

Rolla Clymer correspondence

Section 130, Pages 3871 - 3900

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011

HISTORICAL SOCIETY



Rolla Clymer correspondence

BEHEL AND HARVEY, INC.

We also want to call your attention to the fact that Gervaise Graham Co. will absolutely guarantee this proposition. In the ad. you see that they guarantee the product to the consumer by offering to refund the money if their product does not do what they claim for it. In like manner, they will guarantee the sale for the dealer to the extent that after a reasonable length of time, if the dealer has any of the original order left on his shelves that he wishes to return, they will accept this returned goods and refund his money.

We would call your attention to the fact that this introductory sales campaign has been very successful in every town here in the Middle West where we have staged it. Several outstanding successes we might mention are the Ryan Drug Co. at St. Paul; Buck & Rayner in Chicago; Brownie Drug Stores, Detroit; Sutliff & Case, Peoria; Decatur Drug Co., Decatur, Ill.; and England & McCaffrey, Utica, N. Y. In every case these druggists sold out their original quantity by early afternoon of the first day their ad. was run. From our experience with this advertising, we would suggest that Thursday is the best day to run the advertising as it gives the dealer Thursday, Friday and Saturday to stage his sale, which we know is sufficient time to take care of the original order.

Provided one of the leading druggists in your city takes on this proposition, we trust that you will keep in close touch with them to see whether they would want the second and third sales run in connection with the introductory coupon ad., attached, before we would start in on the regular advertising.

We are ready to start this advertising at once and are able to favor the dealer with immediate delivery upon receipt of his order. He could either send his order direct to us or to our client.

The one thought we would like to leave with you is -- please do not offer this proposition to any druggist whose credit rating is not good for we can only ship to well rated druggists.

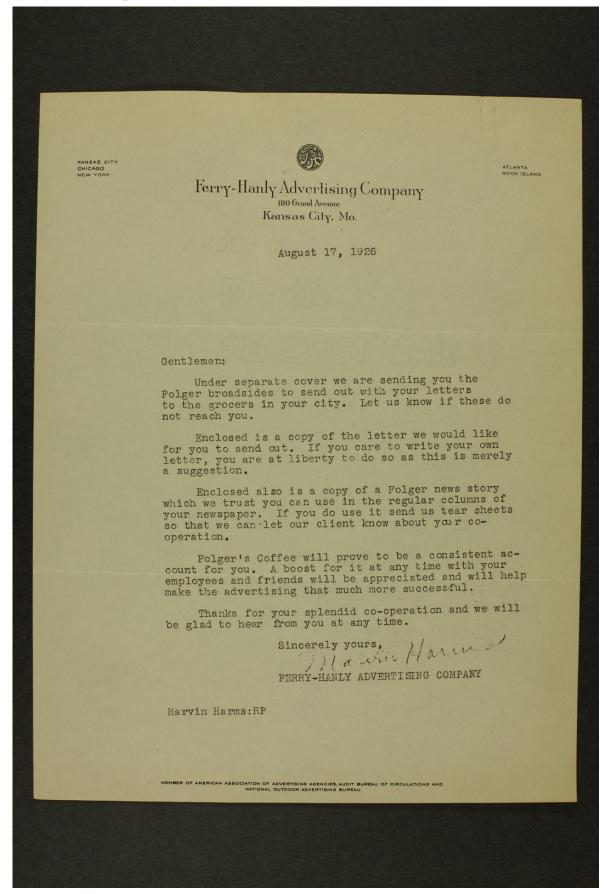
Thanking you for your interest and co-operation and assuring you that, once we are able to get this product started in your city, we will go ahead with further advertising as sales may warrant, we remain, with kindest regards,

Yours very truly,

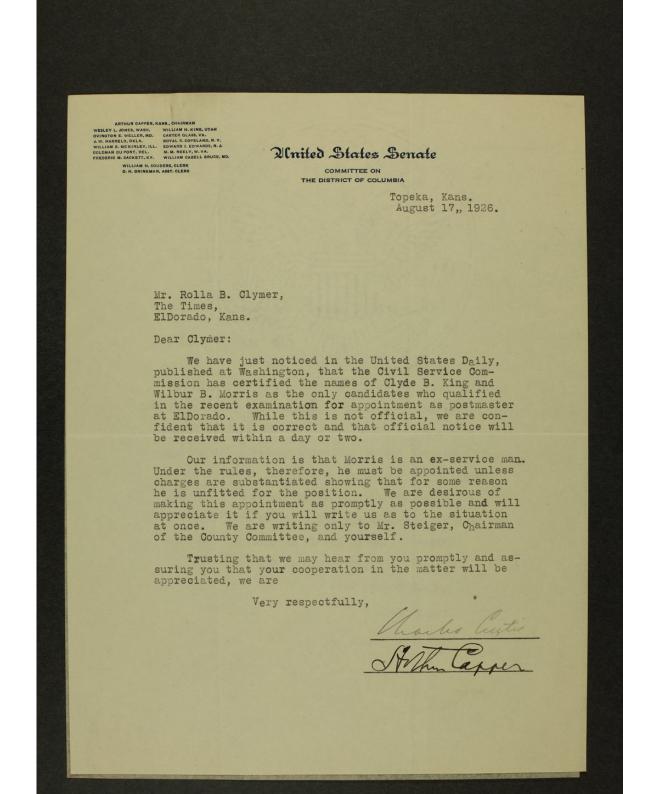
BEHEL AND HARVEY, INC.

VWB/LM. Encl.1.

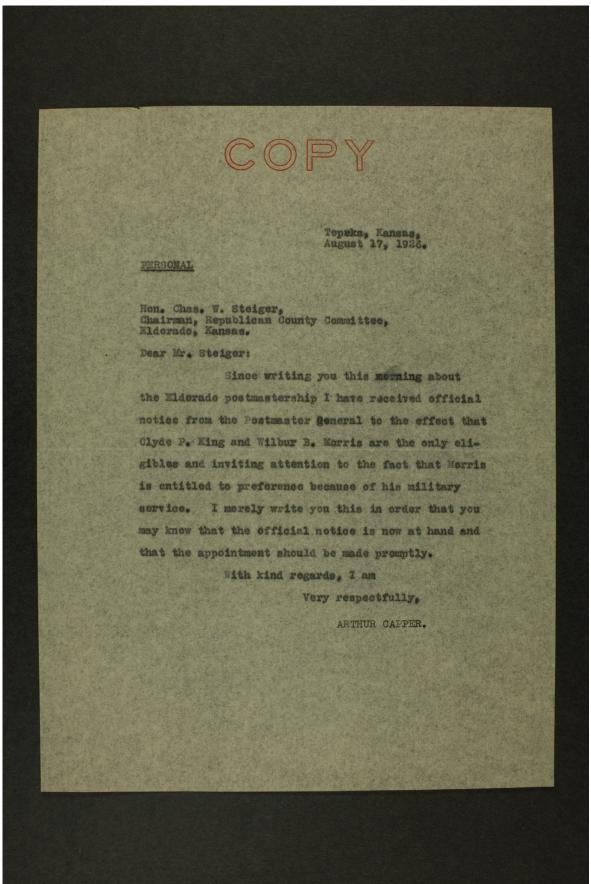














Rolla Clymer correspondence

August 17, 1926 The Associated Press, Kansas City, Mo. Dear Sirs:- We would like to have the full Associated Press report, round by round, by wire overhead collect on the Flowers-Greb fight the night of Thursday, August 19. You will recall that you sent us the Berlenbach-Delaney fight in this fashion last month, and the service was splendid. Please duplicate the arrangements you had for the occasion mentioned and take care of us. Our patrons appreciat this extra service. Please wire, or write, us in plenty of time assuring us that we may have the desired protection, so we may make the necessary advance announcement. Very truly yours, THE TIMES PUBLISHING COMPANY per



Rolla Clymer correspondence

August 18, 1926

Strandberg, McGreevy & Co., Wichita, Kansas

Dear Sirs:- We are wondering if our table of daily stock quotations should be revised. Yesterday, sspaces for White Eagle, Pacific Oil, Magnolia Petroleum and Federal Oil were blank. We understand that Magnolia Petroleum stock is no longer on the market; is this stock now covered by the Standard of New York? If you will suggest any re-arrangement that will bring our table up to date, we shall be glad to make the changes.

One subscriber has asked that we carry quotations on Columbia Gas Electric stocks. We will not suggest including this in our table unless you think there is enough interest locally in that particular stock to warrant us carrying it.

Thanking you for your many courtesies and helpful cooperation at all times, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY per



Rolla Clymer correspondence

August 18, 1926

MacManus, Incorporated Detroit, Mich.

For some time past, we have been inserting advertisements for the Chrysler Sales Corporation received from your agency, with the Warren-Keller Motor Company named as dealers. Several months ago, Warren-Keller went out of business here, but the R. J. Rodda Motor Company of Wichita, Chrysler distributors, authorized us to go ahead and continue the advertising locally until a new dealer were found. Now the Rodda Motor Company has instructed us to discontinue all advertising for Chrysler. We are following their instructions and are leaving out today Copy No. 650 TND billed for today and will also leave out Copy No. 595 FNC; scheduled for August 21. This will explain to you any breaks in the schedule that may occur.

We are sorry to disrupt the schedule, for we understand that the Rodda company has about secured a new dealer locally. Mr. Rodda informed us over the telephone this morning that ElDorado was on the preferred list and that Chrysler copy was to be placed here in The Times and all of it paid for by the factory direct. Do you know of any such arrangement? We have not heard about except on Mr. Rodda's declaration.

We should be glad to have this matter straightened out and Chrysler advertising resumed. You may count upon us to cooperate in any way possible.

Very truly yours, THE TIMES PUBLISHING COMPANY





Rolla Clymer correspondence

PRINTERS PUBLISHERS BINDERS

THE WEEKLY REGISTER
ESTABLISHED 1867 THE DAILY REGISTER
ESTABLISHED 1897

MEMBER OF-

THE IOLA DAILU REGISTER

IOLA, ALLEN COUNTY, KANSAS August 18, 1926.

Mr. R. A. Clymer, Eldorado Times, Eldorado, Kansas.

Dear Rolla:

Here is a proposition that might interest you: The Register has an Elrod Slug and Rule Caster that it does not keep busy all the time but would like to. This machine with the moulds we have, converts linotype metal into six point slugs, two point leads, column rules, cut off rules, double hairline, one point rule on a six point body, and four point rule on a six point body.

We can furnish any of these to you at six cents a pound above the current price of linotype metal f.o.b. Iola except the two point leads for which we charge nine instead of six cents.

To be frank, the rule faces are scarcely worth buying unless you want to pay a fairly good premium for the good looks of your paper by having them renewed often. But our price on leads and slugs is way below that charged by the foundries and the metal we use is better than the metal they use. You can save a neat little sum of money on this item.

The one I most particularly want to call your attention to, however, is the column rule. Have you ever had trouble with your column rules working up in the forms on the press--making a big black streak and causing the first two letters on each side not to print at all? Every man that uses a flatbed press with brass column rules does; but column rules made of linotype metal absolutely will not do this -- there is not enough springiness in the metal. They will last a week without showing any deterioration at all and at the end of a month they will still look a lot better than the average run of brass column rules to be found in most shops. It will improve the looks of your paper greatly and save you lots of grief to use them.

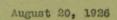
How about it?

Sincerely, Augelo C. Scott

ACS: EB



Rolla Clymer correspondence

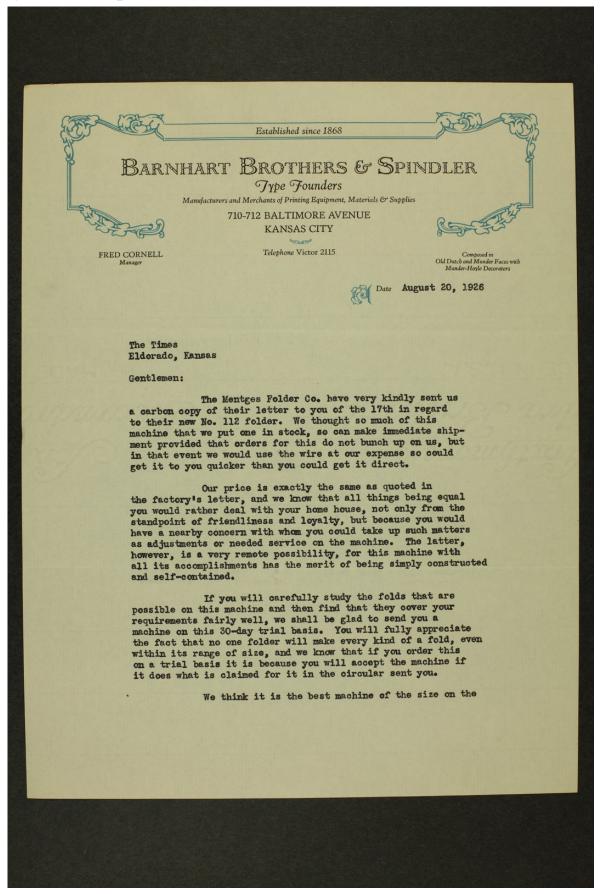


Senator Charles Curtis, Senator Arthur Capper, Topeka, Kansas

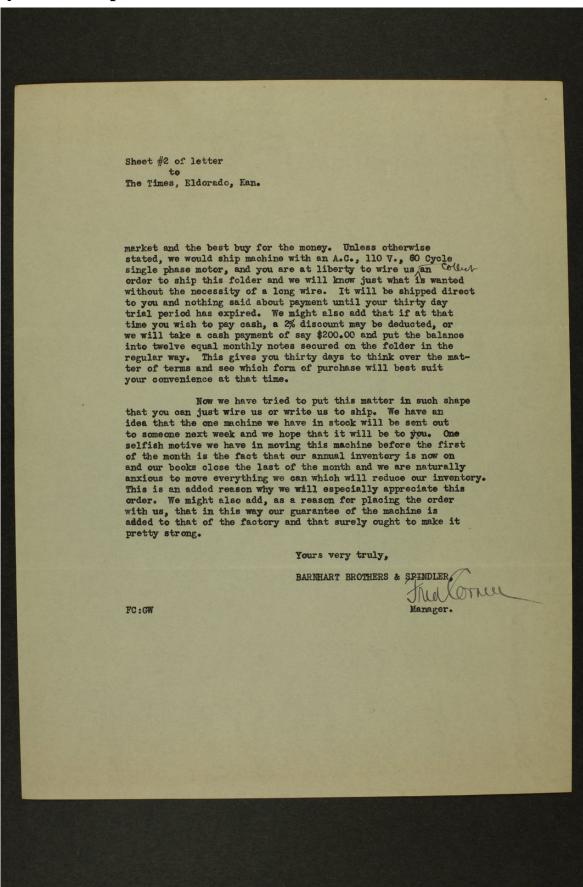
My Dear Senators: - I have your joint letter regarding the postmaster situation in ElDorado. My opinion is that you should recommend the appointment of Wilbur B. Morris for the office. I have held the belief that Clyde B. King was better fitted for the place from the standpoints of business experience and managerial ability, though I also feel sure that Morris's appointment would be more popular politically. However, the idea of having to prefer charges against Morris to substantiate claims that he is unfitted for the position is unthinkable. No such charges would hold water for a minute. Mr. Morris comes of good stock, his family is highly respected in Butler County and, while he is a young man, he has held some responsible positions and has pleased his employers. He has a number of warm friends here who are cordially supporting him for the place. I have conferred at length with Mr. Charles W. Steiger, chairman of the county central committe, and we have agreed that Morris's appointment should now be made without further delay -- and hasten to inform you of our decision in that regard.

Respectfully yours,

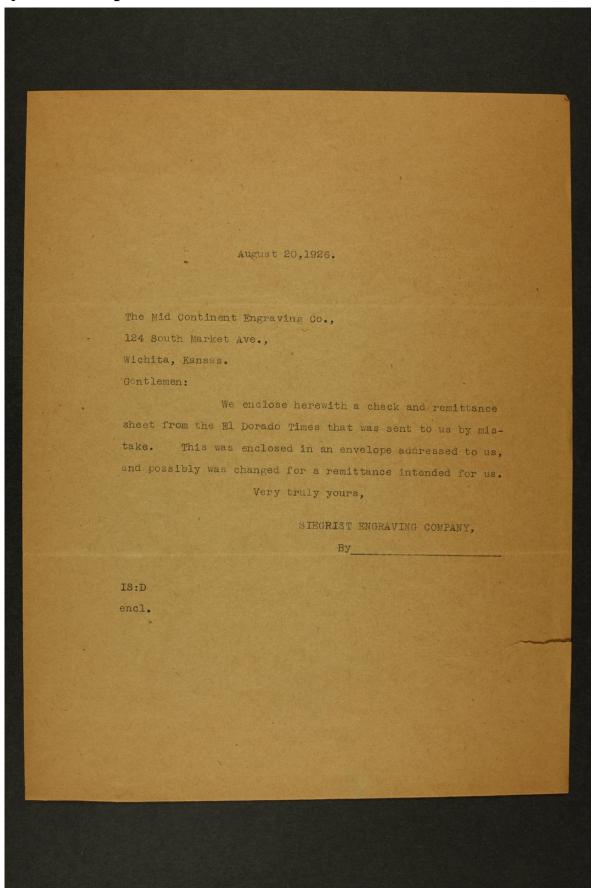




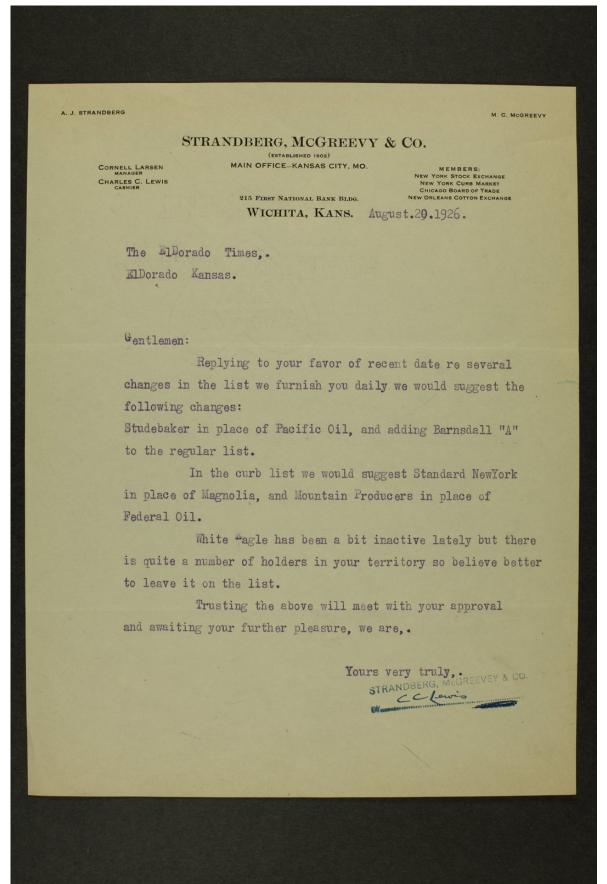




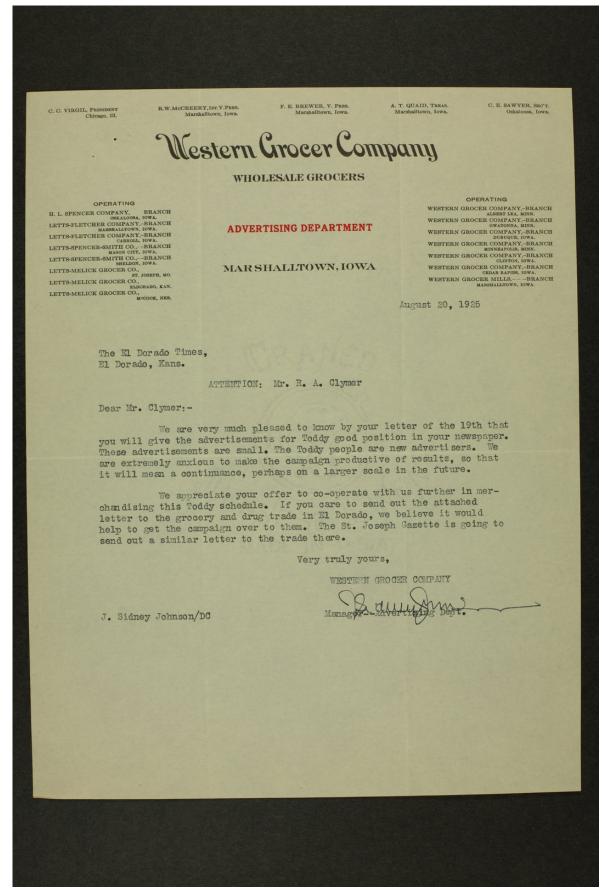




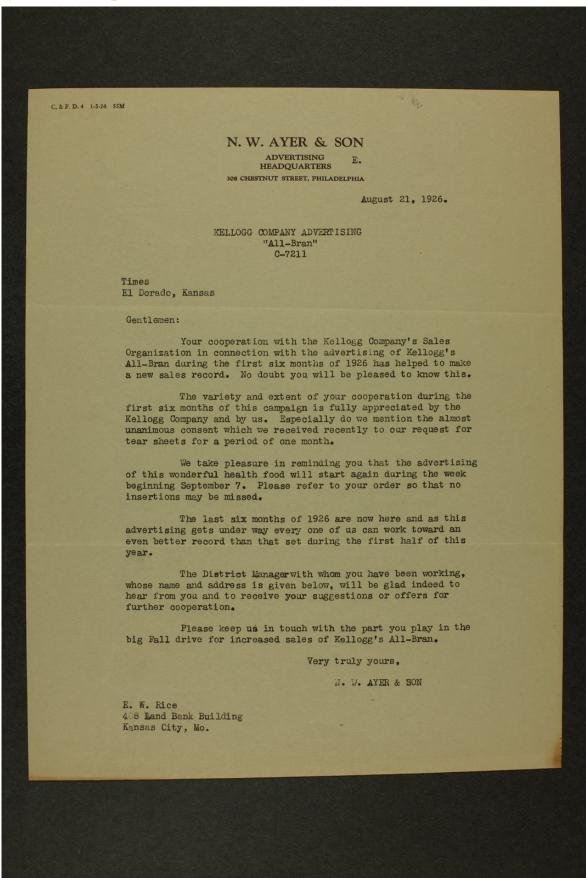














Rolla Clymer correspondence

CHARLES CURTIS, KANS., CHAIRMAN
FREDERICK HALE, ME. LEE S. OVERNAN, N. G.
GEORGE H. MORES, N. H.
JAMES E., WATSON, IND. PAT HARRISON, MISS.
PORTER H. DALE, VT. JOSEPH T. ROBINSON, ARK.
REED SMOOT, UTAH

L. M. WILLIAMS, CLERK

United States Senate

COMMITTEE ON RULES

Topeka, Kansas.

August 21, 1926.

My dear Clymer:

Your letter came duly to hand and I was very glad to hear from you and thank you for writing me so fully in regard to Mr. Morse.

I have taken the matter up with Senator Capper's secretary and we joined in a letter recommending his appointment and I know from what you write he will give satisfaction. I wish him the greatest success as postmaster.

The reference as to charges was contained in our letter simply that no one could be mislead if anything came up in the future as to the rights of any applicant or their friends.

I am sorry to have caused you so much trouble in this matter and trust to hear from you whenever I may be of service.

With kindest regards, I am

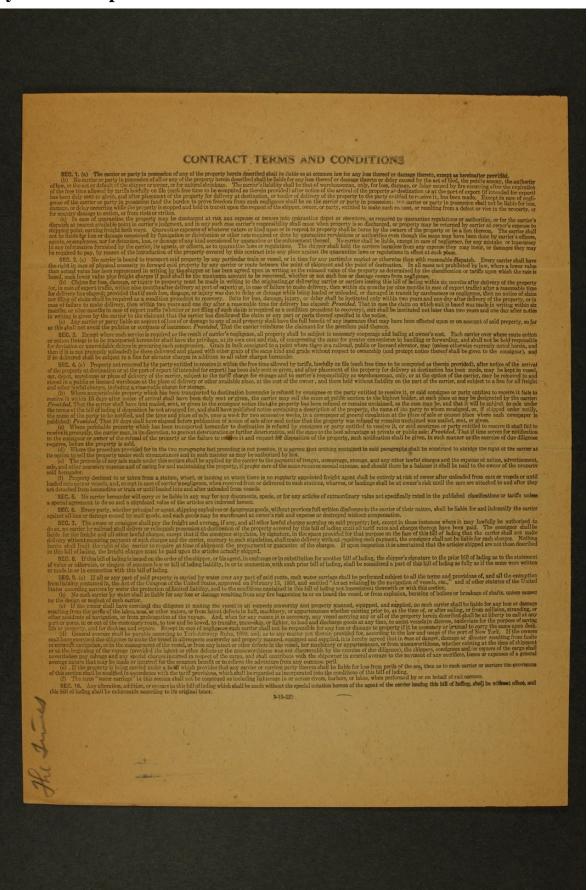
Very truly yours, Charles lingtis

R. A. Clymer, Esq., El Dorado, Kansas.



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3	PACIFIC	MISSOURI	PACIFIC I	RAILF	ROAD	COMP	ANY	Agent's No	
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Rolla Clymer correspondence

Telephone VAndike 6567

BRADFORD H. ELLIS

Licensed Realty Broker
536 South Hill Street
Los Angeles

August 23, 1926.

Times Publishing Co.,

El Dorado, Kansas.

Gentlemen:-

Form 88-(Kansas)-Producer's Special.

Referring to the above, I like these forms better than any other I have seen. It seems to me, though, that the royalty clause should read "To deliver to the credit of the lessor, free of cost, in the pipe line to which he may connect his wells, the equal one-eighth part of all oil and gas produced, saved and sold from said leased premises. Should gas be used for the manufacture of gasoline or other product a royalty of one-eighth shall be paid said lessor payable monthly at the prevailing market rate." The clause at present does not protect the land owner in case natural gasoline is manufactured on the premises instead of the gas being sold off.

It may be that you have some new leases or are about to print some incorporating this change.

I enclose herewith my check for 50¢. Will you kindly send me the value in these lease blanks. If you have them with my clause or are about to print some, send these. Otherwise, send what you have.

Please change my address for the paper to the above instead of 456 Metropolitan Theatre Bldg. as at present.

Very truly yours,

BHE

BRADFORD H. ELLIS



Rolla Clymer correspondence

August 23, 1926

Ferry-Hanly Advertising Company, Kansas City, No.

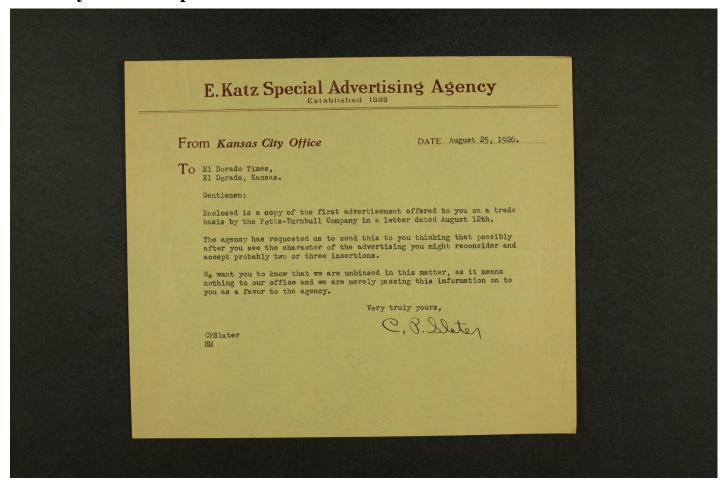
We are pleased to report to you that the broadsides you sent us, together with an individually type-written letter under own own signature, has gone forward to forty-seven grocers in this vicinity in behalf of the Folger's Coffee campaign. We also have hung one of the broadsides in our own window and will be glad at any time to carry a window display if the material is furnished us. Our solicitors are also urging dealers to push Folger's Coffee in every way possible and to tie up to the best advantage with the generous space to be used in The Times. If there is any other form of cooperation you, or the Folger people may desire, please let us know. We are anxious to back up this client to the best of our ability.

Very truly yours,

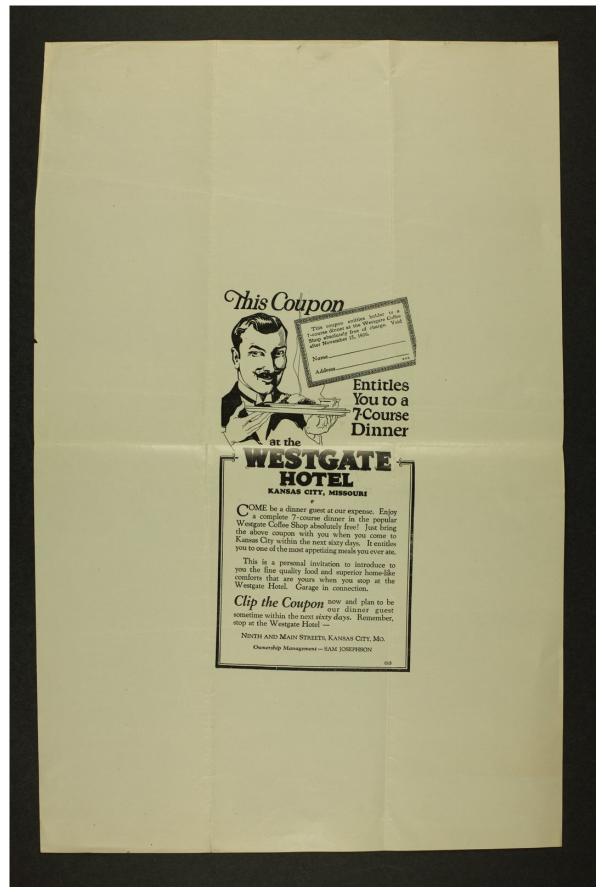
THE TIMES PUBLISHING COMPANY per

P. S. -- e are herewith enclosing several letters (copies) in order to show you the form in which they were sent out.

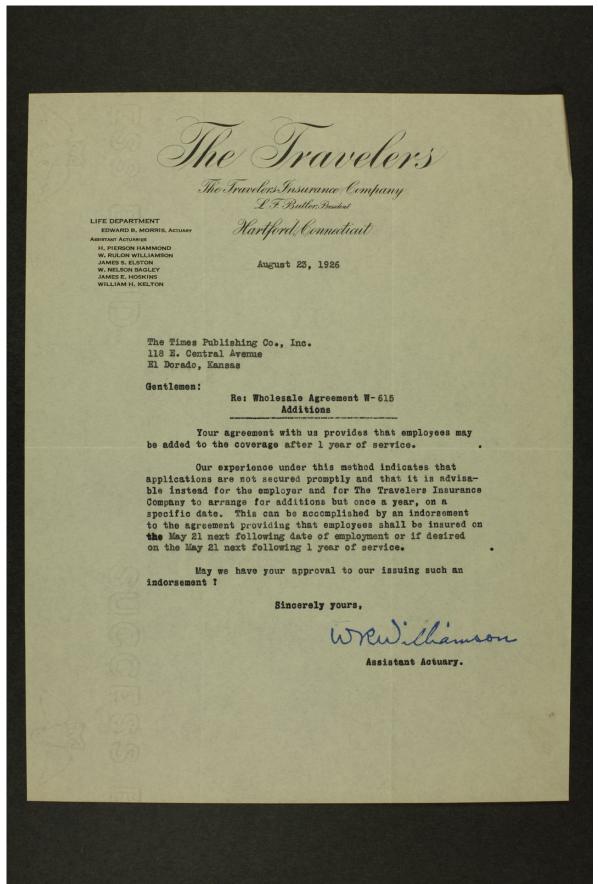




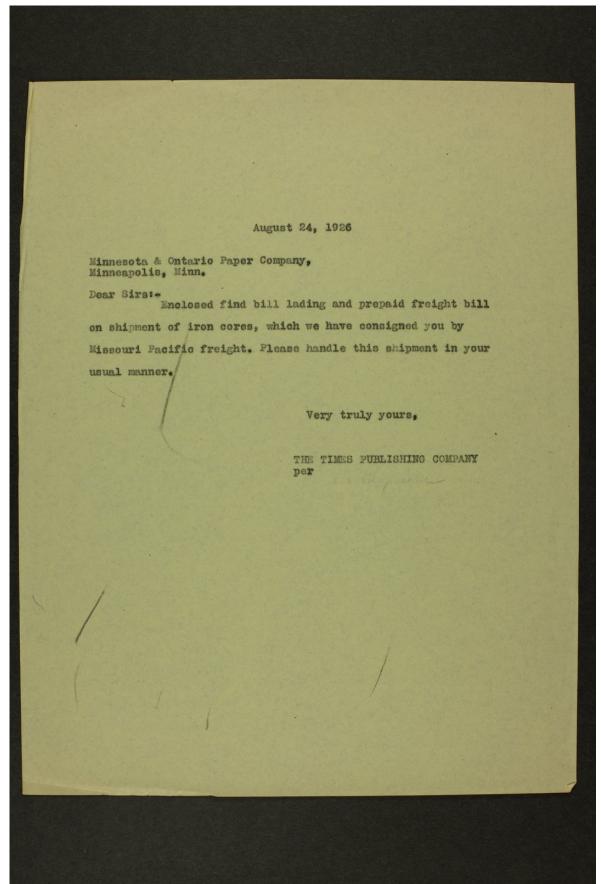




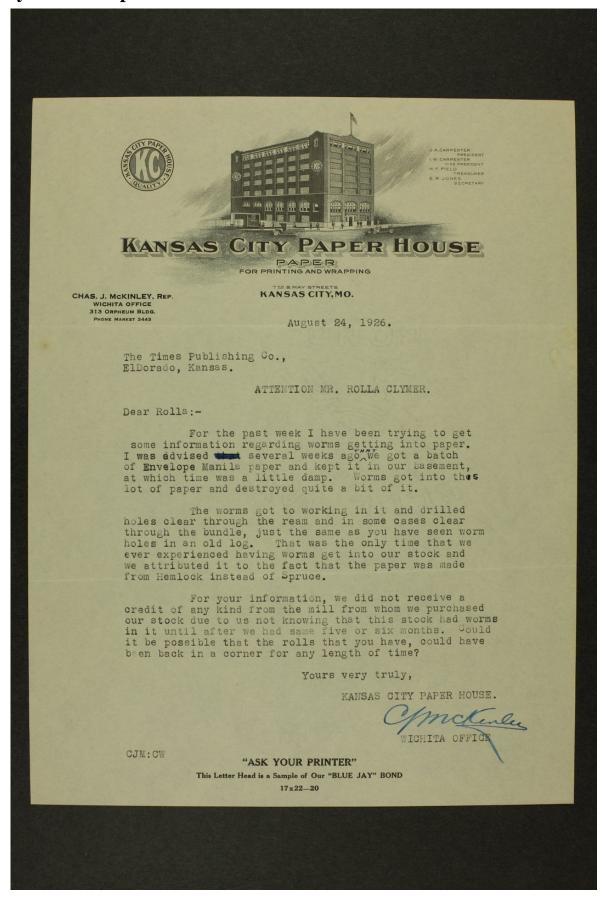




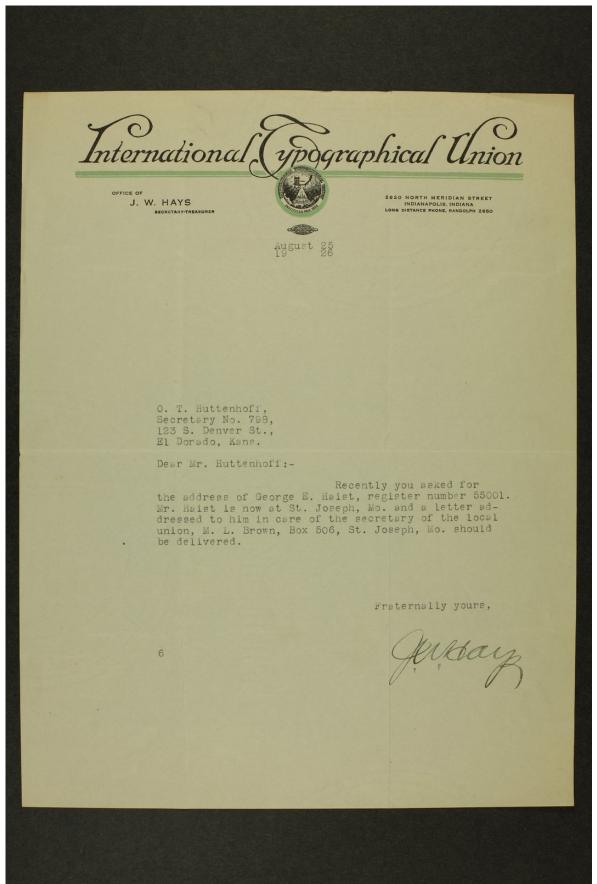




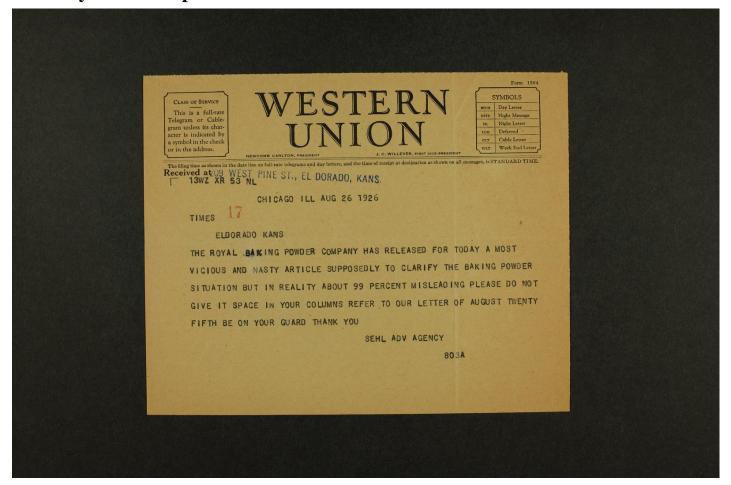














Rolla Clymer correspondence

E.Katz Special Advertising Agency

Established 1888

From Detroit Office

DATE August 26, 1926

To Times ElDorado, Kans.

Kellogg Company

We received the following letter from the Kellogg Company announcing that you are on the list:

"Your cooperation and that of your publishers with our sales organization and the advertising of Kellog's All-Bran during the first six months of this year, helped to make a new sales record. No doubt you will be pleased to know this."

"The variety and extent of the cooperation rendered during the first six months of the campaign is fully appreciated by us, and we take pleasure in remidning you that the fall advertising on Kellogg's All-Bran will start again during the week beginning Sept. 7, in the following publications represented through your office."

"The demand for Kellogg's All-Bran naturally increases during the fall and winter months, and we will appreciate your requesting your publishers to get in touch with the district sales manager whose name and address is listed below, offering their suggestions for further cooperation."

"We sincerely thank you again for your past favors, and hope you will keep us in touch with the work done by your publications on the fall campaign.

Yours very truly,

AHBlomberg:vf

Mr. W. E. Rice, Kellogg Sales Co. 408 Land Bank Bldg. Kansas City, Mo.



