

## William M. Ferguson

A 1964 campaign brochure that features William M. Ferguson of Wellington, Kansas and the slogan "KNOW this Dynamic Kansan". Additional images of Ferguson and his family are included along with information about his political career and proposals he would recommend when elected Governor of Kansas.

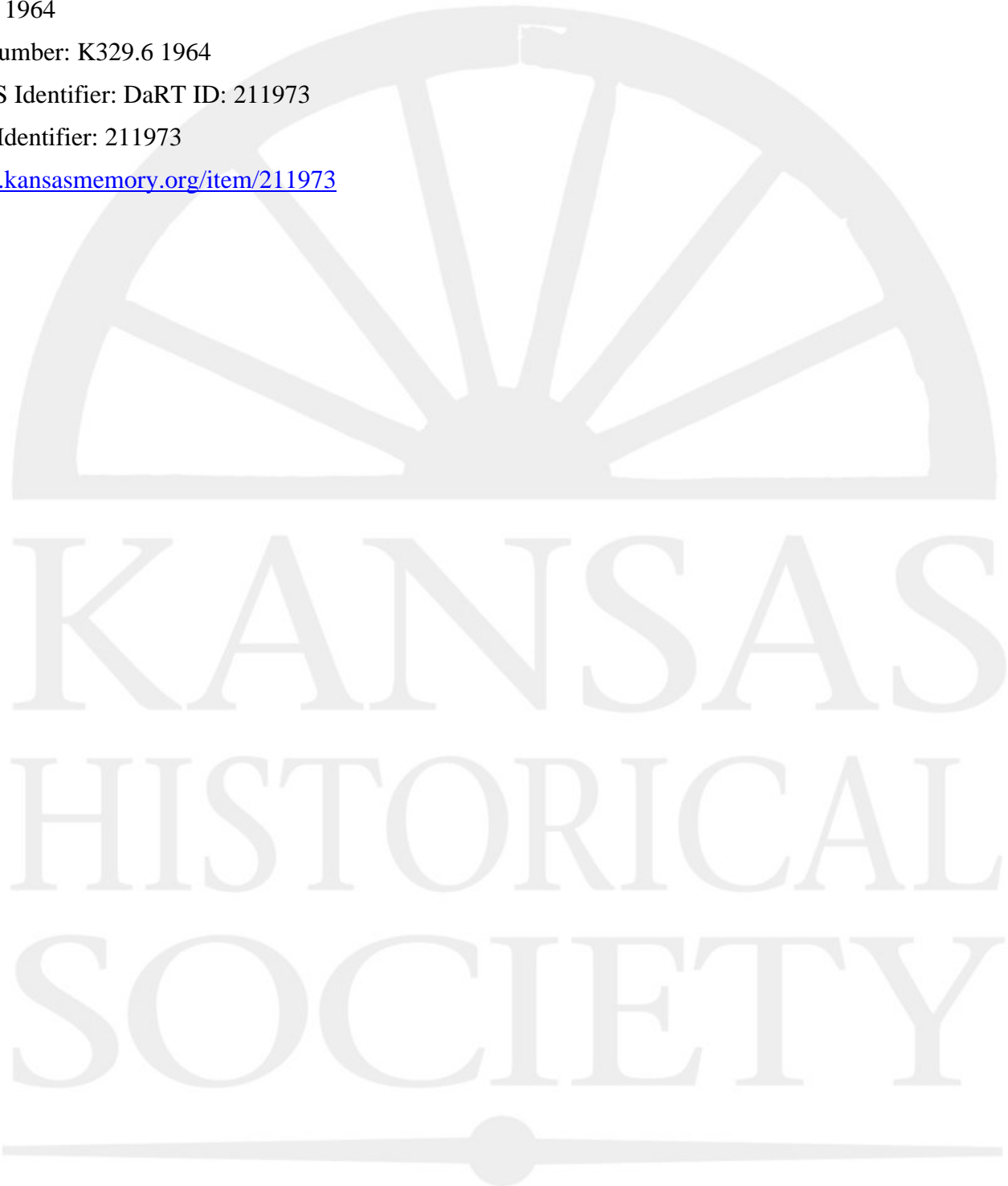
Date: 1964

Callnumber: K329.6 1964

KSHS Identifier: DaRT ID: 211973

Item Identifier: 211973

[www.kansasmemory.org/item/211973](http://www.kansasmemory.org/item/211973)



### Ferguson Pledges -- "NO INCREASE IN STATE TAXES"

#### Worthy of the People's Confidence

Bill Ferguson, age 46, is a native Kansan... his roots are deep in the soil of Kansas. He was born into the ranching and cattle business, and continues to operate the sprawling Ferguson ranch which his family founded in the 1890's. Interested in law, he attended the University of Kansas where he received his A. B. degree in 1938, and an LL.B. from the Harvard Law School in 1941.

Following four years of service as a naval officer in World War II, he practiced law in his home town of Wellington; served as city attorney from 1948 to 1957 and four terms in the State House of Representatives beginning in 1949. He has been a member of the Executive Council of the Kansas Bar since 1932, and has just completed a term as President of the Kansas Bar Association.

Those who know Bill Ferguson best are confident that Kansas would prosper under the leadership of this rancher-cattlemen and businessman who has, throughout his private and public career demonstrated his courage, vision, resourcefulness and integrity. He is, indeed, the "People's Candidate for Governor".



Attorney General Ferguson visits with U. S. Senators Frank Carlson and James B. Pearson, in Washington, on a recent trip to the nation's Capitol.



★ Know the Real Bill Ferguson... Successful  
Rancher... Cattlemen... Businessman



THE FERGUSON FAMILY AT HOME

#### VOTE FOR THIS FORTHRIGHT MAN OF ACTION

Bill Ferguson is not a professional politician. His chief interests in life lie in Kansas and the problems of Kansas people. He has no thought or intention of using the governorship as a stepping-stone for any other office. He will encourage the long-range growth of our state, and provide a sound, workable administrative program.

"THE MAN WHO CAN WIN IN NOVEMBER"

#### Ferguson Will Balance The Kansas Budget

Firm in his resolve to balance the Kansas budget without raising taxes, Attorney General William M. Ferguson says: "It is my conclusion that the budget can be balanced during my administration as Governor of Kansas without increasing state taxes. The budget can be balanced and still give sufficient state funds for the support of schools to continue the improvement of our school system".

Ferguson proposes to reach the 40% state support for schools as rapidly as possible. He believes that as school needs increase resulting from an increase in school population, the costs must be borne by sources other than ad valorem taxes. Ferguson challenges those candidates who are suggesting tax increases ranging from \$38- to \$50 million... voicing complete opposition.

As Governor, Bill Ferguson will conduct an active program of economy. His projected budget figures indicate that a governor who applies common sense, sound business judgment, and truly practices economy can balance the budget. Successful in the many business ventures he has engaged in through an active career, supporters of the flying rancher, cattlemen and dynamic attorney general are convinced that he not only starts into the governor's race with a lot of friends but will come out of it with a lot more.


Commend this Young  
Proven Executive


★ *Kansas Needs* **FERGUSON for GOVERNOR** ★

## William M. Ferguson

### New *Let the People* SPEAK!


- 1 William M. Ferguson, Age 46, Attorney General of Kansas since 1961.
- 2 Served 4 terms in the Kansas Legislature. Pioneered in mental health legislation.
- 3 Successful rancher, cattleman and businessman. Operates the Ferguson ranch in Cowley and Elk counties.
- 4 Veteran World War II. Served as a naval officer 1942-1945.
- 5 Member Presbyterian Church. Active in youth work. Dedicated to the creation of a brighter tomorrow for Kansas youth.
- 6 Ferguson's family includes his wife, Harriet, a daughter Joan, 20, and a son William III, 15.






## Bill FERGUSON

*for Governor*



## KNOW THIS *Dynamic* KANSAN



## Wm. M. FERGUSON

OF WELLINGTON

### A Brilliant Record of ★★★★★ ★★★★★ SERVICE to the STATE

As Attorney General since 1961, Bill Ferguson has interpreted the laws as passed by the legislature according to his honest convictions and without "back-passing". He has been the most dynamic attorney general in our state's history.

Previous to his election as Attorney General, he served four terms in the Kansas legislature. He was a pioneer in the field of health and mental health legislation. Few men in Kansas public life have so liberally given their time and energy in promoting the best interests of all the people.

Bill Ferguson has been an executive with imagination. He was first in the nation to establish a Juvenile department and one of the first to establish a Consumers Protection Unit in the Attorney General's office...both services without increasing the costs of his department.



Ferguson's policy of strict law enforcement has kept Kansas free of organized crime. Whatever the problem, and there have been many, Ferguson has always done that which has to be done... fearlessly, fairly and without regard to politics. He has placed particular emphasis on the training of peace officers throughout Kansas.

#### HIS YOUTH PROGRAM ★★★★★ ONE OF THE NATION'S FINEST!

The Ferguson Youth Program has received widespread state and national acclaim. By serving as a clearing house on youth matters, through research and workshops, the Unit has promoted coordination of local and state efforts. "Youth are our greatest asset... by our actions today, we determine the greatness of Kansas' future". Here is a man who transforms principles into programs.

#### INSURING OUR CHILDREN ★★★★★ "A BRIGHTER TOMORROW"

Bill Ferguson in front of the U. S. Supreme Court building in Washington, D. C. As a part of his program against juvenile delinquency, he carried his fight to the Supreme Court in defense of the Kansas law authorizing the suppression of the traffic in obscenity.

Attorney General Ferguson conferring with his capable juvenile director Bill Schul. Both are dedicated to the program which is paying measureless dividends to Kansas youth.

### "The Candidate with the FORWARD LOOK"