

Rolla Clymer correspondence

Section 119, Pages 3541 - 3570

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011



May 11, 1926

E. Katz Special Advertising Agency,
New York City

Dear Sirs:-

We have a letter from the Jett & Wood Mercantile Company of Wichita saying that they have had an invoice from you covering insertions of advertising copy on Harvest Home copy in our paper on April 2nd and April 14th.


We do not feel that your agency should collect this account or is entitled to a commission because we worked up this advertising from local sources and by the aid of local connections--even though we are being paid direct by the dealer. We feel this comes definitely under the head of local advertising and is not covered by our contract with you. For this reason, we have instructed Jett & Wood to pay us direct.

We trust you will see the fairness of our position and will be governed accordingly.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

| | | | | | |
|--|--|--|--|---|--|
| CLASS OF SERVICE DESIRED TELEGRAM DAY LETTER NIGHT MESSAGE NIGHT LETTER <small>Patrons should mark an X opposite the class of service desired. OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM</small> | | WESTERN UNION  TELEGRAM | | Form 1227 B NO. CASH OR CHG CHECK TIME FILED | |
| | | <small>NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT</small> | | | |

Send the following message, subject to the terms on back hereof, which are hereby agreed to

At Dorado, Kans., May 12, 1926 19__

To Siegrist Engraving Company

Street and No. (or Telephone Number) _____

Place Kansas City, Mo.

Only half invitations arrived. Where are the rest?

THE TIMES PUBLISHING COMPANY

prepay and charge Times

SENDER'S ADDRESS FOR REFERENCE _____

SENDER'S TELEPHONE NUMBER _____



Rolla Clymer correspondence

C. C. VIRGIL, President
Chicago, Ill.

R. W. MCCREERY, 1st. V. Pres.
Marshalltown, Iowa.

F. E. BREWER, V. Pres.
Marshalltown, Iowa.

W. W. DEMMON, Treas.
Marshalltown, Iowa.

C. E. SAWYER, Sec'y.
Oskaloosa, Iowa.

Western Grocer Company

WHOLESALE GROCERS

OPERATING

H. L. SPENCER COMPANY, BRANCH
OSKALOOSA, IOWA.
LETTS-FLETCHER COMPANY, BRANCH
MARSHALLTOWN, IOWA.
LETTS-FLETCHER COMPANY, BRANCH
CARROLL, IOWA.
LETTS-SPENCER-SMITH CO., BRANCH
MARION CITY, IOWA.
LETTS-SPENCER-SMITH CO., BRANCH
SHELDON, IOWA.
LETTS-MELICK GROCER CO.,
ST. JOSEPH, MO.
LETTS-MELICK GROCER CO.,
ELDORADO, KAN.
LETTS-MELICK GROCER CO.,
MCCOOK, NEB.

ADVERTISING DEPARTMENT

MARSHALLTOWN, IOWA

OPERATING

WESTERN GROCER COMPANY, BRANCH
ALBERT LEA, MINN.
WESTERN GROCER COMPANY, BRANCH
OWATONNA, MINN.
WESTERN GROCER COMPANY, BRANCH
DUBUQUE, IOWA.
WESTERN GROCER COMPANY, BRANCH
MINNEAPOLIS, MINN.
WESTERN GROCER COMPANY, BRANCH
CLINTON, IOWA.
WESTERN GROCER COMPANY, BRANCH
CEDAR RAPIDS, IOWA.
WESTERN GROCER MILLS, BRANCH
MARSHALLTOWN, IOWA.

May 12, 1926

Mr. R. A. Clymer, Pub.,
The Eldorado Times,
Eldorado, Kans.

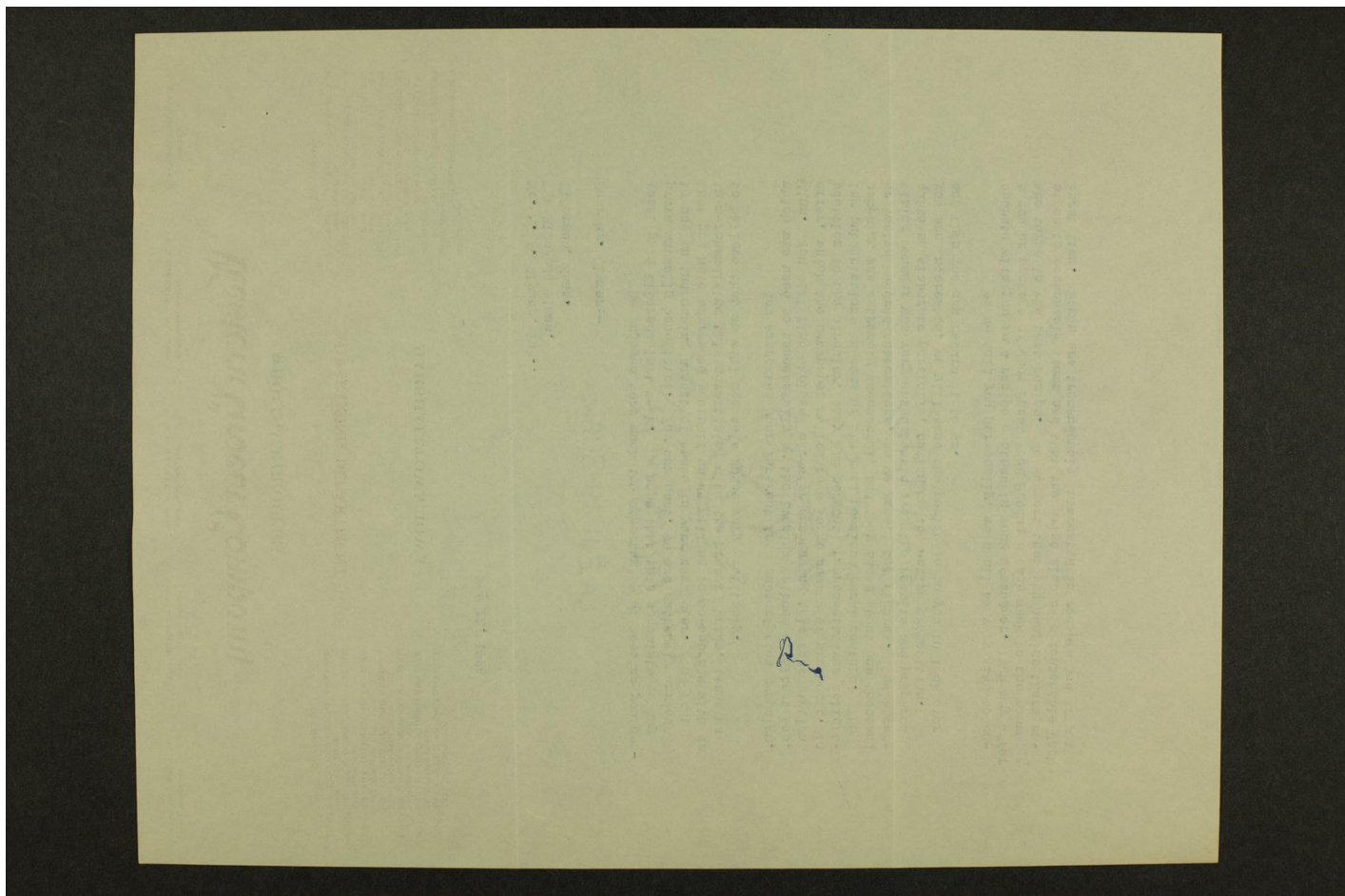
Dear Mr. Clymer:-

We enjoyed very much the opportunity of meeting you personally in Eldorado last week. We hope that this acquaintance may prove mutually beneficial. For our part, we are extremely anxious to use an increasing amount of space in your newspaper. The fact that you have expressed yourself as so willing to co-operate with us in merchandising this advertising with the grocery trade, leads us to believe that we will use this space very profitably.

You expressed your interest in a subscription campaign, which was used so successfully by the Evening Tribune of Albert Lea, Minn. You will find enclosed circular announcing this subscription offer, which the newspaper mailed to a large number of prospects. In addition to the circular, they had personal representatives soliciting subscriptions in some of the more populous rural centers. The campaign was extremely successful, and they added about one thousand or twelve hundred subscribers, as we recall the figures. The advertising manager was very enthusiastic over the results and prepared quite an elaborate portfolio, outlining the entire proposition. If you are interested, we will send the portfolio to you to look over and then you can return it to us.

As we told you personally, we shall be very glad to co-operate with you in a recipe contest in your newspaper. You may offer a can or package of Jack Sprat Food Products each week to the woman who turns in the best recipe. We suggest that you confine these recipes to seasonable items and that the prize also be a seasonable Jack Sprat item. Women are tremendously interested in recipes and if you

Rolla Clymer correspondence





Rolla Clymer correspondence

Page #2

May 12, 1926

can establish a following thru a recipe column of this kind, we believe it will increase the reader interest in your Market Basket pages.

We, ourselves, are coming to believe more strongly in local newspaper advertising. Of course, it is impossible for us to go into all of the newspapers in the vast territories we cover, but we are selecting those places where we have wholesale houses. There, we want to use more newspaper space.

We are receiving a wonderful amount of co-operation from newspaper publishers. Of course, there are a few exceptions, where the publishers do not seem to appreciate the value of co-operating with the advertiser by favoring him with position and merchandising co-operation, but for the most part, the publishers are very fine to us. As I told you, we do not expect any special consideration in addition to what you would ordinarily extend to people who will give you a similar amount of business and who are interested locally in your community. However, the fact that we are foreign advertisers and depend for the success of our advertising largely upon the co-operation we can secure from the retail grocery trade, it is perhaps more than ordinarily necessary for us to have good position and some merchandising co-operation occasionally.

The writer enjoyed very much the opportunity of meeting you personally. When we write to you about your newspaper, we shall now think of you as one of our friends who is interested somewhat in our business and always anxious to give us an "even break" for the money we spend with you.

Very truly yours,

WESTERN GROCER COMPANY

Rolla Clymer
Manager--Advertising Dept.

J. Sidney Johnson/DC

Rolla Clymer correspondence

May 12, 1926

Mr. Ralph H. Heppie,
Correspondent The Associated Press,
Kansas City, Mo.

Dear Mr. Heppie:-

We feel that we should have had protection yesterday on the Thomas confession at Wellington. That confession was made at 11:30 in the morning and the 3 o'clock edition of The Beacon, which circulates here, carried the whole story. We did not receive a word about it. Instead, on the last sheet of telegraph, considerable of our space was used up in carrying the story of the child drowning at Benton Harbor, Mich., which had no new features over the story on the same affair in the morning papers. There is no good reason, in our opinion, why we should not have been protected on the Thomas story which is of great interest in our locality, largely because of the closeness of Wellington. We are trying to cooperate with The Associated Press in every way and to furnish full protection upon everything of importance that occurs in our territory. We feel that more attention to editing the pony sheet should be given so that we should have some protection upon these important happenings within our own territory.

We shall be glad to hear from you in regard to this matter.

Very truly yours,

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*

DATE *May 12th, 1926.*

To

Mr. R. A. Clymer,
THE EL DORADO TIMES,
El Dorado, Kansas.

Dear Mr. Clymer:

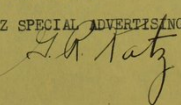
This acknowledges your letter of May 6th regarding the advertising of CHLOROX.

We are immediately taking the matter up with our San Francisco office and you will have a prompt report from Mr. King, who will do his best to get the business for the TIMES.

Yours very truly,

E. KATZ SPECIAL ADVERTISING AGENCY

LG



Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *Kansas City Office*

DATE *May 12, 1926.*

To The El Dorado Times,
El Dorado, Kansas.

Gentlemen:

Mr. Ross Burns, former publisher of the Joplin Globe-News Herald, was in the office several days ago and advised that he had taken over the management and promotion of one of the best resorts in the Ozarks.

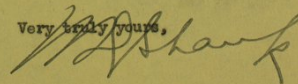
On account of the fact that Mr. Burns will be in Kansas City the greatest part of the time, he wondered if there was a possibility of making a deal with any of the papers that we represent for an exchange of trade with some Kansas City hotel for an equal amount at his resort.

If there is anyone in your organization who is planning a vacation and would like to go to the Ozarks this summer, we could arrange a trade for some advertising in your paper with a Kansas City hotel and this amount would be credited to you for exchange at Mr. Burn's Ozark resort.

Will you please advise if you would be interested and what amount you would care to arrange for.

Very truly yours,

WDS:hank
RM



Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *Kansas City Office*

DATE May 12, 1926.

To ALL PAPERS.

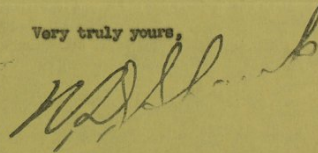
Re: MANKE-OSBORNE ADV. CO.

Gentlemen:

Do not accept any further business from the Manke-Osborne
Advertising Company of this city unless cash accompanies order.

Very truly yours,

WDShank
HEM



ATLANTA, GEORGIA

May; the 12. 1926.

The Times,

El Dorado, Kans.

Please publish our display advertisement in one inch single
column space under heading of PEACHES.

Include checking copy with bill.

Begin at the earliest date possible, and run TWENTY insertions.

This is our copy:

GOOD FRESH GEORGIA PEACHES, \$2.50 PER BUSHEL CRATE.

MUCH LOWER PRICES IN 5 BUSHEL LOTS.

NOW SHIPPING ELBERTAS AND CARMENS. BUY A CRATE FOR YOUR SUMMER
ICE CREAM.

Write for quantity prices to

GRIMES BROKERAGE CO.,
Room 429, KIMBALL HOUSE,
ATLANTA, GEORGIA

5-20-26

These people are not reliable in any way, consequently, we are not
issuing our order, as we cannot collect in advance.

Trust that our action will meet with your approval.

E. Katz Special Adv. Agency
Atlanta Office

May 12, 1926

E. Katz Special Advertising Agency,
Kansas City, Mo.

Attention Mr. W. D. Shank

Dear Sirs:-

We have your letter asking for some cooperation in the Fitch Shampoo account. We shall be glad to give it. However, the name of the Selig Drug Store is attached to the first two ads, and we certainly could not get any cooperation out of the other drug stores on this product with Selig's getting the benefit of the advertising for these two insertions. We shall watch for the copy on the balance of the Fitch schedule; if it is of general effect, with no individual store name attached, we will hasten to get out the required notice and will also have our solicitors make some personal visits to the druggists.

Trusting this is satisfactory, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



May 13, 1926

Western Newspaper Union,
Wichita, Kansas

Dear Sirs:-

Please send us fifty (50) pounds of dry Stoko paste.

Very truly yours,

THE TIMES PUBLISHING COMPANY



Fort Myers. Fla.

May 13th, 1926.

Dear Friend Clymer.

Note in your Paper. that you continually.
predict that there is more Oil in Butler County. and that all
the Oil has not yet been found yet, It seems that you are able
to pull this one and get away with it every time.

Can you tell me when all of the Water will be found.
or in other words, When will the Water be found.?

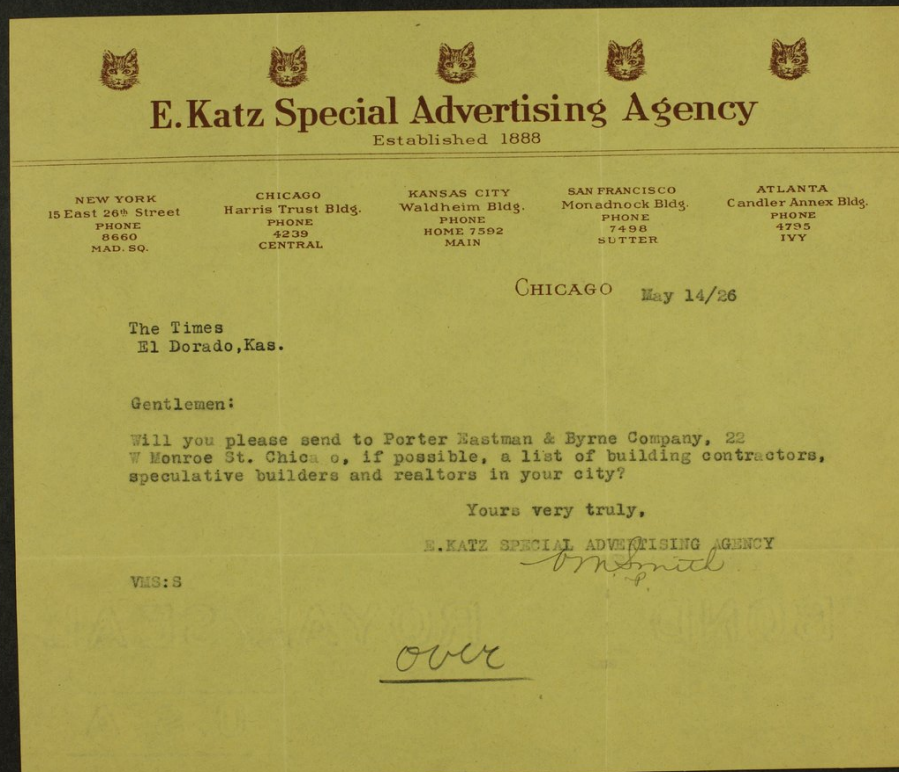
Will you tell Com. Grant. That when he passes out of the
picture. I will be able to remember him.

By all the Parched Lips, The People with Fever. The Dirty Clothes.
The Faded Lawns, The Drooping Flowers. and Scorched Vegetation.

As ever Your Friend .

Bob. Ellis.
May 13, 1926.

Rolla Clymer correspondence



Rolla Clymer correspondence

^{Real Estate}
J. S. Hoyt & Co
Murphy & Milcheiser
Thos. J. Sprang & Co
V. A. Osborn
Thos. Kington Agency
C. W. Harvey

Contractors & Builders

T. R. Reed
Jake Hess
Walter Cooley
Sanford & Aultman
Lewis & Schiele
W. A. Page
W. R. Childs



E. Katz Special Advertising Agency

Established 1888

From *New York Office*

DATE *May 14th, 1926*

To

El Dorado TIMES,
El Dorado, Kansas.

Gentlemen:

We have yours of May 11th advising that you have a letter from Jett & Wood Mercantile Co. of Wichita with regard to invoice that we sent them for April advertising of Harvest Home Coffee.

You do not feel that we should collect this account nor are we entitled to commission as you worked this up from local sources and by the aid of local connections.

We billed this business because we found that it came from Wichita and according to our contract we were to handle all business as national outside the city of El Dorado.

We find that we are receiving this business also in other cities in Kansas.

However, if it is your contention that this should be treated as local business and to be paid for at local rates, we, of course, will be glad to forego our commissions and you can handle the business yourself.

Please advise us.

Very truly yours,

E. KATZ SPECIAL ADVERTISING AGENCY

MJBeck:jw

Rolla Clymer correspondence

MISSOURI PACIFIC RAILROAD COMPANY
OFFICE OF THE PRESIDENT

L. W. BALDWIN
PRESIDENT

SAINT LOUIS May 15, 1926.

Publishers "El Dorado Times",
El Dorado, Kansas.

IMPORTANT

Gentlemen:-

Will you please send us by return mail checking copies of your issues of April 10 and 16, 1926., or tear sheets from them showing insertion of our advertising.

We are holding up payment of your April 1926 account until these tear sheets come in and, for that reason, we will appreciate your prompt attention to our request. It is impossible for us to originate voucher until we have tear sheets which must be attached to the voucher before it will be approved by our Accounting Department. In future would suggest that tear sheets be attached to the bill and be forwarded together. This will enable us to handle more promptly, will eliminate delay and result in your getting your money more promptly.

Assuring you that your co-operation will be highly appreciated,
we are,

Sincerely yours,
MISSOURI PACIFIC RAILROAD COMPANY
PUBLICITY DEPARTMENT

E. H. McReynolds
E. H. McReynolds. *M. Fenaga*

P.S. Wish to call your attention to the fact that we are receiving bills from both you and the E. Katz Special Advertising Agency. In order to avoid this confusion will appreciate it if you will arrange to have only one bill rendered.

Rolla Clymer correspondence

R. A. Clymer,
c/o Eldorado Times,
Eldorado, Kansas.

Copy

May 15, 1926.
(Saturday)

The Bowersock Mills and Power Co.,
Lawrence, Kansas.

Gentlemen: Attention of Mr. R. C. Jackman.

Supplementing our recent correspondence, advising you that we were determined to put Jenny Wren "on the map" in Eldorado, Kansas, we are glad to report that our salesman, H. S. Frazier, and the salesman of our McPherson house, who makes Eldorado, Kansas, sold practically every customer in this town. Their sales were made with the understanding that the advertising which appeared in the Emporia Gazette would be run in the Eldorado Times.

The following 7 sales were made by R. C. Hensley, of our McPherson house, and the goods were shipped to the customers by them:

| | | |
|--------------------------------|---|---|
| S. H. Wright, Oil Mill, Kansas | (| |
| L. Pearson, Eldorado, | " |) |
| Sanitary Grocery, | " | (|
| Star Grocery, | " |) |
| Peerless Grocery, | " | (|
| H. A. Simmons, | " |) |
| Wilson's Grocery, | " | (|

Already shipped
from McPherson.

After this was done, our Mr. Frazier, in conference with us, suggested that further shipments be held and shipped direct, by you, to the transfer company in Eldorado. As we sell all goods delivered in Eldorado, because of a local jobber, we felt sure you would be glad to absorb any extra freight there might be from Lawrence to Eldorado, as against from Lawrence to Emporia. Supplementing the above, Mr. Hensley, the following day, Mr. Hensley made sales as listed below:

| | | |
|------------------------------|---|---|
| A. M. Linn, Eldorado, Kansas | (| |
| M. Kane Stores, | " |) |
| D. C. Hardy, | " | (|
| C. C. McCormick, | " |) |
| G. A. Crozier, | " | (|
| Sarah Gird, | " |) |
| Dunham Grocery, | " | (|
| H. B. Moss, | " |) |

To be shipped direct
from Lawrence.

Mr. Frazier then sold the following two cases which have been shipped direct to the customers since they are not in Eldorado:

| | | |
|----------------------------------|---|-------------------------|
| Fred Gladfelter, Ramsey, Kansas | (| These two orders |
| Hughey's Grocery, Wilson's Lease |) | have been filled by us. |



(2)

Mr. Frazier also sold the following for shipment direct from Lawrence:

| | | |
|-------------------------|---|----------------------|
| H. B. Weidman, Eldorado | (| |
| J. A. Scott, " |) | |
| Eldorado Grocery, " | (| |
| O. A. Brown, " |) | |
| O. R. Merryman, " | (| |
| I. F. Friedman, " |) | |
| J. A. Webb, " | (| |
| Lietzke & Son, " |) | To be shipped direct |
| Osborn Grocery, " | (| From Lawrence. |
| E. D. Seaman, " |) | |
| Chas. Waldorf, " | (| |
| Emporia Grocery, " |) | |
| Glenwood Grocery, " | (| |
| R. E. Smith, " |) | |

From the above you will see that there are 22 cases to be shipped direct, each sale representing one case. These goods are to be sent to

The Pioneer Transfer Company, Eldorado, Kansas,

who will make delivery to the various customers. We are taking the liberty to send to R. A. Clymer, editor of the Eldorado Times, a copy of this letter, emphasizing that when he runs the big "smash," he is list the names of the above customers at the bottom of the advertising. We made that promise when we asked them to buy the goods.

In another letter, we are giving you details of a somewhat similar proposition put over by our salesman, Mr. W. H. Vernon, in Fredonia, Kansas.

Kindly make shipment of the above 22 cases, all direct to the Pioneer Transfer Company, who will distribute. The Eldorado Times are being advised that they are not to run the ad until formally notified that the goods are on hand with the retailers.

Yours optimistically,

THE PIONEER MERCANTILE CO.,

By
(A. H. Guffler, V. P.)

AHG:MD

P. S. Since writing the above, Mr. H. S. Hensley has sold the following customers one case each, so you may include these 8 cases in your shipment to the Pioneer Transfer Co., and the Eldorado Times will of course include their names in the ad.

| | | |
|----------------------------------|---|---|
| William Graham, Eldorado, Kansas | | |
| E. S. Ruth, " | " | " |
| E. E. Kelly, " | " | " |
| S. E. Wall & Son, " | " | " |
| J. S. Washburn, " | " | " |
| G. A. Tate, " | " | " |
| H. E. Satterlee, " | " | " |
| C. W. Land, " | " | " |



FRANK B. NOYES,
WASHINGTON STAR,
PRESIDENT.

EDWARD H. BUTLER,
BUFFALO NEWS,
FIRST VICE-PRESIDENT.

C. P. J. MOONEY,
MEMPHIS COMMERCIAL-APPEAL,
SECOND VICE-PRESIDENT.

KENT COOPER, GENERAL MANAGER.
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER

MELVILLE E. STONE, COUNSELOR.

MILTON GARGES, CHIEF OF TRAFFIC DEPARTMENT,
J. R. YOUATT, TREASURER.

DIRECTORS.

VICTOR F. LAWSON, CHICAGO DAILY NEWS.
FRANK B. NOYES, WASHINGTON STAR.
ADOLPH S. OCHS, NEW YORK TIMES.
CLARK HOWELL, ATLANTA CONSTITUTION.
CHARLES HOPKINS CLARK, HARTFORD COURANT.
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW.
ELBERT H. BAKER, CLEVELAND PLAIN DEALER.
FRANK P. MACLENNAN, TOPEKA STATE-JOURNAL.
H. V. JONES, MINNEAPOLIS JOURNAL.
E. LANSING RAY, ST. LOUIS GLOBE DEMOCRAT.
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD.
STUART H. PERRY, ADRIAN TELEGRAM.
FREDERICK I. THOMPSON, BIRMINGHAM AGE-HERALD.
ROBERT MCLEAN, PHILADELPHIA BULLETIN.
J. R. KNOWLAND, OAKLAND TRIBUNE.

The Associated Press.

Kansas City, Mo.,
May 15, 1926.

Mr. R. A. Clymer,
Editor and Manager,
The Times,
El Dorado, Kansas.

D_ear Mr. Clymer:

We are taking up with Wellington the delay on the Thomas confession, mentioned in your letter of May 12th to Mr. Heppe.

We did not receive this from Wellington until 1:48pm, which was five minutes after your last pony quota had been filed. I think, however, that our Wichita correspondent should have protected you by telephone on this important story because of its unusual interest to El Dorado.


The fine protection which The Times has always given us is much appreciated and you may be sure that your complaint will bring action concerning the editing of the report at Wichita. Please keep me informed.

Sincerely yours,

T. H. Waeger

Division News Editor.

(P) MEANS ASSOCIATED PRESS.

| | | | | | | | | | | | | | | | | | | |
|--|--------------------------|--|----------|--|------------|--|---------------|--|--------------|--|--|---|-----|-------------|-------|--|------------|--|
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">CLASS OF SERVICE DESIRED</td> </tr> <tr> <td>TELEGRAM</td> <td></td> </tr> <tr> <td>DAY LETTER</td> <td></td> </tr> <tr> <td>NIGHT MESSAGE</td> <td></td> </tr> <tr> <td>NIGHT LETTER</td> <td></td> </tr> </table> <p style="font-size: small;">Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM</p> | CLASS OF SERVICE DESIRED | | TELEGRAM | | DAY LETTER | | NIGHT MESSAGE | | NIGHT LETTER | | <h1 style="margin: 0;">WESTERN UNION</h1>  <h1 style="margin: 0;">TELEGRAM</h1> | <p style="text-align: right; font-size: x-small;">Form 1227 B</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%; height: 40px; vertical-align: top;">NO.</td> <td style="width: 70%; height: 40px; vertical-align: top;">CASH OR CHG</td> </tr> <tr> <td colspan="2" style="height: 40px; vertical-align: top;">CHECK</td> </tr> <tr> <td colspan="2" style="height: 40px; vertical-align: top;">TIME FILED</td> </tr> </table> | NO. | CASH OR CHG | CHECK | | TIME FILED | |
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NEWCOMB CARLTON, PRESIDENT
GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

ElDorado, Ks., May 15, 1926 19

To The Associated Press,

Street and No. (or Telephone Number) _____

Place Kansas City, Mo.

Protect us outcome Kentucky dirby today.

THE TIMES

prepay and charge

SENDER'S ADDRESS
FOR REFERENCE

SENDER'S TELEPHONE NUMBER

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*

DATE *May 15th, 1926.*

To

Gentlemen:-

You will probably receive inquiries and possibly later on, order from the International Advertising Agency, 309 Fifth Avenue, New York City, for full page advertising of the Two Worlds Publishing Company. Please pay no attention to either the inquiries or the order. The agency is unreliable and not worthy of any credit. Therefore, refer all communications to us without giving any insertions. We have had experience with this agency some years ago and under no circumstances, is credit to be extended.

Very truly yours,

E. KATZ SPECIAL ADVERTISING AGENCY

MJBeck:LN



Division of Printing

TREASURY DEPARTMENT

WASHINGTON

Washington, May 15, 1926

The Publisher of The Times
Eldorado, Kans.

Sir:

Your voucher for advertising for Call Int Revenue

is received. In order to complete the evidence required for the proper auditing of this voucher, you will please furnish, returning this letter therewith--

~~The letter of authority to publish the advertisement.~~

~~A copy of each issue of the paper containing the advertisement.~~

X A statement of your advertising rates per line on inclosed blank form.

Respectfully,

CHIEF DIVISION OF PRINTING.



May 15, 1926

F. Katz Special Advertising Agency,
Atlanta, Ga.

Dear Sirs:-

Today we received the enclosed letter. We do not care to accept this business unless it comes through your agency. As the company is doing business in Atlanta, we should like to request you to look up its rating and to send this business in the regular way if it proves acceptable. We shall appreciate your service in this regard.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



May 15, 1926

Grimes Brokerage Company,
Atlanta, Ga.

Dear Sirs:-

We have the advertisement on peaches which you have sent us. We are returning this to our representative, the E. Katz Special Advertising Agency, of 22 Marietta Street, Atlanta, which doubtless will communicate with you regarding rates and payment. It will be necessary to have this advertising authorized by the Katz Agency before we can accept it for publication. We suppose the Katz Agency will communicate with you. As soon as this copy comes through the Katz Agency in the regular way, we shall be glad to accept it.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence


May 17, 1926

Mr. Charles H. Emmons,
Publisher The Hill City Republican,
Hill City, Kansas

My Dear Mr. Emmons:-

I am indeed flattered at the space and prominence which you have given in your excellent paper to the article on "Civic Ideals of the Kansas Press," which I prepared for the meeting of the Kansas Press Association. The copy of your paper containing the republished article was received yesterday and I wish to thank you for that attention also. I am afraid you have played up my article far beyond its true merits, but it was kind of you nevertheless and I greatly appreciate it. I trust I shall have the pleasure of meeting you at future meetings of our association and wish you every success.

Gratefully yours,



Rolla Clymer correspondence

May 17, 1926

Mr. A. H. Gufler,
Emporia, Kansas

My Dear Mr. Gufler:-

Hooray! Jenny Wren has certainly gone over in this neck of the woods. The copy of your letter to the Bowersock people has been welcome received and its contents joyfully read. Again we thank you for the generous cooperation you have rendered in our behalf, and wish to assure you that when the advertising order comes through we will break a leg to see that Jenny Wren is put on the map here. Any time we can be of service to you or your company, let us know.

Sincerely yours,

Rolla Clymer correspondence

E.Katz Special Advertising Agency

Established 1888

From *Detroit Office*

DATE May 17, 1926

To TIMES
Eldorado, Kans.

OLDSMOBILE

There may be some cooperative newspaper advertising for the above. Without getting the dealer in the state of mind whereby he may regard it as certain to come, will you please see him, and if possible, have him register a preference for the TIMES.

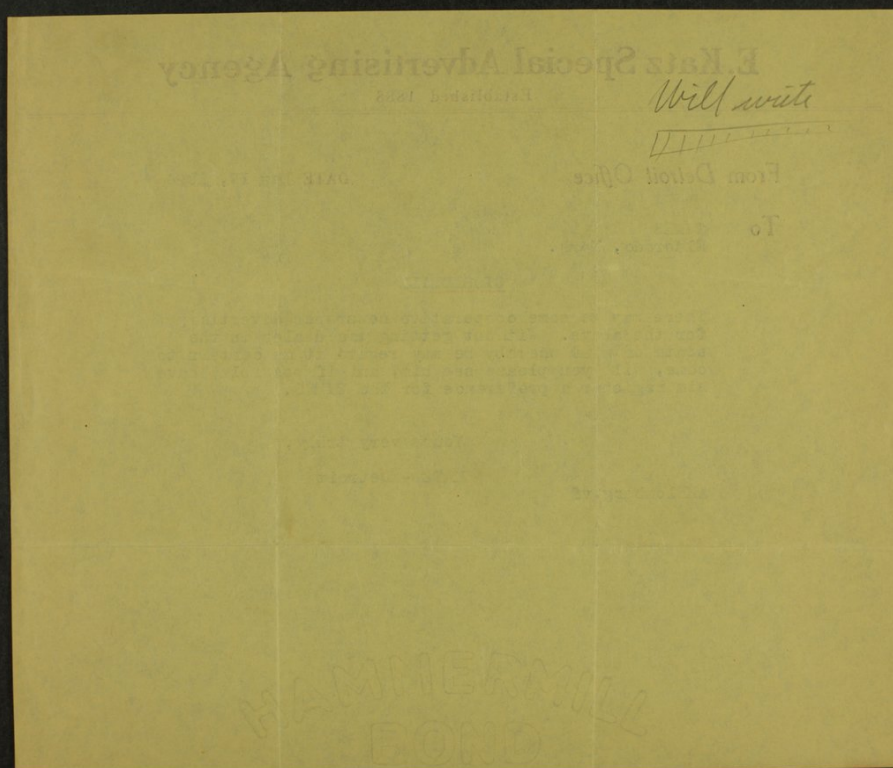
Yours very truly,

KATZ - Detroit

AHBlomberg:vf

Neal Wms.
sub-agent

Rolla Clymer correspondence





Rolla Clymer correspondence

309 Houston Street,
Winfield, Kansas,
May 18, 1926.

R.A.Clymer,
Editor, El Dorado Times,
El Dorado, Kansas.

Dear Mr. Clymer:

Dad told me of your kind offer, that of giving me a job on the Times during the summer months, and I am writing this letter in acceptance of it. I feel that I can be of some use to you or I would not attempt to take the job. I also feel that I can gain much practical experience and am looking toward the ending of the school year with anticipation.

Classes will be finally dismissed and all examinations will be completed by Saturday, May 29, and if you wish I can begin work on the following Monday. Such a course would meet with my desire as every week's wages will count towards my expenses for the following nine months of school.

I have read in local dispatches, published by the Wichita papers, that El Dorado is having a considerable number of baseball games played between amateur teams. This is encouraging as a town of El Dorado's make-up can't get along very well without some sort of competition besides that of business. Winfield isn't much of a town for sports except those that are played by representative high school and college teams. You can certainly tell the difference in the business men, too. They don't know what the spirit of friendly rivalry or of athletic competition is except on the golf course. Of course, that supplies part of the need but the men need something besides an individual game of golf. (Oh, excuse me, I forgot that you were an enthusiastic golfer yourself.)

How is David coming. I'll bet that he is a fine youngster by now. Jennie has just about adopted him as her favorite nephew, hasn't she? Have you given up all hope for a better water system? Lord help the common people who have to drink the darned stuff, and may the Lord help me, for I'm going to do most of my drinking at the soda fountains where I can get some good old carbonated "agua."

I expect that you are very tired of my blarney by now and I expect that you have seen by this time that I talk as much as every, if not more, and say even less. I'll therefore turn my damper down and let you go down stairs and hurry the linotype operators up a little bit,

Sincerely,
Ken Kitch.