

#### Rolla Clymer correspondence

Section 140, Pages 4171 - 4200

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

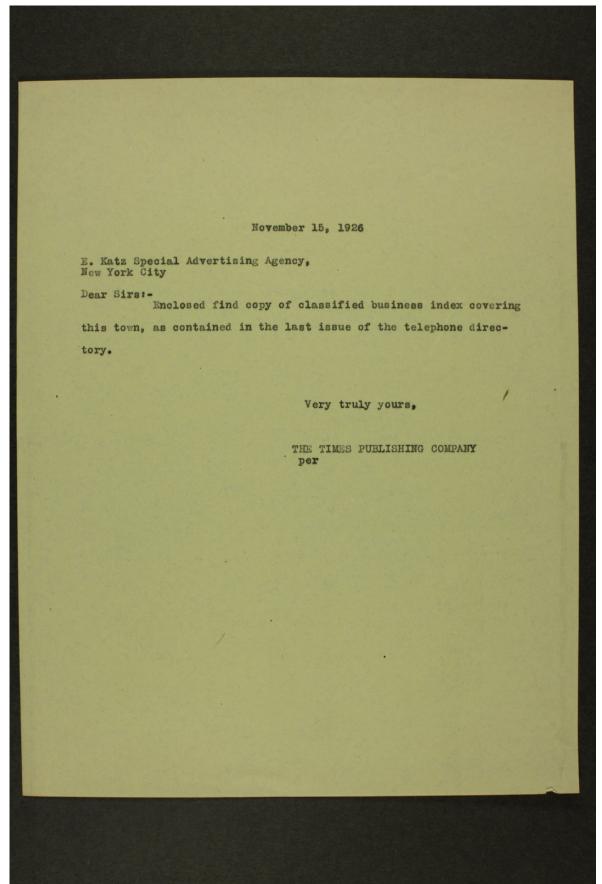
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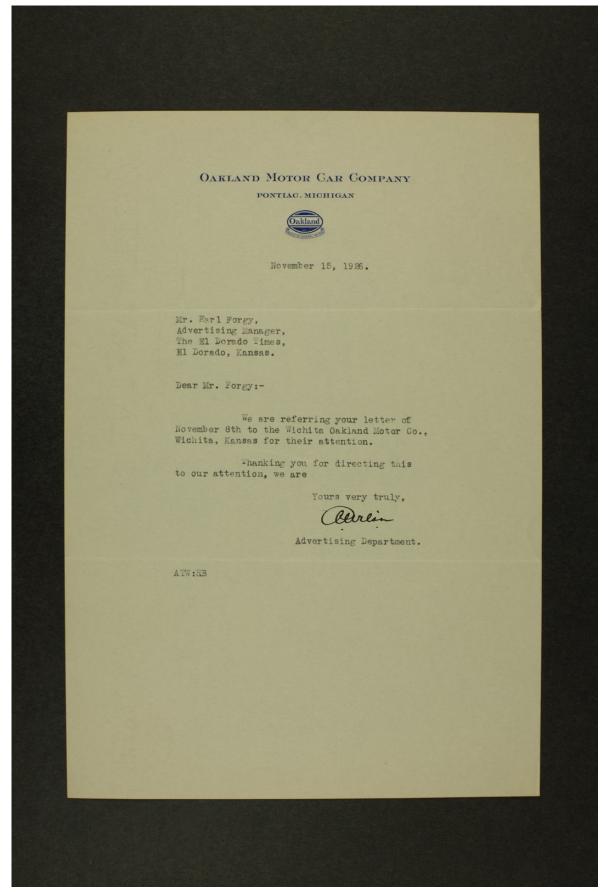
www.kansasmemory.org/item/229011

# HISTORICAL SOCIETY

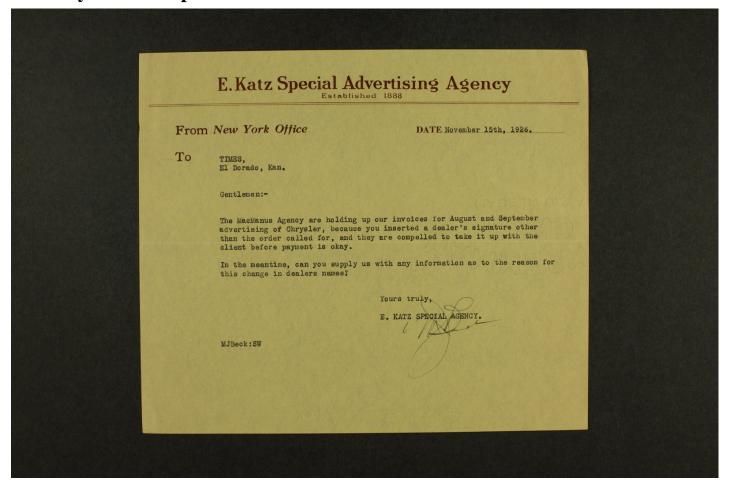








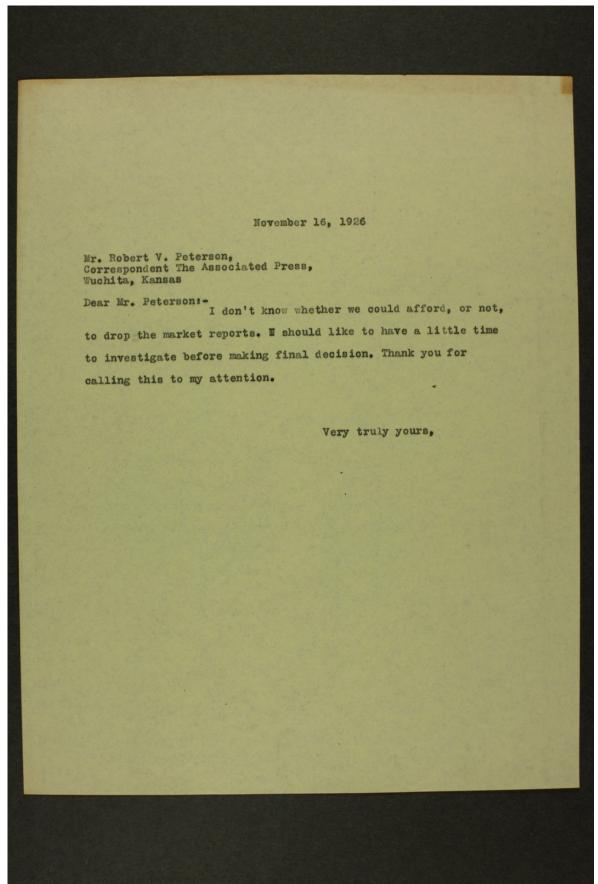




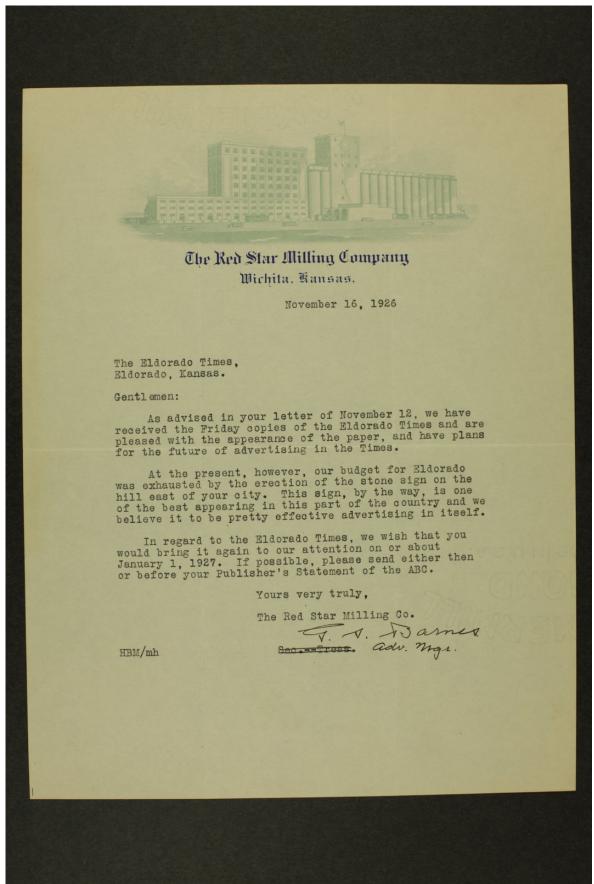


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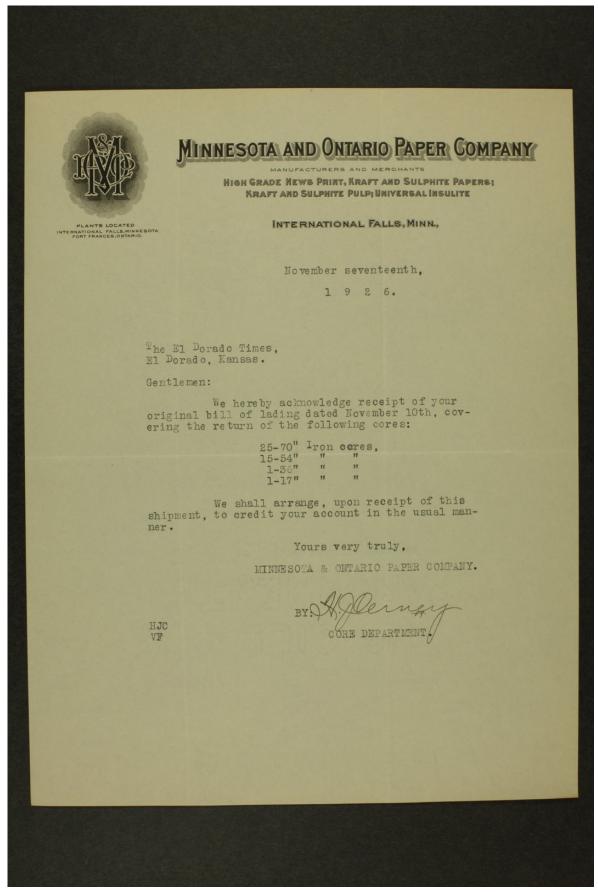














#### Rolla Clymer correspondence

(FILE COPY)

November 18, 1926

E. Katz Spefial Advertising Agency, New York City

Dear Sira:-

We have your letter saying the MacManus Agency is holding up invoices for August and Septembder advertising of Chrysler because we inserted dealers signature other than the order called for.

We have previously explained this situation and there is no reason why any misunderstanding should prevail. The E. J. Rodda Motor Company of Wichita is the Chrysler distributor for this territory; Warren-Keller was the ElDorado dealer. The distributor took the local agency away from the dealer, and the firm of Warren-Keller went out of business. Mr. Rodda himself was in ElDorado at the time, came to our office personally and talked to the undersigned. He said that he intended to get a new dealer here at soon as possible, that he didn't want the Chrysler line to lose the value of unbroken advertising and for us to continue the schedule running during the interim, inserting the name of the E. J. Rodda Motor Company in the advertisements in place of Warren-Keller, as ordered by the agency. He said that the share of the cost of the advertisements in question would be charged to him as the distributor and that he would take care of it. We followed Mr. Rodda's instructions. He now has a new dealer on the job--and we not only cannot get pay for advertising thus run under strift injunction from a man in authority but we can nether get a new schedule started, though it is promised.

I wish it were possible for you to take this up with Mac-Manus and make a strong representation. Emarks Mr. Rodda will back us up in what we say. We informed the MacManus Agency at the time the disputed advertising was started of what we intended to do, but never heard from them. I suppose the advertising in question would have been paid without a murmur, if we had gone ahead and run the schedule inserting the name of a firm as dealers which had gone out of business. In this instance, we were only working with the distributor trying to protect his business here, and the situation has worked out to the advantage of Chrysler. We should be paid in full for every line of this advertising; there is no just reasons why we should not be paid without any further delay.

Very truly yours,

THE TIMES PUBLISHING COMPANY



#### Rolla Clymer correspondence

(Copy)

November 18, 1926

K. Katz Special Advertising Agency, New York City

Dear Sirs:We have your letter saying the MacManus Agency is holding up invoices for August and September advertising of Chrysler because we inserted dealers signature other than the order called

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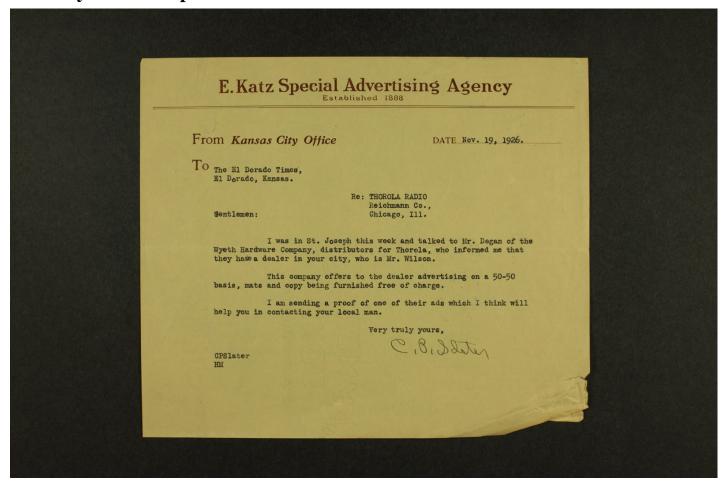
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Very truly yours,

THE TIMES PUBLISHING COMPANY.

Per







#### Rolla Clymer correspondence

November 19, 1926

Mr. Hoyt F. Ferry, McAllen, Texas

My Dear Hoyt:- I was mighty glad to hear from you; I don't believe I owed you a letter and think you are full of prunes. I appreciate what you said in your letter; a fellow always likes to hear those things, but it wasn't necessary, for I know how you feel anyway. Many things may be left unsaid between friends -- and a perfect understanding prevail. I have been for you all the time and am for you now because I know you have done no wrong. It is a shame that you have to be subjected to this further embarrassment. It came at a time, too, when I was just congratulating myself that we had about pulled through the swamp. I was very much upset over the new development and am righteously angry at certain ones who are under obligations for having passed their word. I can forgive anything but double-crossing. I am going to take a trip in your favor shortly and, of course, will give you every consideration possible in the paper. Unfortunately, we have to print the news. I hope the new developments will be devoid of sensationalism and we may be trusted to take care of your best interests as far as we may bat all times. But whatever I may have to do in the line of duty, I want you always to feel that I am your constant and unwavering friend and believe in you utterly.

Our kids are fine. We get a great deal of pleasure out of them. Dave talks a lot and Catherine is beginning to try to sit up.



#### Rolla Clymer correspondence

-2-

I had felt that for once in our lives we were even up with the Yinglings; we have never been ahead of them in any particular; and then, they had to go **xmt** into the job lot class, and lay us all in the shade again. But it was wonderful that those twin babies could go into that home. Considering everything, I think there was a 100 per cent benefaction of Providence.

I realize it must be lonely for you at times in Texas, and I am mighty sorry you have to be away from your friends. We shall all hope the clouds may clear away soon and you can return, temporarily at least. The bridge gang met at Kirk's the other night and the pitch crowd stutted its stuff. I certainly missed you.

I must close now and run to keep an engagement. With best wishes and the assurance of my personal desire to be of service to you always, I am

Your friend,



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#### **Rolla Clymer correspondence**

DRS. TRIMBLE & GRANGER EYE. EAR, NOSE AND THROAT EMPORIA, KANSAS

November 20, 1926.

Dear Rolla,

The other day Mrs. Grant told Mabel that Harold was quite on edge himself and was extremely "fidgety" evenings. So last night they came down to the house to listen to whatever the radio had to offer and tovisit.

I feel ever so much better than I did when I first wrote you. The boys have wonderful spirit. Harold says they have not been inthe same mental condition since the Pittsburg game 1925. They laugh and joke in the gym before practice but if anyone makes a definite out and out statement about the Yaps the boys just snarl a reply. In practice he no longer has to keep urging them to run hard and charge quickly. With the snap of the ball they have that old dash. He has modified a rew of his plays just enough to throw the Normal off a little without forcing the boys to learn a lot of absolutely new stuff. Harold feels in his own mind that the Normal will never beat us on straight football, or any ordinary forward passes or their standard line of play. Of course a rumble, or a fluke might let them win. Then some entirely new play or system of attack might do it but such comes only once in a generation. Even at that we might be able to score more than they as we have something up our sleeve. In other words, the boys are rapidly approaching that condition when they play hard smashing football, awake to every opportunity. On defense Horn and Mayo are going great. Each has played such hard football against our very first string subs so that the subs say they pity those Normal backs. We will not be ashamed of the way the boys play, begradless of the outcome.

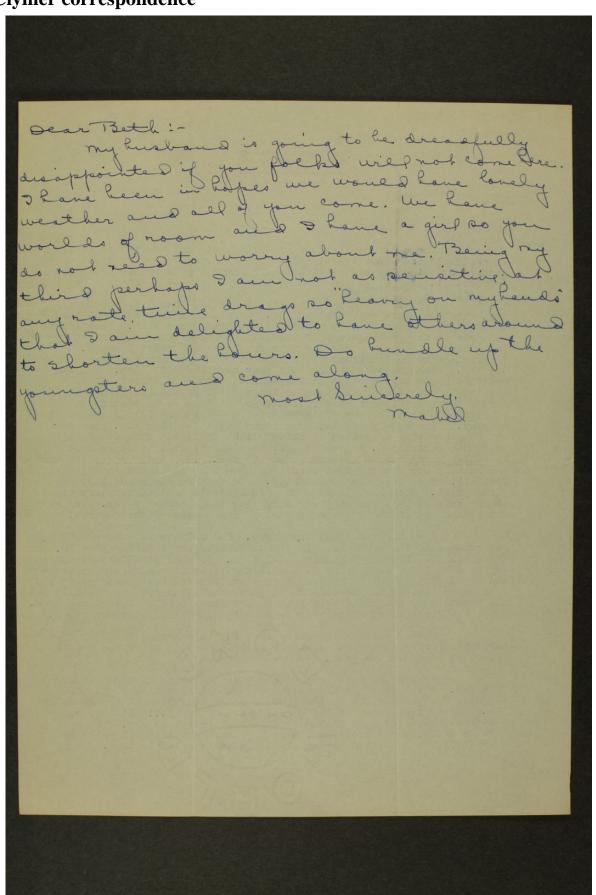
I am worried about the crowd. The College will have 6200 reserved seats and 5000 are sold right now or were yesterday at 4 PM. There will be about 2000 general admission. From all indications there may be even 10000 people try to see that game if it a nice day to drive and WHERE WILL WE PUT THEM? The Normal would be no better off as they have accomodations for about 6500 in permanent bleachers and would in all probability not build more than enough for a couple of thousand more. Schaifner Filed is completely surrounded by bleachers, ends and sides.

Harold said last evening that he would probably want you to say a new words to the team at their private meeting after the pep rally the evening before the game.

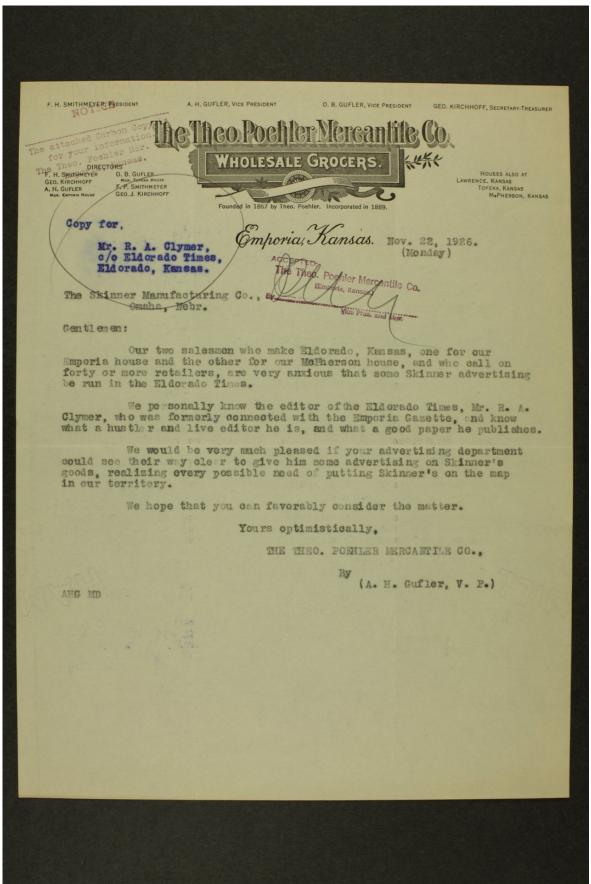
I wish you would reconsider your declaration about staying with me. Mabel does not expect to go to hospital until Dec 2. She is going out to hospital so there would be no confusion at the house at all. She is even going to the game if it a nice day!!! I'll be so concerned about the game I'll not pay any attention to you. You will have to shift for yourself as I will have some professional calls to make (pity the patients) but we might speeze in a little time.

Until next week,

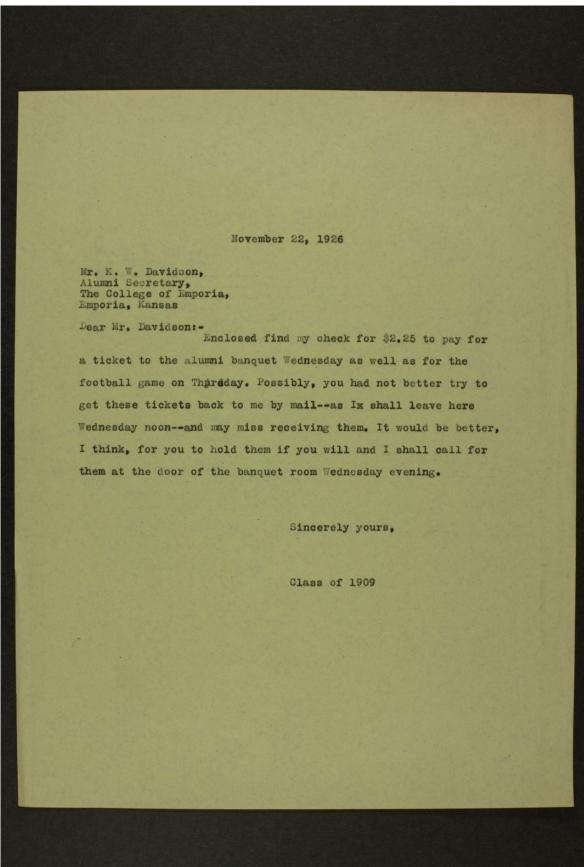




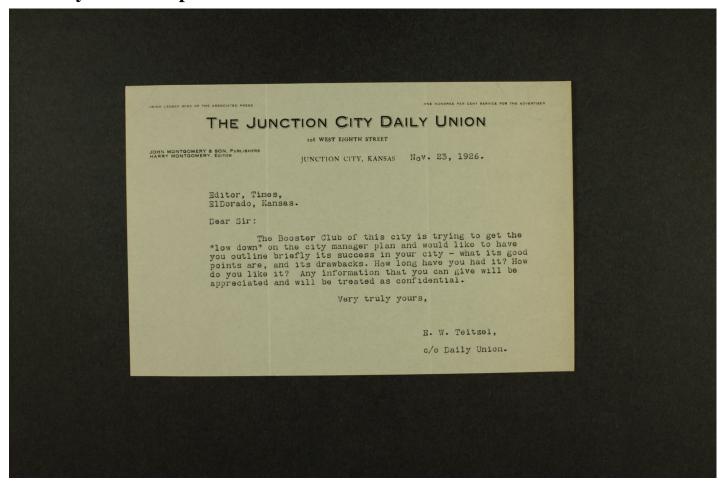




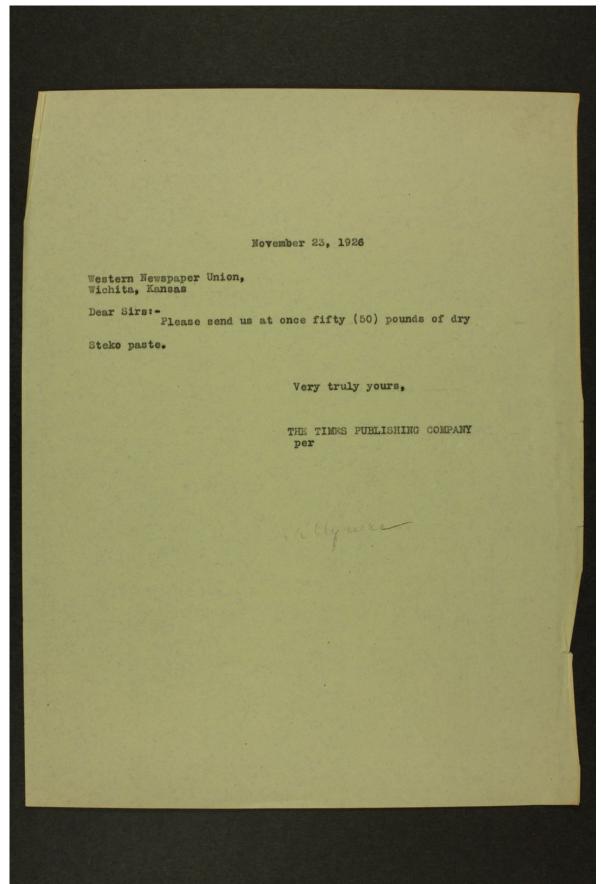














#### Rolla Clymer correspondence

November 23, 1926

Mr. A. H. Gufler, Emporia, Kansas

You never fail to ring the bell, do you? Earl Forgy had told me of his conversation with Homer Frazier about Skinner's Macaroni, and I was going to write you to put a word in in our behalf. But, before I got around to it, here you had went and done it. "I certainly appreciate your thoughtfulness and our "liveness." You and the Poehler Mercantile Company are the livest members on the map. If we get Skinner's, we shall certainly break an arm to put the stuff over in this territory.

I am coming to Emporia tomorrow to help the College lick the Normal again--if it can be done. That ought to be a whale of a game. Hope I shall get to see you.

Again thanking you, I am, as always,

Sincerely your friend,



