

#### Rolla Clymer correspondence

Section 154, Pages 4591 - 4620

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

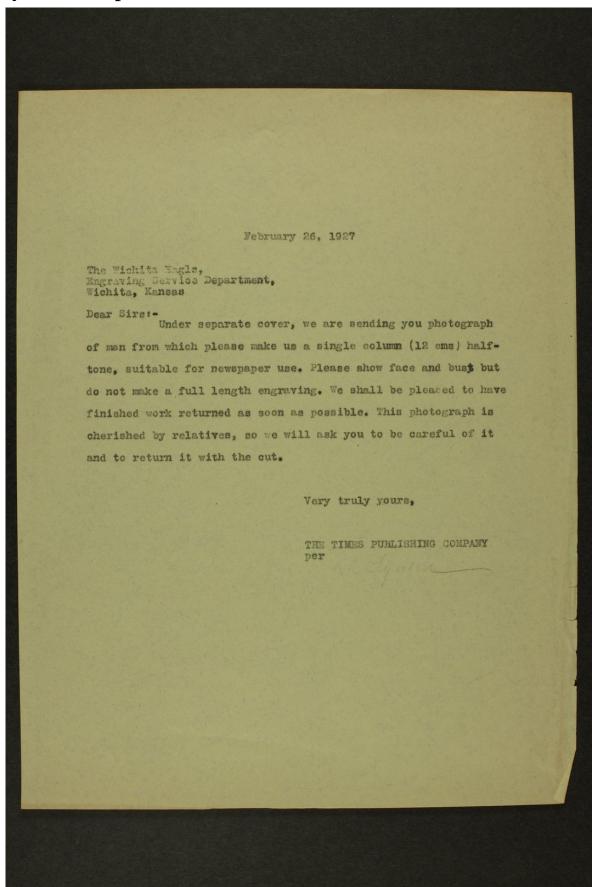
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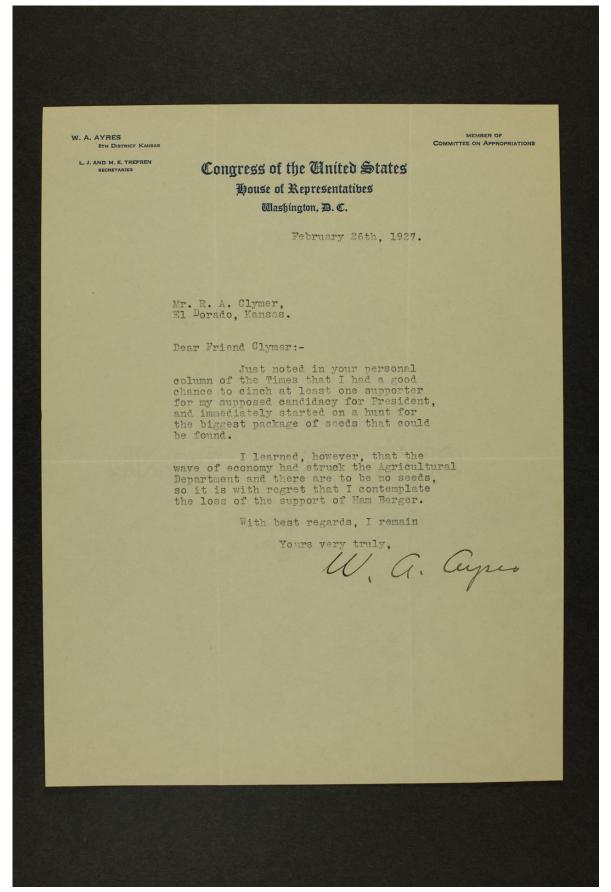
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# HISTORICAL SOCIETY











#### Rolla Clymer correspondence

February 26, 1927

Mr. Bertram W. Byerley, Perry, Okla.

You Sawed-Off Piece of Cheese:-

Cast your glimmers over attached clipping and let your feeble intellect hark back to that balmy spring day on College Hill, when Pitcher Clymer for the sophomores was mowing down the batters for the freshman team. With Johnsonesque skill and Matthewson-like aplomb, he hurled the stitched horseside, causing such redoubtable batters as Bracken, Byerley and Cavanaugh to smite the air lustily three times—and then take the long, long walk back to the bench. Recall, if your mental processes will function, how this same pitcher came to bat at a critical moment in the game and whaled a long fly over the head of one Rubber Collar Pomeroy, a demon left fielder. Recollect, if you will, how the ball buried itself in the grass and that while Pomerow was frantically grubbing at the grass roots, the fleet pitcher circled the bases for a home run, while a thundering cheer resounded from the fifteen or twenty fans closely packed in the large concrete stands. Remember how Byerley muffed everything at second base, and then went to his room, where he crabbed half the night into the sympathetic ears of his beloved roommate.

Well? Huh? Say--

Every once in awhile, some bird blows in from Oklahoma and asks me if I know Byerley at Perry. I always disclaim any knowledge of the same, but nevertheless it embarasses me. Can't you drop off the wheel some day and come around so I can see whether I still have any use for you, or not? What are you trying to do--make all the money in the world?

I really should like to hear from you once in awhile. I know it is weakness, but I can't forget how you used to eat up all my popcorn balls and raise hell around the place generally.

The newspaper business is a bit slow just now, but we are getting along. I have two kids-and am a busy woman. You ought to see my offspring. They, of course, are little cherubs and the best ever.

We can always rake up some extra beds for the Byerleys. Come along some day and let me trim you at eighteen holes. I can do that just as easily as I struck you out -- many long years ago.

Best regards to all your folks.

Sincerely your friend,



#### Rolla Clymer correspondence

NEW YORK . CHICAGO . TORONTO . SAN FRANCISCO . AKRON . WASHINGTON

#### WM. H. RANKIN COMPANY

Advertising

CANADIAN PACIFIC BUILDING

342 MADISON AVENUE

NEW YORK



February 28, 1927.

Times, El Dorado, Kans.

Gentlemen:

In reading over your letter in answer to our request for information concerning the Wm. Penn liners, I find that your newspaper is one that does not run liners on the first page although you run them elsewhere in your newspaper.

I trust you understood clearly just what type of liners we intended for first page use. They are single lines similar to what the New York Times, New York Tribune, Chicago Tribune and many metropolitan papers use at the bottom of the columns of the first page. It is our intention naturally to pay pro rata for first page liners.

The Campaign contemplated by the General Cigar Company for Wm. Penn is unique in its special consideration to dailies of towns smaller than usually get advertising of this company, and the response to this campaign will have much to do towards enlarging the attention that the General Cigar Company will give to newspapers of county seats and towns of similar importance.

About 50% of the newspapers of this classification have accepted first page liners and we are going ahead on a campaign with them. In cases where newspapers are reluctant to use liners at the bottom of the columns on the first page, we are in certain instances going to go ahead with the campaign of liners inside the papers, preferably liners amidst the personals or on sporting page where the newspaper has a page of sports. First page liners, however, are so important that we wish to secure this showing wherever it is possible even though you might not care to continue it after the present campaign. We have a big object in view in getting as forceful a response to this advertising, and it concerns newspapers similar to your own as much as it does ourselves. It is with this idea in mind that we urge you to make an exception for a brief time in this particular case. We will all benefit in the end from it.

Please write us just how you feel about this matter, as we wish to get this campaign under headway without any delay.

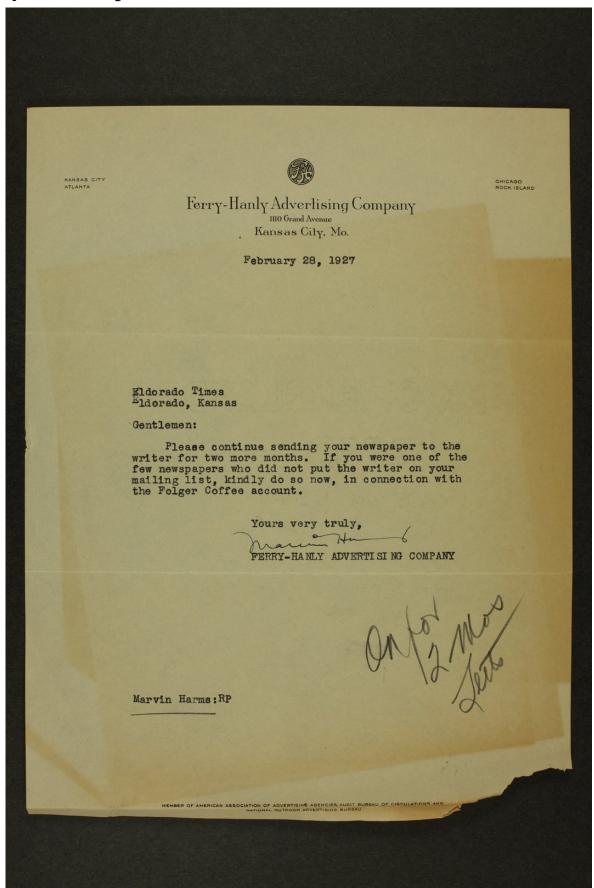
Yours very truly,

WM. H. RANKIN COMPANY

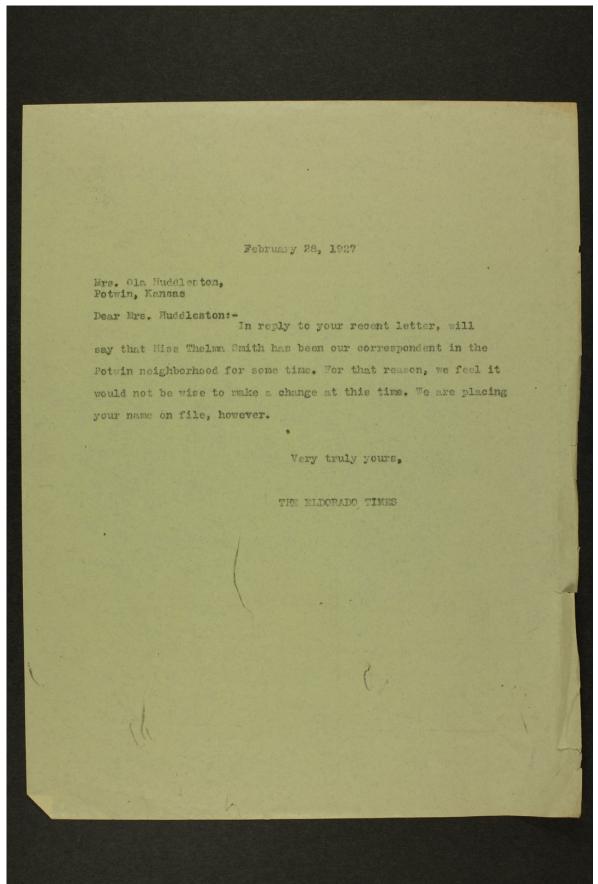
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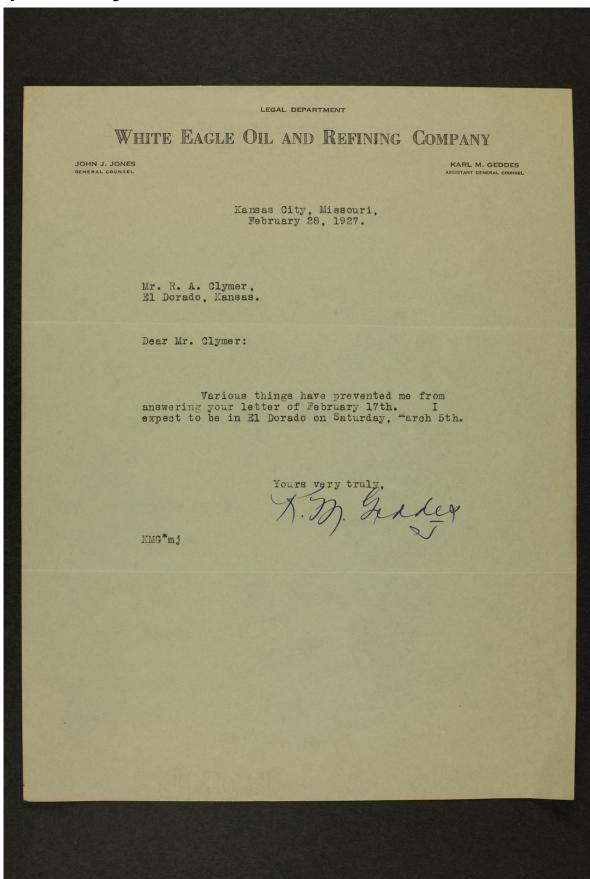




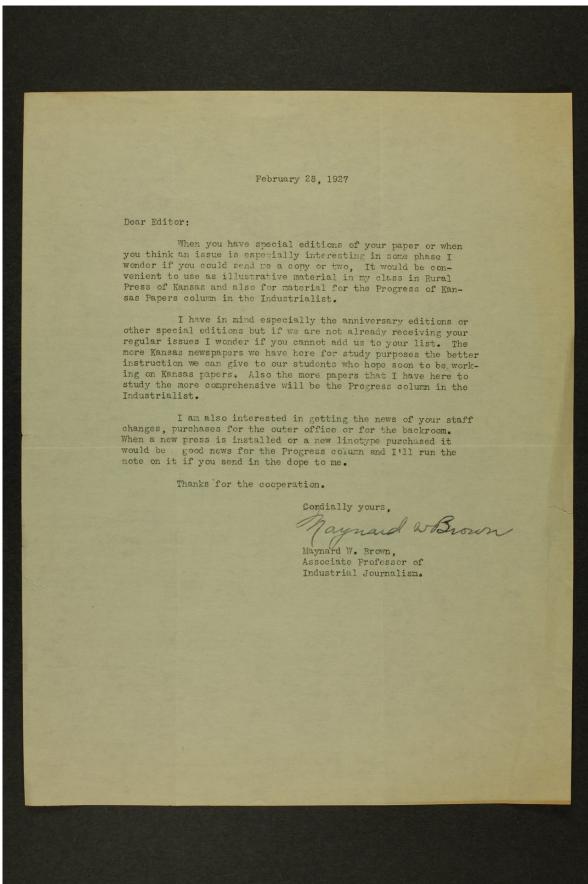




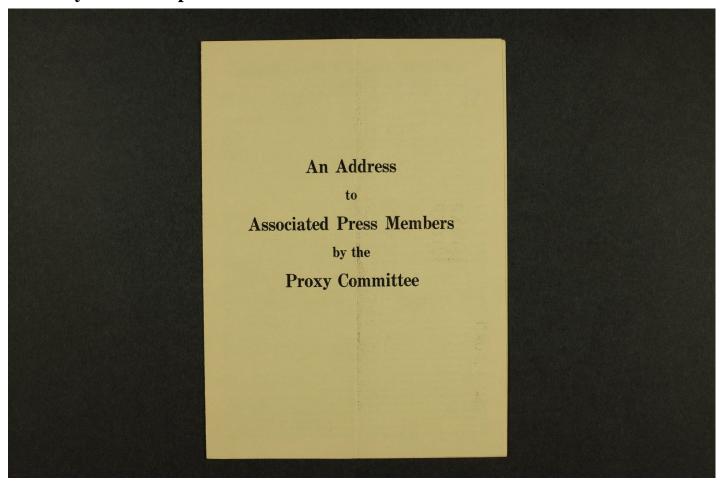












#### **Rolla Clymer correspondence**



#### Address to Associated Press Members

Fellow Members of the Associated Press:

Become to you on behalf of the movement within the Associated Press membership having for its object the complete mutualization of that

membership having for its object the complete mutualization of that organization.

The Associated Press, as you know, is incorporated as, and purports to be, a co-operative organization.

In actual fact, in organization and in operation it is not at all co-operative. This is a movement to effect a real and tangible co-operative organization, with equal rights and equal privileges for ALD members of Associated Press.

If you have not given this matter the serious consideration it deserves, may we be permitted to give you the actual facts?

Often you have given your proxy to a member of the Board of Directors, or a member of the Regional Advisory Board. You thought you were going to east a vote that would be a factor in electing members of the Board of Directors.

to east a vote that would be a factor in electric.

Directors.

Actually, your vote counted not at all—you had, and have now, no voice whatever in the election of Directors, which means actual control of the machinery, operation and management-personnel of the Associated Press.

Here is the reason:

There are now outstanding bonds of the Associated Press in the amount of \$103,575.00. These bonds are held by 144 members. The holder of each bond is entitled to one vote for members of the Board of Directors for each bond is entitled to one vote for members of the Board of Directors for each bond is entitled to one vote for members of the bond to his regular single vote as a member—such vote as you or any other non-bondholder member may east.

\$25.00 par value of bonds which he owns, in addition to his regular single vote as a member—such vote as you or any other non-bondholder member may east.

Therefore, the bonds have a total vote-casting power of 4,143, and their owners have in addition 144 personal votes, making a total of 4,287 votes. The total membership of the Associated Press is 1,208. Deducting the 144 bondholding members, we have 1,064 members who cast 1,064 personal votes for Directors. These 1,064 members are therefore outvoted more than four to one by the 144 bondholding members, and, therefore, these same 1,064 members have nothing whatever to say in the fiscal affairs or operation of the Associated Press.

Thus the 144 bondholding members cast 80 per cent of the total vote for directors, while the 1,064 non-bondholding members cast 20 per cent of the vote. Does not this clearly demonstrate that there isn't even a semblance of mutualization or real co-operation?

Now for the second departure from real co-operation: In the organization of the Associated Press 208 members were granted a right of protest against the election of any new members in the territory considered competitive to these 208 memberships.

What did this "right of protest" mean? It gave the holder the privilege of notifying the Board of Directors that he objected to the election of a new member in the territory over which his right to protest extended—and, unless he gave the Directors a written waiver of his protest right the Directors were powerless to act, but were compelled to refer the matter of the election of the new member to the full meeting of the members of the Associated Press,

and in that meeting it requires a vote of four-fifths of the members to override the protest right.

Now, remember, this right is an invaluable protection—an insurance against competition—a guarantee of the exclusiveness of your membership—the only real and tangible thing about your Associated Press membership that could give it asset value on your books.

Here is a concrete spot news illustration:

In January this year the sale of the morning membership of the New York Commercial Bulletin was arranged. This membership carries the protest right. The buyer is the New York Daily News. The price agreed upon was \$50,000 cash. The transfer was not to involve the delivery of a mail list, any tangible property, or a single subscriber—merely the right to receive the Associated Press news.

If you haven't the protest right you haven't this asset value. You must realize that this is so when you remember how the membership protected the protest right and exclusive memberships of the Baltimore News and the Rochester Journal and Post Express, and declined to elect new members in these cities, even when the Directors unanimously recommended such election.

And you may realize it all the more when we tell you that in the case of the San Antonio News, to membership, in spite of pleas not to do so. A large asset value was thus wiped out.

And further to show that this San Antonio News, ato membership, in spite of pleas not to do so. A large asset value was thus wiped out.

And ruther to show that this San Antonio News action was a hasty and ill-considered step, we have only to show that when this new member was elected he was bound by contract to the United Press with their wire in his office until October, 1927, and when the Associated Press attempted to instal its wire the new member was not able to receive it.

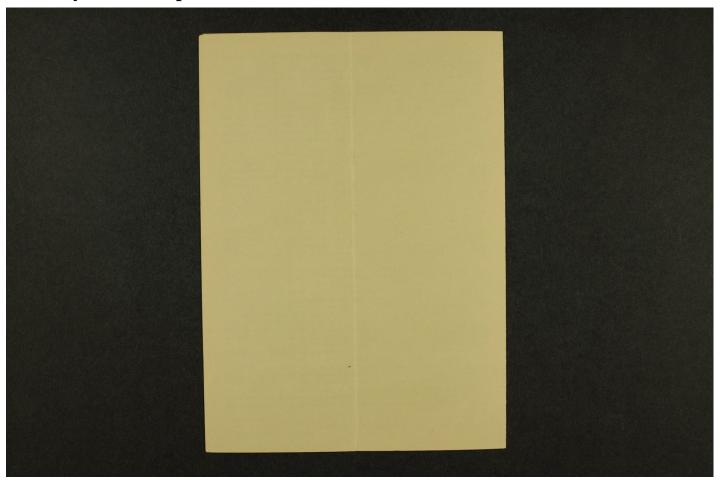
This precipitate and apparently ill-advised voting of a membership followed swiftly on the heels of Mr. Hearst's espousal of the programme of equal votes and equal protest rights for all members.

So, you see, that wh

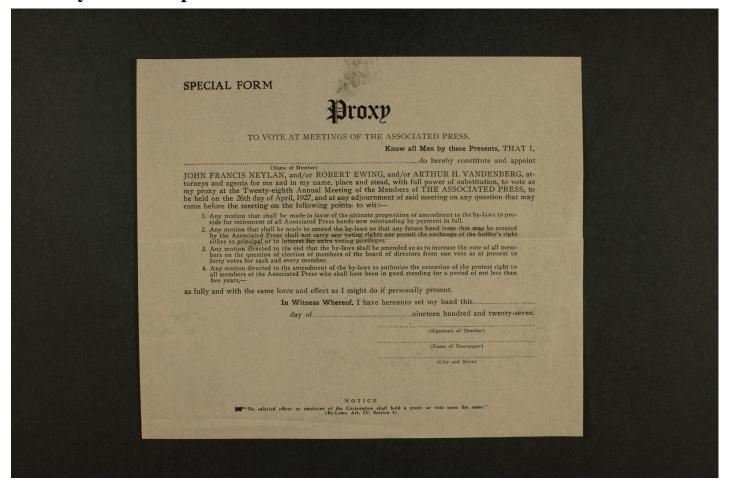
paign. Mr. Hearsberships.
We solicit your co-operation.
Yours for a democratic Associated Press.

PROXY COMMITTEE

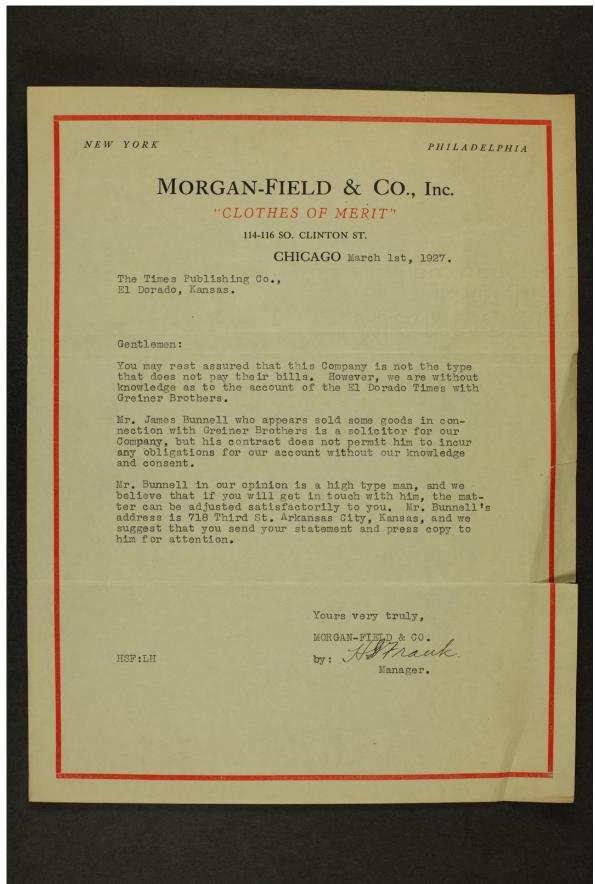




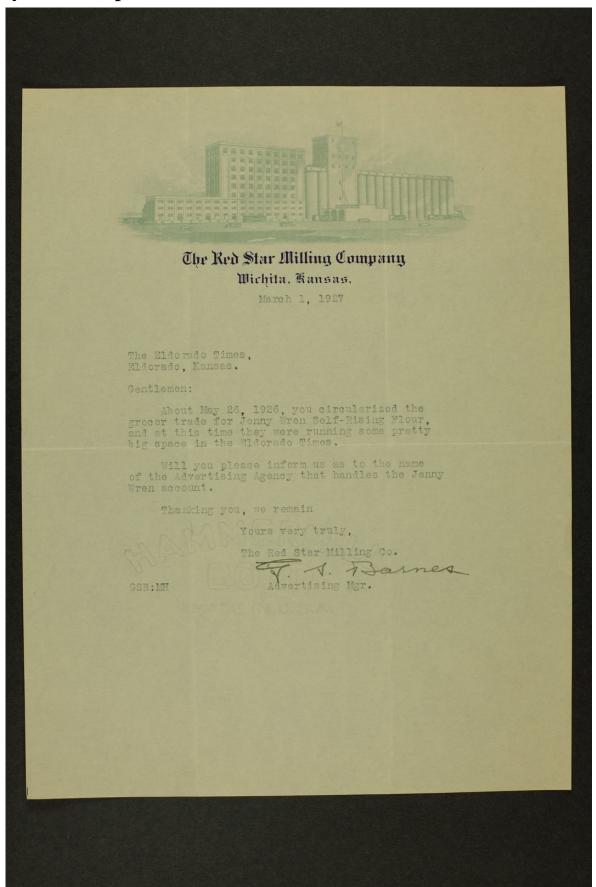




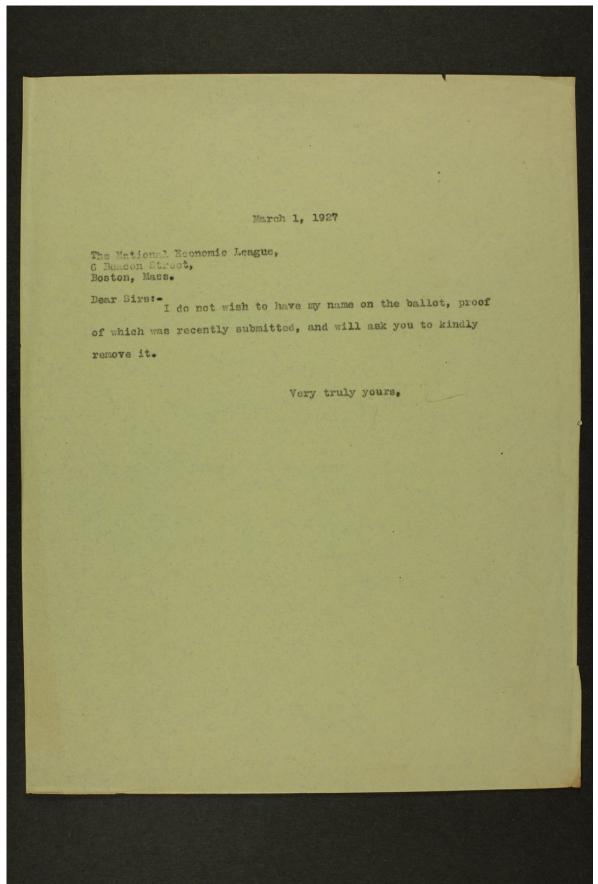




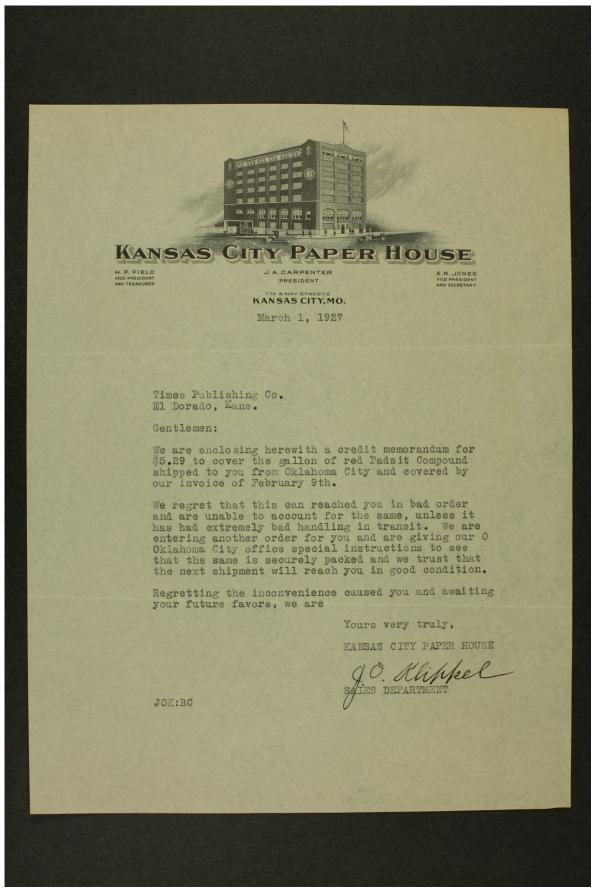




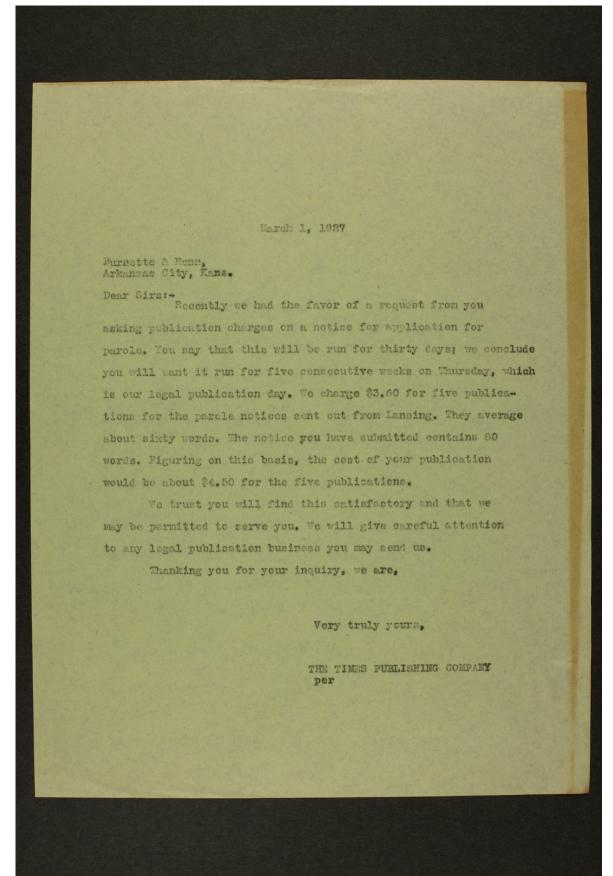




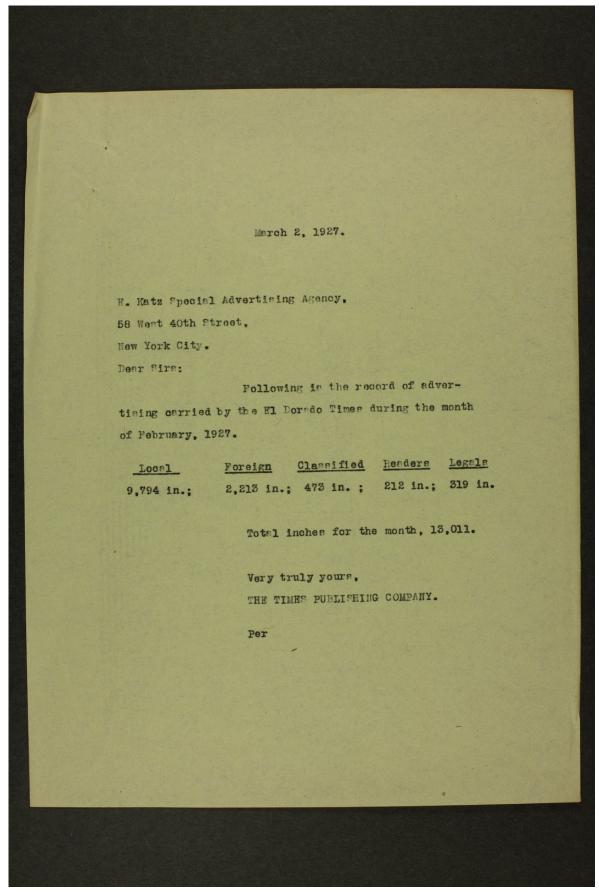




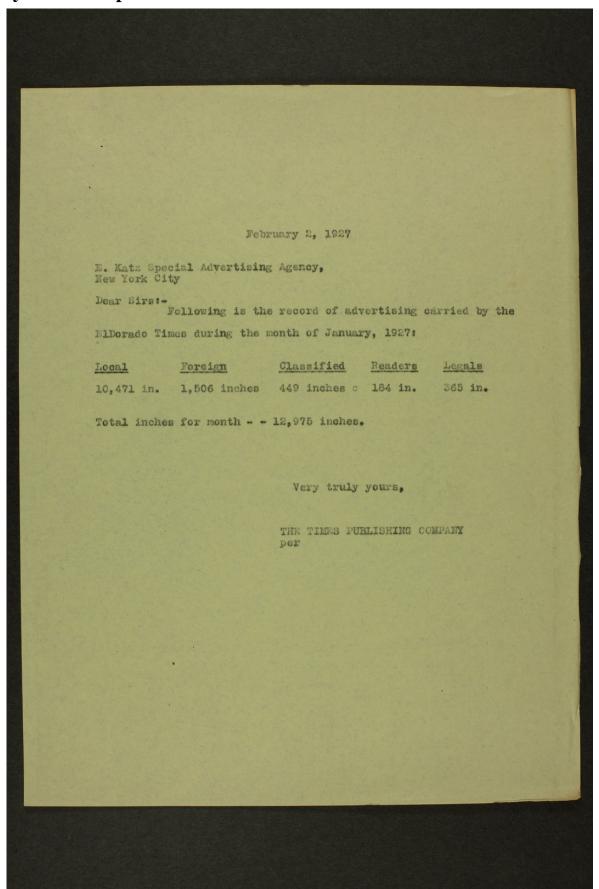




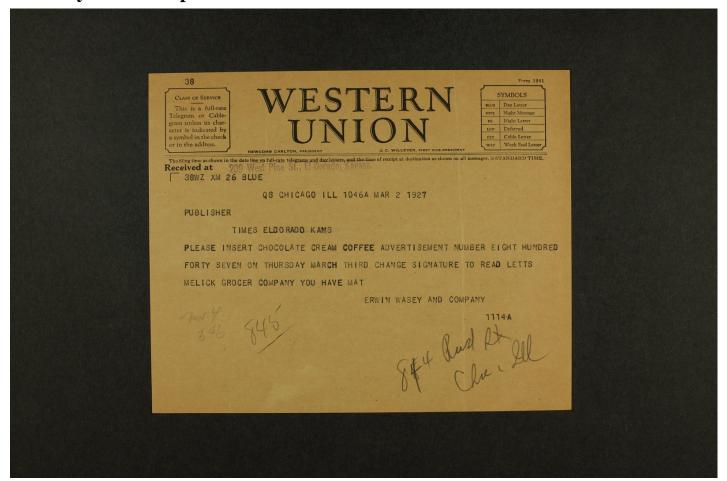




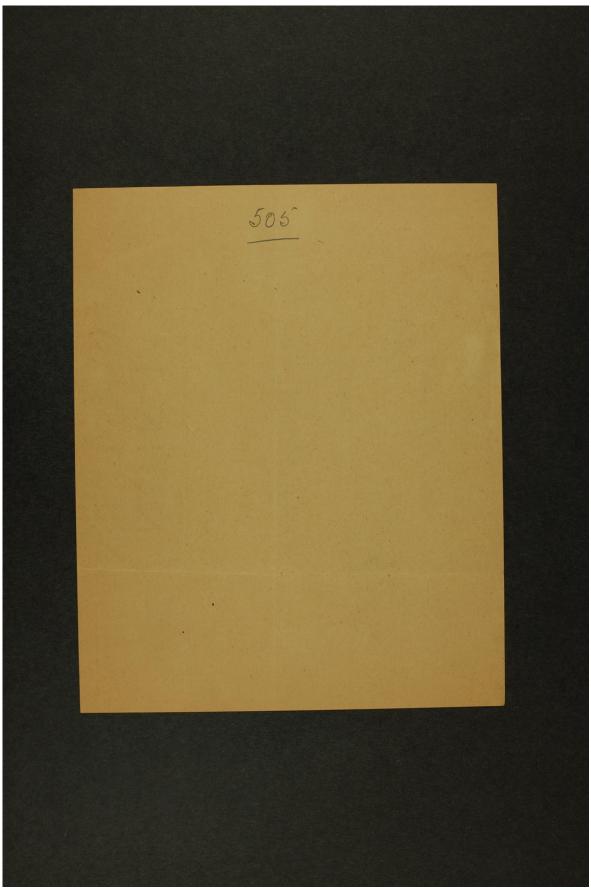














CASS OF SERVICE DEBUTED  THERE AND  CONTINUE THE PROPER SHARE  NEW COMB CARLTON, PRESIDENT  Send the following message, subject to the terms on back hereof, which are hereby agreed to  ETDOTAGO, Ke., March 2; 1927  To Fruin, Vagey & Company  Street and No. (or Telephone)  Street and No. (or Telephone)  Place  Chicago, Ill.  We do not have Chocolete Grean Coffee advertisement No. 867;  but have No. Hab. Place advise.  Prepay and charge  TIMES  DESDETE ADDRESS  PROPERIORS  PROPERIORS  DESDETE ADDRESS  PROPERIORS  PROPE			Form 1227 B
Send the following message, subject to the terms on back hereof, which are hereby agreed to  ElDorado, Ks., March 2, 1927  To Erwin, Waney & Company  Street and No. (or Telephone) 844 Rush Street,  Place Shicago, Ill.  We do not have Checelate Green Coffee advertisement No. 847,  but have No. 845, Places advise.	NIGHT MESSAGE NIGHT LETTER	TELEGRAM	NO. CASH OR CHG
Street and No. (or Telephone)  Place  Chicago, Ills  We do not have Chocolate Cream Coffee advertisement No. 847,  but have No. 845, Placese advises  TIMES  prepay and charge	Send the following message, subject to	to the terms on back hereof, which are hereby agreed to  ElDorado, Ks., March 2,	1927
prepay and charge	Street and No	o. (° Telephone) 844 Rush Street, ace Chicago, Ills	
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