

Rolla Clymer correspondence

Section 185, Pages 5521 - 5550

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

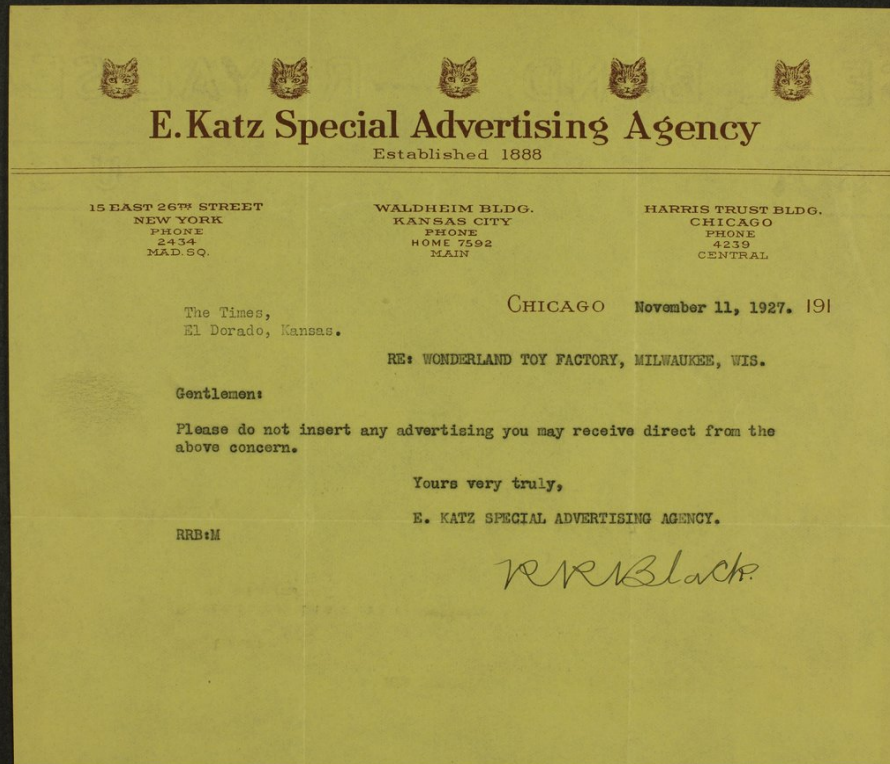
Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

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Rolla Clymer correspondence



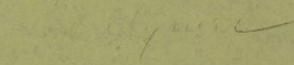
Rolla Clymer correspondence

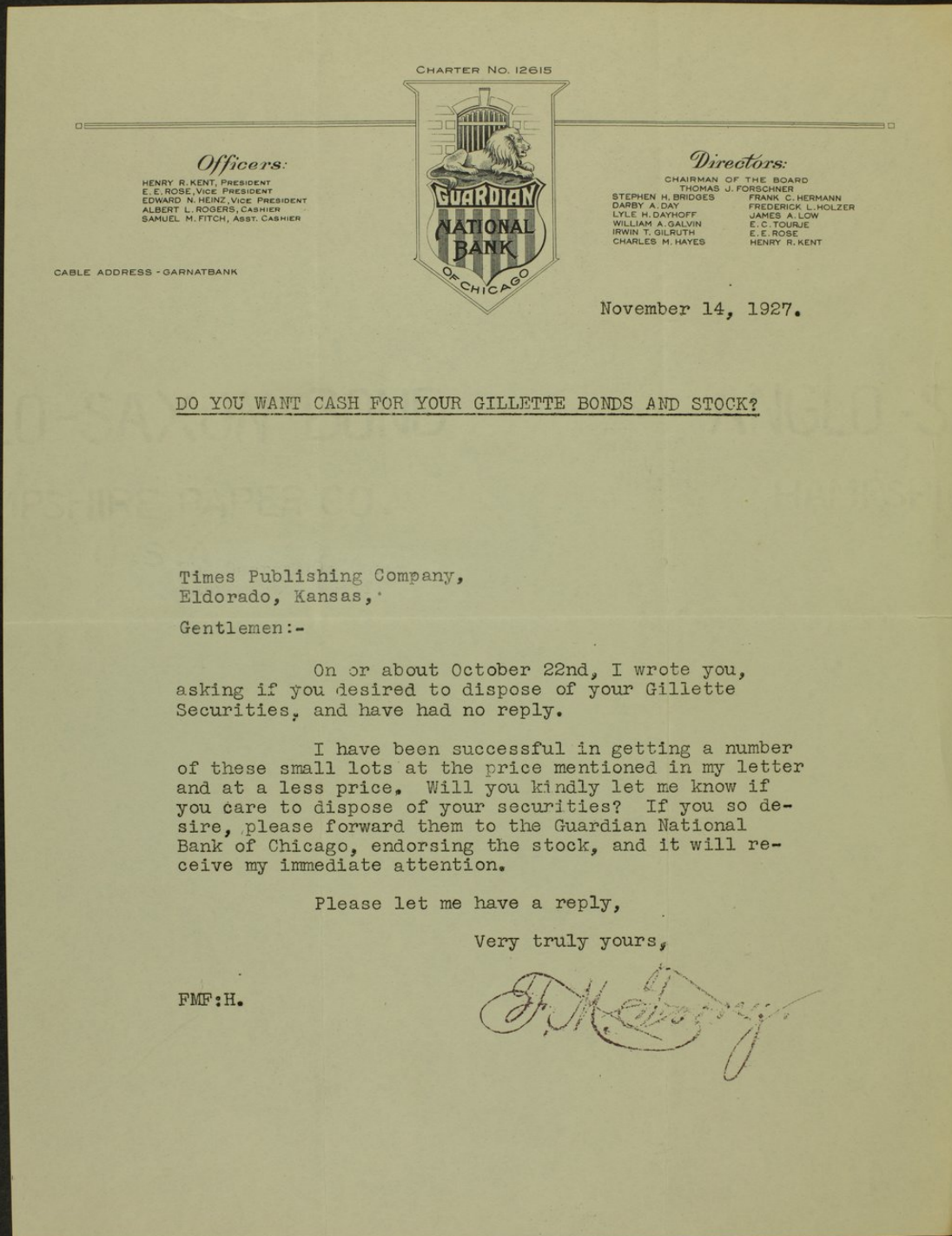
November 11, 1927

Dear Gordon:-

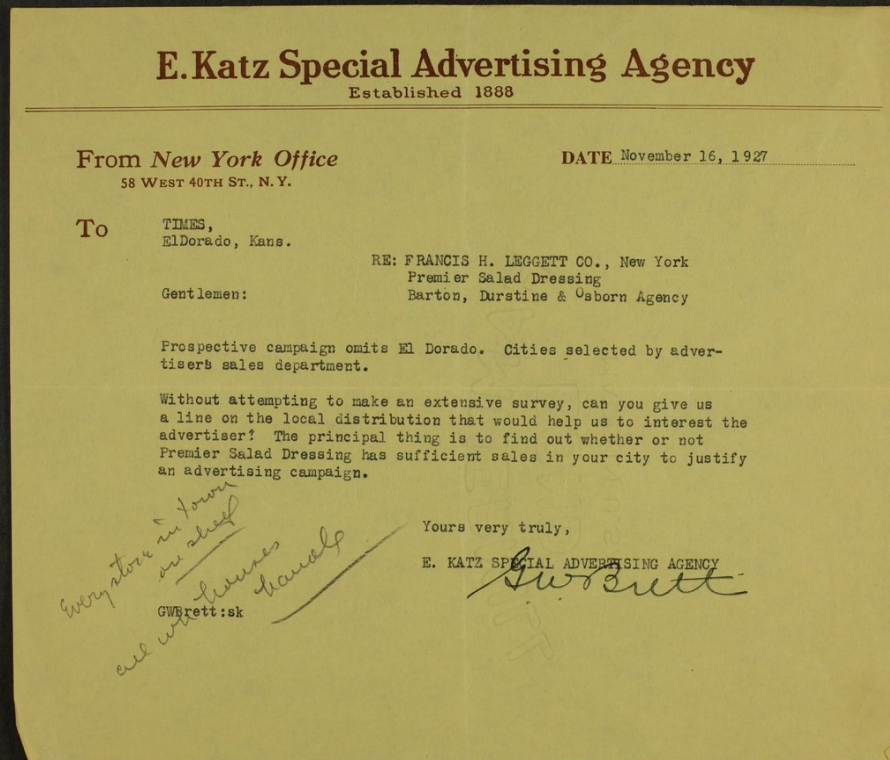
I am enclosing you herewith check for \$50. Hope it will take care of you. Have been intending to send you a check for a week. We shall be glad to see you back here. Can't write more now as I am in a tearing hurry.

Truly yours,

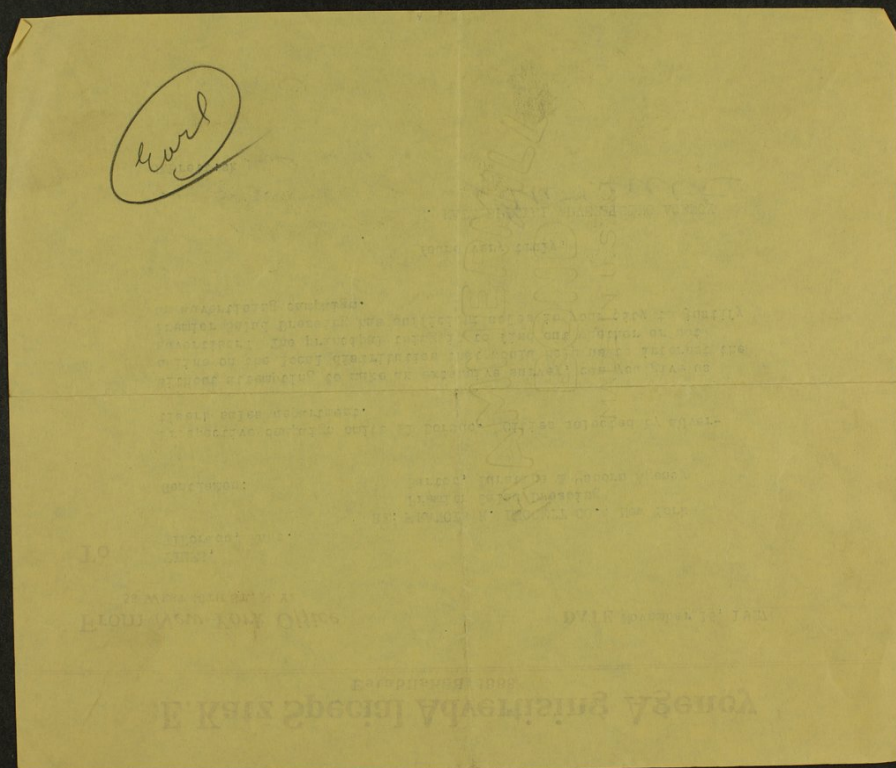




Rolla Clymer correspondence



Rolla Clymer correspondence





November 16, 1927

Mr. Frank M. Forrey,
Chicago, Ill.

Dear Sir:-

We do not care to sell our Gillette Securities for
the prices offered.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

Eureka, Kansas, Nov? 16, 1927.

Dear Mr. Clymer:

Please advise if you can use a few thousand
line~~d~~ of reading notices at four cents the printed
line of six word for your weekly or five to be
run in daily. I publish my little writings under
the head "Who's Who in Eldorado and Butle~~er~~ County"
author of "Behold the Flag":
by Ignatius I. Murphy, I am well known as the author
of the flag eulogy. I would use two or three columns
daily, depending ~~on~~ the business I would pick up.
I cover the county in ^{my} little work. Or I would
share the gross, fiftyfifty, just as if we were
a cou^bple of brothers. You have noticed perhaps my
efforts in the "Eureka Herald,"

My articles are subject to censorship
but they are innocuous; they would not hurt a flea.

My permanent residence is at
Hays, Kansas. I am a property owner there. but
I often take jaunts around Kansas as I did in
days of auld lang syne.

Please reply at your earliest conve-
nience.

I thank you?

Truly yours,

Ignatius I. Murphy.

Ignatius I. Murphy

*Kindly
return clipping*

Rolla Clymer correspondence



The Empire Companies
Bartlesville, Okla.

November 18, 1927.

IN REPLY REFER TO

FILE

Mr. Rolla Clymer,
Eldorado Times,
Eldorado, Kansas.

Dear Rolla:

I trust that by this time you have entirely recovered from the strenuous three day trip over our new Amarillo gas pipeline system. I assure you that the three, or rather four days, outing with you and the other fellows on the trip will always remain as a high spot in my career. I am advised that the Panhandle is now in the throes of a very high wind which will likely be followed by the first norther of our winter season. It is turning cold here very rapidly so maybe we have additional reason to be thankful that we made the trip when we did.

I want to repeat the statement which I made to you upon the breaking up of our party that I shall be pleased at any and all times to give you such information relative to our business or the oil and gas business generally as I may have access to. I think you gathered from the recent tour a better idea of the natural gas business and its problems than it would have been possible for you to have obtained in any other manner. I am also sure that you are satisfied that the greatest ambition that we folks who are engaged in this gigantic task cherish is to measure up to our responsibilities and obligations for service to the public to the very fullest degree of our several and collective abilities. We may not always agree on just what the method should be but as a rule disagreements of this sort are the result of looking at a problem from different angles. Therefore, it is well for us to get together and exchange ideas concerning public service as often as we possibly can.

This letter is my invitation to you to make use of our service whenever there is a desire for knowledge or information relative to the natural gas service or the oil industry. I trust that it may be my pleasure to see you again in the not too distant future.

With best personal wishes for your continued success, I am

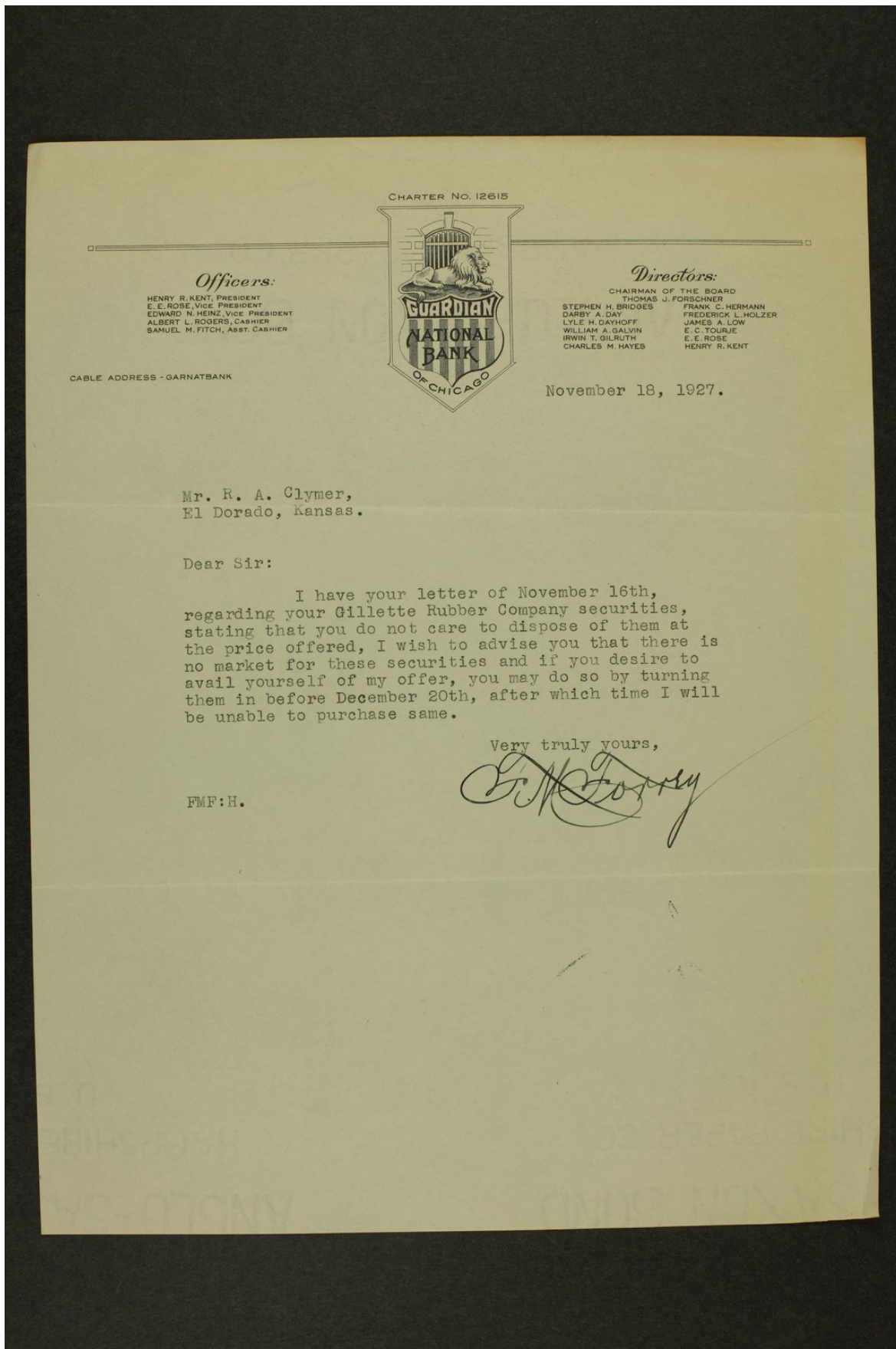
Yours very truly,



Director
Information Service Department.

KC:S

Rolla Clymer correspondence





The Empire Companies
Bartlesville, Okla.

November 18, 1927.

IN REPLY REFER TO

FILE

Mr. Rollo Clymer, Editor,
The Times,
Eldorado, Kansas.

Dear Mr. Clymer:

I have just read your editorial in the Thursday issue of The Times, dealing with the Texas natural gas line.

Your editorial, in my opinion, hits the nail squarely on the head. Too many places have been willing to gamble when they could shoot square to a better advantage. Promises never delivered much gas to the cook stove or heater.

I would like to have six copies of the Thursday issue in order that we may complete our several sets of files on the trip to Amarillo. Send the bill to us in this department, please.

Was sorry that the press of Customer Ownership work here kept me from making the trip with the party and both my father, N.D. Welty, and myself were doubly sorry that you didn't get on into Bartlesville Wednesday evening for the final windup party.

Keith sends his best, too.

Sincerely,

Harrell G. Welty

Information Service Department

Rolla Clymer

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *Chicago Office*

DATE *Nov. 19/27*

To
The Times,
El Dorado, Kansas.

Gentlemen:

Please do not insert any advertising on any orders you may receive
from William G. Pipenhagen of Milwaukee, until further notice.

Yours very truly,

E. KATZ SPECIAL ADVERTISING AGENCY.
R. R. BLACK

RRB:M



Rolla Clymer correspondence

November 19, 1927

The Goss Printing Press Company,
Chicago, Ill.

Dear Sirs:-

Upon a visit to Amarillo, Texas, this week, the undersigned was informed by the owners of the Globe-News Publishing Company at that place that they will soon have for sale a 16-page Goss press, which they are replacing with a Hoe Simplex. We are contemplating a 16-page press of some type, together with the necessary stereotyping equipment, for our plant. The Amarillo press might prove suitable for our needs, but we would care to consider its purchase only on two stipulations: First, that your company considers it in good enough condition to recommend it for our uses, and will be able to afford us service upon it in times of need; Second, that it could be changed over from 7-column pages to the 8-column size at not too great expense.

Or, it is possible that if this press could not meet our requirements you may have something else to offer us. A good rebuilt press might take care of us for an indefinite period. We are a 6-day evening paper with a circulation of 5,000. The chances are that our press run will not exceed 6,000 for several years. We need more press capacity, not so much for rapidity in delivery as for the additional pages in a single edition. Sixteen pages ought to take care of us nicely. But we will not consider any press that cannot be advanced two pages at a time. In other words, we don't want a 4-page unit type.

We shall be glad to hear from you as to what you have to offer. Our acquaintance with your company is slight and we do not know what you build in the way of equipment for small country publishers.

We shall welcome investigation of our financial standing.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



November 19, 1927

Mrs. Nettie Garner Barker,
Kansas City, Mo.

Dear Madam:-

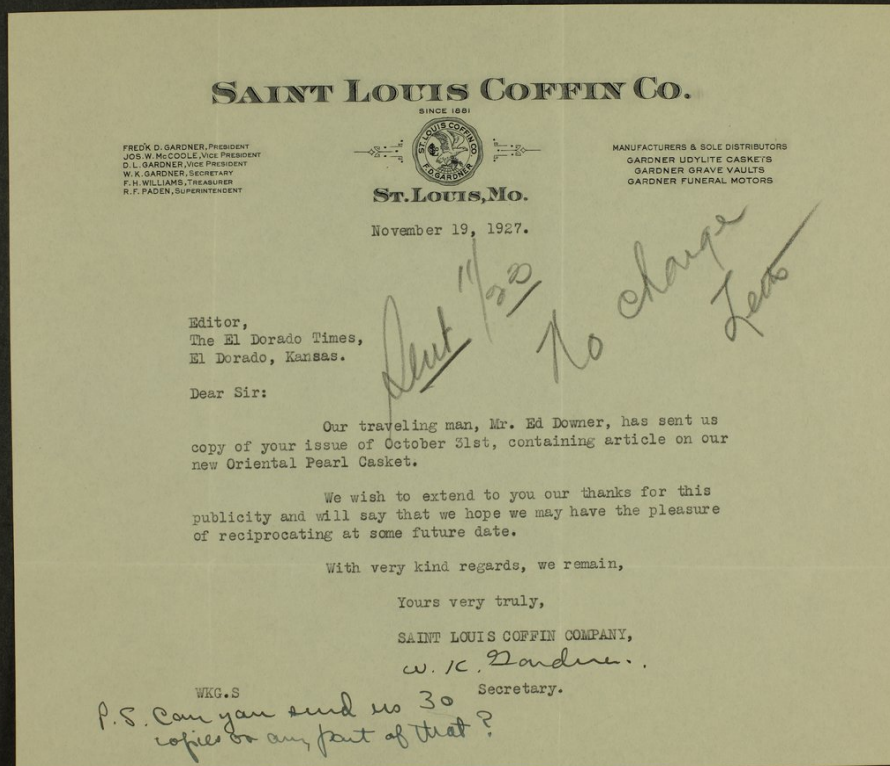
We do not care to avail ourselves of your kind offer
to supply us with book reviews.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer

Rolla Clymer correspondence



Rolla Clymer correspondence

ARKANSAS DEMOCRAT

ESTABLISHED 1871

K. A. ENGEL
GENERAL MANAGER

LITTLE ROCK, ARK.

Nov. 19, 1927

Mr. R.A. Clymer, Publisher,
Eldorado Times,
El Dorado, Kansas.

Dear Mr. Clymer:

You very likely are planning to install a rotary printing press and here is the opportunity for you to secure such a press, with complete stereotype equipment, at a price so low that it would justify your buying same even if you did not intend putting this equipment into use for some time.

Due to the recent suspension of the Daily News of this city there is available the Potter angle-bar rotary press on which this paper was printed. This three deck press is in good condition and will print papers of from two to twenty pages, in multiples of two, and will also print a twenty-four page paper. The rated speed of the press is twelve thousand complete papers per hour and it does particularly good printing.

Complete stereotype equipment including, if desired, steam table, moulding machine and metal pot, will be included with this press, which was operated daily up to October 11th.

New alternating current electric control equipment which has been in use only six months is also available at a low attractive price. In the event you have direct current in your city the direct current electric control equipment used daily in the operation of this press until this past spring would be included at a give away price.

This press and equipment at the price at which it is offered will be "snapped up" by some one at an early date. If you are at all interested, don't delay but wire or write me immediately. Any special information desired will be cheerfully furnished and by acting promptly the press and equipment can be inspected just as it stands on the floor where it was in daily use.

Very truly yours,
K. A. Engel
General Manager,
Arkansas Democrat.

KAE:MP



PRINTERS
PUBLISHERS
BINDERS

THE WEEKLY REGISTER
ESTABLISHED 1867
THE DAILY REGISTER
ESTABLISHED 1897

MEMBER OF—
THE ASSOCIATED PRESS
THE KANSAS DAILY LEAGUE
THE BUREAU OF ADVG. A. N. P. A.
THE AUDIT BUREAU OF CIRCULATION

THE IOLA DAILY REGISTER

By CHAS. F. SCOTT

IOLA, ALLEN COUNTY, KANSAS

November 19, 1927..

Mr. R. A. Clymer,
The El Dorado Times,
El Dorado, Kansas.

Dear Rolla:

As usual we have misjudged our incoming car of paper by about three days. Could you spare me a six page roll? If you can and will ship it out Monday to reach here Tuesday, I shall certainly be very much obliged. Please let me know if you cannot send one.

Sincerely yours,

Angelo C. Scott

ACS:EB

Business Manager

Newell-Emmett Company

Incorporated

Advertising · Merchandising Counsel

40 East Thirty-Fourth Street

Telephone Ashland 4903

New York

November 21, 1927

Gentlemen:

Under date of November 5th we wrote you, extending an option on Liggett & Myers advertising in order to help you give better position to this copy and keep it away from competitive advertising.

We have not heard from you and this letter is written to ascertain whether you received the first letter and are using the option insofar as possible to meet the advertiser's request.

Trusting that you will let us have an answer to this letter so that we will know you received our original letter, and are using the option we are

Sincerely yours,

F. H. WALSH

TREASURER

FHW:R

Member American Association of Advertising Agencies

Rolla Clymer correspondence

November 21, 1927

E. Katz Special Advertising Agency,
New York City

Attention Mr. G. W. Brett

Dear Sirs:-

We have your letter saying the prospective campaign on Premier Salad Dressing for the Francis H. Leggett Company omits Eldorado. Our advertising department has made an examination of the local condition and assures us that every grocery store in Eldorado carries this product on its shelf, all the wholesale grocery companies doing business here handle it and the sales are large. If there ever was a product of this description being sold locally that deserves a campaign on the basis of present sales, Premier Salad Dressing is it. We would be greatly pleased if you could get this schedule for us.

We should also like to ask you if there is any chance to get the Sterling Products account for us. That is a fine piece of business, it has never been in The Times and we believe it is worth going after.

We recently discovered a mishandling of our foreign schedules and changed clerks on that important task. Since making the change, we have found a number of scheduled advertisements that were left out. Make-good insertions have been allowed for some, but we lose the business on others. We feel sure the schedules will be handled accurately in the future.

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

November 21, 1927

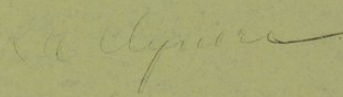
Mr. Angelo S. Scott,
Iola, Kansas

My Dear Angelo:-

We shot you out a 6-page roll by Missouri Pacific this morning and trust it reaches you in good time. We have plenty of print just now. If you want any more, holler. I am herewith enclosing invoice for the roll and you may either pay the cash, or send us a roll when your car gets in. Suit yourself.

May I add my congratulations upon your thirtieth birthday that I know you had in a flood Saturday?

Sincerely,



Rolla Clymer correspondence

Copy

November 21, 1927

OUR FILE NO. 25- C

F.A. Pielsticker
El Dorado, Kansas

Dear Fellow Rotarian:

We want to have a little symposium on
Thanksgiving at the meeting of our club next Friday
noon, November 25th.

May we count upon you to be prepared for
a little talk of two or three minutes upon the subject,
"Why the oil men should be thankful"?

Your acceptance of this request will greatly
oblige the Program Committee.

Rotarily yours.

PROGRAM COMMITTEE
per HAM

RAC:LEP

Rolla Clymer correspondence

Loomis

Eldorado, Kansas
November 21, 1927

Dear Fellow Rotarian:-

We want to have a little symposium
on Thanksgiving at the meeting of our club next Friday noon,
November 25.

May we count upon you to be prepared for a little
talk of two or three minutes upon the subject,

"Why the merchants of Eldorado should be thankful
this year."

Your acceptance of this request will greatly oblige
the program committee.

Rotarily yours,

PROGRAM COMMITTEE
per HAM

Rolla Clymer correspondence

"Why Eldorado merchants should be thankful," Loomis ✓
"Why the oil men should be thankful," Pielsticker ✓
"Why ~~the oil men should be thankful,~~ public utilities are thankful," Con^{is} ✓
"Why the schools are thankful," Hughes ✓
"Why the farmers are thankful," King ✓
"Why public officials are thankful," Sandifer ✓
"Why everybody should be thankful," McFarlane ✓

Rolla Clymer correspondence

November 21, 1927

Mr. Ignatius I. Murphy,
Eureka, Kansas

Dear Mr. Murphy:-

I have your letter suggesting that you might prepare for us a series of reader write-ups for local persons who do not advertise in the usual way. I am not averse to this feature, provided it can be arranged satisfactorily. Our reader rate, however, is ten cents per line--which you may find a trifle high to sell. It has been in effect for several years and the community is used to it. Also, I do not like the fifty-fifty proposal as to the proceeds. That is a great deal higher commission than I have ever paid.

If you think there is any chance of us getting together and can find the time to do so, I should be pleased to have you drive to Eldorado at an early date and talk it over with me.

Very truly yours,

Rolla Clymer correspondence

DRS. TRIMBLE & GRANGER
EYE, EAR, NOSE AND THROAT
OFFICE
CITIZENS NATIONAL BANK BUILDING
EMPORIA, KANSAS

OFFICE HOURS, 9:00 TO 12:00; 1:30 TO 4:00
OFFICE PHONE 737

November 21, 1927

Dear Clymer,

I scrcely know what to say but feel as tho' I have to say something to somebody and you happen to be the vistim. When a medical case comes to see me, that gives me something on which to focus my attention and I get busy so everything is lovely,- but just let me have some spare time on my hands and I am sure restless.

It now looks as tho' Grant will be able to start his strongest line-up. Tobias has a bruised shoulder and a rather bad hip but can play a long time unless he gets another blow on one of those places. If he leaves the game, Henning will take his place. Henning is a larger man, more rugged, but does not know as much.

"Short" McCartney has a weak ankle but with a good tape bandage, should play thru. Henning subs for him at the other end. After that we are weak on ends, very weak.

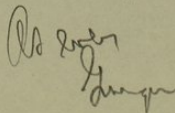
The rest of the team is in fine shape. Oh, a couple of subs are badly bruised but they do not count. I am counting on the record that no one has received a bad injury in a Normal game for years. If we can only play on thru, we should have no regrets.

Hunt, the regular left guard on the Normal team will not be in the game. He was still in the hospital yesterday and it was the second day he had sat up so he is out. They have so many subs, that it will not weaken them,- only serve to stimulate them a little. You may recall that Kopelk went out of our line-up last Thanksgiving morning.

The Normal is more experienced. They will out-weigh us, particularly in the line, center of the line. They have not played any team this year that made them extend themselves and they may have saved some nice play for us. We have used nearly everything we have but with our usual greater fight, the game should be absolutely even. Grant has saved a little for the Normal in a few variations from regular looking plays and a couple of new passes. I think we play a little better game at fundamentals, blocking and tackling. They can do that well but have not been forced todo it this year.

If Juengling (quarter) can be as clever in selecting his plaus and then as accurate in his passing as he was against Pittsburg, we stand a mighty good chance of winning.

I will expect to have you by me.





Rolla Clymer correspondence

Post Office Box #8,
Whitewater Kansas,
Monday, Nov. 21, '27.

Mr. R.A. Clymer,
Editor, Times,
El Dorado Kansas.

Dear Sir:

I understood a few weeks ago, through Professors Rogers and Brown of K.S.A.C., that you were wanting someone to assist in the editorial end of the Times, and that you had finally given the job to J.R. Hubbard (incidentally my ex-roommate). Hubbard will, I suppose, take possession around February 1 or at the end of the semester.

Do you plan to do without a man in this place until that time or have you someone in the place now? If the place is open now, I would like to gently toss my Truly Warner into the ring.

Both of the previously Professors would speak a good word for me if they were asked. I am not in school now because I was suspended a short while back for editing the "Brown Bull". I have been trying to find a job since that fateful day in October but there doesn't seem to be any places open now.

I do have, however, various promises to take effect about the same time that Hubbard is due to start work on the Times and is paroled at Manhattan, and if I could find something to do to bridge over that time I would be a comparatively happy suspendee.

As to my experience; I began in this business while I was in high school where I wrote correspondence for the Wichita Beacon. I was in college three years, the present one would have been the fourth, and was very active in the publications there. I worked three months, last summer, for Fay Seaton on his Evening Mercury there in Manhattan. That is about all except that there is no job that I don't think I can handle in the reporting end of a newspaper. I formerly lived in El Dorado and remember something of the town. May I hear from you?

Sincerely
L. J. Gibson

Rolla Clymer correspondence

November 21, 1927

The Associated Press,
New York City

Attention Mr. N. A. Huse

Dear Sirs:-

Last May we had a letter from you saying that mats for the illustrations of the Associated Press Feature Service might be secured for the weekly additional assessment of \$1.50. At that time, we did not avail ourselves of the opportunity of securing these mats. Has the price gone up in the meantime? Are mats for the radio programs also furnished in this service and at no extra cost?

We will appreciate an early reply to these two questions.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

November 22, 1927

N. W. Ayer & Son,
Philadelphia, Pa.

Dear Sirs:-

We have received from you this date a space order for advertising for the Ford Motor Company--New Car, together with your letter and other instructions. We have carefully read and re-read these documents and assure you that all your wishes will be observed, especially as to secrecy in behalf of this schedule, good position, page arrangement and clear printing. In order that there may be no errors, the undersigned has reserved for himself the task of supervising these arrangements in our office and we shall make every effort to have this advertising appear in a 100 per cent way. We hope these assurances are satisfactory.

We wish to thank you for this order. The rate of three cents per line flat, as you have quoted, is correct. We make no reduction for page copy.

V

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

P. S.--We understand that this schedule is to apply upon the contract for "A Client," recently sent us by your agency.



Rolla Clymer correspondence

November 22, 1927

My Dear Twisty:-

I was very glad to get your letter today; have been hungry for the low-down from our camp and your message came as a God-send. The Gazette has been rather shy of dope on this all-important game, I think.

I am relieved to know that Grant's first line-up looks intact, and now am anxiously watching the weather. I wonder what effect a wet field would have on our play. My guess is it would hurt us worse than the Normal. With their machine-like plunging play, they ought to perform better on a slow turf than our team. I also hope we do not have heavy snow and rain to muss up the roads. If it is too bad it may keep me, and others, from coming. Eldorado will send a big crowd to Emporia if the day is good. I am surprised at the numbers who have told me they intend to be there.

I hope the College team is rounding into form mentally as well as physically. Somehow, the outcome of the Kansas-Missouri game depressed me. I wondered if there was any significance between the two events. I am dead anxious for a victory this time, and anything like an upset would be hard to take. I also hope there is no chance of our fellows going to pieces at any stage of the game like Bethany did in the last quarter against Kansas Wesleyan last Friday. It may be our team needs some good fighting talk before the game. But I would caution against such a dose as they had last year. It seemed to me that final service in the gymnasium before the game was a bit too strong, and that it left the fellows in too emotional a state. I remember that Mayo was so worked up he kept getting offside all during the first quarter. But Grant and you will best know how to handle that. My only hope is that we will go into battle in the best frame of mind and will give as good an account of ourselves as we are capable. That will be enough to whip the Normal, I feel sure.

Nothing but bad weather and roads will keep me away from Emporia. I certainly appreciate your invitation to be on the bench with you and will certainly be there if conditions permit.

It's a big job the College has on hand, but we are used to obstacles. We always have to fight our way against Goliaths and that's why we win so much of the time.

Sincerely yours,

Rolla Clymer correspondence



KANSAS CITY GAS COMPANY

908 - 910 GRAND AVE.

KANSAS CITY, MO.

November 22, 1927

Mr. Rolla Clymer,
The Eldorado Times,
El Dorado, Kansas

Dear Rolla:--

The departure after our recent trip was so hurried that I would like to take this opportunity to again assure you that we appreciate your giving us your time and that it was certainly a pleasure to have you with us.

It occurs to me that you may have incurred some expense that was not taken care of on the trip; if so, I hope you will advise me so that we can reimburse you.

I hope when you are in Kansas City you will find time to pay me a visit.

Very truly yours,



Vice President and General Manager.

T. J. Strickler-RB

Rolla Clymer correspondence

November 22, 1927

Mr. L. H. Gibson,
Whitewater, Kansas

Dear Mr. Gibson:- We do not have any opening at this time for
a reporter. The hole will be plugged here, I think, until
Hubbard comes on after the first of the year. If not, I shall
be glad to consider you for the place.

Very truly yours,

