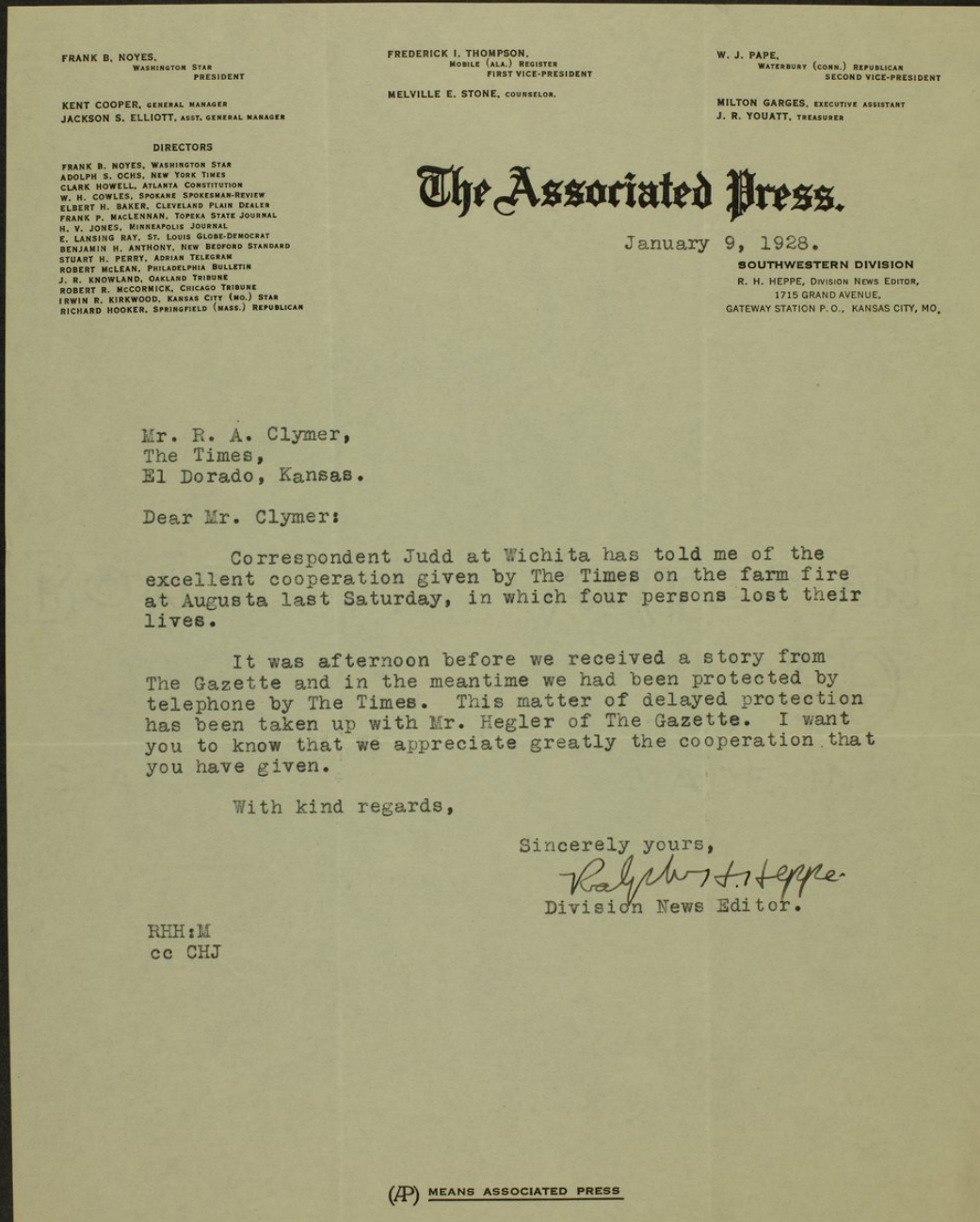
Dear Mr. Heppe:-

We should like to have the full round-by-round, blow-by-blow report of the Sherkey Heeney fight in New York next Friday night, overhead by telegraph here. Do you suppose this can be arranged? Please let me know. We shall see that the local office remains open to receive the returns.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence



Rolla Clymer correspondence

January 9, 1928

To Whom It May Concern:-

The Jacque Ellis Studio, under the name and title of the Newspaper Photo Bureau, has promised to deliver to this newspaper photographs of business and professional men for files to be used in cut making, or for any other commercial purpose, in times of emergency. The Times has agreed to receive and to accept such photographs and to use them in whatever way it may deem expedient.

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

Jan. 7, 1928
Emporia, Kan.

Dear Mr. Clymer:

I write to ask a favor of you.
I have applied for the position as Coach of
Ottawa U. I did not do it on the spur of the
moment but thought it out and I believe
I can handle the position.

I thought perhaps that you might
know the board that has charge of filling
the vacancy. They are the Pres. Edmann Smith
Dr. W. B. Wilson and Mr. Fred Martin. I
understand also that Mr. Leche Edmonds
has quite a lot of influence there.

I realize that a push goes farther
than a pull, but sometimes a pull
attracts attention where a push goes unnoticed.

I believe the experience I have had
under Grant is equal to about three years
H. S. Coaching.

Thanks for the help but don't think I
am not trying to help myself. Yours truly
Rechie Horn.

Rolla Clymer correspondence

Jan 9, 1928

Dear Mr. Clymer:

I wish to thank you
very much for what you did for
me at Ottawa.

In your letter to President
Smith of Ottawa. You mentioned that
I have had no experience. I was one
of the assistants at C. & C. last fall and
was in charge of the reserves.

Thanking you again for the
favor I remain.

Yours truly,
Leola Horn
Emporia, Kans.



January 9, 1928

Mr. C. H. Pattison,
Winfield, Kansas

My Dear Mr. Pattison:-

The bookkeeper says she can be ready with the statement by next Monday. Nat is out of town today and I don't know whether he will be here on the 16th, or not. I shall find out and if there is any change will let you know. Things look pretty good. I hooked the county printing again today at a good rate.

Yours,



PLANTS LOCATED
INTERNATIONAL FALLS, MINNESOTA
FORT FRANCES, ONTARIO.

MINNESOTA AND ONTARIO PAPER COMPANY

MANUFACTURERS AND MERCHANTS

HIGH GRADE NEWS PRINT, KRAFT AND SULPHITE PAPERS;
KRAFT AND SULPHITE PULP; UNIVERSAL INSULITE

INTERNATIONAL FALLS, MINN.,

January 9, 1928.

The Times Publishing Company,
El Dorado, Kansas.

Gentlemen:

As per your request of the 4th,
we are entering for shipment to you January
16th a car to contain 30 rolls 70" and 20
rolls 52 $\frac{1}{2}$ " paper.

Yours very truly,

MINNESOTA & ONTARIO PAPER COMPANY

ROW*G

W. J. R. R. R.
Shipping Department.



January 10, 1928

Strandberg, McGreevy & Co.,
Wichita, Kansas

Dear Sires:-

A request has been made that we add Shell Union to our daily list of stock quotations, provided by you. Will it be possible for you to extend the list by this item? We shall appreciate it.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per *Rolla Clymer*

January 10, 1928

Newspaper Enterprise Association,
Cleveland, Ohio

Dear Sirs:-

This is to notify you that we have made other arrangements for newspaper feature service and will not require the service we have been receiving from you after January 21, 1928. We want to receive the service, however, up to and including that date, but will start upon January 23 with a new set of features. In the ten years that we have been clients of the Newspaper Enterprise Association we have been well served, and at this time have a high regard for your organization and its service. However, we feel our needs will be best served by a change and have taken the steps to make it. Inasmuch as we are operating under no contractual relations with you, we presume that a notice of substantially ten days will be sufficient.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



Rolla Clymer correspondence

FRANK B. NOYES,
WASHINGTON STAR
PRESIDENT

KENT COOPER, GENERAL MANAGER
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

DIRECTORS

FRANK B. NOYES, WASHINGTON STAR
ADOLPH S. OCHS, NEW YORK TIMES
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FREDERICK I. THOMPSON,
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W. J. PAPE,
WATERBURY (CONN.) REPUBLICAN
SECOND VICE-PRESIDENT

MILTON GARGES, EXECUTIVE ASSISTANT
J. R. YOUATT, TREASURER

The Associated Press.

January 10, 1928.

SOUTHWESTERN DIVISION

R. H. HEPPE, DIVISION NEWS EDITOR,
1715 GRAND AVENUE,
GATEWAY STATION P. O., KANSAS CITY, MO.

Mr. Rolla A. Clymer,
The Times,
El Dorado, Kansas.

Dear Mr. Clymer:

I referred to Correspondent Judd your recent letter in which you said your pony report had failed to carry a story on January 4 of the death of Amos Kueckenmeister at Wichita. He agrees that the story should have been carried in your report.

I wish you would let us have your suggestions more often for the improvement of your report. We will not know whether it is meeting your needs or expectations unless we hear from you. Your suggestions will not be taken as complaints but as a helpful cooperation.

Sincerely yours,

Ralph H. Hepp
Division News Editor.


RHH:M
cc CHJ

*PS - Expect to know tomorrow if Sharkey fight will be E O S and will write you.
RHH*

(AP) MEANS ASSOCIATED PRESS

Rolla Clymer correspondence

Form 1227 B

<p>CLASS OF SERVICE DESIRED</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>TELEGRAM</td><td></td></tr> <tr><td>DAY LETTER</td><td></td></tr> <tr><td>NIGHT MESSAGE</td><td></td></tr> <tr><td>NIGHT LETTER</td><td></td></tr> </table> <p><small>Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM</small></p>	TELEGRAM		DAY LETTER		NIGHT MESSAGE		NIGHT LETTER		<h2 style="margin: 0;">WESTERN UNION</h2>  <h2 style="margin: 0;">TELEGRAM</h2> <p><small>NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT</small></p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><small>NO.</small></td> <td style="width: 50%;"><small>CASH OR CHG</small></td> </tr> <tr><td colspan="2" style="height: 20px;"></td></tr> <tr><td colspan="2" style="text-align: center;"><small>CHECK</small></td></tr> <tr><td colspan="2" style="height: 20px;"></td></tr> <tr><td colspan="2" style="text-align: center;"><small>TIME FILED</small></td></tr> <tr><td colspan="2" style="height: 20px;"></td></tr> </table>	<small>NO.</small>	<small>CASH OR CHG</small>			<small>CHECK</small>				<small>TIME FILED</small>			
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Send the following message, subject to the terms on back hereof, which are hereby agreed to

Eldorado, Ks., Jan. 11, 1928 19

To Edgar T. Dell,

Street and No. (or Telephone Number) c/o Daily Oklahoman

Place Oklahoma City, Okla.

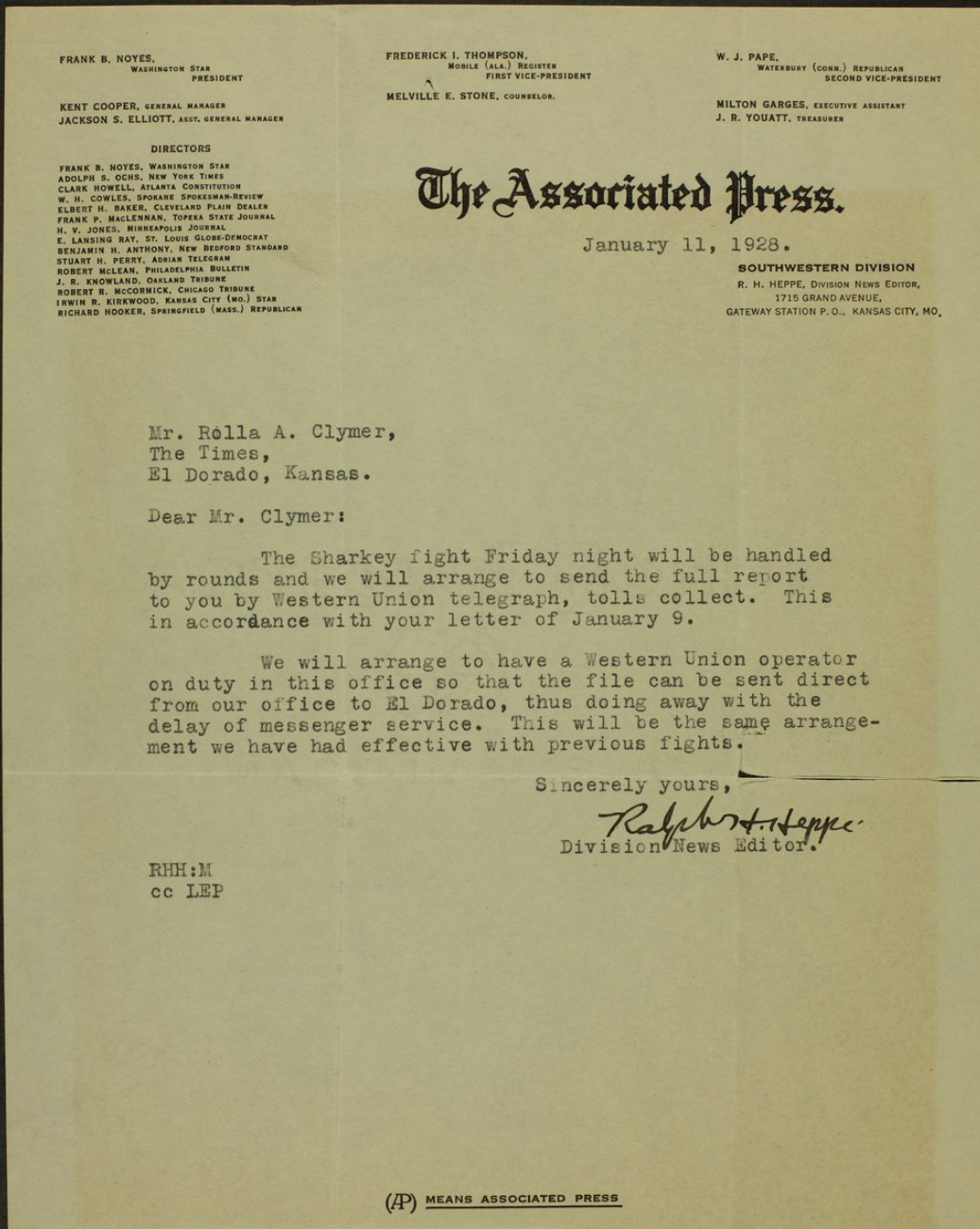
Will be in Kansas City for meeting tomorrow.

R. A. CLYMER

PREPAY AND CHARGE

SENDER'S ADDRESS FOR REFERENCE SENDER'S TELEPHONE NUMBER

Rolla Clymer correspondence



Rolla Clymer correspondence

Jan. 11, 1928.

Mr. Fred Martin,
Member of Board of Athletics
Ottawa University,
Ottawa, Kansas.

Dear Sir:

I understand that Leslie Horn
of Emporia has applied for the position of
coach of Ottawa University.

I have known Mr. Horn for a number of years. He was a good student and a competent athlete both at the Emporia High School and the College of Emporia. He held several captaincies of athletic teams during his high school career. He is a young man of sterling character and qualities. While he has had no actual experience as coach of teams, I believe that his training under coach Harold Grant of the College of Emporia fully offsets this lack. I take pleasure in recommending him for your needs and the position at Ottawa University, and will take it as a personal favor if you will give him careful consideration.

Thanking you for the privilege of
addressing you upon this subject, I remain

Very truly yours,

RAC:AB.



Jan. 11, 1928.

Mr. Leslie Horn
Emporia, Kansas.

Dear Leslie:

Enclosed you will find a
copy of one of the three letters which
I have sent to the Board of Ottawa University.

I hope you land this job. I
trust my letters will help to that end, and
if I can do anything more for you let me know.

Very truly yours,

RAC:AB.

Mann
CARBON COPY OF DR. ERDMAN SMITH'S LETTER ENCLOSED
WITH ORIGINAL OF THIS.

Rolla Clymer correspondence

Jan. 11, 1928

Dr. W. B. Wilson
Member of Board of Athletics,
Ottawa University,
Ottawa, Kansas.

Dear Sir:

I understand that Leslie Horn of Emporia has applied for the position of coach of Ottawa University.

I have known Mr. Horn for a number of years. He was a good student and a competent athlete both at the Emporia High School and the College of Emporia. He held several captaincies of athletic teams during his high school career. He is a young man of sterling character and qualities. While he has had no actual experience as coach of teams, I believe that his training under coach Harold Grant of the College of Emporia fully offsets this lack. I take pleasure in recommending him for your needs and the position at Ottawa University, and will take it as a personal favor if you will give him careful consideration.

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Rolla Clymer correspondence

Form 1201

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WESTERN UNION

NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

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CLT	Cable Letter
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Received at 209 West Pine St., El Dorado, Kansas.

71WZ XM 73 8 EXTRA SPECIAL RUSH

745
9425 640
Jan 9/16 PM

NEWYORK NY 659P JAN 12 1928

TIMES

REPORT DELIVERY ELDORADO KANS

WE ARE INFORMED THAT THE MEDICAL REVIEW OF REVIEWS NEWYORK IS
PLACING DISPLAY COPY WITH YOU THE SUBSTANCE OF WHICH IS A REPRODUCTION
OF AN ARTICLE FROM THE NOVEMBER TWELFTH ISSUE OF THE EDITOR AND
PUBLISHER STOP THIS PUBLICATION IS UNAUTHORIZED AND WE HAVE SERVED
NOTICE ON THE MEDICAL REVIEW OF REVIEWS THAT THE ARTICLE IN QUESTION
IS UNDER COPYRIGHT PROTECTION AND REPRODUCTION IS FORBIDDEN

THE EDITOR AND PUBLISHER CO
JAMES W BROWN PRESIDENT

903P

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *Kansas City Office*

WALDHEIM BUILDING

DATE January 12, 1928

To The El Dorado Times
El Dorado, Kansas

Re: ARMOUR & COMPANY
Dona Castile

Gentlemen:

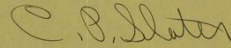
Plans are under way for a newspaper campaign on Dona Castile Soap. Nothing definite has been decided upon, but the selection of papers will be left to a Mr. F. W. Barnville of the Kansas City office of Armour & Company.

I am writing you this so that if a Dona Castile man calls upon you you will know that he might be instrumental in getting you a campaign.

I will write you particulars as soon as I get them.

Very truly yours,

CPSlater
RM



Rolla Clymer correspondence

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WESTERN UNION

NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

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Received at 209 West Pine St., El Dorado, Kansas.

7WZ XR 223 NL 75

NEWYORK NY JAN 13 1928

BUSINESS MANAGER TIMES

ELDORADO KANS

PERSONAL AND CONFIDENTIAL WE HAVE BEEN INFORMED BY MR BROWN OF THE EDITOR AND PUBLISHER OF HIS TELEGRAM TO YOU STATING QUOTATION FROM HIS PUBLICATION IN ADVERTISEMENT NOW BEING OFFERED TO SOME NEWSPAPERS BY THE MEDICAL REVIEW OF REVIEWS IS WHOLLY UNAUTHORIZED STOP IT MAY BE THAT SUBSTITUTE COPY WILL BE OFFERED YOU BY MEDICAL REVIEW OF REVIEWS WHICH APPARENTLY IS ENGAGED IN AN EXTENSIVE AND EXPENSIVE ATTACK UPON OUR CLIENT THE AMERICAN TOBACCO COMPANY

Rolla Clymer correspondence

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NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT

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Received at 209 West Pine St., El Dorado, Kansas.

STOP MEDICAL REVIEW OF REVIEWS IS A SMALL PAPER PUBLISHED IN HARLEM NEWYORK AND WE ARE UNABLE TO SEE ANY JUSTIFICATION FROM ITS BUSINESS POINT OF VIEW FOR THIS SPECIAL CAMPAIGN AGAINST OUR CLIENT NOR INDICATION OF ITS FINANCIAL ABILITY TO CONDUCT SUCH UNLESS INFLUENCED AND FINANCED BY A COMPETITOR WHO DESIRES TO REMAIN ANONMOUS STOP WHILE WE MAKE NO CHARGE WE SUBMIT IN ALL FAIRNESS THAT AN ANONYMOUS ADVERTISING CAMPAIGN OR A CAMPAIGN ADVERTISING A COMPETITORS POINT OF VIEW UNDER A DIFFERENT NAME IS FAIR AND UNETHICAL BY WHOMSOEVER FINANCED STOP WE WISH TO DRAW YOUR ATTENTION TO THIS ATTACK SO THAT

Rolla Clymer correspondence

Form 1201

<p>CLASS OF SERVICE</p> <p>This is a full-rate Telegram or Cablegram unless its character is indicated by a symbol in the check or in the address.</p>	<h1 style="margin: 0;">WESTERN UNION</h1>	<p>SYMBOLS</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>DL</td><td>Day Letter</td></tr> <tr><td>NTE</td><td>Night Message</td></tr> <tr><td>NL</td><td>Night Letter</td></tr> <tr><td>LOD</td><td>Deferred</td></tr> <tr><td>CLT</td><td>Cable Letter</td></tr> <tr><td>WLT</td><td>Week End Letter</td></tr> </table>	DL	Day Letter	NTE	Night Message	NL	Night Letter	LOD	Deferred	CLT	Cable Letter	WLT	Week End Letter
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<p>NEWCOMB CARLTON, PRESIDENT J. C. WILLEVER, FIRST VICE-PRESIDENT</p>														
<p>The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.</p>														
<p>Received at <i>209 West Pine St., El Dorado, Kansas.</i></p>														
<p>YOU MAY GIVE IT FULL CONSIDERATION IN DECIDING WHETHER OR NOT YOU WANT TO ACCEPT THE ADVERTISING STOP IT IS UNNECESSARY OF COURSE FOR US TO SAY THAT THE STATEMENTS WE HAVE SEEN EMANATING FROM MEDICAL REVIEW OF REVIEWS ARE WHOLLY MISLEADING AND WITHOUT FOUNDATION</p> <p style="margin-top: 10px;">LORD & THOMAS AND LOGAN</p> <p style="text-align: right; margin-top: 10px;">909A</p>														