

## Frederick W. Brinkerhoff correspondence

### Section 10, Pages 271 - 300

This is correspondence to and from newspaper editor and publisher Frederick W. Brinkerhoff. The bulk of letters date from the 1940s and 1950s. His first newspaper job was with the Ottawa Herald, after which he worked for the Fort Scott Republican, Chanute Sun, Chanute Tribune, Kansas City Star, Pittsburg Headlight, and the Pittsburg Sun. Brinkerhoff was also vice-president and a director of Stauffer Publications as well as director of Capper Publications Inc., the Topeka State Journal Company, and Newton Publishing Company. In addition, he was vice-president of the KSEK Broadcasting Company in Pittsburg. Brinkerhoff was well known as a journalist, serving as president of the Kansas Press Association in 1935 and as chairman of the Kansas Associated Press in 1946-1947. He also served as a member of the Pulitzer Prize jury for editorial writing in 1950 and 1951. In 1956, he received the William Allen White award to a Kansas editor for journalistic merit. Active in community affairs, Brinkerhoff was a member of the board of the Pittsburg Public Library, served as chairman of the Pittsburg Industrial Commission, and was on the board of directors and served a term as president of the Pittsburg Chamber of Commerce. He was also active in Republican party politics. Brinkerhoff was interested in the history of the state and served as president of the Kansas State Historical Society in 1944. The correspondence is arranged chronologically and grouped alphabetically by individuals with whom Brinkerhoff was in frequent contact, including Roy F. Bailey, Arthur Capper, Rolla Clymer, Harry W. Colmery, Harry Darby, Jess C. Denious, Myron George, Merl Huffman, Clyde M. Reed, Richard W. Robbins, Andrew Schoepel, and Oscar Stauffer, among many others.

Date: 1909-1966

Callnumber: Frederick W. Brinkerhoff Coll. #97, Box 1 Folder 1 - Box 8 Folder 5

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## Frederick W. Brinkerhoff correspondence

Dec. 23, 1924

King Features Syndicate,  
New York City.

Gentlemen:-

We have your letter quoting us prices on  
some comic pages. We now are using "Bringing Up Father."  
We note that you quote "Barney Google" at \$6 per week,  
the same price we pay for "Bringing Up Father."

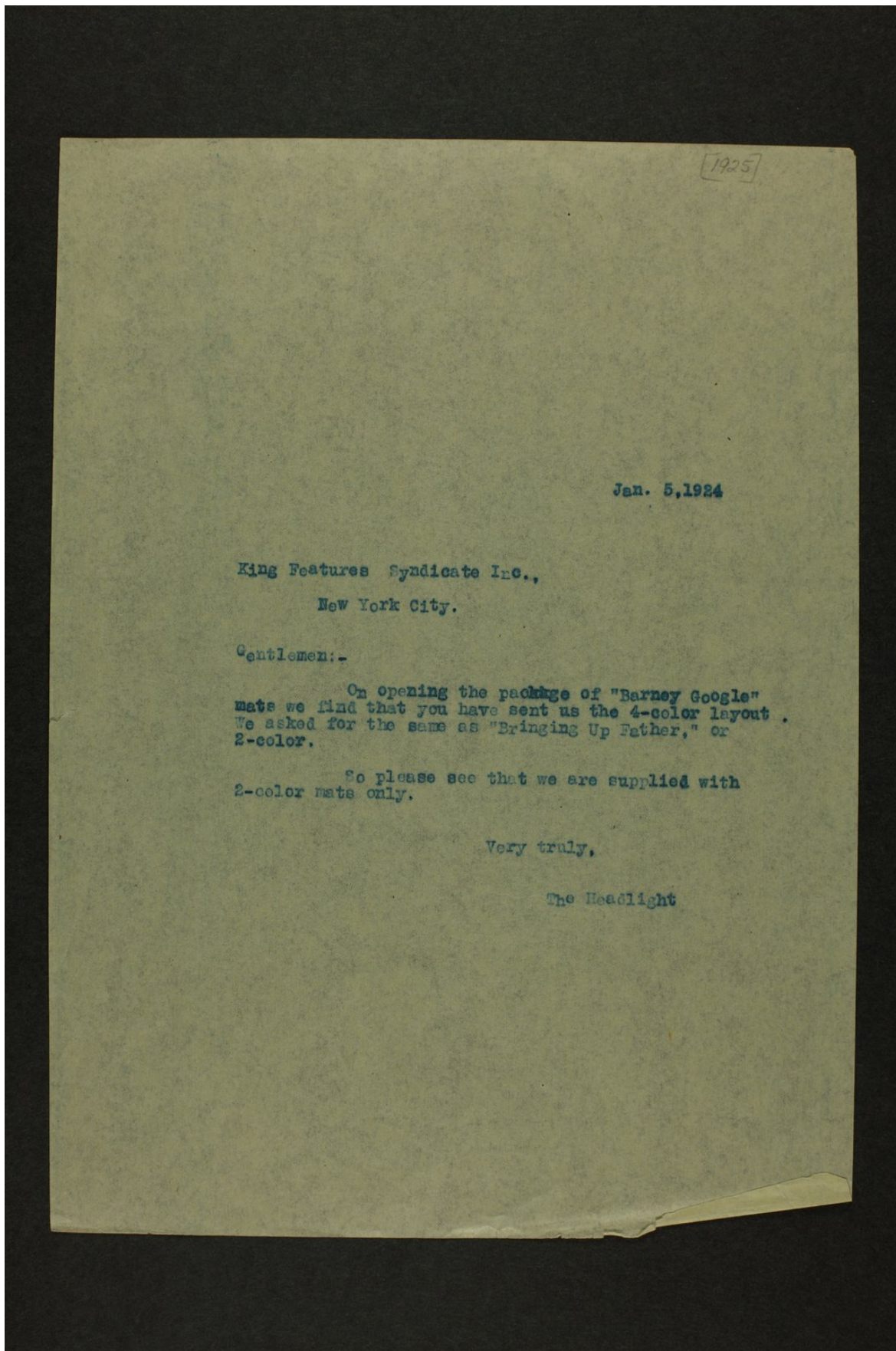
What will you give us the two for, "Google"  
to start with release of Jan. 11?

Very truly,

THE HEADLIGHT



## Frederick W. Brinkerhoff correspondence



Jan. 5, 1924

King Features Syndicate Inc.,  
New York City.

Gentlemen:-

On opening the package of "Barney Google"  
mats we find that you have sent us the 4-color layout .  
We asked for the same as "Bringing Up Father," or  
2-color.

So please see that we are supplied with  
2-color mats only.

Very truly,

The Headlight



## Frederick W. Brinkerhoff correspondence

Jan. 5, 1925

King Features Syndicate Inc.,  
241 West 58th St.,  
NEW YORK CITY

Gentlemen:-

We seem to have lost advertising matter for  
TONGUES OF FLAME and SAIGORS' WIVES.

We will be greatly obliged to you if you will  
supply us with material for each of these stories,  
including mats if available.

Very truly,



## Frederick W. Brinkerhoff correspondence

Clinton T. Brainard  
President and Treasurer

Telephone: Madison Square 3070

Cable: McClurenewa, New York

Cincinnati:  
1308 GRACE AVENUE

F. Edith O'Dell  
Vice-President and  
Editor-in-Chief

### The McClure Newspaper Syndicate

373 FOURTH AVENUE,  
New York.

London:  
47 FLEET ST., E. C. 4  
Cable: Syndiclure, London

Sydney:  
AUSTRALIA  
228 PITT ST., N. S. W.

Howard Wheeler  
Secretary and Gen'l Manager

January 5th, 1925

Mr. F. W. Brinkerhoff,  
THE HEADLIGHT  
Pittsburg, Kansas.

Dear Mr. Brinkerhoff:

We are sorry that you find it necessary  
to discontinue the TOM SAWYER AND HUCK FINN Sunday  
comic page.

At the time we received your letter,  
advising us of this, mats for the service up  
to the January 11th release, had gone to you,  
and we shall make no charges or shipments  
after that date.

Thank you for your expression of  
appreciation of this page.

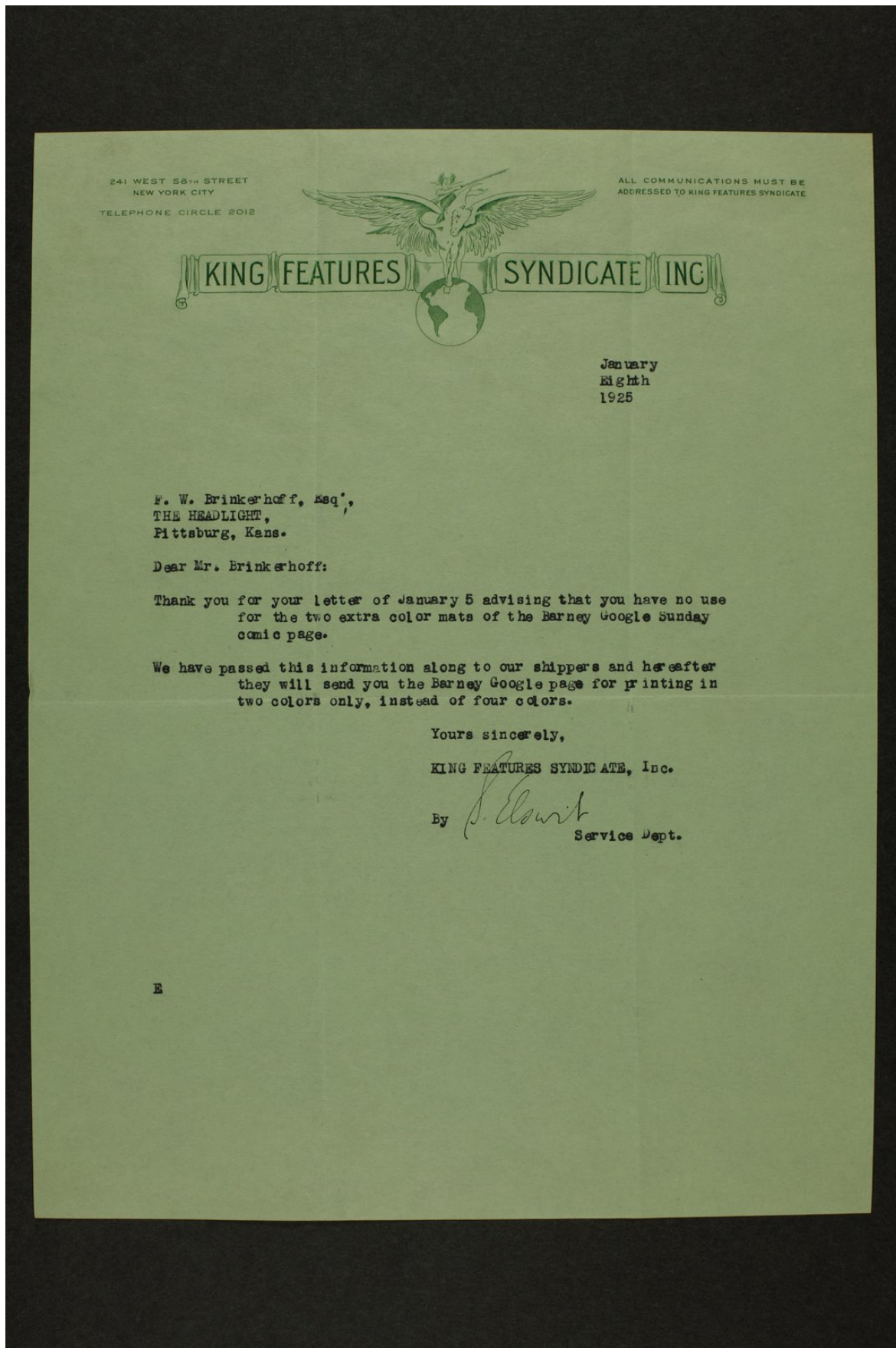
Yours faithfully,  
THE MCCLURE NEWSPAPER SYNDICATE

*Howard Wheeler*  
General Manager

KD



## Frederick W. Brinkerhoff correspondence



## Frederick W. Brinkerhoff correspondence

[925]

Jan. 9, 1924

The McClure Newspaper Syndicate,  
373 Fourth Avenue,  
New York City.

Gentlemen:-

We find it impossible to make use of  
TOM SAWYER AND HUCK FINN for release of Jan. 11  
and would like very much to have that service ended  
with release of Jan. 4 as requested in former  
letter. We shall be glad to return the mats for  
Jan. 11, unused, to you if you desire.

I have noted that you are issuing  
stories for serial use and would be pleased to  
be kept advised of your offerings as we plan to  
use material of this kind.

Very truly yours,

THE HEADLIGHT



## Frederick W. Brinkerhoff correspondence

Jan. 10, 1925

Western Newspaper Union,  
Kansas City, Mo.

Gentlemen:-

We have received a proof of the  
new serial, "So Big" in 12-em measure and  
are assuming that you are shipping the mats  
for the same to us in accordance with our  
standing order.

Very truly,

THE HEADLIGHT



## Frederick W. Brinkerhoff correspondence

Clinton T. Brainard  
President and Treasurer

Telephone: Madison Square 3070

Cable: McClurenews, New York

F. Edith O'Dell  
Vice-President and  
Editor-in-Chief

Howard Wheeler  
Secretary and Gen'l Manager

### The McClure Newspaper Syndicate

373 FOURTH AVENUE,  
New York.

Cincinnati:  
1308 GRACE AVENUE

London:  
47 FLEET ST., E. C. 4  
Cable: Syndiclure, London

Sydney:  
AUSTRALIA  
228 PITT ST., N. S. W.

January 12th, 1925

Mr. F. W. Brinkerhoff,  
THE HEADLIGHT  
Pittsburg, Kansas.

Dear Mr. Brinkerhoff:

Since you cannot use the TOM SAWYER  
AND HUCK FINN mat for the issue of January 11th,  
we shall, of course, cancel our charges for  
it.

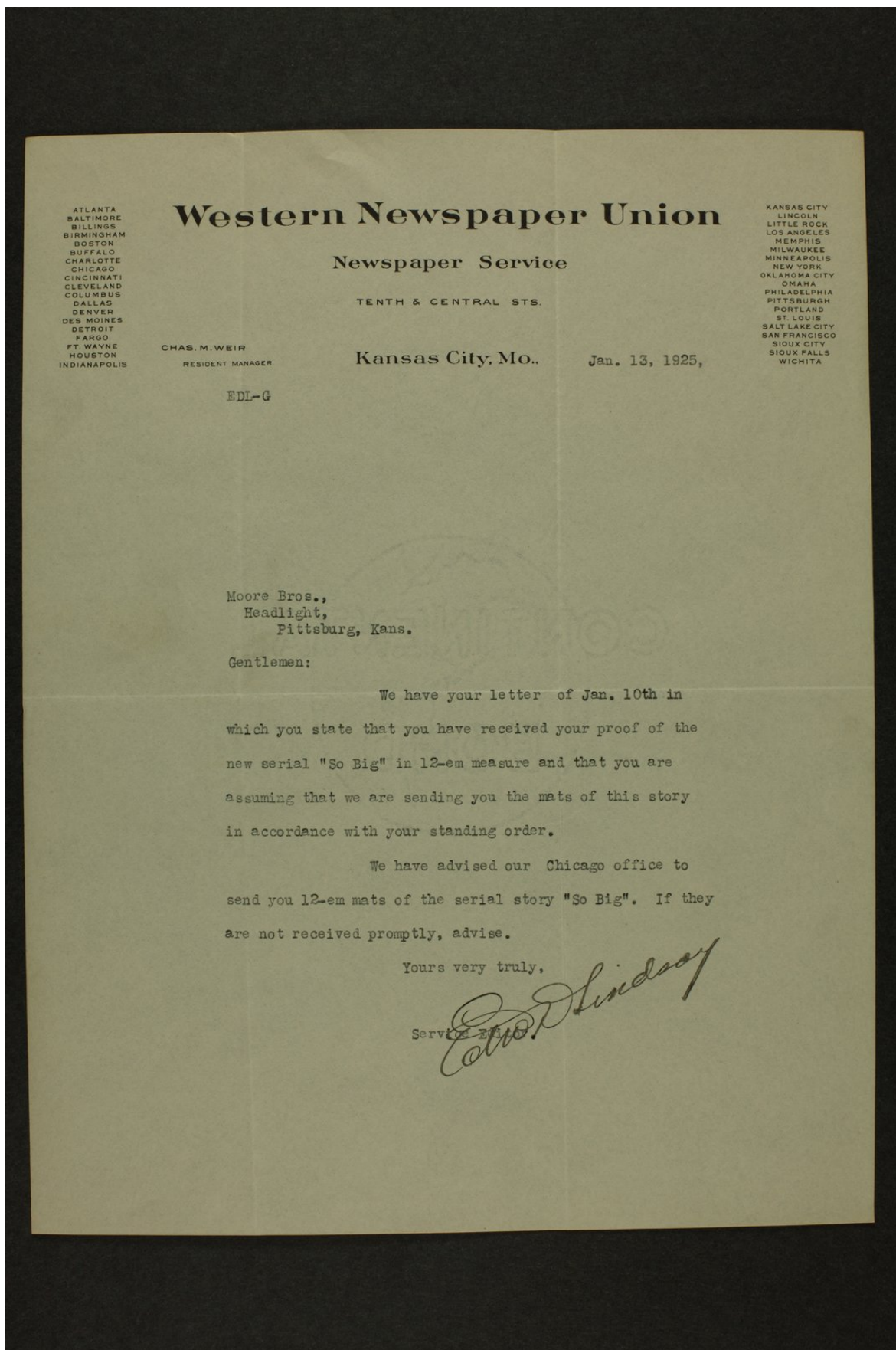
We would ask, however, that you kindly  
destroy the mat you have on hand, for that  
date.

Yours faithfully,  
THE McCLURE NEWSPAPER SYNDICATE

*M. V. Dempsey*  
Service Dept.

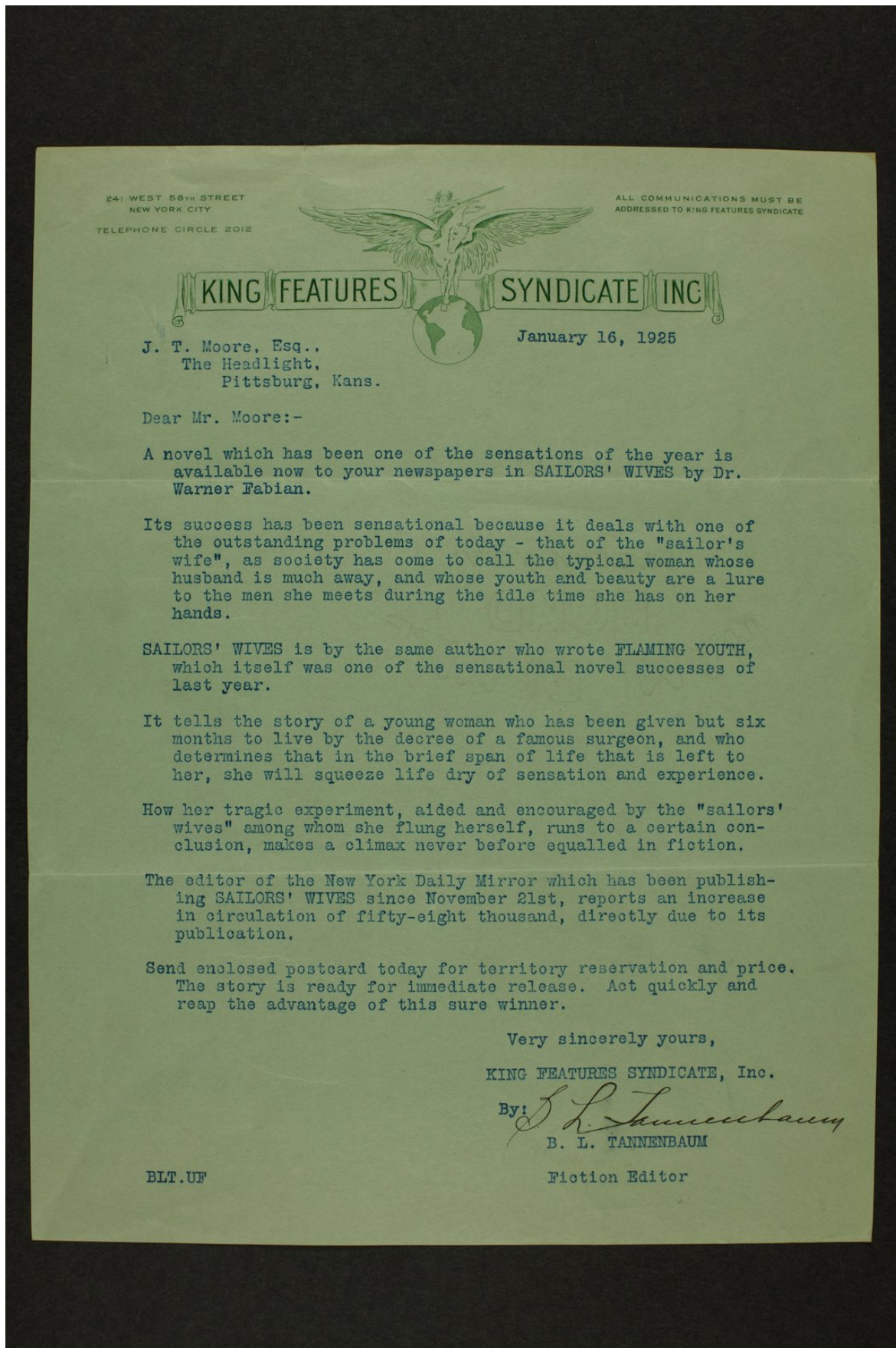
KD

## Frederick W. Brinkerhoff correspondence

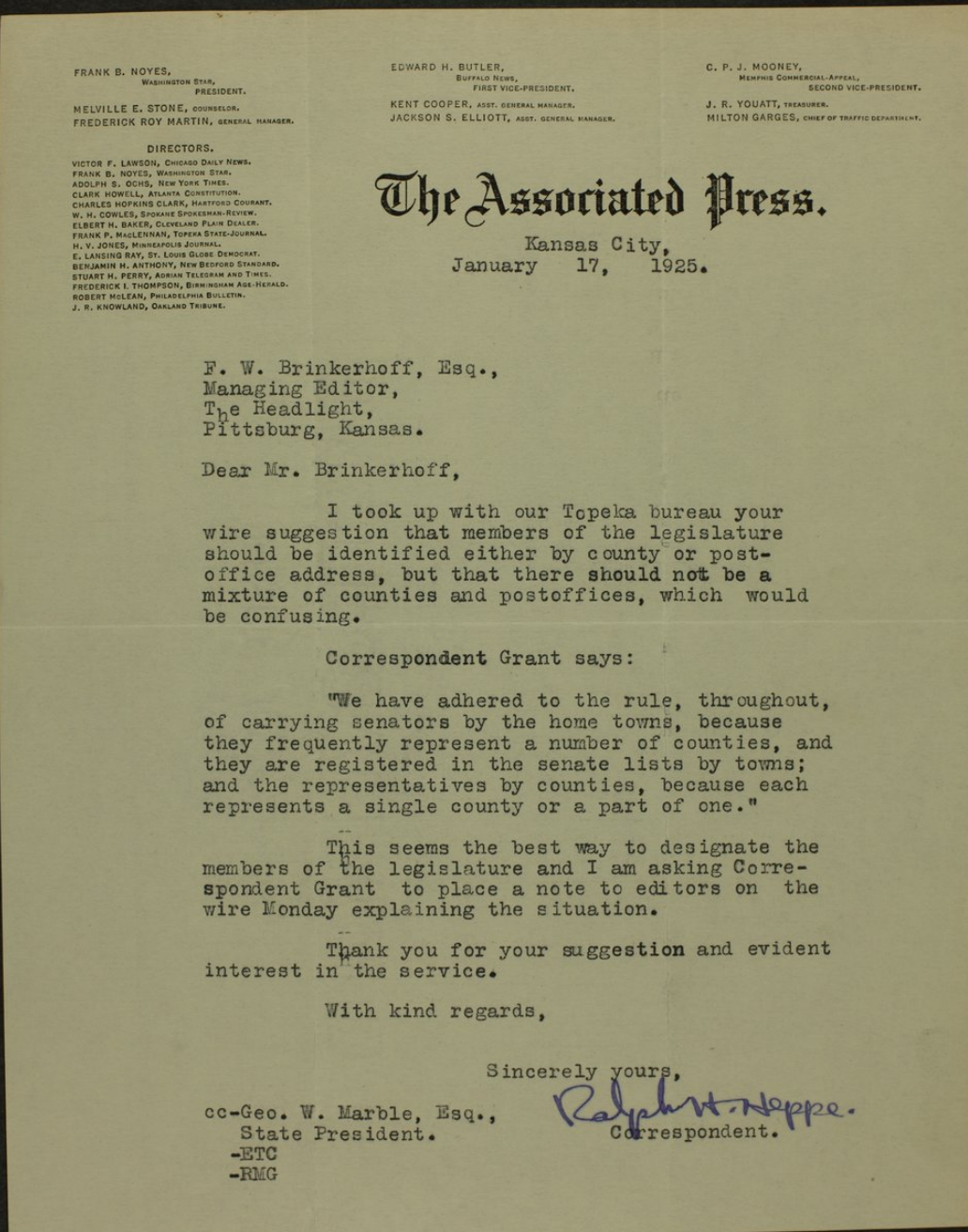




## Frederick W. Brinkerhoff correspondence



## Frederick W. Brinkerhoff correspondence





## Frederick W. Brinkerhoff correspondence

Jan. 17, 1925

Prof. J. B. Tucker,  
Mulberry, Kas.

Dear Mr. Tucker:-

Thank you very much for the invitation to speak at your commencement in May.

Owing to the distance of the date from the present it would be unwise for me to accept.

Please express to the class my appreciation of the invitation and my regret at my inability to give you a favorable answer.

Very truly,



## Frederick W. Brinkerhoff correspondence

BOARD OF EDUCATION

JOHN YEOKUM, PRESIDENT  
CHAS. A. ECKER, CLERK  
WM. C. PERRY, TREAS.  
DR. J. C. SANDIDGE  
LAPE WITHERS  
THOMAS DUNCAN  
FRANK THOMPSON

### MULBERRY PUBLIC SCHOOLS

J. B. TUCKER, SUPERINTENDENT  
MULBERRY, KANSAS

PRINCIPALS

SENIOR HIGH SCHOOL  
FLO HOLMAN  
JUNIOR HIGH SCHOOL  
SARA BERNARD  
LINCOLN SCHOOL  
ARLIE BEVANS  
HIGHLAND SCHOOL  
GRETA HASSLER

Jan. 10, 1925.

Mr. Fred W. Brinkerhoff,  
Pittsburg, Kansas.

Dear Mr. Brinkerhoff:

This seems a long time ahead and perhaps unusual to ask of you since I at one time got rather hostile but that is all past and gone so far as I am concerned. I thought you were rather unfair but perhaps I judged you personally for the policy of the paper. I do not feel that you gave me a square deal in the publicity of the Bender case but that is over and I realize that you have your reasons. What I would like now would be to have you for our commencement speaker May 20. That is a long time ahead but it is impossible to get any one we want unless we start early. That is the date or that week rather when the most of the commencements are held. We would expect to pay you what it is worth and would like to have you. I think that the Headlight is more widely read than any other paper by a considerable number and all the class would like to have you.

We have a nice big class of 25 and will have a good commencement and hope that you will accept.

Let me know as soon as convenient.

Yours truly,

*J. B. Tucker*



## Frederick W. Brinkerhoff correspondence

241 WEST 58TH STREET  
NEW YORK CITY  
TELEPHONE CIRCLE 2012

ALL COMMUNICATIONS MUST BE  
ADDRESSED TO KING FEATURES SYNDICATE



February 9th, 1925.

To The Managing Editor:

Billy DeBeck, creator of "Barney Google and Spark Plug", was stricken with a serious illness a few days ago and is now confined to a hospital. As a result, the Sunday comic page "Barney Google and Spark Plug" has temporarily disappeared from our service lists.

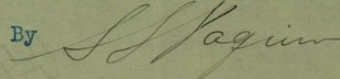
This letter is by way of notifying you that for the period of his illness we shall furnish you in substitution for his Sunday comic page, the page entitled "Freddie" by Jack Callahan.

There have been shipped to you mats of the Sunday "Barney Google and Spark Plug" page up to and including the release of March 8th. Mats of "Freddie" for release of March 15th will go forward promptly. We shall resume the service of "Barney Google and Spark Plug" immediately upon the recovery of Mr. DeBeck.

Sincerely yours,

KING FEATURES SYNDICATE, Inc.

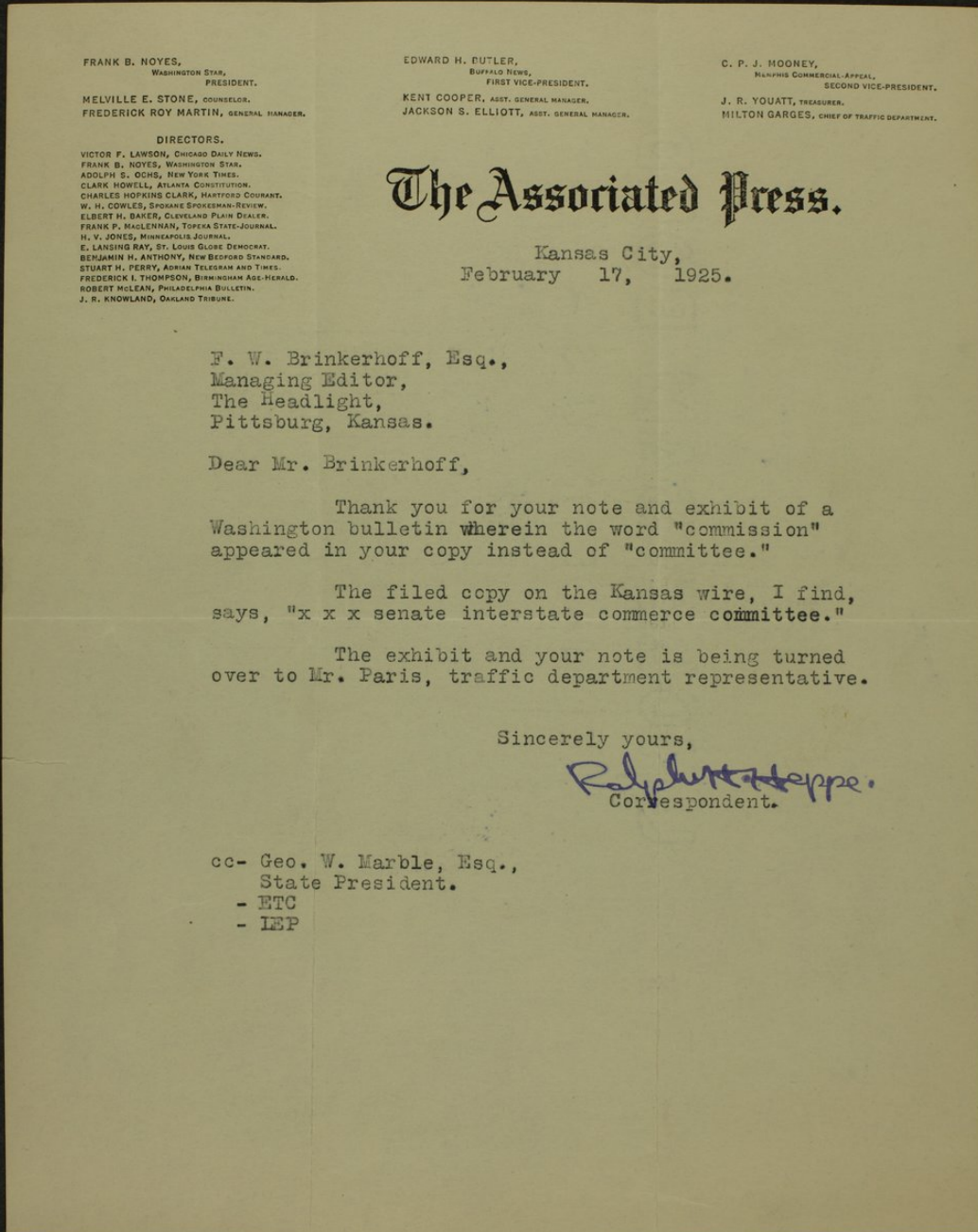
By



S. S. PAQUIN

SSP:P

## Frederick W. Brinkerhoff correspondence





## Frederick W. Brinkerhoff correspondence

Feb.18,1925

Western Newspaper Union,  
Kansas City,Mo.

Gentlemen:-

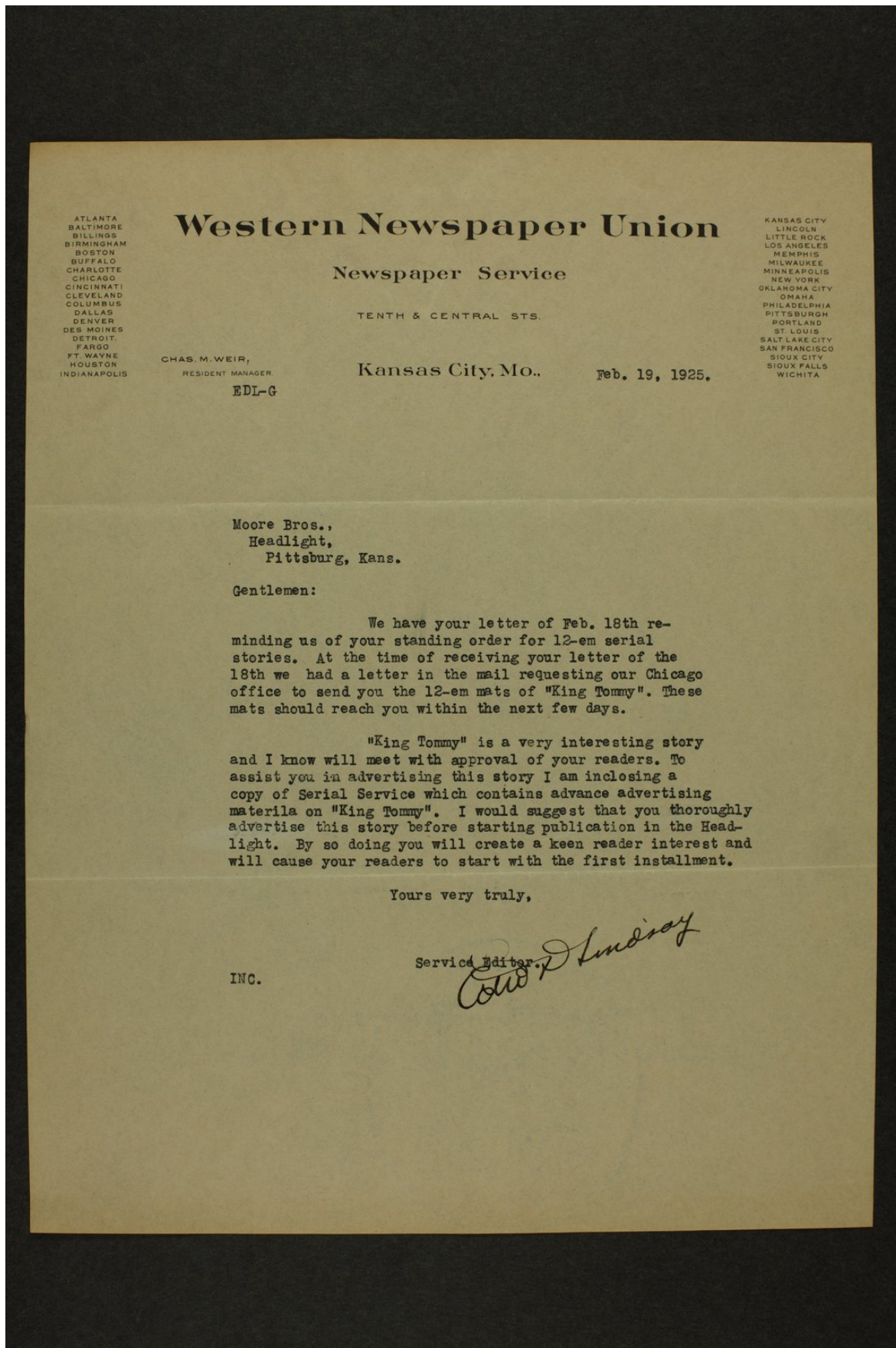
Just to remind you of our standing  
order for all 12-em serials:

We have the proof sheet of "King  
Tommy" and are assuming that you have already  
ordered the mats sent to us.

Very truly,

THE HEADLIGHT

## Frederick W. Brinkerhoff correspondence





## Frederick W. Brinkerhoff correspondence

FRANK B. NOYES,  
WASHINGTON STAR,  
PRESIDENT.  
MELVILLE E. STONE, COUNSELOR.  
FREDERICK ROY MARTIN, GENERAL MANAGER.

EDWARD H. BUTLER,  
BUFFALO NEWS,  
FIRST VICE-PRESIDENT.  
KENT COOPER, ASST. GENERAL MANAGER.  
JACKSON S. ELLIOTT, ASST. GENERAL MANAGER.

C. P. J. MOONEY,  
MEMPHIS COMMERCIAL-APPEAL,  
SECOND VICE-PRESIDENT.  
J. R. YOUATT, TREASURER.  
MILTON GARGES, CHIEF OF TRAFFIC DEPARTMENT.

DIRECTORS.  
VICTOR F. LAWSON, CHICAGO DAILY NEWS.  
FRANK B. NOYES, WASHINGTON STAR.  
ADOLPH S. OCHS, NEW YORK TIMES.  
CLARK HOWELL, ATLANTA CONSTITUTION.  
CHARLES HOPKINS CLARK, HARTFORD COURANT.  
W. H. COWLES, SPOKANE SPOKESMAN-REVIEW.  
ELBERT H. BAKER, CLEVELAND PLAIN DEALER.  
FRANK P. HALLERMAN, TOPEKA STATE-JOURNAL.  
H. V. JONES, MINNEAPOLIS JOURNAL.  
E. LANSING RAY, ST. LOUIS GLOBE DEMOCRAT.  
BENJAMIN H. ANTHONY, NEW BEDFORD STANDARD.  
STUART M. PERRY, ADRIAN TELEGRAM AND TIMES.  
FREDERICK I. THOMPSON, BIRMINGHAM AGE-HERALD.  
ROBERT MULEAN, PHILADELPHIA BULLETIN.  
J. R. KNOWLAND, OAKLAND TRIBUNE.

## The Associated Press.

Kansas City, Mo.  
February 23, 1925.

F. W. Brinkerhoff, Esq.,  
Managing Editor,  
The Headlight,  
Pittsburg, Kan.

Dear Mr. Brinkerhoff:

Correspondent Happe referred to me your note of February 16th with an exhibit of a Washington item handled on that date wherein the word "commission" appeared in your copy instead of "committee."

I have delayed writing you until the matter could be investigated.

The Kansas City copy reads "committee," but am sorry to say that we have been unable to definitely place the responsibility for the error. I note, however, that you say similar errors have occurred in your copy frequently. All concerned have been cautioned, particularly Operator Rutter at The Headlight, and I feel sure you will have no further cause for complaint. Please let us know if this is not the case.

Sincerely yours,

*T. D. R.*  
T. D. R.

LEP

## Frederick W. Brinkerhoff correspondence

Feb. 23, 1925

Western Newspaper Union,  
Kansas City, Mo.

Gentlemen:-

Mats of "King Tommy" arrived here today  
by mail in ruined condition. One end of the package  
had been quite thoroughly soaked.

We are refusing to accept the package  
and presumably you will be notified from the postoffice.

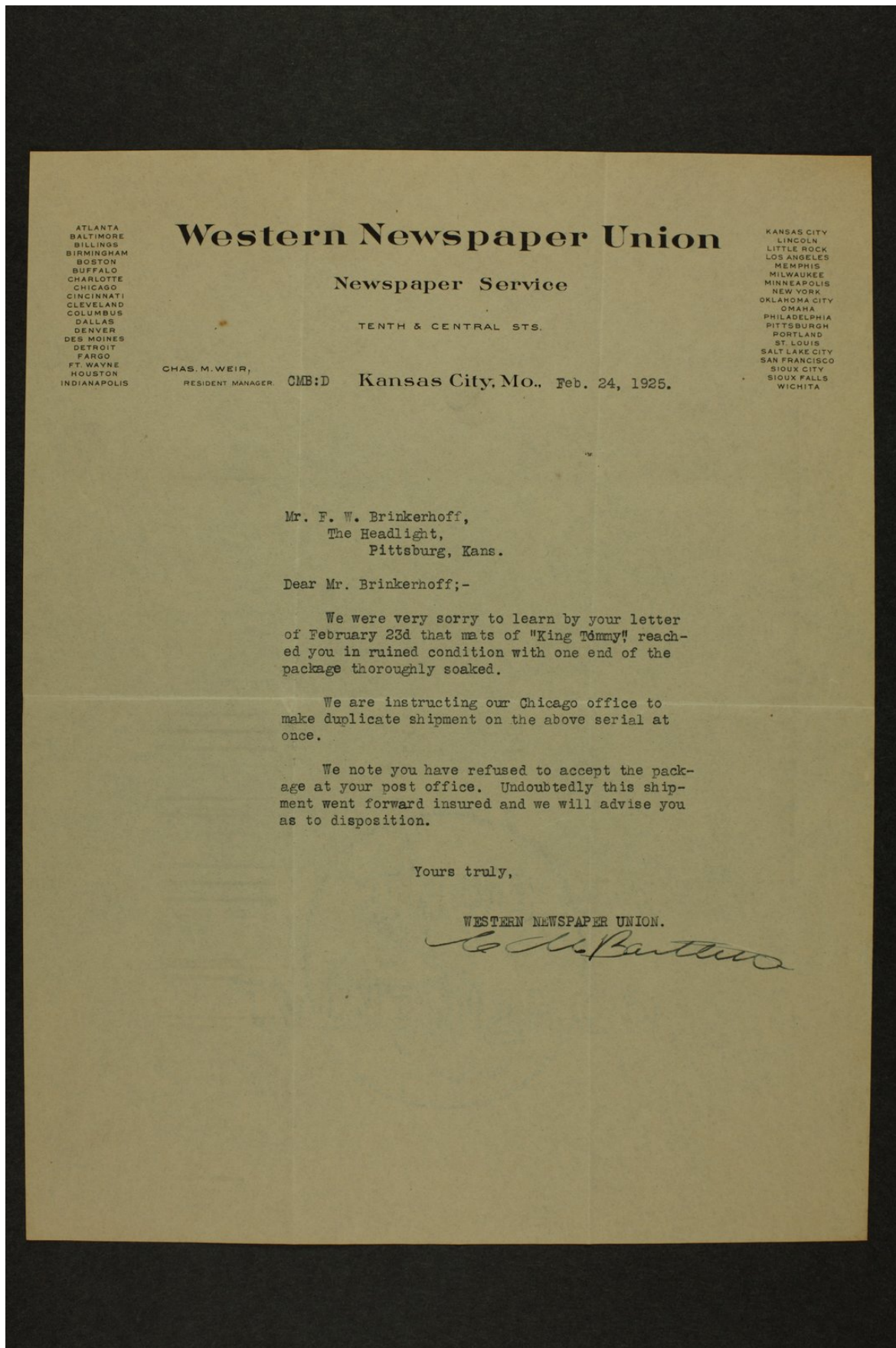
Please have a new set of mats sent to us  
at once.

Very truly,

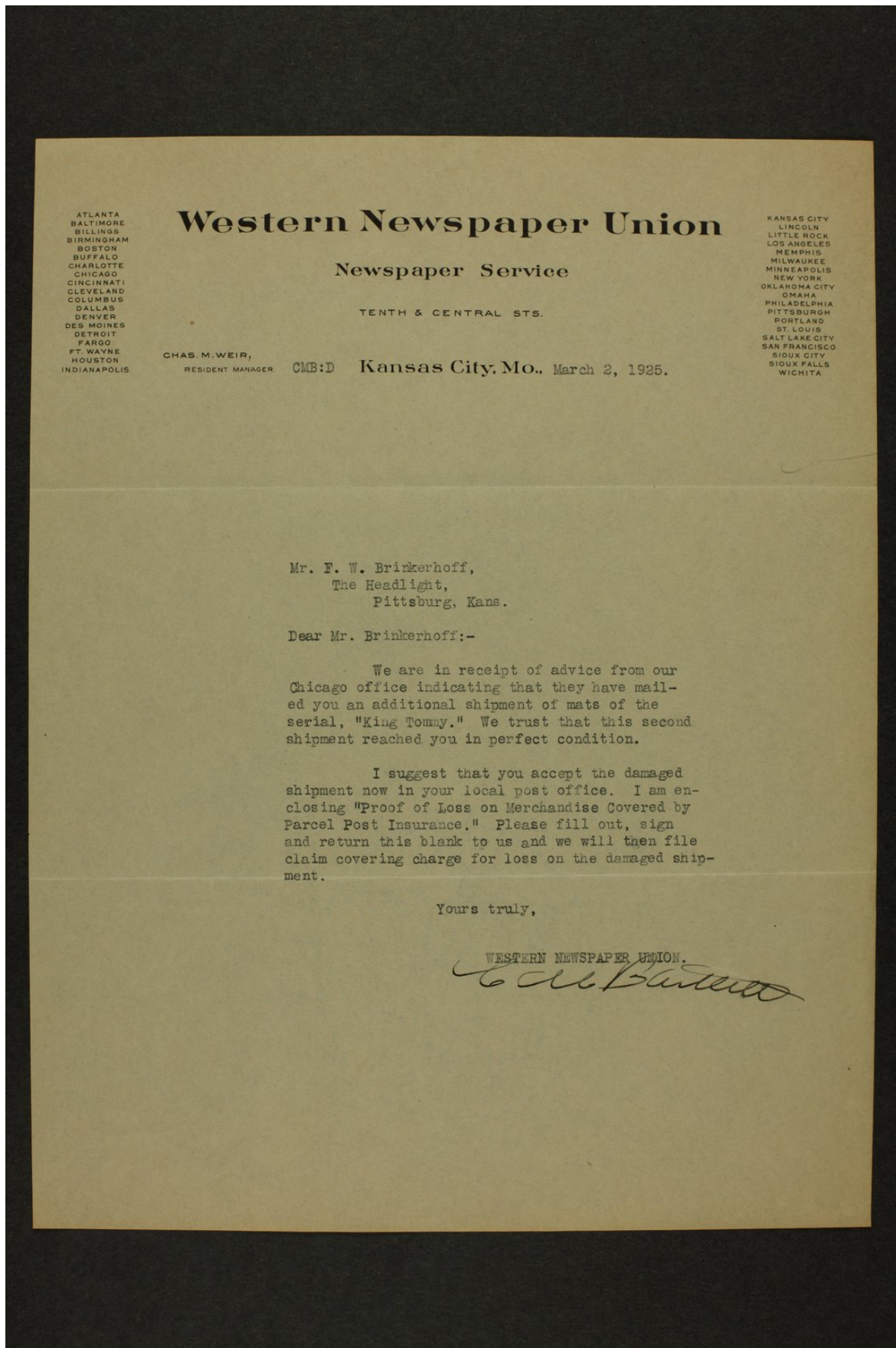
THE HEADLIGHT



## Frederick W. Brinkerhoff correspondence



## Frederick W. Brinkerhoff correspondence





## Frederick W. Brinkerhoff correspondence

March 17, 1925

Milton Garges,  
Chief of Traffic Department,  
THE ASSOCIATED PRESS,  
New York City.

Dear Mr. Garges:-

We have your letter concerning the  
day wire service hours in Kansas.

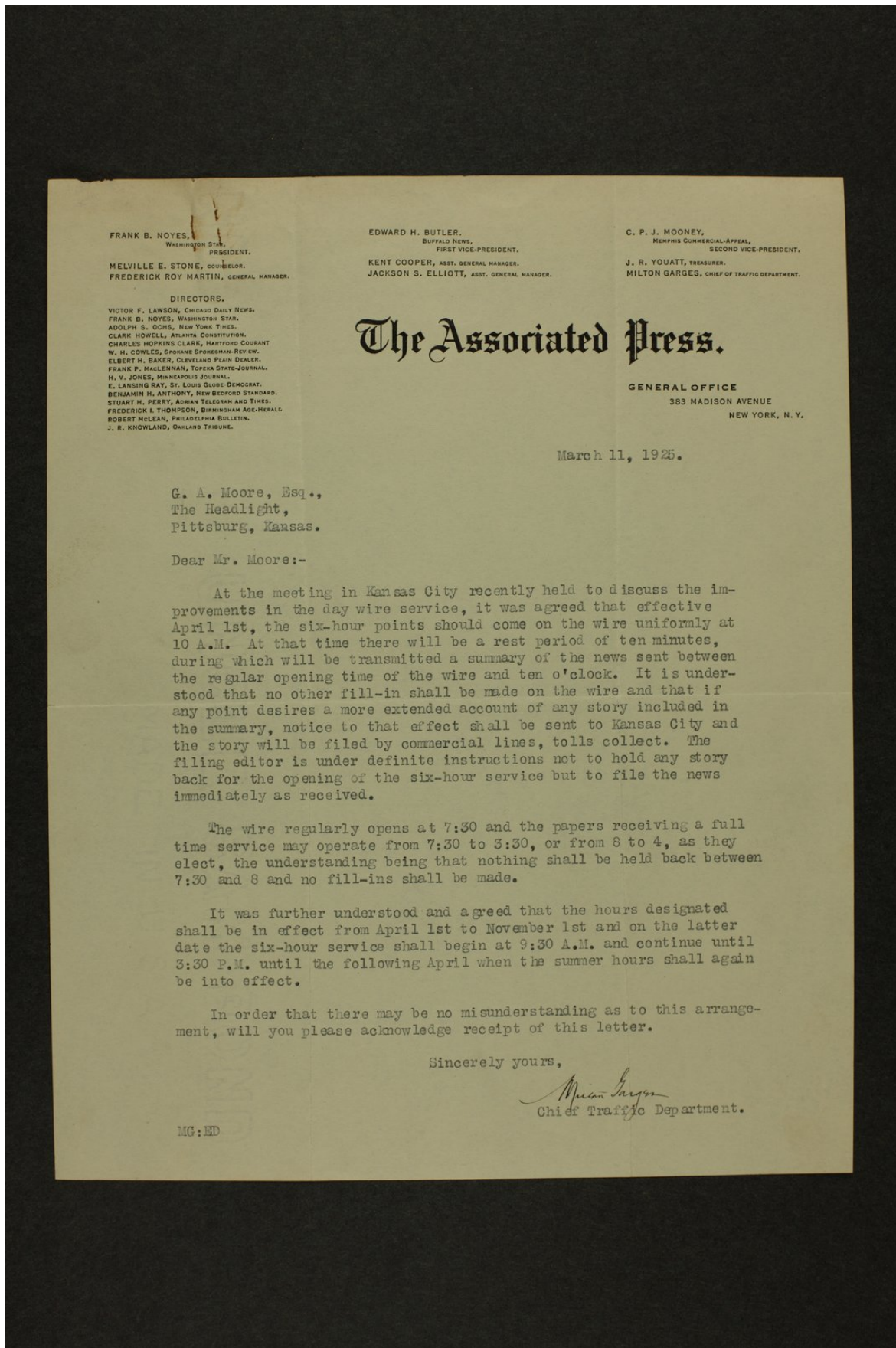
It was my understanding, and it so  
appears in the minutes of the meeting as prepared by  
Mr. Heppe, that the full service papers would go on  
at 8 o'clock April 1 and go off at 4, except where  
they desired to remain longer for baseball, such  
arrangement to continue until Nov. 1. It was stated,  
as I recall it, that this would not interfere with  
the Topeka Journal and the Wichita Beacon which  
papers desired to go on at 7:30.

We have been going on at 8 and quitting  
at 4 or 4:30 since last spring. I don't know that the  
thing matters much but thought I would call your  
attention to the understanding at Kansas City, as I  
recall it.

Sincerely yours,



## Frederick W. Brinkerhoff correspondence





## Frederick W. Brinkerhoff correspondence

THE ASSOCIATED PRESS  
Central Division

Chicago, March 4, 1925.

Minutes of Meeting of The Kansas Associated Press Editorial Association  
Held at The Muehlbach Hotel, Kansas City, Monday, March 2.

- o -

The meeting was called to order by Geo. W. Marble, state president, who called on Clyde M. Reed of The Parsons Sun to state the purpose of the meeting inasmuch as Mr. Reed was one of several who requested the call. Mr. Reed stated at length a situation on his paper which he said made it necessary to curtail. He pointed out that probably only a third of the leased wire report was being used, that the cost of the service was too great for his paper, and that as he was reducing costs in other departments it had become necessary to reduce also the cost of telegraph service. The circulation of The Sun, he said, had about reached its limit because of proximity of good daily papers in nearby cities.

Milton Garges, chief of the Traffic Department of The Associated Press, replying to Mr. Reed said he was glad the matter of short-hour leased wire service had been brought up, pointing out that it was most difficult to serve the members on the present single wire because of the various starting times. He asked the members to think of their Associated Press service in a relative way, and stated that 98 percent of their assessments was used in giving them their service while only 2 percent went to the General fund. He pointed out that nothing going into daily newspaper costs as little as the telegraph matter, and urged the members to educate their readers as to the value of such a service.

Mr. Reed said he agreed with all that Mr. Garges had said about The Associated Press, but that it was his problem to reduce costs and that he wanted a service of about 6,000 words daily.

Angelo C. Scott of The Jola Register spoke of the need of a smaller leased wire report for his paper. He said the present leased wire service was a "wonderful, splendid service that I delight in," but that for a small town newspaper The Register was paying too much for its telegraph service.

Clyde H. Knox of The Independence Reporter said both Mr. Reed and Mr. Scott had expressed his views as to the need of a smaller report for papers of their relative size. He said that he, too,



## Frederick W. Brinkerhoff correspondence

Two

agreed in everything that had been said about The Associated Press. He spoke for a four-hour leased wire service, saying it would "amply and abundantly meet the needs of four-fifths of the Kansas papers."

J. W. Murray, managing editor of The Lawrence Journal-World, told the members that their hours on the leased wire, 10 a.m. to 4 p.m., were giving them a service that met their needs.

Roy F. Bailey, manager of The Salina Journal, said his paper wanted the full report. He felt that the early day report had been held back some because other points did not come on the wire until later, making the early report less valuable to the long-hour papers. He said they had put up with such a situation because he realized that the other points helped to bear the cost. He believed, however, that such a situation should be kept in mind and expressed the opinion that if an attempt were made to give a four-hour service, it would only make the situation worse.

Mr. Marble entered the discussion by saying that his paper was in the class that believed the present cost of telegraph service was not justified by the field. He said all were agreed that there was no other source from which they could get "so satisfactory a report." He spoke of the varying needs of the members, that some wanted eight hours, some four and some six, and said he would like to see a service worked out whereby they could get about four thousand words daily. He said his paper would not want to go back to a telephone service.

J. P. Harris of The Ottawa Herald said he did not believe the cost of telegraph service could be cut in two and the leased wire retained, and suggested that all points wanting a limited service go on the wire at 10 a.m., as did Lawrence, and drop off whenever they desired.

Mr. Scott likewise thought it would be impossible to cut the cost in two and still retain the leased wire, but that his paper would like to make any possible saving. He suggested that the papers compromise by coming on the wire at 10 a.m.

Mr. Reed suggested the hours of 9:30 - 3:30 p.m. Mr. Reed said there seemed to be three classes of papers - those that wanted full service, those that wanted four hours and others, like The Sun, that wanted about six thousand words daily.

At this point Edgar T. Cutter, superintendent of the Central division, suggested that a recess be taken for lunch.

After lunch, Mr. Cutter told of his efforts in part in putting eleven of the Kansas papers having pony service on the leased wire.



## Frederick W. Brinkerhoff correspondence

Three

He said he had seen in other states the benefits that had come to papers making this change so had come to Kansas to offer these benefits to the Kansas papers. The standing of a paper in the community had been enhanced by addition of the leased wire service, he said, while the paper itself received the greatest amount of good from the money paid for the service. He spoke of those papers that had increased their subscription after going on the larger circuit. Mr. Cutter explained the operation of the state service from Topeka and Wichita and pointed out how the Kansas papers benefitted from similar state editors in other states.

Members generally spoke in high terms and the short hour men said they did not want to return to pony services.

Mr. Marble asked if it was essential that the six and eight-hour papers be served on the same wire. Mr. Gargas explained that it was not essential except that it must be done in order to hold to the present cost, pointing out that it would cost more to serve the papers on separate circuits. He suggested that the members decide on a uniform starting hour for the papers not wanting the full service.

Mr. Read moved: That the six-hour report start at 10 a.m. with a summary of the news sent over the wire before that hour, the hours during the baseball season, April 1 to November 1, being 10 a.m. - 4 p.m., and during the winter months, November 1 to April 1, 9:30 a.m. to 3:30 p.m. The motion carried unanimously. The papers desiring a full service agreed that during the baseball season their hours would be 8 a.m. to 4 p.m., and from November 1 to April 1, 7:30 a.m. to 3:30 p.m.

It was brought out by Mr. Gargas, and agreed to by the papers desiring the short-hour service, that the news summary would be sent during a rest period to be given at 10 a.m., and that if the papers desired <sup>anything</sup> additional on a story covered in brief in the summary, a message to Kansas City stating the amount would bring the additional matter overhead, tolls collect. By utilizing the rest period for this purpose, no time would be lost to the full-hour points, as a rest period is now given at 9:40 a.m. and this would merely be delayed until 10 o'clock. Mr. Read's motion was agreed to by all short-hour papers at the meeting and also by those desiring to change <sup>to</sup> that service, namely, The Parsons Sun and The Iola Register.

J. T. Moore of The Pittsburg Headlight moved The Associated Press be requested to send a brief item of 20 to 25 words over the wire on each major league game completed by 4 p.m., bringing out the



## Frederick W. Brinkerhoff correspondence

### Four

features of the game. This was approved.

A motion to eliminate the Wichita and St. Joseph livestock markets was made, second and carried. All leased wire papers represented at the time voted in favor of eliminating these markets, these papers being Salina, Pittsburg, Iola, Coffeyville, Ottawa, Lawrence, Parsons, Independence, Atchison, Junction City and Chanute. The secretary was asked to obtain the vote of those leased wire papers not represented.

On request of Mr. Knox, Mr. Cutter explained the By-laws prohibiting any member of the staff of an Associated Press member paper from furnishing its news to non-members or to other services. He pointed out that each member was obligated when he signed the By-laws to furnish all the news of his news territory as specified in his certificate of membership for exchange with other members.

Herbert Cavaness of The Chanute Tribune said more features were needed in the general mail service, that it was too dry. He said the state mail service was good but not what it ought to be and Mr. Cutter promised improvement.

Mr. Scott said he would like to see more sport features in the general mail.

Mr. Bailey said he wanted more good, snappy material in the mail service for early copy.

Mr. Knox said he did not think The Associated Press could be criticised on the quality of its service, that nine-tenths of the stories were better written than the local matter appearing in the member papers.

In commenting on the state legislative service from Topeka, F. W. Brinkerhoff, managing editor of The Pittsburg Headlight, said; "It is the best in the fourteen years that I have been watching the telegraph report."

Mr. Marble asked if the members desired to continue the state organization and on motion of Mr. Read the organization was preserved with Mr. Marble as state president. The vote for the re-election of Mr. Marble was unanimous.

On motion of Mr. Read the meeting adjourned.

Those present:

The Atchison Globe, J. E. Rank, managing editor.

The Chanute Tribune, Herbert Cavaness.

The Clay Center Dispatch-Republican, F. T. Parrott.

The Coffeyville Journal, H. J. Powell.



## Frederick W. Brinkerhoff correspondence

Viva

The Dodge City Globe, J. C. Dehious.  
 The El Dorado Times, R. A. Clymer..  
 The Fort Scott Tribune-Monitor, Geo. W. Marble.  
 The Great Bend Tribune, Will Townsley.  
 The Hutchinson Herald, W. Y. Morgan.  
 The Hutchinson News, W. Y. Morgan.  
 The Independence Reporter, Clyde H. Knox.  
 The Iola Register, Angelo C. Scott.  
 The Junction City Union, Harry E. Montgomery.  
 The Lawrence Journal-World, J. W. Murray, managing editor.  
 The Manhattan Morning Chronicle, H. F. Parsons.  
 The Ottawa Herald, J. P. Harris.  
 The Parsons Sun, Clyde M. Reed.  
 The Pittsburg Headlight, J. T. Moore and F. W. Brinkerhoff, managing editor.  
 The Salina Journal, Roy. F. Bailey, manager.  
 The Topeka State Journal, Arthur J. Carruth, jr., managing editor.  
 The Kansas City Journal, Ralph Ellis, managing editor.  
 The Associated Press: Milton Gargus, chief of the Traffic Department, New York City; Edgar T. Cutter, superintendent of the Central Division, Chicago; E. T. Wolford, Central Division traffic chief, Chicago, and Ralph H. Happe, correspondent, Kansas City.

(Signed) Geo. W. Marble, State  
 President.

Ralph H. Happe, Secy.



## Frederick W. Brinkerhoff correspondence

### The Associated Press.

TRAFFIC DEPARTMENT  
CENTRAL DIVISION  
E. T. WOLFORD, DIVISION TRAFFIC CHIEF  
ASHLAND BLOCK, 155 N. CLARK ST.  
CHICAGO, ILL.

March 24, 1925

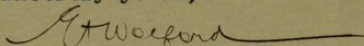
F.W. Brinkerhoff, Esq.,  
The Headlight,  
Pittsburg, Kansas.

Dear Mr. Brinkerhoff:-

T.D.R. Paris, Kansas City, has advised me of your inquiry about holding from 4 to 4:30 PM daily, for baseball inning scores, during the coming season. There will be no additional assessment to The Headlight for this extra service under present conditions. You should pay the operator direct for his overtime, however.

We are instructing the telephone company to leave the wire set up to The Headlight until 4:30 PM, commencing April 14th.

Sincerely yours,

  
Division Traffic Chief.

WS-B



## Frederick W. Brinkerhoff correspondence

April 15, 1925

Western Newspaper Union,  
Kansas City, Mo.

Gentlemen:-

We have received a copy of THE NAMELESS  
RIVER and note that it is put out in 12-em mats.  
We have not received notice from you that you are  
ordering these mats sent to us in accordance with  
our standing order but assume that you will do so.

Very truly,

THE HEADLIGHT