

## Rolla Clymer correspondence

### Section 116, Pages 3451 - 3480

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

[www.kansasmemory.org/item/229011](http://www.kansasmemory.org/item/229011)



## Rolla Clymer correspondence

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man, Mr. Charles W. Steiger, will have considerable influence in the last analysis in naming the postmaster. This is all right; I am willing to have the organization fully recognized and its judgment heeded. I believe that Mr. Steiger, with perfect justification, is withholding any recommendation at this time waiting to see what will happen between now and the time the lists close. But I know that Mr. Steiger is very friendly toward Mr. Senger, that he reposes the same confidence and admiration in Mr. Senger that I do, and that a year ago he approached Mr. Senger as a possible candidate for the post office in the event that Mr. King were not reappointed.

I should like to see the appointment of a new postmaster here be made with perfect harmony and understanding among the Republicans and without the semblance of anything approaching a "scrap." I feel that if Mr. Senger be named, all this will be accomplished. Whatever happens, I am standing by Mr. Senger now and to the finish, for I believe him to be an ideal man for the place.

Mr. Senger is not advertising his intentions widely. If he should fail to get the post office appointment, he would like to run for clerk of the court again, and would not want his activities for the government position to embarrass him in a local campaign.

I am writing you frankly and in good faith. I am interested only insofar as that the postmaster appointment shall be one for the good of the service and that shall redound to the credit of the Republican Party in this town and county.

I am addressing a similar letter to Senator Curtis.

With kindest personal regards, I am

Very truly your friend,





KANSAS CITY  
ATLANTA



CHICAGO  
ROCK ISLAND

### Ferry-Hanly Advertising Company

1110 Grand Avenue

Kansas City, Mo.

April 13, 1926.

El Dorado Times,  
El Dorado, Kans.

Gentlemen:

In the interest of our client, J.A. Folger & Company, we would like very much if you could furnish us with information regarding other coffee advertising.

We would like to know what other coffees are using newspaper advertising in your city, including local brands.

What information can you give us regarding the extensiveness of the schedule; will copy appear during the summer months?

Also we would like any information you can give regarding special sales work which is being conducted in your community by any coffee company.

Do you know whether any outdoor advertising is being used or any other phase of publicity being employed to popularize certain brands?

This information at your earliest convenience will be greatly appreciated.

Yours very truly,

FERRY-HANLY ADVERTISING COMPANY

*L. Webster*

Space & Media Dept.  
L. Webster/OH

*Last year M.J.B. } Run during  
Hills Bros } Summer Months.*

*M.J.B.  
Hill's Bros  
Chocolate Cream*

*Maxwell House  
Special Dinner  
Work Series  
Hot coffee  
during any  
event first  
none  
locally*





## Rolla Clymer correspondence

April 14, 1926

Mr. J. C. Denny,  
Siloam Springs, Ark.

My Dear Clell:-

I take this means of expressing my deep sympathy for you in the great bereavement that has come to you in the death of your mother. I know that it must have been a tremendous blow and one exceedingly hard to bear. While my father is dead, my own dear mother is living and I feel I am vouchsafed an individual blessing every day she is spared to us. I know that nothing your friends can say at this sad time will lighten your grief, but their sympathy may help somehow to brighten an exceedingly dark hour. Please consider that I am thinking of you in the kindest way and wishing with all my heart that I could do something really helpful for you at this time.

Sincerely your friend,



## Rolla Clymer correspondence

E. KATZ SPECIAL ADVERTISING AGENCY

4/14/26

DATA SERVICE

El Dorado, Kans. TIMES Sheet No. 5  
Remove No. 4

Circulation Report of

THE EL DORADO TIMES

covering 6 mos. ending March 31, 1926

- - - - -

### CITY

Carriers	2,140
Newsdealers	30
Street Sales	115
Counter Sales	30
Mail	<u>65</u>
	2,380

### SUBURBAN

Carriers	440
Mail	<u>150</u>
	590

### COUNTRY

Mail	<u>1,450</u>
TOTAL	4,420

- - - - -

Line Rate - - - - 3¢

Milline - - - - 6.79





## Rolla Clymer correspondence

April 14, 1926

Mr. W. R. Kercher,  
Topeka, Kansas

My Dear Billy:-

I am writing to you because I know of nobody else to consult in this instance.

For a number of years, The Times has always published the Southwestern Bell Telephone Company's directories here. We have tried to give satisfaction under all circumstances, and have had reason to believe that we were doing so. Yesterday, however, like a bolt from the blue, the local manager came in, said he was instructed to get new bids on the book, and reported that his directory supervisor had said we had one of the poorest-printed and highest-priced directories in the state. I don't know as to the comparative prices, but I always thought our schedule was well in line with printing charges everywhere. I have looked over the last directory and can see nothing radically wrong with it from a printing standpoint. The alphabetical list is not particularly good, it's true, but this is because several directories have been printed from type standing and the slugs have a tendency to become mashed down under successive printings, while it is impossible to line them up accurately when replacement slugs are cast for corrections and changes. There is nothing in the last book to warrant the threat which was made to take the work away from us and give it to the commercial printing house in this town. If my prices are not in line, I shall be glad to make them so, and will go into the figures. But what I am writing you for today is to get someone to call off the dogs, if possible, and to relieve us from the onus of being outcasts and pariahs.

I have felt that The Times as a newspaper has given the telephone company the best of it here. We have given the company a lot of boosts, and have held out all kicks and complaints--some of them being pretty bitter in past years, especially as regarding howls from the fire department. We do not expect to be handed anything in the way of printing just because of our friendly attitude, which we still expect to maintain under any circumstances toward the company. However, I felt and still feel just a little raw under what I considered an unjustified call-down.

Possibly you can do something for me, perhaps not. I should like to retain the directory business, but I want it on merit and do not want anything handed to me. I am not going to make any new figures until I talk to the directory supervisor who is supposed to be in Eldorado soon. But, in my need, I thought possibly you could go to someone in power in company affairs and tell them--if you believe it to be true--that The Times still retains a few shreds of respectability and would like to have some consideration before it





## Rolla Clymer correspondence

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is booted entirely off the map. This may be entirely out of your line and may be asking too much of you; if so, just ~~may~~ disregard this letter and forget the whole matter. But I shall be grateful for whatever attention you give me.

I haven't seen you in a long time, and am sorry. I should like to be in Topeka next month for the editorial golf tournament, but we are expecting a new baby in our family in May, and that event may keep me from golf and everything else for awhile. At any rate, I hope to get to Topeka soon and march four abreast down Kansas Avenue, singing "God Save the Queen and Jonathan Davis."

Best regards to everybody and yourself.

Truly your friend,



April 15, 1926

Harry-Hanley Advertising Company,  
Kansas City, Mo.

Dear Sir:-

In answer to your recent inquiry, we take pleasure in providing the following information:-

Besides Folger's, M. J. B., Harvest Home, Hills Brothers and Chocolate Cream brands of coffees are using space in our newspaper. We have had a small amount of Maxwell House advertising, but not much for a year.

Last summer, both the M. J. B. and Hills Brothers brands used space during the summer months. We are expecting a repetition of these schedules the coming summer, and possibly may have others.

Both the Maxwell House and Harvest Home brands have been used in demonstrations here recently. The Maxwell House people have been here frequently with booths at fall festivals and on other public occasions.

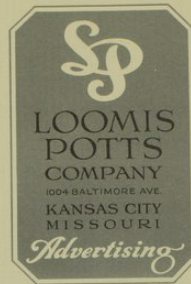
We know of no coffees being advertised by the billboard medium except Folger's.

Hoping this information is satisfactory and assuring you of our willingness to serve you at any time, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY  
per





April 15, 1926

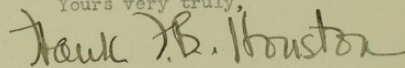
Mr. R. A. Clymer  
% The El Dorado Times  
El Dorado, Kansas

Dear Mr. Clymer:

We appreciate your letter of April 9 in regard to the Mid Central Fish Company's advertising, and hope that your salesmanship will finally prevail upon Mr. Joe Brown, of your city.

We have filed your rate-card and made note that the E. Katz Special Advertising Agency is your representative.

Yours very truly,



For LOOMIS-POTTS COMPANY

FFBH:ML

## Rolla Clymer correspondence

### E. Katz Special Advertising Agency Established 1888

From *Kansas City Office*

DATE April 15, 1926.

To *The El Dorado Times,  
El Dorado, Kansas.*

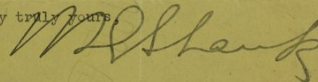
Gentlemen:

Elmer Rice, district representative of the Kellogg Company, was in my office a few days ago and asked me if I would write the different papers on our list that are carrying the Kellogg advertising, with a request from him to call their advertising to the attention of the different employees in your organization and ask them if they will kindly patronize the Kellogg Company when buying such cereals and ask for Kellogg cereals, including Corn Flakes, Bran and Pep, when they buy such a commodity at their grocery stores.

If this meets with your approval, will you kindly do this at once and acknowledge receipt of this letter by writing Mr. Elmer Rice, Kellogg Sales Company, Land Bank Building, this city, and tell him what you have done.

By doing this it will please him very much and may aid us in getting his recommendation for some future advertising.

Very truly yours,



W.D. Shank  
HMI



## Rolla Clymer correspondence

### **The Hiawatha Daily World**

Ewing Herbert, Editor-Owner  
Hiawatha, Kansas

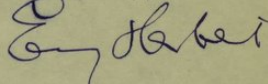
April 15, 1926

Roll Clymer  
Editor, El Dorado Republican.

My dear Roll:

I know you are a mighty busy man but if you take time or have some one do it for you to send me a list of 60 or more names of leading Republican women in El Dorado, Augusta, Whitewater, Potman, Leon, I am counting on these names. If you can't get them perhaps you can think of some one in the towns who will send them to me. Do this for me and I will be grateful always.

Sincerely,



Ewing Herbert.



### PORTE PUBLISHING COMPANY

*Printing is the Inseparable Companion of Achievement*

FRANKLIN  
PRINTING  
CATALOG



BOOKS AND  
SYSTEMS FOR  
PRINTERS

R. T. Porte, *President*  
H. W. Porte, *Vice President*  
E. M. Lovendale, *Secretary*  
B. T. Lange, *Treasurer*  
Paul H. Ray, *Counsel*

952 E. 21st South Street  
SALT LAKE CITY, UTAH

April  
Fifteenth  
1926

Mr. R. A. Clymer  
The El Dorado Times  
El Dorado, Kansas

Dear Mr. Clymer:

That was a dandy talk you gave at Salina. We have just finished reading it in "The Jayhawker Press" for April and I can't refrain from telling you that we think it the best we have heard or read for a long, long while. We certainly appreciate its clever wit, rich humor and originality.

I might also say that hearts are more free and spirits more gay among the members of the Porte staff this morning. Most especially among those of us who have been country publishers at some time in our lives. After reading your talk we feel there is some chance yet of our getting into Heaven.

With real appreciation, we are

Cordially yours,

President

RTP-MK



## Rolla Clymer correspondence

CHESTER L. WISE  
WASHINGTON, PENNSYLVANIA

April 15, 1926

Mr. R. A. Clymer,  
Editor, ElDorado Times,  
ElDorado, Kansas.

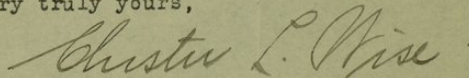
My dear Mr. Clymer:-

I am very sorry that it seems so difficult to get a definite line-up on this Lilley well. In one of my reports, I understood that they had a fishing job and then in your paper, you state the well is shut down, so I was at a loss to know whether the well was shut down on account of a fishing job, or on account of Mr. Gillespie's death.

Now that the roads are better, and we are coming into better weather, no doubt we will get more accurate reports on this well.

Thanking you for your kindness, and trusting you will keep me informed to the best of your ability, and with best wishes, I remain

Very truly yours,



Rooms 501-502 Washington Trust Building,  
Washington, Pennsylvania

CLW/BM



THE HUTCHINSON NEWS  
ESTABLISHED 1872  
*Every Evening Except Sunday*

DOUBLE CIRCULATION  
DOUBLE RESULTS  
A SINGLE COST

The Hutchinson Herald  
SUCCEEDING  
THE HUTCHINSON GAZETTE  
*Every Morning Except Monday*

### THE NEWS COMPANY

W. Y. MORGAN, PRESIDENT

HUTCHINSON, KANSAS April 16, 1926.

Editor Times,  
ElDorado, Kas.

Help, also assistance. We didn't mean that Rotary letter that way.

We are "host and hostess" at the "House of Friendship" and the letter we sent to ElDorado and others sent to other towns, where other Rotarians are assigned as "hosts and hostesses" didn't mean what it looked like it meant. Wow! We have all the rooms full with two in the family car and a bunch in the basement while Blanche and I are camped in the yard. Stop it. There are so many folks in the world. We'll be "host and hostess" in the "House of Friendship" at the State Fair grounds. Whatta life! Whatta life.

Hope the whole club will come -- to the "House of Friendship."

Whatta life!

Yours Truly and Rotarily,

Channing and Blanche Scott.



## Rolla Clymer correspondence

ARTHUR CAPPER, KANS., CHAIRMAN  
WESLEY L. JONES, WASH. WILLIAM H. KING, UTAH  
OVINGTON E. WELLS, MD. CARTER GLASS, VA.  
J. W. HARRELD, OKLA. ROYAL S. COPELAND, N.Y.  
WILLIAM B. MCKINLEY, ILL. EDWARD L. EDWARDS, N.J.  
COLEMAN DU PONT, DEL. M. M. NEELY, W.VA.  
FREDERICK M. SACKETT, KY. WILLIAM CABELL BRUCE, MD.  
WILLIAM H. SOUDERS, CLERK  
O. H. BRINKMAN, ASST. CLERK

### United States Senate

COMMITTEE ON  
THE DISTRICT OF COLUMBIA

Washington, D. C.

April 17, 1926.

*Personal*

Mr. R. A. Clymer,

The Times,

Eldorado, Kansas.

My dear Mr. Clymer:

I have your letter of April 13th in regard to Harvey Songer as a candidate for postmaster. Your endorsement of him sounds good to me. You are aware, of course, that this appointment is made under Civil Service regulations, and that an examination must first be held to obtain the three highest applicants, who will constitute an eligible list. Until this eligible list is created Senator Curtis and myself have no part in selecting the postmaster. The Department will probably accede to our recommendations <sup>when</sup> we name a man from the eligible list. There is nothing we can do until we know who is on the eligible list. I should say this will take at least two or three months. I will be pleased to keep in touch with you. Like yourself, I am very anxious that there should be a harmonious understanding on this matter. Senator Curtis and I will be pleased to work with yourself and other leading Republicans with a view to bringing this about.

With kindest regards, I am

Very respectfully,

*Arthur Capper*

## Rolla Clymer correspondence

CHARLES CURTIS, KANS., CHAIRMAN  
FREDERICK HALE, ME.    LEE S. OVERMAN, N. C.  
GEORGE H. MOSES, N. H.    OSCAR W. UNDERWOOD, ALA.  
JAMES E. WATSON, IND.    PAT HARRISON, MISS.  
PORTER H. DALE, VT.    JOSEPH T. ROBINSON, ARK.  
REED SMOOT, UTAH  
DAVID A. REED, PA.

L. M. WILLIAMS, CLERK

### United States Senate

COMMITTEE ON RULES

April 17, 1926.

My dear Clymer:

I have your letter of recent date and note what you say in behalf of Mr. Songer.

Under the rules of the Department, Senator Capper and I will be limited in our consideration of applicants to the three highest who pass the examination and if a soldier is one of the three we will be required to give him preference.

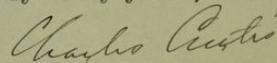
I assure you if Mr. Songer passes the examination your recommendation will be given most careful consideration. It has been the policy of Senator Capper and I to write the chairman of the Republican County Committee in regard to various applicants for post offices where there was more than one certified and where we were not certain from the showing made which one should be appointed. Of course we want to pick out a good strong man and one who will give satisfaction to the patrons of the office and also one who will be satisfactory to the Republicans of the county.

I am glad you wrote me so fully and frankly.

Always glad to hear from you.

With kindest regards, I am

Very truly yours,

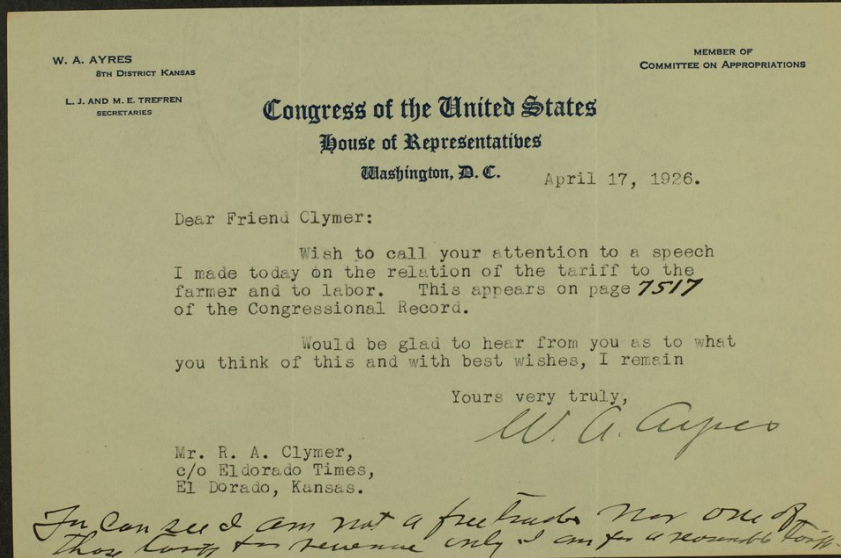


R. A. Clymer, Esq.,

El Dorado, Kansas.



## Rolla Clymer correspondence



## Rolla Clymer correspondence

April 17, 1926

Mr. George W. Marble,  
Fort Scott, Kansas

My Dear Mr. Marble:-

The last time I saw you, you were flirting with the idea of a baseball scoreboard for use possibly during the season when the race gets hot, and also during the world series. If you will be interested in a good second-hand board, I shall be glad to make you a price. Our boys here think our needs demand a new-fangled board with a self-starter, balloon tires, hot and cold water and all the latest frills. If I can sell the board we have, I may take a flier in the more elaborate stuff. Our board worked splendidly last fall, which is the only time we have used it, so I am not trying to palm off any old wornout stuff on you.

Let me hear from you, if you care to consider the matter.

Sincerely,



## Rolla Clymer correspondence

April 19, 1926

Mr. Will Townsley,  
Great Bend, Kansas

My Dear Bill:-

I am grateful to you for writing me so fully and so promptly about your prices on the telephone books. I think your prices are all right for the number printed. The phone manager here was holding you up as an example to me and saying my prices are out of line. However, they are based on 2800 copies per issue and I don't think they are high for that number. You gave me the information I desired and I want to thank you.

The Venus contest about which you asked is being conducted purely to help our local theater put over the picture, "The American Venus," which is showing this week. He is using extra space with us. We are just running the contest and he is giving the prizes. It is creating considerable interest and we are getting lots of entries. All the girls do is to submit their measurements and we turn the coupons over to three women judges. They compare the measurements with the accepted Venus standard and pick the winners. That's all.

As to your circulation problem, I never did approve premiums or prizes or circulation contests. We have a circulation manager who works purely on a ~~circulation~~ commission basis. He prods up the country people right along and he helps by running lots of country correspondence. In a little over a year, our circulation has gone up 200 or 300 of its own accord. Our last government statement showed ~~it~~ 4420. We are actually running 4550 every day. The personal touch helps and I believe the visits our man makes on his rounds whenever he can get into the country have a lot to do with it. This is hardly a job for the editor and manager, however. I don't know why you can't get some partially trained circulation man, say out of The Wichita Eagle office, and let him work awhile on a commission basis. Doubtless he could clean up your list and add a bunch of new ones.

I don't fall for the A. P. telephone service. You may get a little more stuff out you don't need it. It would be more expensive than the \$4 additional toll charges because you would have to hire a fast stenographer to take it. You, of course, will have to be guided by your own judgment and inclinations in the matter; personally, I should not be interested.

Hope these comments may be of some value.

Truly yours,



April 19, 1926

H. Katz Special Advertising Agency,  
Kansas City, Mo.

Attention Mr. W. D. Shank

Dear Sirs:-

We have had a hard time getting into touch with the El Dorado Feed Company on the Southard Feed & Milling Company matter. After numerous attempts, our man got hold of the El Dorado Feed Company today and secured his consent to the 55-inch schedule. That is as much as we can get and I am sorry it is no more. I also regret the delay in answering your first letter but it has not been our fault.

We have had an excellent response within our office regarding the attitude of our employees toward the purchase of the Kellogg products and I shall write Elmer Rice today and tell him so.

Very truly yours,





April 19, 1926

Mr. E. W. Rice,  
Kellogg Sales Company,  
Kansas City, Mo.

My Dear Mr. Rice:-

I am glad to tell you that The Times force is 100 per cent strong for Kellogg's. We have about twenty-five regular employees here and most of them have families of their own. They gave a most loyal and whole-hearted response to the suggestion passed along that they call for Kellogg's products when buying anything in that line. This response was naturally pleasing to me and I hope it will be to you. I trust your sales are booming in this territory.

Sincerely yours,



April 19, 1926

Mr. A. G. Moll,  
Wichita, Kansas

My Dear Archie:-

We have received your letter with the notice for the Cressler Petroleum Company and will publish it upon the dates you have so instructed. I hope we can do so satisfactorily. I don't know whether our rates on file concern 8 point or 6 point type. We set most of our legals in 6 point. Generally, it makes less lines and the government probably won't kick on that. If I don't hear from you otherwise, I shall run it in 6 point. Thanks for the business.

Truly yours,





April 19, 1926

Mr. R. T. Forte,  
Salt Lake City, Utah

My Dear Mr. Forte:-

I am indeed grateful for the kind things you had to say regarding my paper at Salina. It is quite unusual in my experience for anyone to write me as you did and, being more or less human in spite of the carking cares of the newspaper business, your generous letter has brightened the whole day. I wish again to thank you.

Sincerely yours,



## Rolla Clymer correspondence

GEO. HARMAN, PRESIDENT  
VALLEY FALLS

O. W. LITTLE, SECRETARY  
ALMA ENTERPRISE

CHARLES P. BEEBE, VICE-PRESIDENT  
NEODESHA SUN

J. H. BARLEY, TREASURER  
WASHINGTON REPUBLICAN

### THE KANSAS PRESS ASSOCIATION

#### EXECUTIVE COMMITTEE

CHAS. H. BROWNE ..... Horton  
JOHN W. WELLS ..... Olathe  
W. G. ANDERSON ..... Winfield  
OSCAR J. ROSE ..... Lyndon



#### OFFICE OF THE SECRETARY

ALMA, KANSAS

April 19

#### EXECUTIVE COMMITTEE

FRANK MOTZ ..... Hays  
JOHN C. MACK ..... Newton  
R. G. HEMENWAY ..... Minneapolis  
CHAS. TOWNSLEY ..... Great Bend

My Dear Rolla:-

I just ran across a letter bearing your sig in which occured these phrases: "great void in my life" "handsome features" "topaz-like eyes" "inane papter" "come to me love" and I just wondered who you thought you were writing to.

Went to Peabody the 10th on purpose to see you but suppose the belt slipped off the press or the supply of Castoria for the baby ran out or some other fatal accident had befallen you", and again I was disappointed. Of such things are the woofsk of our lives woven - or the woves of our lives woofen - by gosh I am all mixed up on that. Well you missed two darn good free meals and some of my society by your absence.

Do you know any news? Do you know anything else? I have the darndest time some months filling up the Jayhawker and this looks like it would be one of those months. When you got such a nice compliment as that from Porte, you ought to feel like writing something every month.

Hope all is lovely with you and that the goose does not hang so high but what you can reach him.

Yours as ever,



## Rolla Clymer correspondence

### E. Katz Special Advertising Agency

Established 1888

From Kansas City Office

DATE April 20, 1926.

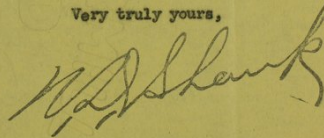
To ALL PAPERS:

Accept no further business from the J. O. Young Advertising Agency of this city unless cash accompanies order.

Also, under no circumstances accept any business from the Allison Advertising Agency, 1023 Pioneer Trust Building, this city. We are not extending them credit or agency commission.

Very truly yours,

WDShank  
EM



## Rolla Clymer correspondence

E. W. RICE  
DISTRICT SALES MANAGER  
BRANCHES:  
—  
ATLANTA  
BATTLE CREEK  
BOSTON  
CHICAGO  
COLUMBUS  
DALLAS  
DAVENPORT  
DENVER  
KANSAS CITY  
MEMPHIS  
MINNEAPOLIS  
NEW YORK  
OMAHA  
PHILADELPHIA  
PITTSBURGH  
RICHMOND  
SAN FRANCISCO  
SEATTLE  
ST. LOUIS  
SYRACUSE  
LONDON, ONT.  
LONDON, ENG.  
SYDNEY AUSTRALIA  
AND  
DISTRIBUTORS  
IN ALL COUNTRIES

**Kellogg**  
SALES COMPANY

408 LAND BANK BLDG., KANSAS CITY, MO.

April 21, 1926

The El Dorado Times  
El Dorado, Kansas.

Attention Mr. R. A. Clymer

Dear Mr. Clymer:

We thank you for your good letter of April 19.

It is indeed pleasing to us to know that your employees and their families are for the Kellogg Products 100%. This is mighty fine and we are passing your letter on to our Home Office so they may know what the Times in El Dorado is doing for us.

Again thanking you, we are,

Yours very truly,

KELLOGG SALES COMPANY

*E. W. Rice*  
DISTRICT SALES MGR.

EWB LI



*"Help yourself to health"*



## Rolla Clymer correspondence

57

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N.L.

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

**WESTERN UNION**  
**TELEGRAM**

NEWCOMB CARLTON, PRESIDENT  
J. C. WILLEVER, FIRST VICE-PRESIDENT

Form 1204

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N.L.

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

RECEIVED AT

57WZ XM 48 BLUE XU

SEDALIA MO 956A APR 22 1926

ROLEY CLIMER 62

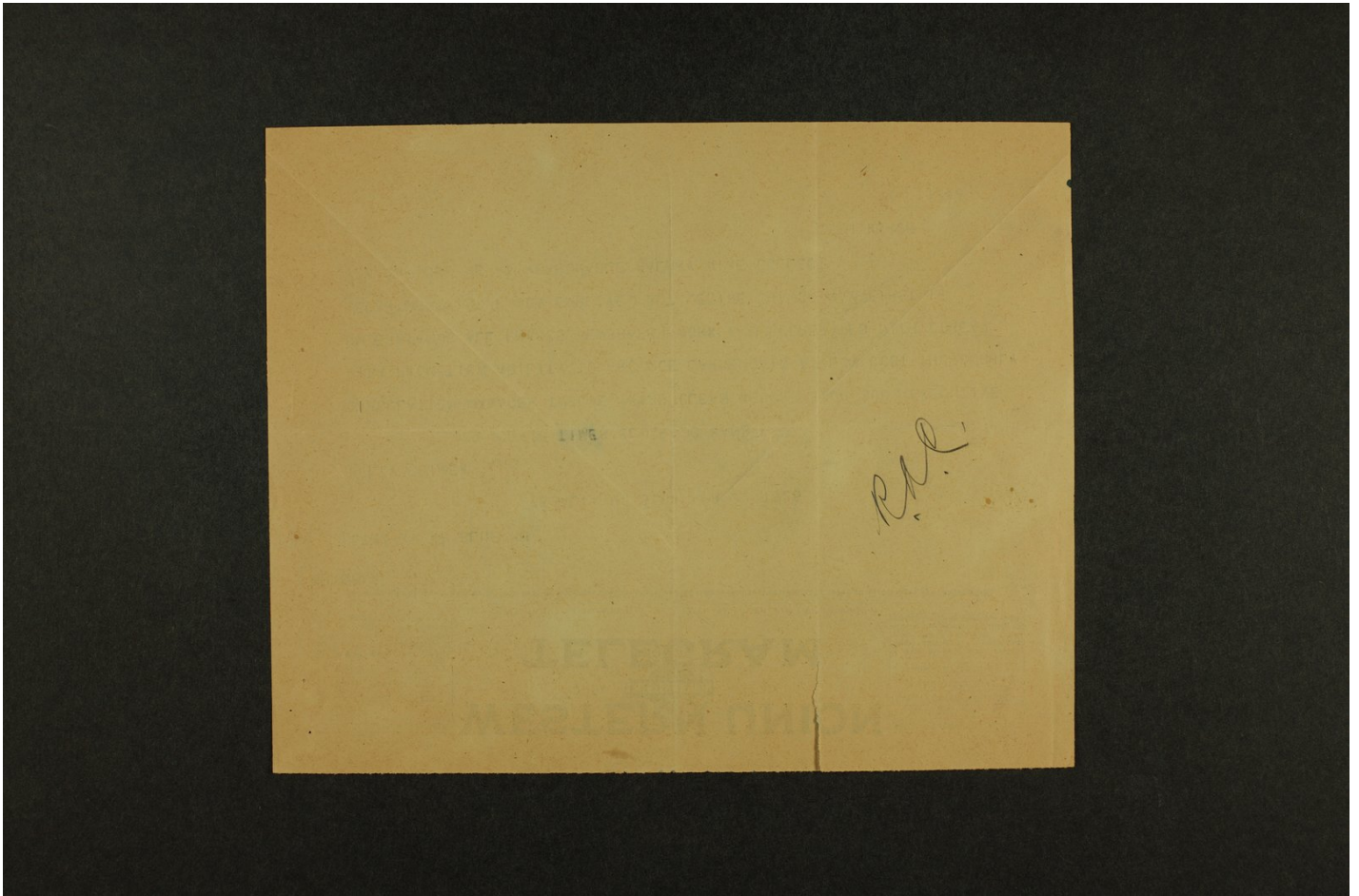
ELDORADO TIMES ELDORADO KANS

CIRCULATION MANAGER TWELVE YEARS CLEAN RECORD STOP GOOD EXECUTIVE  
WITH PROMOTION ABILITY TO PRODUCE LARGE GAIN AT LOW COST THOROUGHLY  
UNDERSTANDS ALL PHASES NEWSPAPER WORK AND COOPERATES WITH OTHER  
DEPARTMENTS ~~STOP~~ NOW EMPLOYED BUT DESIRE CHANGE MAY FIRST IF  
YOU CAN USE ME AT REASONABLE SALARY WIRE COLLECT

E H KEHOE

1124A

## Rolla Clymer correspondence





## Rolla Clymer correspondence

### E. Katz Special Advertising Agency

Established 1888

From *Kansas City Office*

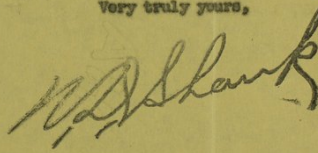
DATE April 23, 1906.

To ALL PAPERS:

Please do not accept any business from the Foster-Hamilton  
Advertising Agency of Tulsa, Oklahoma, unless cash accompanies order.

Very truly yours,

WEShank  
EM





April 23, 1926

Secretary Chamber of Commerce,  
Pittsburg, Kansas

Dear Sir:-

We are sorry that you did not include The Eldorado Times in the list of Kansas papers carrying your advertisement which appeared yesterday. We feel that The Times, by reason of its peculiar local dominance, covers a considerable section of Kansas which cannot be reached by any other medium. Our territory is the Kingdom of Butler and the Kansas oil fields and we believe our circulation compares favorably with other contemporaries. It is now over 4500; our government statement of April 1 for the preceding six months showed a daily average of 4420. We are not complaining because The Times was passed by on this occasion. We feel that possibly its claims were not presented strongly enough to you in advance, so we are addressing you for your information in the hope that it may not be left off future lists. Enclosed please find copies of our rate card.

Trusting that your present advertising campaign may bring you a generous response, and wishing Pittsburg well in all things, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY  
per





DAILY EVERY EVENING EXCEPT SUNDAY

WEEKLY EVERY THURSDAY

### The Fort Scott Tribune-Monitor

BY GEO. W. MARBLE  
LEASED WIRE SERVICE

Fort Scott, Kansas, April 24, 1926.

Hon. Rolla Clymer,  
Eldorado, Kansas.

Dear Mr. Clymer:

Yours of the 17th relative to base ball score board was received today upon my return from the East. I contracted, while there for a Play-O-Graph score board for the world series. Will you tell me what you know about these boards? What kind is it you have for sale? And which is the better?.

I saw two on display at the A. N. P. A. meeting- the Play-O-Graph and the Magnetic board. The Topeka Journal and Wichita Eagle people told me they were well pleased with the Play-O-Graph. "Doc" Moore has one at Pittsburg and likes it. There is another one, the Star, used at Kansas City and Huntington, West Va. and they are giving good satisfaction. I think the price of all of them is about the same. For your town a Play-O-Graph would be \$100 a year with the privilege to buy for \$500.

Yours very truly,

*Geo W Marble*

GWM:ES.