

Rolla Clymer correspondence

Section 182, Pages 5431 - 5460

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011



Largest Circulation of any Daily Newspaper
in the World
Published in a City of 18,000 or Less

Only Daily Newspaper Published In Salina
The Advertising Key To
Central and Northwest Kansas

THE SALINA JOURNAL

.. A CONSOLIDATION OF THE SALINA EVENING JOURNAL AND SALINA DAILY UNION ..

SALINA, KANSAS
October 14, 1927

Mr. Rolla Clymer,
The Times,
El Dorado, Kansas.

Dear Mr. Clymer:-

Senator Capper has written you regarding the campaign to raise \$15,000,000 to conduct an industrial and soil survey of Kansas. It seems to me that this appeal should have the support of the newspaper men of the state, for if they are not sold on the value of advertising and the necessity for developing the resources of the state, there is little hope that the program can be accomplished.

It is my belief that all of the money that the newspapers have spent in the past to advertise Kansas has returned to them in increased national advertising. I believe that this will be true if the money is raised to launch this movement both to develop and advertise the state. Such a program, if successful, will increase both local and national advertising, and while that is not the primary purpose, I think it is the reason that newspapers of the state should be the first to give their support to the proposition.

With the hope that if you have not done so you will immediately send your pledge to Senator Capper, I am

Fraternally,

Roy F. Bailey

RFB:F

Rolla Clymer correspondence

October 14, 1927

The Aladdin Hotel,
Kansas City, Mo.

Dear Sirs:-

This letter will introduce to you Miss Anna Benintendi, who is an employee of this institution, and who wishes to use certain accommodations of your hotel in accordance with the provisions of a due bill attached hereto. Please see that Miss Benintendi has the best of accommodations and charge the same to our account as aspecified by the due bill.

Thanking you, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

C. M. PALMER
E. D. DE WITT
DEAN PALMER

PALMER, DE WITT AND PALMER
NEWSPAPER PROPERTIES
350 MADISON AVENUE
NEW YORK

15th Oct. 1927

Mr. Rolla A. Clymer
The Times
El Dorado Kans.

Dear Sir:-

One of our clients desires to purchase a medium sized daily in Kansas, Iowa or Michigan, and we are therefore writing to ask whether you would consider sale of The Times. This man is possessed of the necessary finances to invest in a property of about the size of yours and is well experienced in newspaper publishing.

If you decide to grant us permission to offer The Times to this client, you may be sure that all facts in connection therewith will be held in the strictest confidence.

We shall appreciate hearing from you by an early mail.

Yours very truly,

PALMER, DEWITT AND PALMER

DP*P

By

Dean Palmer



Kellogg
COMPANY

BATTLE CREEK, MICH.

Oct. 17, 1927.

GENERAL OFFICE
BATTLE CREEK, MICH.
KELLOGG COMPANY OF
GREAT BRITAIN LTD.
LONDON, ENG.
MILLS AT
BATTLE CREEK, MICH.
DAVENPORT, IOWA
LONDON, ONT. CANADA
SYDNEY, AUSTRALIA

The El Dorado Times,
El Dorado, Kansas.

Dear Sirs:

Mr. E. W. Rice, Kansas City District Sales Manager has passed to us copies of letter you so kindly mailed to the trade, calling their attention to the present advertising on Kellogg's All-Bran appearing in your paper. We sincerely appreciate this service on your part, and are confident that it will be very helpful in making our copy that much more effective.

Mr. Rice will gladly furnish you with additional suggestions, whenever you wish them.

Yours very truly,

KELLOGG COMPANY

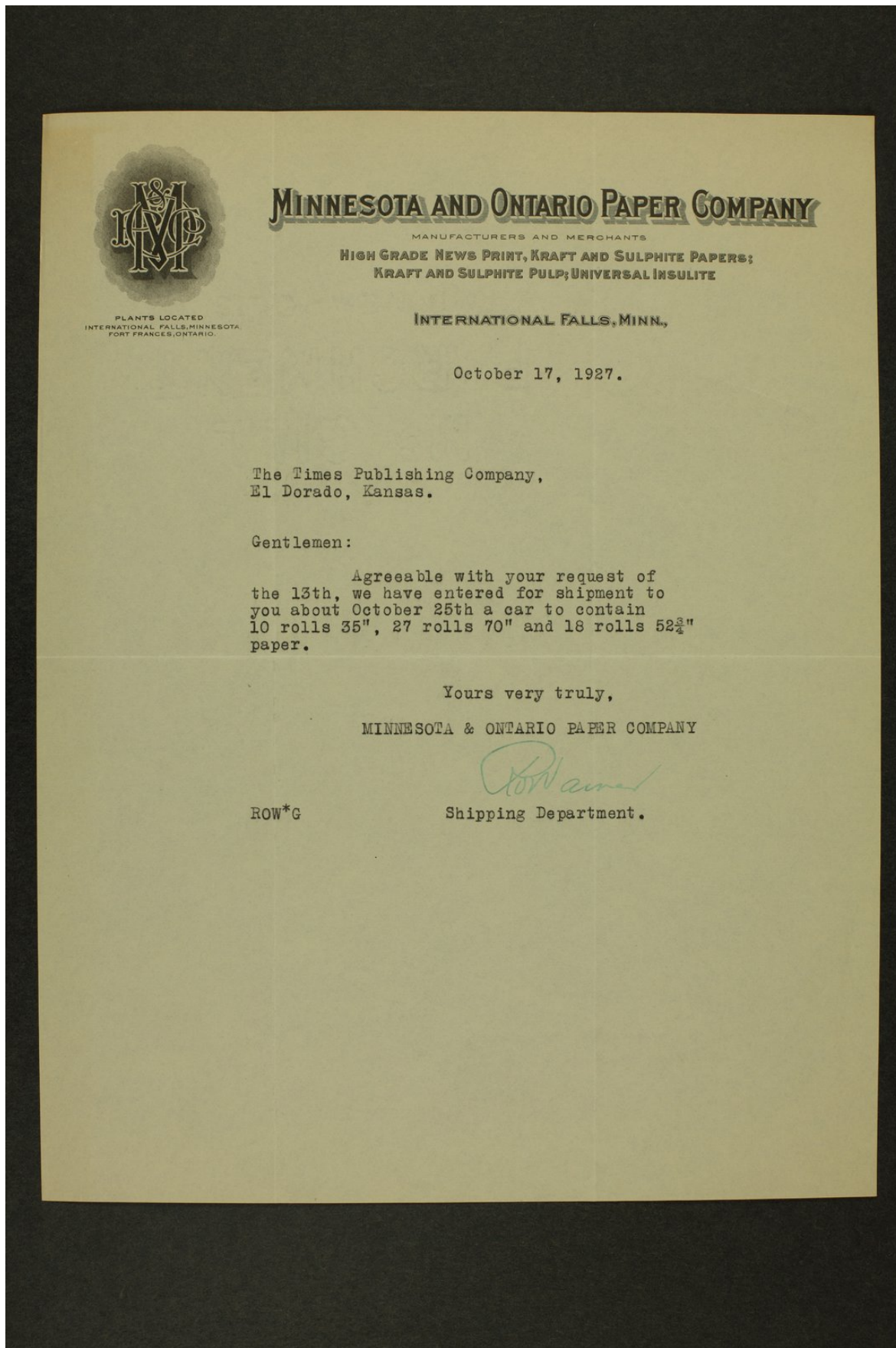
E. Freeman
Advertising Manager

EJF-WW



"Help yourself to health"

Rolla Clymer correspondence



Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N.Y.

DATE October 17, 1927

To ALL PAPERS:

All orders received from

James B. Cochran Co.,
1010 Vermont Ave.,
Washington, D. C.

should be referred to us before insertions are given.

This company is not responsible and therefore not entitled to any credit.

M. J. Beck
E. KATZ SPECIAL ADVERTISING AGENCY

JW



W. G. FALCONER, PRESIDENT
L. R. SWEZEY, VICE PRESIDENT
R. S. CHOATE, SECRETARY
J. NADEL, TREASURER
J. F. EDWARDS, ASST. TREASURER
W. E. CLARK, ASST. SECRETARY

Phoenix Indemnity Company

Home Office, New York

THE CHARLTON INSURANCE AGENCY

GENERAL AGENTS
INSURANCE BUILDING

LAWRENCE, KANSAS.

October 17th, 1927.

J. C. Hoyt & Co.,
El Dorado, Kansas.

Gentlemen:-

RE: TIMES PUBLISHING COMPANY.

Your letter October 15th. Beg to advise that
the recommendations are as follows:-

NEW PAPER PRESS.

1. the drive belt and pulley and opening in the
floor should be guarded.

PAPER CUTTER.

A rod or plate, so arranged that the hand cannot
come into contact with the cutting edge, should
be provided.

TWO PLATEN PRESSES.

a mechanically operated sweep guard that will
throw the handle out of the way as the press
closes should be provided.

Very veruly yours,

THE CHARLTON INSURANCE AGENCY:

BY: *W. H. Johnson*

Saturday surely was a nice day overhead.



October 18, 1927

Palmer, DeWitt & Palmer,
New York City

Dear Sirs:-

In reply to your recent letter, will say that
The Times is not for sale.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

October 18, 1927

Mid-Continent Engraving Company,
Wichita, Kansas

Dear Sirs:-

At the customer's request, we are sending to you for prices under separate cover a drawing for heads for Levinson's Tin Jubilee from which it is the intention to have two electros made. The first will be of six column (70 em) size and the second of three column (34 em) size. These em measures fill our requirements exactly. Please reply at once giving your prices so we may report to the customer. After that, we will give you the necessary instructions.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per *Rolla Clymer*

Rolla Clymer correspondence

Colo. Spgs., Colo.
Aug. 18.

Dear Clymer

I received your letter this morning. We have moved from the tourist park to some furnished rooms at 1727 Colo. Ave. It is about half way between Colo. Spgs. and Manitou. You have been out here so I guess you know about where we are located. We have two nice big rooms and a sleeping porch and we got them for less money than we would have to pay in Eldorado. The couple that we rent from live in the other half of the house and they are sure fine people. They take us for a ride somewhere

Rolla Clymer correspondence

(2)

nearly every night. He is
a real estate agent. They are
a pretty old couple but
sure are nice to us. The reason
I have not been to see the
doctor is because I have
felt so good every day I
have been out here. I have
not had a single day of
sickness. In fact I feel
so good that I hate to be
laying around here doing
nothing. I hated to go and
pay the doctor to examine
me and everything when I
felt so good. There is just
one thing that bothers me
and that is I cannot seem
to get enough to eat. It might
be a good thing if I would

Rolla Clymer correspondence

(3)

go and talk to the doctor,
Shower, and he can
tell me how I am getting
along. He decided that I
would improve faster if
we lived in furnished rooms
than in a tent and that is
the reason we moved. He
pay seven dollars a week
for the rooms and they are
sure good ones for the money.
Our rent and groceries are
about all we have to pay
for as long as we don't have
to go to the doctor. You know
about what it takes for us
to live on. You can send me
what you think is enough to do
and I assure you it will be appreciated.
I don't think I will have to stay out here
very long. As ever, Gordon



TELEPHONE: RESIDENCE, MARKET 3734

TELEPHONE: OFFICE, MARKET 1870
AFTER OCTOBER 1ST.

SEASON 1924-25

PRESENTING

AT THE CRAWFORD THEATRE

HAROLD BAUER

PIANIST

THE DE REZKE SINGERS

MALE QUARTET

ASSISTED BY

MILDRED DILLING

HARPIST

MARGARET MATZENAUER

CONTRALTO

PABLO CASALS

CELLIST

MRS. L. K. BROWN

CONCERT MANAGER

1914 PARK PLACE

WICHITA KANSAS

SEASON 1924-25

PRESENTING

AT THE FORUM

KATHLEEN KERSTING

WICHITA'S OWN SOPRANO

PROTEGE OF MRS. CALVE

PAUL WHITEMAN

AND HIS ORCHESTRA

KANSAS CITY LITTLE SYMPHONY

ORCHESTRA

TITO SCHIPA

TENOR

Oct 18

Eldorado Times

Eldorado

Gentlemen:

I am sponsoring the appearance
of Jergfelds Folies Nov 16th and may want
to use your medium for advertising.
Please let me know your rate per week.

Thanking you I am

Yours truly

Mrs L K Brown

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N.Y.

DATE October 19, 1927

To

ALL PAPERS:

Please discontinue any advertising you may have appearing on the account of K. C. Shelburne Adv. Co., Braniff Bldg., Oklahoma City, Okla.

This agency is indebted to us for advertising which is long past due and we are placing them on a cash in advance basis.

Any future orders that you receive through this source are to be referred to us before any insertions are given.

E. KATZ SPECIAL ADVERTISING AGENCY

M. J. Beck

JW

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N.Y.

DATE October 19, 1927.

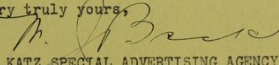
To El Dorado Times
El Dorado, Kans.

Gentlemen:

Please cancel any advertising of Cleary Products that you might
be insertion on orders from Carl F. Williams Co. at Seattle.

This is a cash in advance account and if you should receive any
future orders, please refer them to us.

Very truly yours,


E. KATZ SPECIAL ADVERTISING AGENCY.

MJB:JW

Rolla Clymer correspondence

October 19, 1927

Mrs. L. K. Brown,
Wichita, Kansas

Dear Mrs. Brown:-

We are in receipt of your letter today announcing that you are sponsoring the appearance of Ziegfeld's Follies in Wichita in November. We are sure this attraction will create a great deal of interest here and that you will be able to use The Times profitably in advertising it locally. Our display rate is 42 cents per inch and we herewith enclose rate cards which gives other essential information. We also will be glad to carry readers for you without charge, but will be pleased to have some tickets in exchange if you wish. We will be generous with reader space.

Trusting we may be privileged to serve you, we remain,

Very truly yours,

THE TIMES PUBLISHING COMPANY
per *Rolla Clymer*

Rolla Clymer correspondence

PHILADELPHIA
308 CHESTNUT STREET
NEW YORK
200 FIFTH AVENUE
BOSTON
30 STATE STREET
CHICAGO
164 WEST JACKSON BLVD.
SAN FRANCISCO
215 MARKET STREET

N·W·AYER & SON
ADVERTISING
HEADQUARTERS

PHILADELPHIA

RB/DS

Oct. 19, 1927

Pub. The El Dorado Weekly Republican,
El Dorado, Kansas

RE: KELLOGG'S ALL-BRAN

Gentlemen:

Kellogg's All-Bran advertisement which
appeared in the Oct. 14th issue of the Republican
was not due.

According to our records this advertise-
ment was inserted as scheduled in the Oct. 12th
issue of the Times.

Very truly yours,

N. W. AYER & SON

HERBERT J. DEMMIN
PRESIDENT

FREDERIC A. DEMMIN
VICE PRESIDENT

PAUL W. WORTHINGTON
SECRETARY-TREASURER

The
MID-CONTINENT ENGRAVING CO.

**ARTISTS
ENGRAVERS**

Phone Market 2088
124 So. Market Street
Wichita, Kansas

October 19, 1927.

Mr. R. A. Clymer,
The El Dorado Times,
El Dorado, Kansas.

Dear Mr. Clymer:

Your request of October 18th. for quotation on
zinc etchings has been received. The cost of these
will be as follows;

6 col. (70 em's)	\$9.89
3 col. (34 em's)	3.05

Thanking you very much for the inquiry and
trusting that we may have the opportunity to serve
you in this matter, we remain,

Very truly yours,

THE MID-CONTINENT ENGRAVING COMPANY.

By

H. J. Demmin
Pres.

HJD:VB.

Rolla Clymer correspondence

October 19, 1927

Mr. C. J. McKinley,
Wichita, Kansas

My Dear Mack:-

I have indicated with pen marks on the enclosed circular the shade of rug we wish and the size 6 x 9 will be satisfactory. I am greatly obliged to you for this favor and will keep it mum.

Sincerely,

Rolla Clymer correspondence

E. W. KOLTHOFF & CO.

ADVERTISING AND MERCHANDISING COUNSEL

The Only Nationally Recognized Agency in Kansas
McCORMICK - ARMSTRONG BUILDING
WICHITA, KANSAS

October 19, 1927

Mr. R. A. Clymer, Editor,
The El Dorado Times,
El Dorado, Kansas.

Dear Mr. Clymer:

My attention has just been called to the letter from your Classified Advertising Department of October 14 regarding the order which we sent you for the Leon Lambert Manufacturing Company.

In the first place this order was not for classified advertising and again I am rather surprised that your paper should ask for cash in advance on any business originating from this agency. I appreciate that we have not had a big amount of direct business with you to date but we have scheduled a considerable volume of business for our client, The Kansas Gas and Electric Company which the writer has been handling personally for the last two years, although this business is billed direct to them.

I regret very much that our order was not accepted as this ad was in the nature of a try-out and those papers which have produced a number of inquiries have already been given repeat orders for a number of insertions. I phoned Mr. Lambert and read your letter to him and asked for his instructions as to running the ad now but he told me simply to "forget" El Dorado.

I am writing you in detail just to show you how a little thing of this kind can some times cause the loss of some nice business.

It has been some time now since I have had the opportunity of calling on you at El Dorado but am hoping before long to get up your way again at which time I shall certainly make it a point to drop in and see you.

Sincerely,

E. W. KOLTHOFF & COMPANY

E. W. Kolthoff
President

EWK:BC

Rolla Clymer correspondence



W. G. FALCONER, PRESIDENT
L. R. SWEZEY, VICE PRESIDENT
R. S. CHOATE, SECRETARY
J. NADEL, TREASURER
J. F. EDWARDS, ASST. TREASURER

Phoenix Indemnity Company

Home Office, New York

J. C. HOYT & CO.

AGENTS

208 WEST CENTRAL AVENUE

EL DORADO, KANSAS.

October 19, 1927

Times Publishing Company,
El Dorado, Kansas.

Gentlemen:-

Attention: Mr. Clymer

We are enclosing herewith for your inspection copy of letter received from Mr. S. C. Southard, Manager of the Kansas Compensation Rating Bureau with reference to the increase in your rate. Upon receipt of Mr. Southard's letter we then wrote to the General Agents of the Phoenix Indemnity Company of Lawrence to ascertain what recommendations were in order. We are therefore, enclosing copy of their letter for your inspection. We believe that if these recommendations are carried out, it will probably mean a reduction in your rate.

Awaiting your further advices, we are,

Very truly yours,

J.C.HOYT & COMPANY

BY



O. E. Coon

OEC:VS

Rolla Clymer correspondence

E. Katz Special Advertising Agency Established 1888

From Kansas City Office

DATE October 20, 1927

To The Times
El Dorado,
Kansas

Gentlemen:

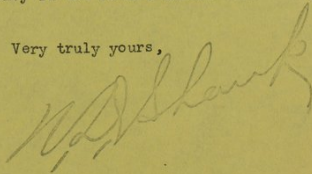
Under no circumstances accept any business from the Wales Advertising Agency of Topeka, Kansas unless cash accompanies order.

We have endeavored on a number of occasions to do business with this agency, but they pay no attention to our requests for payment of their accounts from month to month and resent our calling their attention to their delinquency.

We have decided after a number of attempts that their business is very unprofitable on the basis that it is now and we ask you to co-operate in refusing any business from this agency in the future unless cash accompanies order.

Very truly yours,

WDSHank
LM





Rolla Clymer correspondence

FRANK B. NOYES,
WASHINGTON STAR
PRESIDENT

KENT COOPER, GENERAL MANAGER
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

DIRECTORS

FRANK B. NOYES, WASHINGTON STAR
ADOLPH S. OCHS, NEW YORK TIMES
CLARK HOWELL, ATLANTA CONSTITUTION
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW
ELBERT H. BAKER, CLEVELAND PLAIN DEALER
FRANK P. MACLENNAN, TOPEKA STATE JOURNAL
H. V. JONES, MINNEAPOLIS JOURNAL
E. LANSING RAY, ST. LOUIS GLOBE-DEMOCRAT
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD
STUART H. PERRY, ADRIAN TELEGRAM
ROBERT MCLEAN, PHILADELPHIA BULLETIN
J. R. KNOWLAND, OAKLAND TRIBUNE
ROBERT R. MCCORMICK, CHICAGO TRIBUNE
IRWIN R. KIRKWOOD, KANSAS CITY (MO.) STAR
RICHARD HOOKER, SPRINGFIELD (MASS.) REPUBLICAN

FREDERICK I. THOMPSON,
MOBILE (ALA.) REGISTER
FIRST VICE-PRESIDENT
MELVILLE E. STONE, COUNSELOR.

W. J. PAPE,
WATERBURY (CONN.) REPUBLICAN
SECOND VICE-PRESIDENT

MILTON GARGES, EXECUTIVE ASSISTANT
J. R. YOUATT, TREASURER

The Associated Press.

October 20, 1927.

SOUTHWESTERN DIVISION
R. H. HEPPE, DIVISION NEWS EDITOR,
1715 GRAND AVENUE,
GATEWAY STATION P. O., KANSAS CITY, MO.

Mr. Rolla A. Clymer,
Manager, The Times,
El Dorado, Kansas.

Dear Mr. Clymer:

Several times recently it has been necessary to write you because The Times failed to protect its fellow members in The Associated Press on stories that were of state-wide interest. I know you will understand that it is no pleasure for me to keep referring to this matter, but it is one that must be given attention when opposition news services are carrying news out of El Dorado ahead of your own Association.

On October 17 Correspondent Engle at Wichita telegraphed Mr. Feder about 8:30 a.m. and asked that he call Wichita with latest developments on the Losh shooting story. As nothing had been received an hour later, Engle called Mr. Feder and was informed that there was nothing new, that the inquest had not yet been held. Mr. Feder was asked to call the Wichita bureau as soon as the coroner's jury returned its verdict. Nothing was received in the afternoon and late in the day another message was sent asking that the story and also another one be filed to Kansas City, which was done. Despite the efforts to obtain the story for afternoon papers, we received nothing, although The Times had more than three columns on the Losh slaying, including the jury's verdict and a bulletin on a new angle, the questioning of four Leon residents.

On October 18 telegraphic requests for new developments in the Losh slaying and on an automobile accident story were sent to Mr. Feder. At 11:15 he called Wichita and advised of the surrender of Enos Elmore, wanted in the automobile accident case. He said there was nothing new on the Losh story but finally did advise that four persons detained for questioning had been released. The International News Service carried the Elmore story at 10:40 a.m., a half hour before we received it.

(P) MEANS ASSOCIATED PRESS



Rolla Clymer correspondence

Mr. Rolla A. Clymer - - - - - 2.

The Evening Eagle, which is not a member of The Associated Press and not entitled to protection from any Associated Press member paper, carried both of these stories ahead of us as specials from El Dorado.

On October 18 there was a wreck at Augusta which The Beacon received from both Augusta and El Dorado at noon. It was an hour and a half later, however, before we received anything from El Dorado on this, although in the meantime, we had, of course, picked up the story from The Beacon.

I feel it is not necessary for me to emphasize that this is a matter which needs immediate attention. As a loyal Kansas member who has always had The Associated Press at heart, I know I can leave the situation with you with assurance that a prompt remedy will be applied. I hope you will make it plain to Mr. Feder, as I know you yourself understand, that we are not trying to embarrass him nor to be unreasonable. Our only intent is to develop for the Kansas members, and for the general service, the news which they should have promptly from El Dorado.

With cordial personal regards,

Sincerely yours,

Ralph H. Stepp

Division News Editor.

RHH:M
cc JSE
JBE

Rolla Clymer correspondence

October 20, 1927

E. W. Kolthoff & Co.,
Wichita, Kansas

Attention Mr. Kolthoff:

Dear Sirs:-

I am sorry that the incident occurred in regard to the Leon Lambert Manufacturing Company. Readers and classified both are handled by one department here. It has been having trouble collecting lately on some of its mail orders, so has been leaning backwards. Any business you send us, of course, is highly acceptable--and the letter requesting cash in advance should not have been sent. You understand this was done without my knowledge. I shall try to prevent any future recurrences of such incidents.

I shall look forward to your visit to Eldorado. Drop in at any time.

Sincerely yours,

Rolla Clymer correspondence

October 20, 1927

The Mid-Continent Engraving Company,
Wichita, Kansas

Dear Sirs:-

The prices you have quoted us on two zinc etchings for Levinson's Tin Jubilee (One 70 ems and the other 34 ems) are satisfactory with the customer, and you may proceed with them. Please get them to us at an early date, though there is no great rush.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



Hecker-H-O Company INC.

MILLS AT BUFFALO, N.Y. AND AYR, ONTARIO
GENERAL OFFICES-GENESEE BUILDING
BUFFALO, N. Y.

H-O OATS (HORNBY'S) REGULAR
H-O OATS (QUICK, NEW STYLE)
BRAN-DANDIES (SUNNY JIM)
FORCE WHOLE WHEAT FLAKES
PRESTO CAKE FLOUR (SELF-RISING)

HECKER'S CREAM FARINA
BRANDMANS PANCAKE FLOUR
OLD HOMESTEAD PANCAKE FLOUR
HECKER'S CREAM BUCKWHEAT FLOUR
HECKER'S CREAM SELF-RISING FLOUR

October 22, 1927

The El Dorado Times
El Dorado, Kansas

Dear Sirs:

Supplementing our letter of September 27th, we wish to advise that we are now in receipt of our stock of the new SUNNY JIM counter cards. A supply of these are being sent to you as per the enclosed confirmation of shipment.

We feel sure that you will use these attractive and effective display pieces to the best possible advantage.

Respectfully yours

HECKER H-O COMPANY INC.

Advertising Department

By *W. C. Kaulow*

WH:E

Encl.

Hecker-H-O Company INC.

From: ADVERTISING DEPARTMENT

To: ORDER DEPARTMENT

Subject: PLEASE ENTER FOR SHIPMENT

ADVERTISING SHIPMENT **N^o 7335**

SEP 21 1947
(Date)

A. TO The El Dorado Times (Consignee)
Dorado, Ariz. (Address)

B. Charges Prepaid

C. To be shipped by COE ROUTE (To be filled in by Transportation Dept.)
(Date or next car)

D. To reach destination by _____
(Date)

E. (State whether Pkg., Cntr., Box or Crate)

One	Containing	One	Containing	One	Containing	One	Containing
35 SJO 71 - Sunny Jim Cards							
Weight	lbs.	Weight	lbs.	Weight	lbs.	Weight	lbs.

F. Total weight _____ lbs.

G. Charge ADV _____
(Prod.) (Terr.) Store-Display (Acc't)

H. Value \$ _____

I. Territory Ariz.

J. Authority Ad. Dept.

Advertising Department
By V. Miller

(ALL COPIES MUST BE KEPT: if void, write "VOID" across the face of each copy and file in regular way)

Invoice for Consignee

GNF 53

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N.Y.

DATE *October 22d, 1927*

To
El Dorado Times
El Dorado, Kans.

Gentlemen:

Until advised by us to the contrary, do not insert any further advertising on schedules coming through the J. G. Tritsch Co. of Columbus, Ohio.

They are indebted to us for August advertising and September advertising is now due and we deem it advisable to discontinue this account, until they make complete settlement for all outstanding invoices.

Very truly yours,
M. H. B.
E. KATZ SPECIAL ADVERTISING AGENCY

MJB:JW

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*
58 WEST 40TH ST., N.Y.

DATE *October 22d, 1927*

To
El Dorado Times
El Dorado, Kans.

Gentlemen:

Until advised to the contrary by this office, give no further
insertions on orders coming through J. G. Tritsch Co. of Col-
umbus, Ohio.

Very truly yours,
E. Katz
E. KATZ SPECIAL ADVERTISING AGENCY.

MJB:JW