

## **Snowden-Mize Drug Company trade letter, Atchison, Kansas**

This trade letter is one example of those distributed by the Snowden-Mize Drug Company in Atchison, Kansas. It appears to be a wholesale price list for retail drug stores to order supplies from. The products on the list suggest the manner in which drug stores were also convenience stores selling many items besides medical products. Items on the list include pencils, erasers, ginger ale, chocolates, photographic film, toothbrushes, soda fountain glassware, fountain pen ink, baby food, pharmaceutical chemicals, prescription bottles, flashlight batteries, antiseptic, shaving cream, and golf equipment.

Date: April 9, 1931

Callnumber: Dr. C. L. & Pauline Stocks Coll. # 118, Box 8, Folder 1

KSHS Identifier: DaRT ID: 213980

Item Identifier: 213980

[www.kansasmemory.org/item/213980](http://www.kansasmemory.org/item/213980)

KANSAS  
HISTORICAL  
SOCIETY

Unit ID: 213980

## SNOWDEN-MIZE

ATCHISON, KANSAS, APRIL 9, 1931

### TRADE LETTER

All Prices Subject to Market Change

#### Shaeffer Leads, Erasers Regular Size

18 sticks to box.  
Medium, Hard, Soft, Red, Blue, Indelible.  
List Each \$ .15

#### Midget Size

For use in golf or purse size pencil. 18  
sticks to box. Medium grade only.  
List Each \$ .15

#### Oversize Checking Leads

12 sticks to tube. Soft, black, red, blue.  
List Each \$ .15

#### Discounts

Less than six dozen boxes 40%  
Six Dozen to one gross 50%  
Larger Quantities 50 & 5%

#### Erasers

##### Regular Size

Three in box. Box \$ .10  
List

##### Oversize

Three in box. Box \$ .10  
List

##### For Golf Pencils

Six in box. Box \$ .10  
List

#### Discounts

Up to Three Gross 40%  
More than Three Gross 40 & 5%

#### Canada Dry New Low Prices

##### Pale Dry Ginger Ale

Case of 4 Cartons 12's \$ 6.05  
Carton of 12 1.55

##### Sparkling Lime

1 Dozen in package Doz. \$1.90

##### Reimbursement Plan

To protect your present stock against loss  
you will receive 1 extra case (4 cartons)  
NO CHARGE, with every 5 cases (20 car-  
tons) of Pale Dry or Sparkling Lime you  
purchase between April 1 and 21. No free  
goods on order less than 20 cartons, one  
shipment.

There is no change in the following:

##### Sparkling Orange

Case of 4 Cartons, 12's \$7.50  
Carton of 12 1.88

##### Pale Ginger Ale "Splits"

Case of 48 bottles \$5.10

##### Golden Ginger Ale

Carton of 12 \$1.75

#### New Prices Royal Purple Grape Juice

Quarts Case of 12 \$4.50  
Pints Case of 24 4.75  
4 oz. Case of 36 2.30  
1/2 Gallons Case of 6 4.50

#### Lowney's Chocolates



##### \$1.50, 1 Pound Packages

Crest Fruits and Nuts Assorted, Crest Milk  
Nuts. Selections from All Nations.  
Dozen \$12.00

##### \$1.00, 1 Pound Packages

Mode	Silverline
Sketch	Eighty Dainties
Cameo Cream	Golden Memories
Vesta Cream	Mountain Top
Colorful	Gold Line
Floral	Royal Flavors
Fancy Full	Butterfly

Dozen \$8.00

##### 75c, 1 Pound Packages

A, B, C, D, Assorted Chocolates  
Dozen \$6.00

##### \$2.00 2 Pound Packages

Vesta Creams	Royal Flavors
Fancy Full	Mountain Top
Eighty Dainties	

Dozen \$16.00

##### 50c, 1/2 Pound Packages

Silverline Dozen \$4.00

#### Lower Price Waldorf Tissue

Case of 100 Rolls \$4.40  
Dozen Rolls .60

#### Price Increase

Max Factor recently raised list prices  
to \$4.80 and \$9.60.

#### Fitch Offer Discontinued

1-6 doz. free with 1 dozen No. 6 Shampoo  
Discontinued April 8

#### Kotex Deal

Drop shipment, Freight Prepaid, 2 dozen  
Regular Kotex FREE with one gross Kotex  
and one case Kleenex 25c or 50c size. Kleen-  
ex may be had all white or assorted colors.  
Kotex, 1 gross lots Gross \$43.90  
Kleenex, case 3 dozen Doz. 1.80  
Doz. 3.60

##### "A" Compensation.

We are permitted to accept orders for this  
deal in the following states only:  
MISSOURI, KANSAS, NEBRASKA, IOWA  
No free goods on order for less than 1  
gross.

#### Rit Summer Deal

10 packages free with 6 dozen.  
24 packages free with 12 dozen.  
60 packages free with 24 dozen.  
Free Goods Direct From Factory  
April 15 to May 31

#### Mentho Sulphur Offer

1-12 dozen FREE with 1/2 Dozen  
Until April 30  
Free goods direct from manufacturer on  
receipt of invoice.

#### Rubber Bands Lb. 60c

April Only. Davol rubber bands, all sizes,  
1/4 pound packages. \$ .60

#### \$100,000.00 Contest

Beginning March 27, over a national broad-  
casting chain, Eastman will give the details  
of its \$100,000.00 Amateur Picture Con-  
test. A larger demand will be created for  
Kodaks and Film which you must be ready  
to meet.

We carry regular Kodak Film and East-  
man's New Verichrome Film also a com-  
plete stock of Brownies and lower priced  
Kodaks.

#### New Wizard Pads

Hard Corn Pads	Doz. \$2.75
Soft Corn Pads	Doz. 2.75
Callous Pads	Doz. 2.75
Bunion Pads	Doz. 2.75

Wizard Corn Pad Deals, each Deal consists of  
6 Packages Imp. Hard Corn Pads  
2 Packages Imp. Soft Corn Pads  
2 Packages Imp. Callous Pads  
2 Packages Imp. Bunion Pads  
2 Packages Imp. Hard Corn Pads FREE.

#### New Calcodent

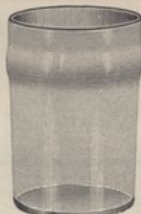
Calsodent	Doz. \$8.00
(Preparation for Mouth Health)	
Calsodent Tooth Brushes	Doz. \$4.00



## Snowden-Mize Drug Company trade letter, Atchison, Kansas

### THE SNOWDEN-MIZE DRUG CO. ATCHISON, KANSAS

#### No-Nik Safedje Glassware



STRAIGHT TUMBLER



BELL SODA



TAPER SODA

#### Straight Tumblers

Six oz., height 3 3/4 inches; diameter top 2 7-32 inches, bottom 2 1-32 inches.  
No. 127 Dozen \$0.96

Seven oz., height 3 3/4 inches; diameter top 2 3/8 inches, bottom 2 3-16 inches.  
No. 120 Dozen \$1.00

Eight oz., height 4 1/4 inches; diameter top 2 13-32 inches, bottom 2 3-32 inches.  
No. 116 Dozen \$1.04

Ten oz., height 4 3/4 inches; diameter top 2 19-32 inches, bottom 2 27-32 inches.  
No. 108 Dozen \$1.16

Twelve oz., height 5 1/4 inches; diameter top 2 11-16 inches, bottom 2 11-32 inches.  
No. 106 Dozen \$1.47

#### Water Tumbler

10 oz. Height—3 3/4 inches.  
Diameter Top—2 3/8 inches.  
Diameter Bottom—2 1/2 inches.  
No. D910 Dozen \$ .80

Packed 6 Dozen in Case. 10% Trade Discount in Case Lots

#### Taper Sodas and Tumblers

Six oz., height 3 3/4 inches; diameter top 2 11-32 inches, bottom 1 23-32 inches.  
No. 328 Dozen \$0.96

Seven oz., height 3 15-16 inches; diameter top 2 9-16 inches, bottom 1 27-32 inches.  
No. 320 Dozen \$1.00

Eight oz., height 4 1/4 inches; diameter top 2 19-32 inches, bottom 1 27-32 inches.  
No. 316 Dozen \$1.04

Ten oz., height 4 11-16 inches; diameter top 2 3/8 inches, bottom 1 15-16 inches.  
No. 308 Dozen \$1.16

Twelve oz., height 5 1/4 inches; diameter top 2 15-16 inches, bottom 1 29-32 inches.  
No. 306 Dozen \$1.47

#### No-Nik Bell Sodas

FIT STANDARD SODA HOLDERS  
Eight oz., height 3 3/4 inches; diameter top 2 11-16 inches, bottom 2 5-32 inches.  
No. 804 Dozen \$1.11

Ten oz., height 4 9-16 inches; diameter top 2 27-32 inches, bottom 2 1/2 inches.  
No. 801 Dozen \$1.25

Twelve oz., height 5 1-16 inches; diameter top 3 3-16 inches, bottom 2 1/2 inches.  
No. 800 Dozen \$1.56

#### Schaeffer Skrip

##### Stocks of All Sizes and Colors

##### 15c Size

2 oz. Washable Red, Blue, Green, Black, Purple and Permanent Royal Blue.  
3 doz. in case, weight 16 pounds.  
List price dozen \$2.00

##### 25c Size

4 oz. Permanent Royal Blue. Also Washable Red, Blue, Green, Black and Purple.  
2 dozen in case, weight 18 pounds.  
List price dozen \$3.25

##### Half Pint 50c

Washable Red, Blue, Green, Black, Purple and Permanent Royal Blue.  
1/2 dozen in case, weight 8 pounds.  
List price dozen \$6.50

##### Pint 85c

Washable Red, Blue, Green, Black, Purple, and Permanent Royal Blue.  
1/2 dozen in case, weight 13 pounds.  
List price dozen \$11.00

##### Quart \$1.25

Washable Red, Blue, Green, Black, Purple and Permanent Royal Blue.  
1/2 dozen in case, weight 23 pounds.  
List price dozen \$18.00

##### Safety Skrip 50c

Black Bakelite bottle, filled Washable Red, Blue, Green, Black, Purple, and Permanent Royal Blue.  
2 dozen in case, weight 4 1/2 pounds.  
List price dozen \$6.00

##### DISCOUNTS:

Up to \$20.00 List 40%  
\$20.00 to \$40.00 40% & 10%  
\$40.00 or more 50%

#### New Agfa Ansco Guaranteed Film Deals

##### DEAL NO. 1—

11 Rolls No. A8 (127 size)	Retail \$ 2.75
127 Rolls No. B2 (120 size)	31.75
118 Rolls No. D6 (116 size)	35.40
9 Rolls No. G6 (122 size)	4.95

TOTAL RETAIL VALUE \$74.85  
YOUR COST 49.90

YOUR PROFIT \$24.95

In addition you receive 1 Standard cabinet which occupies only 9 1/2 x 5 1/2 counter space and 1 small "Hot Spot" cabinet.

Deal Carries June 1st Dating Invoice  
Payable Prior to Jne 15th

##### DEAL NO. 2—

3 Rolls No. A8 (127 size)	Retail \$ .75
53 Rolls No. B2 (120 size)	13.25
46 Rolls No. D6 (116 size)	13.80
3 Rolls No. G6 (122 size)	1.65

TOTAL RETAIL VALUE \$29.45  
YOUR COST 19.64

YOUR PROFIT \$ 9.81

In addition you receive 1 small "Hot Spot" cabinet.

Deal Carries May 1st Dating Invoice  
Payable Prior to May 15th

#### DOUBLE GUARANTEE

##### NO. 1—

With each roll of Agfa film will be supplied a Guarantee Bond which will when properly filled out and returned to the manufacturer together with the unsatisfactory negatives will entitle the sender to free expert criticism of results and a free roll of films of the same size.

##### NO. 2—

Full credit will be allowed for any unsold film included in either of these deals if returned to the manufacturer between September 10th and October 1st.

Purchase of either of these deals also entitles you to a proven merchandising display service to increase your Photo sales and profit

#### Hygeia Strained Vegetables For the Baby

Hygeia strained vegetables are prepared to retain the highest vitamin and mineral salts content, fully cooked and need only to be warmed and seasoned. Put up in 5 ounce glass bottles.  
Pure Strained—

Spinach	
Carrots	
Mixed Vegetables.	
Peas	
Tomatoes	
Dozen	\$2.25

1 Dozen Lots 1-3 Dozen FREE



## Snowden-Mize Drug Company trade letter, Atchison, Kansas

### THE SNOWDEN-MIZE DRUG CO. ATCHISON, KANSAS

#### FORMALDEHYDE

1 lbs. incl.	Per Lb.	\$ .30
5 lbs. incl.	Per Lb.	.25
1 gallon	Per Gal.	1.70
50 Lb. Kegs	Per Lb.	.13½

#### FORMALDEHYDE

4 oz.	Per 100	\$ 15.00
8 oz.	Per 100	25.00
16 oz.	Per 100	30.00
32 oz.	Per 100	59.00
1 gal.	Per 100	167.00

#### FUMIGATORS FORMALDEHYDE

Bauer & Black		
½ Oz. (250 cubic feet)	Doz.	\$ 2.40
1 Oz. (500 cubic feet)	Doz.	3.60
2 Oz. (1000 cubic feet)	Doz.	4.80
4 Oz. (2000 cubic feet)	Doz.	8.40
6 Oz. (3000 cubic feet)	Doz.	12.00
Less 20%		

#### FUMIGATORS SULPHUR

4 Oz. Squares (4 in box)	Doz. Boxes	\$ 3.00
Small Round 4 Oz. Tins	Doz.	1.25
Large Round Lb. Tins	Doz.	3.00
Less 20%		

#### FUMIGATORS FORMALDEHYDE

(Listers) J. & J.		
Small 500 cubic feet	Doz.	\$ 3.60
Medium 1000 cubic feet	Doz.	4.80
Large 2000 cubic feet	Doz.	8.40
Less 20%		

#### FUMIGATORS SULPHUR

J. & J.		
4 in Box	Doz. Boxes	\$ 2.50
Round Tins	Doz.	1.00
Less 10%		

#### FUMIGATORS DEPREES

No. 1	Doz.	\$ 3.00
No. 2	Doz.	4.50
No. 2B	Doz.	5.40
No. 3	Doz.	7.50
No. 4	Doz.	9.00
Gross lots of one Number or assorted		
Less 10%		

#### EVERGREEN

½ oz. bottles	Doz.	\$ 2.80
6 oz. bottles	Doz.	8.00
16 oz. bottles	Doz.	16.00
32 oz. bottles	Doz.	30.90
Gallons	Each	9.75

#### COPPER CARBONATE 50-55%

Bbls.	Lb.	\$ .22
100 Lb.	Lb.	.24
50 Lb.	Lb.	.25
25 Lb.	Lb.	.26
10 Lb.	Lb.	.31

#### COPPER CARBONATE 20%

Bbls.	Lb.	\$ .14
100 Lbs.	Lb.	.14½
10 Lbs.	Lb.	.15
25 Lbs.	Lb.	.15
Lbs.	Lb.	.20

#### CORONA COPPERCARB

Case of six 5 lb. packages	Lb.	.15
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#### CYANOGEN FLAKES

25 lb. cans	Lb.	\$ .21¼
100 lb. drums	Lb.	.18

#### CYANOGEN A DUST

1 lb.		\$ .52
5 lb.		.42
25 lb. cans		.27
100 lb. drums		.20

#### FORMA GERM KILL

No. 1	Doz.	\$3.20
No. 1½	Doz.	4.40
No. 2	Doz.	5.60
No. 3	Doz.	7.50
No. 4	Doz.	9.00
No. 5	Doz.	10.50
3 Dozen Lots less 5%.		
6 Dozen Lots less 10%.		
12 Dozen Lots less 15%.		

#### Old Monticello Tonic

##### ORIGINAL SIZE

SPECIAL—	
5-6 dozen at \$12.00 per dozen	\$10.00
1-6 dozen	FREE
"E" Compensation on Above Deal	

#### Padre's Elixir

Per Dozen	\$10.00
1-12 dozen FREE with each dozen.	
"E" Compensation in Dozen Lots	

#### Virginia Dare Tonic

Per Dozen	\$12.00
Red or White.	
1-12 dozen FREE with each dozen.	
"E" Compensation in 1 Dozen Lots	

#### Lyko Tonic

10 Ounce	Dozen	\$ 7.50
16 Ounce	Dozen	10.00
24 Ounce	Dozen	15.00
1-4 dozen FREE each dozen of the 10 and 16 ounce.		
NO FREE GOODS on 24 ounce size.		
"E" Compensation in 1 Dozen Lots		

#### Force Tonic

Small	Dozen	\$ 8.00
Large	Dozen	11.00
3 dozen order: 1-2 doz. FREE.		
6 dozen order: 1 doz. FREE.		
12 dozen order: 3 dozen FREE: FREIGHT PAID.		
"E" Compensation in 1 Dozen Lots		

### New Low Prices New Wildroot Waveset Deal

\$1.00 size now 60c	Dozen	\$4.80
.50 size now 35c	Dozen	2.80

#### Deal

½ doz. 60c Wave Set	\$2.40
1 doz. 35c Wave Set	2.80
¾ doz. 60c Wave Set	FREE
Your Cost	\$5.20
Retail Value	9.60
Your Profit	\$4.40

### Return Alcohol Drums Now

Immediately upon the exhaustion of present warehouse stocks all grades of alcohol in drums will be sold at drum inclusive prices, and the drums thus sold will not be returnable.

Return your empty drums, for refund immediately.

### Whitall-Tatum Prescription Bottles

5 Case Lots Less 5% Trade  
Discount; 10 Case Lots  
Less 10% Trade Discount

#### Metal Cap

	Orig. Case Packing	Case Lots Gross	Less Than Case Lots Per Gro.
½ oz.	2 Gro.	\$2.49	\$2.85
1 oz.	2 Gro.	2.75	3.14
2 oz.	2 Gro.	3.20	3.64
3 oz.	1 Gro.	3.75	4.27
4 oz.	1 Gro.	4.31	4.91
6 oz.	½ Gro.	4.99	5.67
7 oz.	½ Gro.	5.51	6.32
8 oz.	½ Gro.	5.69	6.48
12 oz.	¼ Gro.	6.85	7.78
14 oz.	¼ Gro.	7.11	8.39
16 oz.	¼ Gro.	7.87	8.91
32 oz.	1-6 Gro.	12.01	13.60

#### Washed and Corked

	Orig. Case Packing	Case Lots Gross	Less Than Case Lots Per Gro.
½ oz.	2 Gro.	\$2.35	\$2.70
1 oz.	2 Gro.	2.39	2.97
2 oz.	2 Gro.	3.01	3.49
3 oz.	1 Gro.	3.53	4.06
4 oz.	1 Gro.	4.07	4.68
6 oz.	½ Gro.	4.71	5.04
7 oz.	½ Gro.	5.25	6.05
8 oz.	½ Gro.	5.39	6.18
12 oz.	¼ Gro.	6.48	7.41
14 oz.	¼ Gro.	6.97	8.02
16 oz.	¼ Gro.	7.44	8.52
32 oz.	1-6 Gro.	11.37	12.98

#### Regular Service

	Orig. Case Packing	Case Lots Gross	Less Than Case Lots Per Gro.
½ oz.	2 Gro.	\$2.13	\$2.42
1 oz.	2 Gro.	2.35	2.68
2 oz.	2 Gro.	2.73	3.10
3 oz.	1 Gro.	3.21	3.66
4 oz.	1 Gro.	3.71	4.21
6 oz.	½ Gro.	4.27	4.85
7 oz.	½ Gro.	4.71	5.40
8 oz.	½ Gro.	4.89	5.54
12 oz.	¼ Gro.	5.81	6.68
14 oz.	¼ Gro.	6.27	7.18
16 oz.	¼ Gro.	6.76	7.63
32 oz.	1-6 Gro.	10.35	11.69

#### Dandy Flasks Screw Caps

7 ounce (screw cap) 3 dozen in case	Gross	\$4.75
14 ounce (screw cap) 2 dozen in case	Gross	5.75
"E" Compensation in single cases.		
5% Trade Discount 5 case lots.		
10% Trade Discount 10 case lots.		
"D" Class Compensation in addition on 5 and 10 case lots.		

#### Perfume Flaconettes

1 dram No. 5	Gross	\$3.00
2 dram No. 6	Gross	3.00
½ Ounce No. 7	Gross	3.60
1 Ounce No. 8	Gross	4.00

#### EPSOM SALTS

Bbl.		3¼c
125 lb.		3¼c
50 lb.		3¼c
25 lb.		6¼c
10 lb.		7c



## VICTOR GOLF BALLS

Dozen ..... \$2.75      Lots of 6 Dozen ..... Dozen \$2.65

### Burgess Snaplite



Widely used by motorists, sportsmen, campers, tourists, etc.

Each ..... \$ .26  
Renewal Battery No. 429 ..... Each \$ .13½  
Snapper and Lamp No. 942 ..... Each \$ .13½

### Low Priced Flashlight

#### Batteries



Made by Burgess and French to meet low price competition.

No. 1—Ben Hur, small  
Size ..... Each \$ .05  
No. 2—Ben Hur Unicell  
Standard size Each ..... .05  
No. 525—Imperial Unit Cell  
Standard size Each ..... .05

### Aqua Velva

1 free with 1 dozen.  
For limited time only.  
Free Goods from our stock.

### Spiro Free Offer

1-6 doz. 50c box with puff FREE with 1 dozen 30c or 50c size.  
1-12 doz. 50c box with puff FREE with ½ dozen 30c or 50c size.  
1-2 doz. 50c box with puff FREE with 3 dozen 30c or 50c size.

Free goods direct from factory

### Tastyyeast

Yeast extract in chocolate fudge bars. 3 bars to sell for 15c in small box. 8 boxes in an attractive display carton.

Carton ..... \$ .85

### New Formula L-F

(Lehn & Fink)

Antiseptic

1-6 Dozen Free With 1 Dozen

AT \$4.80 A DOZEN

FREE Goods direct from manufacturer. Free Goods given in consideration of the dealers' agreeing to use the advertising material, which will accompany the free goods, for the period of one month following date of receipt.

Deal Limited, Two Per Store  
Expires April 15th

### New Eastman Verichrome Film

Eastman will soon begin to feature Verichrome film in its radio programs. This film is entirely new. It is hailed as the greatest advancement in amateur photography in nearly thirty years.

Fullly timed negatives may be made under good lighting conditions, using a faster shutter speed and smaller diaphragm opening, thereby greatly increasing detail and brilliancy. It is also possible to make good pictures under poor light conditions and in the early morning and late afternoon.

Make a sample roll or two on Verichrome and learn of its superior qualities.

### Armand Special Compacte & Cream Rouge Assortment

WITH TWO COUNTER CARDS

1 doz. Symphonic compacte on a counter card and 1-4 dozen FREE GOODS in Armand Cream Rouge, also displayed on an attractive counter card.

Compacte, rouge and counter cards are all packed as a complete unit at \$4.00 per dozen

### Special Spotlights



Octagon head, focusing. Non-short circuiting construction. Advanced design. Black finish with nickel head.

#### THREE CELL SPOTLIGHT

No. 220 ..... Each \$ .67

#### TWO CELL SPOTLIGHT

No. 218 ..... Each \$ .65

### SPECIAL CLOSE OUT ON THE FOLLOWING SANITOL PRODUCTS

	Regular Value	Close Out Dozen
Shaving Cream	\$2.80	.75
Shaving Sticks	2.80	.75
Shaving Powder	2.80	.75
Liquid Shampoo	4.00	1.50
Hair Tonic	4.00	1.50
Face Powder	4.00	1.50
Flesh, pink, white, brunette	2.00	.75
Bath Powder	2.00	.75
Talcum Powder	4.00	1.50
Eye Bath	4.00	.50
Compact Powder	4.00	.50
White, brunette, flesh.	4.00	.50
Compact Rouge	8.00	2.00
Frivole Face Powder	2.80	.75
White and brunette		
Frivole Talcum		

### SPECIAL CLOSE OUT PRICE

ONLY A FEW OF THESE UNUSUAL VALUES LEFT IN STOCK

Value	
\$10.50 Rigauds Lilac	Each \$3.00
18.67 Rigauds Un Air Embaumé	Each 8.00
3.00 Pussy Willow	Each 1.00

### CLOSE OUTS BRUSHES

SPECIAL VALUES

HAIR BRUSHES—	
Dozen \$2.00, \$3.00, \$4.00, \$6.00	
HUGHES IDEAL—	
Dozen ..... \$12.00	
CLOTHES BRUSHES—	
Dozen ..... \$4.00, \$6.00, \$8.00, \$10.00, \$12.00	

### Close Out Gold Dust

Small size, 100 packages in case.  
Case ..... \$2.75  
Dozen ..... .40

### New Size—Zip

To avoid confusion with the higher priced package, this one is called:

#### ZIP EPILATOR

Dozen ..... \$8.00

### ST. ANDREWS SET

Four St. Andrews Clubs  
and Bag for \$5.00



Use this set as a leader priced at \$6.95. You will have the best value in town. You will sell plenty of them at a good profit and will make your store "golf headquarters." Sales of balls, better bags and clubs follow their leader.

Set includes one each: St. Andrews Wood Club (specify Driver or Brassie), Mid Iron, Mashie, Putter and bag.  
All for ..... \$5.00