

Rick Harman. The man who really stands for something

A 1968 campaign brochure that promotes Rick Harman as the Republican candidate for governor of Kansas. The brochure argues that Harman is the candidate who will provide positive solutions to the states' property tax crisis and bring cities and rural communities together through economic growth. Democratic incumbent Governor Robert Docking defeated Harman in the November general election.

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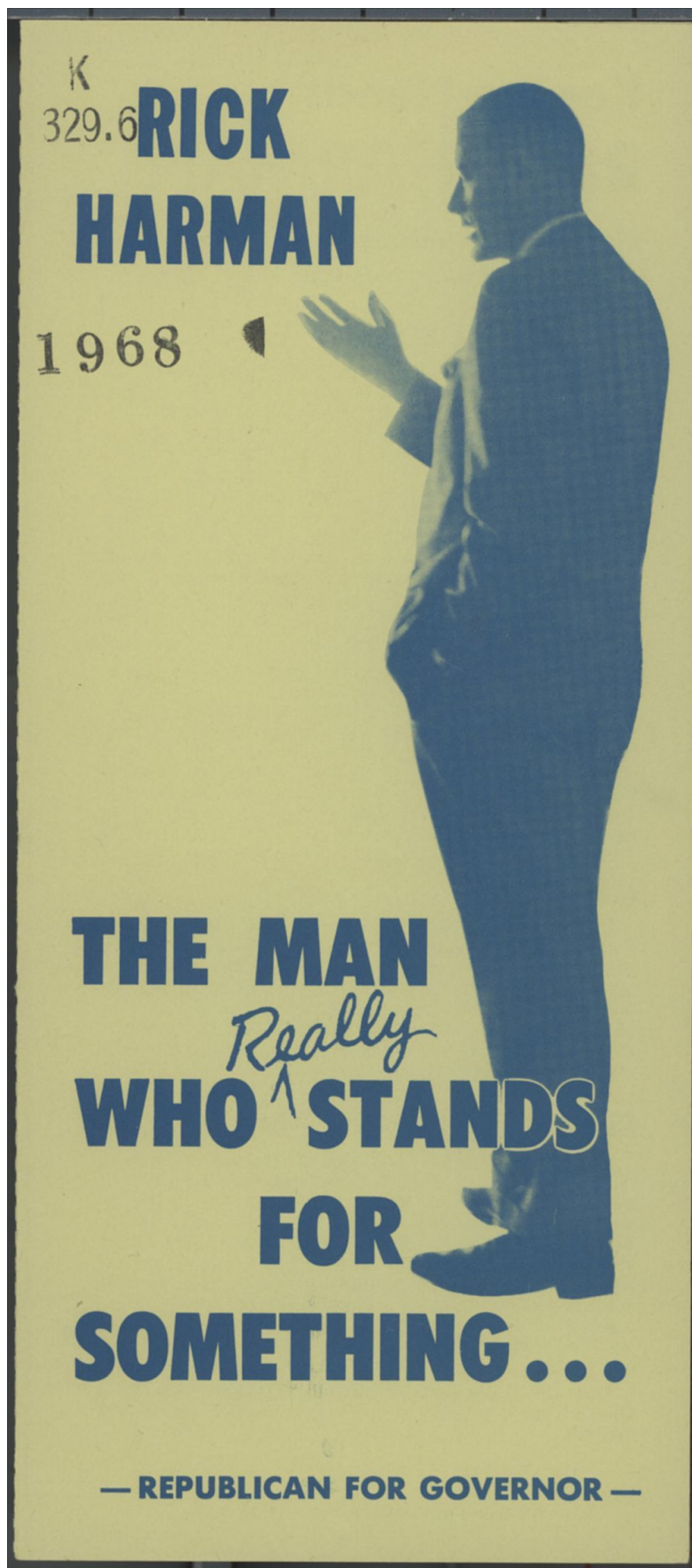
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Kansas Needs **RICK HARMAN**

*Please take a minute to see
what Rick stands for, on:*

PROPERTY TAX RELIEF:

Last year Kansans were subjected to the largest property tax increase in our history—a \$43 million increase. Home owners, farmers, and other property tax payers are carrying an unfair share of the tax burden. The tax increase on tangible property during the present administration has been the highest in the state's history. Skyrocketing property taxes are penalizing our state's young families trying to establish their first home, rural Kansas, and our Senior Citizens who are trying to get by on a fixed income. Abnormally high property taxes, if allowed to increase any more, will strangle our state's economic growth and the development of job opportunities. Providing positive solutions to our property tax crisis will be the first order of business in the new administration.

EDUCATION:

We are short-changing our children and penalizing our own future by allowing our state's educational program to deteriorate. The present administration has increased the pressures on property taxes by reducing the share of state aid to education. Our future rests in the hands of those educating our children. We must untie those hands through the support of our educational program.

HIGHWAYS:

There are communities in Kansas that are hard-hit by economic problems. The key to growth—the key to new industry and new jobs—is a superior system of highways. It would be self-defeating, however, to finance highways by raising property taxes again. Highways must be financed equally by those who use them—including motorists from other states. Further delays will continue to cost you money, as materials and construction costs increase. We must get moving.

RURAL PROBLEMS—CITY PROBLEMS:

We must recognize that rural and city problems are directly related. As Kansans crowd into cities, many rural areas are left near economic starvation. We cannot save the cities by ignoring rural Kansas. They must be partners in progress and prosperity. To minimize city "Growing Pains," WE MUST: Make rural Kansas attractive to young people by developing new industry and new jobs; encourage financial institutions to provide funds for such development; allow towns and counties, that are willing, to join together for mutual action; halt the cost-price squeeze which has been destroying farm incomes; and provide immediate property tax relief.

Rural and city problems go hand-in-hand, and Kansas needs a Governor who is prepared to deal with both. That man is RICK HARMAN.



Distributed by Harman for Governor Committee

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RICK HARMAN, 40, is an outstanding Kansan. Born in Leon, raised in Hoisington, Rick graduated with honors from Kansas State in 1950. In college, Rick was an All-American Basketball player, and Student Body President. Later he served as President of Kansas State University's alumni association, and serves as an Endowment Trustee.



After Air Force service, Rick entered the restaurant business and has proven his business abilities by developing one cafeteria into a state-wide chain. He is a Director of the National Restaurant Association.

His sound business judgment and community service have gained him the respect and confidence of Kansas citizens and leaders. Rick and Susie Harman, and children Sally, 17, Betsy, 14, and Rick, Jr., 12, make their home in Fairway, Kansas.

We know that we can't put very much detail about Rick's positions on a 7½" x 8½" piece of paper. But we will be glad to send you more complete information on any subject.

Just fill in this post-paid form, and drop it in the mail.

I'd like to know more about Rick Harman's views on:

- ☐ Property Taxes
- ☐ Rural-City Problems
- ☐ Education ☐ Job Opportunities
- ☐ Highways ☐ Crime
- ☐ Other _____

I want to help—

- ☐ Send Yard Sign
- ☐ Send Bumper Sticker

Name _____

Address _____

City _____ Zip _____

Build a Better Kansas . . .
Elect Rick Harman Governor
November 5