

Rolla Clymer correspondence

Section 111, Pages 3301 - 3330

This series of the Rolla Clymer collection includes sent and received correspondence arranged chronologically beginning in 1909. With few exceptions, the correspondence provides a continuous and very complete view of his activities. Much of the earliest correspondence in the Clymer collection pertains to information about the College of Emporia for the period Clymer was a student there. Scattered throughout the remainder of the correspondence is information about Emporia athletics and alumni activities and letters with former classmates. From 1914 to 1918, Clymer was editor and manager of the Olathe, Kansas, Register. In 1918, Rolla Clymer moved his young family to El Dorado, Kansas, where he became editor and manager of the El Dorado Republican. Except for a six month hiatus in 1937 as editor and manager of the Santa Fe New Mexican in Santa Fe, New Mexico, Clymer served the remainder of his professional career in El Dorado.

In his later years, Clymer devoted much of his time to efforts to preserve the Kansas Flint Hills region which he dearly loved. In addition to newspaper editorials, he wrote and published numerous widely circulated articles and poems about the Flint Hills. Perhaps his best known tribute was his poem "Majesty of the Hills," which helped earn him the designation as Poet Laureate of the Flint Hills. Rolla Clymer died on June 4, 1977, having been the editor of the El Dorado Times for fifty-nine years. For a complete contents list of the Rolla Clymer collection, see the External Links below.

Date: 1909-1977

Callnumber: Rolla Clymer Coll. #9, Box 1 - 49

KSHS Identifier: DaRT ID: 229011

Item Identifier: 229011

www.kansasmemory.org/item/229011

Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *New York Office*

DATE February 25, 1926

To ELDORADO KANSAS TIMES

Gentlemen:

McKinney, Marsh and Cushing deduct insertions of Ford Motor Co.
in the Jan. 8th and 9th issues claiming that these insertions
were not scheduled.

Please advise us whether or not this is correct.

Very truly yours,

M. J. BECK

WJW

?

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+



February 25, 1926

Montgomery, Rucker & Hayes,
Sedalia, Mo.

Dear Sirs:-

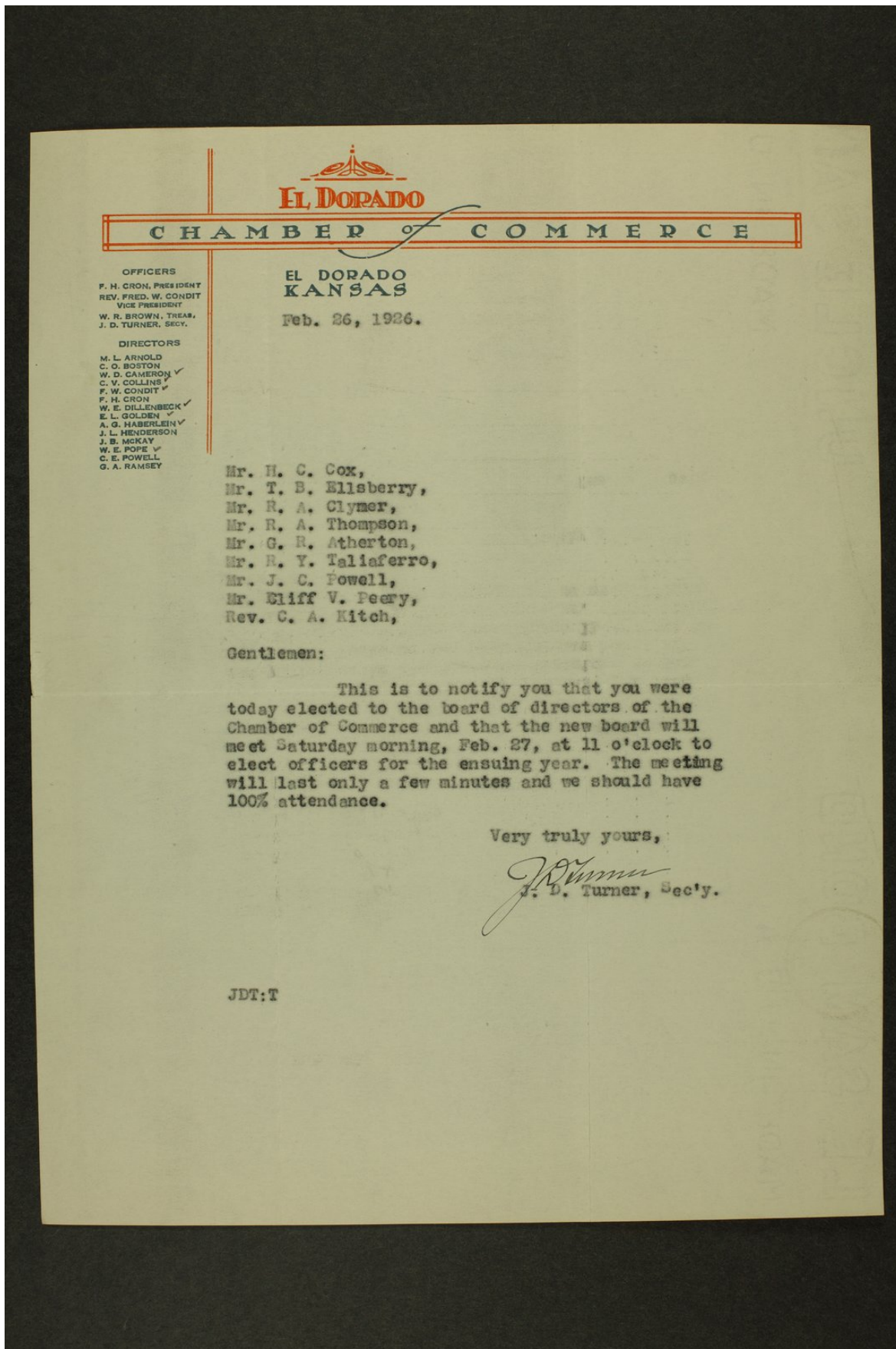
We have no idea whatever of the whereabouts of Mr.
F. W. Rogers. He has been gone from here five or six years, and
we have not heard from him in that time. Sorry we cannot be of
any assistance to you.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer

Rolla Clymer correspondence



Rolla Clymer correspondence

E. Katz Special Advertising Agency

Established 1888

From *Detroit Office*

DATE *Feb. 26, 1926*

To *TIMES,*
El Dorado, Kans.

CONFIDENTIAL MEMO

The Rankin Agency have been attempting for some time to sell one of its clients, a tire manufacturer, on the use of small town newspaper. It wants to secure information which will help in the cause.

Will you please send to me, as quickly as possible, information in reply to the following questions:

1. What is the automobile registration of your town? *4000*
2. What is the automobile registration of your county? *14000*
3. How much Goodrich advertising did you carry last year over the dealer's signature? *None*
4. What proportion of the farmer to the city trade is the rule in your town?

Please reply to the above questions promptly.

Yours very truly,

AHBlomberg:vf

AHBlomberg

Rolla Clymer correspondence

E. Katz Special Advertising Agency Established 1888

From Kansas City Office

DATE Feb. 26, 1926.

To Mr. R.A. Clymer,
The El Dorado Times,
El Dorado, Kansas.

My dear Rolla:

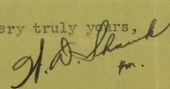
In a letter that you wrote me some time ago you mentioned the Corn Products Refining Company running some copy in other Kansas papers.

I was talking to Garrett Oosting this morning, who advised me that they were releasing another page in some Kansas towns, but not all of them.

I presume that Letts-Melick of your city handle the Corn Products account and I believe that they could do you some good if they are interested enough in getting some support for them right in El Dorado.

Why don't you see them and see if you cannot get them to write in and recommend that the Times be added to this list.

Very truly yours,



WDS:shank
HM



GENERAL OFFICE AND PLANT
2254 AND GARFIELD AVE.
LONG DISTANCE PHONE 6

EXCELLO FEEDS

BRANCH HOUSE AND ELEVATOR
77th AND OLIVE STREETS
PHONE 6-1675

EXCELLO FEED MILLING COMPANY

FOR
LIVE STOCK

FOR WISE FEEDERS

FOR
POULTRY

MANUFACTURERS
EXCELLO BALANCED RATIONS

WILLIAM HILLIX,
PRESIDENT.

St. Joseph, Mo.

February 26, 1926

The El Dorado Times,
El Dorado Kansas.

Mr. E. Forgy Advertising Mgr.

Dear Mr. Forgy:-

Your letter of February 15th at hand in regard to the E.S. Ruth Grocery Co., being a good prospective customer for us and we thank you very much for this information. It so happens that our salesman was just in El Dorado and in today's mail we note that he called on this dealer. It seems that Mr. Ruth has bought some feed which will last him for a time but he promised to try our line later on and we will keep close touch with him and try to secure some of his business.

In case that we do any advertising in that vicinity, we will be glad to keep you in mind.

Yours very truly,

EXCELLO FEED MILLING CO.

LZE:ML

L. J. Hammett
SALES DEPT.



Rolla Clymer correspondence

TELEPHONE 112
POST OFFICE BOX 483

ROBERT E. ELLIS

~~EL DORADO, KANSAS~~

Fort Myers, Fla.

Feby, 27th, 1926,

Dear Mr, Clymer,

Your Good Letter of the 20th, received the contents are sure inspireing and it does a fellow good to get letters like that, I know you so well that I know you would not write a letter like that just for pass time, Well old friend what you say to me goes double,

The weather here is superb wonderfull sunshine, and lots of pretty things, we are injoying the missing of one winter at least, I have been doing pretty well have quite a lot of property for a poor boy, between \$65,000 and \$70,000 worth, **But**, just to tell the truth I am getting lonesome for the old gang and the old Business dont believe I will ever be happy in any other business,

Old friend there are some wonderfull people in El Dorado and El Dorado is a mighty good Town. it is too bad that there are some there who persist in holding the Town back the way they do. That Water situation would all most make a fellow want to live near El Dorado but not in it, afternall we do not get much out of life only life its self and our friends, and it is nice to live in a clean town where they have good water and sanitation, note the health in El Dorado this winter has been very poor,

Will try and dispose of some of my holdings here and come back and look things over and decide on the ground the best place to live, Remember us kindly to all, as ever Your Friend,

Sincerely,

Robert E. Ellis
Box 332 - Fort Myers. Fla.

Rolla Clymer correspondence

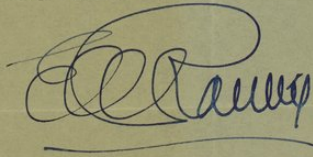
DR. EDWARD C. RAINEY
ORPHEUM BUILDING
WICHITA - KANSAS

2/27/26.

Ham:

Mother says she is feeling better and she really acts as if she meant it. I do know that she has gained in weight and has been relieved of that throbbing in her neck and throat. Don't believe she ever told you of that last named complaint but she had it and it was bothering her quite a bit. Really tho she has followed instructions very well and has reported in as she promised. On the whole I feel that she is much better and will call if she has any feeling that she is going to have a return of the old trouble.

Very truly yours





CHARLES H. BROOKS
WILLARD BROOKS
HOWARD T. FLEESON

LAW OFFICES OF
BROOKS, BROOKS & FLEESON
429 BEACON BUILDING
WICHITA, KANSAS

February 27, 1926.

Re: Docking v. Taliaferro, et al.,

Mr. Harvey L. Songer,
Clerk of the District Court,
Eldorado, Kans.

Dear Sir:

Please have the Eldorado Times start its publication over again against Ralph Lilley and wife. We have a copy of the first publication and the answer day is stated as March 10. April 10 we suppose was intended. Inasmuch as there has been only one publication, we suggest that the publication be started all over again on March 4, naming some day in April which is more than 41 days after March 4 as answer day; and have a copy of the first publication sent to us.

Very truly yours,

BROOKS, BROOKS & FLEESON

WB ES

BY W B

Rolla Clymer correspondence

The Topeka State Journal
FRANK P. MAC LENNAN

Dear Rolla:-

Are you going to the annual meeting of the Associated Press in New York the last of April?

If not, I'm asking a favor:

Will you make out your proxy to me?

I am going and without a membership or a proxy I would be unable to get into a lot of the conferences I am anxious to hear. (Sounds funny, huh? That I should be interested in conferences?) There really is something about it I desire and, armed with your proxy, I could look them right in the eye and walk in.

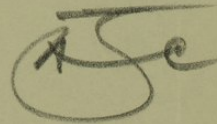
I believe you received your blank today.

That's all for that.

How is Charlie making it down your way? I know that you have been having your troubles but thought you might have been able to pick up a little dope as you plodded on your weary way. I trust the baby is better and that the family is light hearted once more.

If a little love will do you any good---whether in thistles or clover---I send you an assorted sample.

Devotedly,



Rolla Clymer correspondence

Augusta High School
Office of the Principal
Augusta, Kansas

Wednesday,

Sports Editor,
El Dorado Times,
El Dorado, Kansas.

Dear Sir:-

Just a line to let you know that we thought you were more than fair to us in the write up of our basketball game at El Dorado last Tuesday.

It was a mighty fine game and there's no doubt but what the fans got there moneys worth.

The team and I feel satisfied with the treatment accorded us and all we have to say is that we lost to a mighty fine basketball team. Your Coach Swede Carlson is a mighty fine fellow and he bent every effort to see that we

Rolla Clymer correspondence

were treated with respect.

I have found the El Dorado athletic authorities a mighty fine bunch to deal with and after five meetings, I haven't the slightest complaint to make regarding any of the contests.

The El Dorado team and fans will be our guests a week from this Friday and we hope to give you folks the same fine treatment that you gave us.

Looking forward to another real battle on Feb. 19th, I remain,

yours truly

Paul B. Gross.

Rolla Clymer correspondence

March 1, 1926

E. Katz Special Advertising Agency,
New York City

Attention Mr. G. R. Katz, President

Dear Sirs:-

I wish to acknowledge with thanks the kind favor of the invitation to the Katz dinner in New York on April 22nd, but as it will be impossible for me to be present in New York upon that date am forced to decline. I realize that a gathering of the publishers whom Katz represents would be inspirational and am, indeed, sorry that I cannot come to New York this spring. I shall have to postpone that trip until later, however.

Very truly yours,

Rolla Clymer correspondence

March 1, 1926

E. Katz Special Advertising Agency,
Detroit, Mich.;

Attention Mr. A. H. Blomberg

Dear Sirs:-

You have asked in a recent letter for a complete check-up of the local automobile situation in Eldorado. Please find this information itemized on attached separate sheet.

You included a yellow sheet (herewith enclosed) which indicated expiration dates of certain foreign contracts. This does not conform to any information in our files. We have concluded that through clerical error the wrong dates may have been placed on this list opposite the names of various makes. Please investigate, and determine whether this is accurate or not.

In reply to you two general questions, we wish to say that Eldorado is a good automobile sales field because more than 4000 cars are owned in this town and about 14,000 in Butler County. This county has the best system of dirt highways in Kansas, kept up at county expense with an organization constantly at work. Moreover, paved roads are coming rapidly. We are now completing a 9-mile stretch into Eldorado from the southeast. This will hook into a 7-mile stretch to be built the last of this year which will connect with the pavement running through Sedgwick County to Wichita and beyond. About eighteen miles of pavement east of this town to the county line is promised soon, and federal aid has been secured for the grading and culvert work which is now under way. So much for the roads. This town is the center of the mid-Kansas oil fields, and all pools in this section are operated by companies located here. Our oil field traffic is immense, and this is almost entirely carried on by motor traffic. We are just now opening a big pool at Keighley, twenty miles southeast of here in this county, and that is bound to stimulate all business--the motor industry first of all. There is plenty of money in this county, and 14,000 cars owned by a population of about 40,000 pretty definitely indicates that a majority of families now own cars, will continue to own them and will want improved and better grades of cars all the while. We feel, without stretching the truth an inch, that this is a prime territory for auto dealers.

We render our ~~advertisers~~ advertisers the usual forms of service in merchandising cooperation, and are inclined to be liberal with news articles within reason. We had a booth at the last fall festival (Butler County Kafir Corn Carnival,) at which prominent displays were made of many makes of cars.

THE TIMES PUBLISHING COMPANY

Rolla Clymer correspondence

CHECK-UP LOCAL AUTOMOBILE DEALER ADVERTISING SITUATION

Questions asked:

1. Name of dealer.
2. Do you carry advertising exclusively?
3. Advertising on a local or national basis?
4. Is advertising run in accord with dealer's wishes?
5. Has dealer recommended TIMES to factory?

In answer to question No. 2, will say that there is no other paper in Eldorado, so this query does not apply. Other questions answered by following table:

1.	3.	4.	5.
Stanley Motor Co., Chrysler	Local	Yes	Yes
Arnold Auto Co., Dodge	Local	Yes	Yes
Sanford Motor Co., Hudson-Essert	Local	Yes	Yes
Park Front Garage, Paige-Jewett	Foreign	Yes	Yes
McClure Motor Co., Ford, Lincoln	Foreign	Yes	Yes
Dillenbeck Motors, Chevrolet	Foreign	Yes	Yes
Dillenbeck Motors, Studebaker --(Formerly had foreign contract on this account. Studebaker insists that dealer handle their cars exclusively. Dealer prefers Chevrolet because of larger volume of sales. Dealer still has contract temporarily--probably will hold it until fall and is asking for advertising placed through foreign agency. No results as yet. You might help us in getting a schedule on Studebaker.)			
Smith-Angle Motor Co., Buick	Local	Yes	Yes
Hudson Motor Co., Star	Local	(No contract. Dealer wants foreign contract.)	
Hastie Motor Co., Overland and Willys-Knight	Foreign	Yes (full schedule)	Yes
Oakland Agency, Pontiac, Oakland Wichita Branch	No contract.	Unable to get Wichita manager to cooperate	

Rolla Clymer correspondence

March 1, 1926

E. Katz Special Advertising Agency,
Detroit, Mich.

Answer Confidential Memo
Rankin Agency

Attention Mr. A. H. Blomberg

Dear Sirs:-

In reply to your recent query, we take pleasure in giving you the following information:

1. The automobile registration of this town (within city limits) is 4000.
2. The automobile registration of Butler County, Kansas (population 40,000) is 14,000.
3. We had no Goodrich advertising of any sort last year.
4. The proportion of the farmer trade to the city trade in this town is about half and half. Under ordinary conditions, it would be about one-third. However, we have a big oil field business and we figure in the farmer trade that of these persons living in half a dozen oil field towns and on scores of leases definitely within our trade territory. We have a strong 10,000 population within the city limits and a trade territory embracing fully that many persons more.

We trust you will find these queries satisfactory and helpful.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per



Rolla Clymer correspondence

March 1, 1926

Duplex Printing Press Company,
Battle Creek, Mich.

Dear Sirs:-

On February 5 we wrote you a letter to which we have had no reply. Possibly our first letter may have gone astray. We are now duplicating our previous letter in the hope and expectation that we may have a prompt reply. This was our letter:

"We wish to inquire the cost of Part No. Q Q 13-B for our Duplex flat bed press. Our pressman calls this a cylinder head, but we have no means of knowing whether or not this is the proper designation. This part was broken several months ago and has been welded but we now fear that it is having some influence in causing all-too-frequent web breaks. We should like to know the price to replace it and will be obliged for a prompt reply."

Very truly yours,


THE TIMES PUBLISHING COMPANY
per



600M Sets 4-25
(For use in connection with Domestic Straight Bill of Lading adopted by Carriers in Official, Southern and Western Classification Territories, March 15, 1922)

Form 1883

3rd Sheet



MISSOURI PACIFIC

THIS MEMORANDUM is an acknowledgment that a bill of lading has been issued and is not the Original Bill of Lading, nor a copy or duplicate, covering the property named herein, and is intended solely for filing or record.

Shipper's No. _____

Agent's No. _____

MISSOURI PACIFIC RAILROAD COMPANY

RECEIVED, subject to the classifications and tariffs in effect on the date of the receipt by the carrier of the property described in the Original Bill of Lading

at St. Louis, Missouri 1922

from _____

the property described below, in apparent good order, except as noted (contents and condition of contents of packages unknown), marked, consigned, and destined as indicated below, which said company (the word company being understood throughout this contract as meaning any person or corporation in possession of the property under the contract) agrees to carry to its usual place of delivery at said destination, if on its own road or of its own water line, otherwise to deliver to another carrier on the route to said destination. It is mutually agreed, as to each carrier of all or any of said property over all or any portion of said route to destination, and as to each party at any time interested in all or any of said property, that every service to be performed hereunder shall be subject to all the conditions not prohibited by law, whether printed or written, herein contained, including the conditions on back hereof, which are hereby agreed to by the shipper and accepted for himself and his assigns.

(Mail or street address of consignee—For purposes of notification only.)

Consigned to Kansas City, Mo.

Destination Kansas City, Mo. State of Mo. County of _____

Route _____

(Delivering carrier)

Car Initial _____

Car No. _____

No. Packages	DESCRIPTION OF ARTICLES, SPECIAL MARKS AND EXCEPTIONS	*WEIGHT (Subject to Correction)	CLASS OR RATE	CHECK COLUMN	
1	Box of <u>Lead</u>	<u>620</u>			<p>If this shipment is to be delivered to the consignee without recourse on the consignor, the consignor shall sign the following statement:</p> <p>The carrier shall not make delivery of this shipment without payment of freight and all other lawful charges. (See section 7 of conditions.)</p> <p>(Signature of consignor.) _____</p> <p>If charges are to be prepaid, write or stamp here, "To be Prepaid." <u>all</u></p> <p>Received \$ _____ to apply in prepayment of the charges on the property described hereon.</p> <p>Agent or Cashier _____</p> <p>Per _____ (The signature here acknowledges only the amount prepaid.)</p> <p>Charges Advanced: \$ _____</p>

*If the shipment moves between two ports by a carrier by water, the law requires that the bill of lading shall state whether it is gross or net weight.

NOTE—Where the rate is dependent on value, shippers are required to state specifically in writing the agreed or declared value of the property.

The agreed or declared value of the property is hereby specifically stated by the shipper to be not exceeding _____

per _____

Shipper.

Per _____

Permanent post-office address of shipper _____

per _____

Agent

W. E. POPE, Agent

Mar 1 1922

Rolla Clymer correspondence

CONTRACT TERMS AND CONDITIONS

[illegible]

Rolla Clymer correspondence

March 2, 1926

E. Katz Special Advertising Agency,
New York City

Attention Mr. M. J. Beck

Dear Sirs:-

We have your letter of February 25 in which you say that McKinney, Marsh & Cushing deduct insertions of Ford Motor Company in our January 8th and 9th issues, claiming these insertions were not scheduled.

There must be some mistake about this. We had no Ford advertising in the issues mentioned except a single-column advertisement in the classified department which was ordered and paid by the local dealer. The Ford Motor Company was not billed for any insertion on the dates mentioned.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

March 2, 1926

Horn Brothers Printing Company,
Wichita, Kansas

Dear Sirs:-

Enclosed you will find statement covering 15 reams of Michigan bond which were shipped to you last month by the Kansas City Paper House and charged to us under arrangements made by Mr. C. J. McKinley. Inasmuch as we have had to pay cash for the full case, and a portion of it only was delivered to you at the case price, we are going to ask of you the favor of sending us promptly your check for \$29.26 to cover this statement.

Thanking you in advance, we are

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

March 2, 1926

Kansas City Smelting Company,
Kansas City, Mo.

Dear Sirs:-

Enclosed find bill of lading for drum of lead dross shipped to you on March 1 by Missouri Pacific freight collect.

We should already have credit with you for a drum of dross sent you several weeks ago. As soon as the drum now in transit arrives, please give us credit, and send a credit memorandum for the full amount together with a statement of your bill against us for a recent purchase of linotype metal. We will send you a check at once to cover the difference and close the account.

Please attend to this promptly, as we want credit for dross sent you and also want to wipe your bill off our books.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

March 2, 1926

Kennedy Printing Company,
Fredonia, Kansas

Dear Sirs:-

Enclosed you will find our check for \$66.40 in payment of 10 reams of 16-pound folio white Hammermill Bond and 18 reams of 20-pound folio same stock, billed to us by your house under invoice dated February 2, 1926. We have deducted from the amount of your invoice, \$70.20, the sum of \$2.45 representing the freight at 43 cents per cwt. on 570 pounds; and also the customary 30-day discount of 2 per cent on the balance (\$67.75) amounting to \$1.35. This leaves \$66.40, for which we are enclosing check to cover. We trust you will find this satisfactory. We are obliged to you for handling the needed Hammermill stock in this manner, and ask you to accept our thanks.

Very truly yours,

THE TIMES PUBLISHING COMPANY
per

Rolla Clymer correspondence

March 3, 1926

Siegrist Engraving Company,
Kansas City, Mo.

Attention Mr. I. S. Siegrist

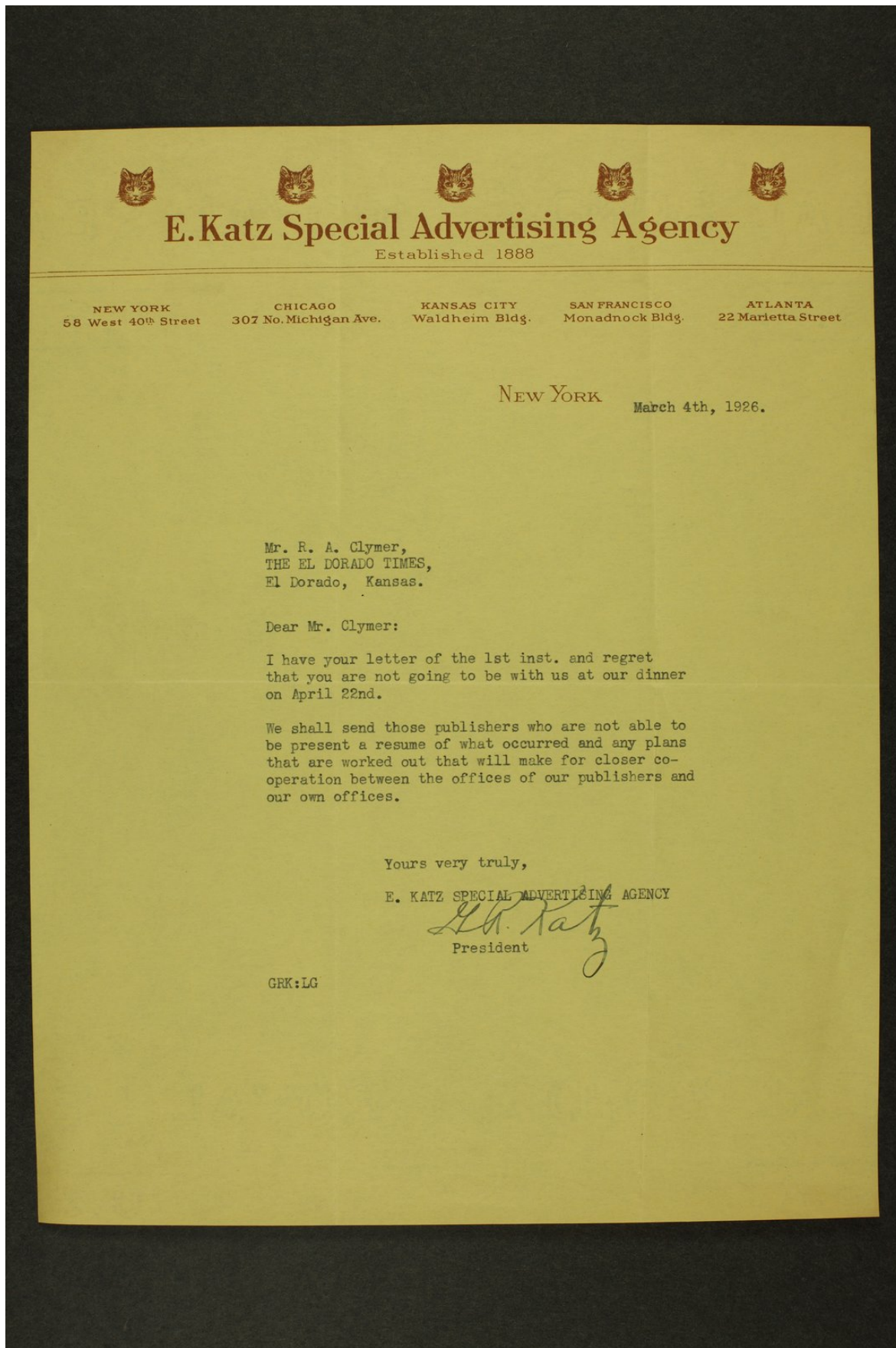
Dear Sirs:-

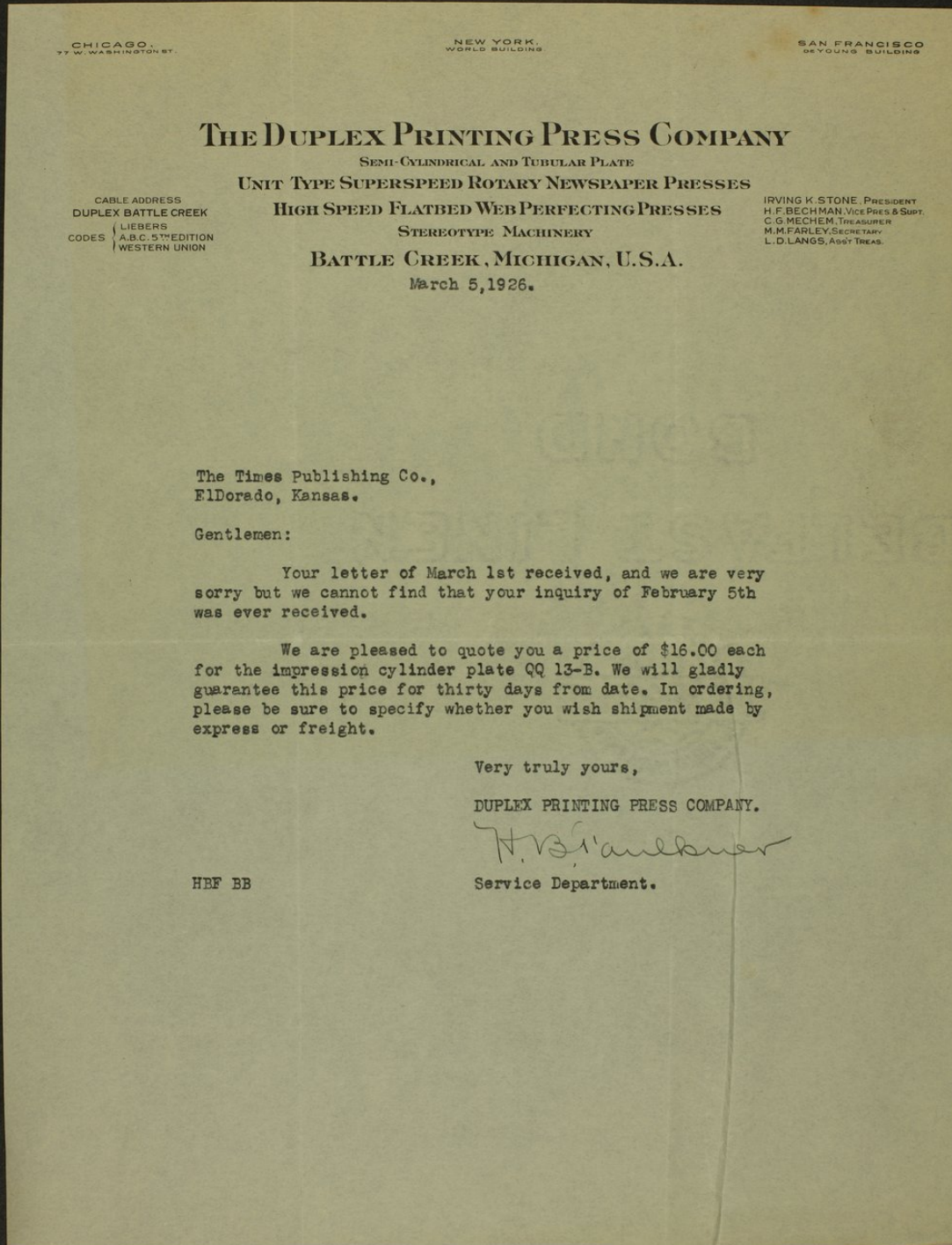
For the first time in a number of years we have secured the engraving order for the Eldorado High School commencement invitations. That order is herewith enclosed, with specifications and comment by Miss Benintendi. We had considerable difficulty in landing this order against hard competition. Now that we have landed it, we are anxious that the delivered job be satisfactory in every way. We have confidence in your house or we would not have favored you with all of our engraving business the past few years. We feel sure that you will turn out this order to the complete satisfaction of everyone concerned, but I am writing in this way simply to stress the importance of it to us and to ask that you give us extra-special attention. We shall be glad to have your assurances in this regard.

Inasmuch as I am writing you now, I shall mention that I saw one of your sample books in a local jewelry store the other day. I know that you do not make a practise of giving either a newspaper or a jeweler exclusive representation, but in view of the large amount of business we send you each year I frankly feel that we should be protected to a certain extent and that your sample books should not be strewn too thickly around the community. I believe this is a fair request, and trust you will see it that way, too.

Very truly yours,

Rolla Clymer correspondence





Rolla Clymer correspondence



*Yours for Health
Lydia E. Pinkham*



VEGETABLE COMPOUND
TWO FORMS
LIQUID OR TABLETS
BLOOD MEDICINE
LIVER PILLS
SANATIVE WASH
HERB MEDICINE
PILLS FOR CONSTIPATION

ALL CORRESPONDENCE SHOULD BE ADDRESSED TO THE COMPANY

Lynn, Mass.

Advertising Dept.,
Times,
Eldorado, Kans.

Gentlemen:

We have been placing our advertising contracts through an agency and we are now seriously considering placing all advertising contracts direct. Therefore, will you please quote us rate per inch, with minimum space based on yearly contract and also, state if by payment of bills promptly, we may obtain a discount.

We would appreciate an early reply.
Kindly address all correspondence Attention Lydia P. Gove.

Yours truly,

LYDIA E. PINKHAM MEDICINE CO.

Lydia P. Gove

Assistant Treasurer.

March 6, 1926.

Rolla Clymer correspondence

PEABODY PUBLIC SCHOOLS
IRA O. SCOTT, SUPERINTENDENT
PEABODY, KANSAS

March 6th, 1926.

Rolla Clymer,
Eldorado, Kansas.

My dear Mr. Clymer,

I have been told that Mr. Murphy may not continue as superintendent of schools at Eldorado. I do not know anything about the situation. Mr. Murphy is a good friend of mine and I hope that I am not betraying that friendship by writing to you. I hope that he stays in Eldorado if he wants to stay.

But if he is leaving I certainly would like to have a chance at the position he now holds. I think you know me well enough to know that any information you may give me will be held in confidence so I shall be glad to hear from you regarding the situation if you have any information that will be of interest to me.

Very sincerely yours,


IRA O. SCOTT.

Rolla Clymer correspondence

H. L. ECKSTROM
EDITORIAL WRITER - ADVERTISING COUNSEL
247 BUCKLEY, S. E.

GRAND RAPIDS, MICHIGAN

March 8, 1926.

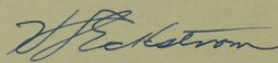
Mr. R. A. Clymer
Times
El Dorado, Kansas
Dear Mr. Clymer:

I am interested in buying a newspaper in the state of Kansas and I would like to know if the Times is for sale.

If so, send me sample copies and give me full details about circulation, subscription price, advertising volume and rates, equipment, real estate, trade area, price, terms, and other desirable information.

I am in a position to make a substantial cash payment.
I will thank you for a reply.

Yours truly,



Rolla Clymer correspondence

OFFICERS
PRESIDENT . GEO. B. THOMPSON
VICE PRESIDENT . A. V. EMERSON
TREASURER . R. L. JONES
SECRETARY . J. W. CROSS



DIRECTORS
J. C. DENIGUS E. W. NICKELS
A. V. EMERSON B. W. HANDLE
BENT GREEN PAUL SUMMERS
GEO. B. HOWELL OTTO THEIS
C. C. BEELY GEO. B. THOMPSON
R. L. JONES J. J. WEIGEL
H. N. LILE C. B. YOUNG
M. R. YOUNG

March 8, 1926.

Mr. Rolla A. Clymer, Editor,
Eldorado Times,
Eldorado, Kansas.

Dear Mr. Clymer:

Mr. J. C. Denious of this city has recommended you very highly as one of the speakers on our Merchants Short Course program, which will be held March 29-30-31. We should like very much to have you cover the subject of "Newspaper Advertising." You may divide this subject into one or more talks, as will be agreeable with you.

As our program is still tentative we could arrange to give you which ever of these dates is most convenient.

We would appreciate it if you could inform us by night letter collect, whether or not you could be with us and what the expense would be. Also, it would be an additional courtesy if you would follow this message with letter giving detailed explanation of your subject in this connection.

This is the only Short Course in Southwest Kansas, therefore we will have a good representation of business men from this district. As you had planned on being present in Dodge City to speak to the Globe Trotters and the Advertising Club, several of the men are unusually anxious to have you accept this invitation. Trusting you may see fit to do so, I am,

Very truly yours,

CHAMBER OF COMMERCE,

J. W. Cross
J. W. Cross,
Secretary.

JWC HK