

## **Cow, Sow and Hen Special Demonstration Train**

This Cow, Sow and Hen Special visited several California towns in January 1926. It was operated jointly by the Santa Fe, the Agriculture Extension Division of the University of California, and the Farm Bureaus of Riverside, San Bernardino, Orange, and San Diego Counties. Speeches and demonstrations were given at the various stops listed on the poster. A small portion of the right side of the poster is missing.

Creator: Atchison, Topeka, and Santa Fe Railway Company

Date: January 18--23, 1926

Callnumber: Demonstration train - oversize

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## Cow, Sow and Hen Special Demonstration Train

CALIFORNIA - 1926

# Cow, Sow and Hen



## Special



## Demonstration Train

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Operated Jointly by the Santa Fe Railroad and the  
Agriculture Extension Division of the University of  
California and Farm Bureaus of Riverside,  
San Bernardino, Orange and San Diego Counties

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Being committed to the program of diversification, and interested in bettering agricultural conditions, the Santa Fe and the University of California and County Farm Bureaus are carrying the gospel of the COW, SOW and HEN, which occupy an important place in the program, direct to the doors of the farmers of Southern California. The Santa Fe is furnishing the train. The College and Farm Bureaus are providing the speakers and a special live-stock exhibit.

### THE SCHEDULE

This campaign will extend over a period of one week, and a total of six meetings will be held. The Special Train will be located at the Santa Fe Station between hours shown in the following schedule:

<p>MONDAY, JANUARY 18th— BLYTHE—8:00 A. M. to 6 P. M.</p> <p>TUESDAY, JANUARY 19th— SAN BERNARDINO—8:00 A. M. to 6:00 P. M. (Victoria Station, 4 miles east of San Bernardino on Redlands Loop.)</p> <p>WEDNESDAY—JANUARY 20th— PERRIS—8:00 A. M. to 6:00 P. M.</p>	<p>THURSDAY, JANUARY 21st— CORONA—8:00 A. M. to 6:00 P. M.</p> <p>FRIDAY, JANUARY 22nd— SANTA ANA—8:00 A. M. to 6:00 P. M.</p> <p>SATURDAY, JANUARY 23rd— ESCONDIDO—8:00 A. M. to 6:00 P. M.</p>
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## SPEAKING AND DEMONSTRATION

At the conclusion of the speaking program, sufficient time will be allotted for all to examine the livestock and poultry exhibits. This will be a regular livestock show on wheels. It will be made up of some of the best animals in Southern California, including Holstein, Jersey, Guernsey, and Ayrshire cattle and Duroc-Jersey, Poland-China, Berkshire and Hampshire hogs, illustrating the different breeds. Of equal importance will be the poultry exhibit, consisting of the White Leghorn and Rhode Island Red chickens. There also will be shown a modern poultry house, University Plan, one-third size.

### Speakers from the University and Farm Bureaus will include:

Prof. G. E. Gordon, Dairy Husbandry—Dairy Cow Demonstration.  
 Prof. Edward C. Voorhies, Dairy Husbandry—Selecting the Bull—Breeding.  
 Prof. John Q. McDonald, Dairy Husbandry—Feeding Dairy Cows.  
 Prof. Wm. E. Newton, Poultry Division—Housing and Feeding, Brooding, Culling, etc.  
 Prof. C. H. Hughes, Hog Division—Proper Feeding and Breeding.  
 Prof. J. E. Wherrell, President, Riverside County Farm Bureau and President, Southern California Fair.

### Santa Fe Representatives will include:

Jas. B. Duffy, General Passenger Agent, Los Angeles.  
 Fred P. Cruise, Assistant General Freight Agent, Los Angeles.  
 L. R. Everett, Division Freight and Passenger Agent, San Bernardino.  
 J. F. Jarrell, Agricultural Manager and Editor of "The Earth," the Santa Fe's Agricultural and Industrial Magazine, Topeka, Kans.  
 G. Walter Reed, Western Editor of "The Earth," Los Angeles.  
 R. H. Tuttle, Superintendent, Los Angeles Division.  
 C. G. Fluhr, Superintendent, Arizona Division.

### IT PAYS TO DIVERSIFY

Farmers who have adopted diversification, the U. S. Department of Agriculture, various State Boards of Agriculture, Railroads, Bankers, Newspapers and other authorities, agree that this method of farming is the proper thing for Southern California and it has been made successful by the cow, sow and hen. They provide the farmer a steady income and keep his credit good at the bank because the family living expenses are met with cream and egg checks.

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### COME PREPARED TO ASK QUESTIONS